Spark Exchange.
Constructing Conversations on Creative Poverty.

## **Exchange** Interventions.

### To Watch.

An 'in your face' way of learning about creative poverty. A performative space.

#### To Talk.

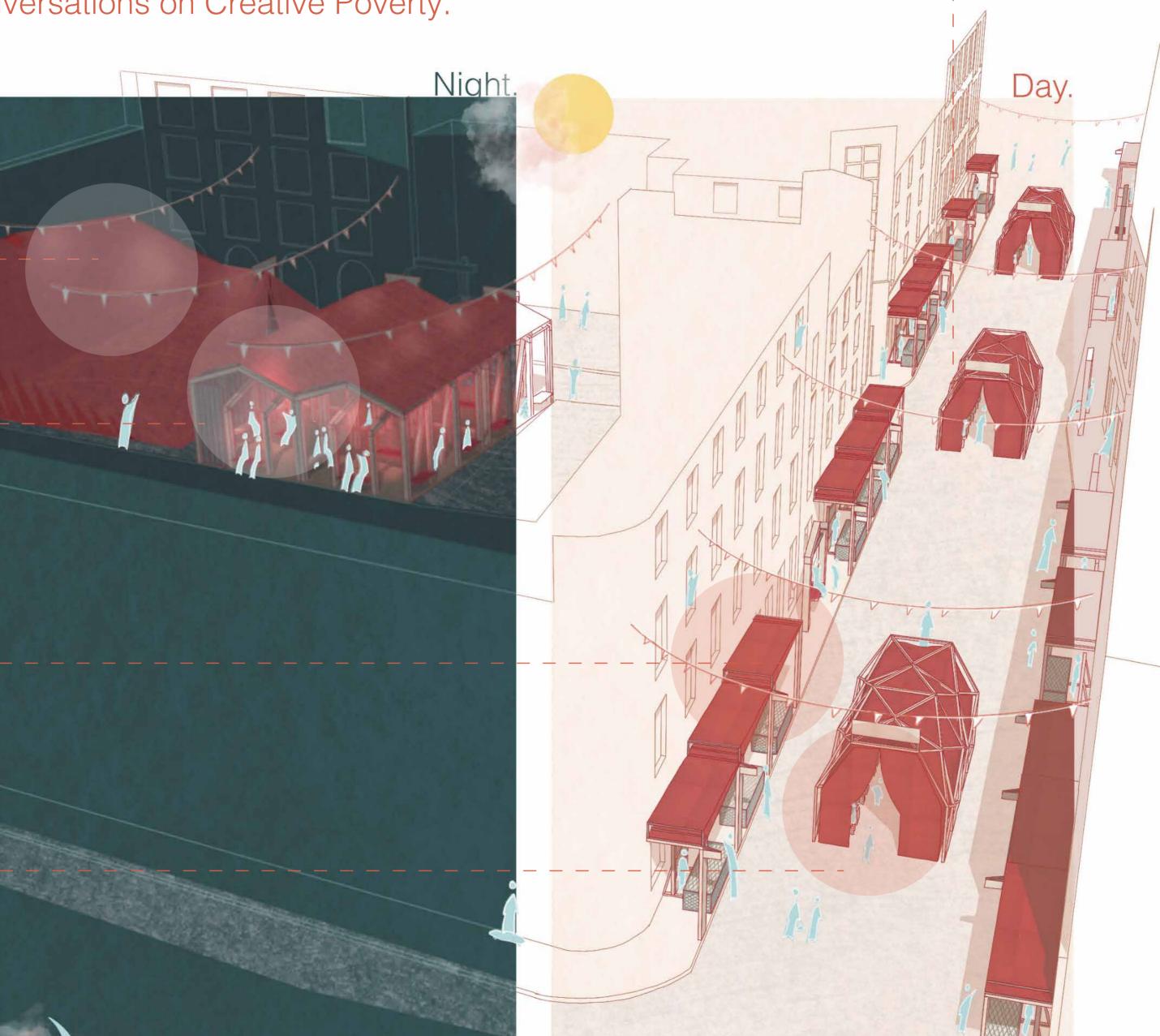
A seating intervention to spark conversation in users and allow people to stay a while in the space.

# To Buy.

An intervention to allow for physical exchanges and interactions. Allows independent businesses grow community in their local area.

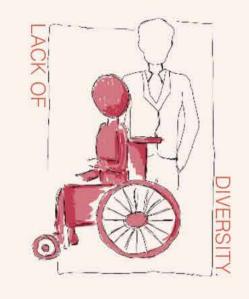
# To Partake.

An intervention allowing to physically learn and engage in workshops, speak to makers and creators.

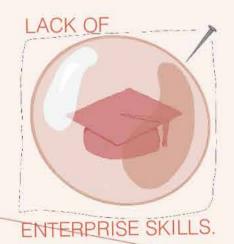


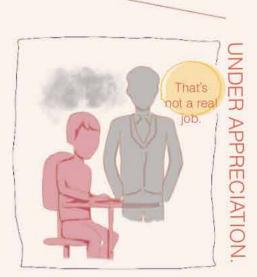
**SITE**: Exchange Street, Dundee.





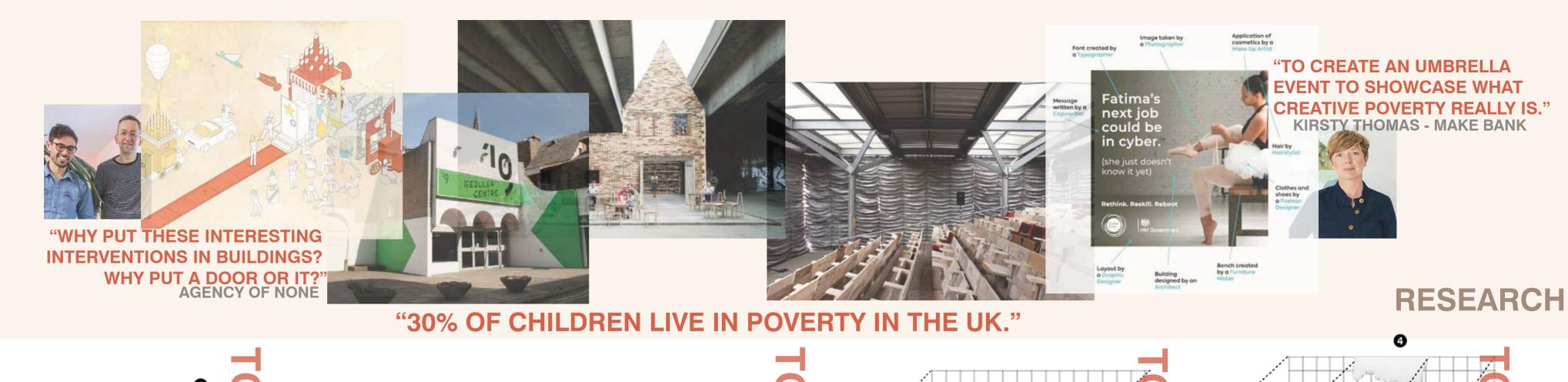






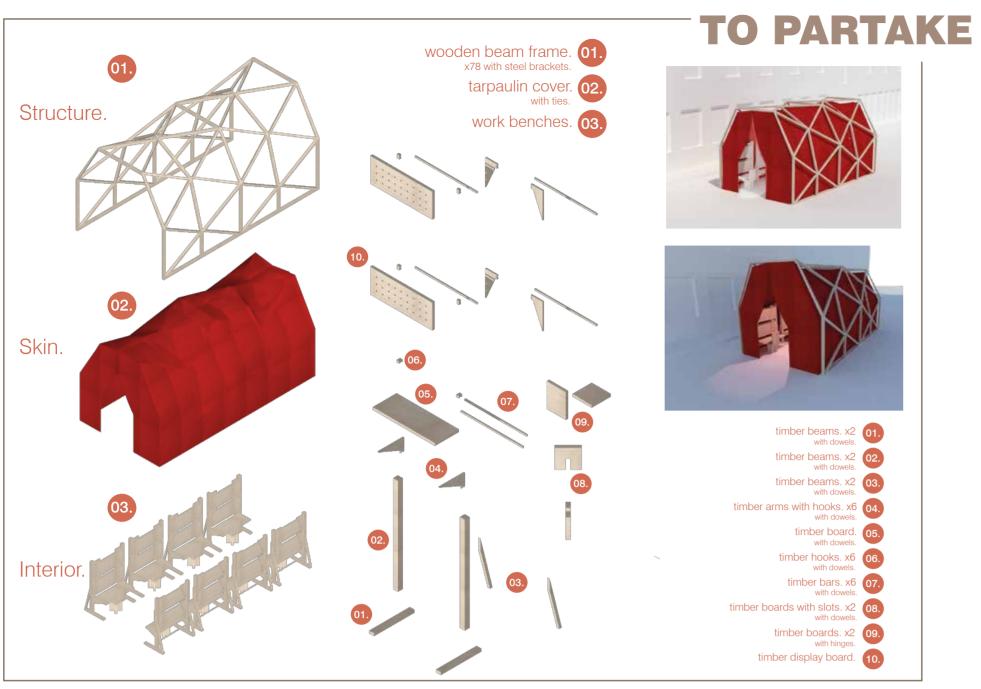


Poverty? What is Creative





#### WOULD YOU PARTAKE IN ACTIVITIES/ WORKSHOPS AT STREET EVENTS? DO YOU THINK STREET MARKETS/ FAIRS/ STALLS AND EVENTS ARE POSITIVE EXPERIENCE? DO YOU KNOW WHAT CREATIVE POVERTY IS? WOULD YOU SIT AND STAY A WHILE AT A STREET EVENT? 34.8% "SOCIAL ACTIVITIES OCCUR SPONTANEOUSLY, AS A DIRECT CONSEQUENCE 71.7% NO 97.8% NO OF PEOPLE MOVING ABOUT AND BEING IN THE SAME SPACES. THIS IMPLIES 100% YES YES THAT SOCIAL ACTIVITIES ARE INDIRECTLY SUPPORTED WHENEVER 28.3% 65.2% 2.2% YES YES **NECESSARY AND OPTIONAL ACTIVITIES ARE GIVEN BETTER CONDITIONS** NO **JAN GEHL IN PUBLIC SPACES." USER ENGAGEMENT**



Skin.

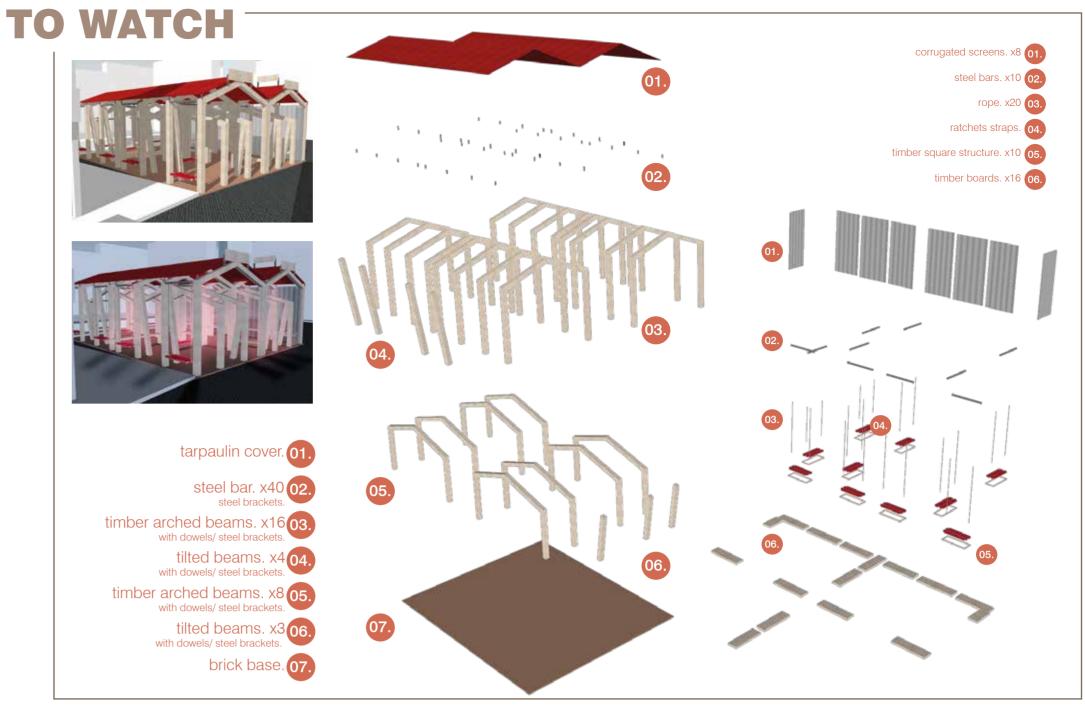
Interior.

Structure.

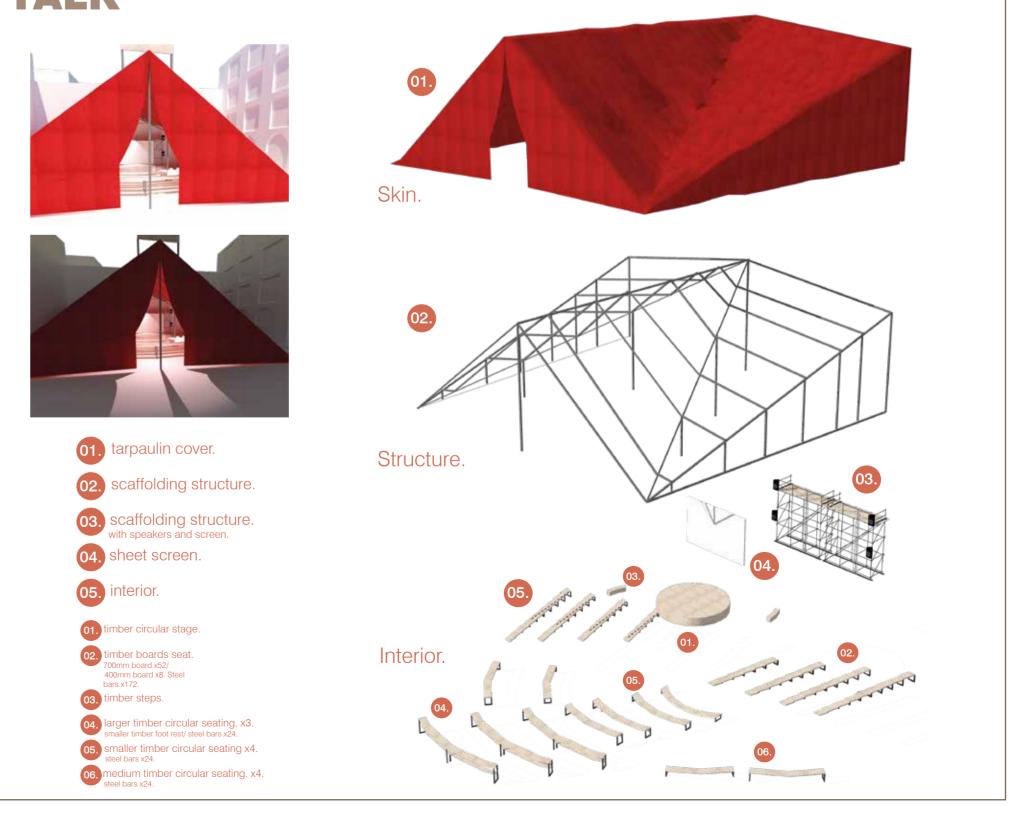


stall table. 08.

brick base. 09.









**Creates either** subconsious or consious learning about creative poverty and the creative industries, in an inclusive setting of the dying HighStreet sparking conversation and joyful

TO BUY









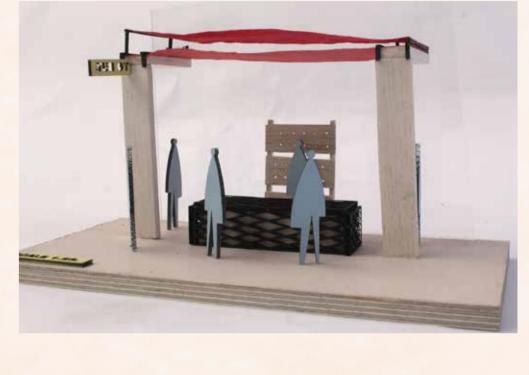












INTERVENTION



