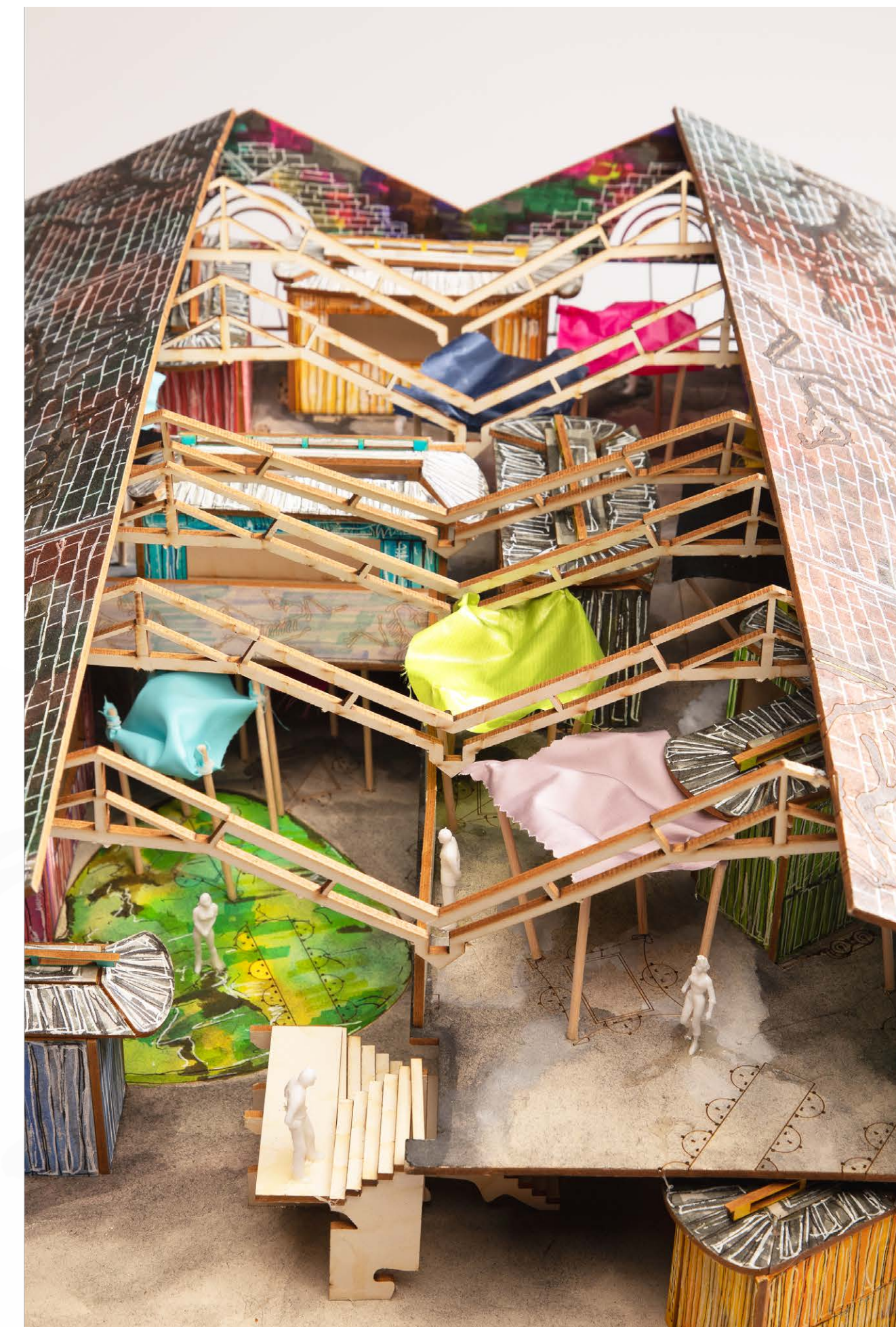


THE TRASHED POWERED BY ARCTERYX



CULTURAL STREET FOOD MARKET



THE PROJECT

THE Tram SHED Cultural Street Food Market powered by Arcteryx. A hub to celebrate the diversity and culture that holds within the city of Leicester. Catering multicultural street food: savoury too sweet for everyone. In collaboration with Arcteryx UK, the Tram Shed is home for Leicester's Arcteryx flagship store. Merging together the love for Street Food and Street Wear.

The Tram shed stylistically inspired by lively night markets particularly in South East Asia. Busy and cluttered environment, with neon lights, lovely smells and great food.



Exterior Details.



MODELMAKING

Model curated with mix media. Laser cut pulpboard for the structure, exterior and interior pieces all cut from pulpboard. To interpret the materials used in the space, interior features all rendered with watercolours, white pen and markers. Which made the atmosphere of the space feel chaotic and lively.



Arc'teryx specialises in outdoor apparel and equipment. Their focus is sustainable design in technical apparel and gear for outdoors. Recently, the brand has been dominating urban fashion for their well-known GORE-TEX.

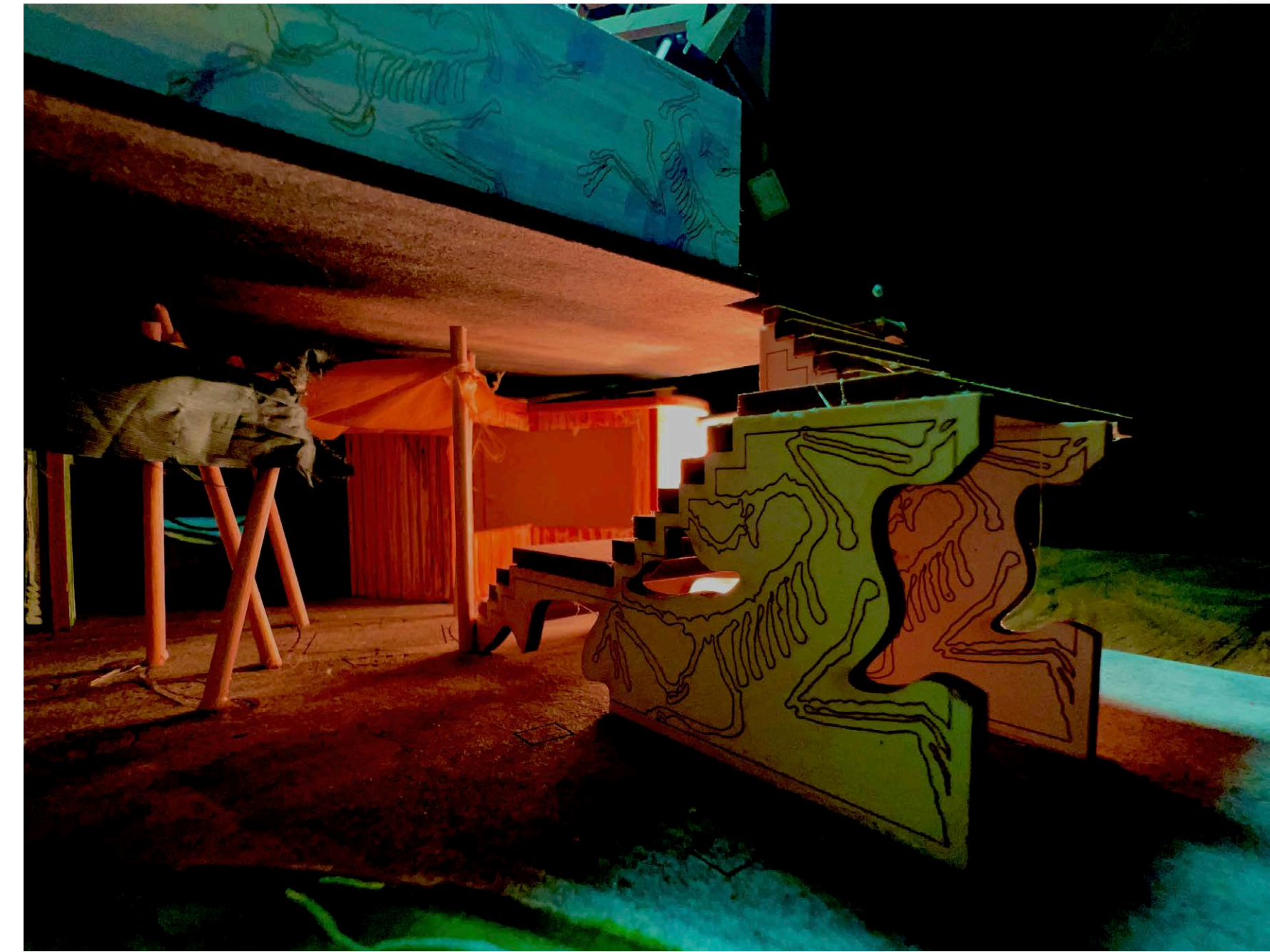
In collaboration with the brand, inside the space use of their recycled GORE-TEX material to interpret canopies all around the space.

Interior visual of the street food market.
Collaged with the model and Photoshop.





Exterior details.



Arc'teryx logo inspired staircase.



Sectional View. Model scale sized 1:50