THE YOU VS YOU EXPERIENCE

Young people are more likely to suffer from negative emotions about their appearance.

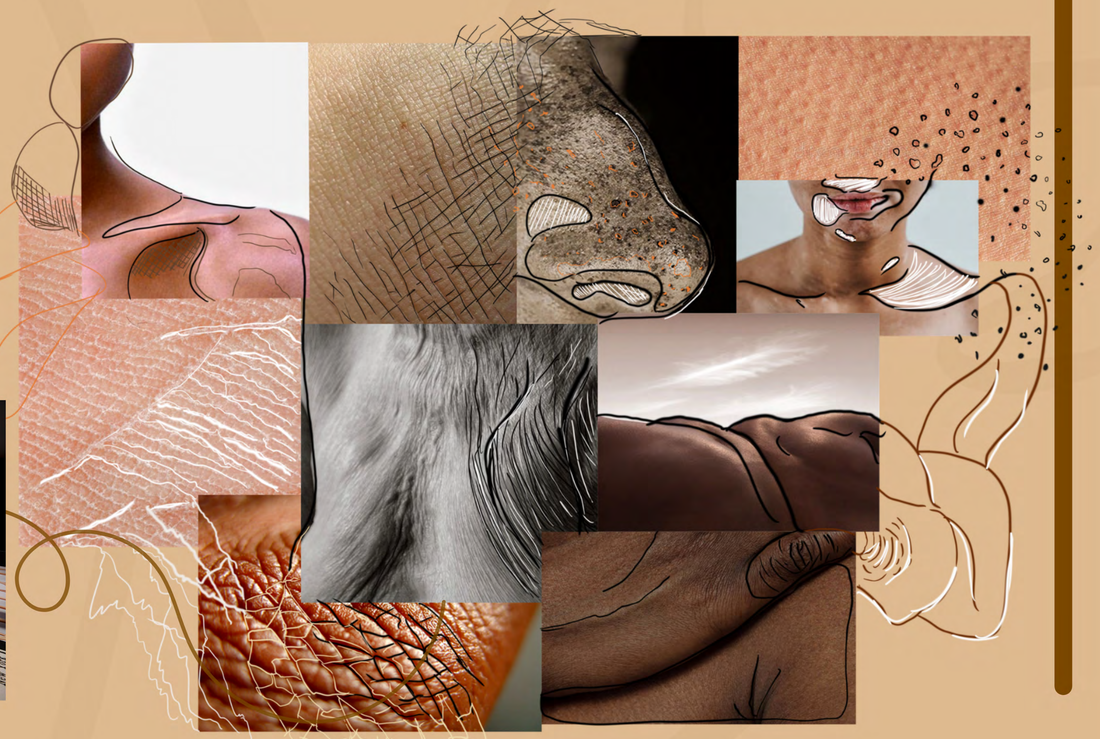
Throughout life, there are many factors that can influence how a person views themselves right through to adulthood. This experincial space breaks down these factors into the following;

~Body and Art
~Body and Science
~Body and Fashion
~Body and Marketing
~Body and Social media

These headings are used as a concept to divide the space and looks at the past, present and future and how these themes can influence or impact a young persons perception of themselves.

This space will allow moments of reflection, entise heated debates and potentially trigger a range of emotions through an immersive exhibition.

THE "YOU VS YOU EXPERIENCE" IS AN IMMERSIVE EXHIBITION , OUTLINING THE INNER AND OUTER SELF



The Issue

HAVING BODY IMAGE ISSUES IS PREVELENT THROUGHOUT YOUR LIFE. WITH CONSISTENCY , THIS CAN LEAD TO MENTAL HEALTH PROBLEMS. SUCH AS DEPRESSION, ANXIETY, EATING DISORDERS AND MORE.

COMMON INFLUENCES OF BODY IMAGE ISSUES

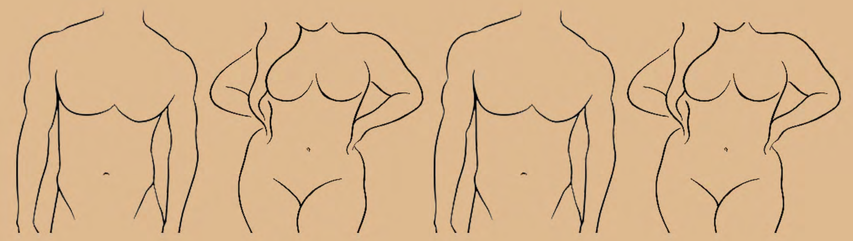
SOCIAL MEDIA

ADVERTISING

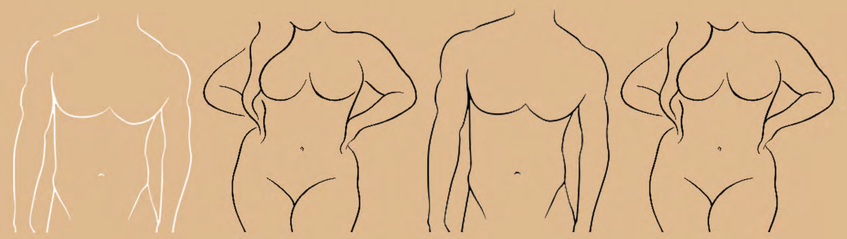
FILM & TV

COSMETIC TREATMENTS

1 IN 8



52%



1 IN 8 ADULTS HAVE EXPERIENCED SUICIDAL THOUGHTS OR FEELINGS BECAUSE OF CONCERNS ABOUT THEIR BODY IMAGE
(MENTALHEALTH UK ,2019)

A SURVEY WAS DONE BY THE BRAND BEREAL, TO FIND OUT YOUNG PEOPLES VIEWS ON THEIR BODY IMAGE.
11-16 YEAR OLDS IN THE UK SAID THAT **52%** OFTEN WORRY ABOUT HOW THEY LOOK

THE YOU VS YOU EXPERIENCE

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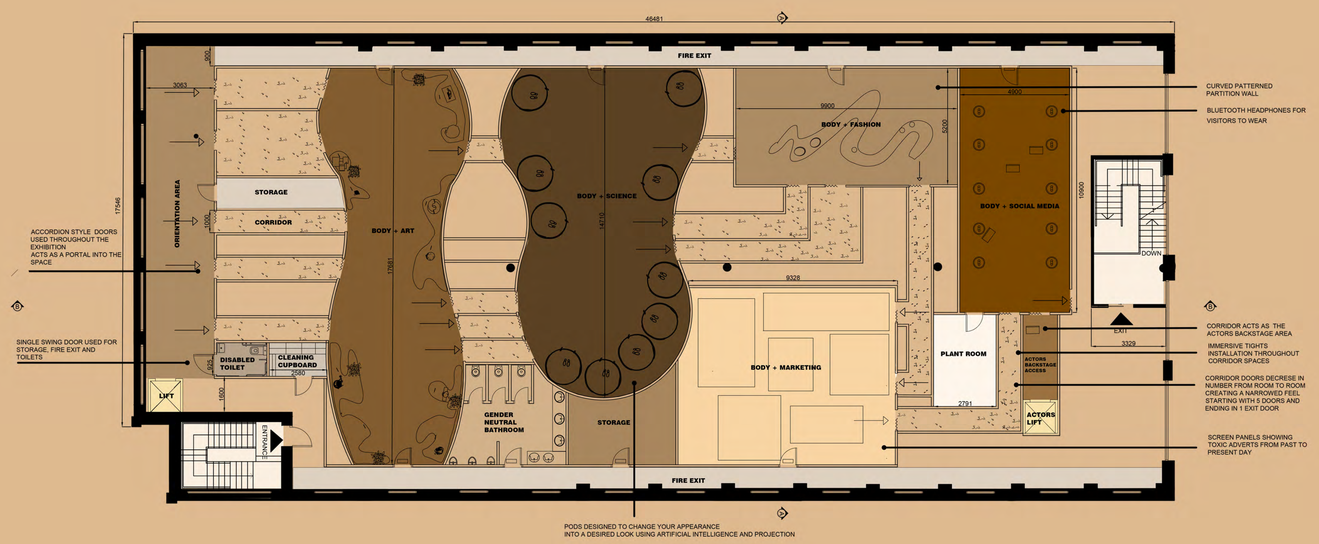
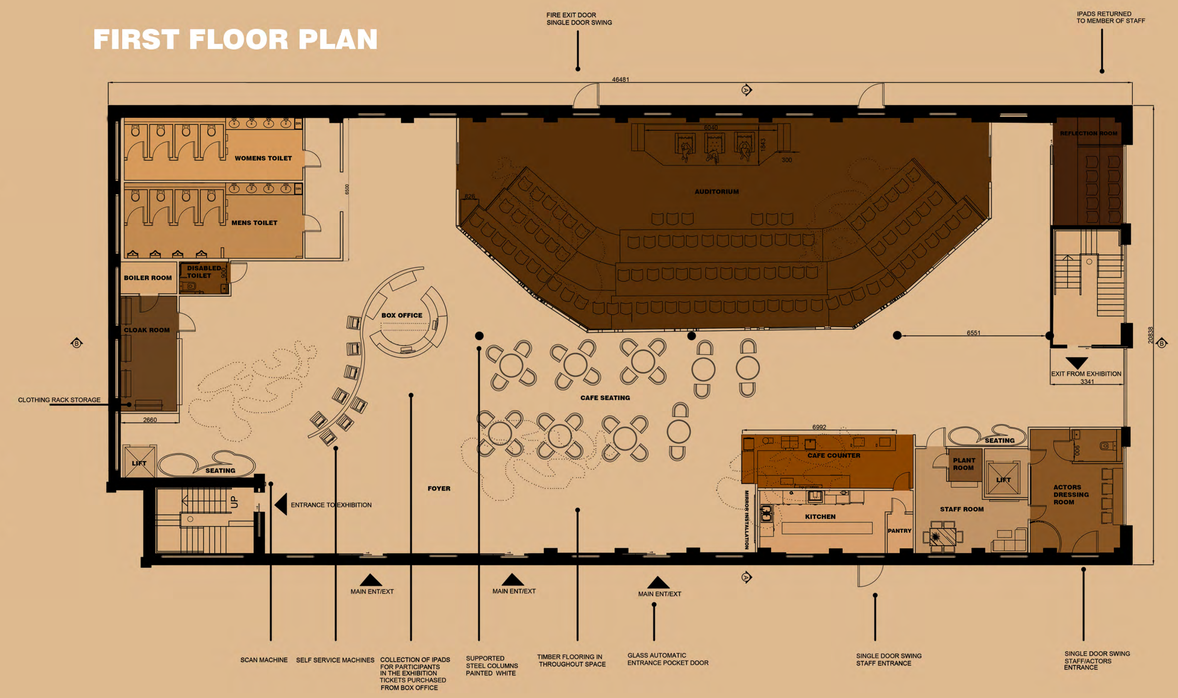
Plans & Sections

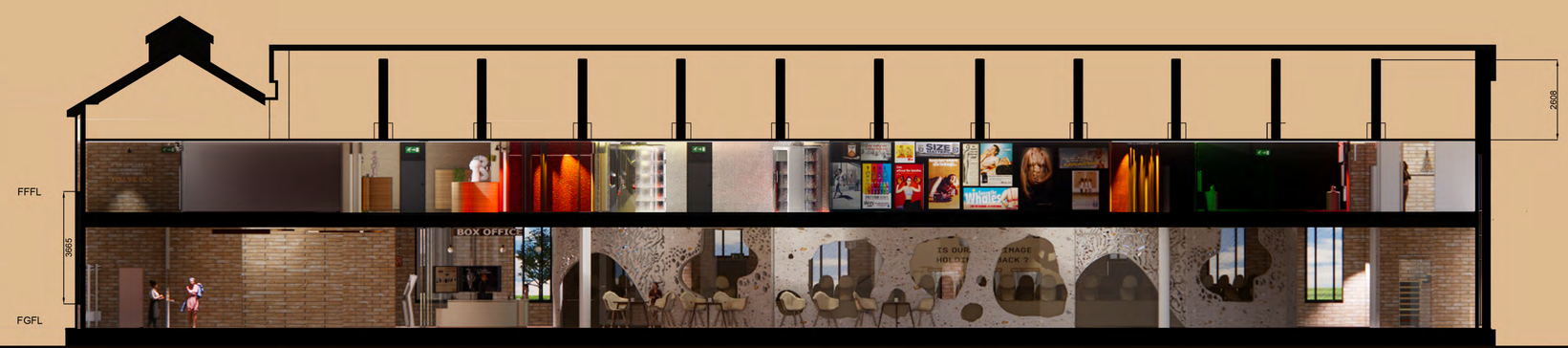
GROUND FLOOR PLAN



FIRST FLOOR PLAN



SECTION A-A



SECTION B-B

THE YOU VS YOU EXPERIENCE

VISITOR JOURNEY

ENTRANCE
VISIT KIOSK OR BOX OFFICE TO PURCHASE TICKETS

SCAN TICKET ON THE WALL TO ENTER THE EXHIBITION

ENTER EXHIBITION

ENTER THE REFLECTION ROOM

VISIT THE AUDITORIUM

EXIT

EXHIBITION JOURNEY

START — 1 — PAST

2

3 — PRESENT

4

5

6 — FUTURE

FINISH — REFLECTION ROOM

Box Office

Auditorium

Mirror Installation

This space was based on the concept of the human body and textures. Skin diseases such as vitiligo , eczema and acne was the inspiration for the patterns formed in the interior walls of the auditorium aswell as the ceiling suffets. The curved form is evident throughout the space , linking to the curvature of a body.

Entrance

Cafe

Toilets

Reflection Room

VISITOR JOURNEY

THE YOU VS YOU EXPERIENCE

ENTRANCE
VISIT KIOSK OR BOX OFFICE TO PURCHASE TICKETS

SCAN TICKET ON THE WALL TO ENTER THE EXHIBITION

ENTER EXHIBITION

ENTER THE REFLECTION ROOM

VISIT THE AUDITORIUM

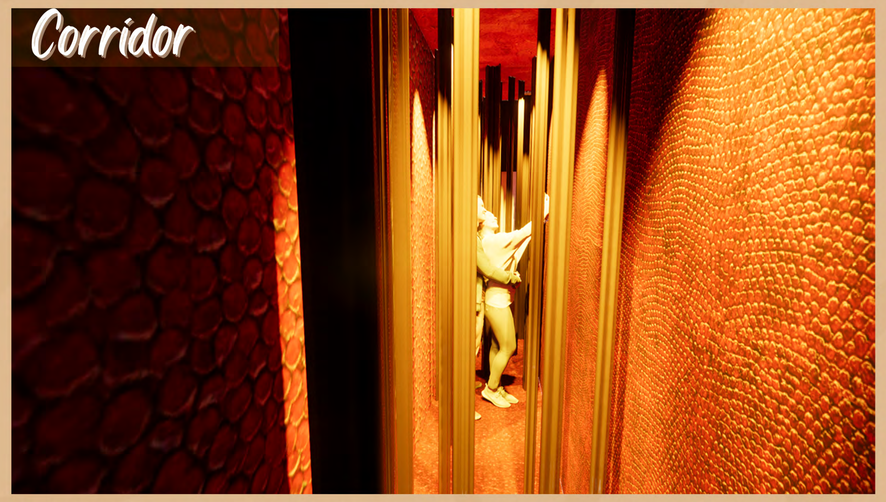
EXIT

EXHIBITION JOURNEY

START 1 — 2 — 3 — 4 — 5 — 6 — **FINISH**

PAST — PRESENT — FUTURE

REFLECTION ROOM



This installation amplifies the negative feelings of having a negative body image. The feeling of tension and anxiety is represented as they meander through the hanging tights installation , whilst not being able to see a clear ending.

1. This space acts as a portal into the exhibiton. Visitors are enourgaed to record their thoughts on their ipads as promting questions are visible.

Corridor

2. Body and Art highlights how the human body is portayed through abstract style sculptures, in comaprison to a more traditional aesthetic.

Corridor

3. Body and science explores the cosmetic surgical procedure industry. The pods use AI to filter ones face as visitors choose an aesthetic that they percieve to be better than their own.

Corridor

4. Body and fashion explores the beauty of models and clothing is different of divergent shapes and sizes.

Corridor

5. Body and marketing looks at popular old and new advertisements that has the power to negavtivly diminish a persons body image.

Corridor

6. Body and social media looks at Twitter and highlights both harmful and positive tweets, and the impact they can have on an individuals wellbeing.

This space adds a sense of reality as the tweets come to life through actors.

Corridor

The relfection room is an intimate setting that allows visitors go after the exhibition to consolidate, discuss and reflect on their emotional journey throughout the space.