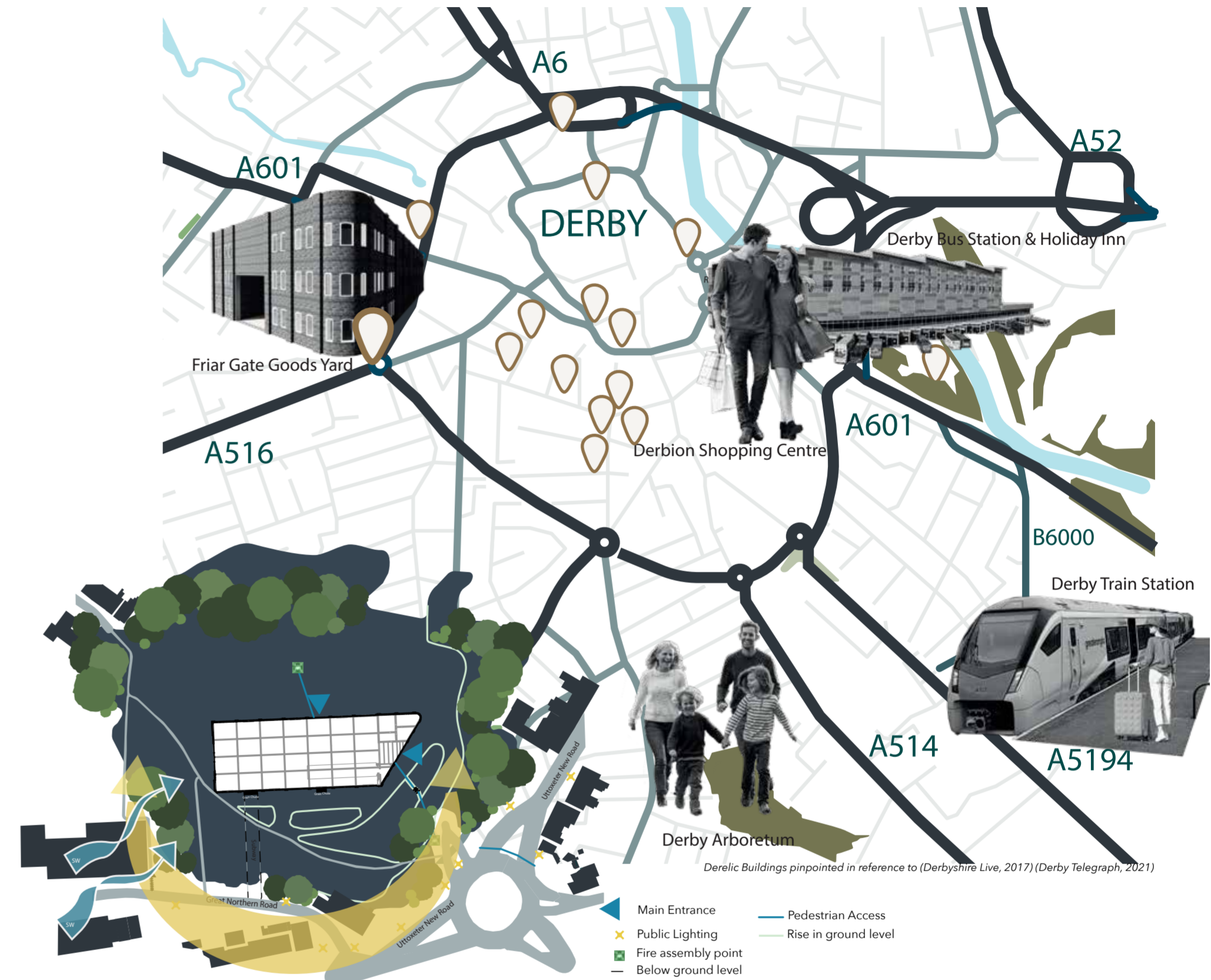


Site Analysis

There is a disproportionate level of dereliction and under-utilization of buildings within Derby, which needs to be addressed. The Friar Gate Goods Yard is an ample example of this on-going issue.

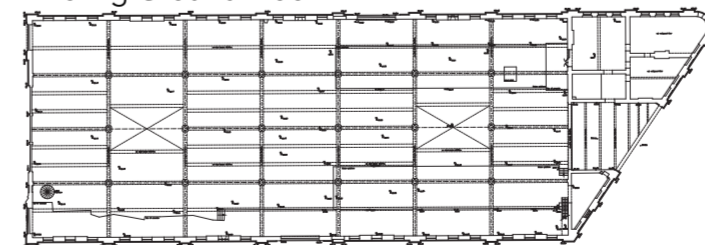
The below site analysis graphically highlights Friar Gates Good Yard as well as current popular spaces within Derby City. It also pin-points some of the most prominent derelict sites within the city. It is possible that with a tailored intervention the Goods Yard could move from dereliction to prosperity.



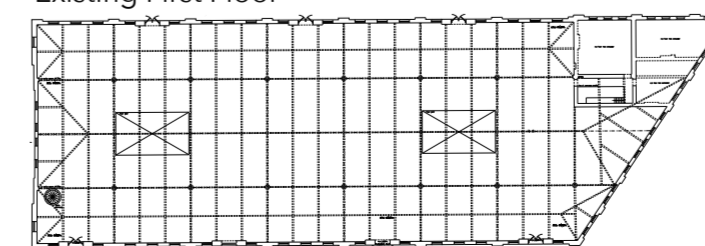
Viability

At present Derby is home to a number of hotels, however, none occupy the luxury market, leaving untapped potential within this sector. There is also a lack of high-end restaurants, the majority of eateries are chains or casual dining.

Existing Ground Floor.



Existing First Floor



Proposed Exterior at Unify.



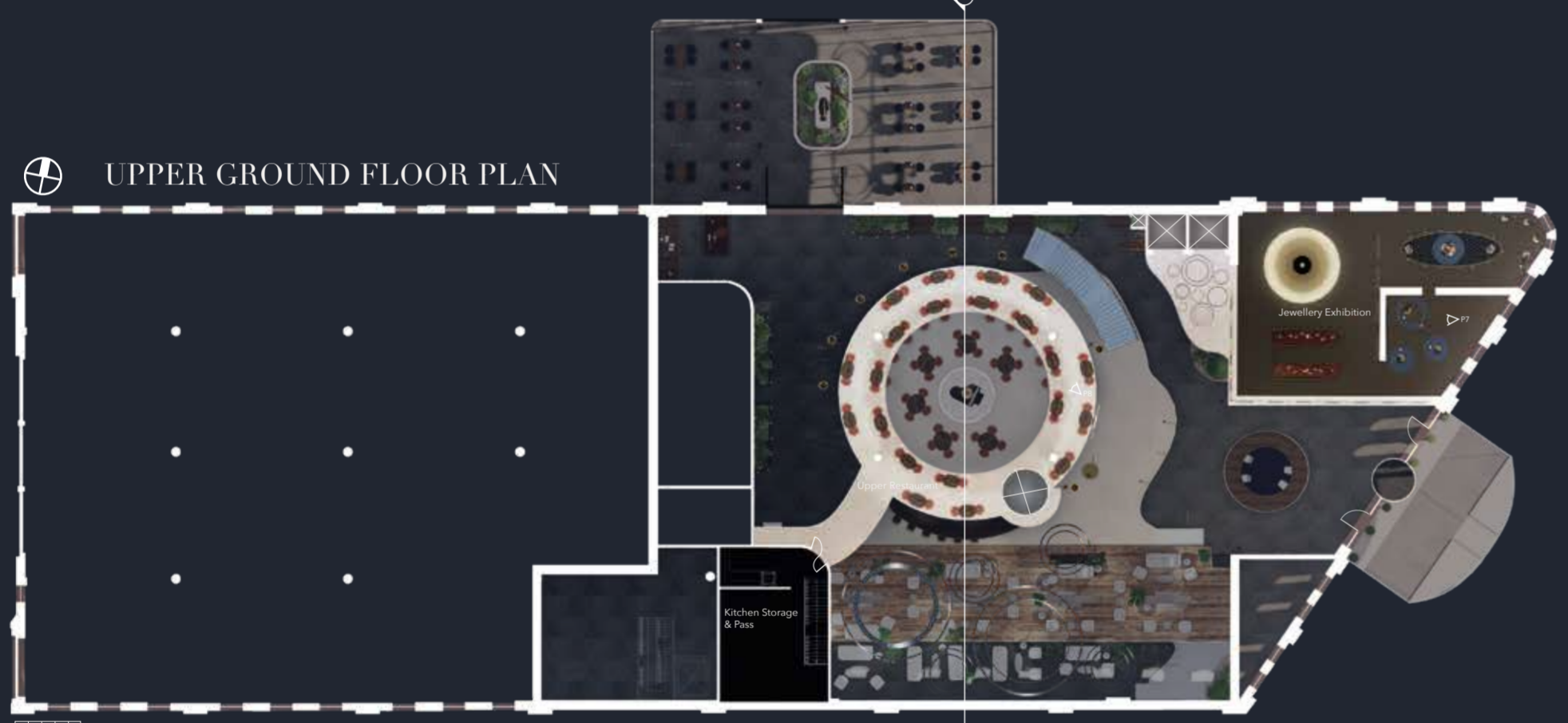
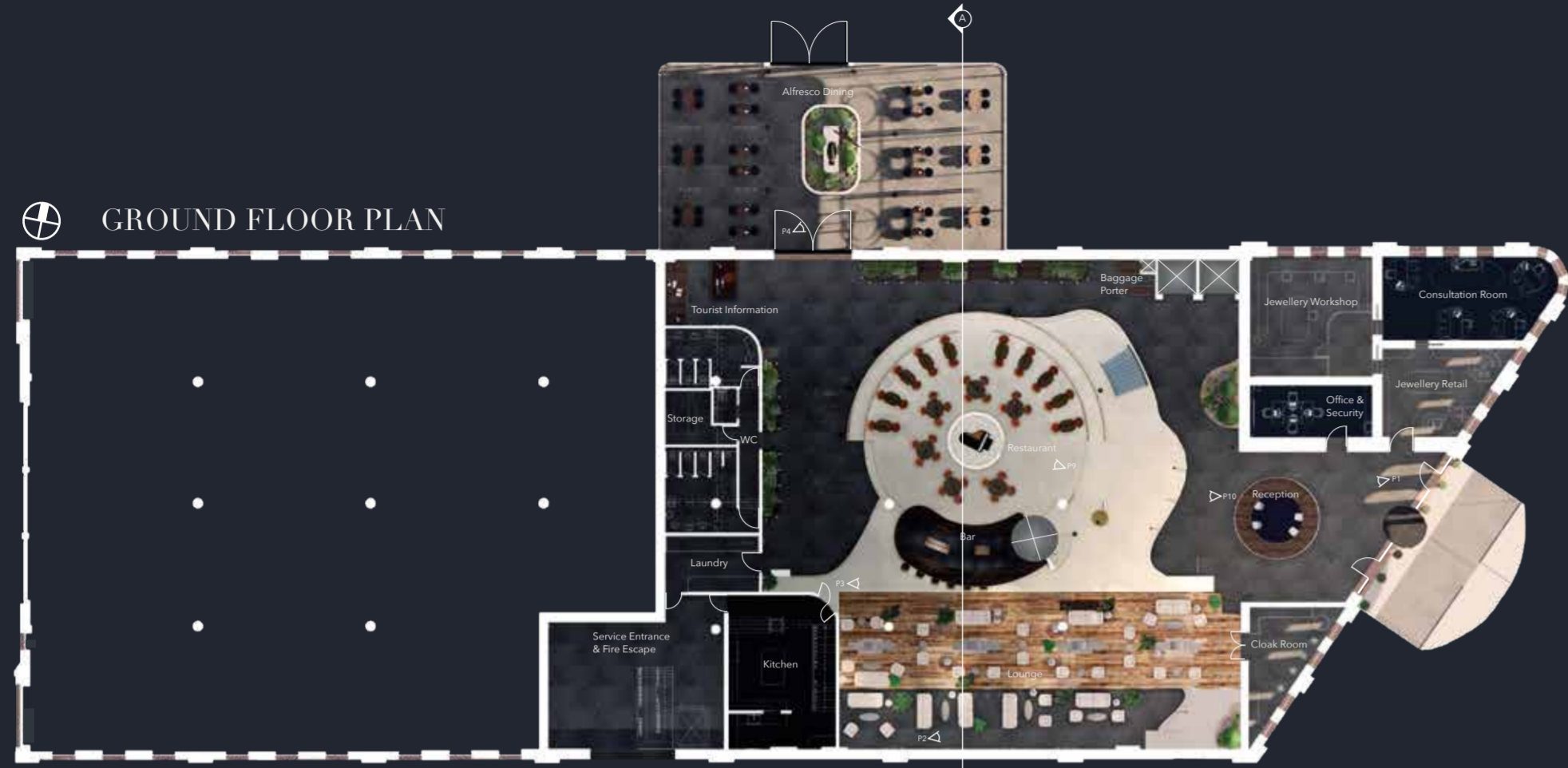
Project Overview

Motivated by the level of rising dereliction within Derby, 'Unify' intends to address and resolve this mounting problem. Located in Derby city centre, Friar Gate Goods Yard is a derelict warehouse, once part of Derby Station. The Goods Yard is an opportune place for a regenerative intervention, situated on Uttoxeter New Road. It is in close proximity to the commercial district of the city, and on an extensive piece of land. 'Unify' is a luxury hotel and jewellery experience, centred around intimacy and reconnection.

The Problem

Derby is currently home to 23 'buildings at risk', and at least 50 unused buildings. (Derby City Council, 2023) (Derbyshire Live, 2021) Despite Derby having a 'regenerative scheme' this ongoing issue has continued to worsen. According to the theories outlined in Design from Place (P. Mang, B. Reed, 2012) the city is suffering from a lack of place, which can only be improved via regenerative means of design.

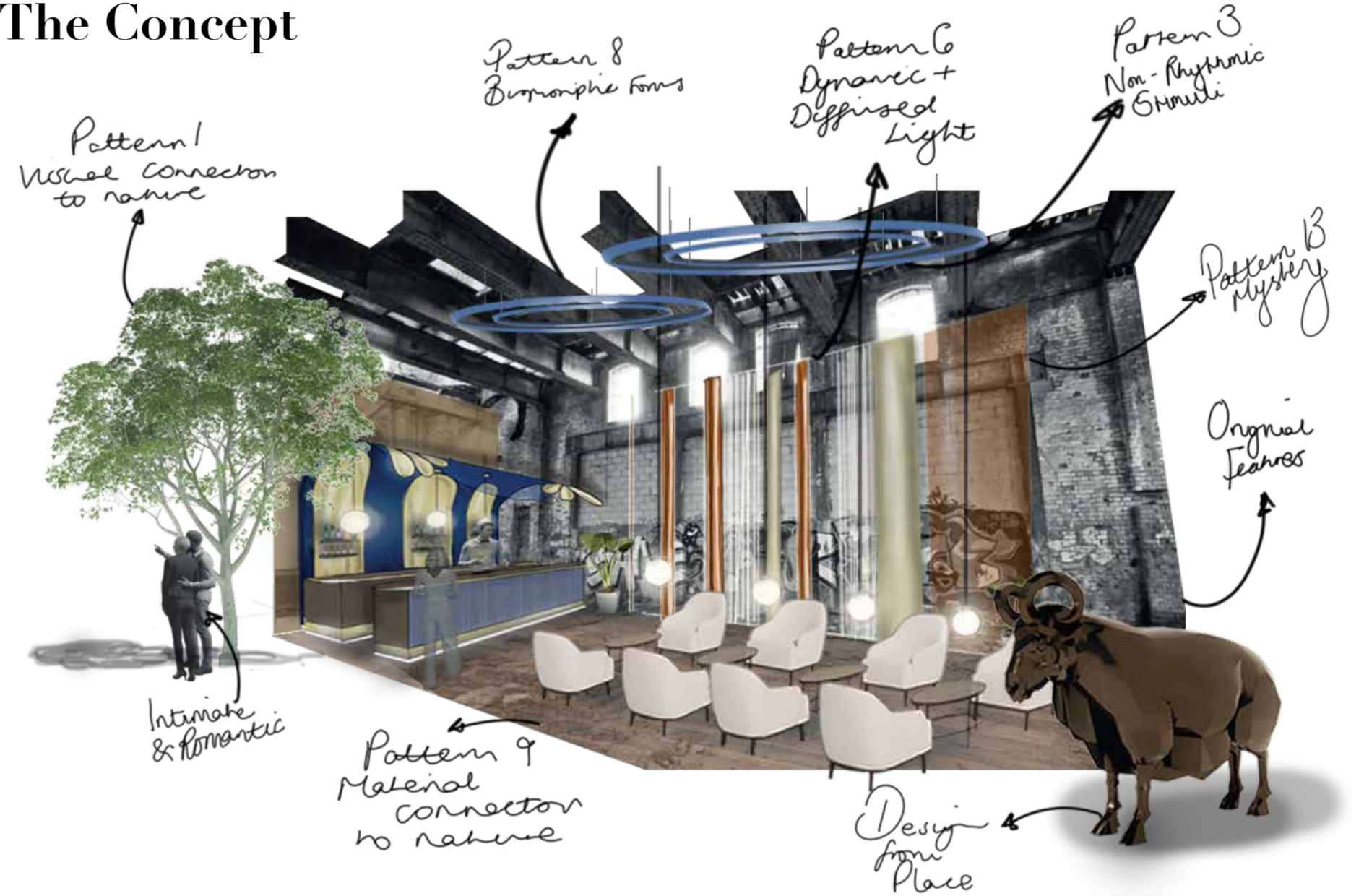




The Manifesto - The manifesto for this project is to Redesign, Reconnect, Regenerate. The selected site, Friar Gate Goods Yard, will be redesigned, using theories taken from Design from Place (P. Mang, B. Reed, 2012) and Biophilic Patterns (Terrapin Bright Green) with an intimate and romantic design language. This will encourage reconnection, firstly between the users, but also between the users and their immediate surroundings, which in turn aims to spark a love of place within the community, and therefore trigger a regenerative pattern within Derby City.

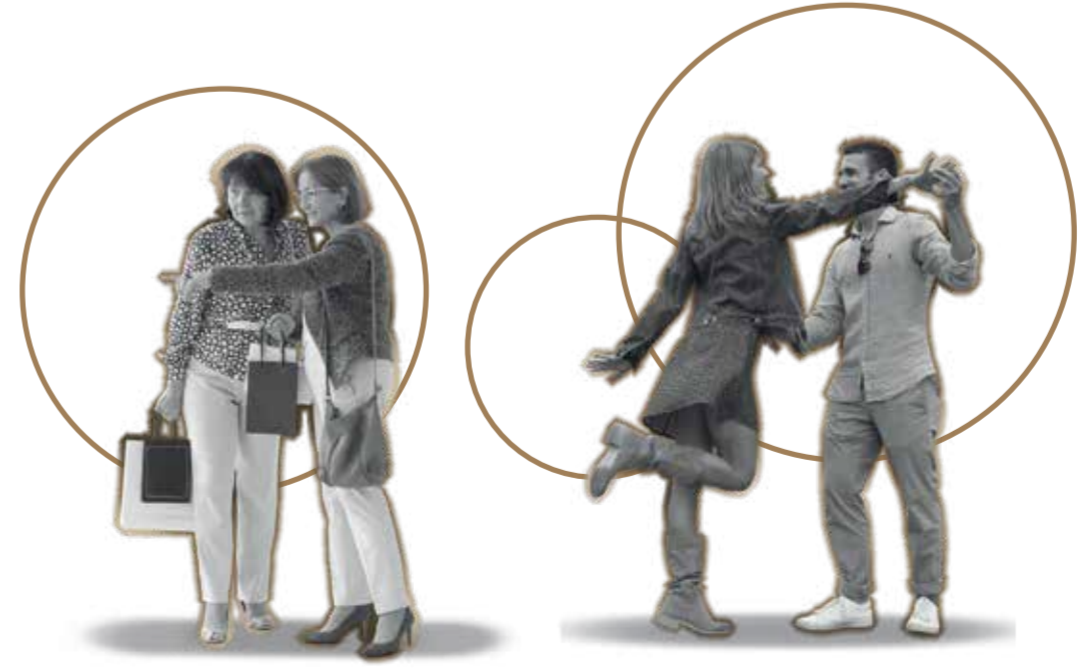


The Concept



The concept for the hotel is to redesign the existing building using Biophilic patterns outlined by Terrapin Bright Green, in addition to theories discussed within Design from Place, by P. Mang and B. Reed. Many patterns have been used, the key ones being expressed via material choice, such as reeded and stained glass to create dynamic and diffused light, as well as with shape and form. The shapes within the design language have been inspired by the effect made when a raindrop hits a puddle of water - the ripple that ensues, this is an example of non-rhythmic stimuli, a key biophilic pattern described by Terrapin Bright Green. Design from place has been expressed by allowing the existing building to shine, the building has been restored and none of the adaptation of the building will impose on the building, only additive methods have been used for this intervention. As well as this, symbols of local culture have been celebrated, such as the Derby Ram statue on display within the Alfresco Dining space. In addition a jewellery experience has been implemented, showcasing the work of local artisans, designers, as well as world renowned Derbyshire designer Vivien Westwood.

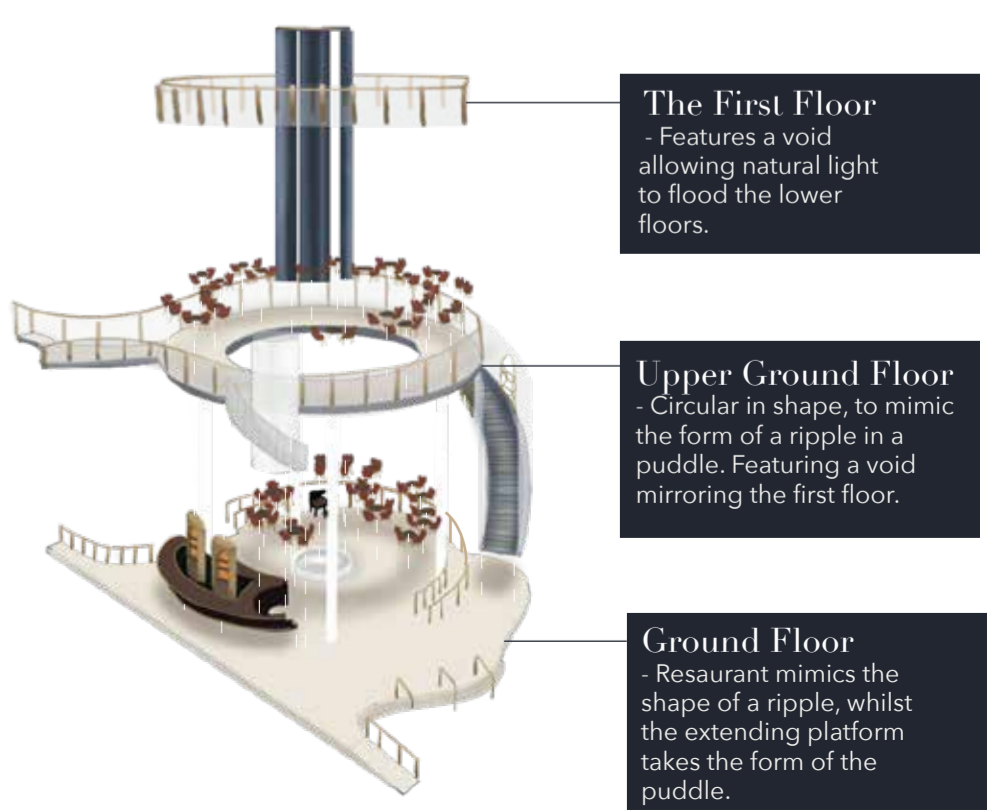
The Client



A Break for Besties
Sit back and relax together in luxury and sophistication. The perfect place to treat yourself! Shop, dine and live life in style at Unify.

A Romantic Retreat
Whether it's the first night away, a child-free escape or a retired retreat for two, Unify is just the place to stay.

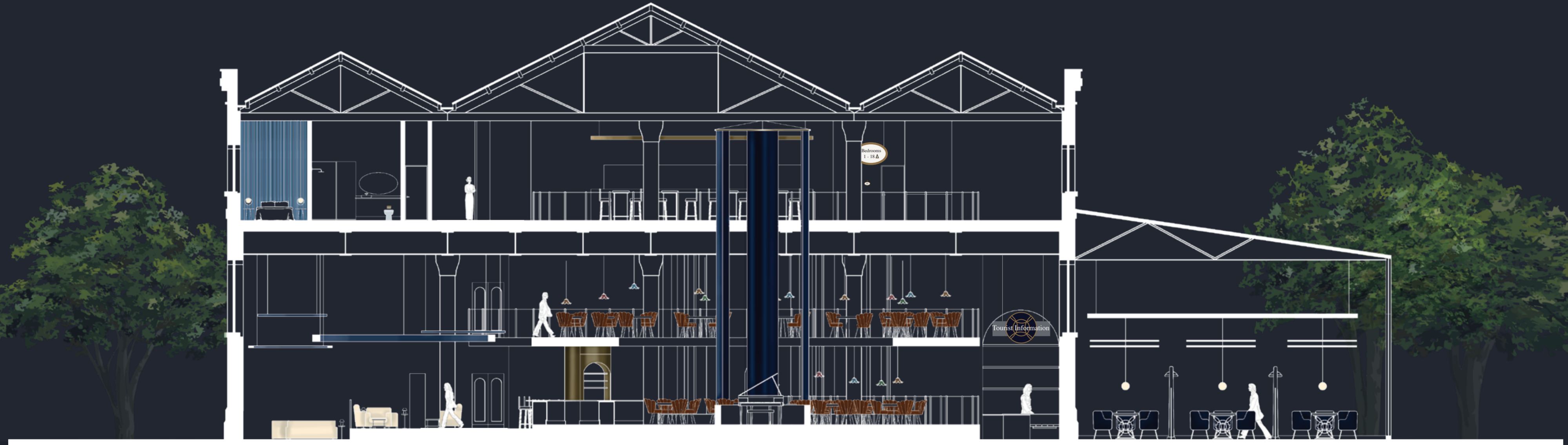
The Interior Structure



The First Floor
- Features a void allowing natural light to flood the lower floors.

Upper Ground Floor
- Circular in shape, to mimic the form of a ripple in a puddle. Featuring a void mirroring the first floor.

Ground Floor
- Restaurant mimics the shape of a ripple, whilst the extending platform takes the form of the puddle.



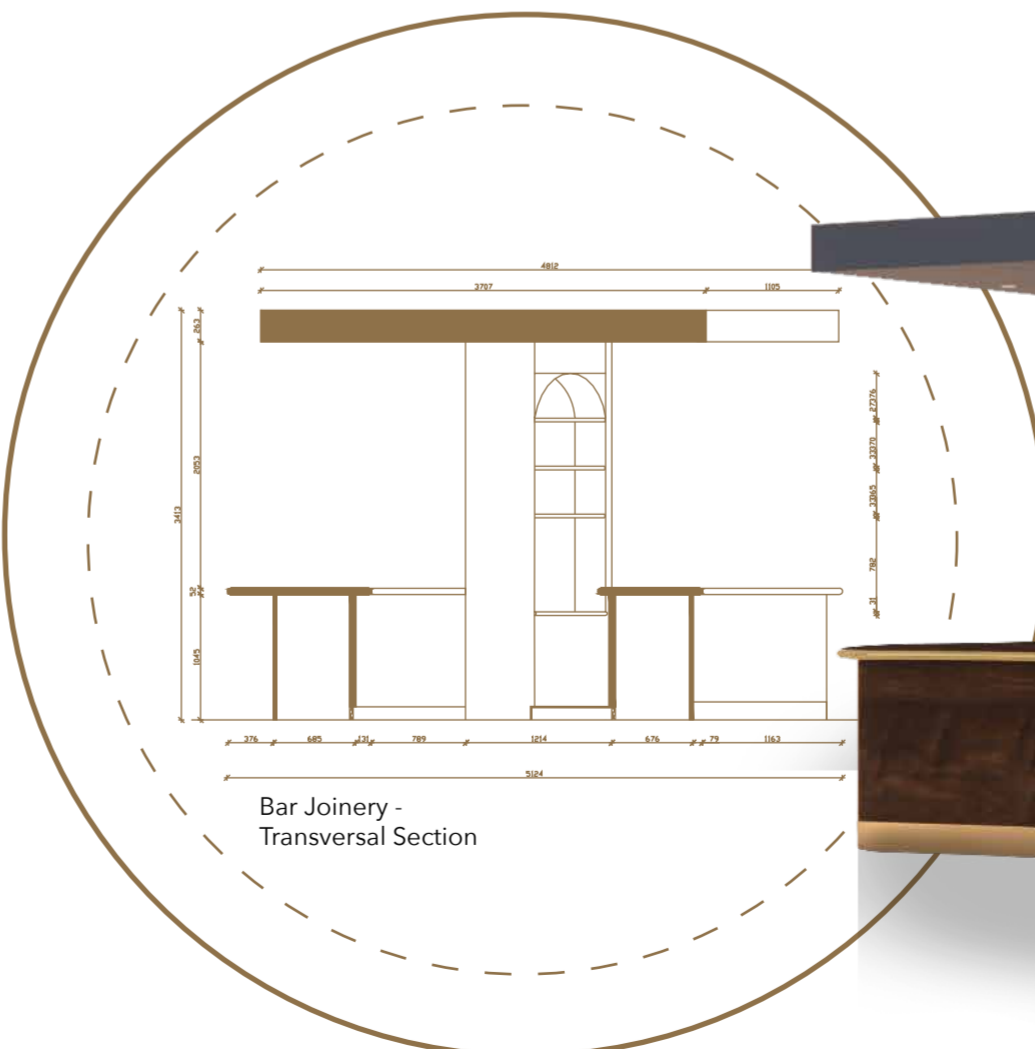
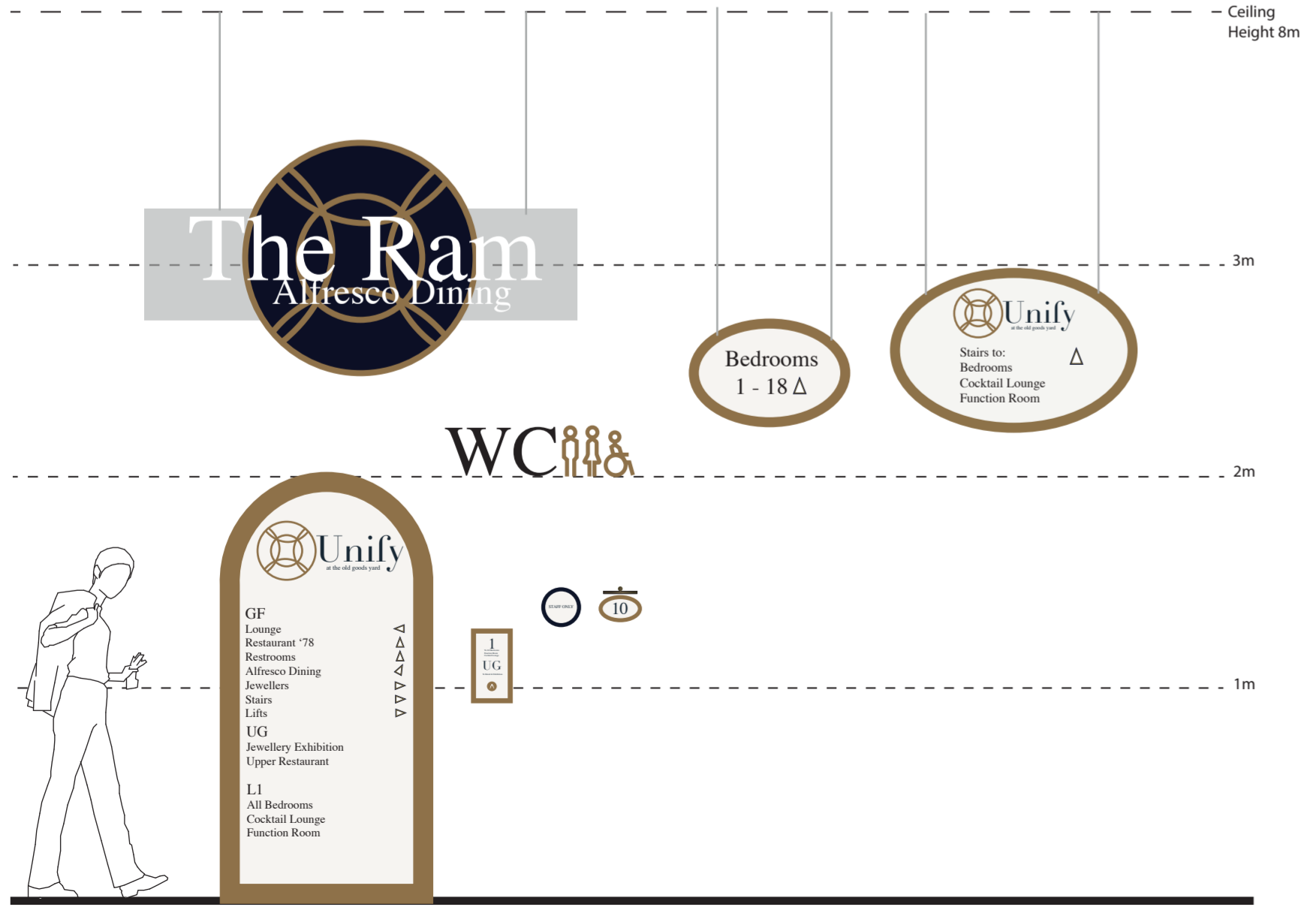
Section AA
0 5m

Signage

The signage has been designed to reflect the design language of the space, further expressing the circular forms of the design intervention, and continuing the romantic design language via materiality and font choice. It serves as a visual reminder of the overall design concept of the space. The signage also serves as another way to foster a sense of place. The restaurant, namely Restaurant '78, was named so due to the year the warehouse was first constructed. As displayed below, the Alfresco dining space is titled 'The Ram', a homage to Derby's largest icon. Furthermore, the lounge, named 'The Platform' serves as a reminder of the buildings existing, and unchanged elements, connecting users to the history of the building.

Bar Joinery

The bar has been designed to cater for both the lounge and the restaurant, with a curved structure and free standing back bars. The bar has been designed with luxury at heart, featuring brass and reeded glass accents. It is an integral part of the internal structure, which helps to create the circular forms used throughout the hotel. The bar is the focal point of both the lounge and restaurant, inviting guests to enjoy a drink or two. The bar serves as a symbol of sophistication and luxury, providing guests with a unique experience. It has been carefully designed to enhance the atmosphere of the space, creating a luxurious but welcoming environment.



Perspectives

The below perspectives show some of the spaces within the hotel, here a sense of the design language within the space can be acquired. Within each perspective there is a clear expression of the driving concepts within the space, from the exposed brick and timber platform, celebrating the building's original features. The circular forms and rainfall inspiration shines through in all aspects of the design, from the reception structure to the restaurant layout and custom lighting piece. The bedrooms offer a unique and stylish space to relax and unwind, partnered with the open-plan bathrooms, romanism and intimacy is prioritised.



P1 - Reception



P2 - Bar



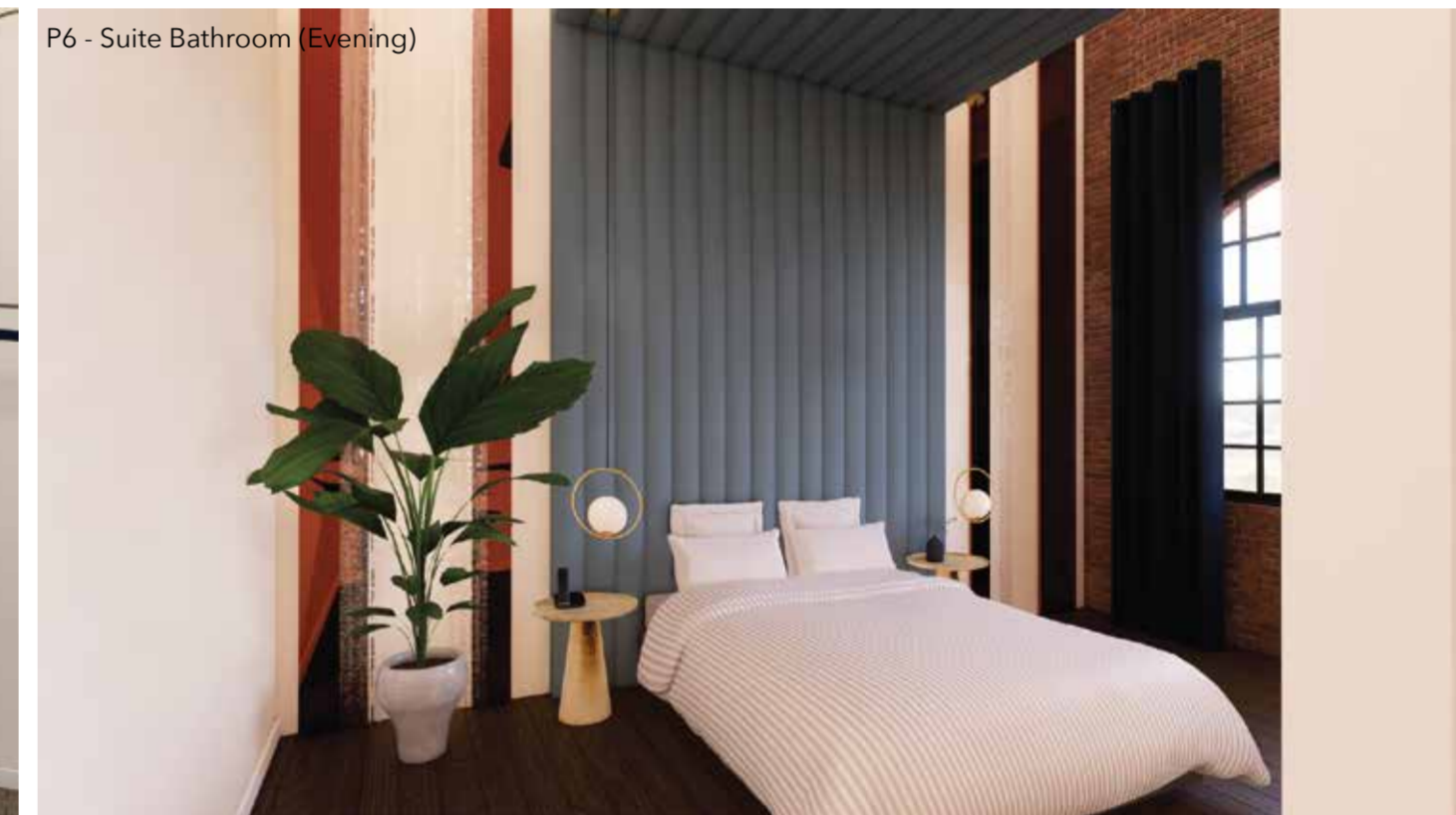
P3 - Lounge (Evening)



P4 - Alfresco Dining



P5 - Deluxe Bathroom



P6 - Suite Bathroom (Evening)



P7 - Jewellery Exhibition



P8 - Upper Restaurant (Evening)



P9 - Restaurant (Evening)

Materiality

All proposed materials for 'Unify' are locally sourced or pro-environmental alternatives to environmentally damaging materials which revolve around patterns laid out within Terrapin Bright Green's 14 Biophilic Patterns as well as a Design from Place by P. Mang. A material connection to nature as well as patterns involving dynamic and diffused light can be achieved using the below materiality. Not only this but by using reclaimed materials from the existing building, such as the timber platform, or exposed brick, a sense of place can be maintained.



01 - Farrow and Ball Matt paint in shade 'Hauge Blue', 02 - Grey Stone Tile, 03 - Oxidised Brass panel, 04 - Custom made Unify ceramic tile in cream and brass, 05 - Cream cotton and linen blend fabric 06 - Reeded glass panels framed in brass, 07 - Polished Brass, 08 - Linoleum Imitation Soapstone, 09 - Burnt Orange Brushed Suede, 10 - Farrow and Ball Matt Paint in Shade 'Wimborne White'.



06

10

07

03

05

08

09

BRITISH RAILWAYS
DERBY STATION