

THE OCEAN CLEANUP

Exhibition at Dynamic Earth, Edinburgh, UK

location plan: Edinburgh, Scotland, UK



The brief for this project required to create an exhibition within the ground floor of the Dynamic Earth, the aim is to educate the public on Ocean pollution and what can be done to prevent it.

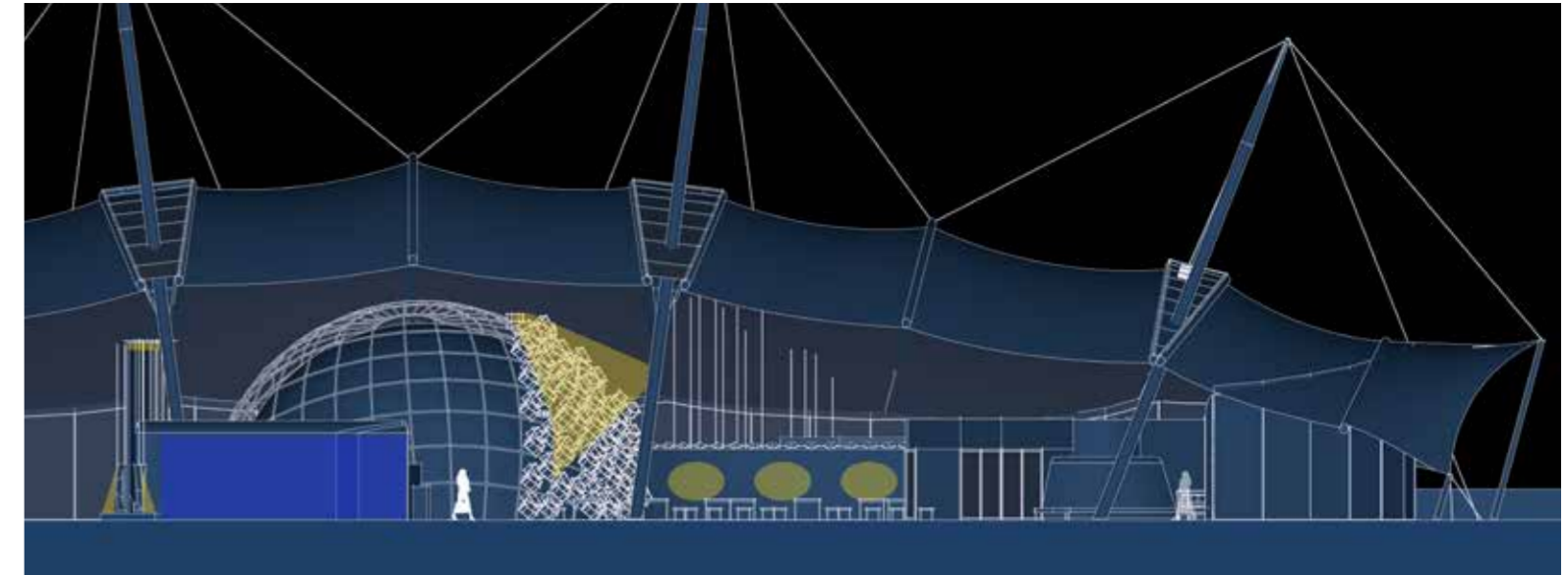
The company taken as a client is The Ocean Cleanup founded in 2013, as non-profit organization, which is developing and scaling technologies to rid the world's oceans of plastic. their aim is to be out of business only once the oceans are clean.

Since then the company, with its CEO Boyan Slat, has designed a variety of new systems to clean the oceans and intercept waste in rivers, before entering open waters.

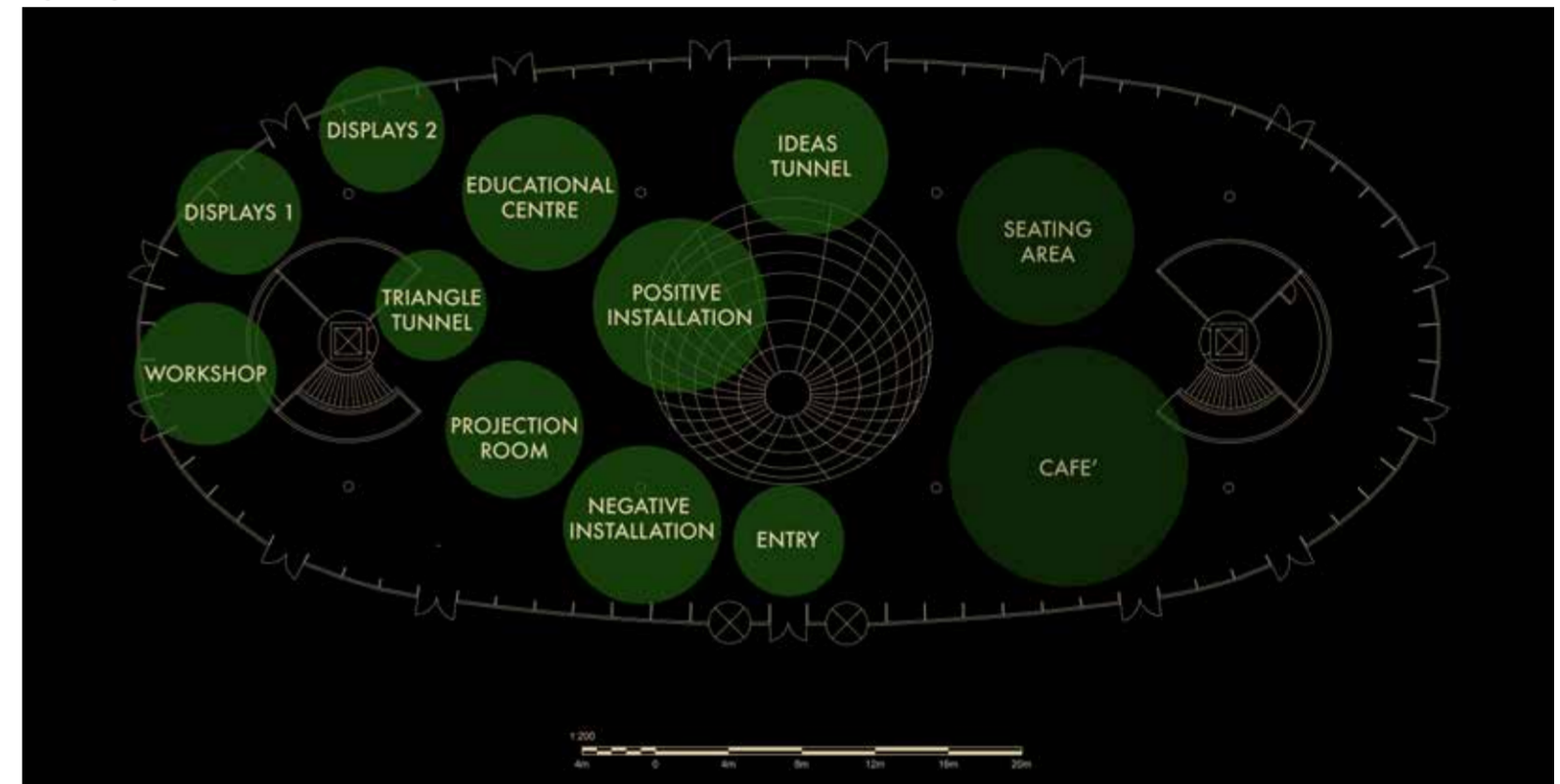
My Design is based on embracing the company story of failure at the beginning, working their way up to find multiple ways to rid the oceans of plastic.

A journey from a negative to a positive connotation of cleaning our planet.

How do we give people a message of hope, while urging them to be aware of the problem and be part of the solution?

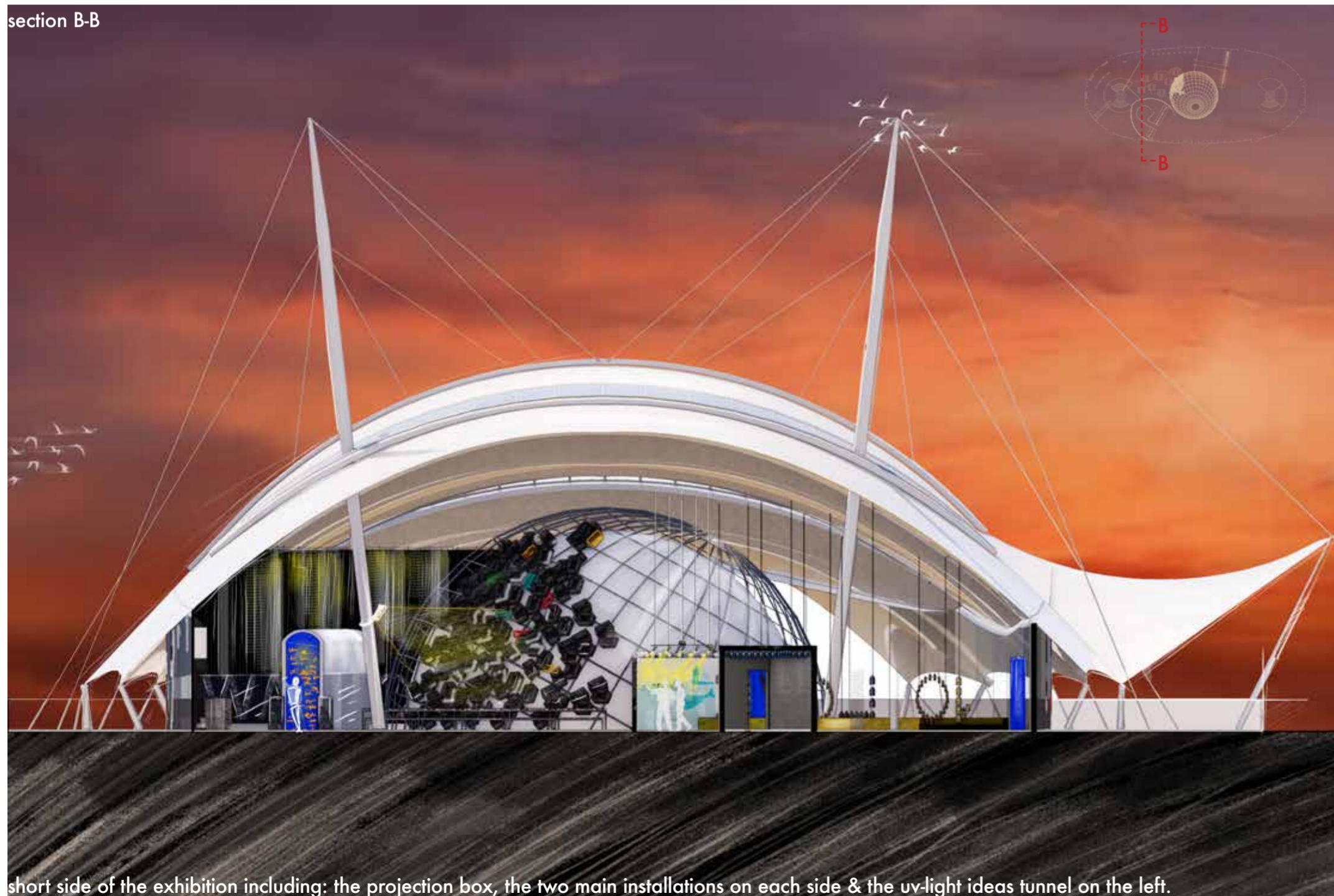


lighting detail section for the "Trash Fall" Installation

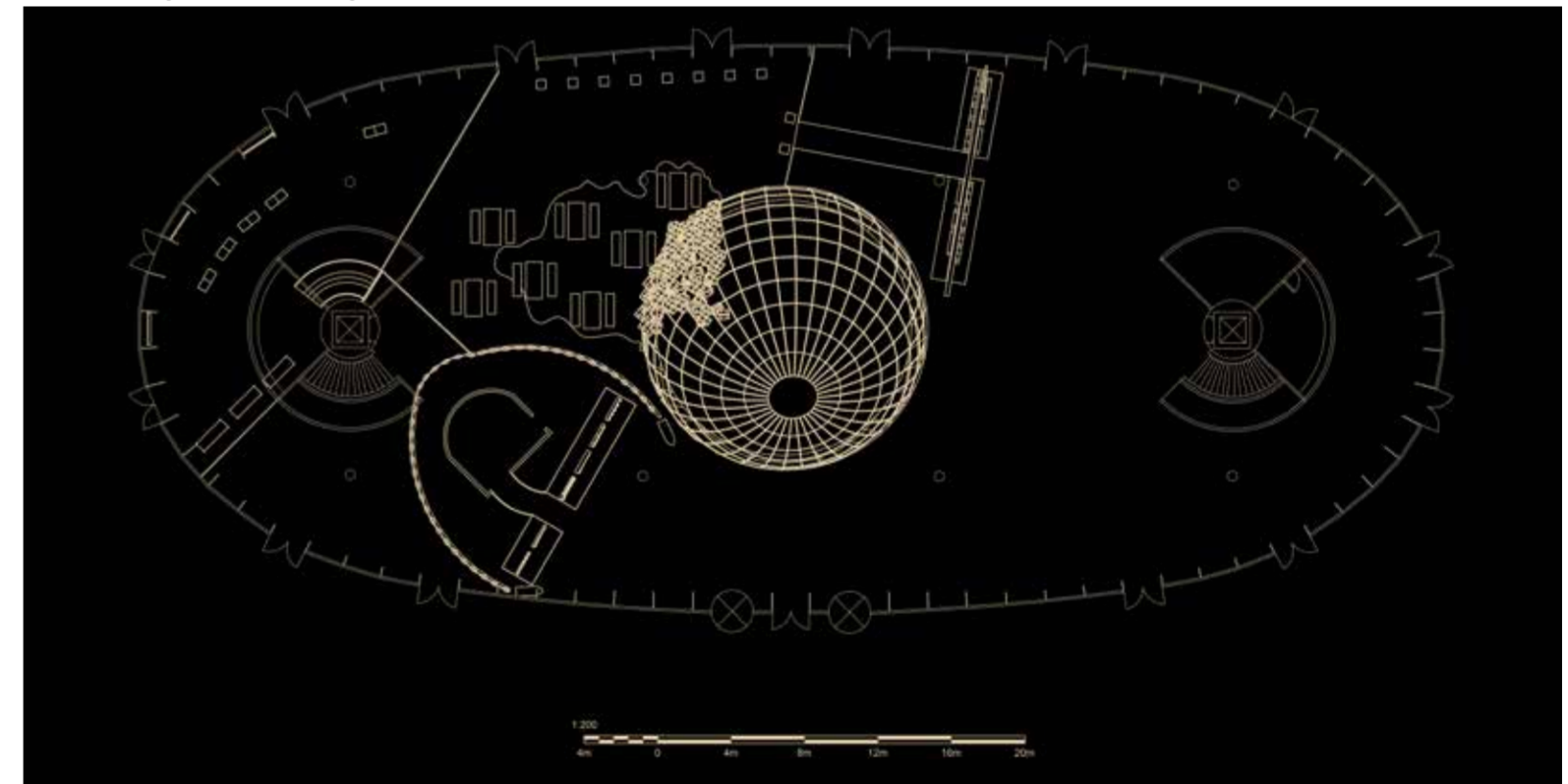


final floor plan & zoning

section B-B



short side of the exhibition including: the projection box, the two main installations on each side & the uv-light ideas tunnel on the left.



company aim & work in the oceans and rivers: intercept plastic, remove it, reuse it



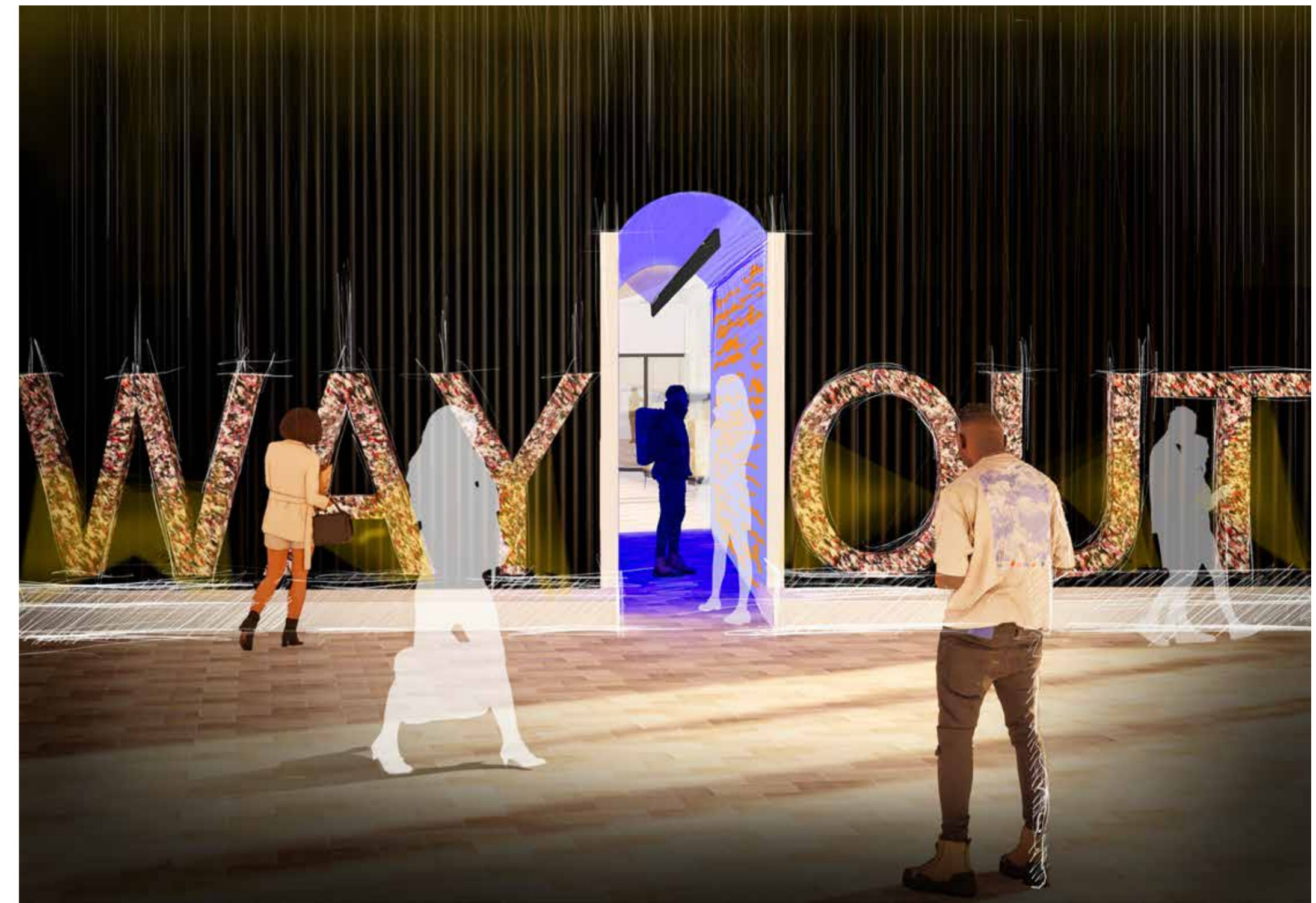
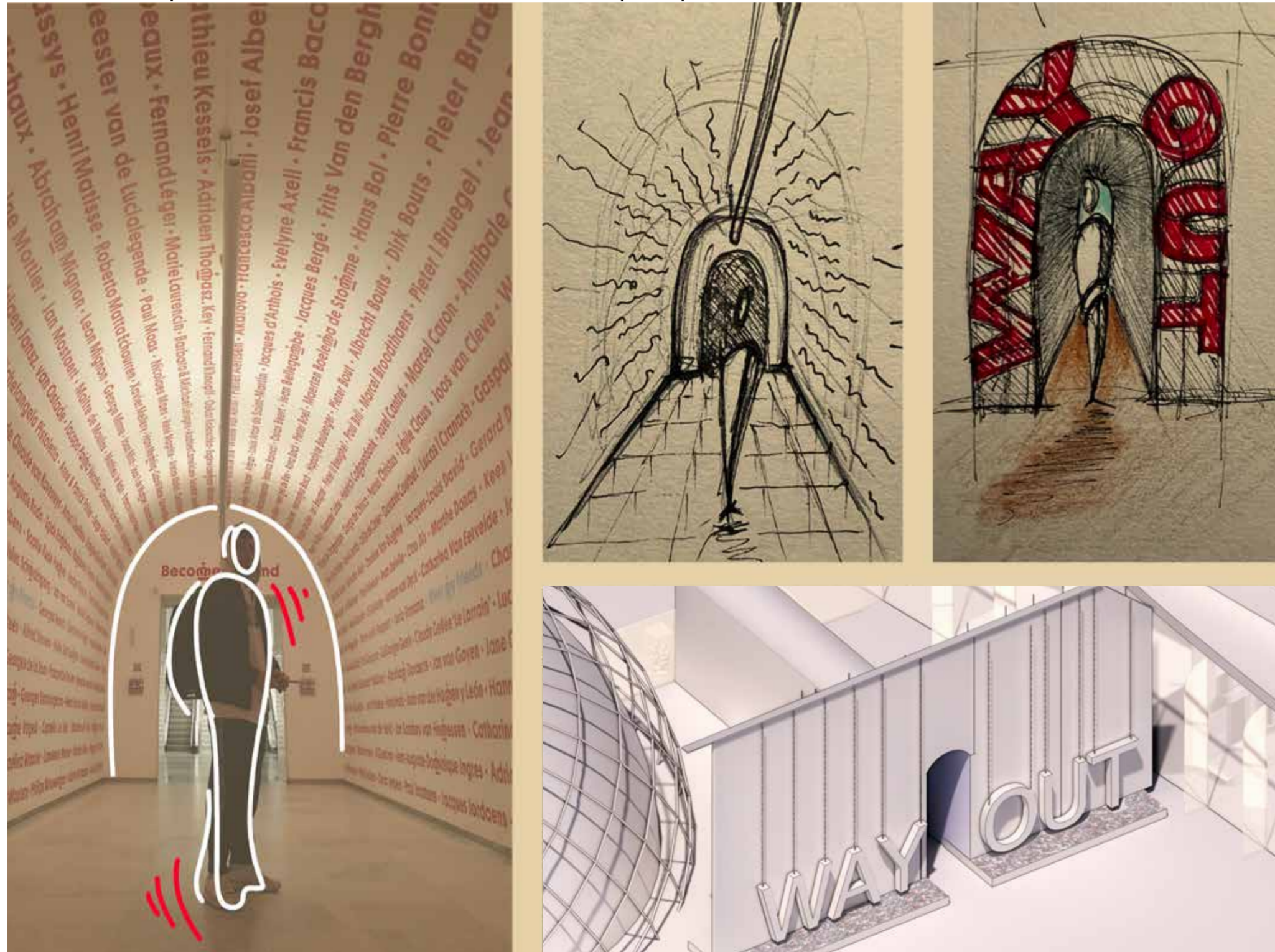
LARGE SECTION & SPATIAL ORGANISATION

section A-A



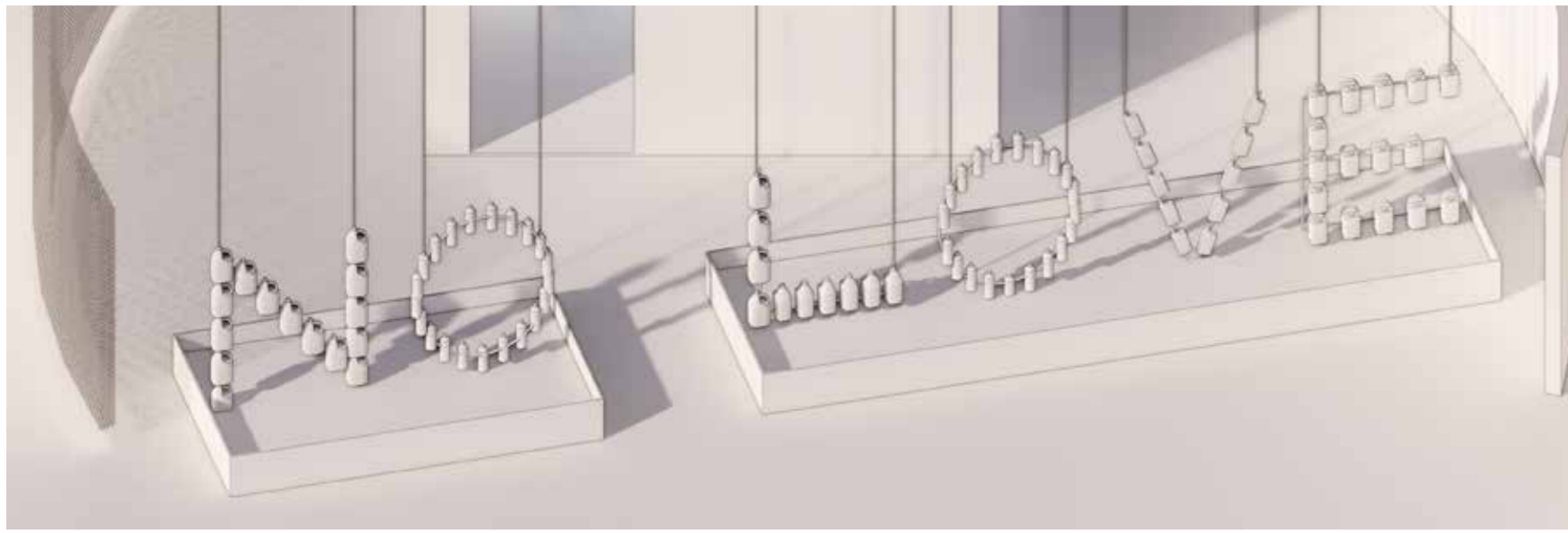
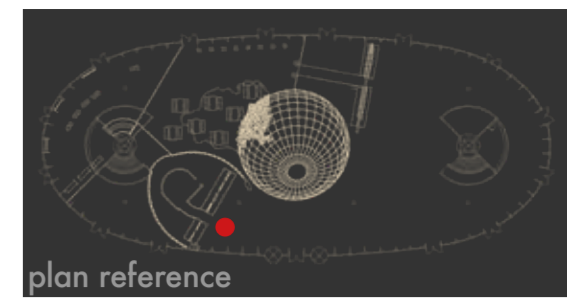
WAY OUT IDEAS' TUNNEL

ideas tunnel concept: visitors will write their own ideas on how to end plastic pollution in the ocean

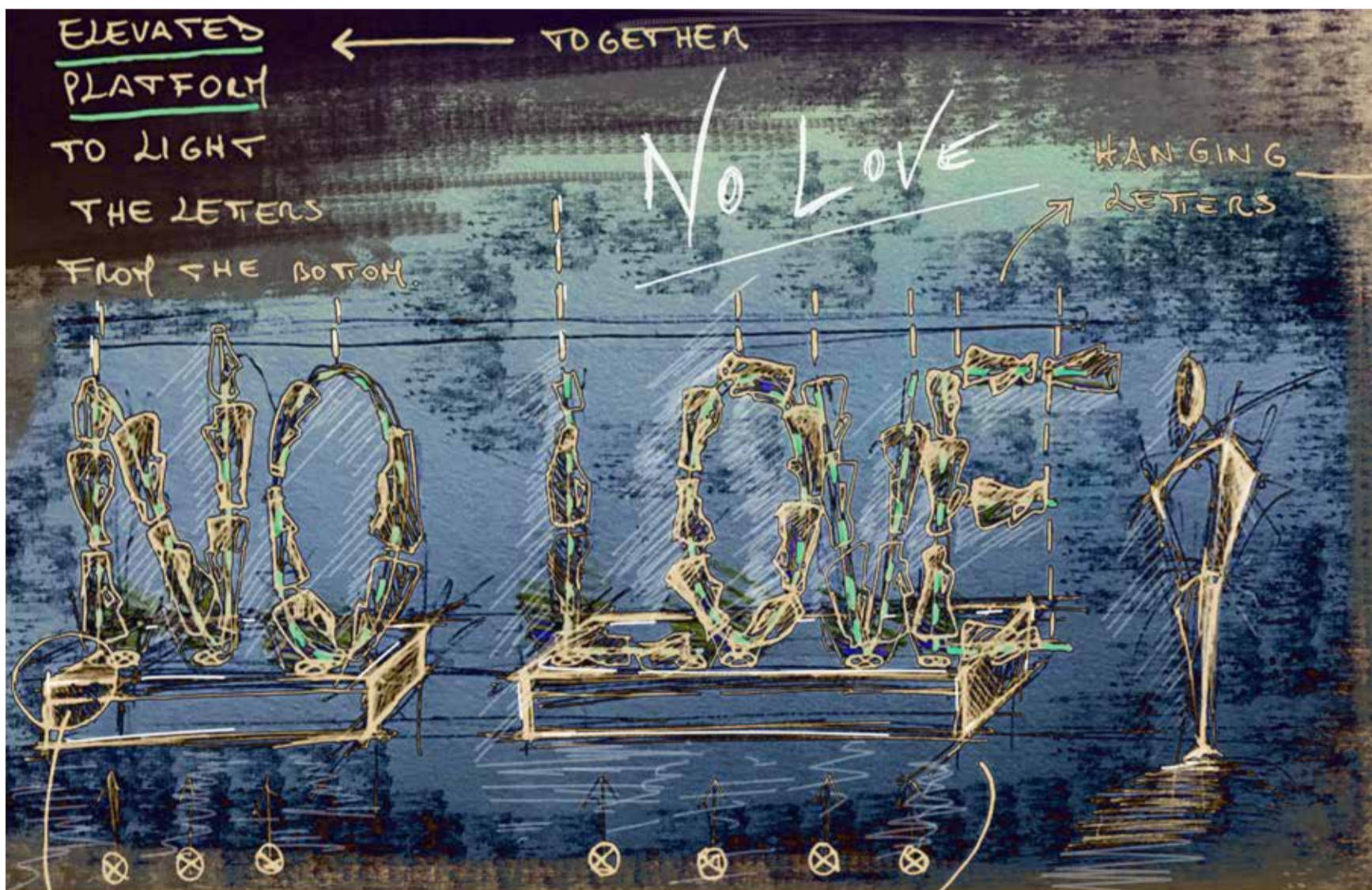


at the end of the exhibit you will get a luminescent pen and write inside the uv-light-ideas-tunnel what is your idea to clean up waste in the oceans.

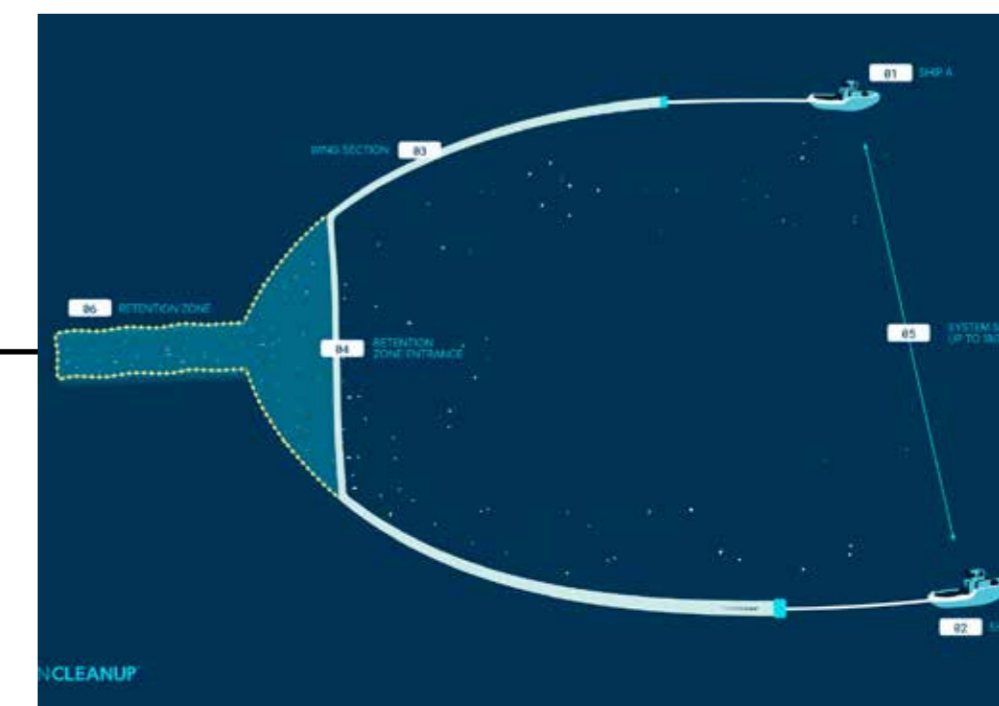
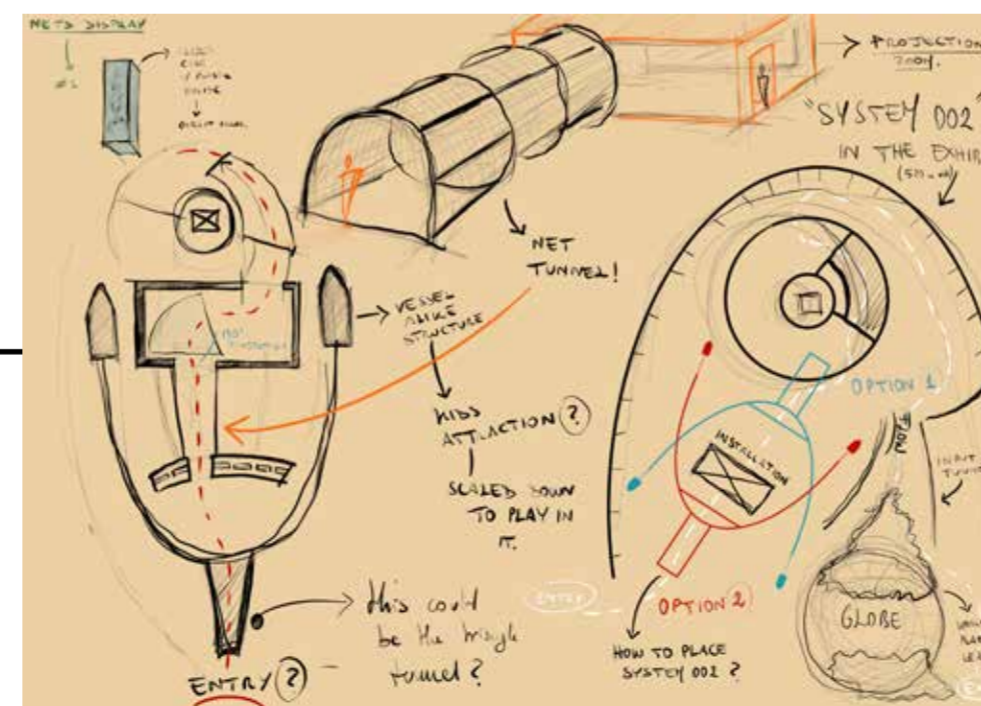
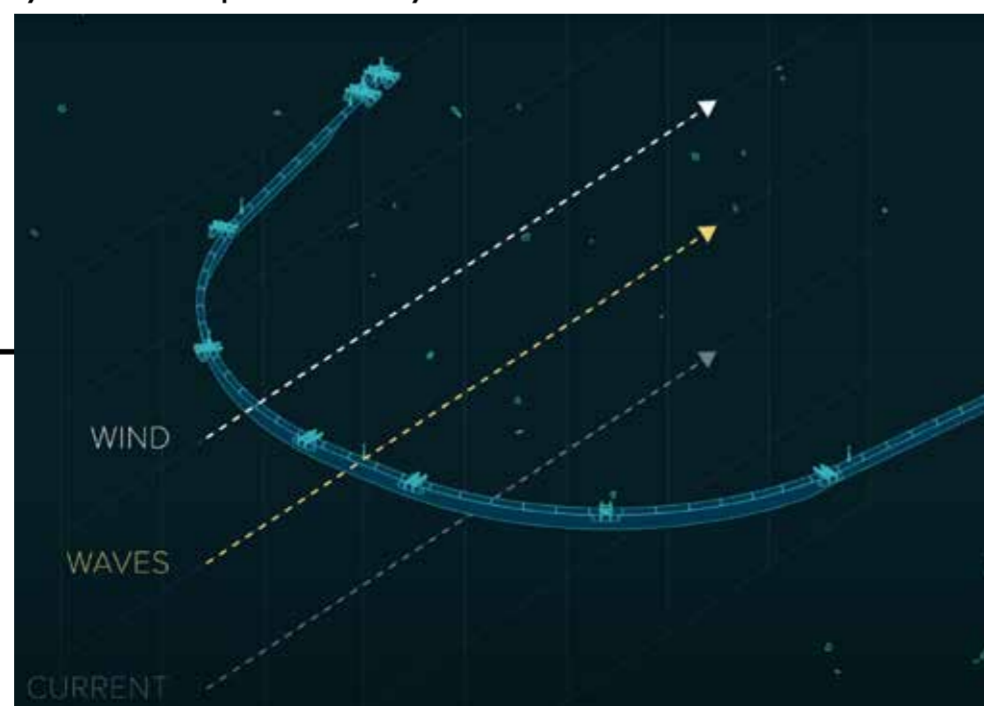
"NO LOVE" INSTALLATION & SYSTEM 002 INSPIRATION



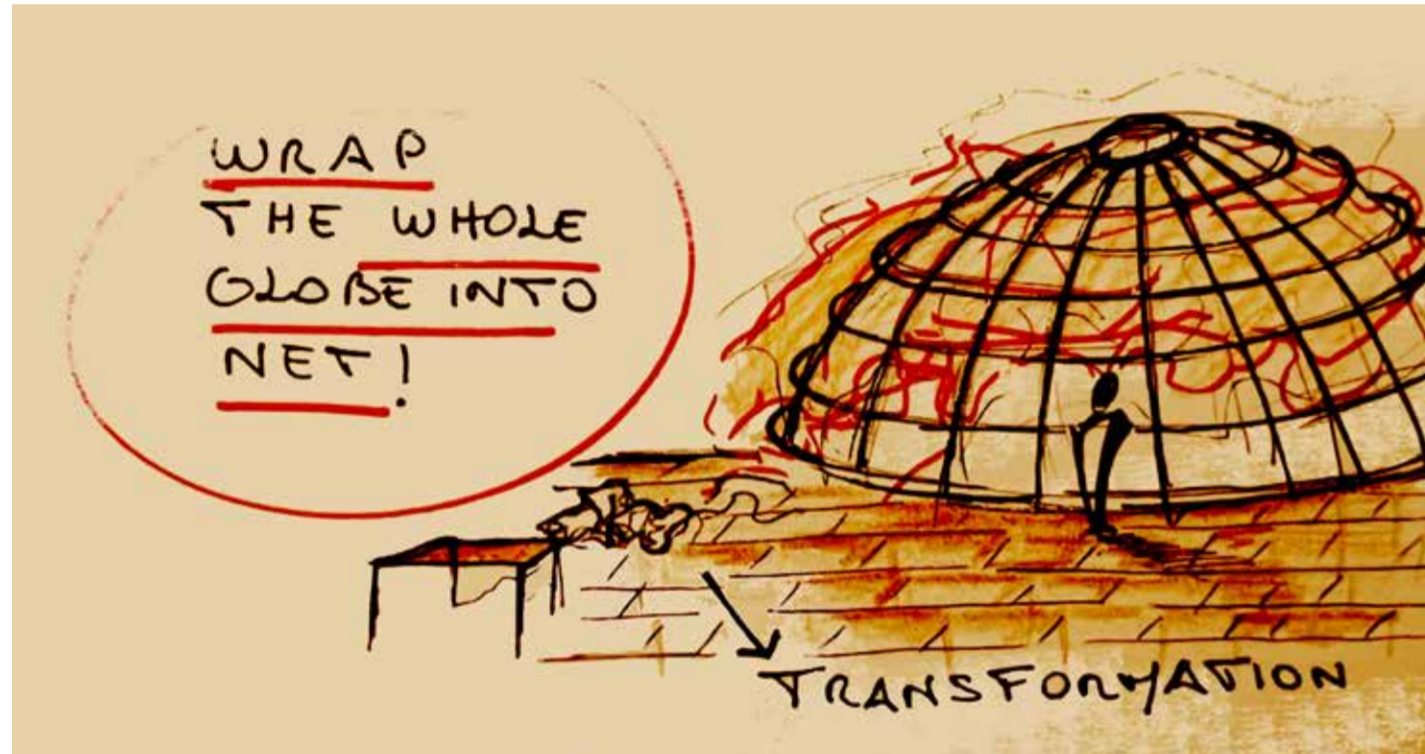
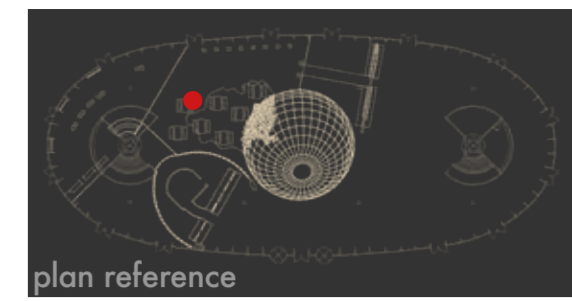
Inspired by an old installation of mine, the lettering is made up of used washing-liquid containers which have been wired to form the words "NO LOVE" to represent the lost feeling of love we use to have for our planet. How can we change people's perception through an exhibition on plastic pollution in the ocean?



system 002 inspiration for my installation "No Love"



PLASTIC FALL INSTALLATION



For the second installation I wanted to create something positive, to show what can be done when plastic is collected & processed properly, giving it a second life.



For this reason I picked this recycled plastic table top and bench example from Edinburgh Sculpture workshop in Ocean Terminal. The aesthetic and quality of the material shows us how we can transform our waste into new item.



the installation is wanting to be a transformation from waste to useful new items, these recycled table top & benches will also serve as educational centre within the exhibit for our visitors.