A SHOP FOR THE FUTURE

This project questions what a retail space should be. This project aims to design 'A SHOP FOR THE FUTURE,' a retail space that can change and adapt to the retail landscape. Retail has been on a continuous decline in recent years, so a change in approach is necessary. That proposes a question of whether the location can influence the design of the retail space. Shopping centres are the worst affected by the decline in physical commerce, therefore the project is in Brent Cross Shopping Centre. A catalogue of a variety of items has been developed to make and design the space, making it easy to adapt per situation. The catalogue consists of two key elements: standard and *special sets. Sensorial inputs are crucial to retail as it enhances the shopping experience. *Special catalogue has been designed that implements sensorial inputs touch, sound and vision that enhance the shopping experience.

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RETAIL SHOPS NOW EMPTY

SHOPPING CENTRES RECORDED THE LARGEST INCREASE IN VACANCIES

5000

FEWER STORES THAT WERE AT START OF PANDEMIC

RETAIL VACANCIES RISING

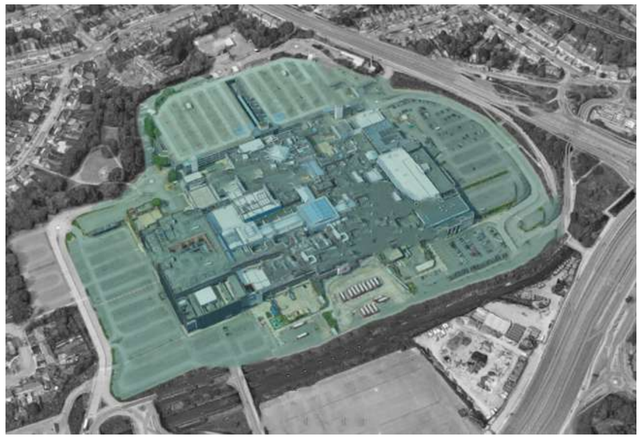
1/5

UNITS IN SHOPPING CENTRES ARE SITTING EMPTY

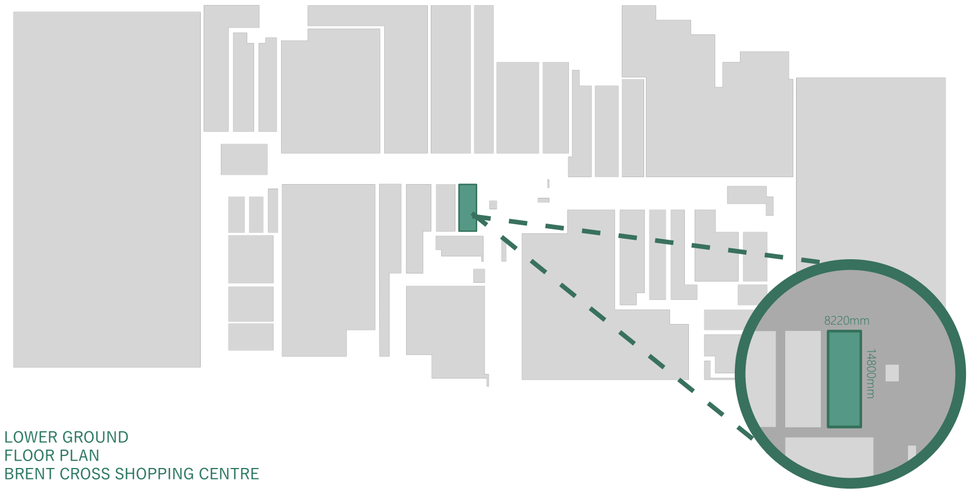
1/8

UNITS IN SHOPPING CENTRES BEEN EMPTY FOR MORE THAN A YEAR

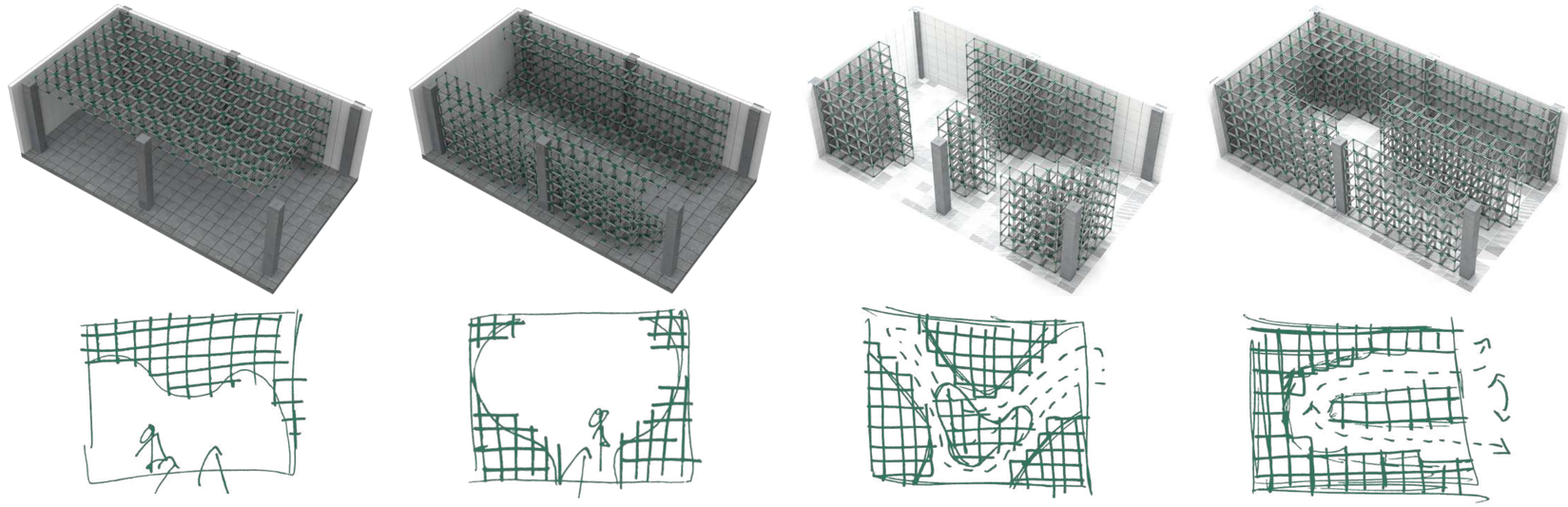
SITE



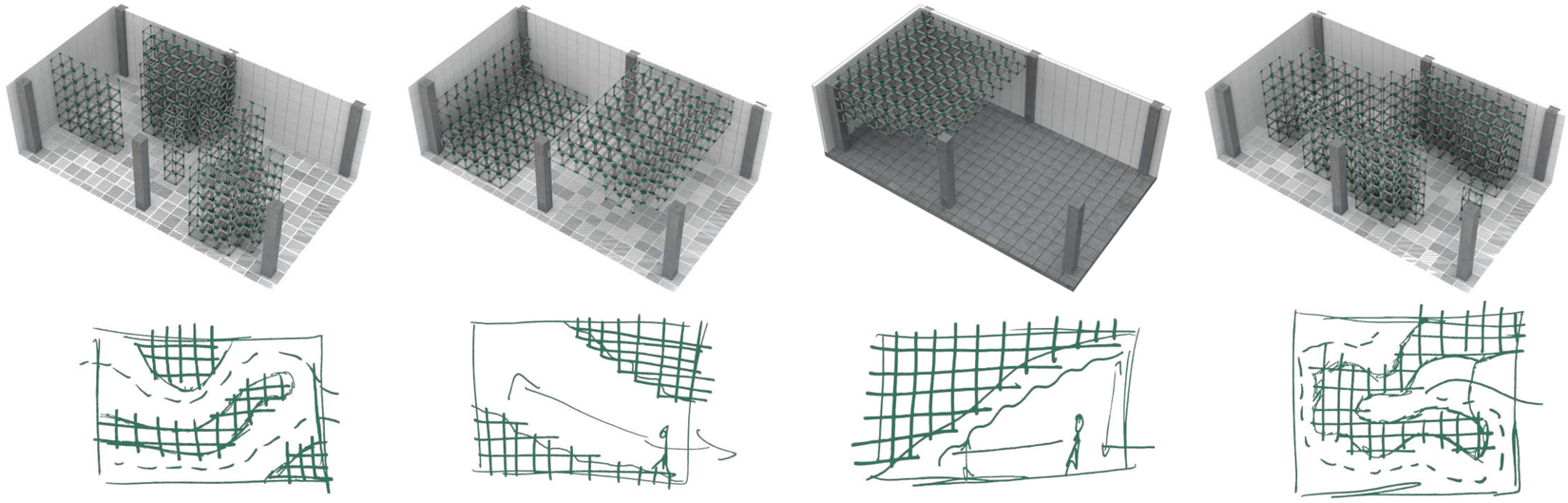
OVERALL VIEW
BRENT CROSS SHOPPING CENTRE



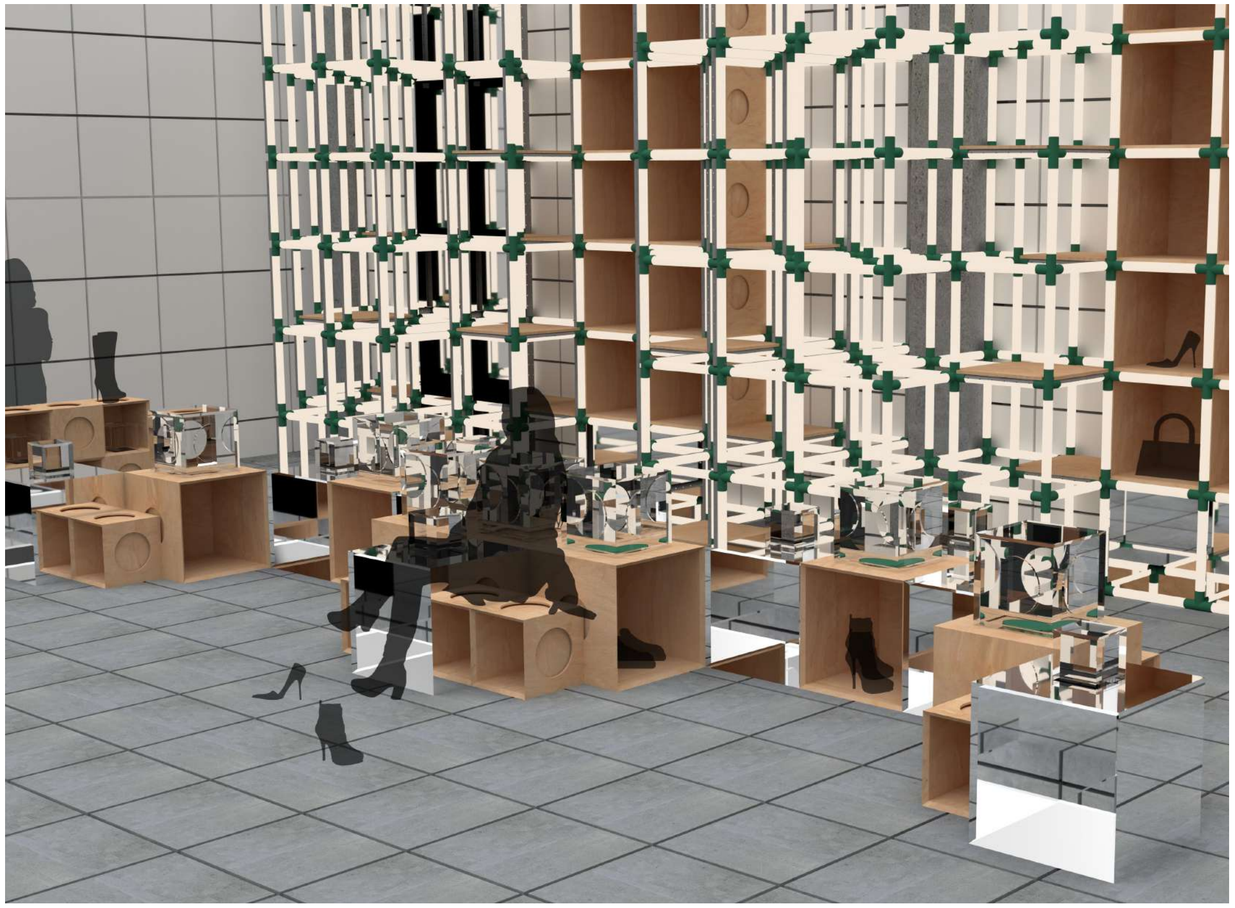
LOWER GROUND
FLOOR PLAN
BRENT CROSS SHOPPING CENTRE



The catalogue is not confined to one design or space. As shown in the diagrams below the system can be used to design different spaces.



Brent Cross Shopping Centre unit has been used to show how the system works....and indeed it could be used across various of spaces.

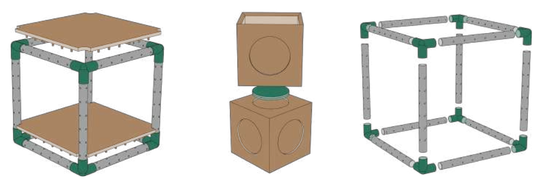


CATALOGUE

You can either **buy** the **CATALOGUE** pieces or you could **rent** the items for 6 months. Retail changes **quickly**, so should the retail spaces. After 6 months, the items could be **bought, returned or rented** again for additional 6 months.

By renting out the **CATALOGUE**, this will hopefully **encourage** the retailers and individuals to **make, re-use and recycle.**

PICK MAKE RE-USE RETURN

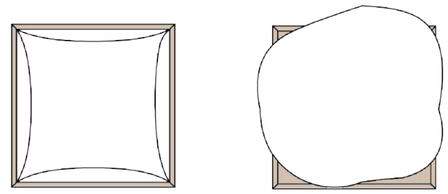


9 STANDARD

5 *SPECIAL

14 BRACKETS

*SPECIAL CATALOGUE



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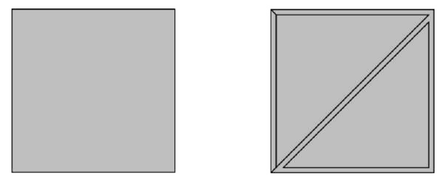


2

3

4

5

1 - INFLATABLE UNIT

2 - MIRROR UNIT

3 - LAZY SUSAN SYSTEM UNIT

4 - CLIP-ON LED LIGHT UNIT

5 - INTERNAL LED LIGHT UNIT

OPTION 2 - FLAGSHIP RETAIL SPACE (*SPECIAL CATALOGUE RENTED FOR 6 MONTHS, STANDARD + BRACKETS FOR 12 MONTHS)

OPTION 1 - RETAIL POP-UP SPACE FOR A UP AND COMING SHOE BRAND (CATALOGUE PARTS RENTED FOR 6 MONTHS)

RECYCLED STEEL

#f2f1ee

BIRCH PLYWOOD

#2b7259

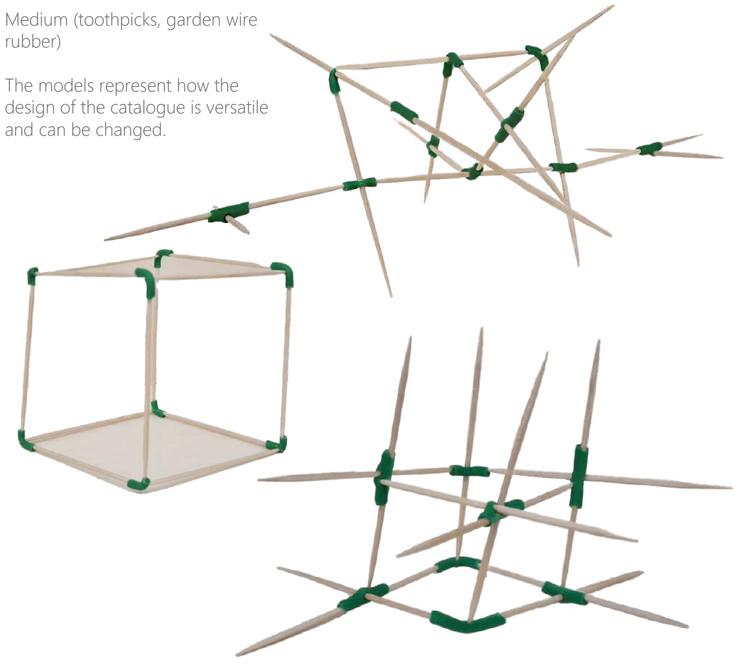
NON-SLIP POLISHED CONCRETE

MIRRORED PERSPEX

STUDY MODELS

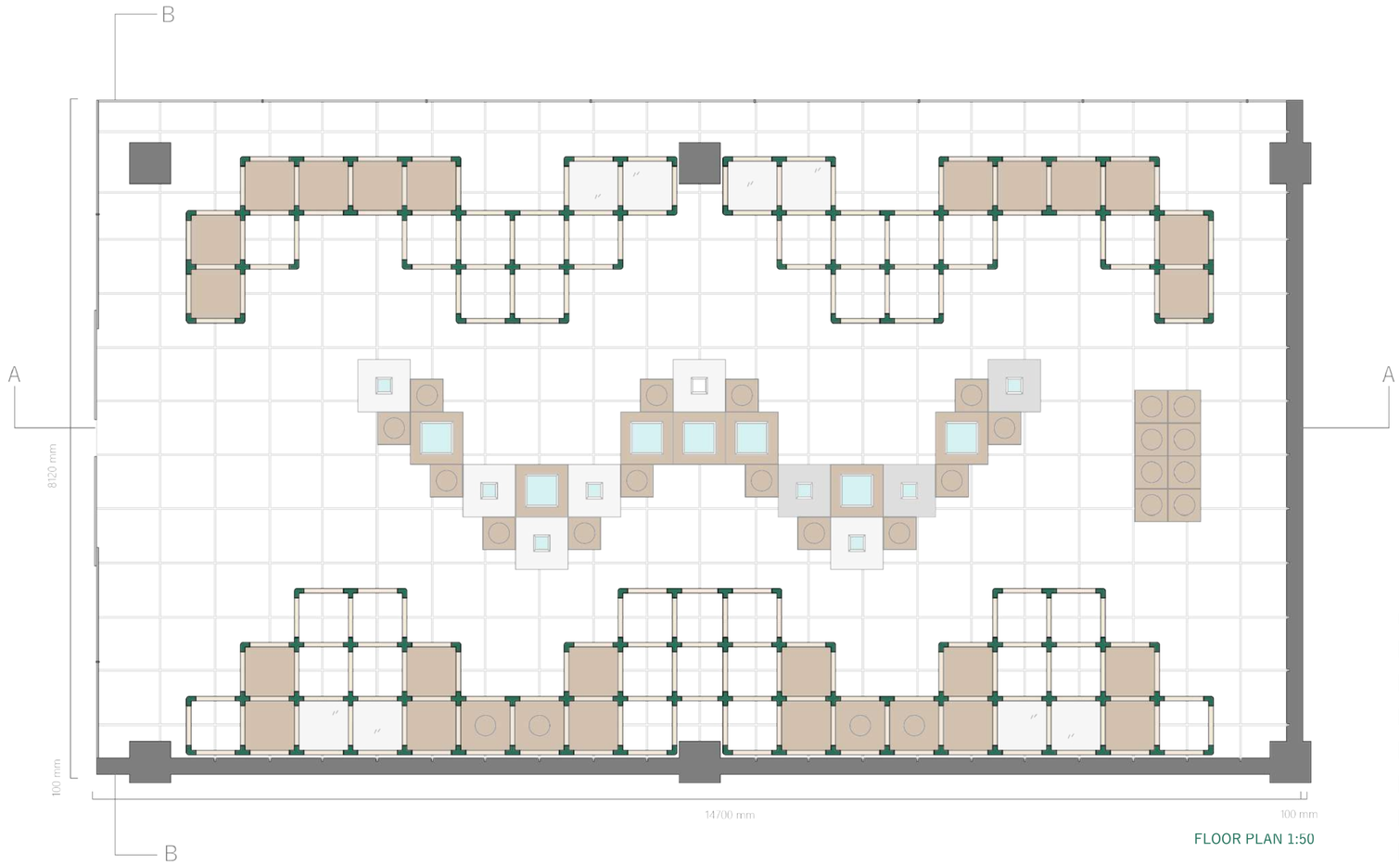
Medium (toothpicks, garden wire rubber)

The models represent how the design of the catalogue is versatile and can be changed.

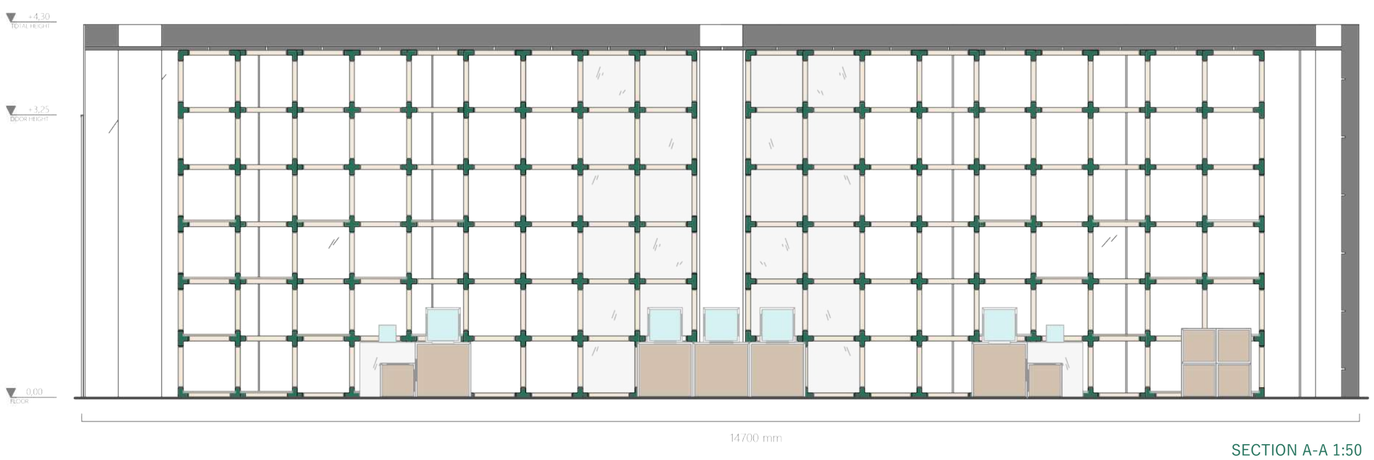


OPTION 1 - RETAIL POP-UP SPACE FOR A UP AND COMING SHOE BRAND (CATALOGUE PARTS RENTED FOR 6 MONTHS)

The first option shows how the catalogue could be used to create versitile and functional space, with the big focus on creating multiple shelving using panels and cubes that could be used for both storage and shelving solution.



FLOOR PLAN 1:50



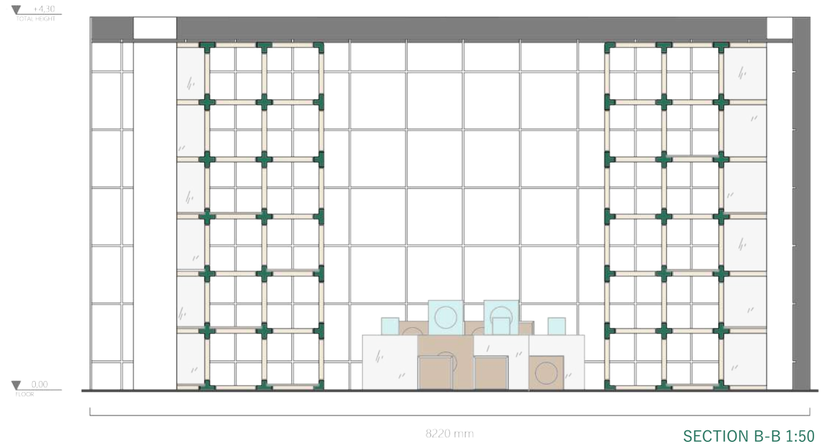
SECTION A-A 1:50

PICK
100%

MAKE
75%

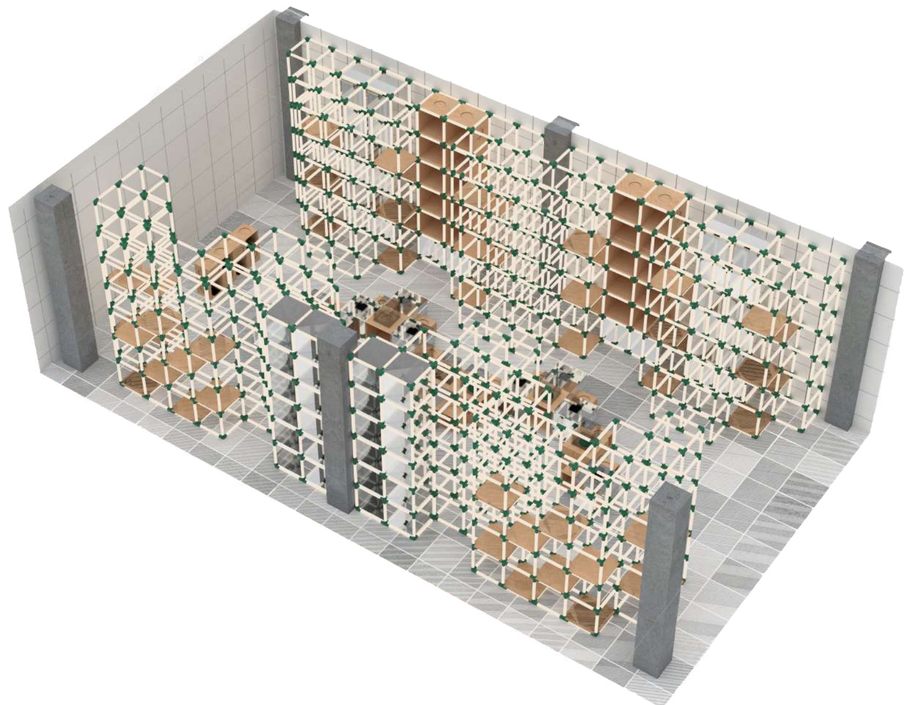
RE-USE
50%

RETURN
50%



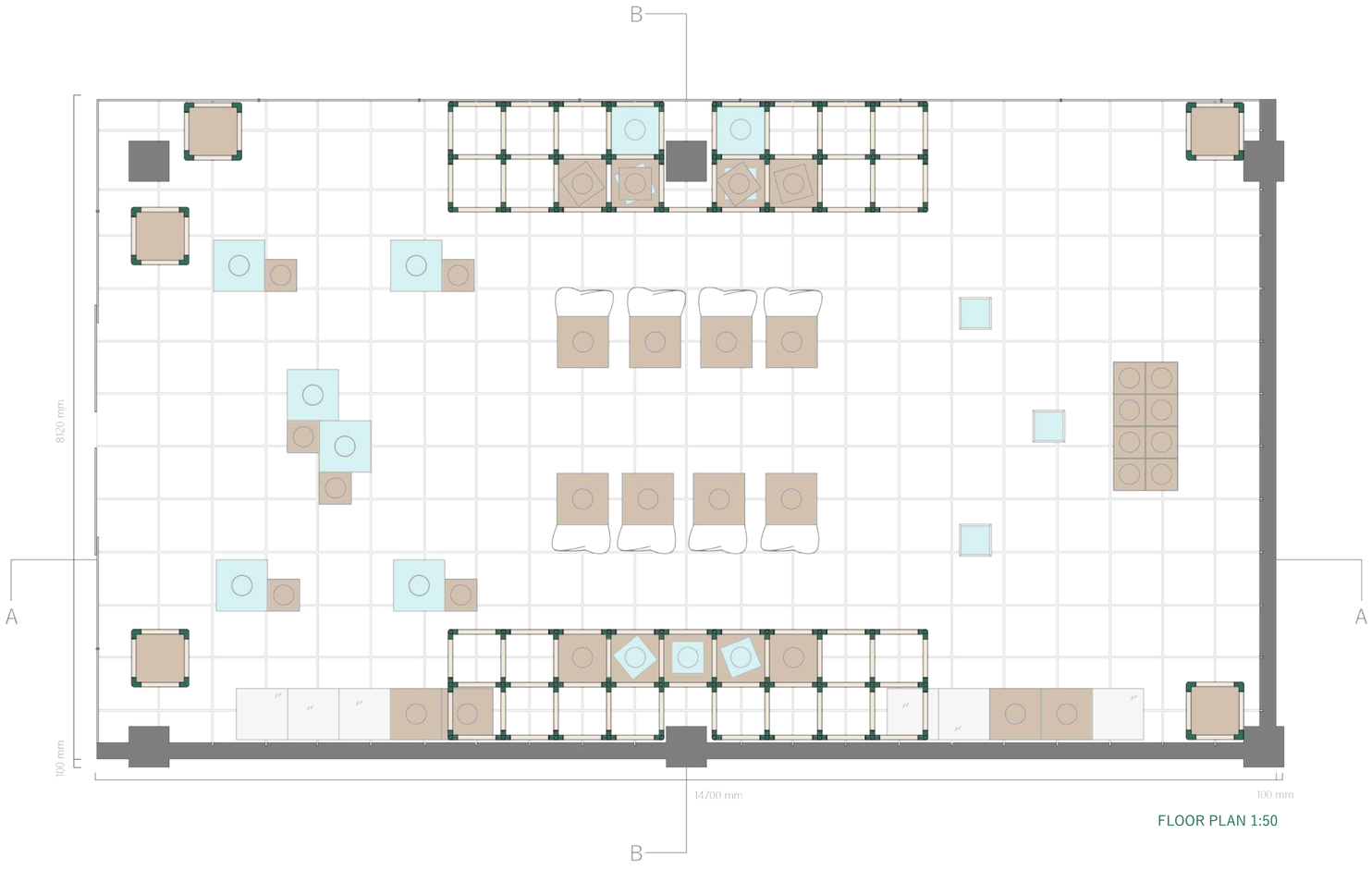
SECTION B-B 1:50

OVERALL VIEW

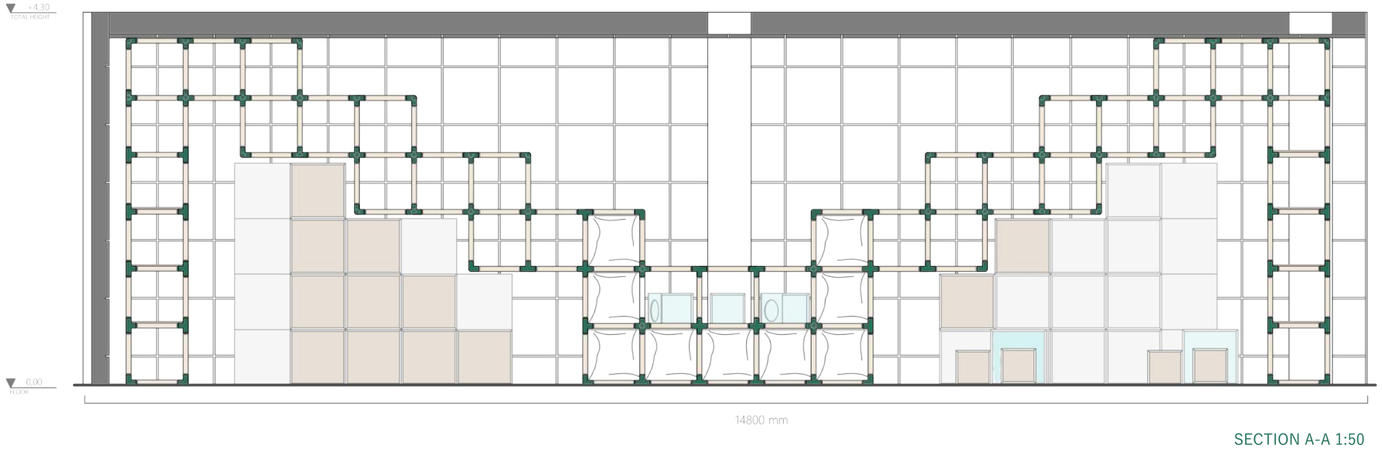


OPTION 2 - FLAGSHIP RETAIL SPACE (*SPECIAL CATALOGUE RENTED FOR 6 MONTHS, STANDARD + BRACKETS FOR 12 MONTHS)

The second option focuses more on the sensorial inputs such as light, inflatable and moving objects by using lazy susan system. This option shows how the catalogue could be used to create interesting geometries.



FLOOR PLAN 1:50



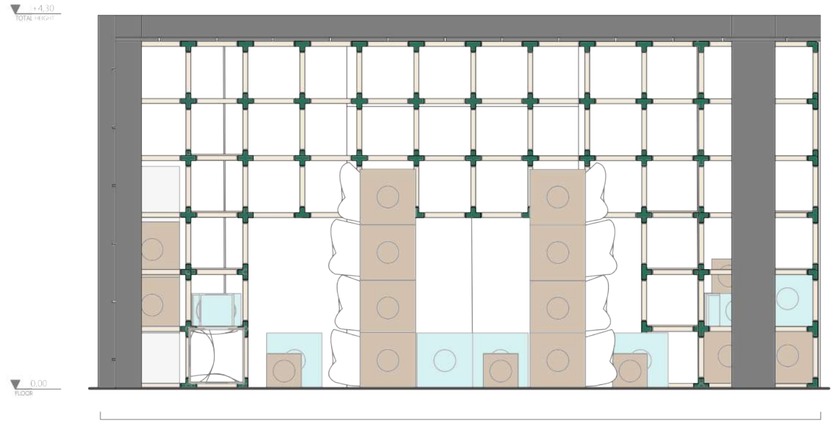
SECTION A-A 1:50

PICK
100%

MAKE
85%

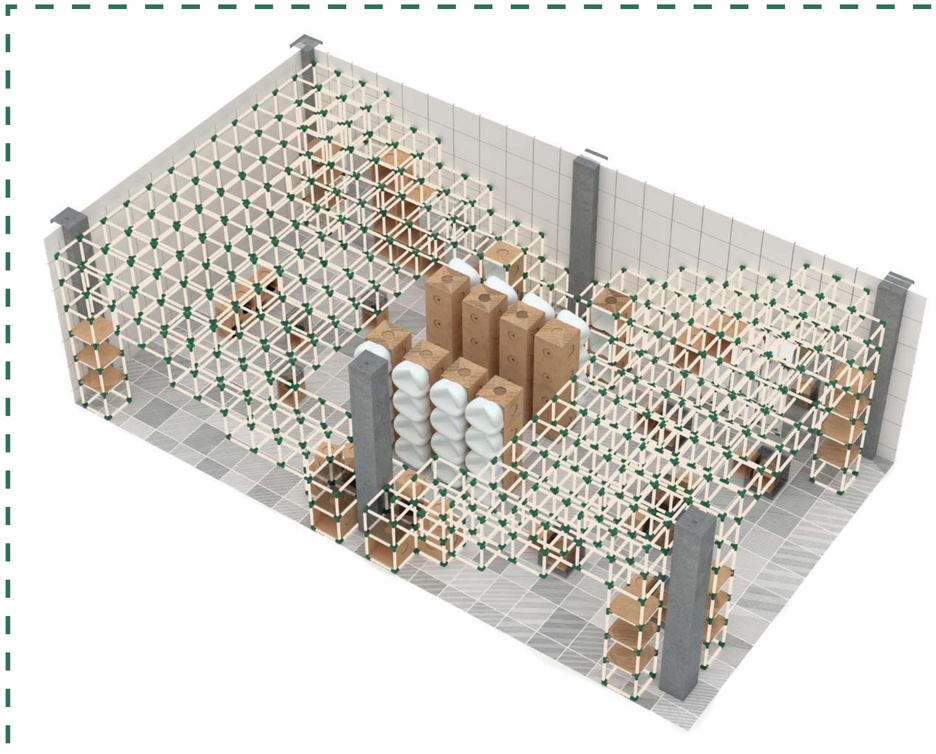
RE-USE
75%

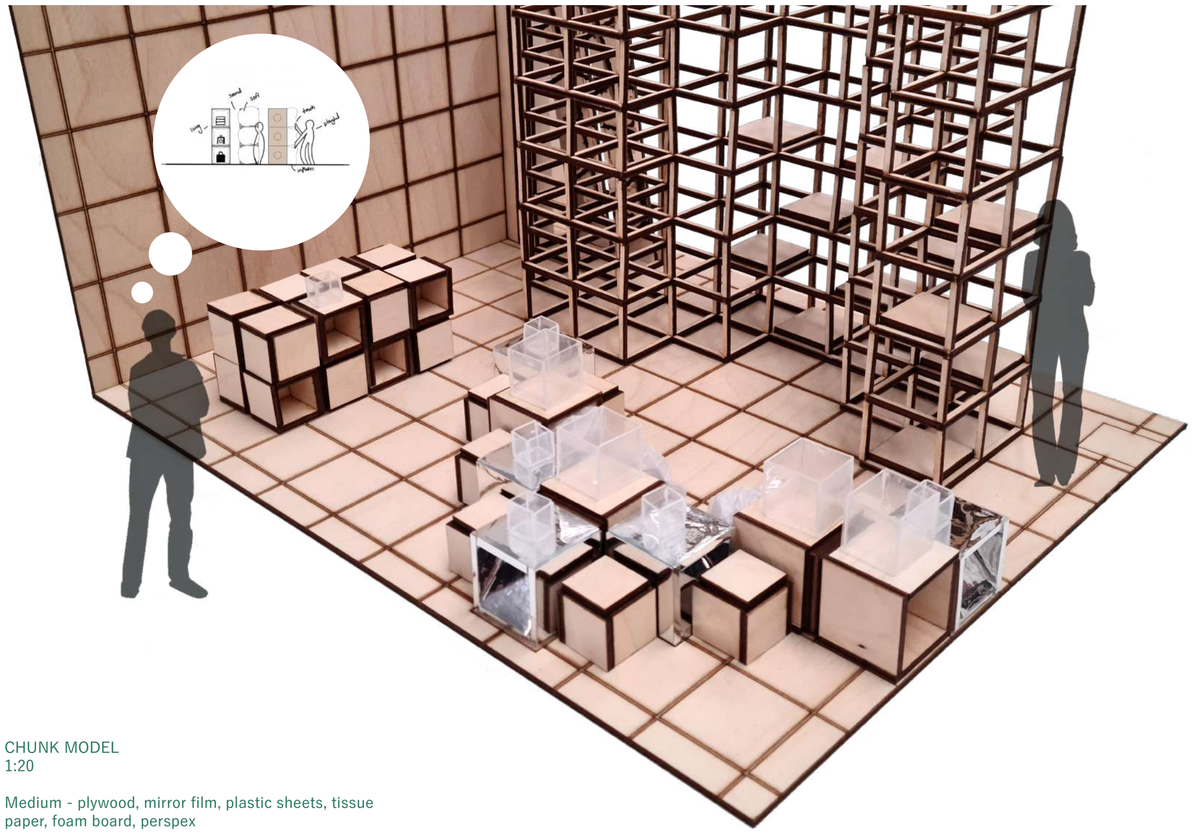
RETURN
25%



SECTION B-B 1:50

OVERALL VIEW





CHUNK MODEL
1:20

Medium - plywood, mirror film, plastic sheets, tissue paper, foam board, perspex