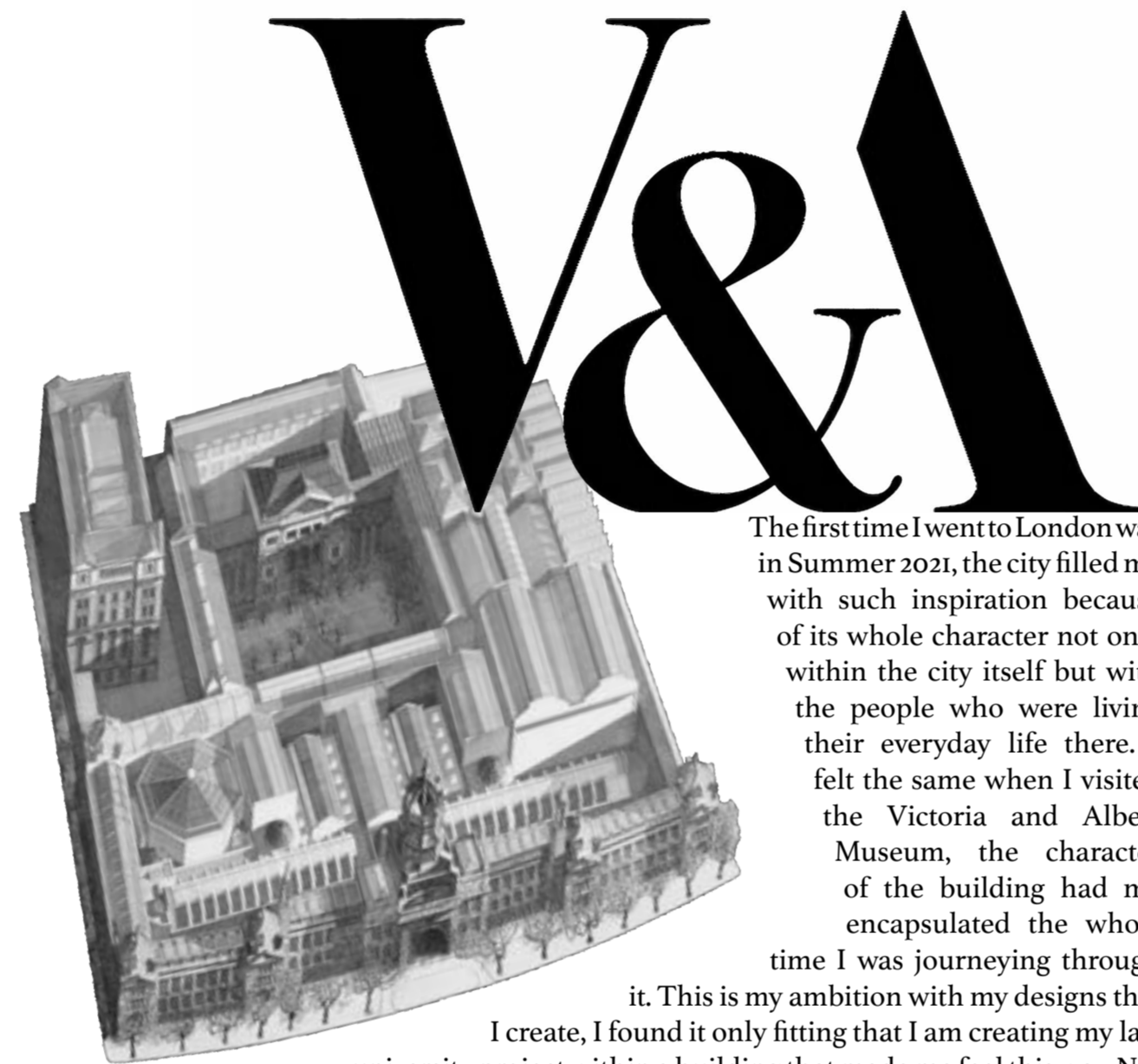


3 E A J I ' = J _ V I \ D E

The aim of this major project is to diminish the misconception that dyslexia is solely a reading and writing difficulty, along with breaking down the stigma of dyslexic people being of lesser intelligence. The theme of this project will be explored in an unique way, a way in which celebrates the beautiful working mind of a dyslexic brain; this project will also work in a way to educate non-dyslexics on the diagnoses. The idea behind the design of this self-guided exhibition is to provide a 'helping hand' to encourage self-acceptance and self-expression in those who struggle with diagnoses.



The first time I went to London was in Summer 2021, the city filled me with such inspiration because of its whole character not only within the city itself but with the people who were living their everyday life there. I felt the same when I visited the Victoria and Albert Museum, the character of the building had me encapsulated the whole time I was journeying through it. This is my ambition with my designs that

I create, I found it only fitting that I am creating my last university project within a building that made me feel this way. Not only for the obvious reason that this is a museum full of exhibitions, but the origin of this buildings mission was to educate designers and the public, which is my hope with my Major Project theme.

INDIVIDUALISM

Individualism
Social outlook that emphasizes the intrinsic worth of the individual.

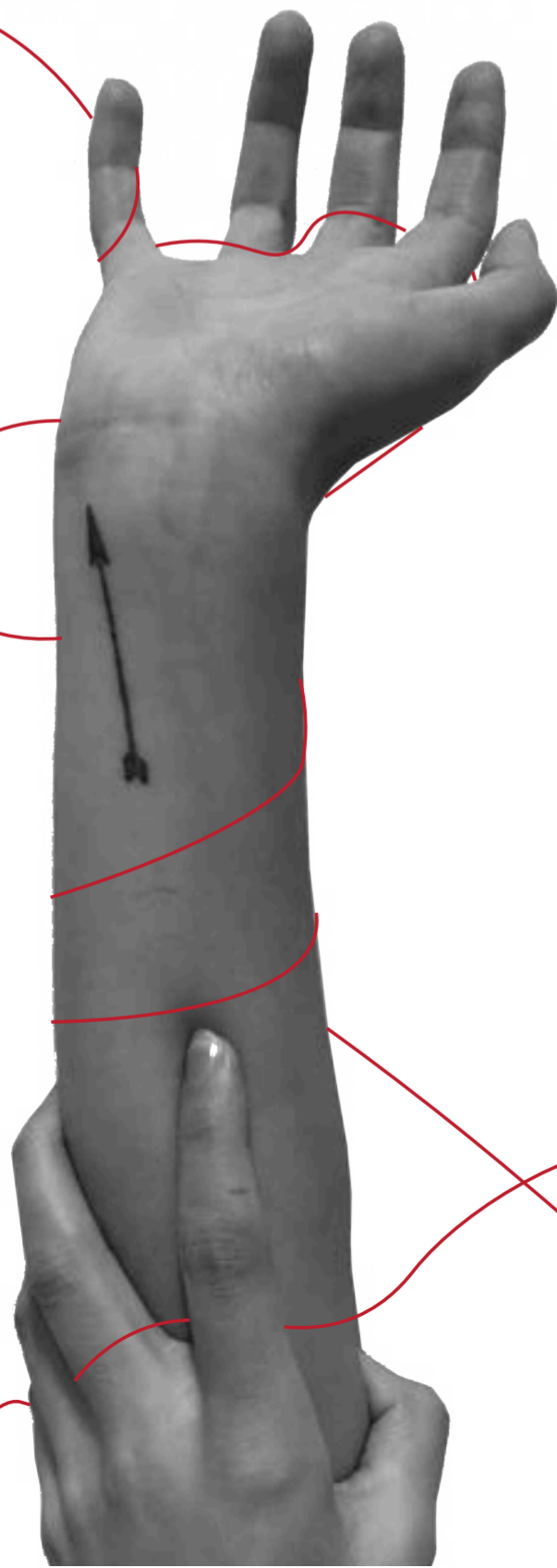
Noun
1. The habit or principle of being independent and self-reliant.

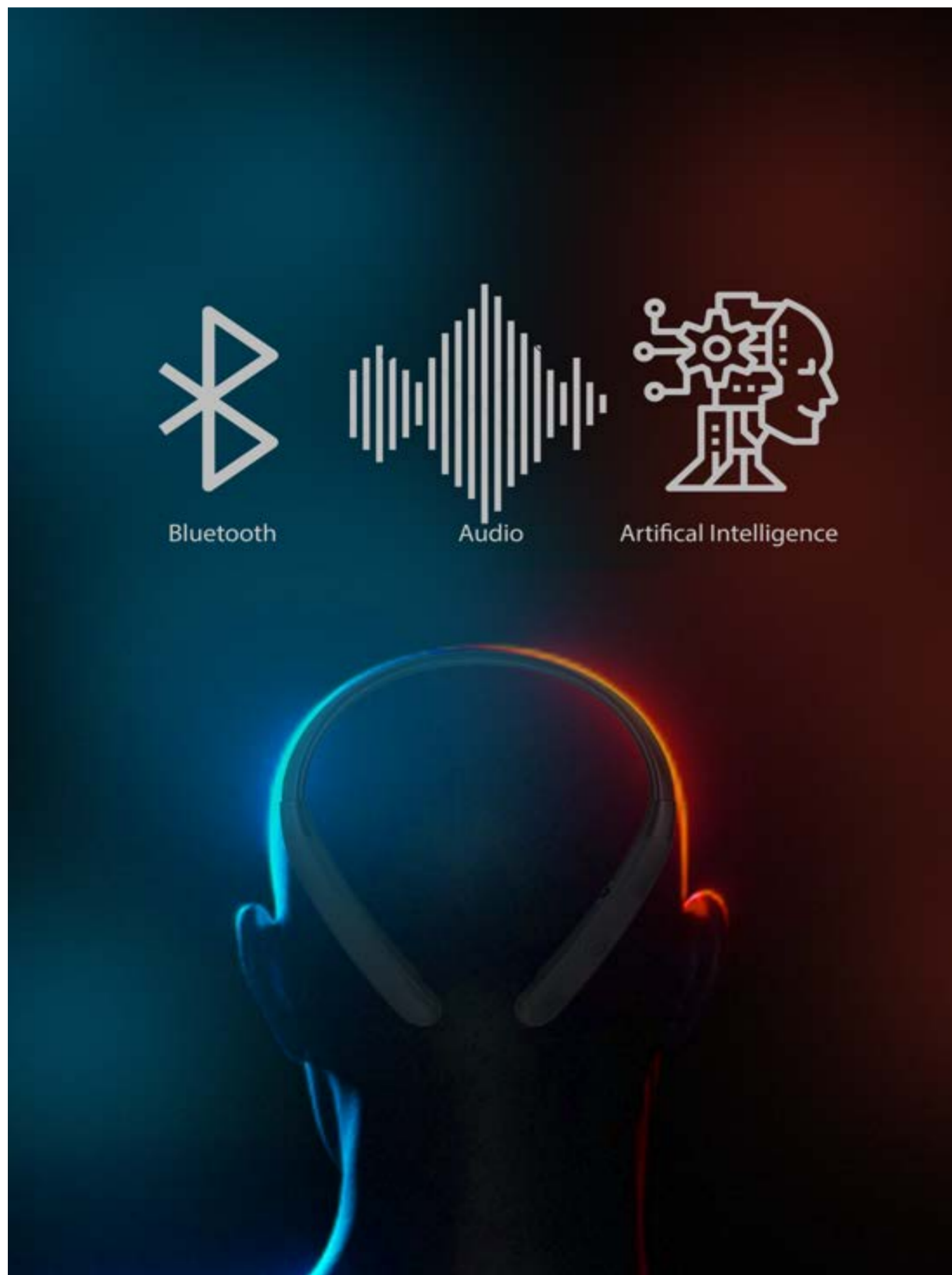
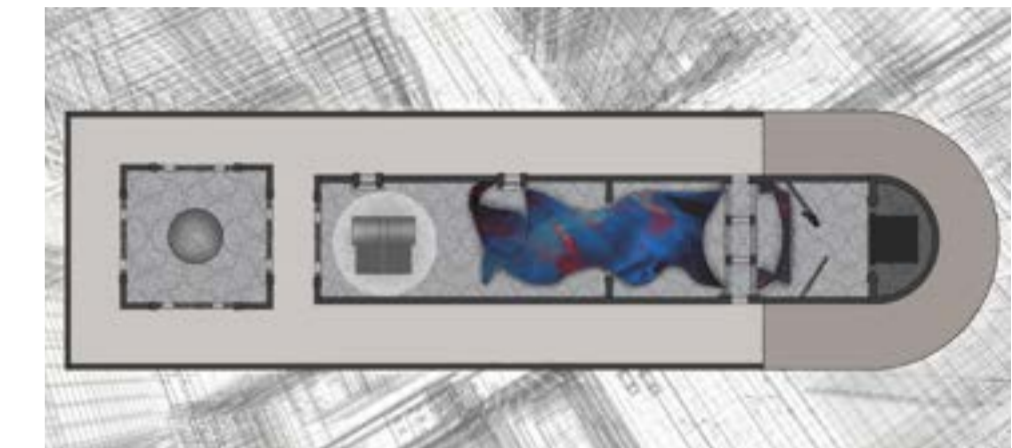
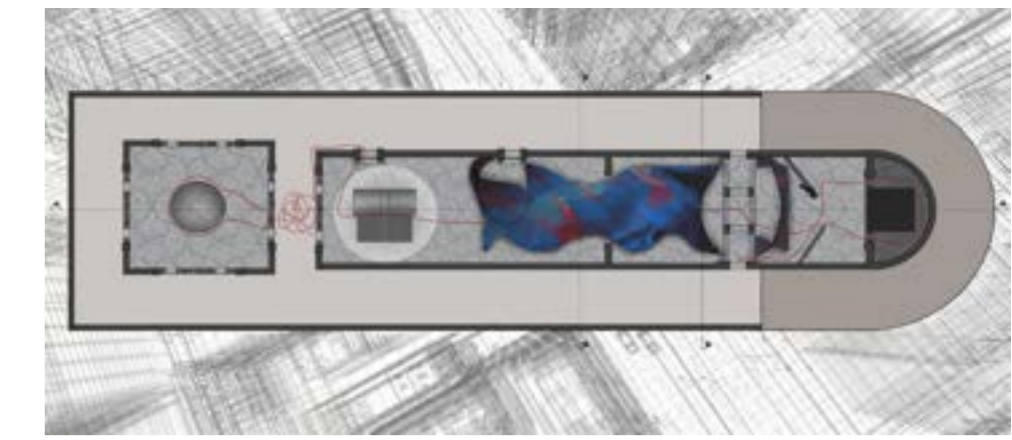
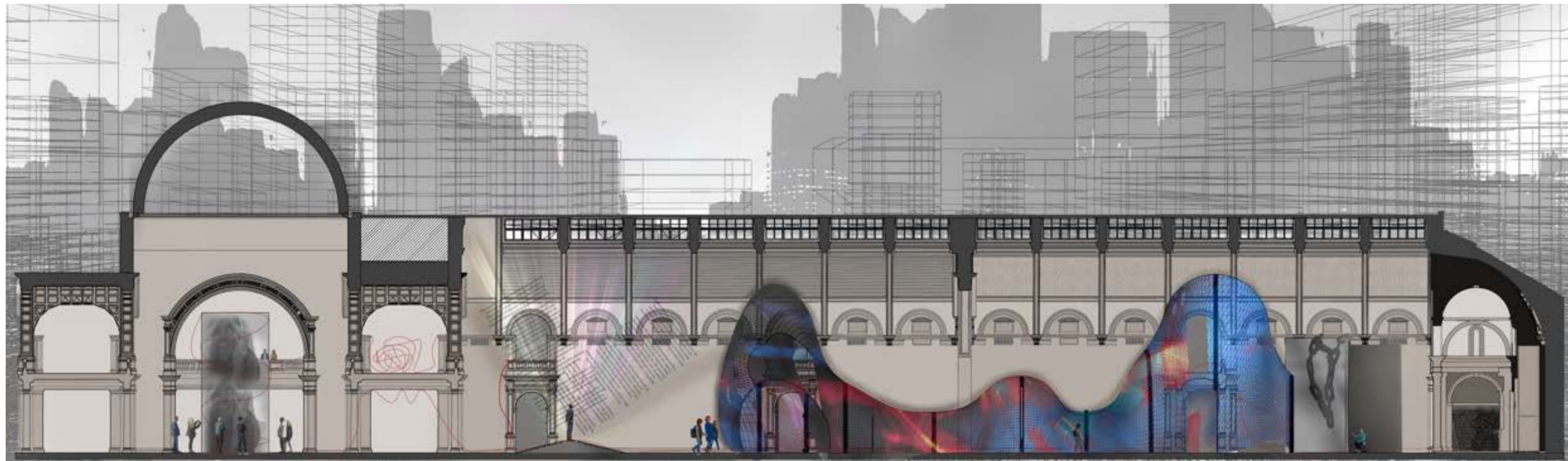
2. A social theory favouring freedom of action for individuals over collective or state of control



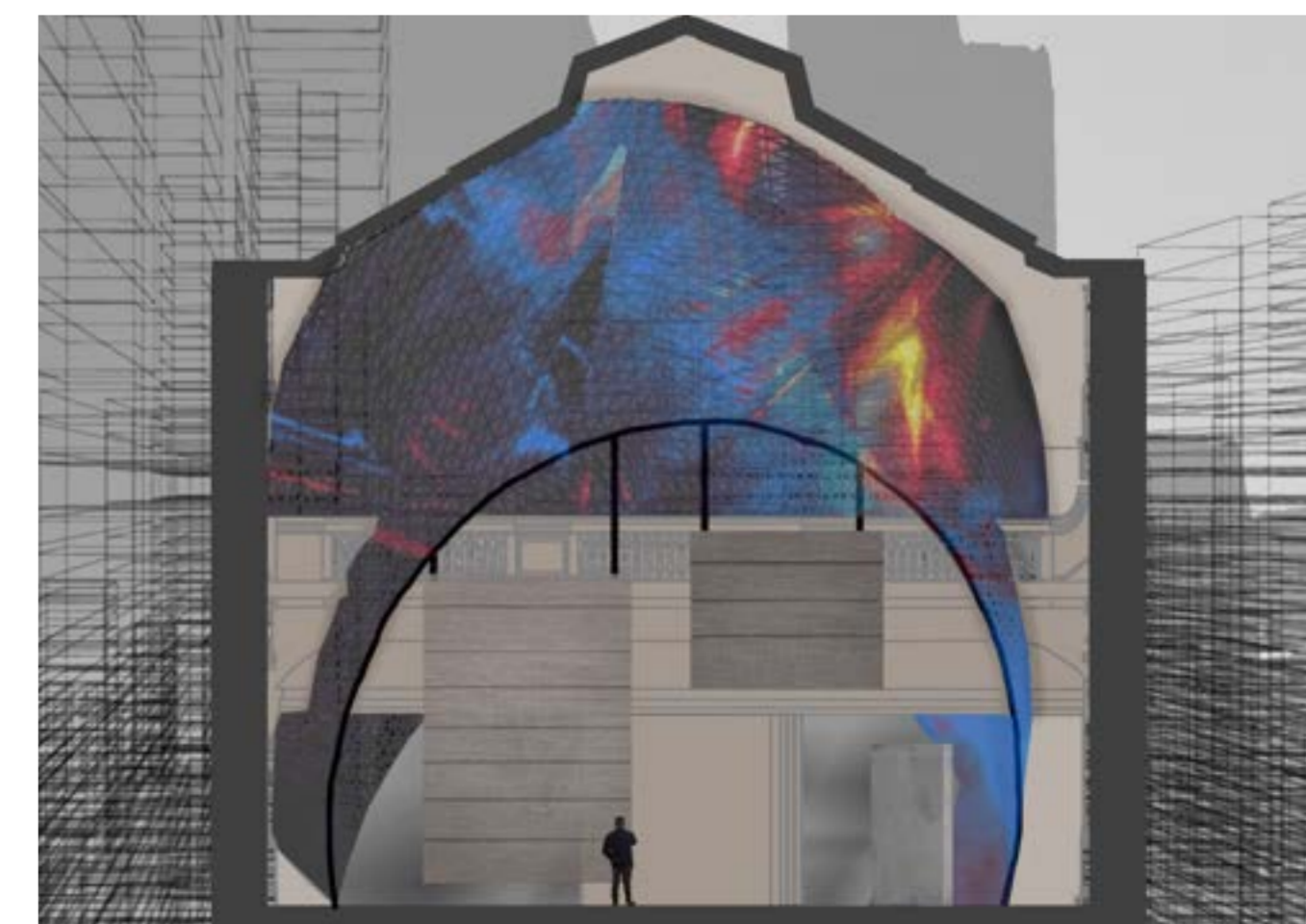
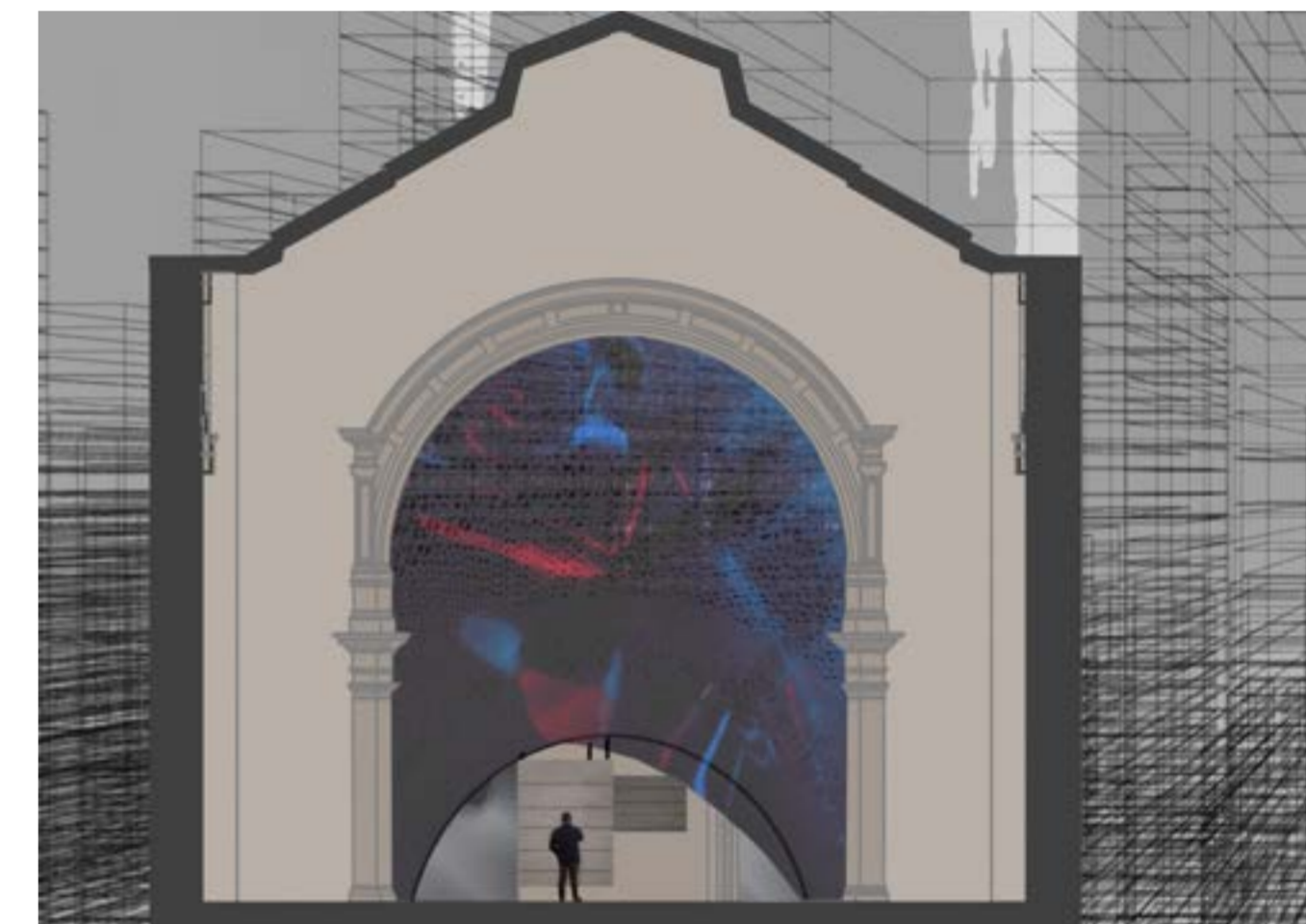
The essence of this project surrounds itself with individualism, more specifically individualism within those who are dyslexic. The definition of the diagnoses was first coined as word blindness by a neurologist - Rudolf Berlin; he used the Greek terms 'Dys', meaning difficulty and 'Lexia' signifying words. Berlin was commonly referred to as "[the man] who named the ship even though he never became her captain" (Dyslexia history, 2021). The definition used to describe dyslexia has not since developed in the correct direction with many still referring to the diagnoses as a "reading and writing disability", which stems from this definition being used in the Oxford Dictionary.

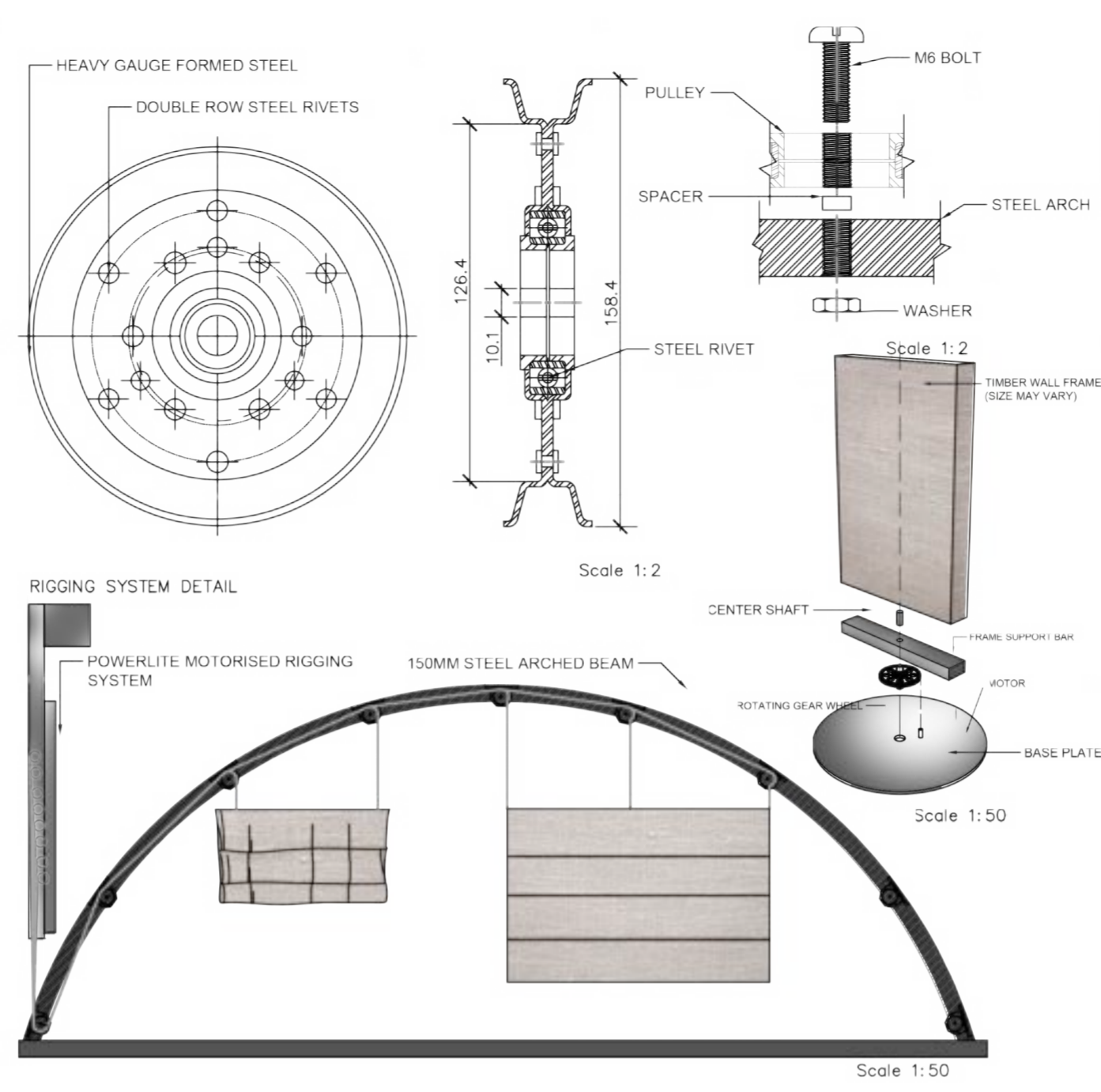
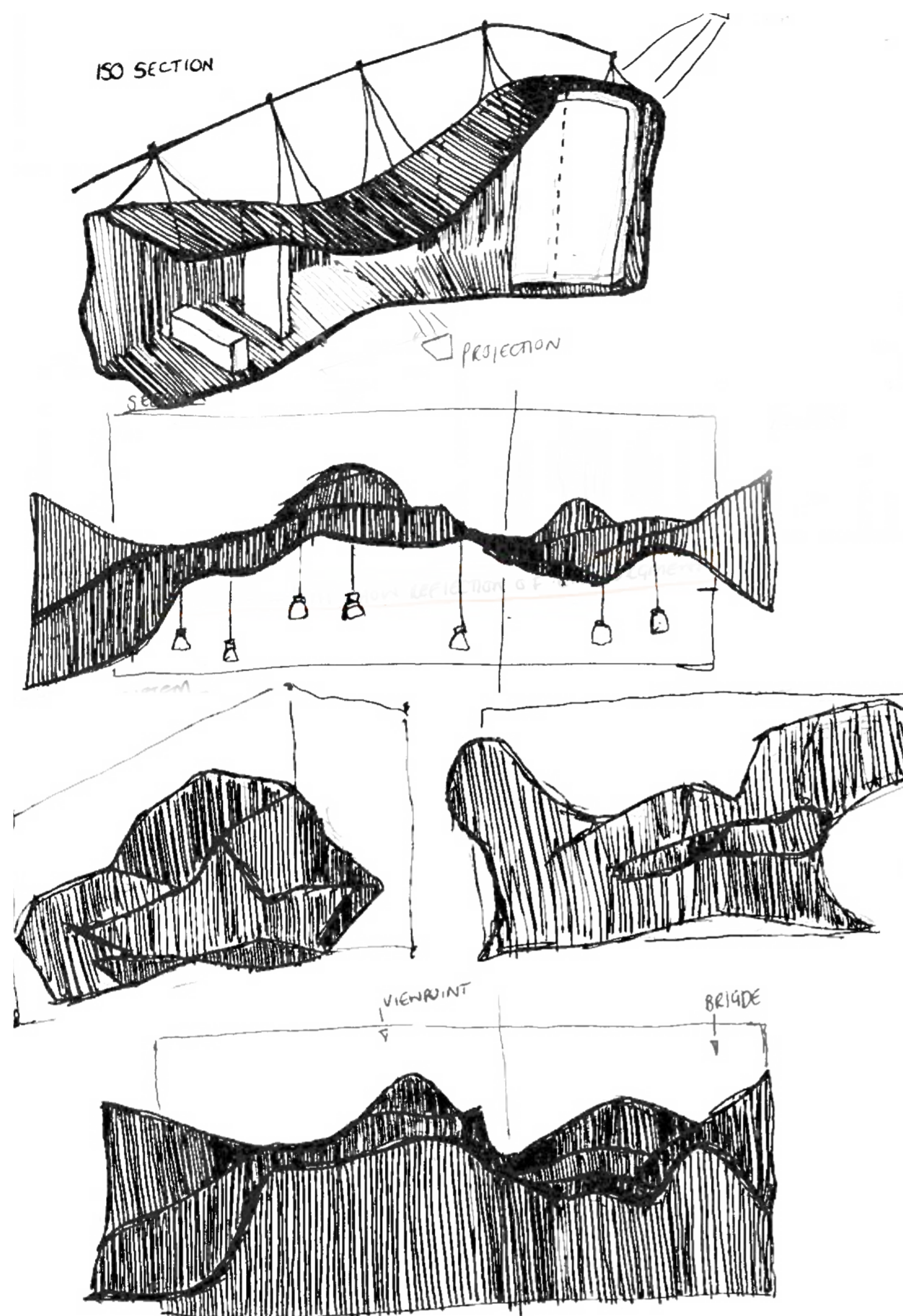
Dyslexia is deeper than the inability to see or hear words and break them down; the neurological diseases affect numerous day-to-day activities – concentration, short-term memory loss, personal organisation, time management, sequencing, directional impairment, and emotional expression. This major project will shed light on the difficulties dyslexic people face, as well as highlighting the positives that come with the diagnoses. These themes will be showcased within a self-guided exhibition for visitors ages 12 and up.



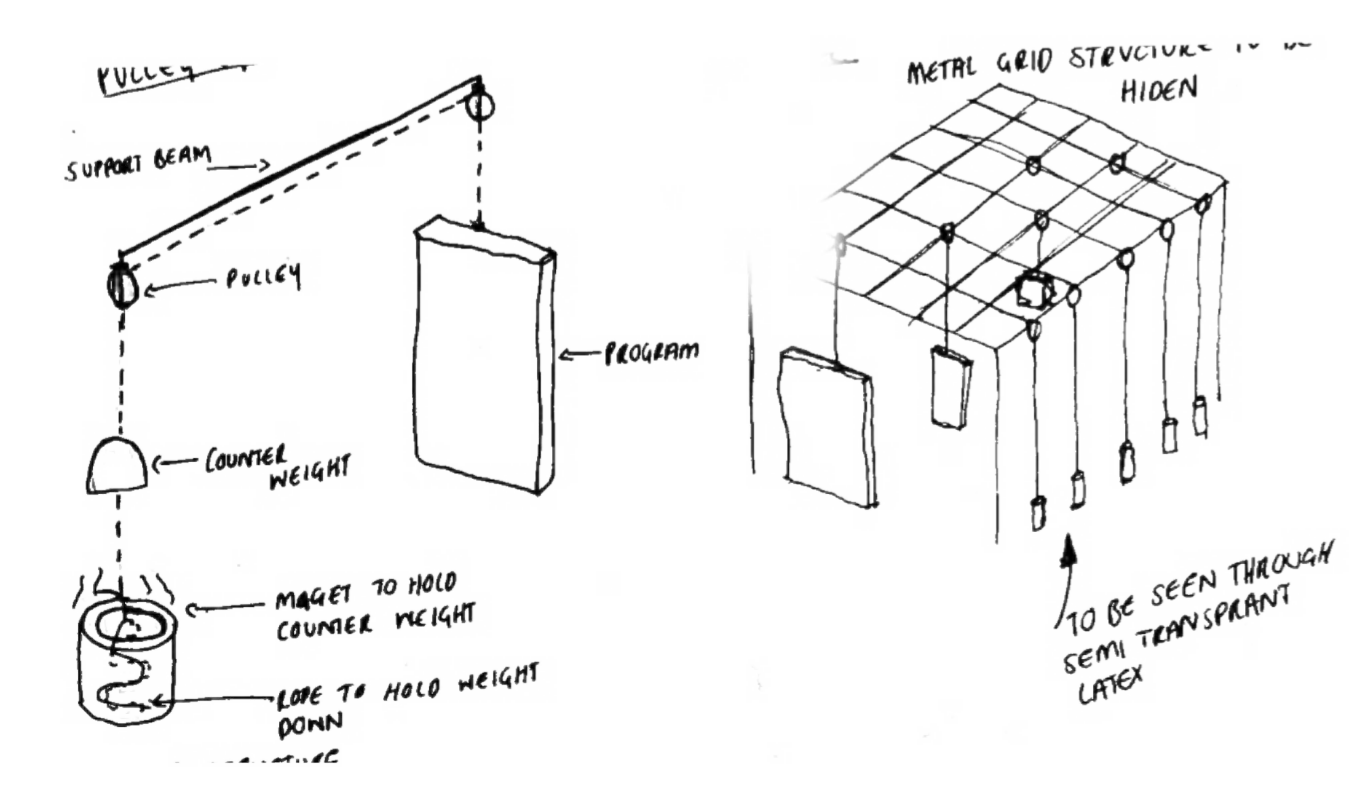
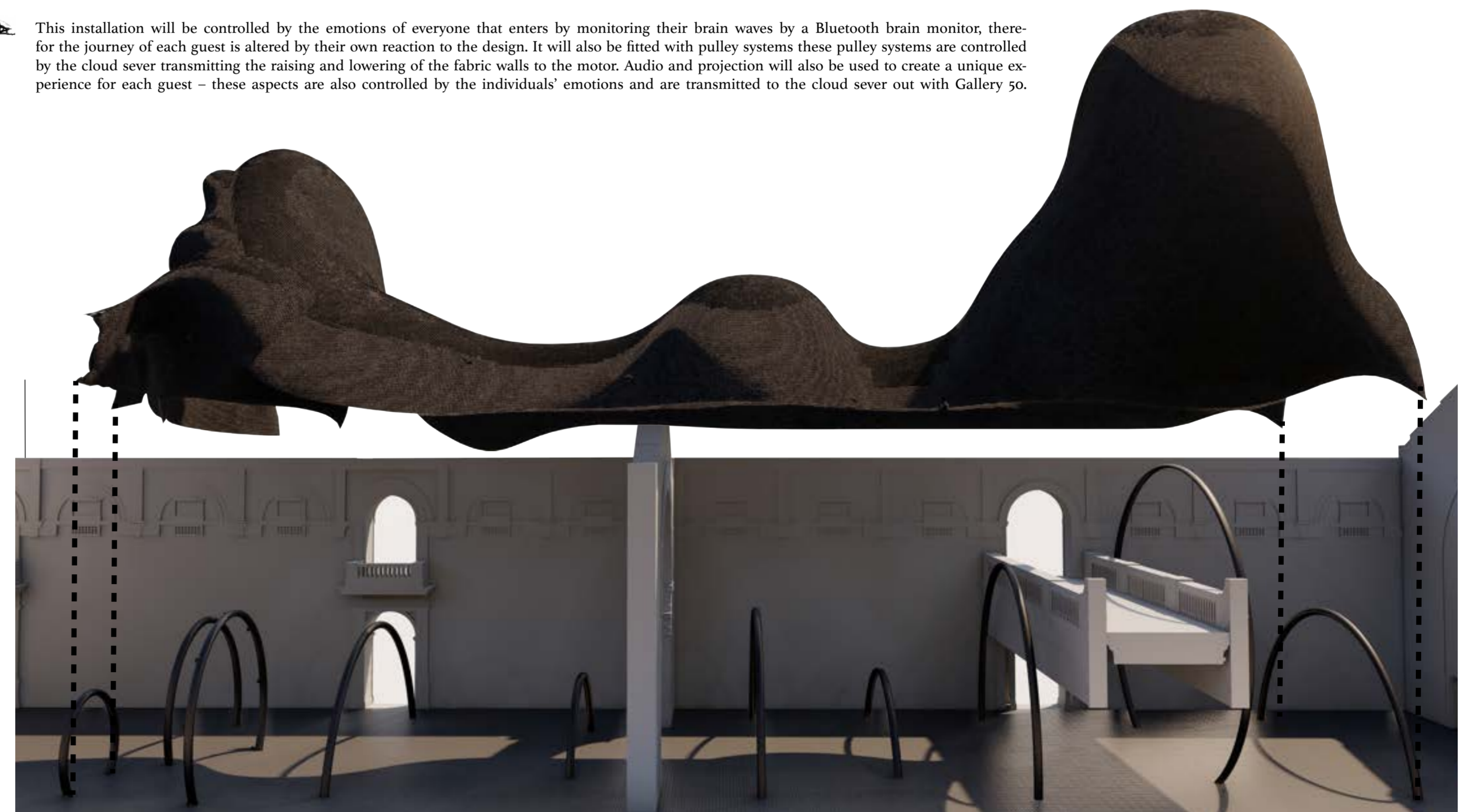


Structure is controlled by individuals emotional response to installation.



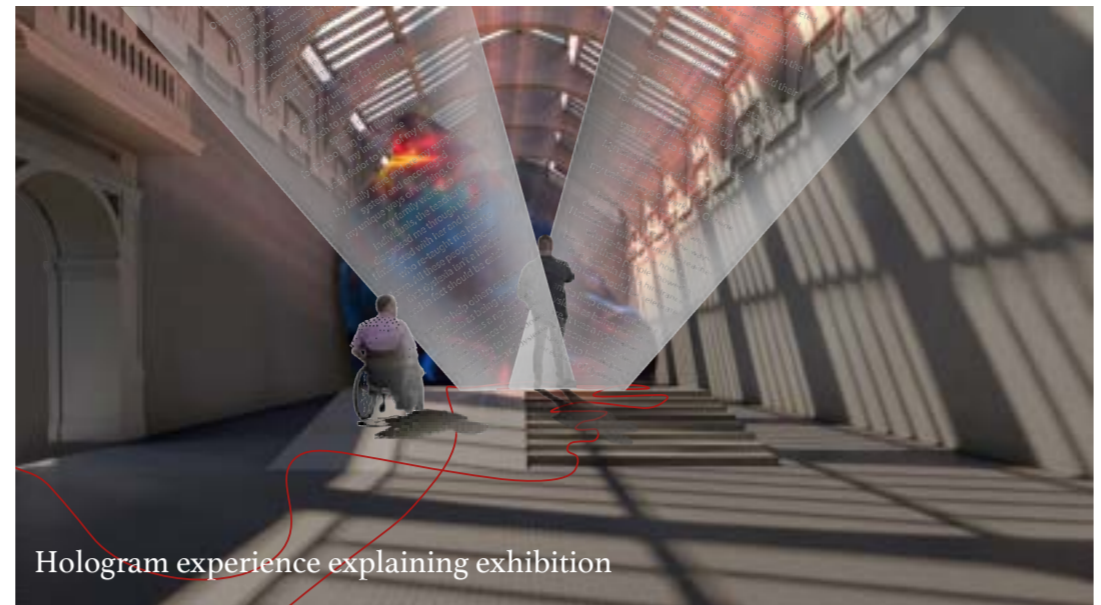


This installation will be controlled by the emotions of everyone that enters by monitoring their brain waves by a Bluetooth brain monitor, therefore the journey of each guest is altered by their own reaction to the design. It will also be fitted with pulley systems these pulley systems are controlled by the cloud sever transmitting the raising and lowering of the fabric walls to the motor. Audio and projection will also be used to create a unique experience for each guest - these aspects are also controlled by the individuals' emotions and are transmitted to the cloud sever out with Gallery 50.

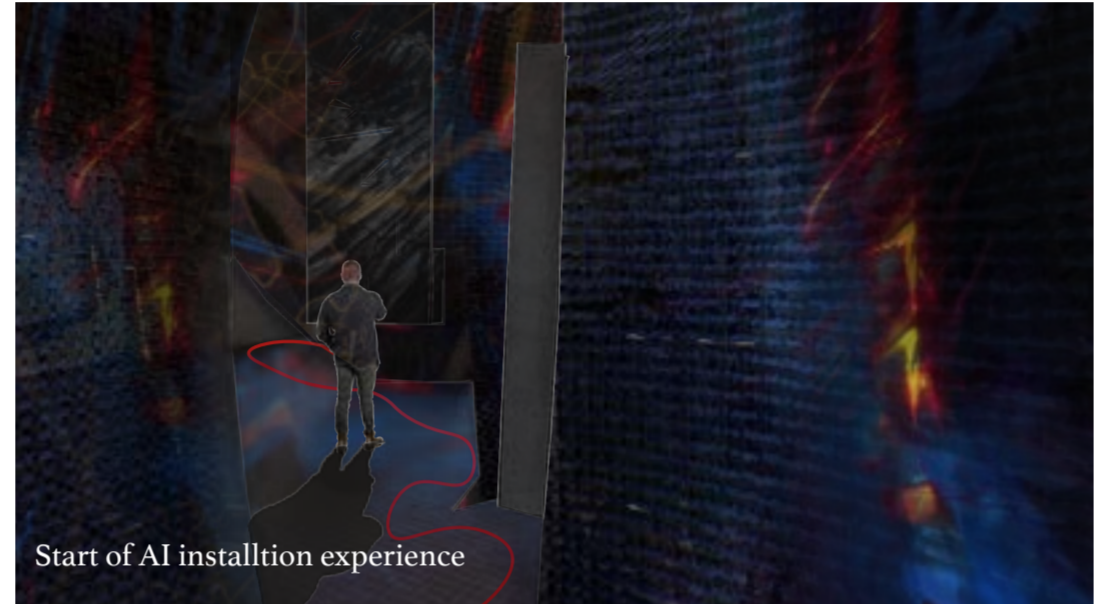




Entrance of the Beautiful Minds exhibition.



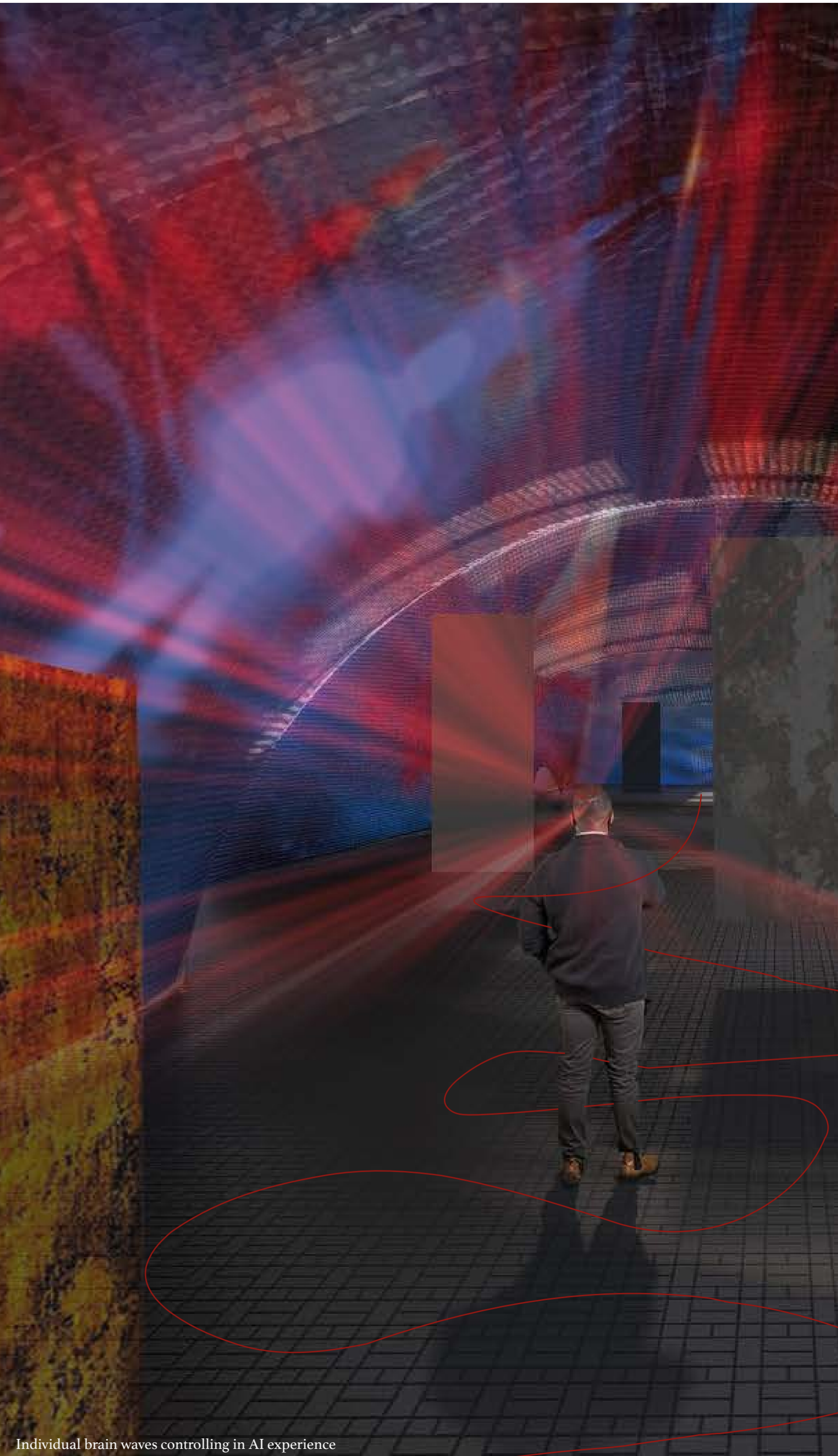
Hologram experience explaining exhibition



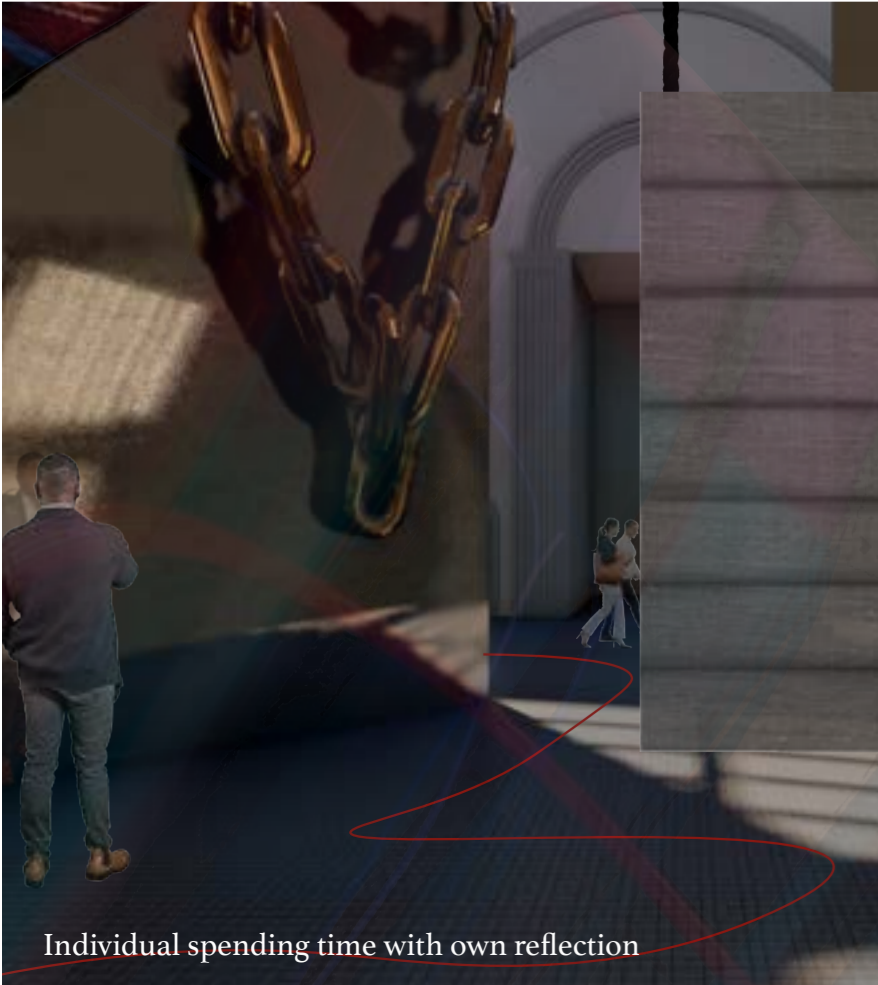
Start of AI installation experience



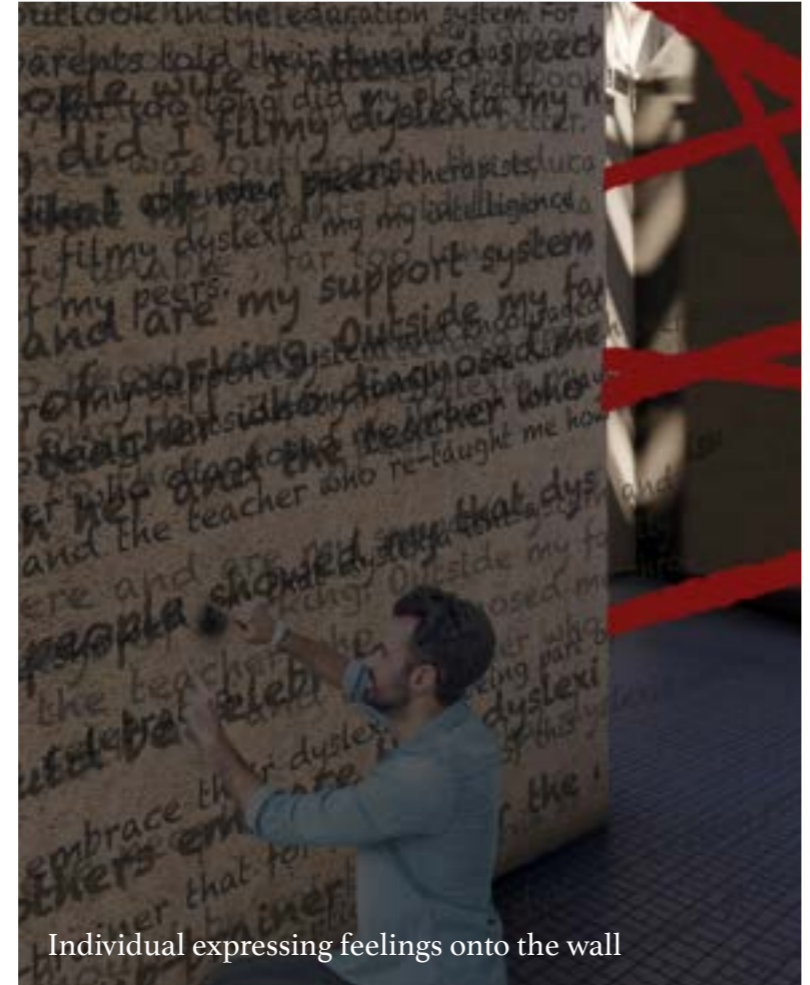
Individual brain waves being registered in AI



Individual brain waves controlling in AI experience



Individual spending time with own reflection



Individual expressing feelings onto the wall



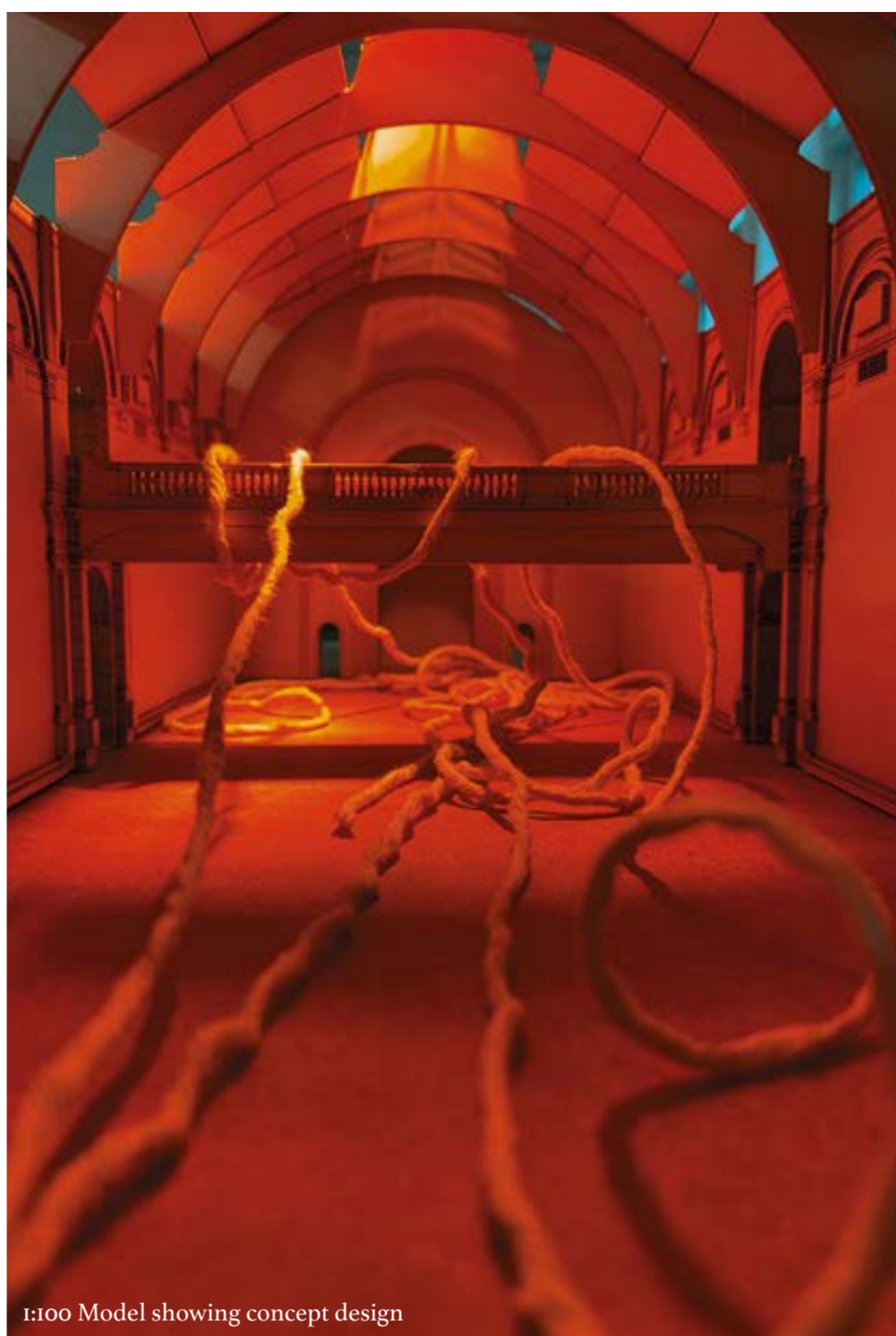
Photography series experience through VR



1:100 Site Model of V&A London Museum
Drew Mossby



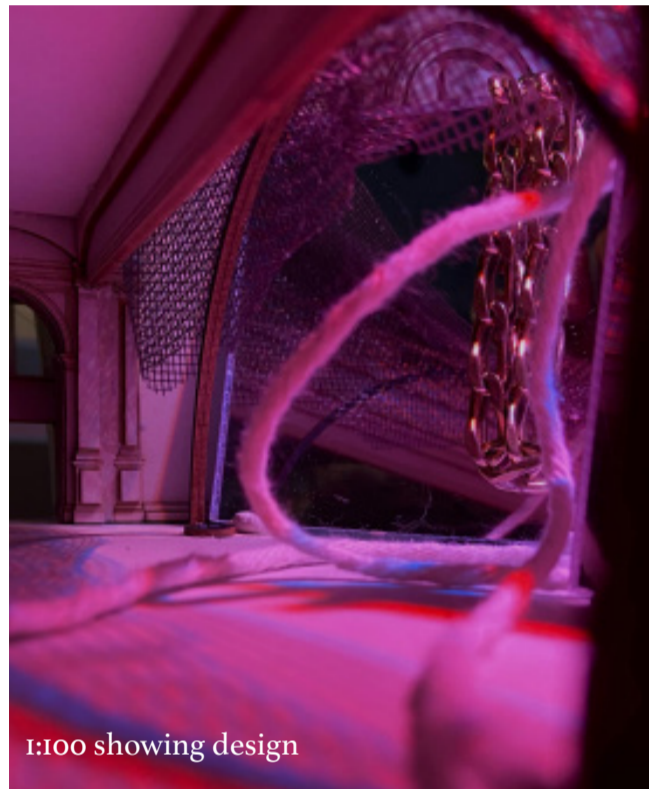
1:100 showing design



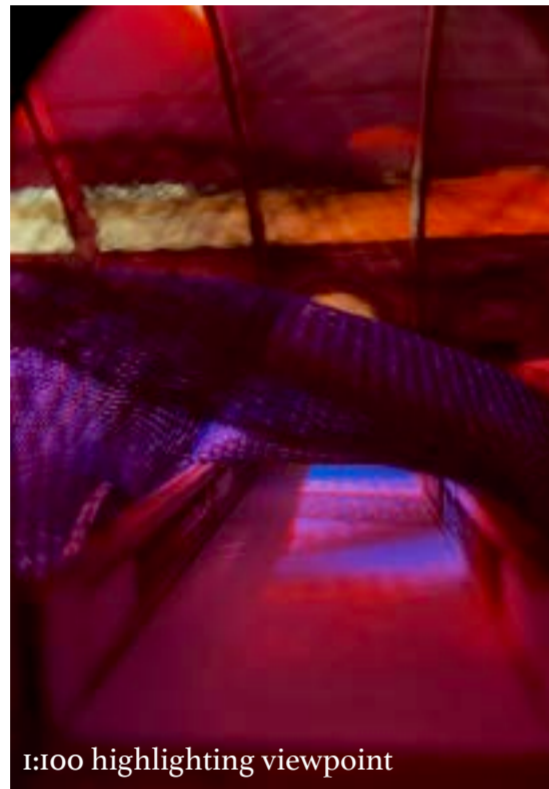
1:100 Model showing concept design



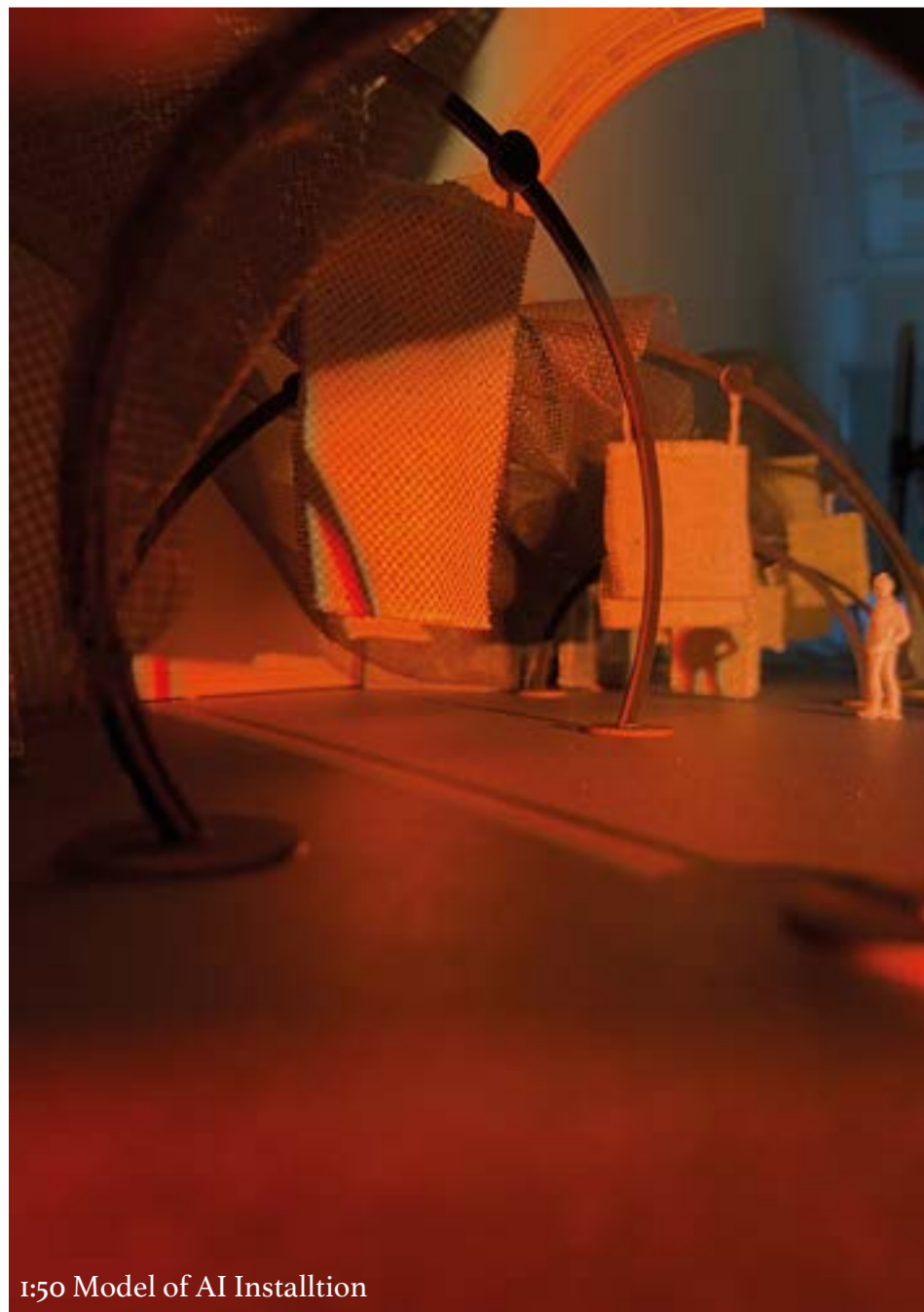
1:100 Model showing concept design



1:100 showing design



1:100 highlighting viewpoint



1:50 Model of AI Installtion



1:50 Model of AI Pulley System



1:50 Model of AI Installtion