

CCTV Map of the Site, Brighton

## SURVEILLANCE SOCIETY

We live in such a high surveillance society. Surveillance can protect our safety, but monitoring beyond necessity suppresses our freedom and threatens the human rights of individuals.

In Brighton, from Trafalgar Street to Gloucester Road, there are around 20 CCTV. However, who is the CCTV data for and where is it finally going? Do they really help make a safe city? What is a transparent society? CCTVs can be manipulated.

Under the theme of 'being seen', 'not being seen', and 'transparency', this project aimed to ask questions, 'Who's watching whom?' and 'Are CCTVs really reliable?'

The installation is made of two zones, a reflective maze, and a big data room. In the maze, light is reflected from various angles, and reflected by mirrors, confusing about what is real. In the big data room, led screens showing multiple CCTV views of the site will be installed so that visitors will be overwhelmed by the scale.



Diorama of Big Data Room and Reflective Maze (1:20 scaled)

## A Safe House, 'Little Sister'

### What would VPN look like if it were a building?

Pushing further the last project 'surveillance society' into a theme of 'protecting privacy', this project aims to build a safe house like a VPN where privacy and anonymity protected.

In terms of the theme 'protecting privacy', VPN was a useful starting point, and asking the question 'What would VPN look like if it were a building?', the house was designed with these keywords and design strategies on the right side.

The house 'Little Sister' located in 128 Gloucester Road, Brighton, is a safe house running in secret, designed to provide enough privacy and safe spaces for those who were struggled from high surveillance society.

House slogan is 'Little Sister is supporting you.', which is flipping over the slogan 'Big brother is watching you.' And the house name symbolizes the opposite of 'Big Brother', which is a symbol of surveillance society in George Orwell's dystopian novel '1984'.

The house is located where there is high security. Looking onto the existing site, 128 Gloucester Road, there are two types of buildings that have highly contrasting characteristics. On the outside, from the views of the public, there is a residential building with a curved façade. However, inside, there are a courtyard and a very introverted building, which is hardly accessible and isn't well known.

And as these contrasting features create a sense of defending the inner building, this inner location was chosen for the house. And to disguise and hide the house, a bric a brac shop, *Eternal Sunshine*, will be located outside.

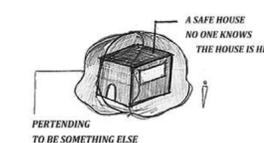
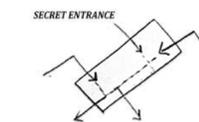
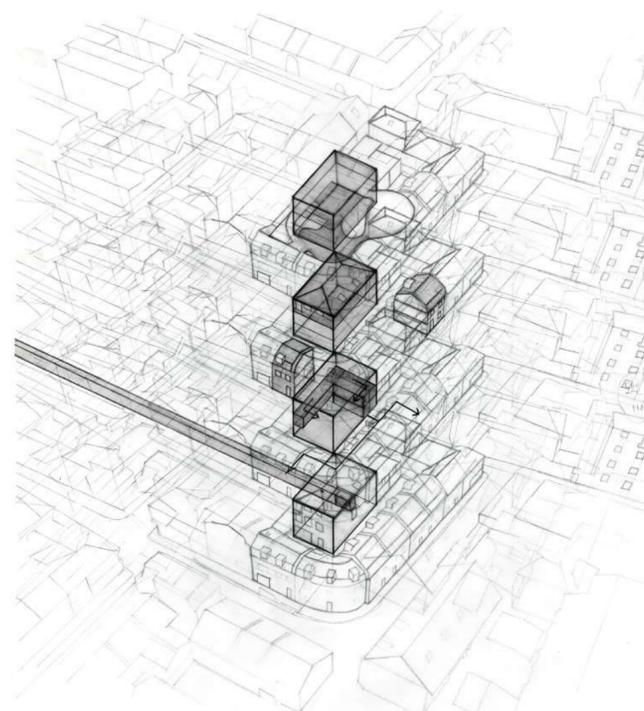
<https://littlesisterhouse.cargo.site/>  
**Password: LiQVS1SR**

### A Bric A Brac Shop, 'Eternal Sunshine'

*Eternal Sunshine* is a bric a brac shop full of beautiful sunlight located in the south of England.

*Eternal Sunshine*, 129-133 Gloucester Street, Brighton, England BN1 4AF, United Kingdom

01273 214378  
 Hours Mon-Sun  
 11:00 - 17:00



### [Design Strategies]

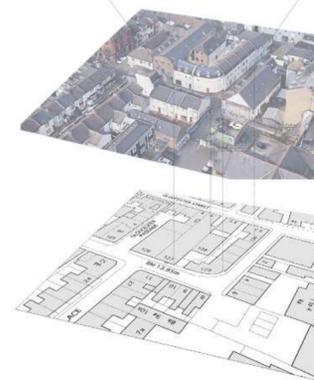
- Anonymity
- Protecting Privacy
- Disguising Location
- Pretending to be Something Else.

### VPN

VPN stands for 'Virtual Private Network'. VPN serves as an intermediary passage to hide users' information and internet traffic by deceiving their location and encrypting them, and it protects users' identity and online activity from hackers, businesses, government agencies, and other snoops.



INSIDE - A SAFE HOUSE - 'LITTLE SISTER'



[LOCATION]



OUTSIDE - A BRIC A BRAC SHOP - 'ETERNAL SUNSHINE'

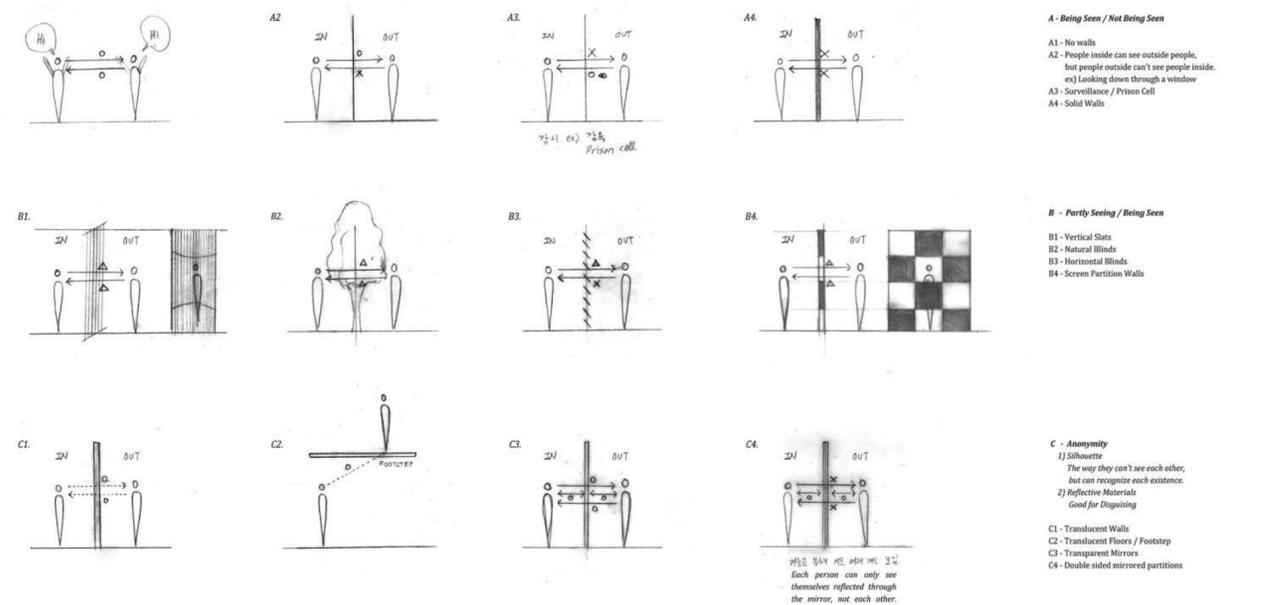
[TWO DIFFERENT PROGRAMMES]



Columns can give private spaces to the users on the outside ground floor.



Columns Details: Steel Stud, Wood Cladding

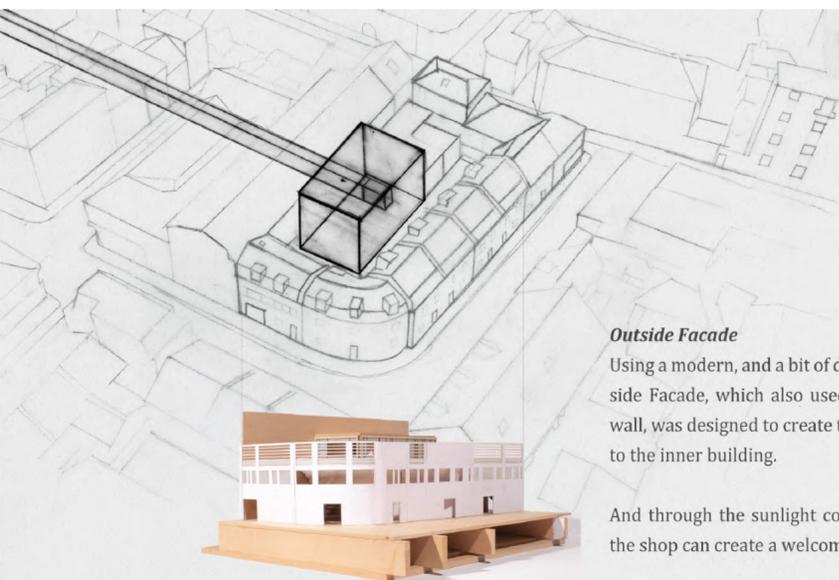


THE MOST PRIVATE					THE MOST PUBLIC	
<b>UNDERGROUND SECRET TUNNEL</b> Fully Hidden Spaces - Not seen at all by anyone else. Any clients coming to our house will arrive at our house through this underground tunnel connected to the refugee center - Refugee Radio, 133 Queens Rd, Brighton.	<b>ON THE WAY TO COUNSELLING</b> Altering Materials Reflection, and Recovery Before coming to the house, those who had been struggled from the surveillance society are being too accustomed to seeing, interpreting, and defining themselves in the eyes of others. We'd like our clients to look away from the outside gaze, face themselves, accept various aspects of themselves naturally, and look	<b>SECRET COUNSELLING ROOM</b> Anonymity Privacy Protection. Counselling is a very personal thing. For our clients having a big trauma, we will carry out a deep conversation for their emotional stability, all the process we are dealing with, confidentiality will be guaranteed. Using alternating and reflective materials (ex. mirror/glass), we kept openness and privacy at the	<b>Vertical Slat Columns</b> Partly Seeing / Being Seen Not Being Seen The vertical slats were designed to give more private spaces to clients on the ground floor, and to control what to be seen/ not to be seen. And using natural materials and curved design, we hoped our clients feel gentle and soft atmosphere when seeing the slats and strolling the ground floor.	<b>MIDDLE COURTYARD</b> - OPEN TO ANYONE IN THE HOUSE 'LITTLE SISTER' Anyone in this house can sit on this garden bench and have a peaceful time, looking at the beautiful beach	<b>BRIC A BRAC SHOP</b> - A Fully open space where everyone can access. 'Eternal Sunshine' is a bric a brac shop where open to the public, so anyone can access the shop. We store the items that our customers have sent to organize their past hard memories. Also we are selling and donating these items so that these can be good objects for someone.	<b>The Road</b> 134 Gloucester Street BN1 4AF

\* The codes above the photos are linked with the privacy codes.

Considered the psychological distance that clients can feel from each other and the characteristics of the house, a building like VPN, this code was created to distinguish the extents of the experience of being seen and not being seen.

Based on this code, spaces will be designed to coordinate appropriate psychological distances and views that do not feel too far from others, providing enough privacy for the users.



**Outside Facade**

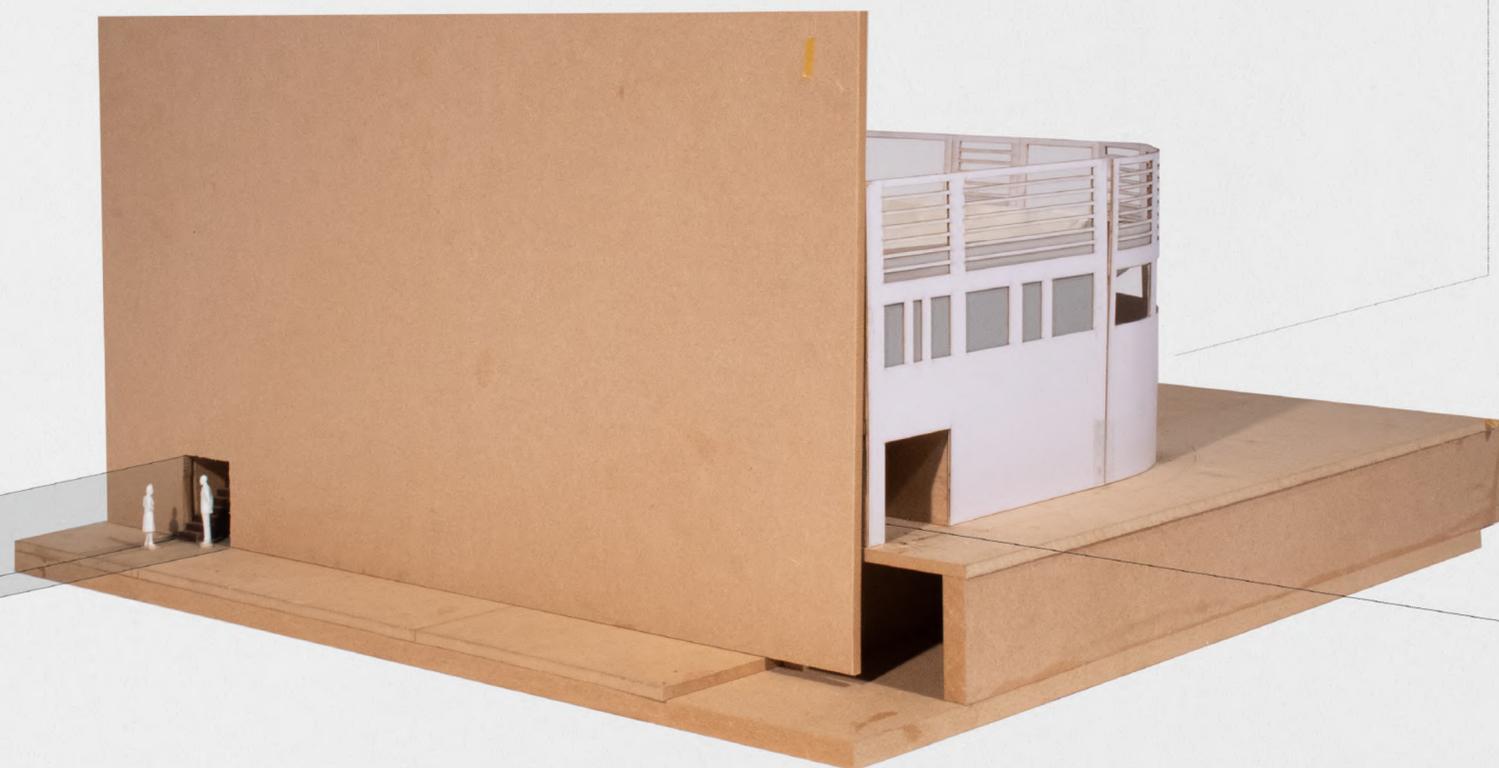
Using a modern, and a bit of defensive design, the outside Facade, which also used as a Bric A Brac Shop wall, was designed to create the opposite atmosphere to the inner building.

And through the sunlight coming through windows, the shop can create a welcoming atmosphere.



**The Secret Entrance**

This underground tunnel connected to the other refugee center is a secret entrance to the house, and this was designed to disguise the entrance. Also, this is a high-security space designed to help our clients arrive home safely with being out of the public eye.



**Bric A Brac Shop 'Eternal Sunshine'**

'Pretending to be something else' was one of our strategies to be a house like a VPN, and this shop, which runs outside, is designed to hide and disguise the house inside. This space will be open to the public just like a normal shop.



**Threshold**

To hide the house from the public, the slat columns were designed, so that the public will not recognize there is a house inside. Also, not to create too much defensive atmosphere, these were designed gently.



**Room 3**

Room 2 has a great openness, and it's suitable for those who would like to feel the nature in the private room, keeping distance with people.



**Thoughtful Space**

This is an indoor space but feels like an outdoor space. Have a peaceful tea time looking at the trees and feeling the nature.



**Room 2**

Room 2 has a beautiful entrance connected to the garden directly. This is suitable for those who would like to feel the nature in the private room, and interact with people more.



'Little Sister' House Model - Courtyard - 1:50 Scale



**A SLIDE TO BRIC A BRAC**

We are running a 'recovery' program, which is sending objects to the shop through a slide, in the meaning of leaving old identities related to the objects and rooting for their fresher starts.