

The *Vinted* VAULT

By Hannah Pringle



Identifying the Problem

The overconsumption of fashion, known as fast-fashion is a global issue with implications on environmental pollution, dangerous working conditions alongside low pay, whilst putting both consumers and nations into debt all in order to benefit multi-billion-pound trans-national corporations.

The Mission

The purpose of this space is to discourage people from supporting fast fashion providers and to use Vinted, whilst reiterating the Vinted mission of 'making second-hand the first choice'.

An Overview of The Vinted Vault

This project addresses the global issue of fast-fashion, educating people on the social, economic and environmental disasters caused by fast fashion, whilst presenting a solution of recycling/ repurposing clothes using Vinted, a second hand buying and selling platform. This project focuses on re-use is important, and focuses on the Vinted mission of 'making second hand the first choice' and embodies this throughout.

Developing the Concept Model

The concepts use of arches mirrors the architecture of the selected building; however, the arches decrease in size as the volume of fabric scraps increases to create an overwhelming user experience where visitors are gradually consumed by the waste created by the fast fashion industry. This journey brings to light the overwhelming volume of waste that the fast fashion industry creates as well as the tension that holds the industry together.

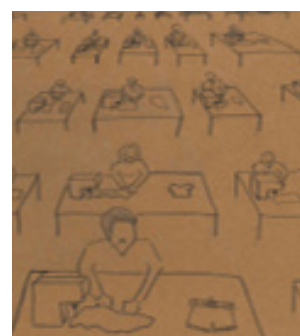
This model's structure has been made from pulpboard and scrap cardboard painted white, with scrap fabric woven within the structure as well as off cuts of wool tying things together. This is in order to keep with the projects focus on re-use.



Developing The Storyline

1. Social Issues

An endless sea of unhappy workers.



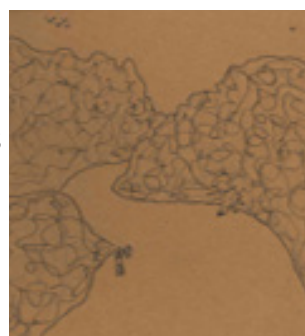
2. Financial Issues

All of the money has been spent on clothes, leaving nothing for necessities, like food.



3. Environmental Issues

The piles and piles of waste clothes in a dump.



4. Introducing Vinted



5. Social Benefits

Falling in love with your clothes.



6. Financial Benefits

Getting paid for your items.



7. Environmental Benefits

Re-selling clothes instead of throwing them away.



Selecting the Site



An exterior view of the former Central Railway Station in 1925

Leicester

Leicester has famous claims of ‘clothing the world’ due to its historic work as being one of the world’s largest textile exporters. This city has a great responsibility to growing the fashion industry, as such it is the perfect place to educate people on how dangerous fast fashion is, whilst introducing them to Vinted.

Leicester is also a very environmentally conscious city, as one the UK’s most sustainable cities with goals of having net zero emissions by 2030 meaning they encourage sustainable projects that further these goals.

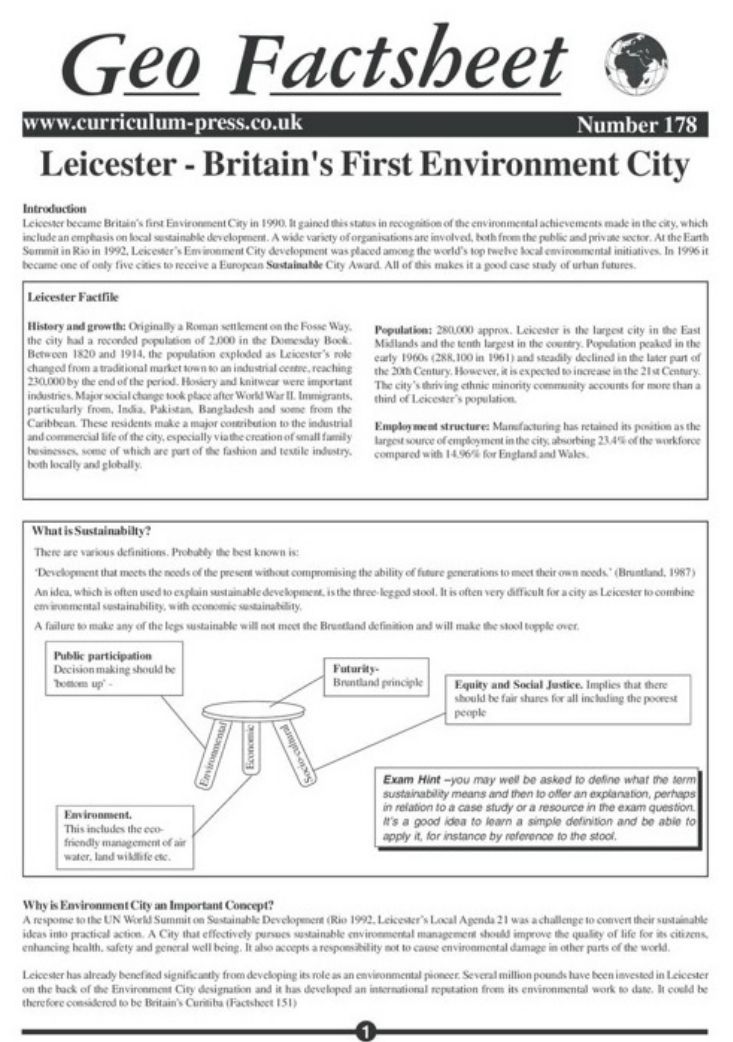
The selected site is the former Central Railway Station, which previously worked in exporting fashion across the globe, with it situated within the city centre, it offers great potential to deliver a message to the world of the dangers of supporting fast-fashion.



A Leicester based factory fuelling the fashion industry, circa 1910s

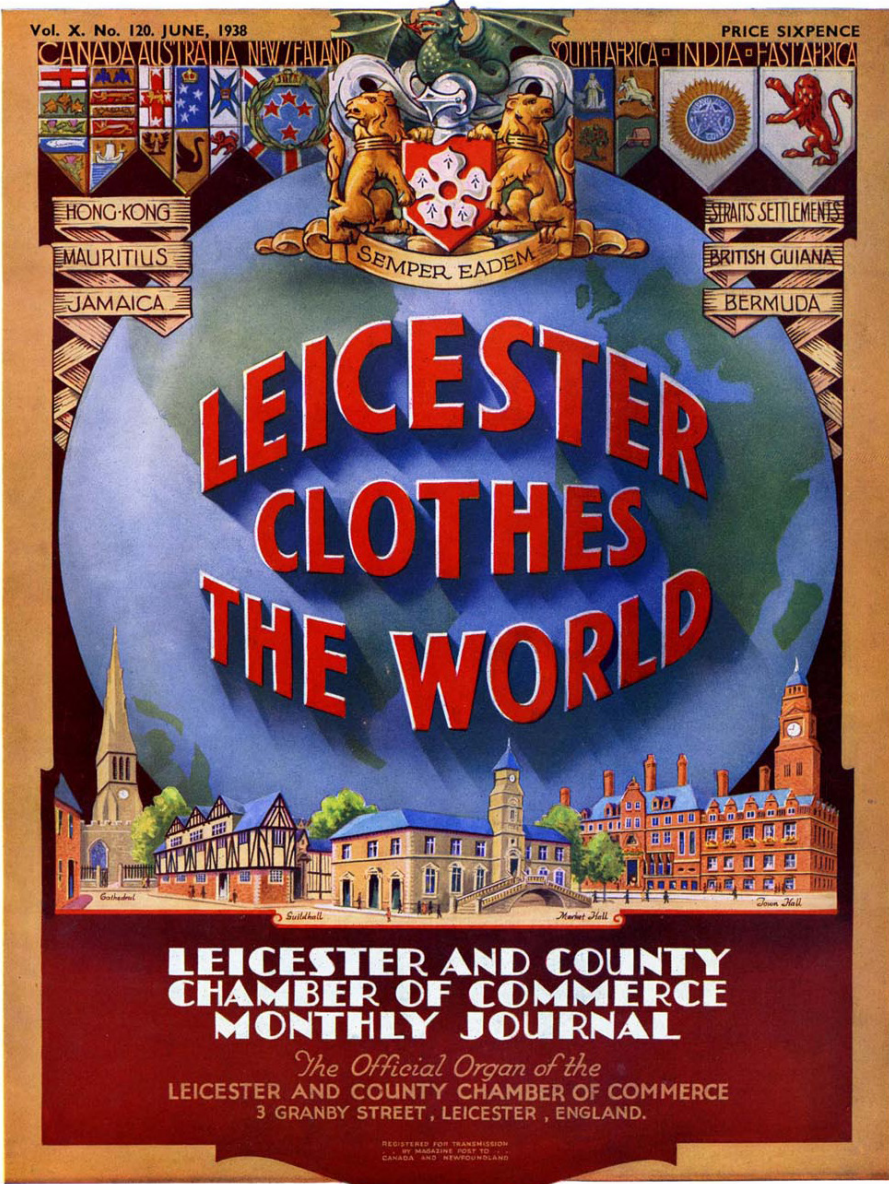
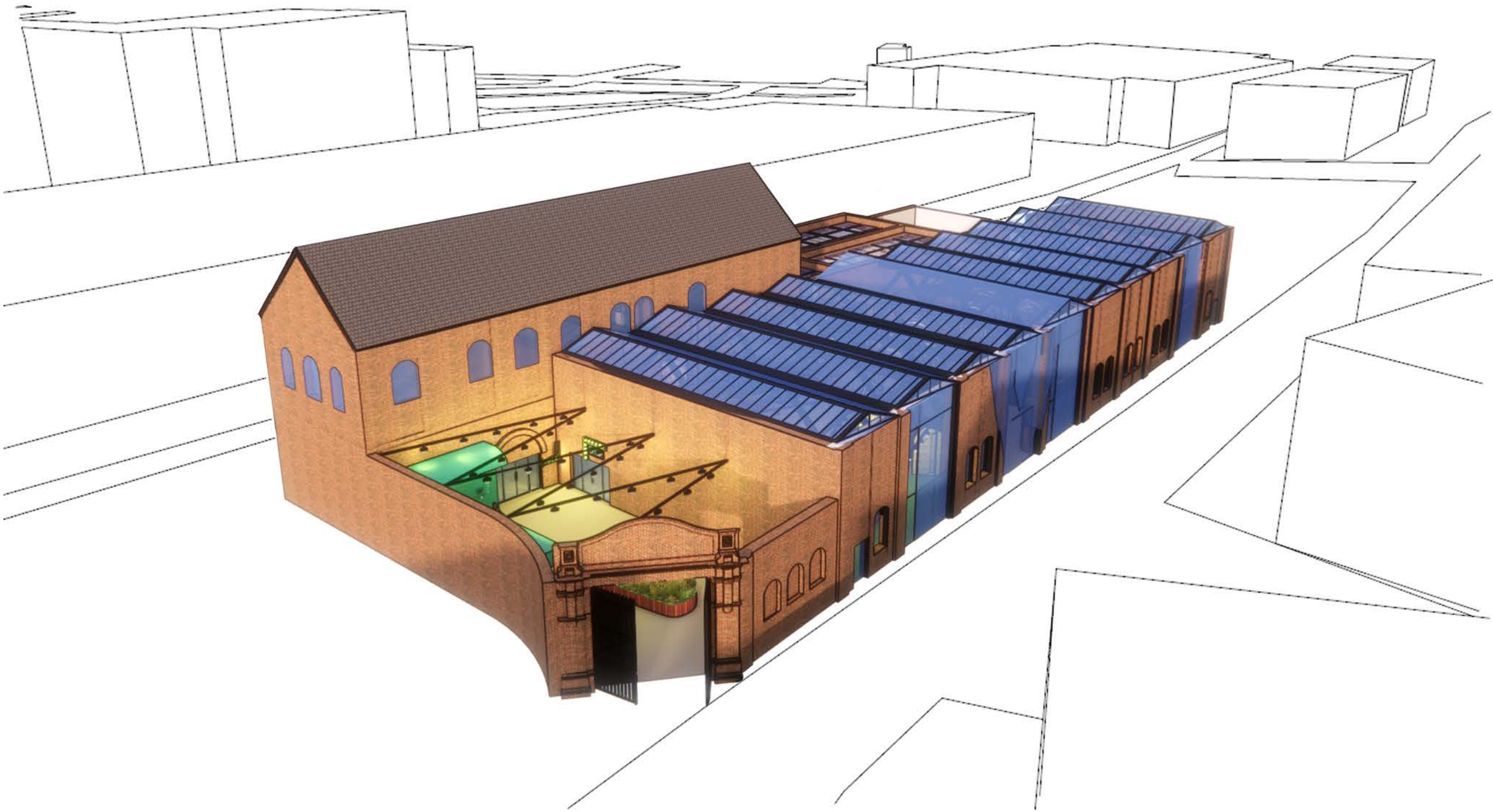


A 2024 Ordnance Survey map showing the selected building



A 2005 Geo Factsheet describing Leicester as Britains First Environment City

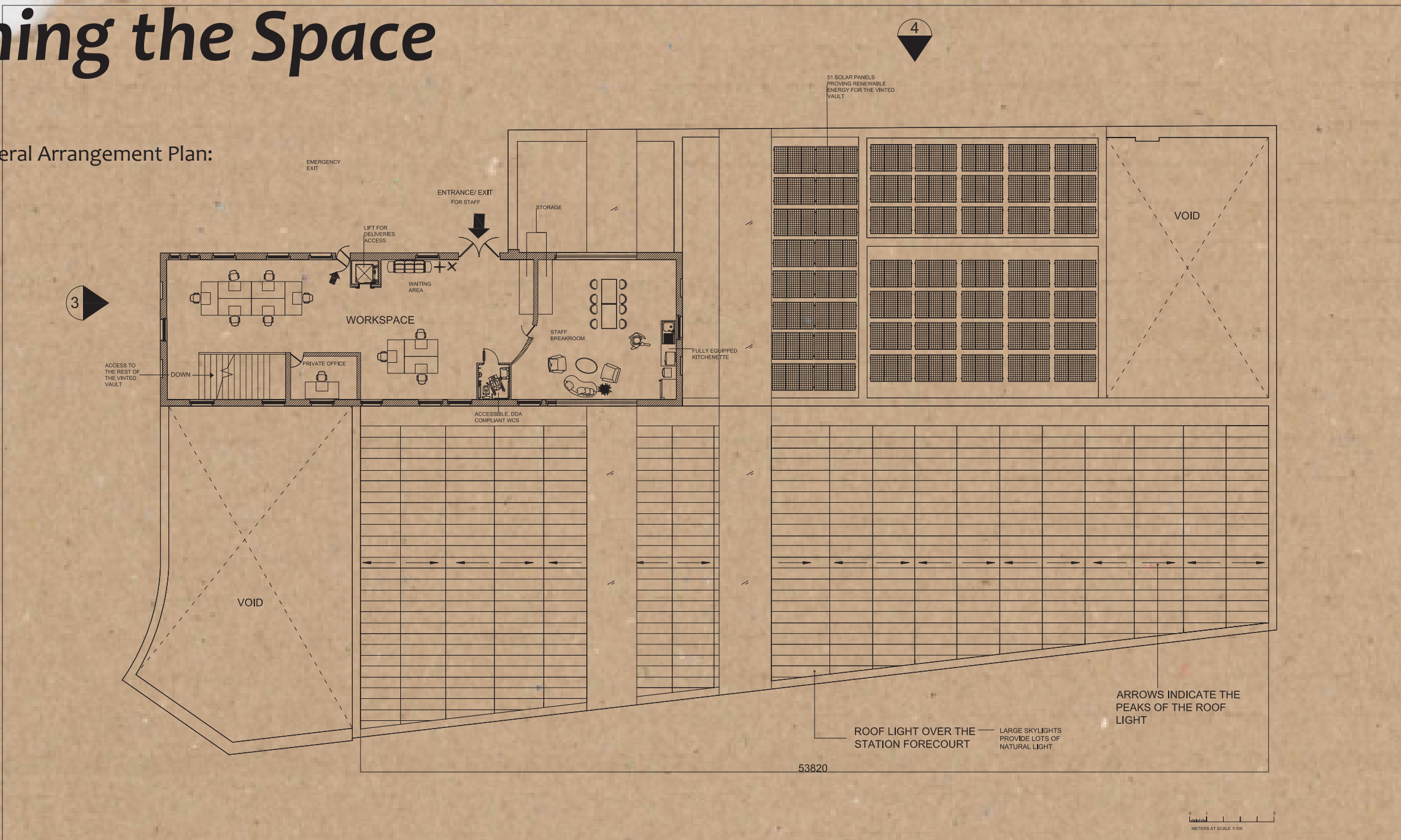
This exterior visual has been created from a rendered exterior view of a sketchup model of the final project. I then took this into photoshop and overlayed it with the lines indicating different structures and roads. This allows the project to be considered in the context of the surrounding space without distracting from The Vinted Vault.



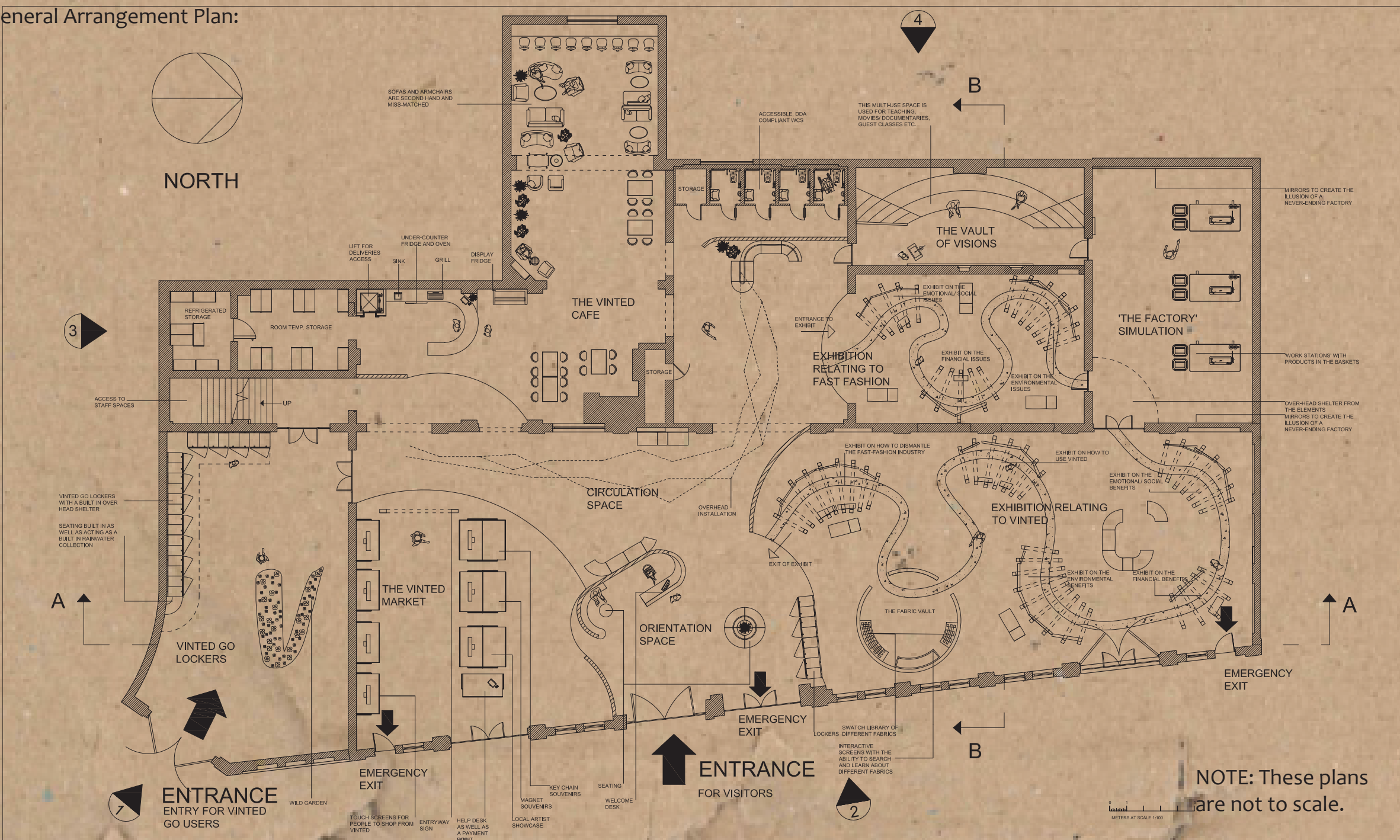
The front cover of the Leicester and County Chamber of Commerce Monthly Journal, from June 1938

Planning the Space

First Floor General Arrangement Plan:



Ground Floor General Arrangement Plan:

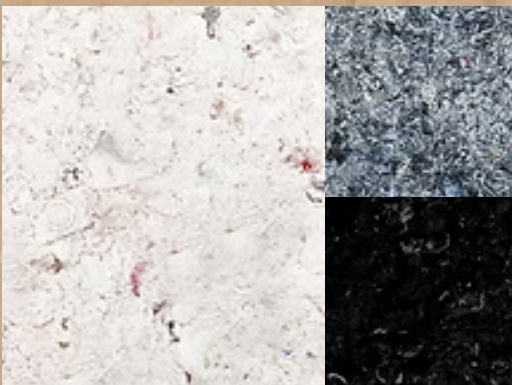


Key Materials

FabBRICK Multi-use Textile Brick

This multi-use textile brick is made from shredded textile waste and a bio-based binder.

This will be used to construct the archway exhibits and the room dividers.



Trulawn Artificial Grass

The Harmony Plus artificial grass can be recycled and is made from recycled plastic.

This will be used in the Vinted Market.



Floorsauce Liquid Lino

This carbon negative product is made from recycled corks.

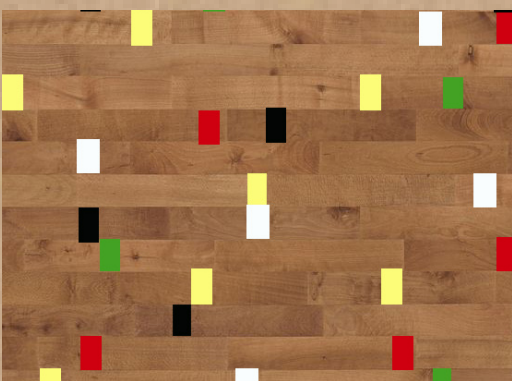
This will be used in the Orientation and Circulation Space.



Hargreaves Reclaimed Wood Flooring Repurposed Gym Flooring

This flooring used to be in the Levenmouth Academy in Buckhaven, Fife.

This will be used in the museum space, the Vault of Visions, the cafe and the workspace.



Sunbury Design Recycled Velvet

This product is made from 100% recycled polyester.

This will be used in the seating of the Vault of Visions, within the Vinted Market stalls, as well as in custom seating throughout the project.



Nike Nike Grind Flooring

This product is made from recycled Nike trainers, utalighn factory waste/ offcuts.

This will be used in the path to follow in the musuem.



Scan this QR code to learn more about sustainability at the Vinted Vault.

Developing the Visuals

Here I have taken my final visuals and printed them on an 100% recycled material that I attached to T-shirts that I sourced via Vinted.



This visual shows the exterior view of the Vinted Vault. Once the visual was attached to the shirt, I embroidered some of the line details using second hand thread.

Scan this QR code to Visit the Vinted Vault.



This visual shows the view through the exhibition space that focuses on introducing people to Vinted. Once the visual was attached to the shirt, I embroidered some of the line details using second hand thread as well as attaching a sample of the velvet textile that will cover the seating.

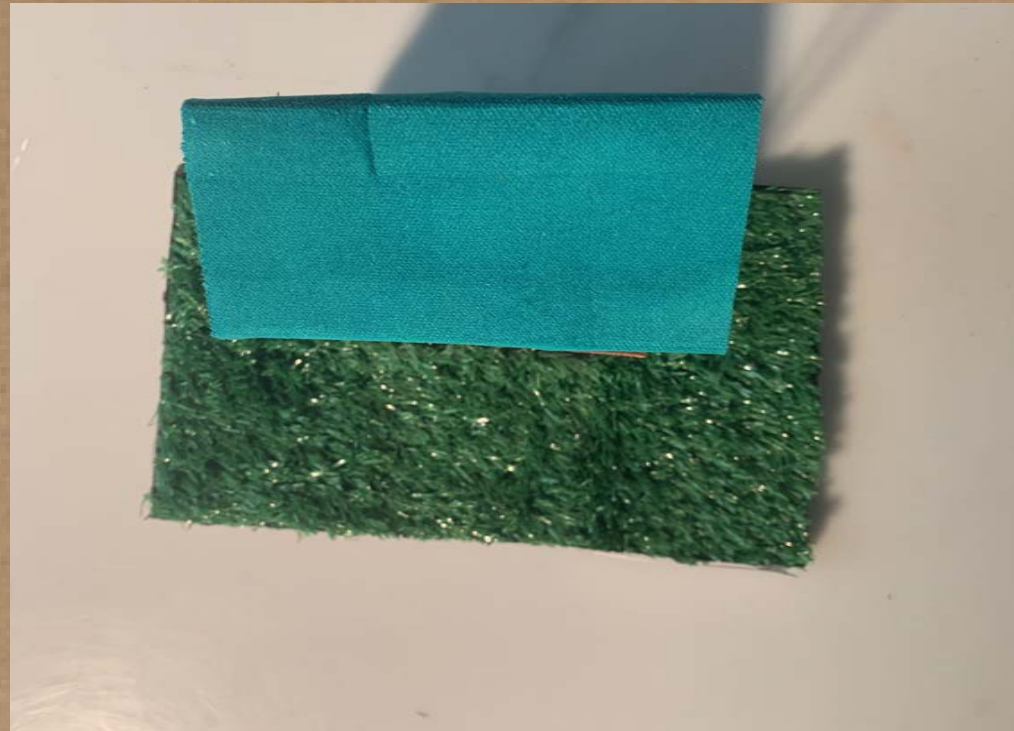


This visual shows the view of the Vinted Market, which allows visitors to interact with Vinted. Once the visual was attached to the shirt, I embroidered the overhead installation using second hand thread as well as attaching a sample of the artificial grass which will be used as the flooring.



Model Making

This model depicts one of the custom Vinted Market stalls. This model has been constructed from scrap pulpboard and cardboard, then using samples of the materials that are proposed to be used in this structure (the fabric covering of the stall as well as the artificial grass flooring).



This model shows one of the museum display 'bulbs' specifically the one about dismantling the fast fashion industry. This model has been constructed from scrap pulpboard and cardboard, then using images of materials that are printed on recycled paper as well as a sample of the fabric that will cover the bench.