

A collaborative, social and supportive creative hub, created in response to the current climate, for the future of our workplaces.

### THE ISSUE

Since the COVID19 pandemic the world and our workplaces were **put on hold.** Working from home became the new norm and creatives had to adjust the way they worked to suit home life.

Working from home benefited many but it **created issues** of isolation, lack of collaboration, inspiration, support, creativity, bouncing off of others. As well as these issues the lack of social interaction and collaboration caused **a mass** mental health crisis.

### THE FUTURE OF WORKPLACES

As the world slowly progresses back to a state of normality, and some return to work, the importance and invaluableness of the workplace has become apparent to so many. As we evolve to a new way of life, our workplaces will need to too.

The future of workplace design and co-creation spaces should be collaborative and social to fight the growing epidemic of social closure, social anxiety and loneliness brought on by the isolation of lock downs and the growing normality of working from home. This will **help re-build** companies, communities, teams, relationships and creativity, and that collaboration is the thing so many of us crave, having felt like we've missed out on genuine connections for so long.



# "COMING TOGETHER IN THE WORKPLACE TO SOCIALIZE AND COLLABORATE WILL BECOME THE GREATEST PURPOSE THAT THE NEW OFFICE CAN FULFIL" (STEELCASE.COM)

## WHAT IS THE FUTURES HUB?

The Futures Hub is located in Leicester City centre and is residing in the old, iconic, Fenwick building. **It's goal** is to create a place where **small creative businesses, entrepreneurs and students** can **network, meet, grow, be supported and collaborate between interdisciplinarys.** 

The design **promotes multi-functionality and encourages collaboration** and networking between creatives of all backgrounds and specialities. It does this by **offering co-working work areas**, promoting strangers to start conversations with one another and offer support and advice.

Another **key part** of the space is the **facilities on offer to creatives.** Many **smaller creatives don't have access** to creative work environments, facilities and business advice, which **they may need, and could benefit from** in the **growth** of their practise and/or business venture.





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### SECOND



By Laura Thompson / 3







Designed to be **multifunctional**, the ground floor **can serve as** a collaborative cafe, event space, exhibition space, conference space and meeting space. Attached to this space is **'Futures Spotlight'**, a small retail space which serves as a **short-term rental shop**, at discounted rent, for creatives of the hub to rent, in order to try out the success of their business before branching out to a long-term rental on the high street.

A range of different types of collaborative work stations can be found on this floor to suit a variety of needs and cater to different sized groups. The floor is largely open plan to encourage user motivation, inspiration and make it easier to find others to collaborate and connect with.











# FIRST FLOOR









PHOTOGRAPHY STUDIO

SECOND FLOOR







The second floor is home to a range of facilities for creatives to book and have access to, these include: an in-house business office where creatives can come and get business advice from professionals, a workshop space, photography studio, podcast studio, two recording studios, a film studio, an editing suite and a space where specialist machinery can be found.

By Laura Thompson / 5

