

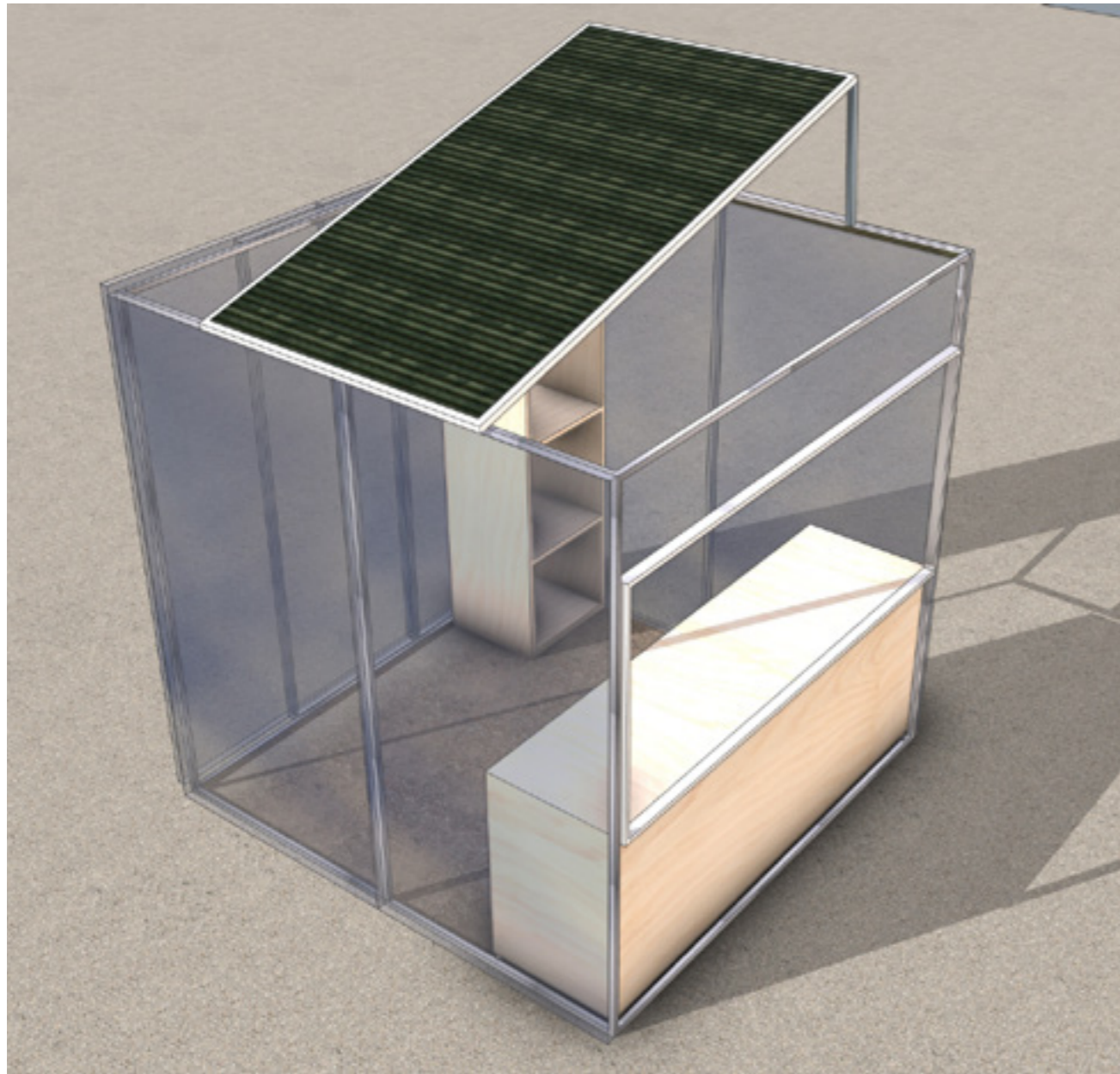
# E.SIXTEEN

E.Sixteen is a modular hospitality concept by Level 6 Graphic Design student Max Wardale-Seely at University of East London, developed with support from Dr Keith Winters. Built using reused plywood, upcycled powder-coated metal table frames, and solar-powered sound and lighting, the project explores sustainable, community-focused nightlife design inspired by East London culture.



# CONCEPT TO REALITY

The project evolved from early SketchUp designs into a fully developed fictional build, exploring how initial digital ideas can be translated into a resolved modular pod system with a strong sense of physical presence, spatial function, and real-world application. Through iterative development, the concept was refined from abstract layouts into a cohesive architectural proposal, allowing the design to be tested, adjusted, and experienced virtually as a believable built environment within a contemporary hospitality context.



SKECTH UP MODEL



FINAL OUTCOME

# SUSTAINABILITY

E.Sixteen places sustainability and build process at its core, transforming rusted table frames, reclaimed plywood, and solar panels into a clean, upcycled modular pod system. Designed as a functional hospitality space rather than just a bar, the project prioritises longevity, adaptability, and real-world rentability, demonstrating how recycled materials can be reworked into a commercially viable and environmentally conscious design solution.



RUSTED METAL FRAMES



INITIAL STRUCTURE



PREPARING THE MODULAR POD



BUILDING THE STRUCTURE



METAL POWDERED COATED FRAMES



RECLAIMED PLYWOOD



WOODEN BAR CONSTRUCTION



OLD OIL DRUMS



















**E. SIXTEEN**  
CONVERSATIONAL BOTTLED BEER

**E. SIXTEEN**

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**HOUSE RULES**

- 1
- 2
- 3
- 4
- 5

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