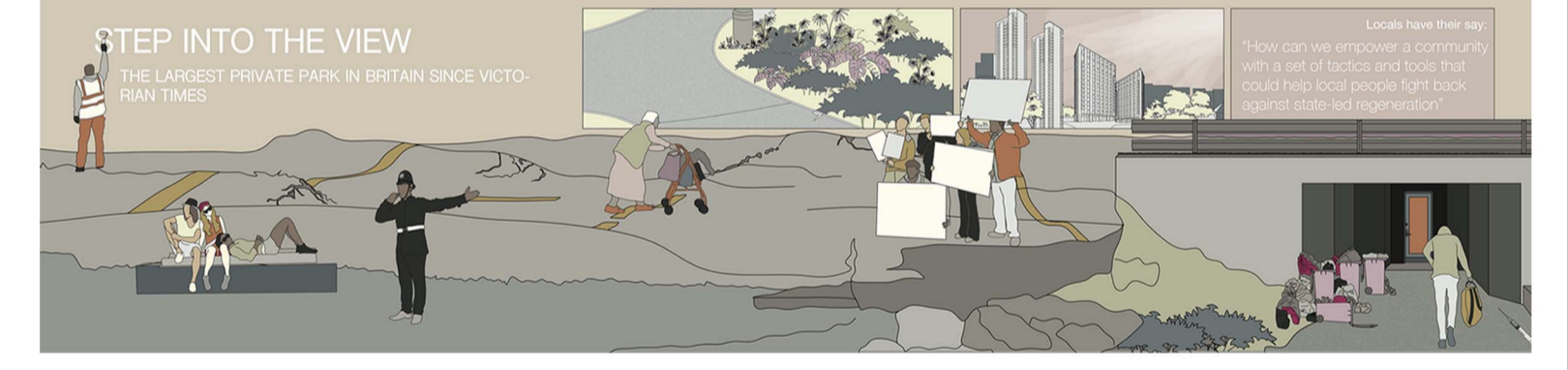


Hidden in Plain SITE

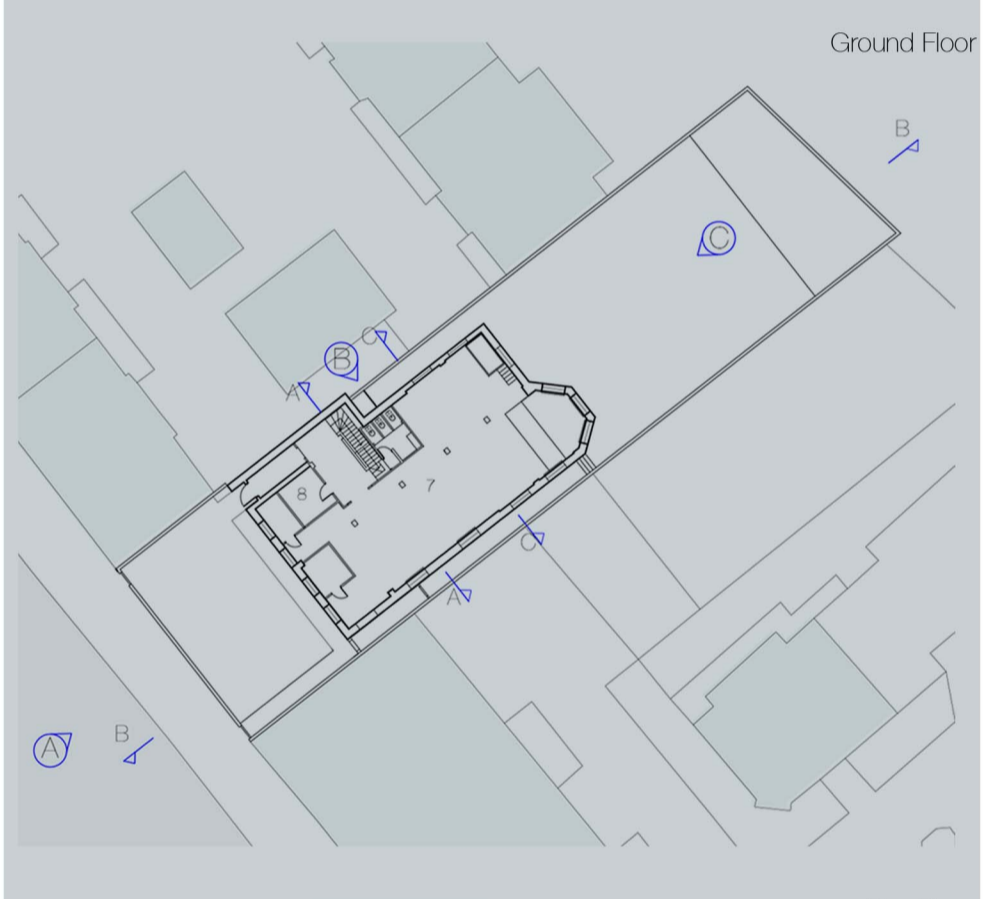
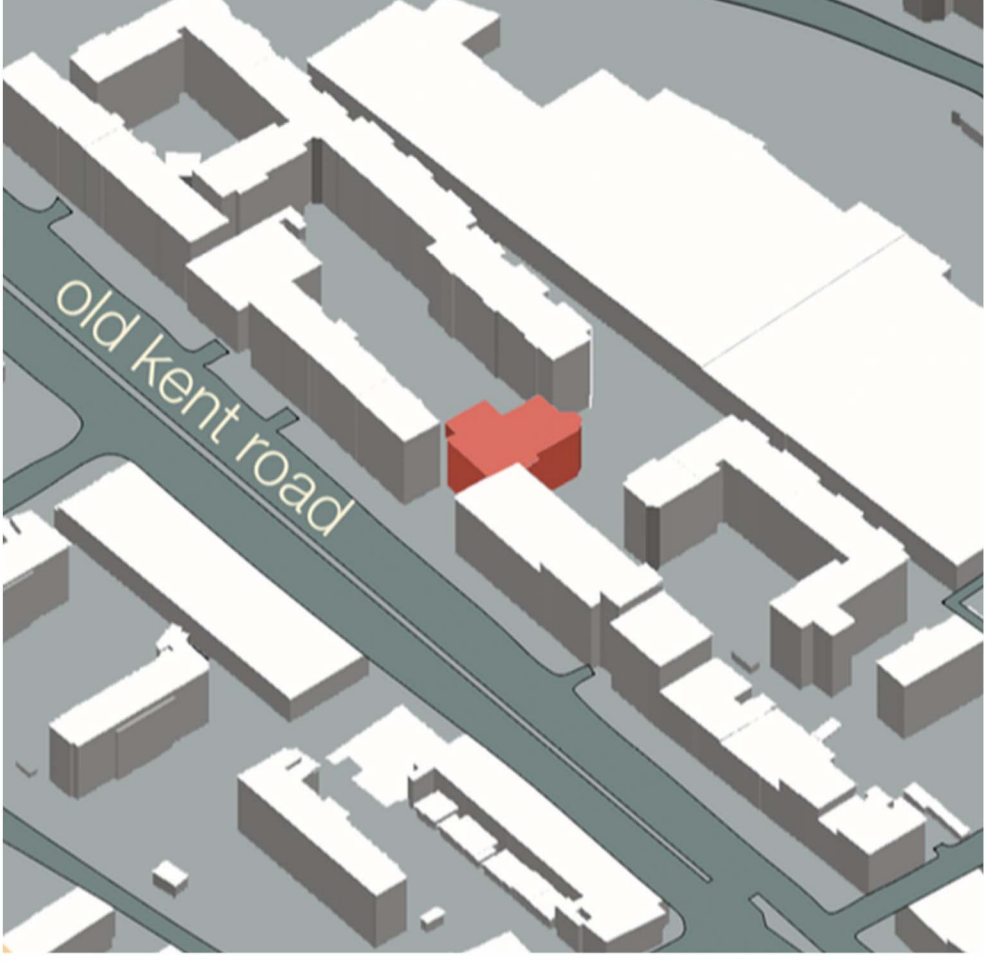
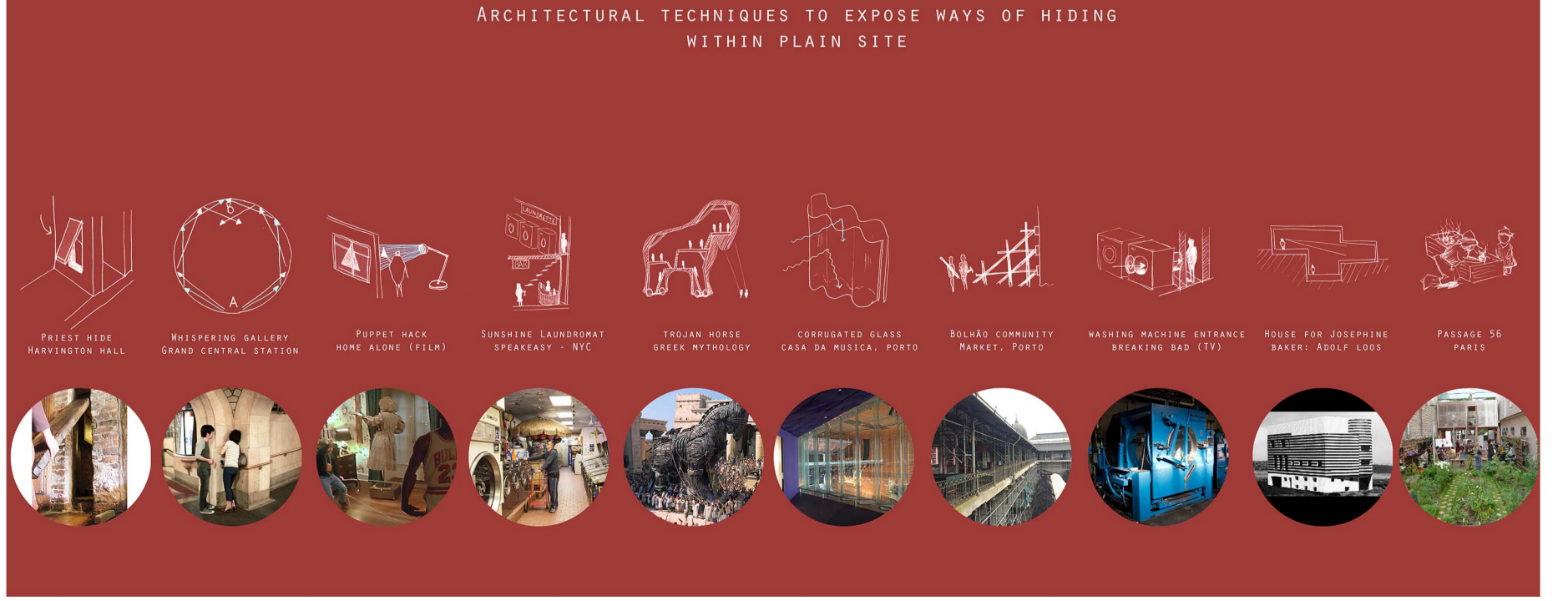
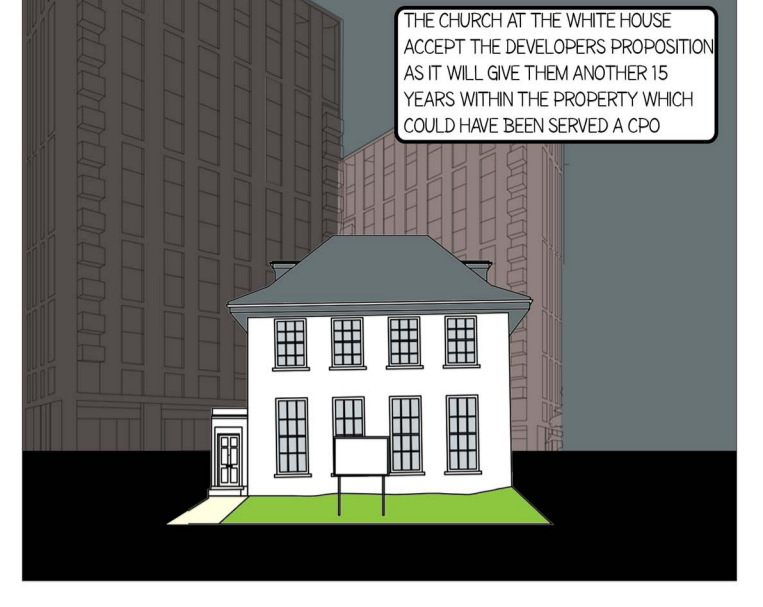
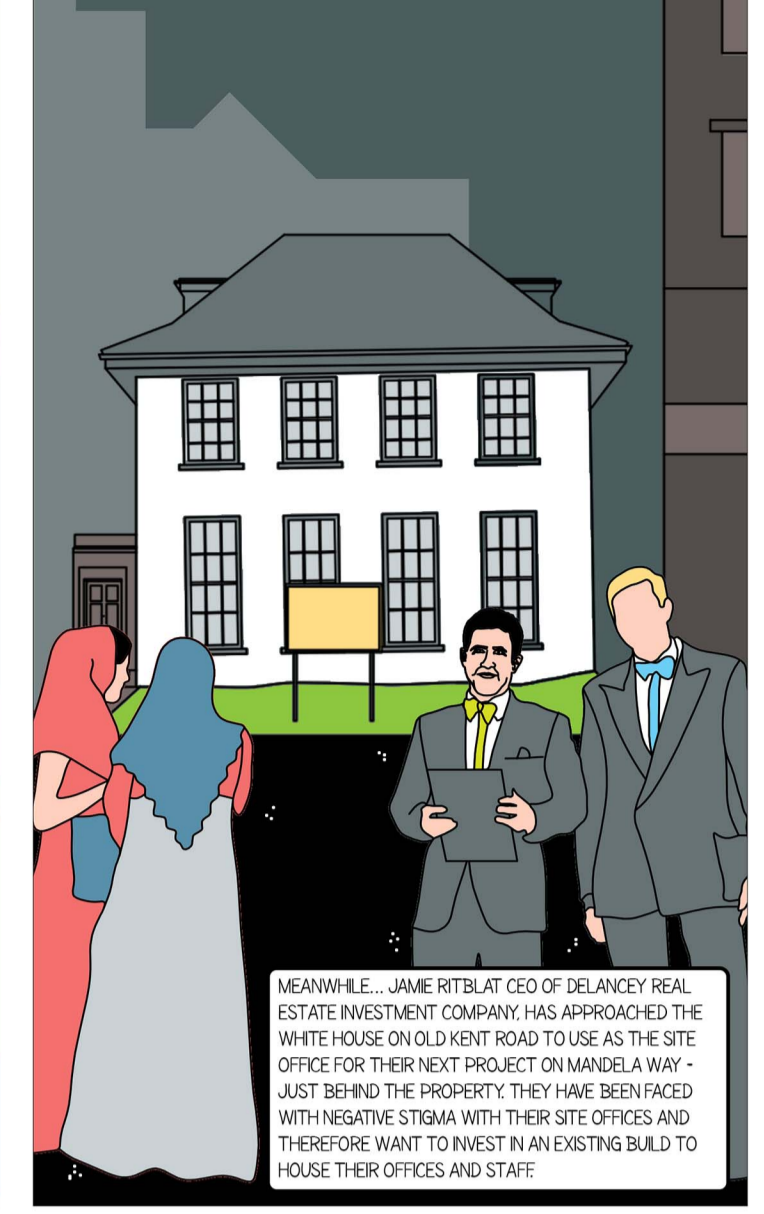
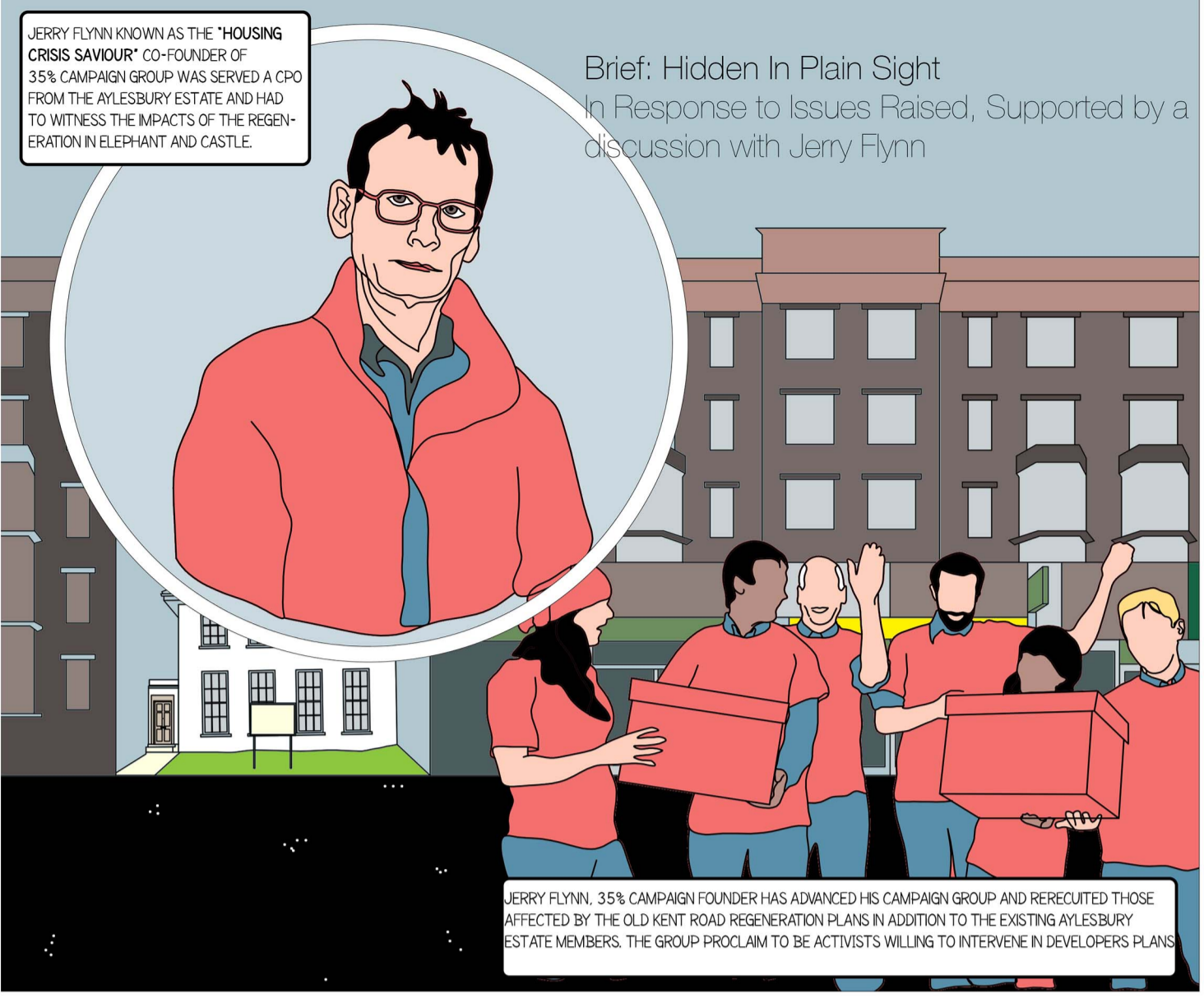
The Truth behind Regeneration Schemes

The focus for the project began by exploring Old Kent Road's community life and considering a number of ideas to test a possible future taking into account the multiculturalism and diversity of the area. The aim was to discover the present subcultures, institutions and physical infrastructure whilst searching for the elements which could lead to potential change. In looking "over the garden fence" global precedents were used to test and explore how these can be used locally. The aim was to create a polyphonic conversation between old and new spaces and to propose a design approach to celebrate the community of Old Kent Road.

Through observing and researching issues within the area, this project identified an issue with the redevelopment plan for the Old Kent Road as it has been named an "opportunity area", with particular focus on how this will impact the existing community. The proposed design for the site 155 Old Kent Road, is focused around how the affected residents within the North Section of Old Kent road and surrounding areas such as Mandela way, can respond to the impending development program. The diagrams in anticlockwise order, are all explorations and representations of research, beginning by learning about the consequences of regeneration such as displacement and the avoidance of Section 106, leading through to tactics to empower a community against developers and architectural tactics for hiding in plain sight, ending with the design brief, devised from discussions with local activists.



LETTER
TYPE
THE OBJECT
FORM OR 'HOW' QUALITY WITHOUT APPEALING PRESENT



Hidden in Plain SITE

A Journey Through the Scheme

The design is a proposition in response to the negative impacts of regeneration particularly within the Southwark community and looks to enable activists and the affected residents to take control and respond to redevelopment plans. Activists are able to hide within plain sight, within the site office and observe and learn from the other users. It is proposed that Delancy, a developer giant working in the area, would proposition The Church, 155 Old Kent Road to use their site as a base for their site office. In turn the existing Church community would remain, whilst collaborating with activists for the development plans who would use a separate community space and the internal hidden spaces of the site to gain intelligence from the developers, site workers and other professionals using the space, to inform and help their campaign in including the existing community within the redevelopment plans. Demonstrated on the page are a number of views into the proposed design, highlighting the tension between public and private activist spaces. An activist route throughout the whole site has been formulated as well as considerations for the importance of materiality for acoustic control.

