

INSTITUTION

BIOMATERIALS

STALLS

THE ROLE OF INDOOR MARKETS
IN URBAN COMMUNITIES:
INDOOR MARKETS CAN BE SEEN IN TERMS OF THE IMPACT THAT TRADING HAS ON THE PLACE AND PEOPLE CLOSEST TO IT. THE PRESENCE OF A MUCH LOVED FARMER'S MARKET WITHIN A COMMUNITY CAN GREATLY ADD TO THE SENSE OF PLACE. IN TERMS OF TOURIST MARKETS, THE SIGNIFICANCE OF CULTURAL IDENTITY, HISTORIC TRADING POSTS, OR KEY BUILDINGS SUCH AS MARKET HALL OR TOWN HALL ADDS TO THE IMPACT OF THESE MARKETS ON THE URBAN ENVIRONMENT.

RELATIONSHIPS

ART

LOCAL

COFFEE

BUSINESS

SOCIAL

INDOOR MARKET

THE HILLTOWN INDOOR MARKET
OPENED IN 2013 FOLLOWING THE
DEMISE OF DENS ROAD MARKET.

COMMUNITY

HOMEMADE

FARMERS

TRADERS

BARGAIN HUNTERS

CRAFTSMAN

ELDERLY

PRESERVE

THE OLD DENS MARKET WAS ONE
OF THE FINEST INDOOR MARKETS
IN DUNDEE WITH OVER 100 STALLS.
DURING THE 70S THIS MARKET BUSTLED
WITH LIFE, OFFERING A PLACE FOR THE
LOCAL BUSINESS AND COMMUNITY TO BOND.

The Top of The Shop Market
looking at the future while embracing the past

initial inspiration



engagement individual bingo collage

step 1.



step 2.



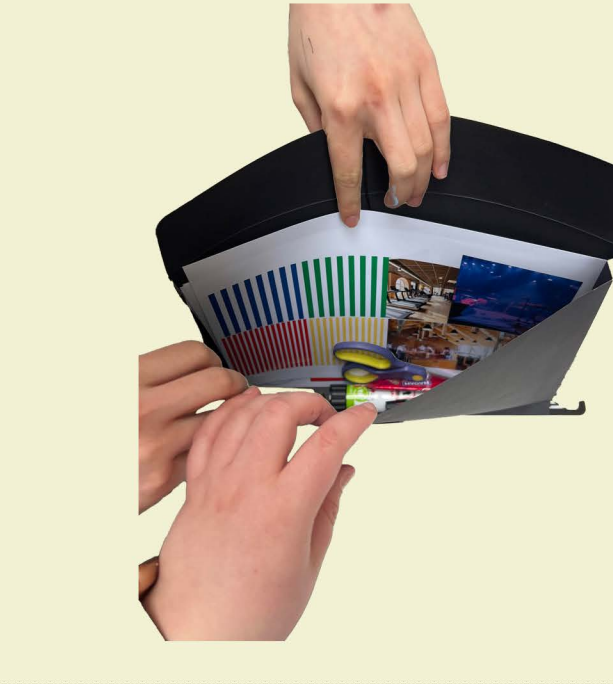
step 3.



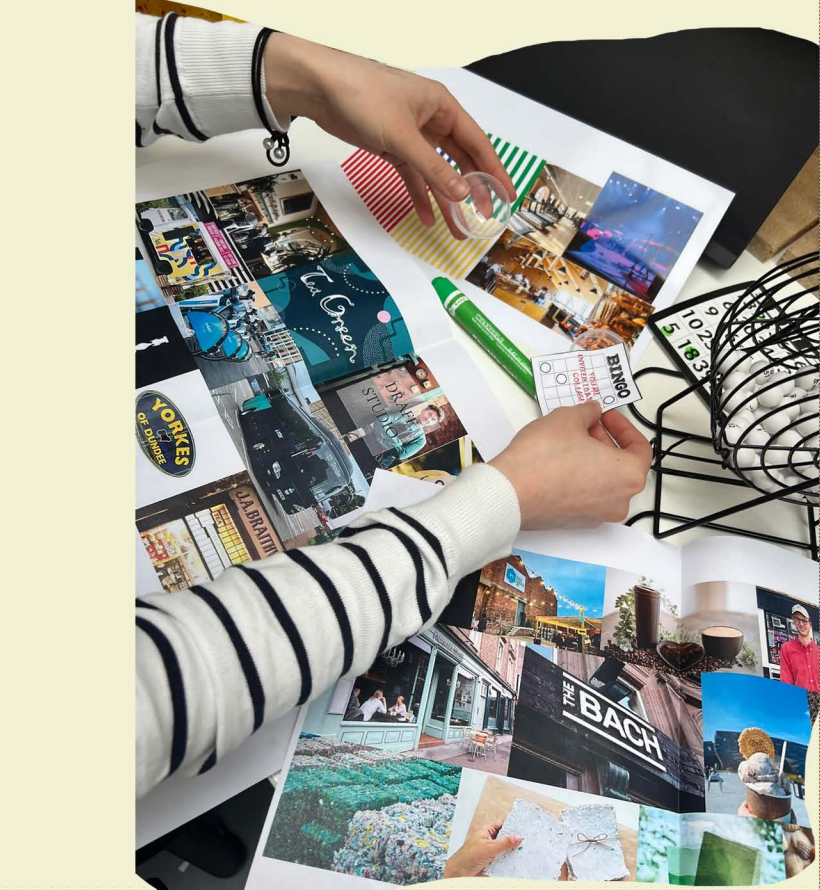
step 4.



step 5.



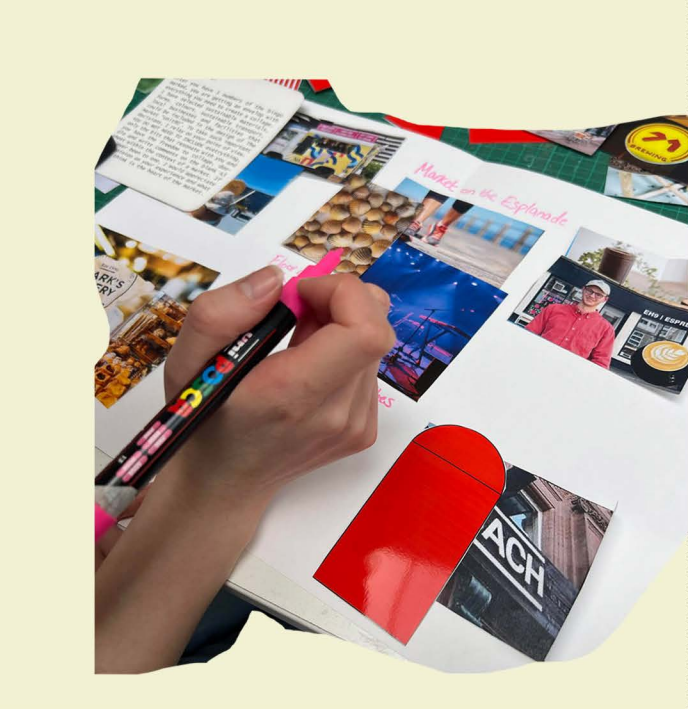
step 6.



step 7.



step 8.



Inspired by the bingo play typical for the Dens Road Market, a playful bingo collage was made by 10 participants from different ages, genders and experiences. The purpose was for the participants to choose what kind of local businesses, materials, colours, shapes, forms, facilities, ect. that they would like to see at the market. They got a folder full of a wide range of images and chose only what really resonated with them.

The Top of The Shop Market
looking at the future while embracing the past

group collage



The Top of The Shop Market

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in the end of the task each participant attached their collage on the board



final outcome

The outcome was incredibly crucial for the design decision making. Most of the participants wanted to see a warm palette coupled with a beach vibe, also recycled wood or plastic, ice cream, music events and the most surprising insight was that they wanted greenery and “not just concrete”.

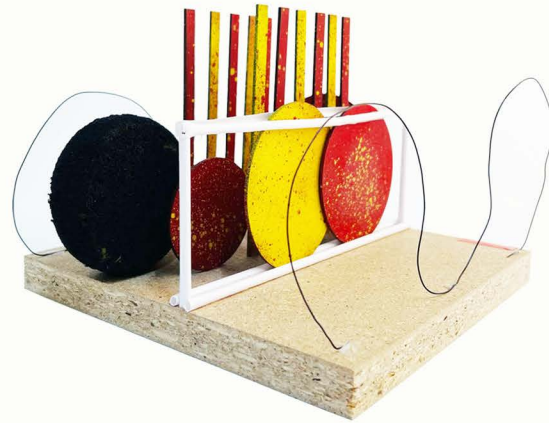
interview



LOISE FORBES
TECHNICIAN,
INTERIOR DESIGN GRADUATE

“THERE IS A LOT OF WASTED SPACE IN UNITS USUALLY AND HAVING SOMEWHERE TO KEEP STOCK, PACKAGING, EQUIPMENT, INGREDIENTS IS MASSIVE...CREATIVE PRACTICES ARE SO BROAD AND IT IS DIFFICULT TO MAKE ONE SIZE FIT ALL WITHOUT IT JUST BEING AN EMPTY SPACE”.

sketch models



The Top of The Shop Market

looking at the future while embracing the past



VIEW OF THE SEATING AREA NEAR THE FOOD TRUCKS



VIEW OF A CLARK'S BAKERY FOOD TRUCK



VIEW OF A 71 BREWING MOBILE BAR

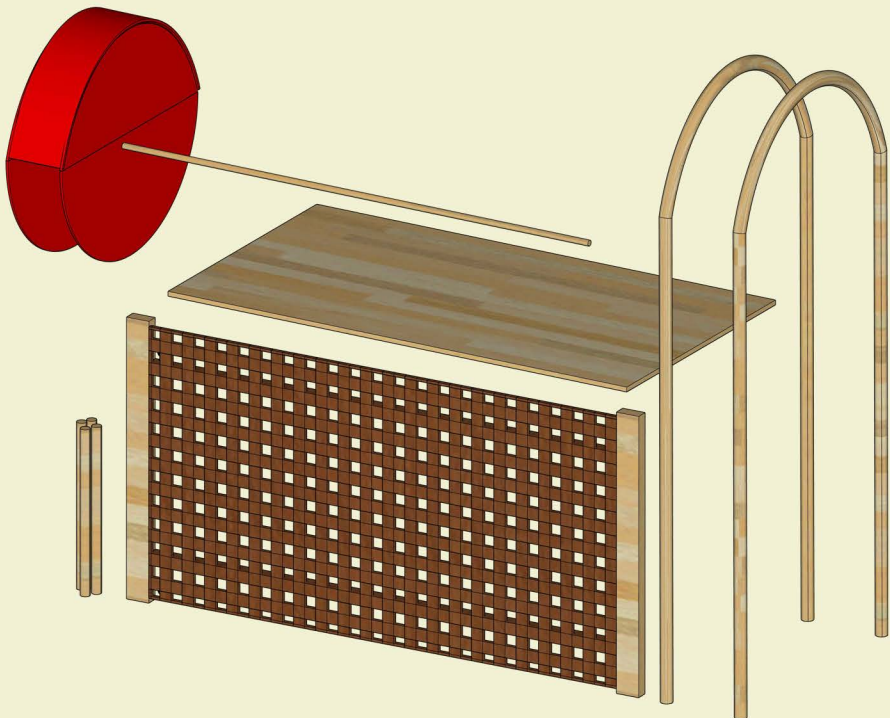


VIEW OF A JANNETTAS ICE CREAM BIKE

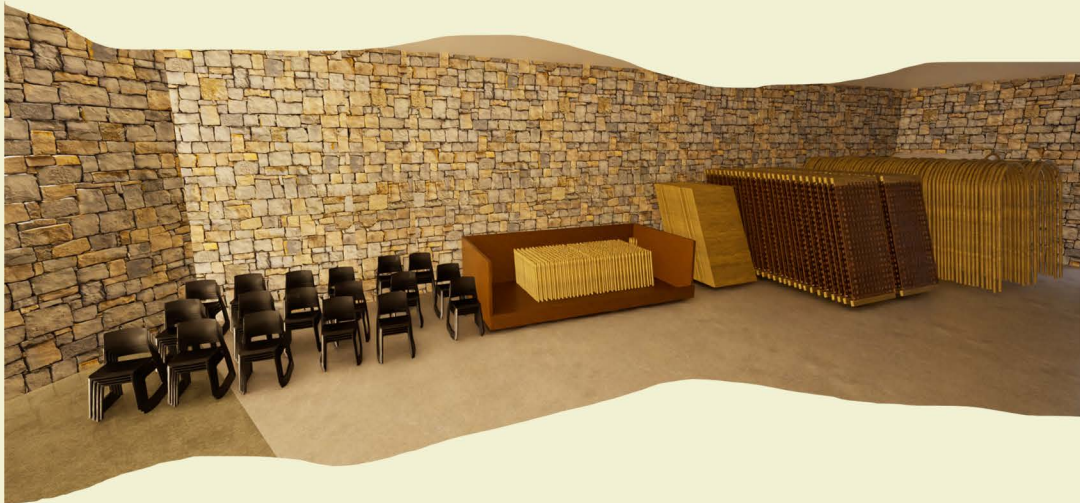


VIEW OF THE ADAPTABLE STAGE AREA

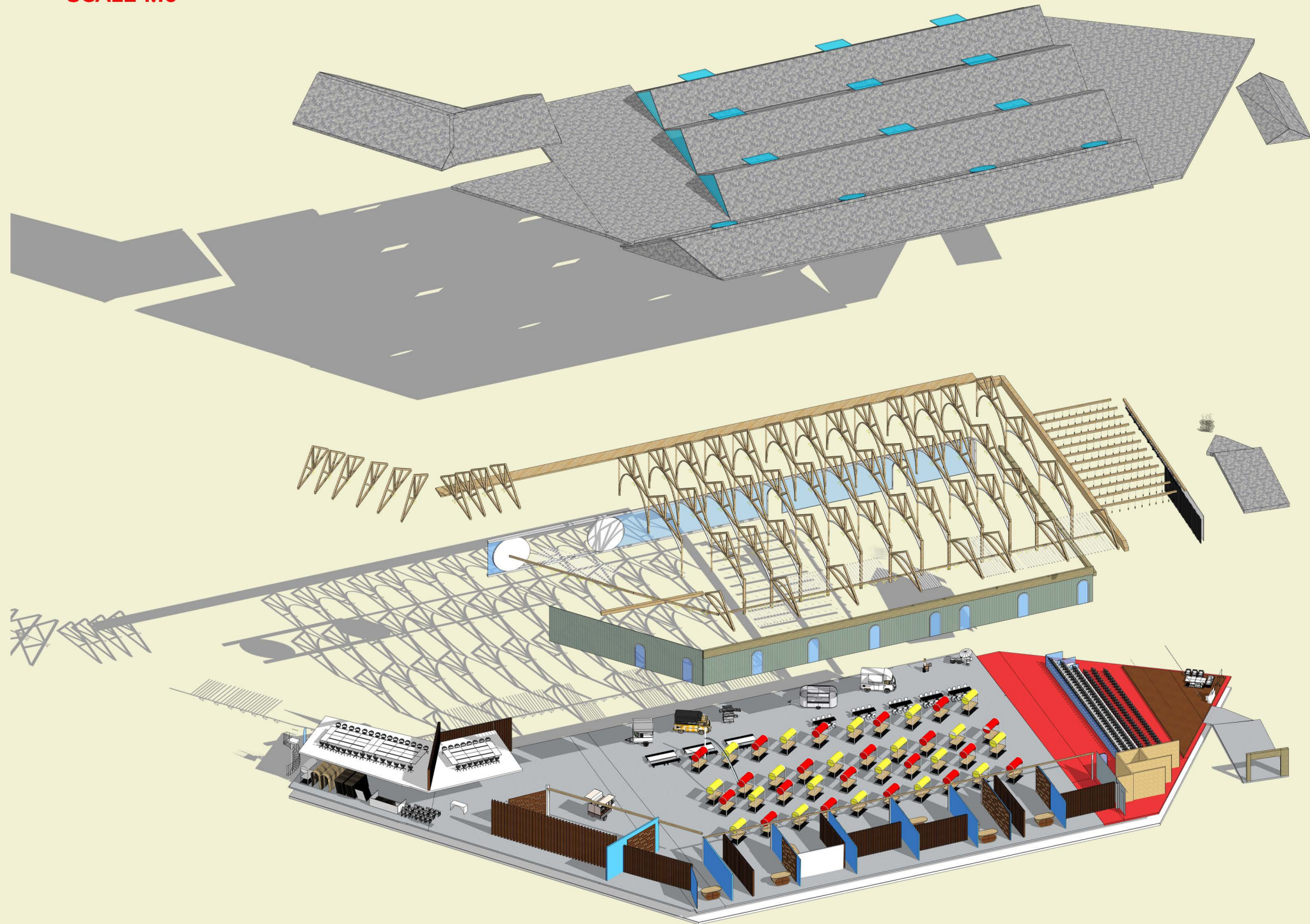
Top of The Shop Market strives to continue a legacy with a focus on sustainable living. As a pot of culture, the market strives to welcome the people from Dundee and beyond to socialise and find a sense of belonging. There is a great emphasis on the farmers stalls where local farmers will come on a weekend basis to provide access to healthy, nutritious and various foods to the public. The concept also includes units where local traders, shops or makers can produce or display their work on a permanent basis.



EXPLODED VIEW OF THE STALL
SCALE 1:10



VIEW OF THE EASILY DISMANTLED STALL AT THE STORAGE ROOM



EXPLODED AXONOMETRIC VIEW

The Top of The Shop Market

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VIEW OF THE CENTRAL ROW OF STALLS

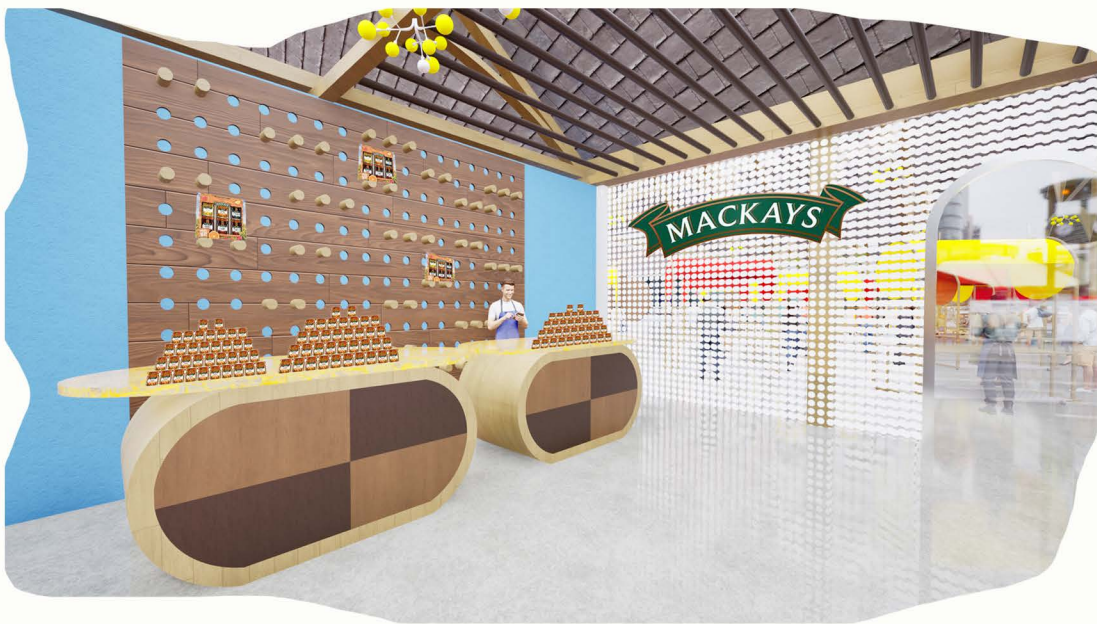
The units have four elements that provide flexibility for the entrepreneurs. There is a multifunctional table which can be used as a counter, a display table or workshop table and it also has 4 drawers to provide extra storage. There is a sliding door to a spacious storage area, a peg board that is flexible and hanging rails overhead near the ceiling for hanging goods, posters ect. The glass separating the units from the stalls is patterned (dabbed) and is semi-transparent, preventing full exposure.



VIEW TO A UNIT SELLING SHOES



VIEW TO A PHARMACY UNIT



VIEW TO A UNIT SELLING JAM

model
SCALE 1:100

