

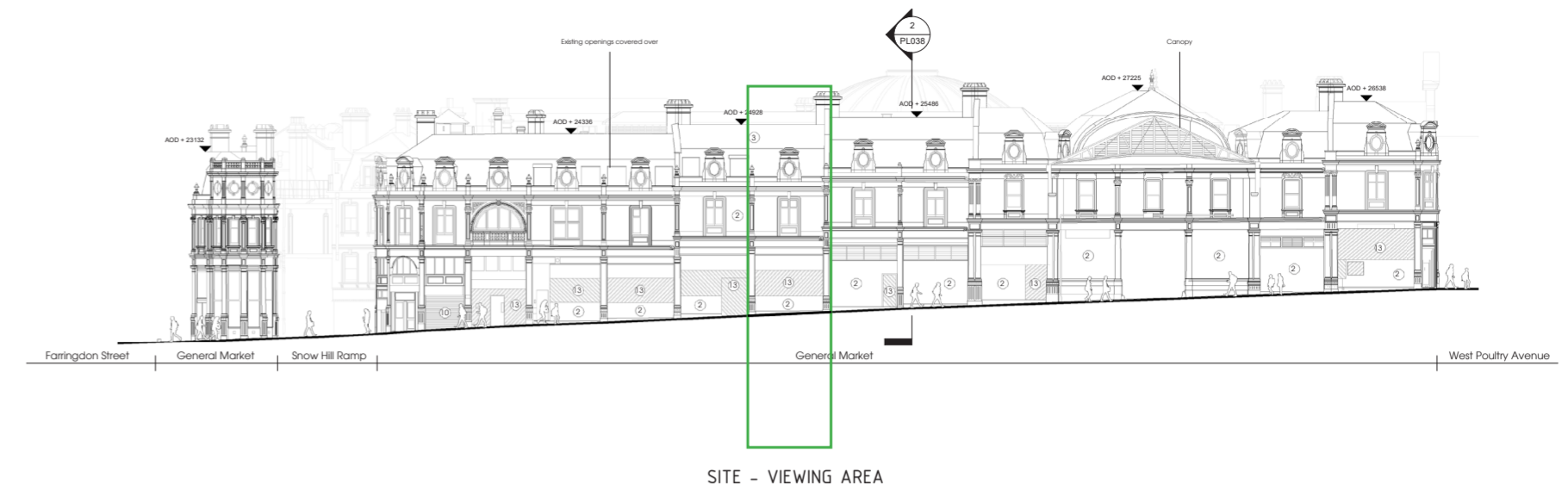
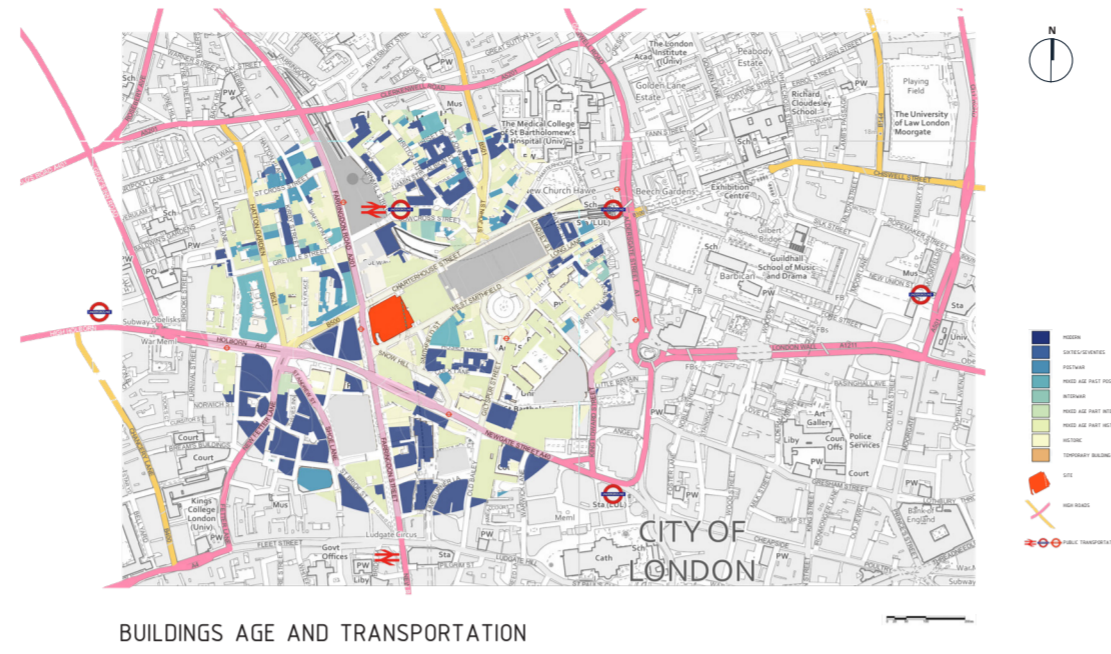
STUDENT - BIANCA RADOANCA (INTERIOR DESIGN - YEAR 3)

CLIENT - MUSEUM OF LONDON

PROJECT ARCHITECT - STANTON WILLIAMS

PROJECT DESIGNER - HLW

SITE LOCATION - UNIT 13, GENERAL MARKET (SMITHFIELD MARKETS)



CLIENT BRIEF

The project is in a disused retail unit of the Smithfield Market, which has two facades: streetscape and another overlooking the old market square. Due to the market great history, the brief wanted the residents to see the development of this historic building during the construction process. The client has asked us to provide a public viewing gallery. Within the brief there was an aspect in which we could develop our own designing concept. Through my research i decided to compliment the viewing platform within an exhibition area of the Smithfield history, an escape room and an artist studio.

01.

DESIGN CONCEPT

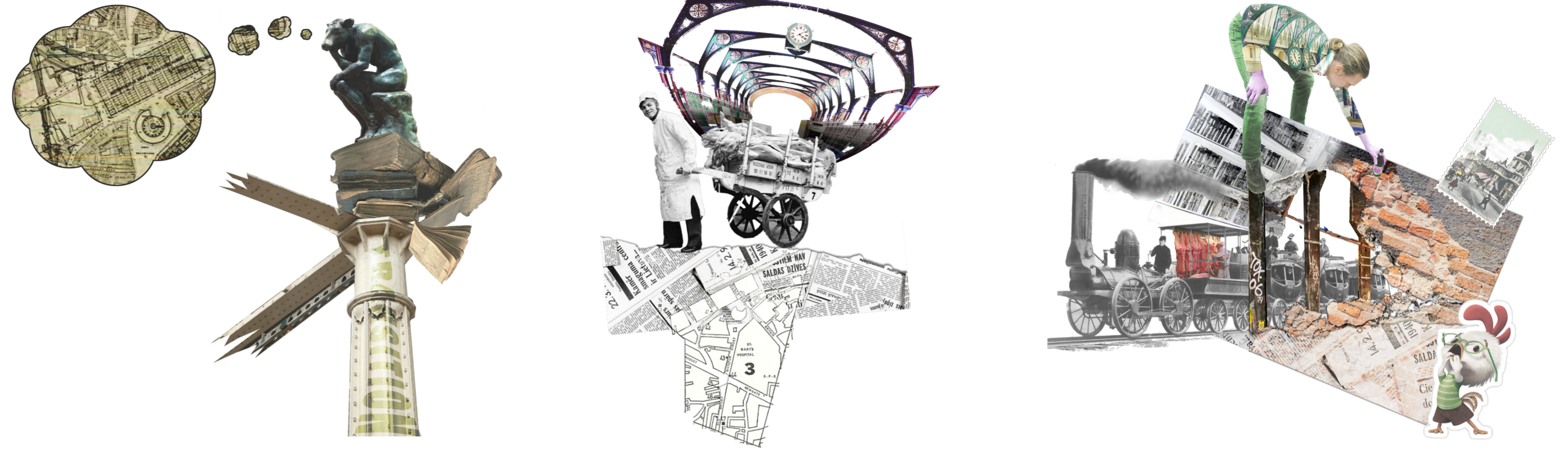
INSPIRATIONAL DETAILS - THRESHOLDS



CONVENT OF MADRE DE DIOS/ EXHIBITION SPACE - Spain
 Design: María González, Juanjo López de la Cruz

VIRGEN DEL CARMEN BAR - Spain / Design: Estudio Arn Arquitectos

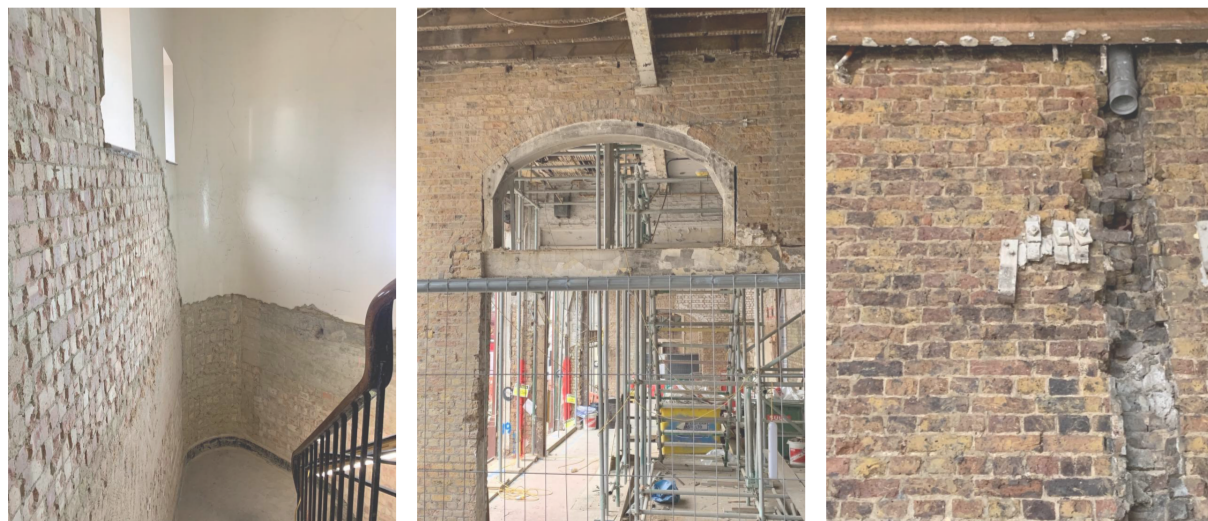
FORMER CHURCH OF S. ANTONIO- Italy / Design: 2TR Architecture



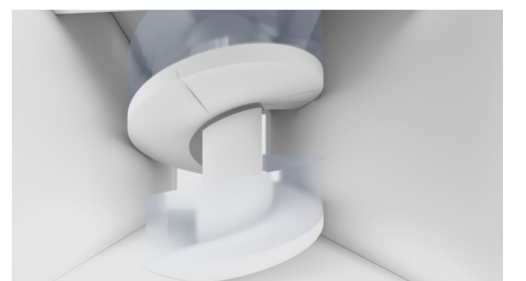
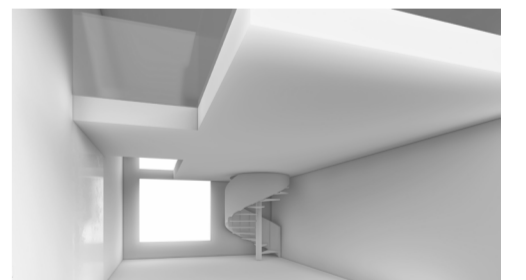
INSPIRATIONAL - SMITHFIELD AREA ACTIVITIES AND POINTS OF INTEREST



INSPIRATIONAL DETAILS - SITE PHOTO SURVEY



Sketches - Facade study



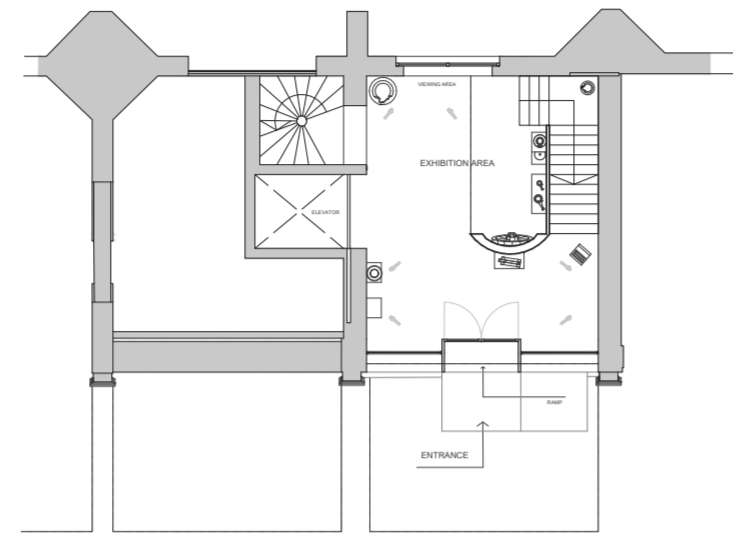
Vertical circulation study

DESIGN DEVELOPMENT

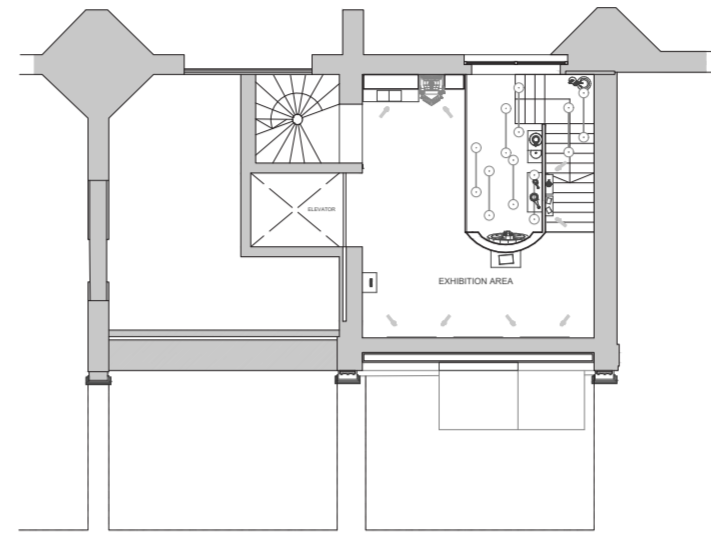
The design concept is centred on honouring the past, embracing the present, and envisioning the future. Both the shop front and interior spaces utilise raw materials, such as metal mesh grids and plaster for the former, and bricks and weathered plaster for the latter. The design elements draw inspiration from existing features, such as arches, which are used for the viewing area. Specifically for the windows overlooking the MOL building site, as well as the thresholds and main hanging lights.

Staircases are constructed using recycled metal, salvaged from the existing building site, including a spiral staircase from the MOL inventory that was rearranged to fit the new design.

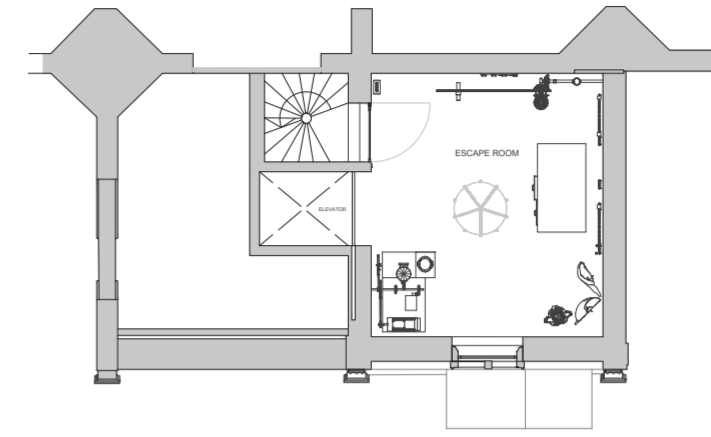
GROUND FLOOR - EXHIBITION AREA



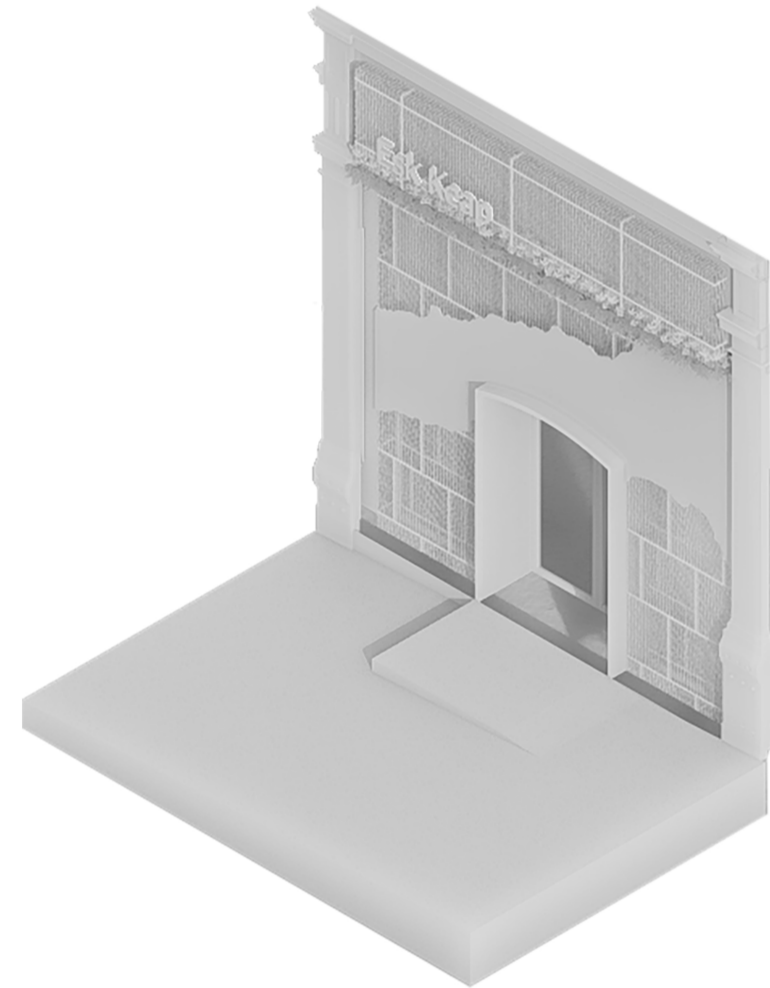
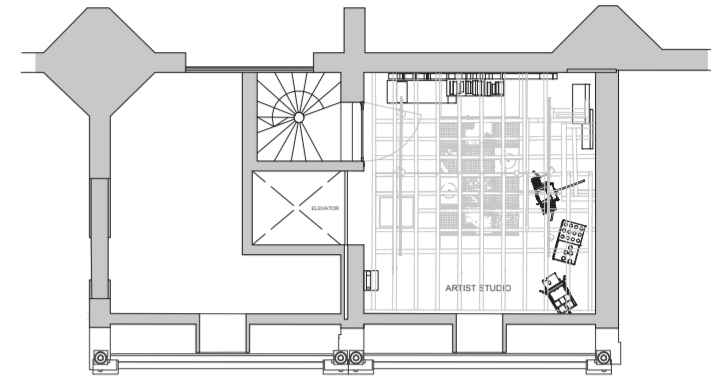
MEZZANINE - EXHIBITION AREA



FIRST FLOOR - ESCAPE ROOM



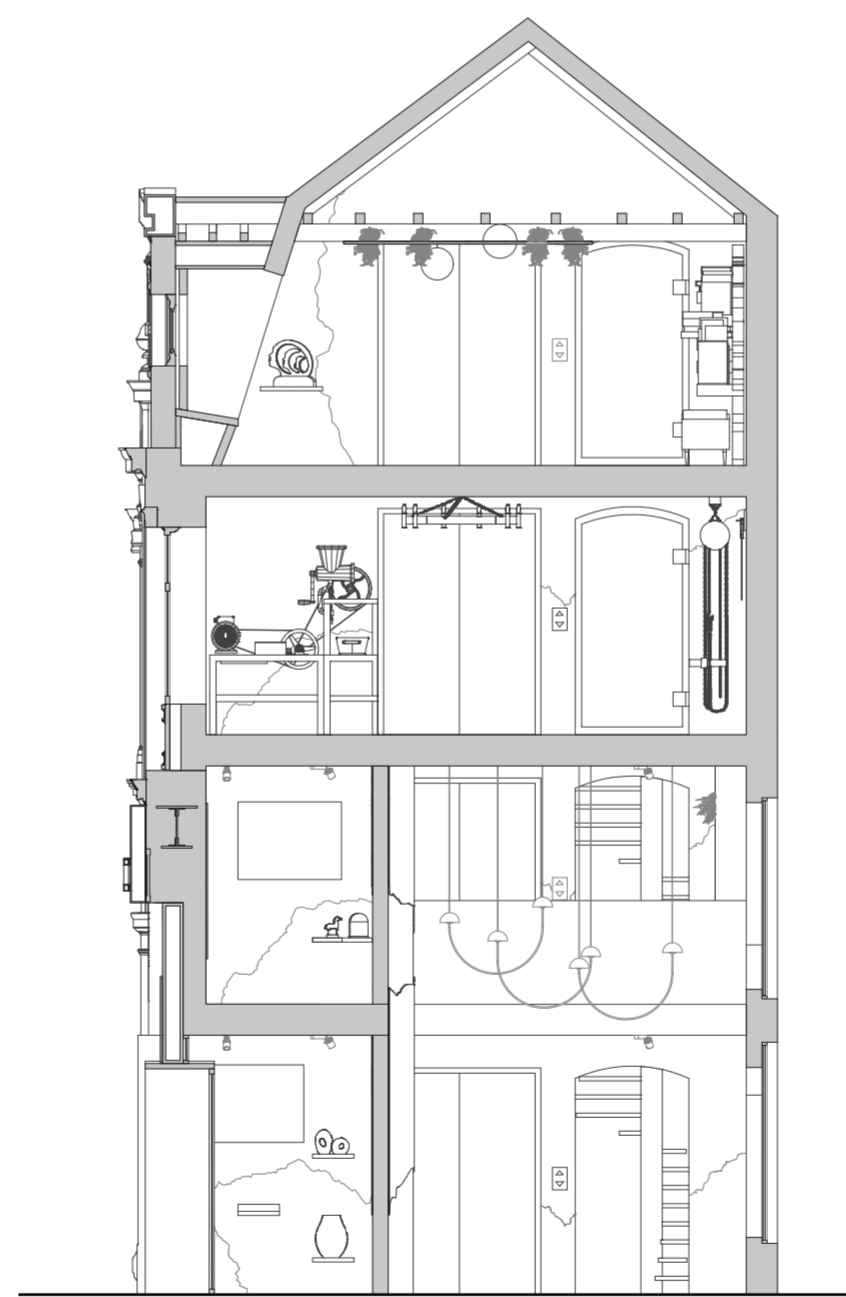
SECOND FLOOR - ARTIST STUDIO



FRONT SHOP ELEVATION

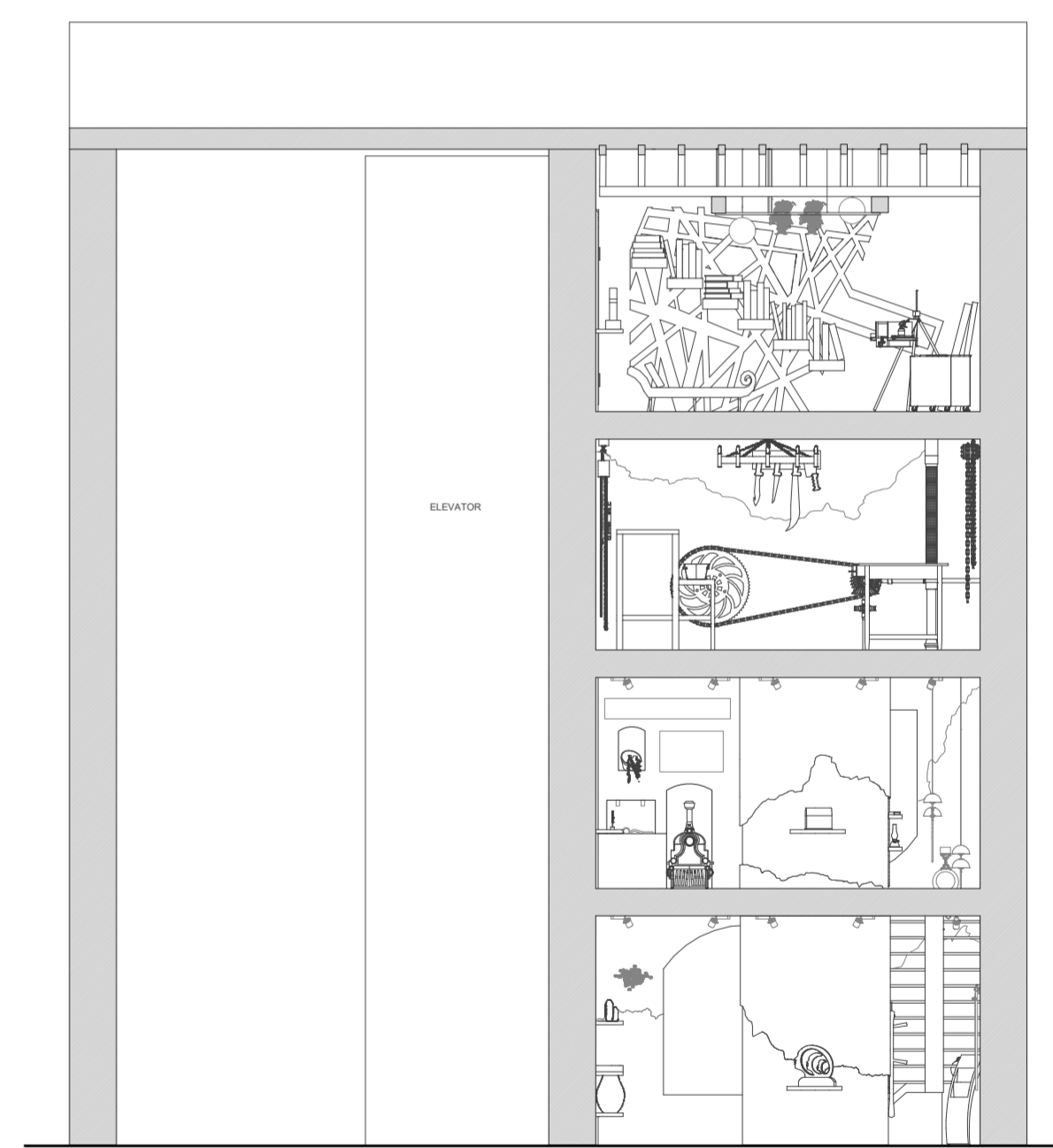


SECTION BB'



ENTRANCE (STREET SIDE)

SECTION AA'

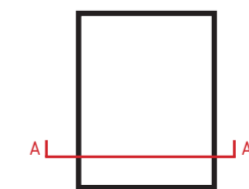
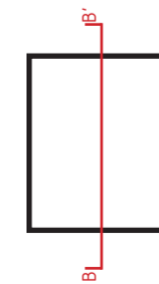


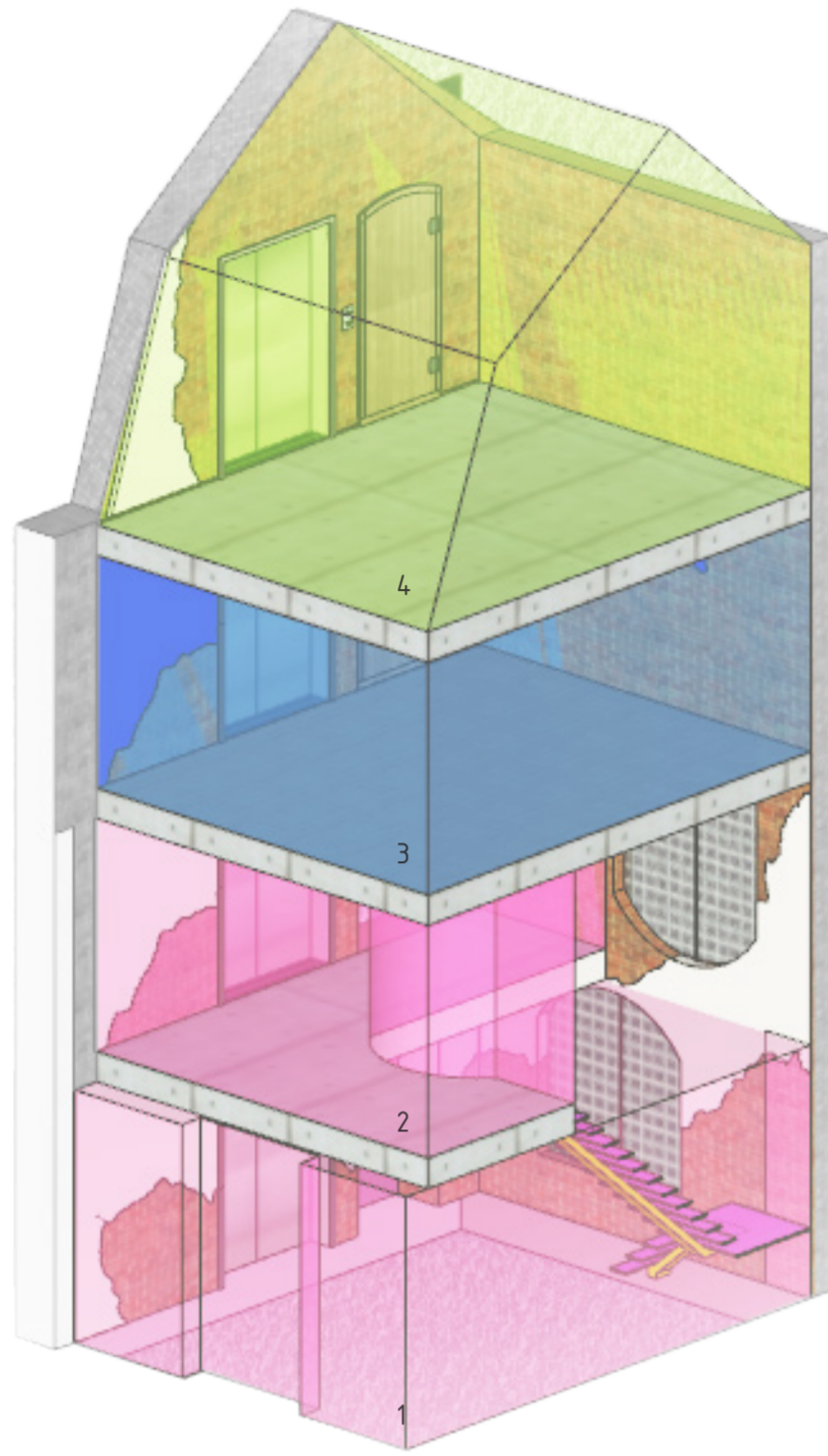
The ground level of the building is dedicated to exploring the rich history of Smithfield, from medieval times to the present day. Visitors can view artifacts and exhibits showcasing the area's execution background, the great fire, the industrial revolution, and the remaining Smithfield Market. A mezzanine level provides additional exhibition space for historical artifacts sourced from the MOL archives.

The first floor features an escape room that draws inspiration from the history of Smithfield, while the attic serves as a community artist studio.

Overall, the design effectively integrates Smithfield's rich history with a modern aesthetic to create a space that honours the past, engages the present, and inspires the future.

03.





1. GROUND FLOOR - EXHIBITION&VIEWING AREA - Area = 16,40 m2
2. MEZZANINE - EXHIBITION&VIEWING AREA - Area = 25,85 m2
3. FIRST FLOOR - ESCAPE ROOM - Area = 25,15 m2
4. SECOND FLOOR - ARTIST STUDIO - Area = 25,15 m2



Ground floor - Exhibition&Viewing area

First floor - Escape room

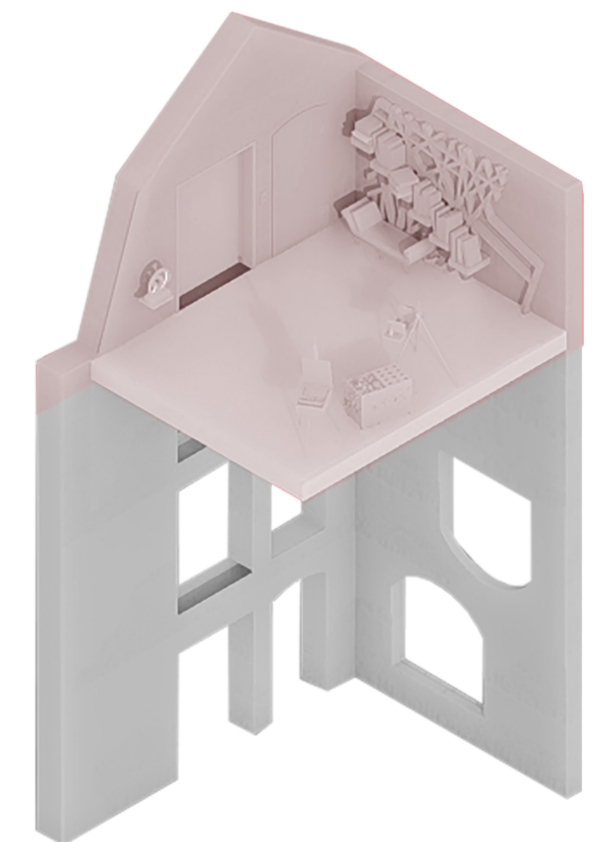
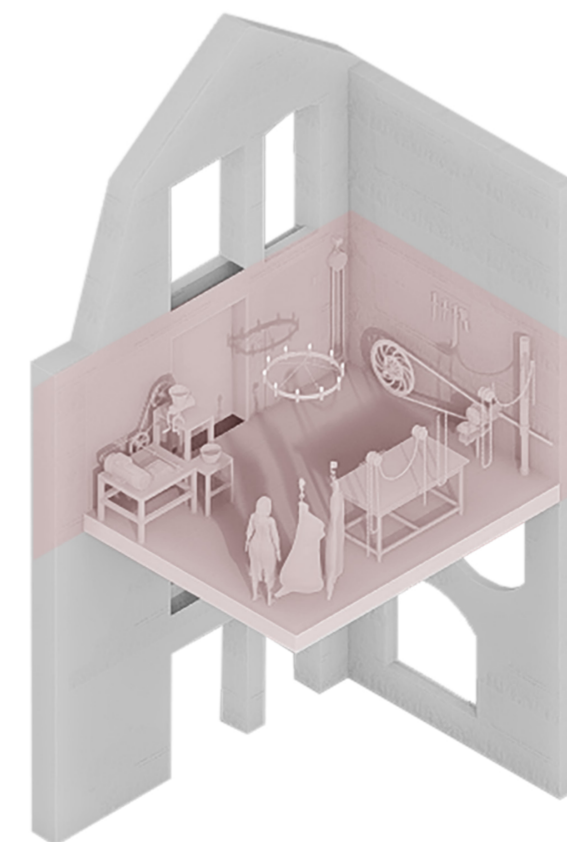
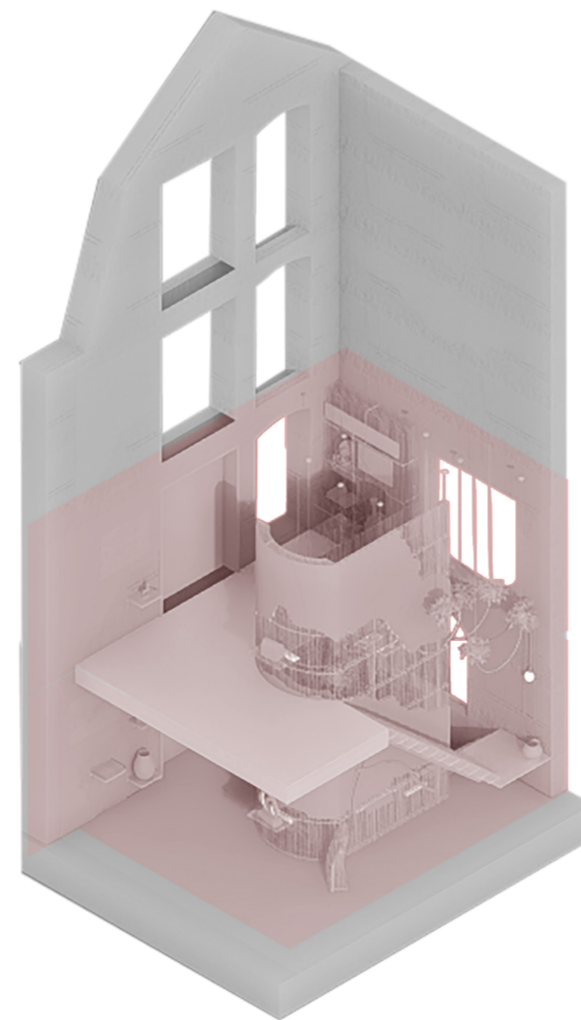
Second floor - Artist studio



MATERIAL PALETTE:

1. Original site brick
2. Fine plaster
3. Coarse plaster
4. Metal mesh (steel)
5. Reused metal (recycled spiral staircase)

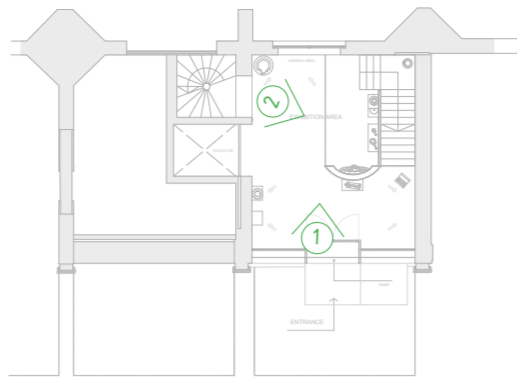
04.





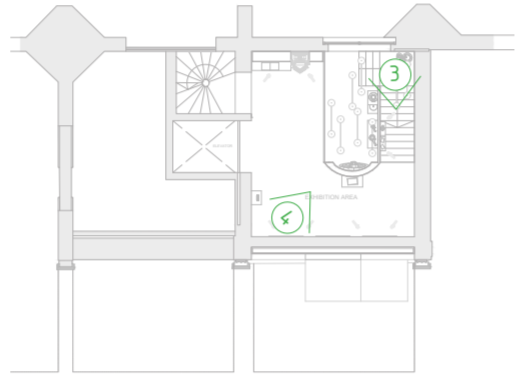
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Ground floor - Exhibition&Viewing area



3

Mezzanine- Exhibition&Viewing area

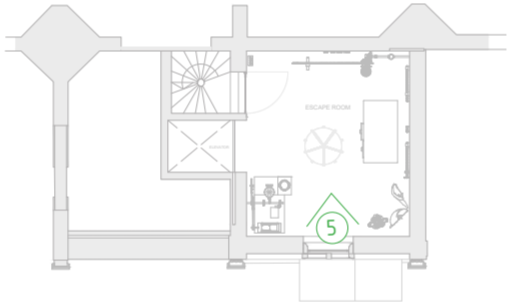


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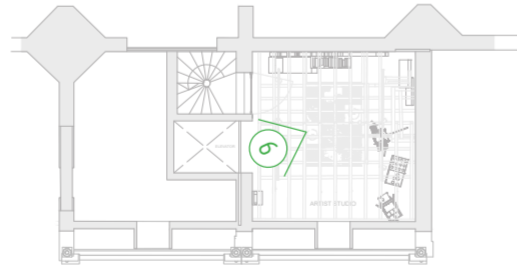
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First floor - Escape room



6

Second floor - Artist studio



4