

The Brief

The current Ladbrooke Hotel will be transformed into temporary emergency accommodation for families who find themselves in the unfortunate position of having nowhere to live.

The main objectives for the project are to create social and private spaces that offer comfort and warmth as well as a sense of community and support to families in their time of need.

With individual living spaces, combined with communal facilities and support networks, the design will experiment with the idea of inclusivity and equality through a high quality finish to help bring a sense of hope to the families, rooted in a deep sense of community.

Only 5,000 out of the recommended 90,000 new social houses are being built.

'LADBROOKE HOUSE'

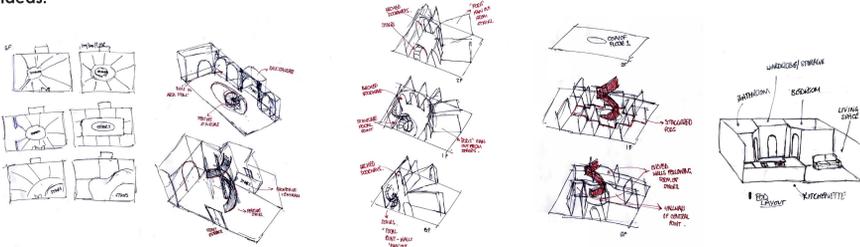
View through entrance into central circular feature walls and staircase.



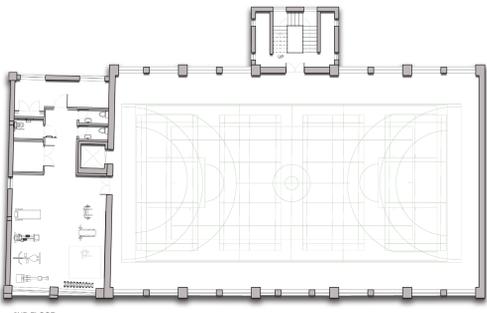
A home for those without a home...
.... support rooted in a sense of community



Initial Ideas:



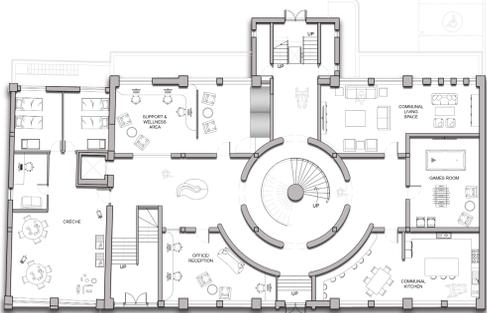
The Plans:



2ND FLOOR

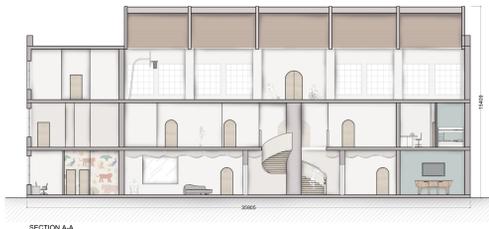


1ST FLOOR

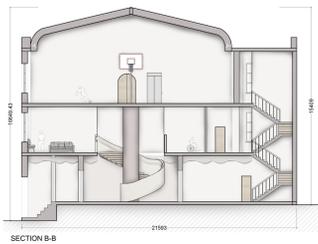


GROUND FLOOR

The Sections:



SECTION A-A



SECTION B-B

NOT TO SCALE



Materials

The Site

Located in the centre of Digbeth, the locally listed 3 storey art deco building is in close proximity to good public transport links in the city centre such as train, tram and bus routes. This, in addition to the extensive parking at the rear of the site allows for good access by residents to and from the city centre and surrounding areas. Built in 1919 and designed by Ernest H. Witley, the brick facade is of architectural interest with many large leaded windows and columns either side of the main entrance.



The User

Aimed at families who are seeking a temporary place to live - the primary users possibly on lower incomes, or have had family breakdowns that has meant they have no where to live or are on social housing waiting lists.



The Concept

The concept of 'safe space' derives from the 1970s women's and LGBT movement and is defined as "a place or environment in which a person or category of people can feel confident that they will not be exposed to discrimination, criticism, harassment, or any other emotional or physical harm."

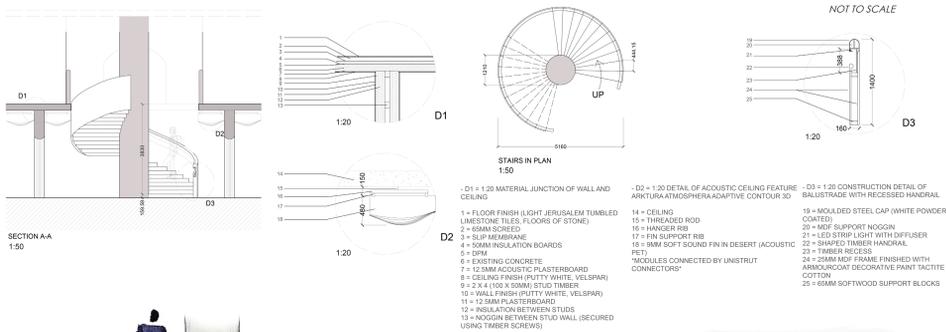


In Digbeth, arches are a significant form, found largely along the railway. The arches were 'safe spaces' for the railway workers and for storage.

'Safe spaces' and arched forms have been a driving concept within the design. The construction forms of brick arches, have been a direct influence for the floor plan layouts.



View into first floor sample apartment housing 2 people.



SECTION A-A

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STAIRS IN PLAN

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View through sports courts in 2nd floor sports hall.



View through ground floor crèche.

ELLIE TURNER