



HUMANITY: *The Yemen Experience*

By Emma O'Galligan

What is Humanity?

The concept of 'Humanity' is to provide a space in Leicester city centre that can be rented out by charities for a given period of time to showcase their aims and objectives and thereby to encourage donations. The idea is to provide an affordable space that can be used by multiple different charities over time.

The design scheme has been demonstrated via the charity 'Save the Children: The Yemen Crisis'. Humanity: The Yemen Experience aims to educate the many, whilst raising donations in an exciting way via the use of technology and learning exhibits.

SINCE 2015, CONFLICT AND ECONOMIC DECLINE HAS LEFT 66% OF THE POPULATION IN DIRE NEED OF HUMANITARIAN ASSISTANCE.(UNHCR, 2021)

REPORTS SHOW THAT MORE THAN 16 MILLION PEOPLE COULD GO HUNGRY THIS YEAR AND HALF A MILLION ARE ALREADY LIVING IN FAMINE-LIKE CONDITIONS. (UNHCR, 2021)

WITH UP TO 75% OF SCHOOLS DESTROYED IN SOME AREAS, SAVE THE CHILDREN HAVE BEEN RUNNING TEMPORARY LEARNING PROGRAMS IN ORDER TO PROVIDE THE CHILDREN WITH AN EDUCATION.





An Overview

Humanity aims to help the general public understand vital causes, whilst creating a unique dining experience. All profit made goes directly to the charity, with an optional small donation to the customer's discretion upon entering the experience.

With the use of the mezzanine, the dining experience is split over two levels. The restaurant offers 2 styles of seating, the traditional dining experience as well as a 'floor' style seating inspired by the way Yemeni people eat their meals on the floor.

Plans not to scale



GROUND FLOOR PLAN 1:100 @A1



MEZZANINE FLOOR PLAN 1:100 @A1

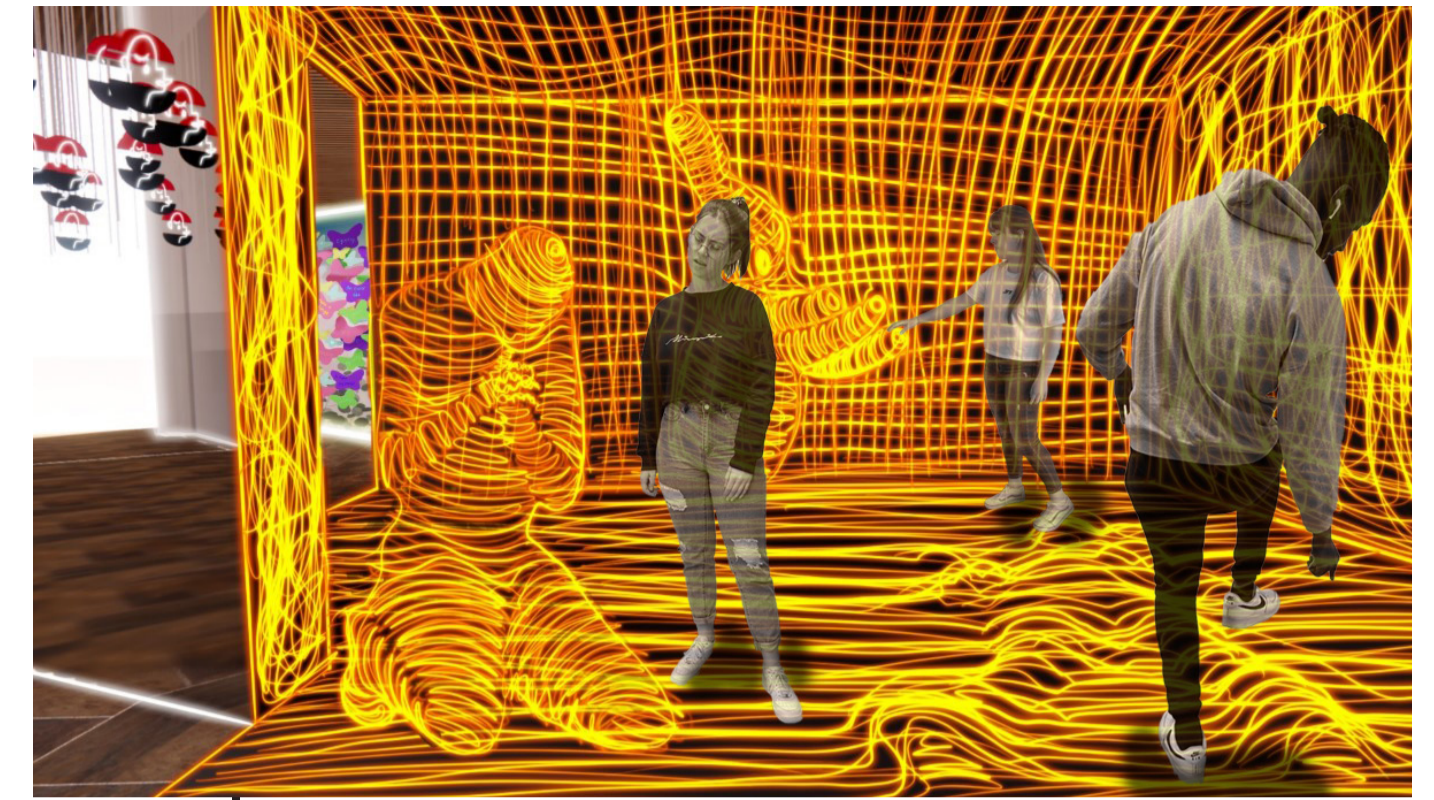




Virtual Reality



Yemen Faces



Visual Statistics



Butterfly Hope Tunnel



End of Exhibition and Mini Yemen

The Exhibition

It's a challenging subject for the high street, interweaving both experiential and hospitality in a high street location in order to engage with the general public and try to raise awareness for social injustice. Viewers' discretion is advised before entering the Virtual Reality area of the exhibition as this may prove inappropriate for some viewers. Yemen Faces and Visual Statistics both represent different statistics in order to raise awareness of the severity in a visual way.



The Bar and Restaurant

The bar and restaurant is inspired by the Middle East, with particular inspiration taken from Yemen's national tree: The Socotra Dragon Tree. As well as the butterflies which many cultures believe represents change, hope, endurance and life.