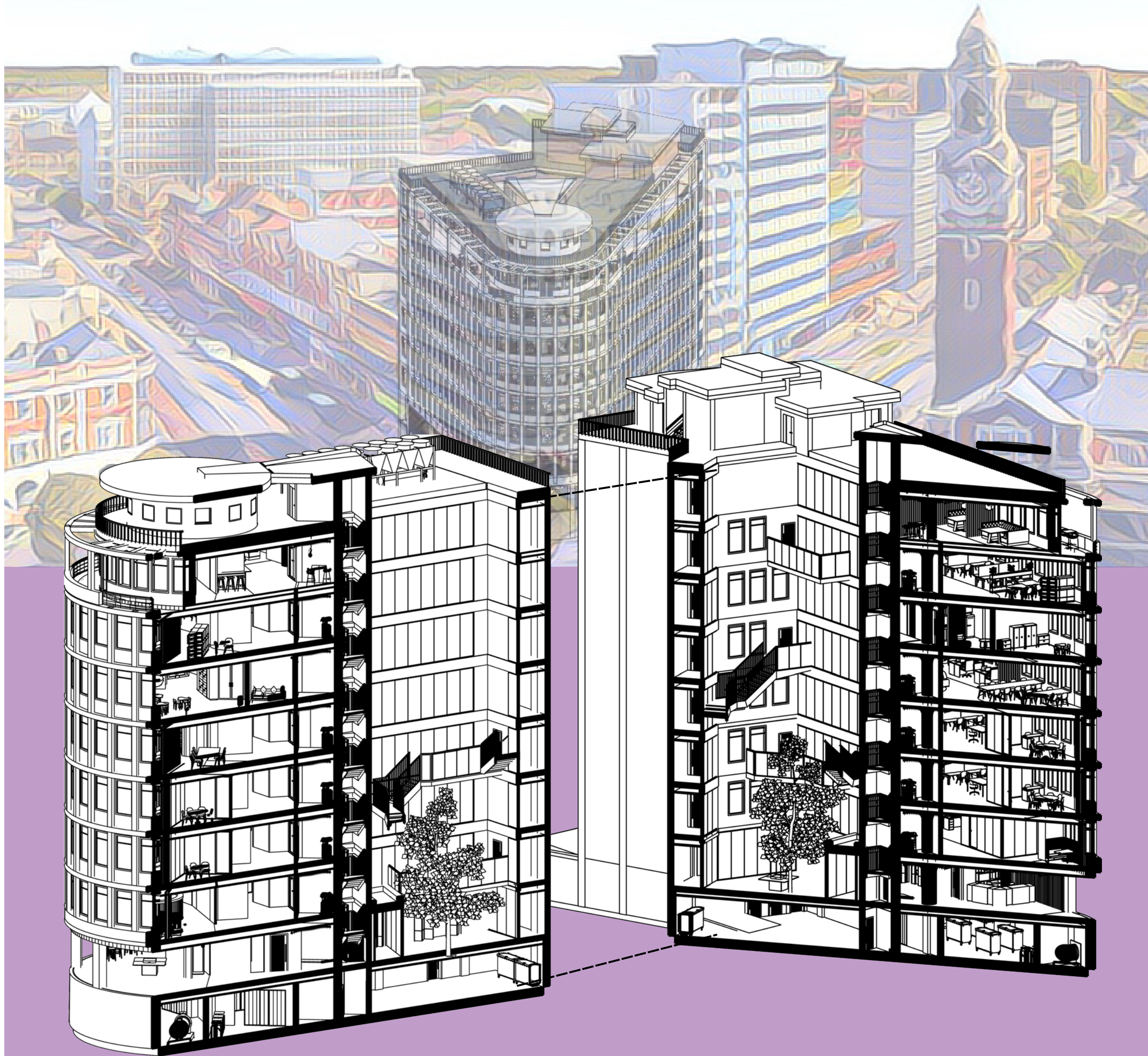


WHAT IT IS



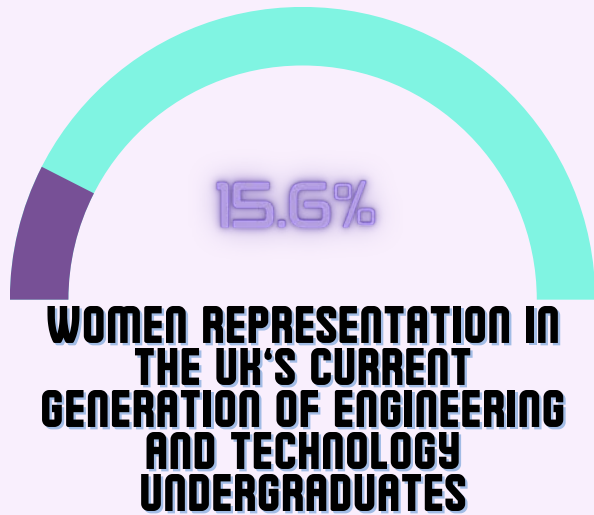
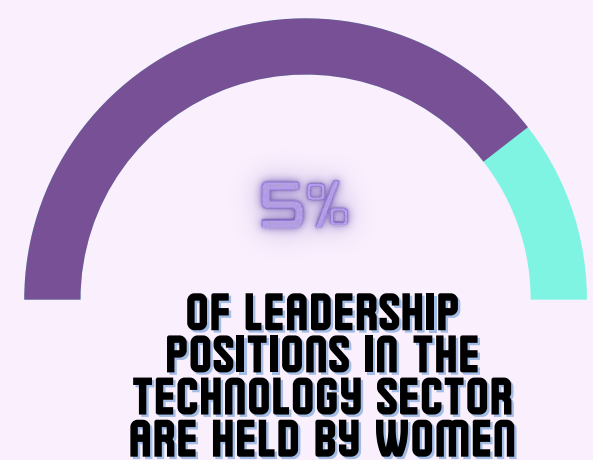
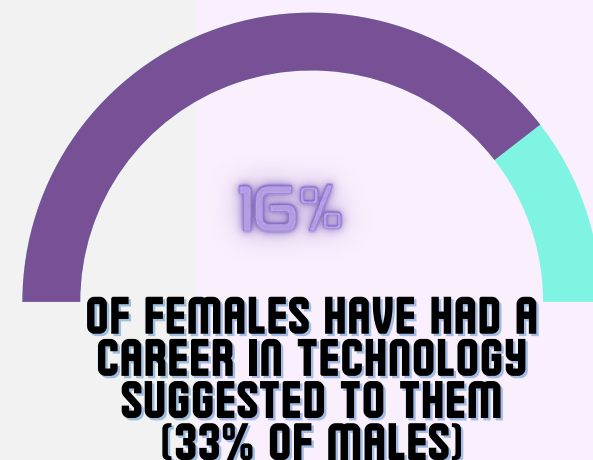
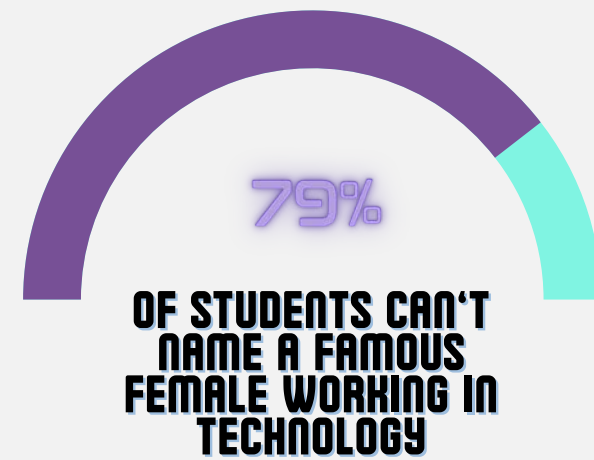
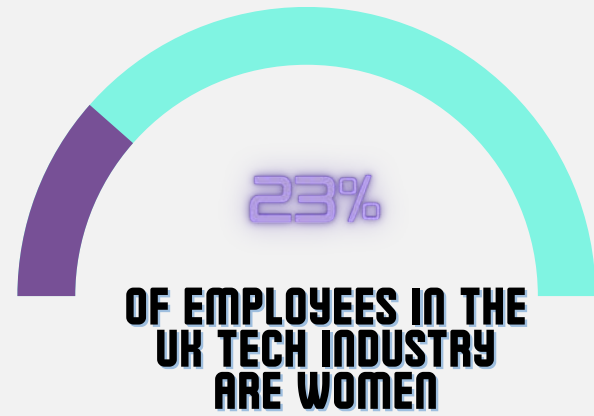
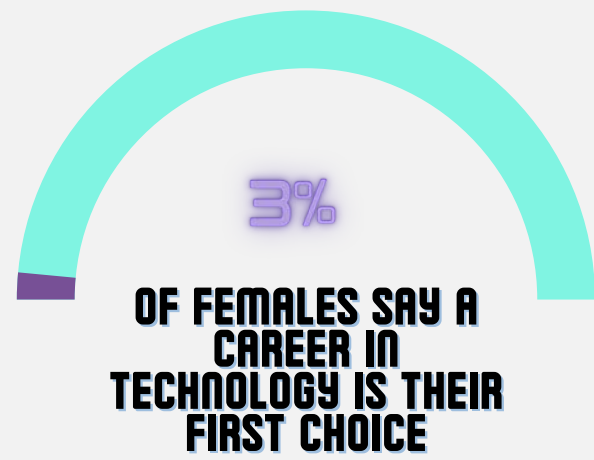
CONTEXT - ADDRESSING ISSUES OF SOCIAL JUSTICE AND EQUITY, AND FUNDAMENTAL HUMAN RIGHTS AND DIGNITY FOR ALL.

TECKX HUB

THIS PROJECT IS DEDICATED TO ENHANCING WORKPLACE WELL-BEING, WITH A PARTICULAR FOCUS ON INDIVIDUALS FROM UNDER-REPRESENTED GENDERS IN THE TECH INDUSTRY, THROUGH THE STRATEGIC IMPLEMENTATION OF INTERIOR ARCHITECTURE AND DESIGN. BY CONSIDERING THE BROADER CONCEPT OF WELL-BEING, WHICH ENCOMPASSES SOCIAL CONNECTIONS, PURPOSE, AND A SENSE OF BELONGING, THE PROJECT AIMS TO INVESTIGATE HOW THESE ELEMENTS CAN BE OPTIMIZED WITHIN A PROFESSIONAL SETTING.

THIS GOAL IS ACHIEVED THROUGH THE INTEGRATION OF LEARNING AND WORKING, RESULTING IN A HYBRID SPACE THAT ENCOMPASSES REGULAR DESK AREAS, CO-WORKING SPACES, AND HOME OFFICE SET-UPS. THIS APPROACH OFFERS THE ADVANTAGES OF WORKING FROM HOME WHILE ENSURING ACCESS TO ESSENTIAL OFFICE AMENITIES.

ADDITIONALLY, THE PROJECT INCLUDES DEDICATED LEARNING SPACES WHERE THE GENERAL PUBLIC CAN BE EDUCATED. NOTABLY, THE OFFERING OF VR GENDER BIAS EMPATHY TRAINING TO COMPANIES AND INDIVIDUALS AIMS TO CULTIVATE A DEEPER UNDERSTANDING OF THE CHALLENGES FACED BY UNDER-REPRESENTED GENDERS. BY ADDRESSING THIS SIGNIFICANT ISSUE, THE PROJECT SEEKS TO ACTIVELY CONTRIBUTE TO THE BETTERMENT OF OUR SOCIETY AS A WHOLE. ULTIMATELY, THE ENVISIONED OUTCOME IS A WORKPLACE THAT FULLY EMBRACES DIVERSITY AND SERVES AS A BENCHMARK WITHIN THE INDUSTRY.



RELEVANCE

THE GENDER GAP IN THE TECH INDUSTRY IS NOT ONLY SOCIALLY UNJUSTIFIABLE, BUT ALSO UNFAIR TO FEMALE TALENTS AND THEIR INVOLVEMENT IN THE WORKFORCE.

SOURCE: PWC WOMEN IN TECH REPORT, 2022.

AS TECHNOLOGY INCREASINGLY SHAPES OUR PERSONAL AND PROFESSIONAL LIVES, IT'S CONCERNING THAT ONLY ONE GENDER'S PERSPECTIVE IS CONSIDERED IN THE DEVELOPMENT AND DELIVERY OF TECHNOLOGY PRODUCTS AND SERVICES.

SOURCE: PWC WOMEN IN TECH REPORT, 2022.

THIS APPROACH NEGLECTS THE NEEDS OF THE ENTIRE POPULATION, INCLUDING THE SIGNIFICANT FEMALE CONSUMER BASE. TO ENSURE INCLUSIVITY AND MAXIMIZE THE POTENTIAL FOR TECHNOLOGY TO IMPROVE OUR WORLD, TECHNOLOGY COMPANIES MUST DIVERSIFY THEIR WORKFORCE AND DESIGN PRODUCTS WITH EVERYONE IN MIND.

SOURCE: PWC WOMEN IN TECH REPORT, 2022.

FAILURE TO DO SO PREVENTS WOMEN FROM FULLY CONTRIBUTING TO SHAPING THE FUTURE OF OUR SOCIETY AND REALIZING THE POWERFUL POTENTIAL OF TECHNOLOGY.

SOURCE: PWC WOMEN IN TECH REPORT, 2022.

...also level of access a role model in the history of computer science and technology



LET'S TALK DIVERSITY

ENCOURAGING WOMEN TO CONSIDER TECHNOLOGY AS A VIABLE CAREER OPTION REQUIRES A CONCERTED EFFORT TO ADDRESS THE GENDER DISPARITY IN THE INDUSTRY. ONE CRUCIAL ASPECT IS TO FOCUS ON RAISING AWARENESS AND PROVIDING ENCOURAGEMENT DURING THE EARLY STAGES OF THE TALENT PIPELINE. BY ACTIVELY PROMOTING TECHNOLOGY-RELATED FIELDS TO YOUNG GIRLS AND PROVIDING THEM WITH OPPORTUNITIES TO EXPLORE AND ENGAGE WITH STEM (SCIENCE, TECHNOLOGY, ENGINEERING, AND MATHEMATICS) SUBJECTS, WE CAN SPARK THEIR INTEREST AND CULTIVATE A PASSION FOR TECHNOLOGY FROM AN EARLY AGE. THIS CAN BE ACHIEVED THROUGH INITIATIVES SUCH AS MENTORSHIP PROGRAMS, CODING WORKSHOPS, AND EXPOSURE TO FEMALE ROLE MODELS WHO HAVE EXCELLED IN THE TECH INDUSTRY. ADDITIONALLY, IT IS IMPORTANT TO PROVIDE A SUPPORTIVE AND INCLUSIVE ENVIRONMENT THAT EMPOWERS WOMEN IN THEIR PURSUIT OF TECHNOLOGY CAREERS. THIS CAN INVOLVE CREATING SAFE SPACES FOR WOMEN TO EXPRESS THEMSELVES, FOSTERING MENTORSHIP NETWORKS, AND IMPLEMENTING POLICIES THAT PROMOTE GENDER EQUALITY AND WORK-LIFE BALANCE. BY PRIORITIZING AWARENESS AND ENCOURAGEMENT IN THE EARLY STAGES OF THE TALENT PIPELINE, WE CAN PAVE THE WAY FOR MORE WOMEN TO PURSUE AND THRIVE IN TECHNOLOGY CAREERS, LEADING TO A MORE DIVERSE AND INCLUSIVE INDUSTRY.

SOURCE: PWC WOMEN IN TECH REPORT, 2022.

THE USERS

PRIMARY USERS

APPRENTICES:
YOUNG STUDENTS
MATURE STUDENTS

WORKERS:
TUTORS, MENTORS,
CORE WORKERS



FEMALE ROLE MODELS

STRONG PARTNERSHIPS BETWEEN
EDUCATION AND BUSINESSES

SAFE SPACE TO LEARN, WORK
AND EXPRESS THEMSELVES

FAIR AND INCLUSIVE
ENVIRONMENT TO WORK

HEALTHIER AND MORE INCLUSIVE
WORK CULTURE

QUALIFIED PROFESSIONALS THAT
ARE "WORK READY"

INFORMATION AND INCENTIVE TO
FOLLOW CAREERS IN TECH AT
ANY AGE

*Winner partnerships:
An ecosystem created for a more fair and inclusive society*

SECONDARY USERS



HOW IT WORKS

1- APPRENTICESHIP ROUTE



FROM 18 TO ANY AGE
ALL LEVELS WELCOME

2- RECENT GRADUATE ROUTE:



FROM 1 TO 3 YEARS
AFTER GRADUATION

3 - SHORT TERM:



DISCOVERING CAREERS IN TECH, BOOTCAMP
EVENTS AND GENDER BIAS TRAINING

TECH HUB

LOCAL
COUNCIL

LOCAL TECH
COMPANIES

LOCAL
COLLEGE AND
UNIVERSITIES

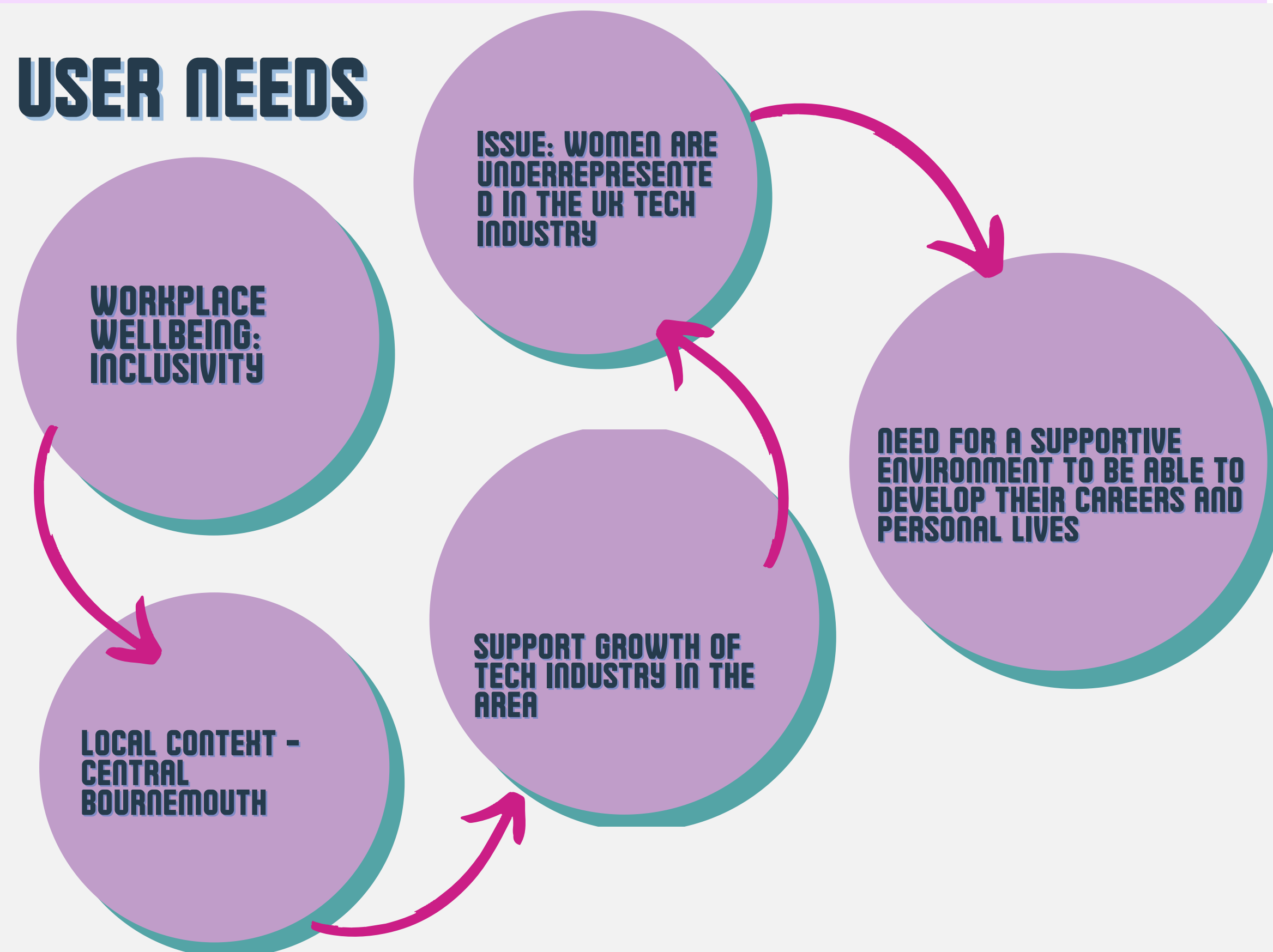
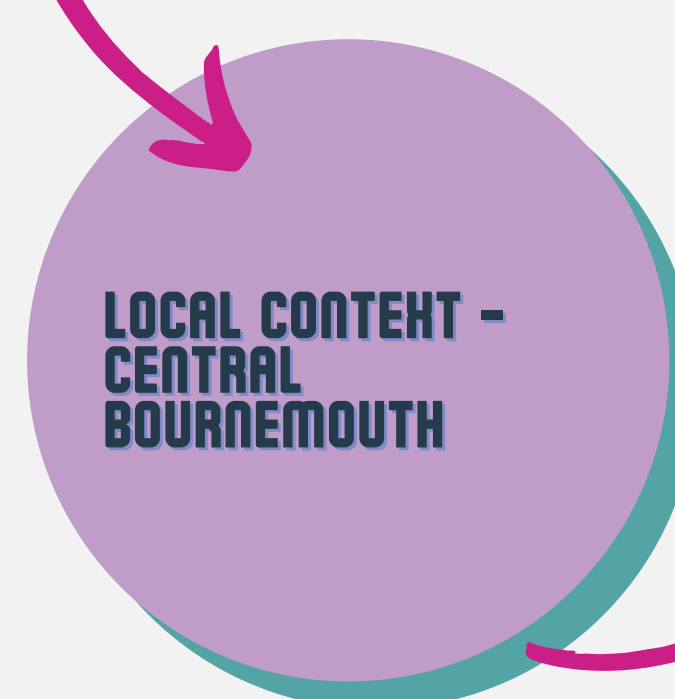
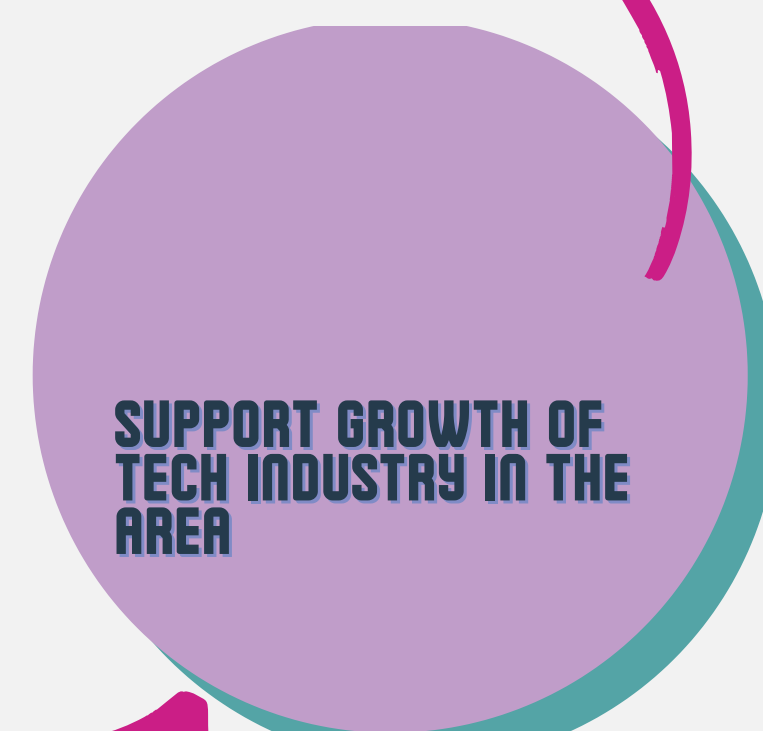
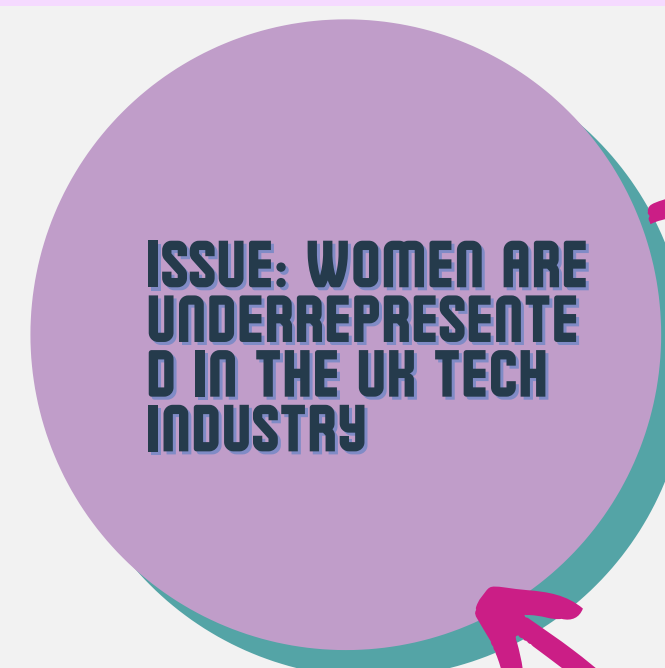
4- TEACHING AND
MENTORING

4.1 - BECOME A MENTOR
FROM GRADUATE PROGRAM

4.3 - MENTORS AND TUTORS
FROM PARTNER COMPANIES
AND UNIVERSITIES

4.2 - BECOME A MENTOR
FROM APPRENTICESHIP
PROGRAM

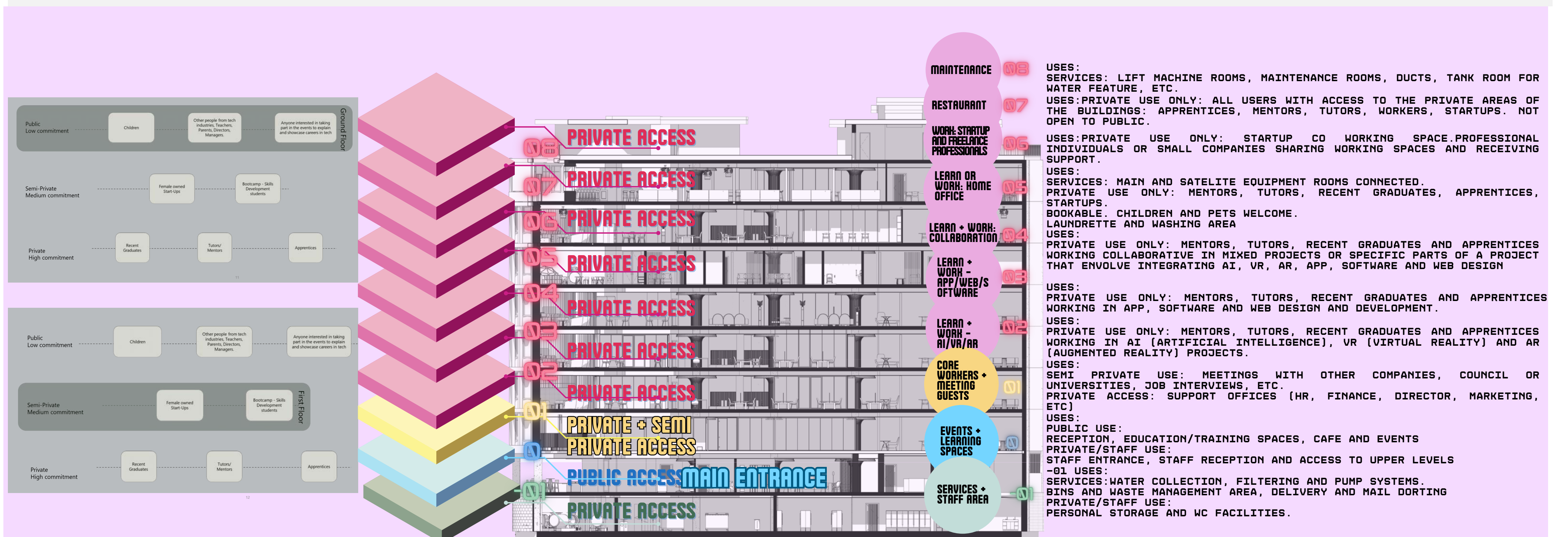
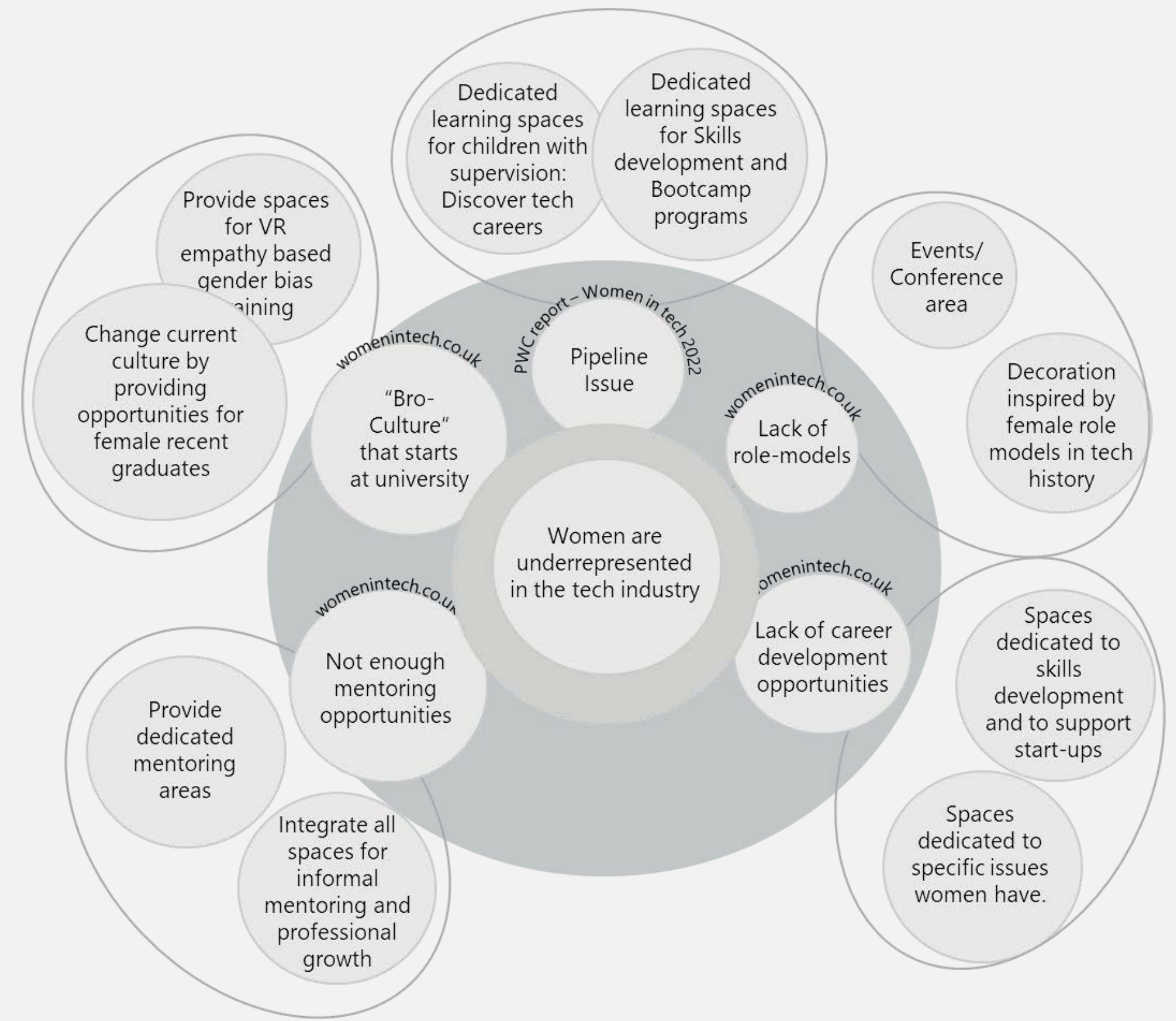
USER NEEDS



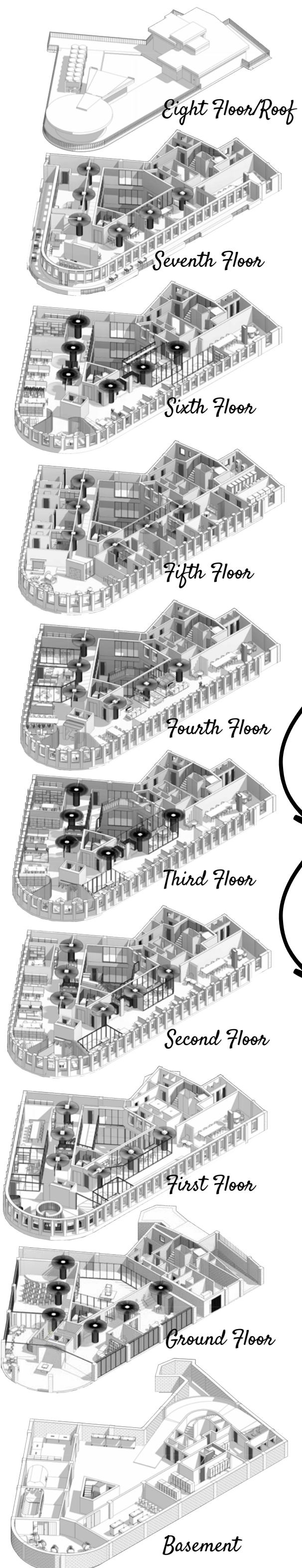
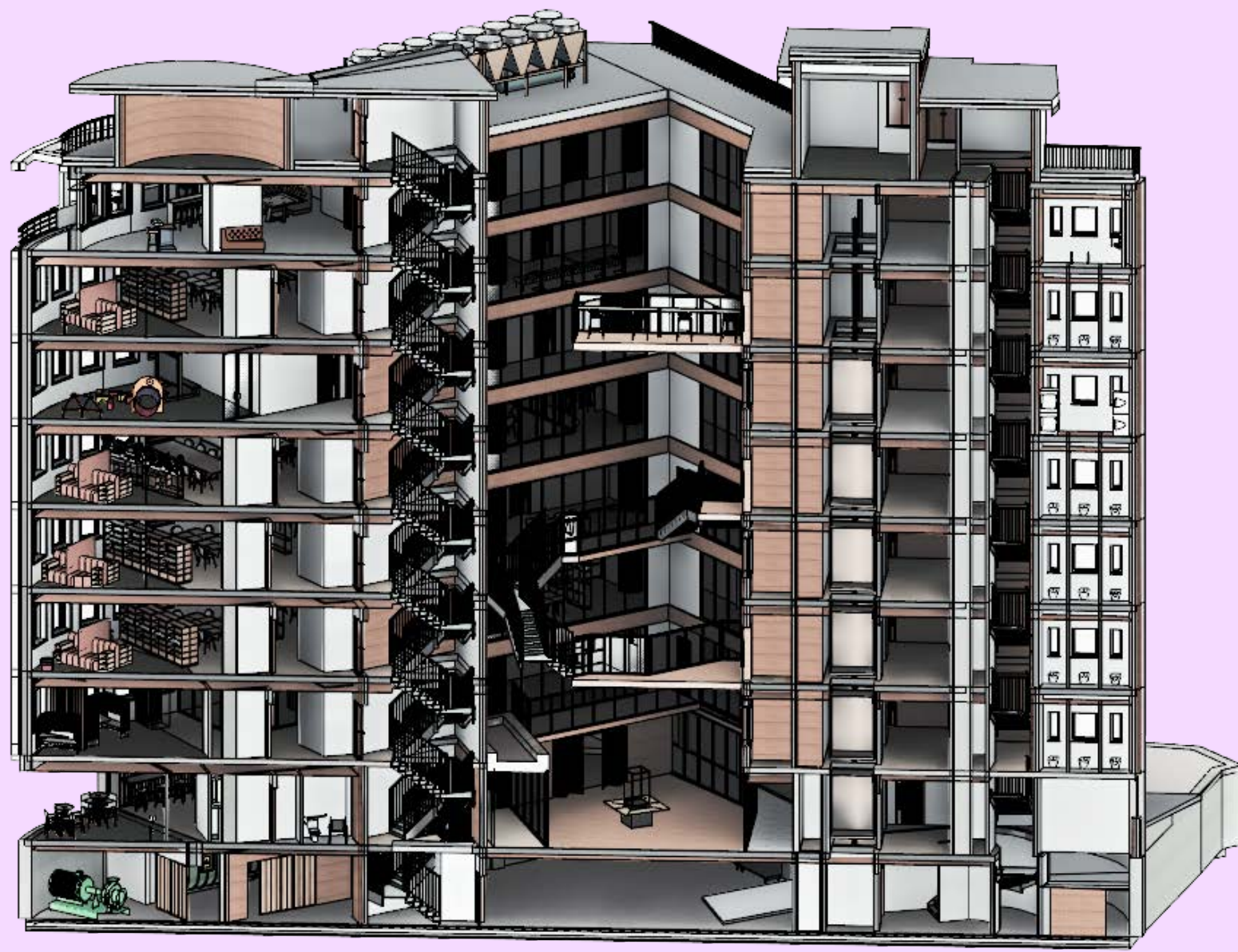
THE PROCESS

CREATING AN INCLUSIVE AND FAIR WORK ENVIRONMENT IN THE TECH INDUSTRY

ISSUE	MY INTERPRETATION OF SPATIAL RESPONSES	RELEVANCE TO THE PROJECT
LACK OF ROLE MODEL	PROVIDE SPACES FOR EVENTS WHERE OTHER FEMALE ROLE MODELS CAN SPEAK AND MOTIVATE LOCALS. DECORATION INSPIRING, WITH IMAGES AND QUOTES FROM PAST AND CURRENT FEMALE LEADERS.	BY DEDICATING A EVENT SPACE WITH PUBLIC ACCESS, IT IS POSSIBLE TO HELP MORE PEOPLE TO DISCOVER ROLE MODELS AND DEVELOP INTEREST TECH CAREERS. SHOWCASING OTHER FEMALE ROLE MODELS FROM HISTORY AND CURRENT CAN BE INSPIRING AND CAN MAKE USERS FEEL EMPOWERED WHEN FEELING LOW.
GENDER BIAS AND BRO CULTURE IN THE WORKPLACE	DESIGN SPACES THAT ARE ALL GENDER FRIENDLY, SUITING EVERYONE WITHOUT NEEDING ANY FURTHER ADAPTATION. LEARNING SPACES TO EDUCATE THE PUBLIC AS WELL AS OTHER COMPANIES ABOUT GENDER BIAS AT WORK	HAVING SPACES SUCH AS INDIVIDUAL "GENDER FREE" WCS ARE HELPFUL BECAUSE THERE IS NO NEED TO REQUEST ANY SPECIAL ADAPTATIONS, MAKING EVERYONE FEEL WELCOME RIGHT AWAY. THE GENDER BIAS TRAINING IS IMPORTANT BECAUSE IT HELPS NOT ONLY MALES THAT WORK IN THIS BUILDING BUT ALSO HELPS TO SPREAD THE INFORMATION ACROSS OTHER COMPANIES, BENEFITTING MORE PEOPLE IN THE LONG RUN.
LACK OF MENTORSHIP	SPACES DEDICATED ENCOURAGE PEOPLE WITH MORE SPECIFIC REQUIREMENTS SUCH AS "HOME OFFICES" THAT CAN BE PRE BOOKED AND CAN SUPPORT PEOPLE IN MANY DIFFERENT WAYS, LIKE MOTHERS BEING ABLE TO BRING THEIR BABIES TO WORK. IT CAN BE USED FOR ANY OTHER SPECIAL OCASION WHERE A MORE PRIVATE SET UP IS REQUIRED.	CREATE AN INCLUSIVE AND FLEXIBLE ENVIRONMENT TO ENCOURAGE UNDERREPRESENTED GENDERS IN THE TECH INDUSTRY TO SIGN UP FOR MENTORSHIP AND HELP TO RETAIN THESE MENTORS THAT ARE WORKING IN PARTNERSHIP WITH COLLEGE, UNIVERSITY AND OTHER COMPANIES.
PIPELINE	TO ENCOURAGE YOUNG GIRLS TO DEVELOP INTEREST IN TECH CAREERS, THE LEARNING SPACES WERE DESIGNED TO HOST SCHOOL TRIPS AND FAMILY DAYS OUT. SPATIALLY, THESE SPACES ARE CONNECTED/SHARED WITH THE GENDER BIAS LEARNING SPACE, MAKING POSSIBLE TO USE AS ONE LARGE OR TWO SMALLER SPACES	THESE SPACES CAN BE USED TO PROMOTE STEM CAREERS BETWEEN CHILDREN. THIS CAN BE DONE BY ALLOWING THEM TO PLAY GAMES, EXPERIENCE CAREERS AND UNDERSTAND WHAT THESE CAREERS REALLY ARE AND WHAT THEY COULD DO.



THE PROPOSAL



RESTAURANT FOR ALL PRIVATE USERS. HELPS PEOPLE TO KEEP A BALANCED DIET WHILE ENJOYING DELICIOUS FOOD WITH WORKMATES. PROMOTES SOCIAL WELLBEING AND INCLUSION IN THE WORKPLACE

SUPPORT FOR STARTUP AND SELF EMPLOYED WOMEN: CO WORKING SPACE WITH DEDICATED AREAS FOR ADVICE AND GUIDANCE ON HOW TO SUCCEED IN THE INDUSTRY. HELPS WITH NETWORKING AND CAREER PROSPECTUS.

HOME OFFICE SET UP: SUPPORTS WOMEN THAT NEED PRIVACY OF WORKING FROM HOME WITH THE FACILITIES OF THE OFFICE. DESIGNED FOR MUMS WITH CHILDREN, WOMEN SUFFERING FROM PERIOD, MENOPAUSE OR OTHER UNCOMFORTABLE ISSUES, A SMALL LAUNDRETTE IS ALSO AVAILABLE TO TAKE AWAY SOME OF THE STRESS OF HOME CHORES

AI, AR, VR, WEB, APP AND SOFTWARE DESIGN AND DEVELOPMENT COLLABORATION SPACES

WEB, APP AND SOFTWARE DESIGN AND DEVELOPMENT

AI, AR AND VR TECHNOLOGY WORKPLACE

CORE WORKERS OFFICES AND MEETING SPACES: SUPPORTS CAREER PROGRESSION AND MENTORING OPPORTUNITIES BY PROVIDING SPACES FOR MEETINGS WITH POTENTIAL PARTNERS

EVENT AREA AND LEARNING SPACES: SUPPORT WITH THE LACK OF ROLE MODELS AND TOXIC BRO CULTURE BY PROVIDING SPACE TO NETWORK AND EVENTS, WHILE ALSO EDUCATING CURRENT AND FUTURE GENERATIONS ABOUT THE FEMALE ROLE IN THE TECH INDUSTRY

SERVICES AND STAFF AREA

