



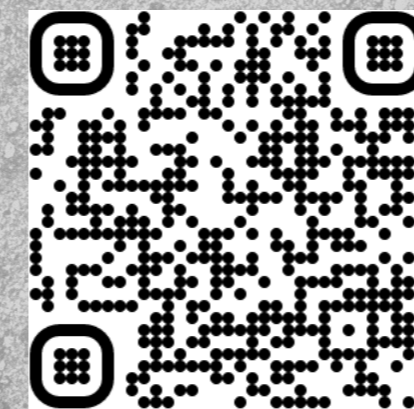
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Level up is an immersive and unique dating experience which has been created as a response to the pressure and anxieties felt by young people from dating apps.

Built within two levels of a multistorey carpark, this playful installation takes the lone traveller on a road trip through carefully designed activities which safely and gradually forms connections and impressions through genuine conversation.

From the 'Defrost Bar' to the 'Red Traffic Light Lounge', Level Up welcomes individuals from all genders, religions and sexual orientations.

All guests are the designated driver, so no alcohol allowed until the final stop off point!

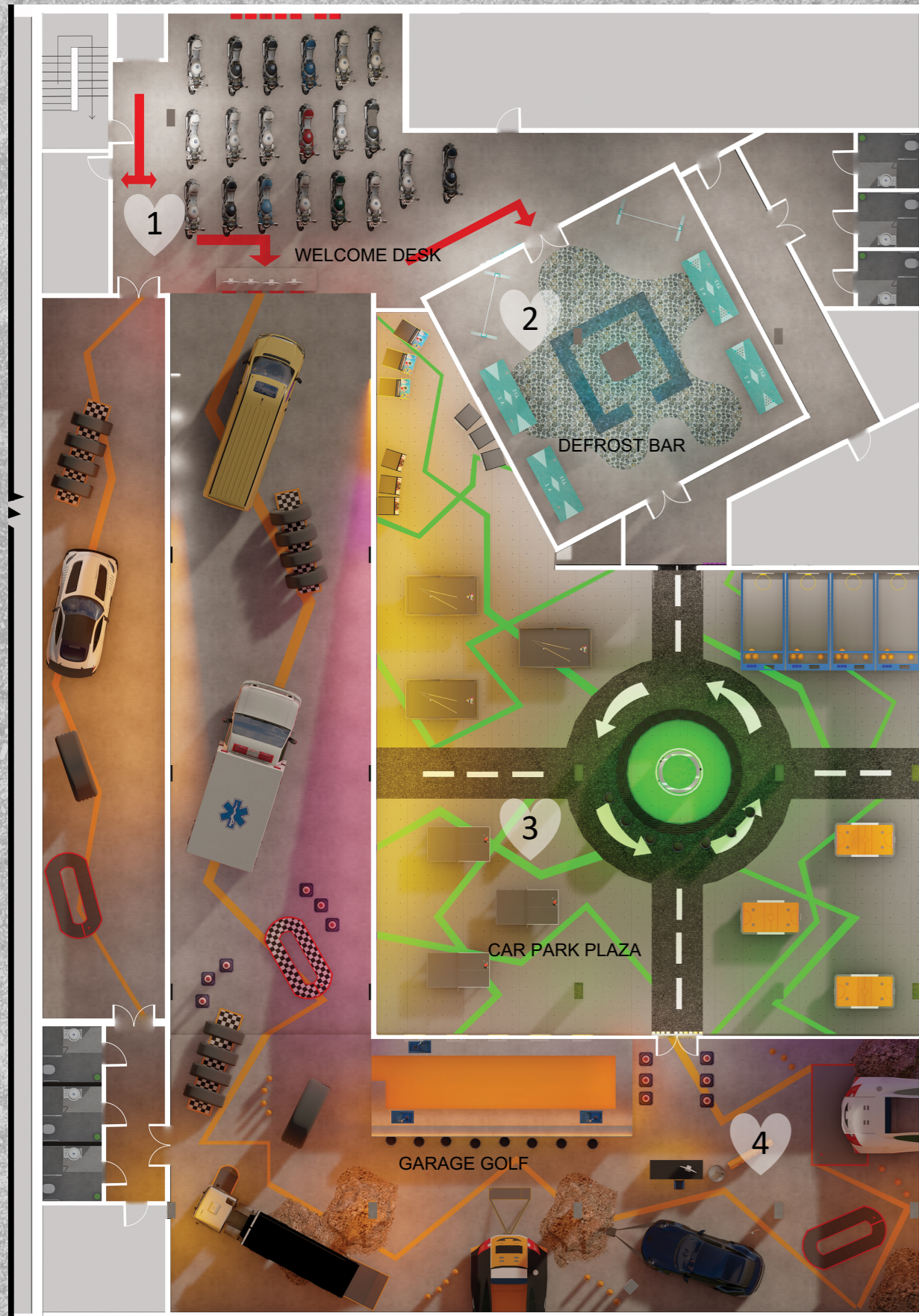


SCAN ME
(Link to 3D fly through)



The experience is a 7-stage process starting at the welcome desk where users pick up their pre-programmed smartwatches which includes their personal data collected from the booking form. The watches detect potential compatibilities by going green when tapped against another watch with similar interests or red if there are differences which would mean they aren't compatible. These differences could be sexuality, religious preferences, age and other determining factors.





SECOND FLOOR PLAN



ROOF FLOOR PLAN

2: Defrost Bar



The Defrost Bar is the initial stop of the journey where the lone traveller embarks on the dating experience – warming up as they ease into initial conversation and familiarise themselves with the other individuals in this experience. This is through light-hearted games such as Giant Connect 4 and alcohol-free beer pong with questions to encourage social interactions. The interior and name of the space reflects the overall mood of the bar and draws inspiration from the concept of warming up. This is resembled through icy blue tones, a misty ambiance and LED lighting accents.

3: Car Park Plaza



The Car Park Plaza is a bright, LED packed arcade with games such as table tennis, pool, basketball shooting and table ice hockey. The interior is designed round the idea of a roundabout with custom wallpaper providing directions to discover love. The games are a light-hearted way to allow the individuals to have playful conversations as they are still getting to know each other. The casual nature of these interaction allow surface level conversations allowing users identify potential matches..

4: Garage Golf



Garage Golf is an industrial crazy golf course incorporating the ramp featured in the car parks original building. The theme is based around cars and vehicle style objects to coincide with the theme of the space. At this stage of the experiment the individuals may still be in groups, and some may have found a partner that they would like to continue the process with. So, this space allows the users to go choose who they would like to play with offering a further opportunity to explore their connection.

5: Drive in Diner



The Drive in Diner is the restaurant space of the building and provides grouped and paired seating arrangements. This eliminates the pressure of finding a specific pairing and provides a more comfortable environment. The booth seating is curated from the rear sections of two cars forming a comfortable booth coinciding with the theme of the space and the buildings' original purpose.

6: Park Up at the Pictures



Park Up At The Pictures is a mimic of a drive-in cinema and is located on the open rooftop to gain views of the cities surroundings and create a romantic ambiance. The cars are stationary and users are able to pick their favourite sports car and sit in it whilst enjoying a film with their chosen partner or group if they feel more comfortable.

7: Red Traffic Light Bar



The Red-Light Traffic Bar is the final stop of the experience and is a warming, cozy environment to contrast to the mood of the defrost bar connotating the process of warming up throughout the experience. This bar has no time limit in terms of groups being pushed through and is also the first bar to allow for an alcoholic drink. It offers couples the opportunity to really get to know one another in a more intimate and romantic setting.