

Frontier Nova

Jemma Gaisford

“Speculating on the near future of interaction and engagement with film.”

“The monolithic physical manifestation of “Frontier Nova” appears shrouded in anonymity, representing the evolution of societies interaction with film and the advancement in both technology and understanding. Black Rock, situated near Brighton’s Marina, blurs the boundaries between the built urban landscape and the natural world beyond the shoreline.

The exhibition aims to learn from the past of viewing experiences, to implement a speculative and forward-thinking approach to the possibilities of the future of interaction and engagement with film.

The uncertainty that surrounds monoliths and their emergence from the seemingly unknown manifests in this immersive experience with seven sculptures temporary, and one final and permanent structure appearing during the festival. Experience-making is favoured as highly as storytelling, moving the passive viewer into an experiential position, taking a front row seat in the engagement and interaction of film.

With streaming services allowing 24/7 watch times, the time-sensitive nature that brings a film a sense of purpose has become redundant. “Frontier Nova” aims to bring back this sense of urgency, with a collective of five individuals selecting their narrative at 6pm each day of the festival. As an individual you will join similar individuals to form a collective and decide upon the narrative you wish to see. This will then be experienced as a group, until the new group of intrepid individuals adds on to the narrative the next day. At the end of the festival, a final film will emerge – made from the individual sections merged together.

“Frontier Nova” stems from the political backing in past film movements and their connection to historic events. In this vein, the exhibition therefore forms from social oppression in the form of a government enforced isolation as a result of the pandemic through 2020 and 2021.

The speculation on the future of engagement and interaction, specifically in film – is therefore crucial to understanding the future of the artform, and the film industry as a whole.”



The Past

[illegible][illegible][illegible]

Farms Interconnection with Architecture

1. Project name: Farms Interconnection with Architecture
 2. Location: 10000th Avenue, San Francisco, California
 3. Dates: 2015-2017
 4. Area: 10,000 sq. ft.
 5. Type: Residential
 6. Client: Mr. John Doe
 7. Architect: Mr. John Doe
 8. Designer: Mr. John Doe
 9. Contractor: Mr. John Doe
 10. Photographer: Mr. John Doe

Team:
 - Architect: Mr. John Doe
 - Designer: Mr. John Doe
 - Contractor: Mr. John Doe
 - Photographer: Mr. John Doe

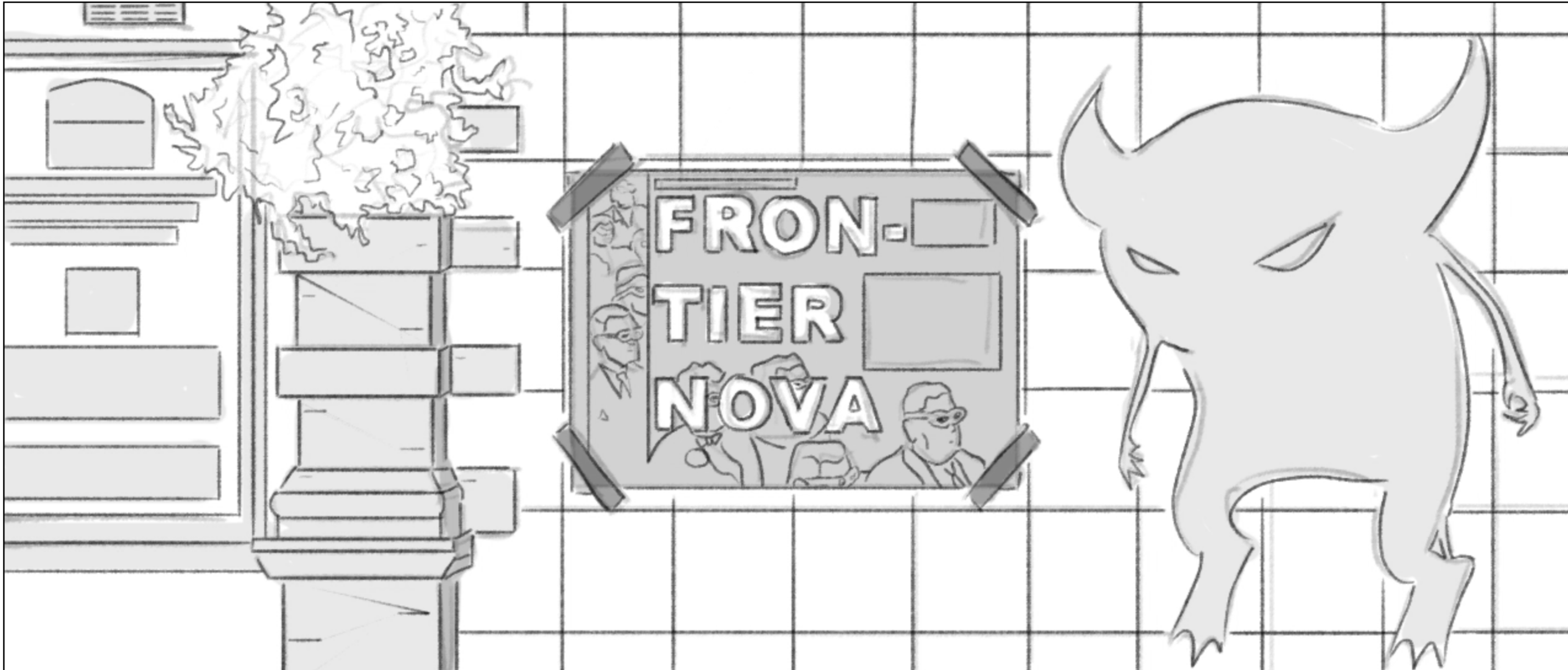
Awards:
 - 2016 AIA National Award of Merit
 - 2016 AIA National Award of Merit
 - 2016 AIA National Award of Merit

The project is a residential building located in San Francisco, California. It is a 10,000 sq. ft. building designed by Mr. John Doe. The building features a modern design with a mix of materials, including wood, stone, and concrete. The interior is designed to be a seamless transition between the indoor and outdoor spaces, with large windows and doors that open up to a beautiful view of the city. The building is surrounded by lush greenery and a swimming pool, creating a peaceful and relaxing environment. The project was completed in 2017 and has received several awards, including the 2016 AIA National Award of Merit.

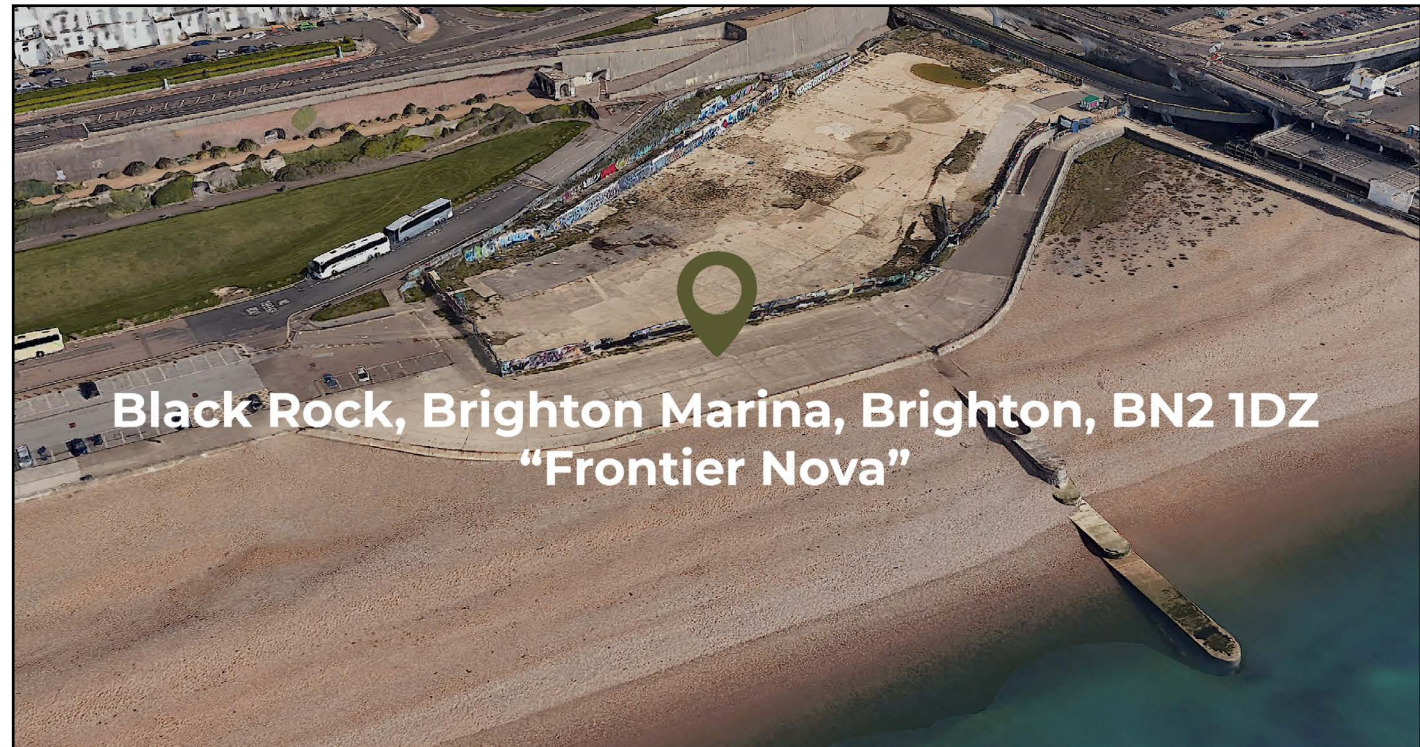
The screenshot displays the USC #3 Research website. At the top, the text "USC #3 Research" is prominent. Below it, a navigation bar includes links such as "Home", "About", "Contact", "Media", "Publications", "Projects", and "Team". The main content area features a grid of images, including architectural renderings and photographs of the building. A large, detailed 3D model of the building is shown on the right side of the page. The website is designed with a clean, modern aesthetic, using a color palette of blues, greys, and whites.

Frontier Nova

The Present

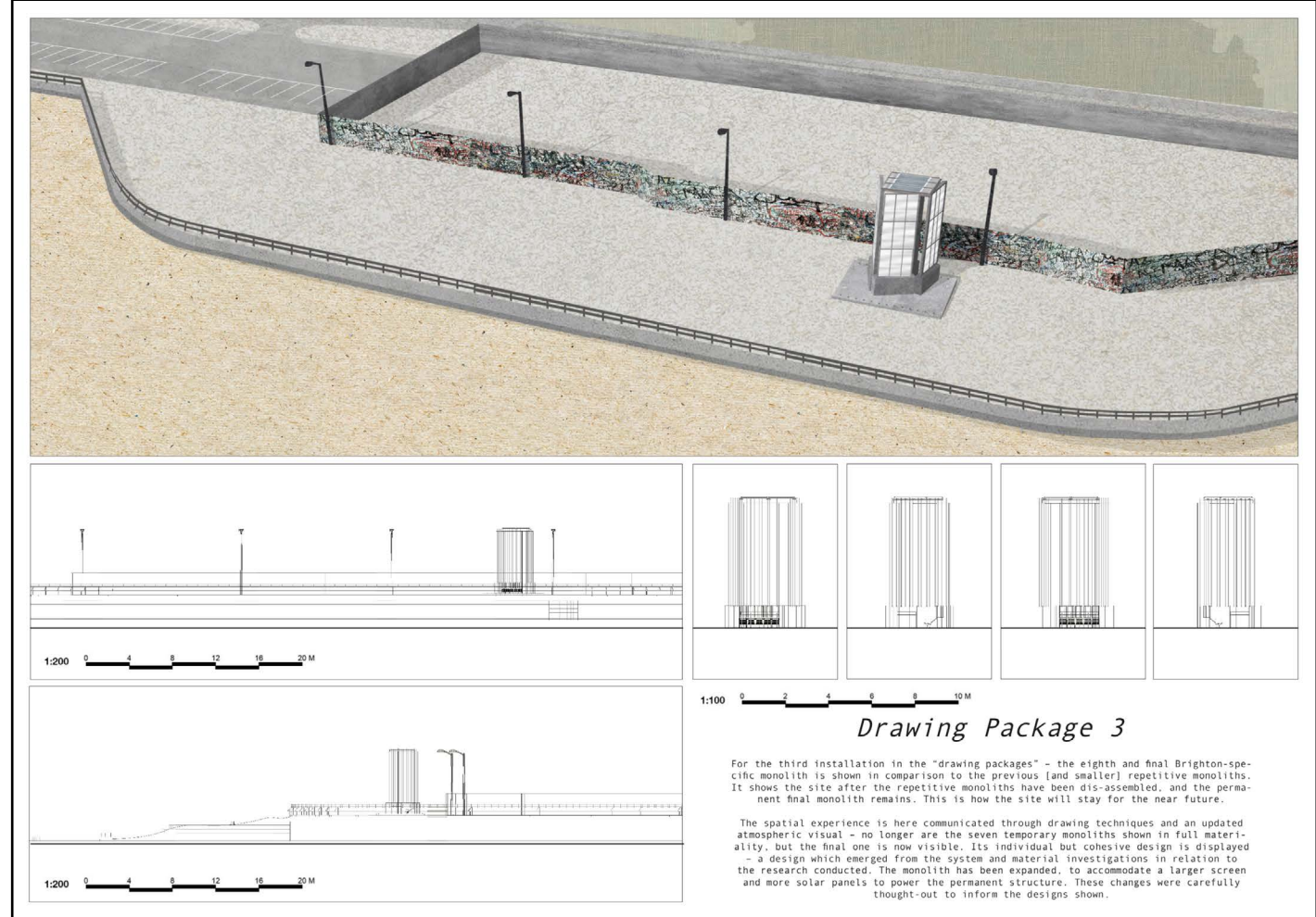
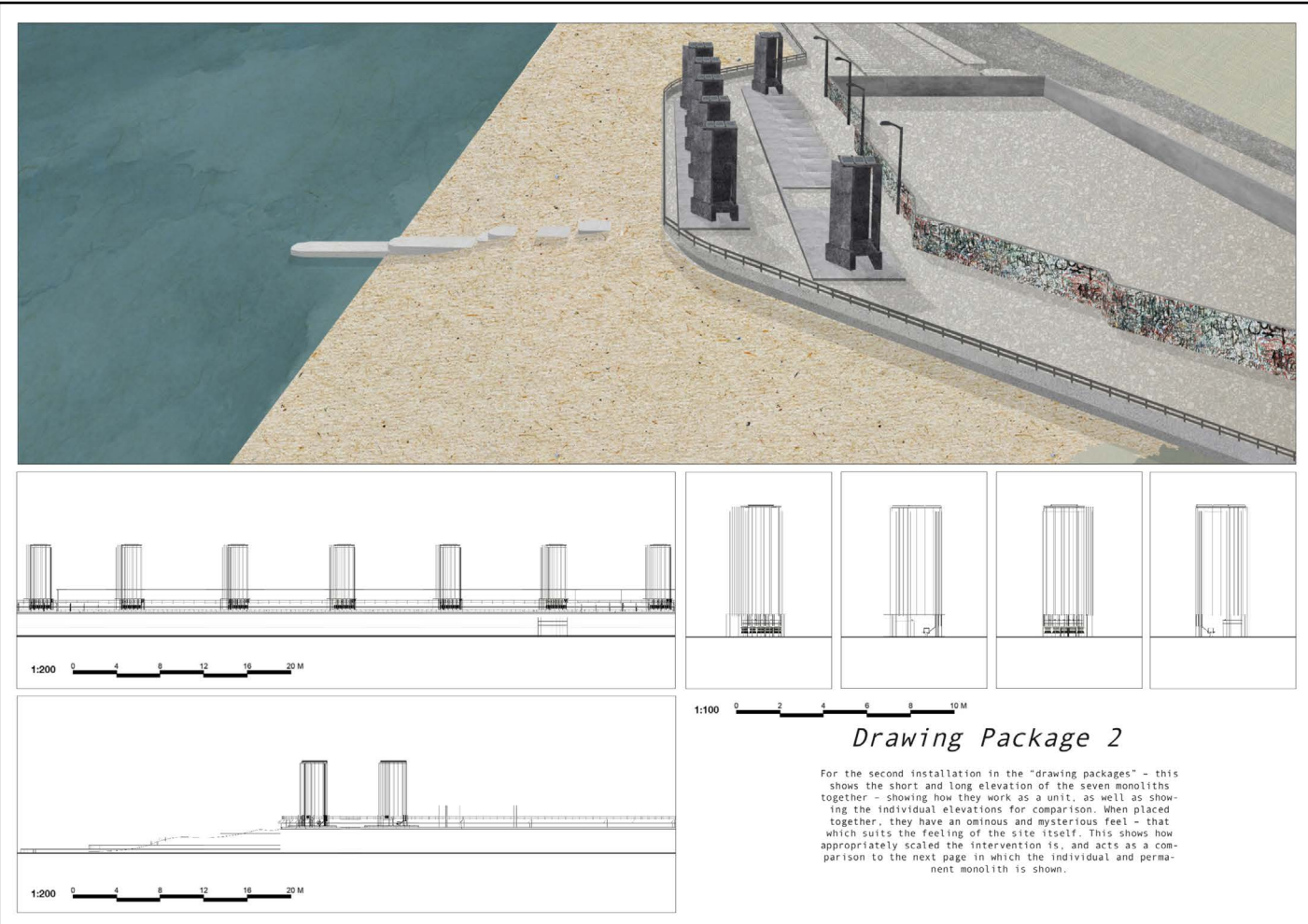
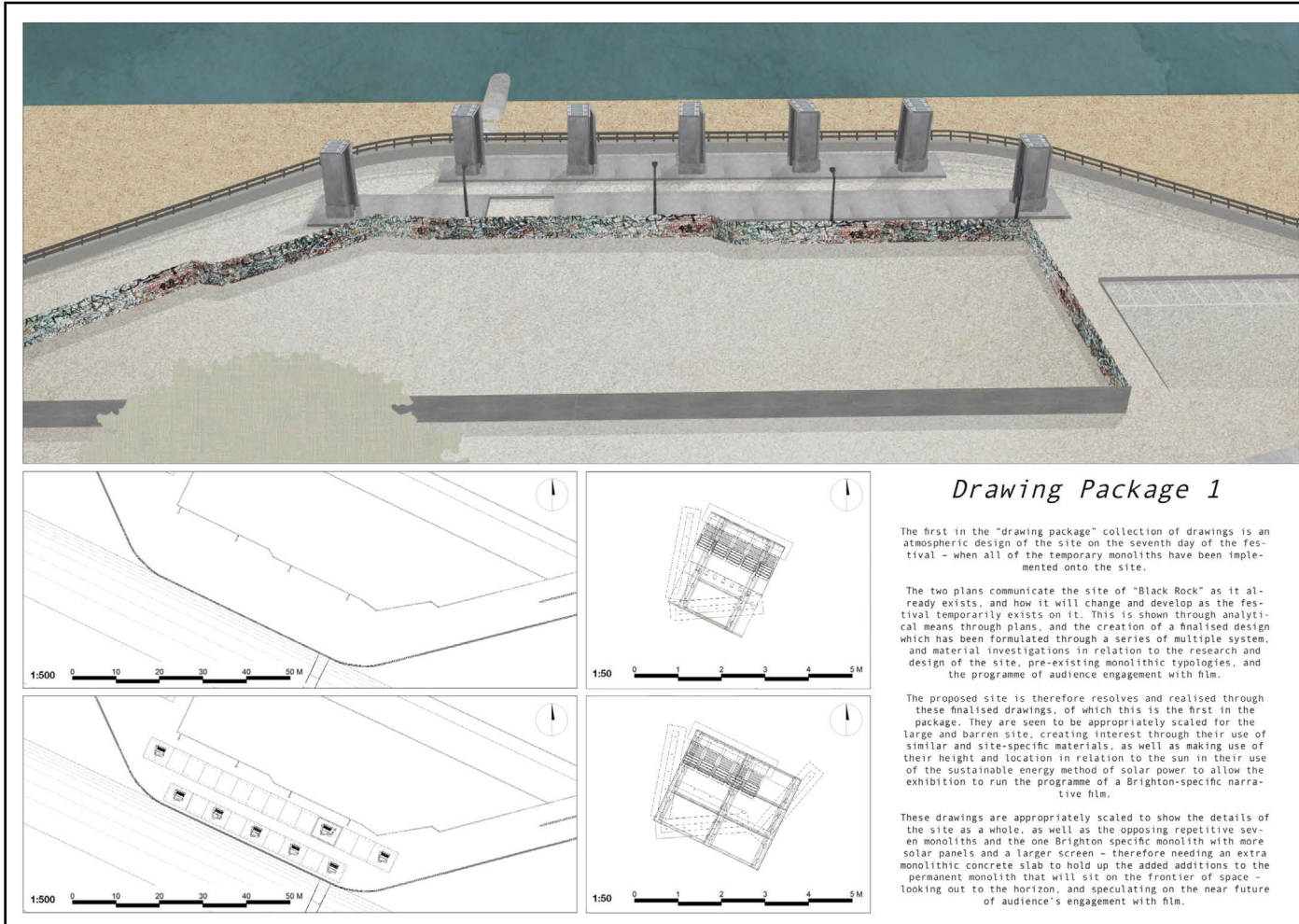


“Black Rock Location Film”



“Frontier Nova Narrative Experience Film”

https://www.youtube.com/watch?v=IzdriQfV7dM&ab_channel=JemmaGaisford



Frontier Nova

The Future

