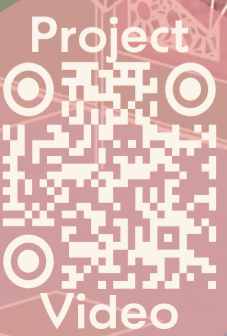
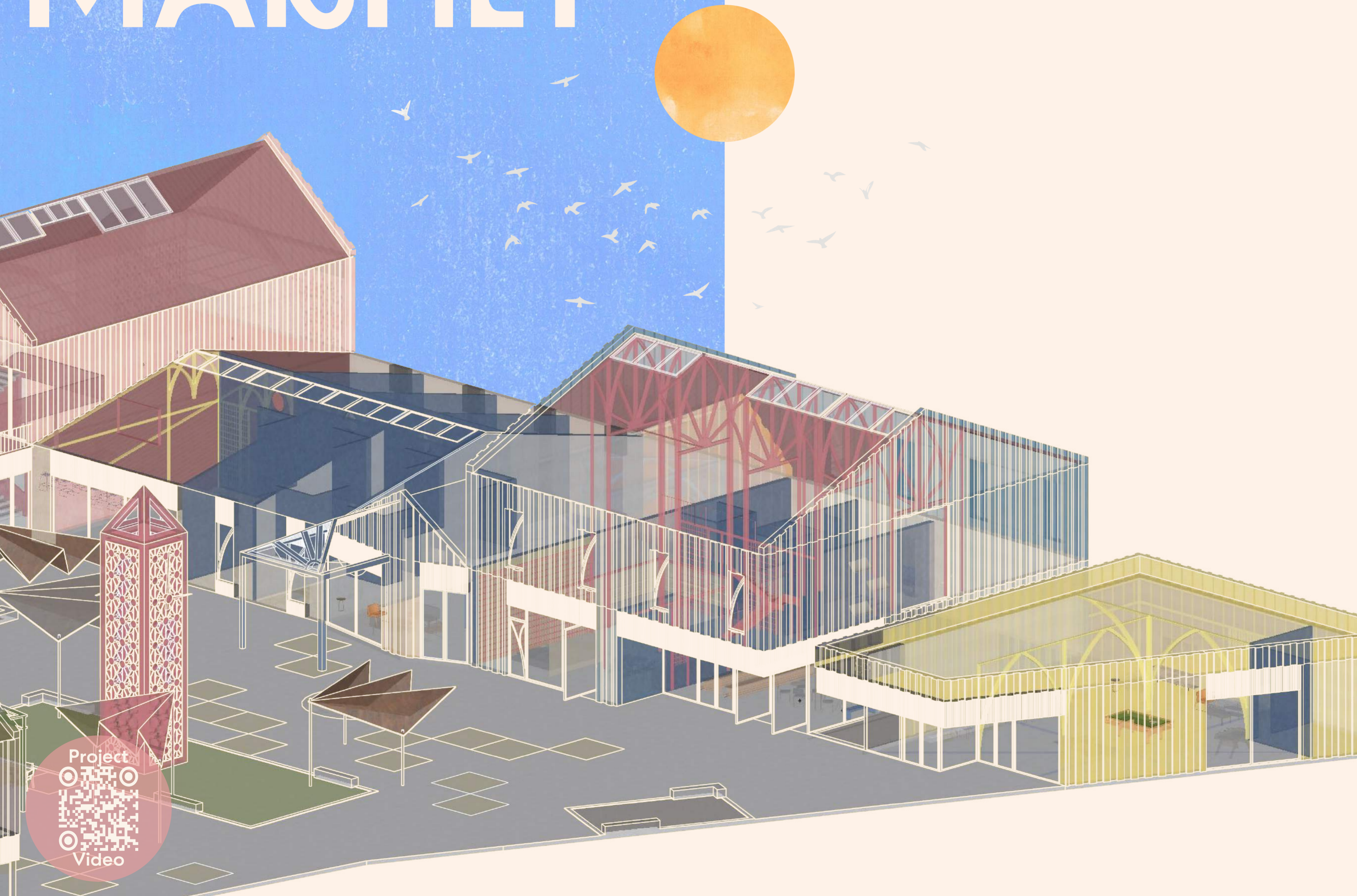


VICTORIA MARKET

Victoria Market is a new concept for university living in Dundee, where the student experience is put first, instead of profit. The project, which takes inspiration from the fishing villages of the East Neuk in Fife, as well as Nordic coastal settlements, rejuvenates the old Queen Victoria Works, and uses the concept of village and market to create a sense of identity for each resident in the community. This especially targets students who are coming from abroad who might otherwise find themselves isolated and unsupported in the student accommodation currently offered. A variety of spaces and environments are provided throughout the village, recognising that every student has differing social needs and wants, these include different Common areas and even in their houses, letting the students decide what kind of story they have within the accommodation.



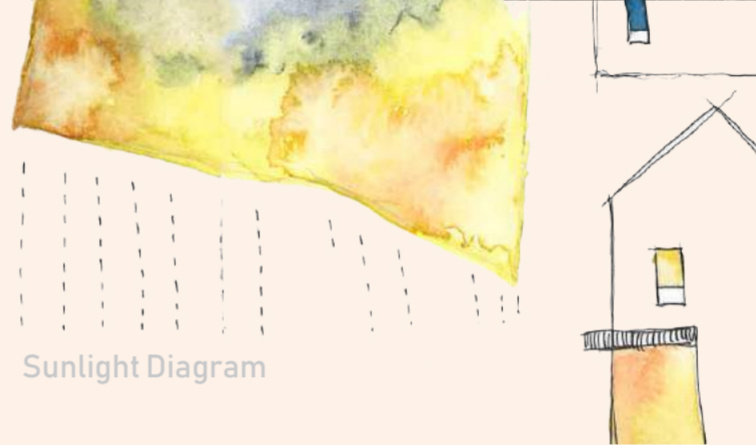
Site Analysis



Although the site has been left derelict for many years and has been subject to multiple fires, much of the structures still stand, which I used outlines to devise a village like arrangement with a central square left. This also allowed me to start looking at the site attributes, with good sunlight coming from the south, which, from my research, would be optimal for social spaces, where students prefer bright spaces to be in.



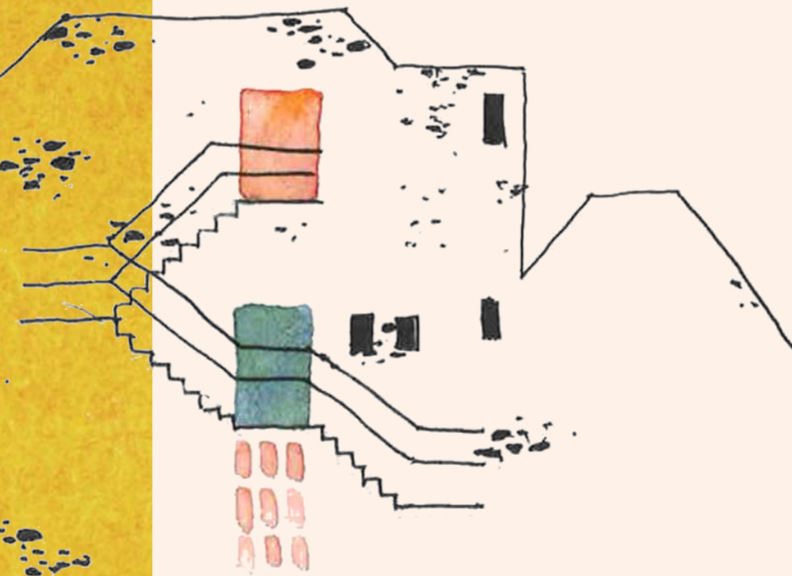
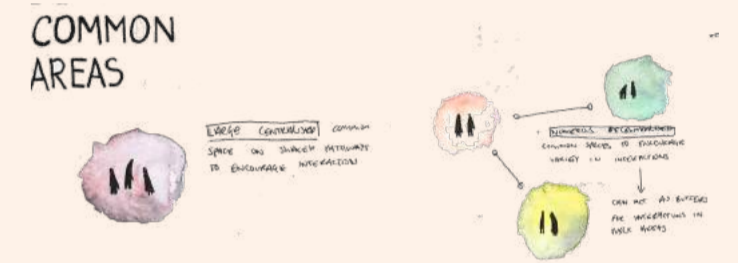
Current Condition of Site



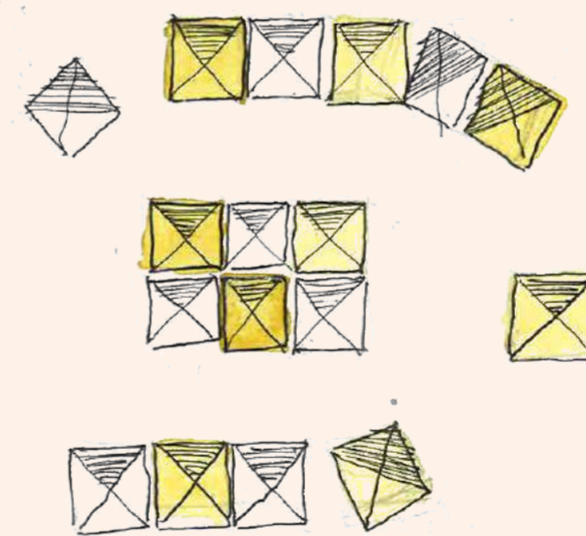
Some of my other research lead me to find that dropout rates are highest among those with underdeveloped support networks, so I made social areas the priority of my project, especially for students who are in unfamiliar environments. I also concluded that every space in the village needed to accommodate different social needs, with students widely varying in how much interaction they want, but also that their needs to be spaces that pressure those that don't have the confidence to socialise to meet other people.



Exploration of Common Area Types



Observations of Edinburgh Markets



Hand Drawings of Fife Fishing Villages



To better gauge what students want and need, especially those who might be unfamiliar in the area, I interviewed students who were either on or had just been on exchange. From this I learned that social areas need to be attractive and easily accessible, there needs to be a clear divide between personal and study areas (even in the bedrooms) and many more insights.

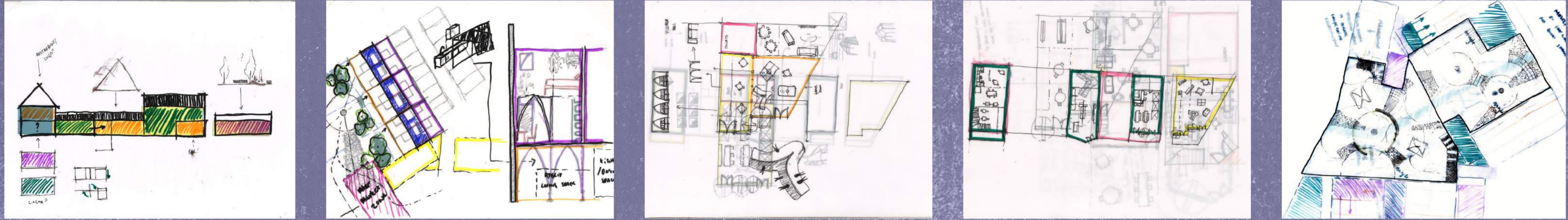
Student Interviews

The village reimagines the site of the old Queen Victoria Works in Dundee, situated just behind the University. The Mill was, at its closing, in 1990 the oldest jute mill in the world, but now has fallen into deep disrepair from negligence



After my research and analysis, I started developing my ideas, which took many forms, in analog sketching, large scale spatial planning on trace to plan out the site to create harmony through space and so they induce connection between residents, and through physical making. This allowed me to explore shapes and create a village experience that allowed students to have their own identity within the community.

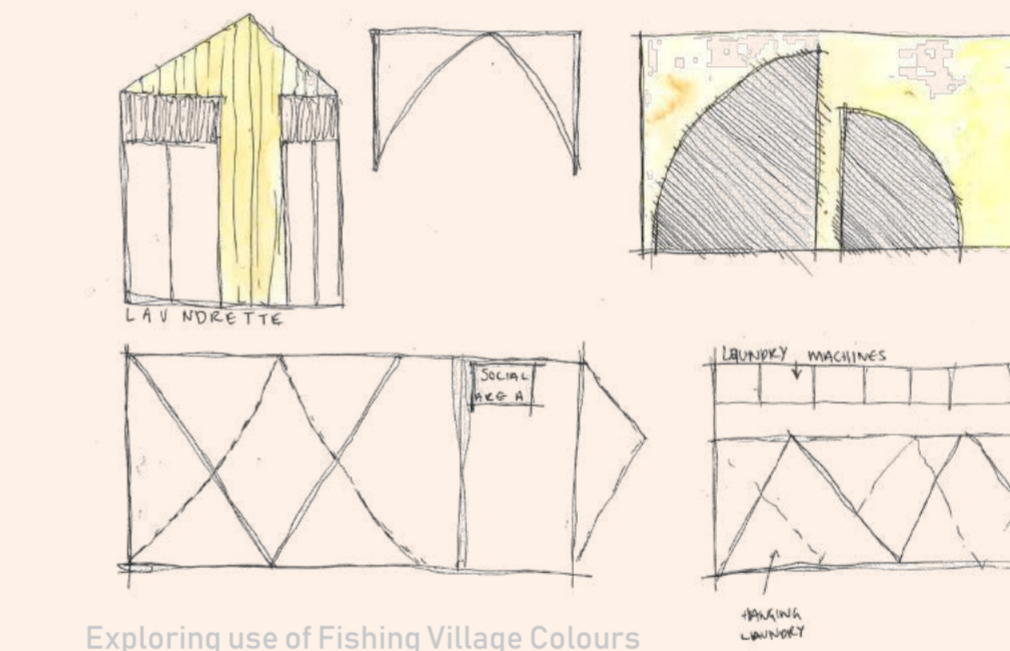
Design Development



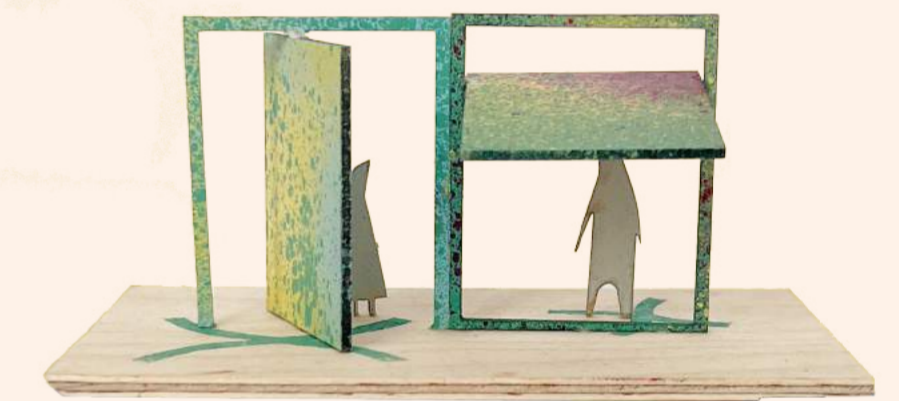
Shape and Form Exploration



I looked at different forms from villages and markets for my design, exploring the idea of the window opening and how students could interact from different locations.



Exploring use of Fishing Village Colours



Design Proposal

Village Square

The central point for the community, it links all spaces together and also allows for a wide variety of activities, with different parts of the square inviting different social interactions.



Appropriate for this project, the introduction of markets could allow other students or local vendors to offer unique or interesting products to the residents and create a convivial environment in the village.



An extension of the already existing pub, the spreading of tables could make for a lively vibe, one that students often yearn for, as well as open up other students other than active types to an energetic feeling.



For the more creative inclined, the use of flexible exhibition space could keep spaces colourful and cultured, as well as letting students expand their expression of individuality through presentation of their work.

The flexibility of spaces allows for every student to decide what kind of village story they will have, and let them create unique interactions and experiences



Social Types

From my interviews and research, it was important to realise that not everyone has the same social level, and therefore would find it difficult to live with people of different social energies. This led me to separate the accommodation into three different social types, suiting their needs with the right facilities and spaces.



Active

These types of people are always up for anything, they want spaces for large functions and are always wanting to make new connections

Passive



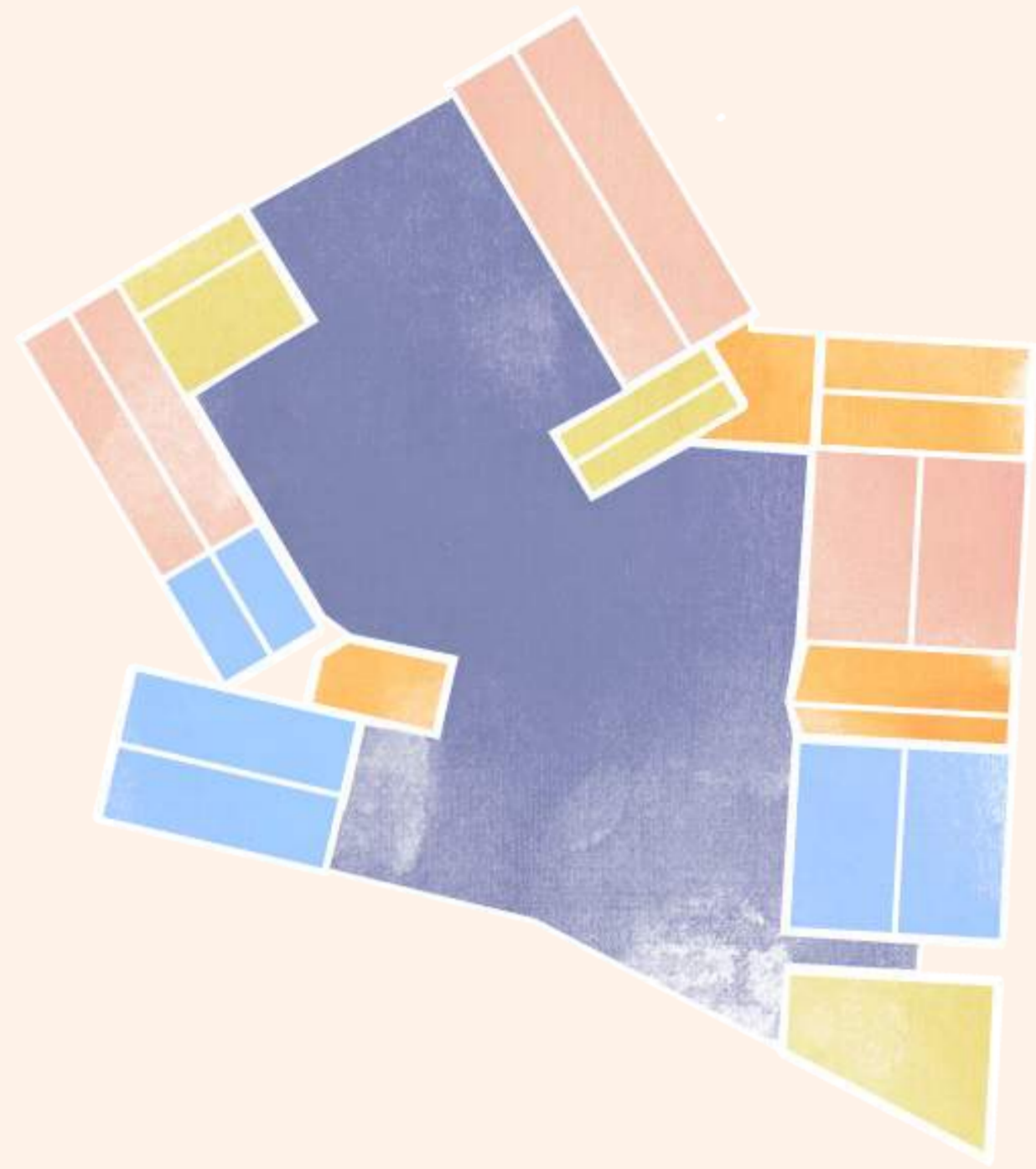
These types of people like life a little quieter, they enjoy time to themselves to pursue their own activities, although they don't mind some social activity and want the choice to be there

Academic



These types of people are academically focused, they do sometimes enjoy socialising, but they have their studies as their main priority and need the space and quiet required for it, so are nicely grouped with passive types.





The village is also split into three different types of spaces which provide everything the students need, as well as creating spaces for other students to come in, which is vital with the decline of the Dundee student union in recent years. The spaces are dispersed through the site, with them being strategically placed to either induce connection between different types of students, or more catered to certain types to have more intimate interactions.

Student Houses

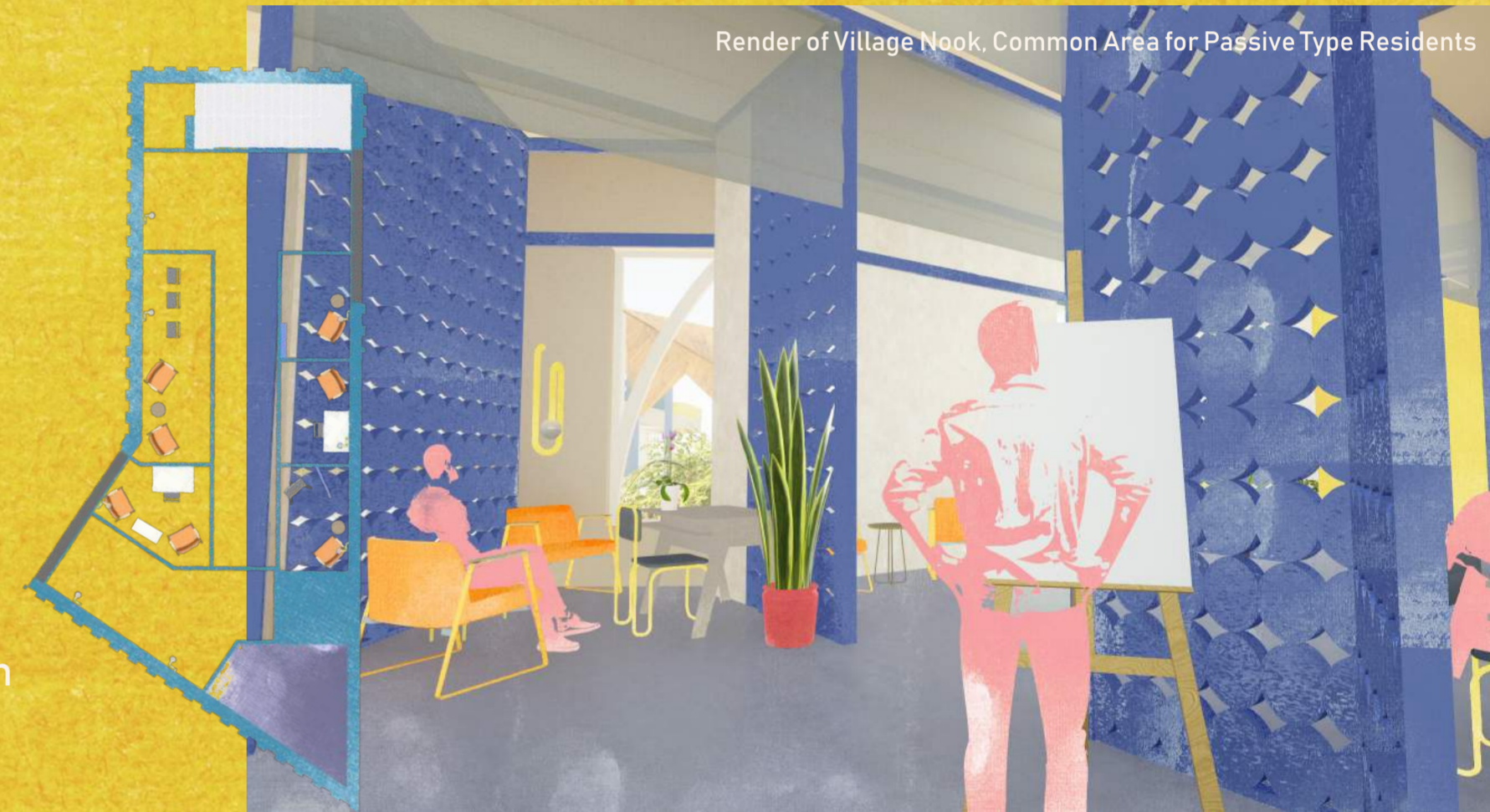
These are the base points for all students, where they'll make their first connections and where they can go back to. The shared spaces are flexible and open, perfect for many different activities. The bedrooms are then the residents private space, with clear separation between study and personal space using mezzanines, and include small windows to let students peer into shared areas



Render of Shared Space

Common Areas

The common areas are spaces designed for the students who live there. Just like the village's residents, every common space is different and is tailored to different social levels and types, letting those who might be nervous to meet others can connect with those similar to them, and create memories in Unique spaces.



Render of Village Nook, Common Area for Passive Type Residents

Trades

The trades come directly from suggestions from students, and provide services in exciting spaces for the students to enjoy. These range from a restaurant and bar to a cafe and reimagined laundrette, which while it has washing services, it lets students connect while hanging up their laundry or waiting for their washing to be done.



Render of Baker's Table Cafe



Render of Bedroom