

# Revolut Gensler

## The Project

I have explored the Future of Interiors office design through this office experience brief. Creating two spaces separately that work together, which is unconventional to a typical office environment. One space so that customers can experience first hand what the company has to offer and how they can be supported, and the other providing a progressive work space for hard working employees.

Revolut is a forward thinking digital banking and investments company, therefore it is important for the customers to feel safe when confiding their money into them. This Office experience is futuristic and is successful in keeping the digital brand connected to their customers. Through a range of experiences, education and guidance to leave the customers feeling confident and satisfied. While simultaneously hosting the office space that keeps the digital side running smoothly, and keeping their employees happy by providing a space that reflects them and the brand, as well as choosing design options that supply different work spaces to keep productive work flowing. All in aim to keep the brand progressing and ready for the future.

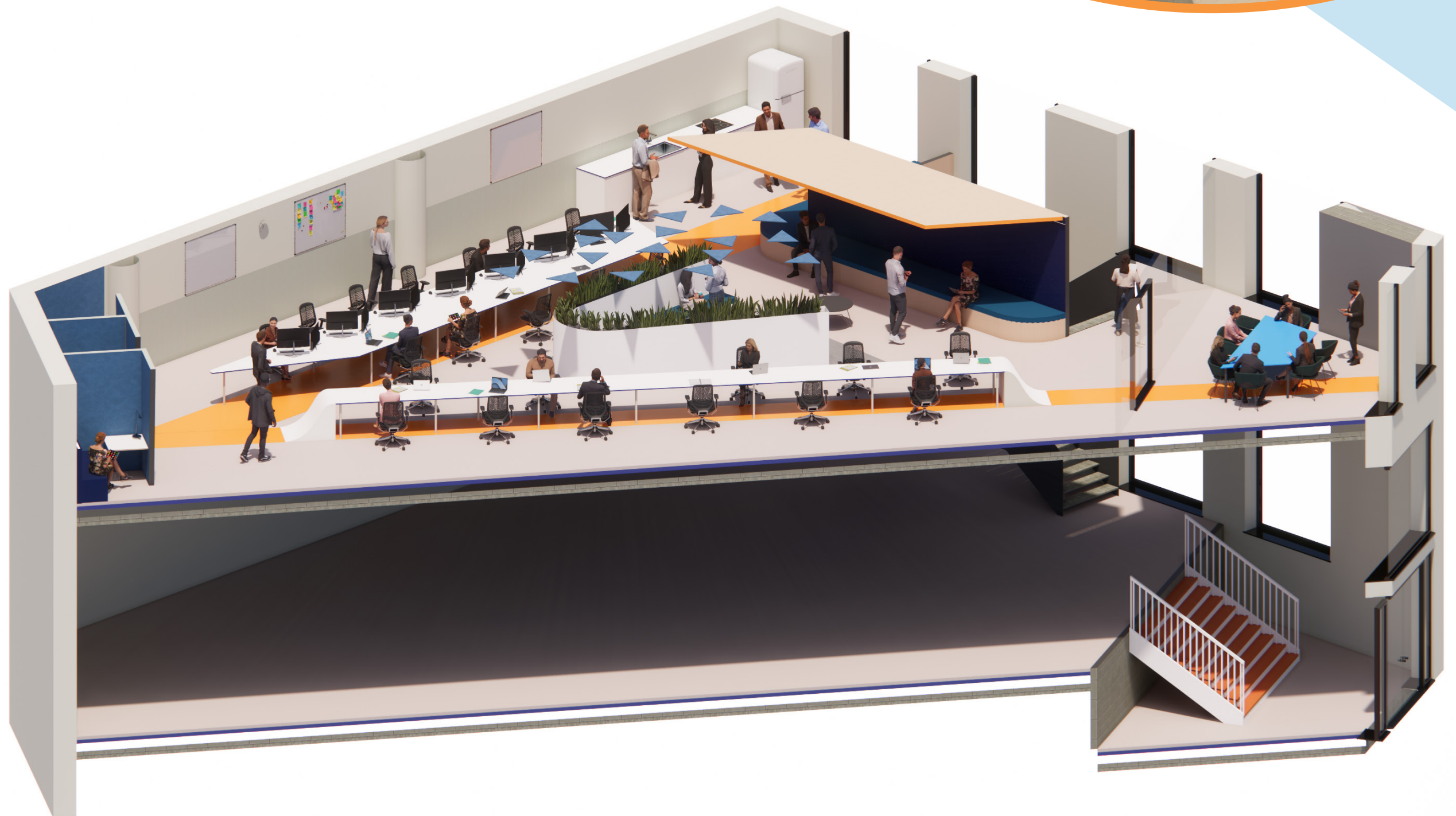
"We have a **Culture** that is **DIRECT**  
**Hard-working**  
**TRANSPARENT** and  
**Ambitious**"

Alan Chang



## Narrative

Narrative mood board images



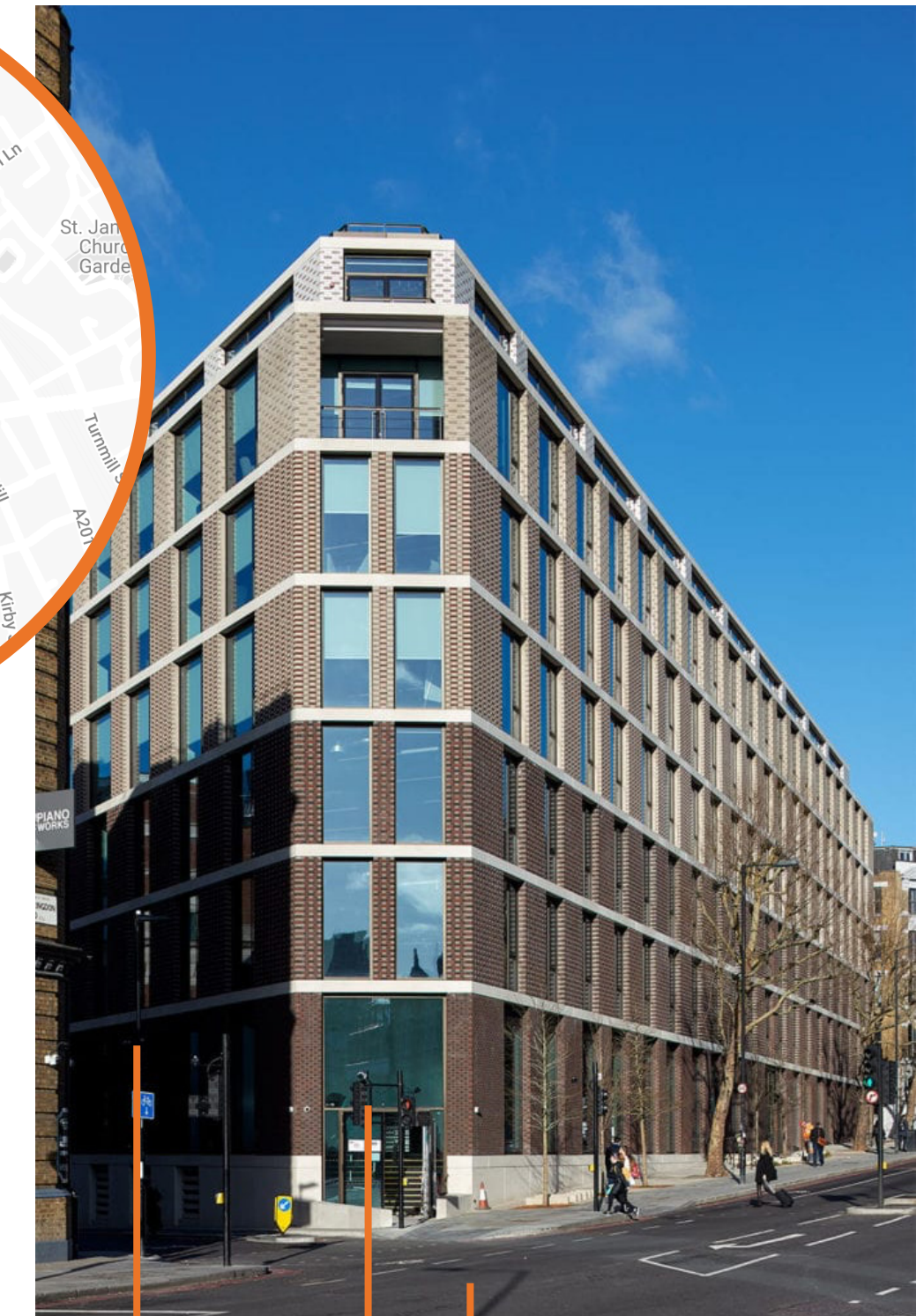
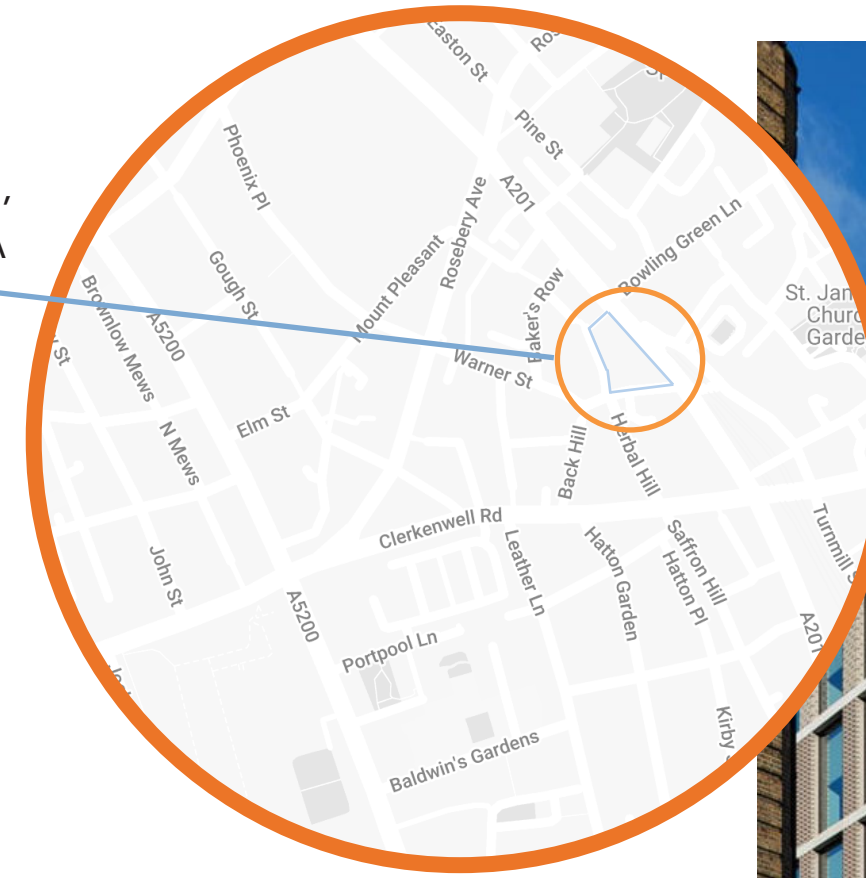


# The Brief

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Office is here to stay.  
 What will make people want to **commute** to work?  
 Consideration for **working together** but also for head down spaces for **focusing**.  
**Wellness**, how can the office enable a **more conscious lifestyle**?  
 Honour **brand culture**, a space that relates to the **brand values**.  
 Creating **memorable** experiences with the brand, **engaging** experiences with **Employees, individuals** and **community**.  
**Growth and Interaction**. Enticing **talent**.

The Ray Building,  
 123 Farringdon Rd,  
 London EC1R 3DA



Populated pavement and busy road side  
 Impressive entrance from road side  
 Shade from neighbouring buildings

# The Users

## The Users

Revolut aims to accommodate a **wide target audience**, from individuals to groups and families to millennials and Gen Z. They offer support for **teens** all the way to **retirement**.  
**Millennials** are the current audience that has the **most volume**. Millennials are likely to pick companies that are **trustworthy** and **socially conscious**.  
 For Gen Z and Teens the appeal for **easy** mobile payments for **digital banking** as well as easy access to sending and receiving money. However, this generation I feel may need more support in how they **manage their money** and what may be expected of them in the **future**.  
**Opportunity** for Revolut to introduce ways that the company can help money work for the target audience and support aspects like **crypto** and **investments** which are rising **trends** in the financial world on a more localised scale.

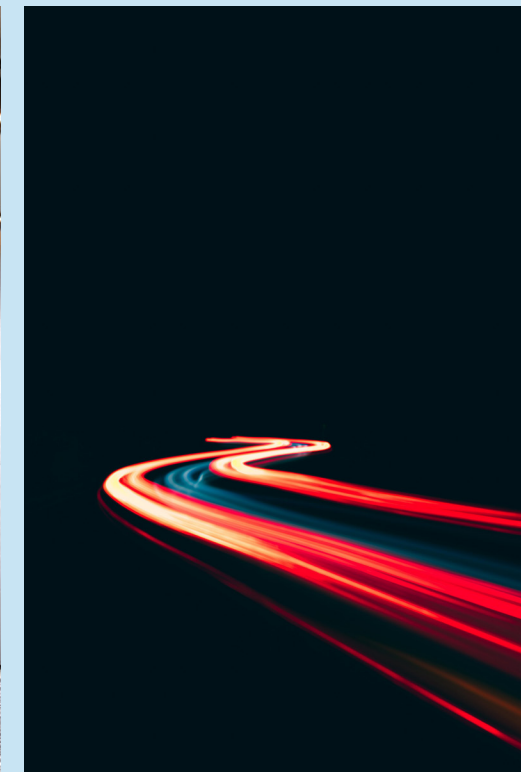
# The Site

## The Site

It takes approx **7 mins to walk** from the Farringdon **tube station** to the Ray building, and **17-30 mins** to travel to **central London** on the tube from Ray building.  
**Cycle lanes** outside the building, easy access and **safety for cycling to work**.  
 Tall building, the angle looks impressive and professional from street level as you approach.  
 The site is right next to a fairly **busy Kensington street**. Populated by people walking past, meaning big **window exposure** for the brand.  
 The building is **shaded** by neighbouring buildings.  
 The Ray building is already occupied by liked **minded employees**, and is the **office headquarters** for companies like LinkedIn, with staff who are likely to commute using public transport or the cities cycle lanes.

# Concept

An Experience worth Commuting for...





# Ground Floor

Ground floor plan shows the experience space, experiences in this area will be a fun and engaging. An educational presentation and workshop experience is placed in the centre of the space with immersive projection. Interactive screens and games will help to educate younger members of the target audience. The ground floor will also have more private spaces for customers to come and seek financial advice and help them become money confident with Revolut.

# First Floor

Whereas the first floor is pushing the boundaries of what the current Revolut office standard is. To emit confidence and boost productive work through the use of communal work spaces, to encourage team work to advance progression to stay on top of brand competition. While also providing different levels of focus space to account for how everyone may want to work in the space.

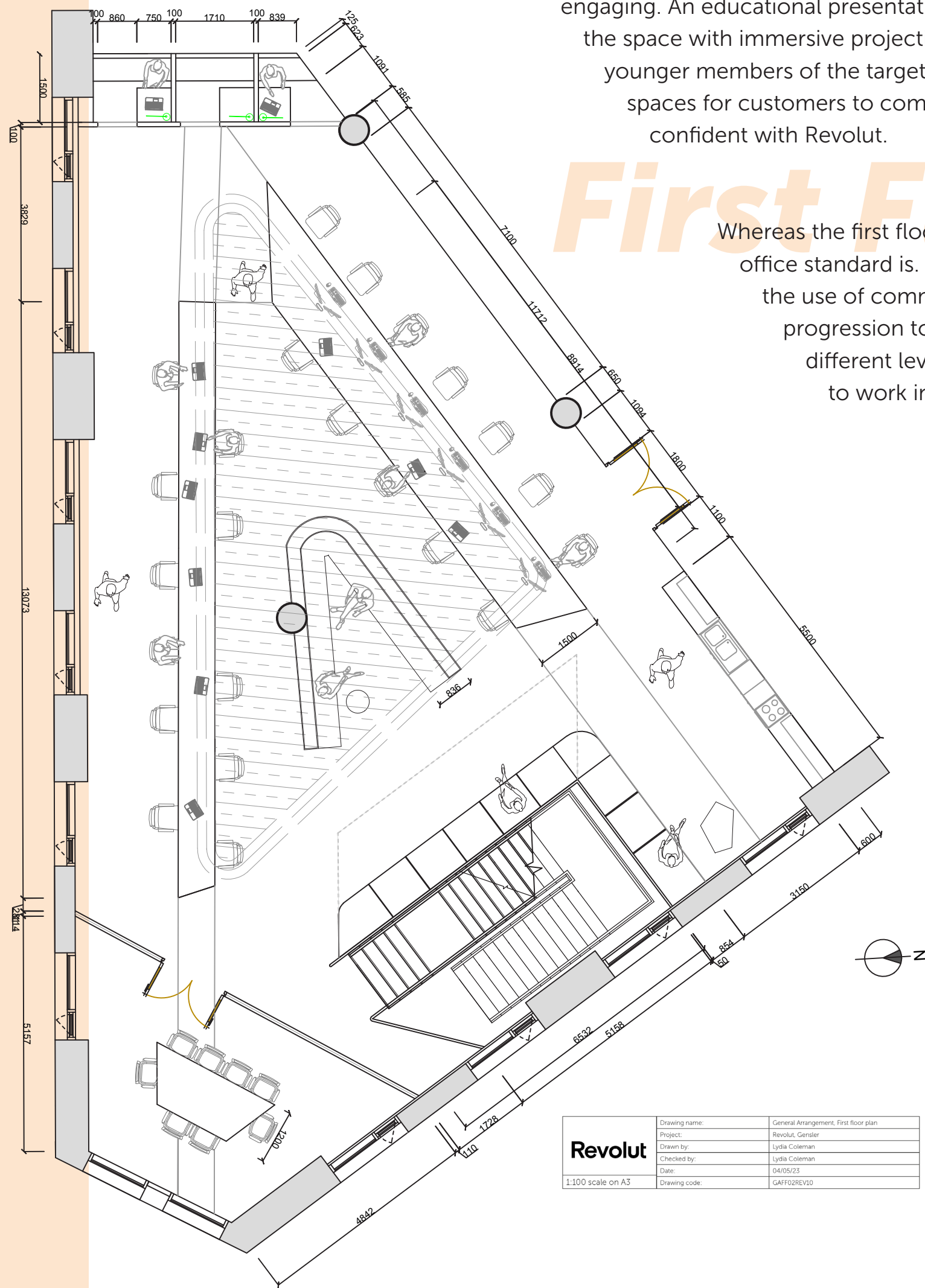


# Materials

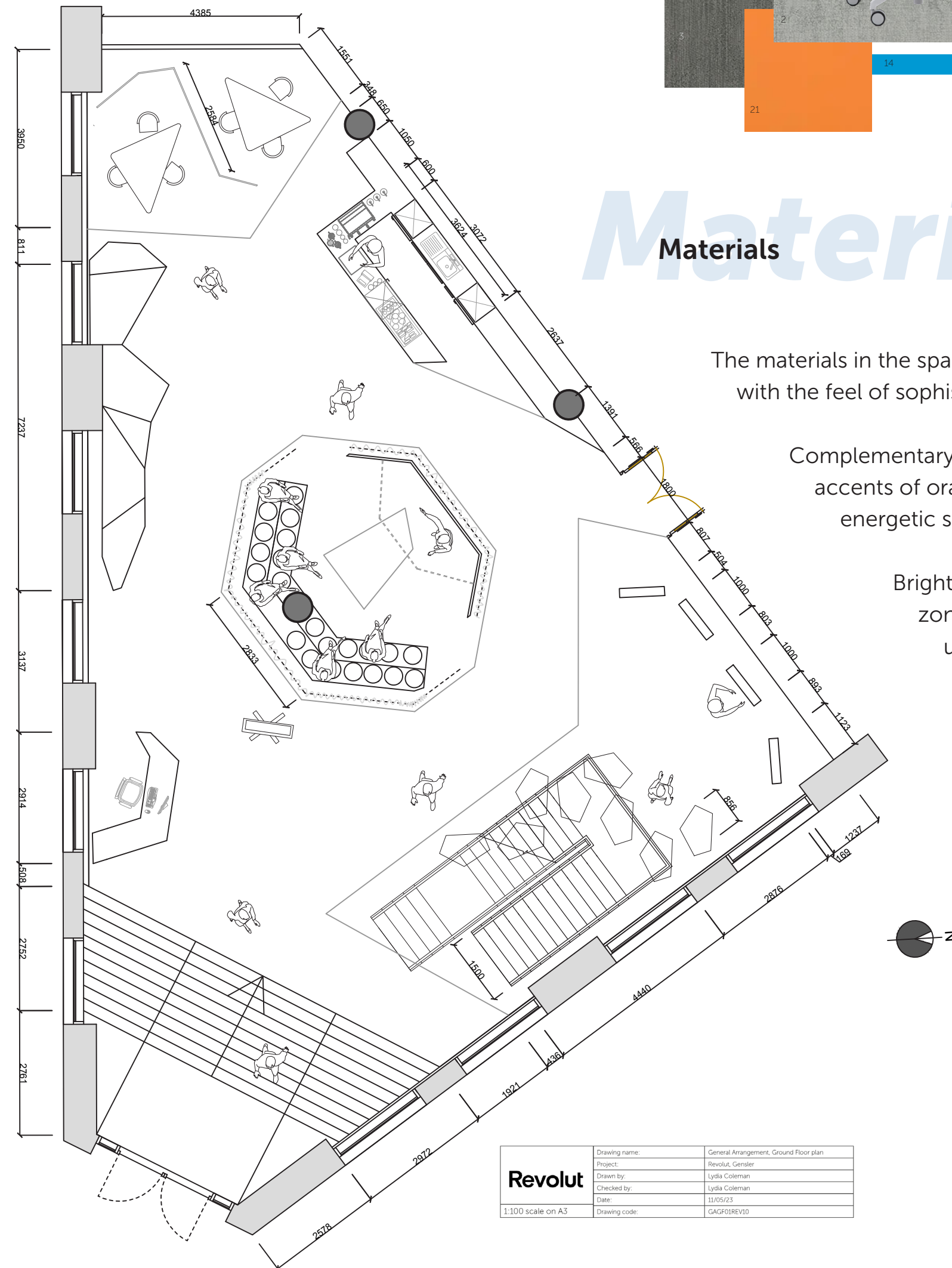
The materials in the space will be hard wearing, commercial grade with the feel of sophistication and cohesiveness.

Complementary colours with calming blues and greys and accents of orange flowing through the area to give an energetic strike to the space.

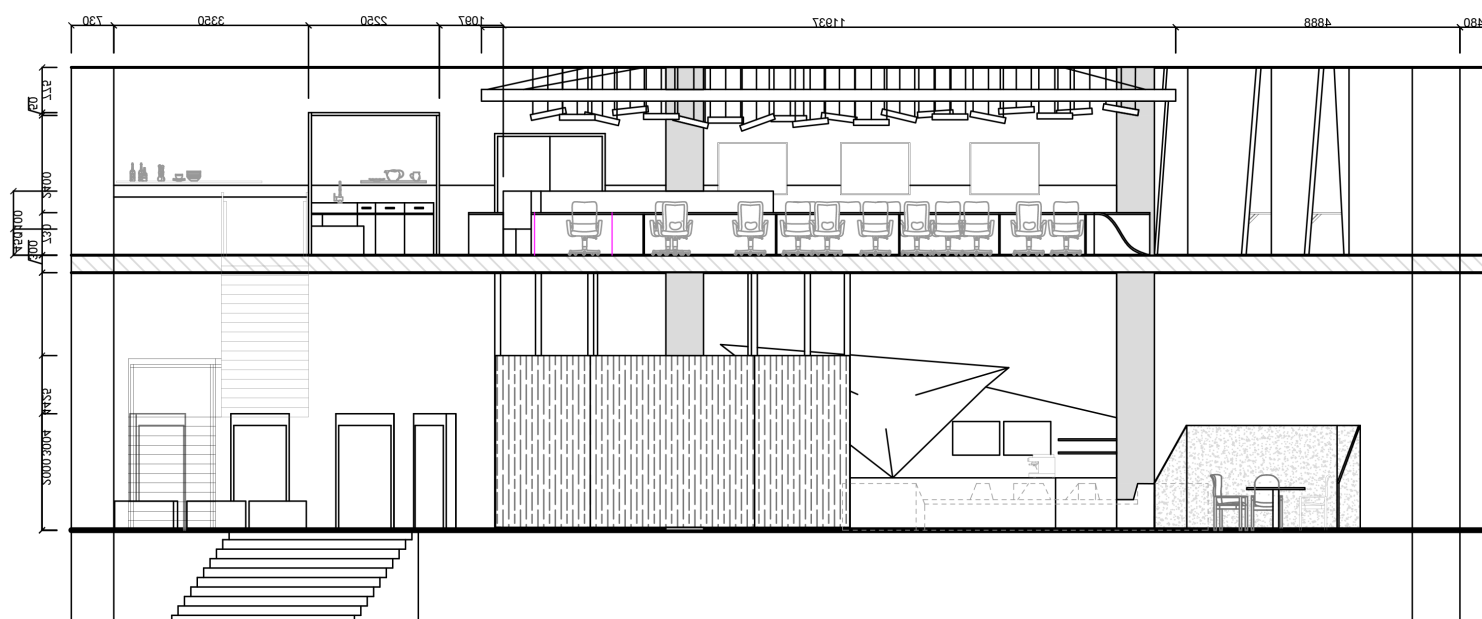
Brighter colours will be used in the more social zones of the office and darker colours will be used in the solo booths to help with feel of cosiness and promote focus working.



<b>Revolut</b>	Drawing name:	General Arrangement, First floor plan	
	Project:	Revolut, Genster	
	Drawn by:	Lydia Coleman	
	Checked by:	Lydia Coleman	
	Date:	04/05/23	
1:100 scale on A3		Drawing code:	GAGF02REV10



<b>Revolut</b>	Drawing name:	General Arrangement, Ground floor plan	
	Project:	Revolut, Genster	
	Drawn by:	Lydia Coleman	
	Checked by:	Lydia Coleman	
	Date:	12/05/23	
1:100 scale on A3		Drawing code:	GAGF02REV10



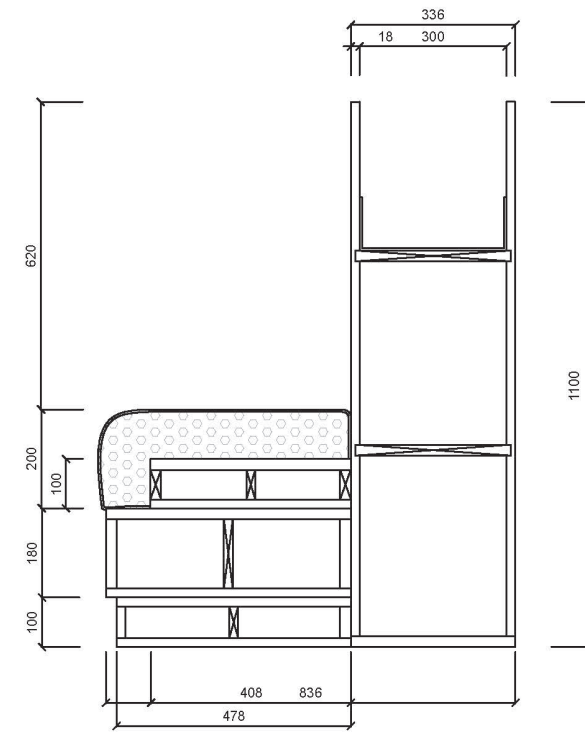
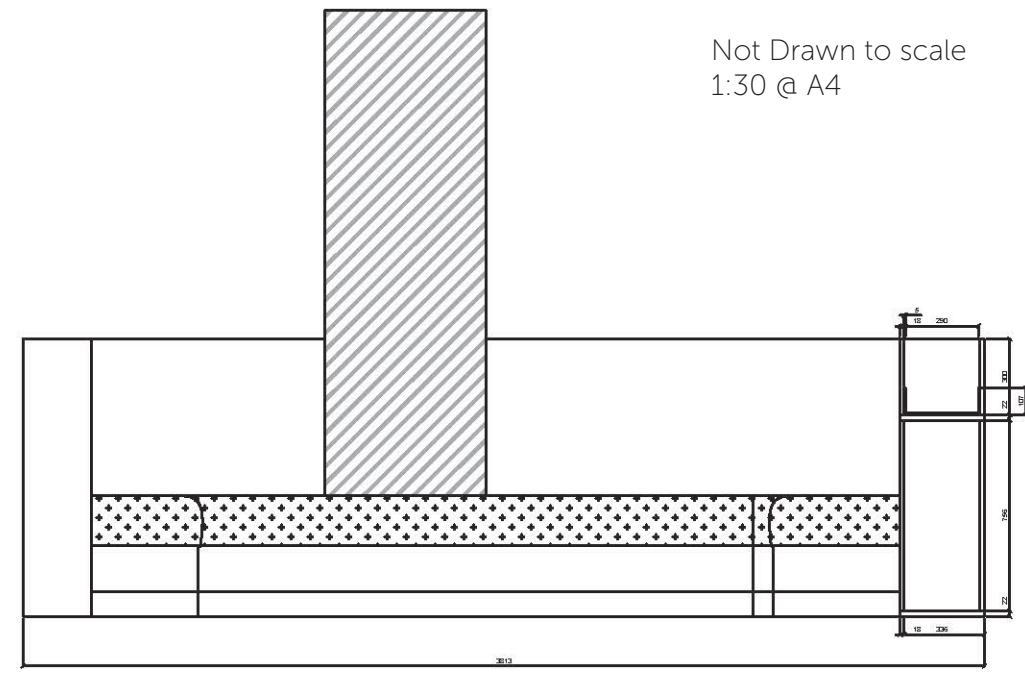
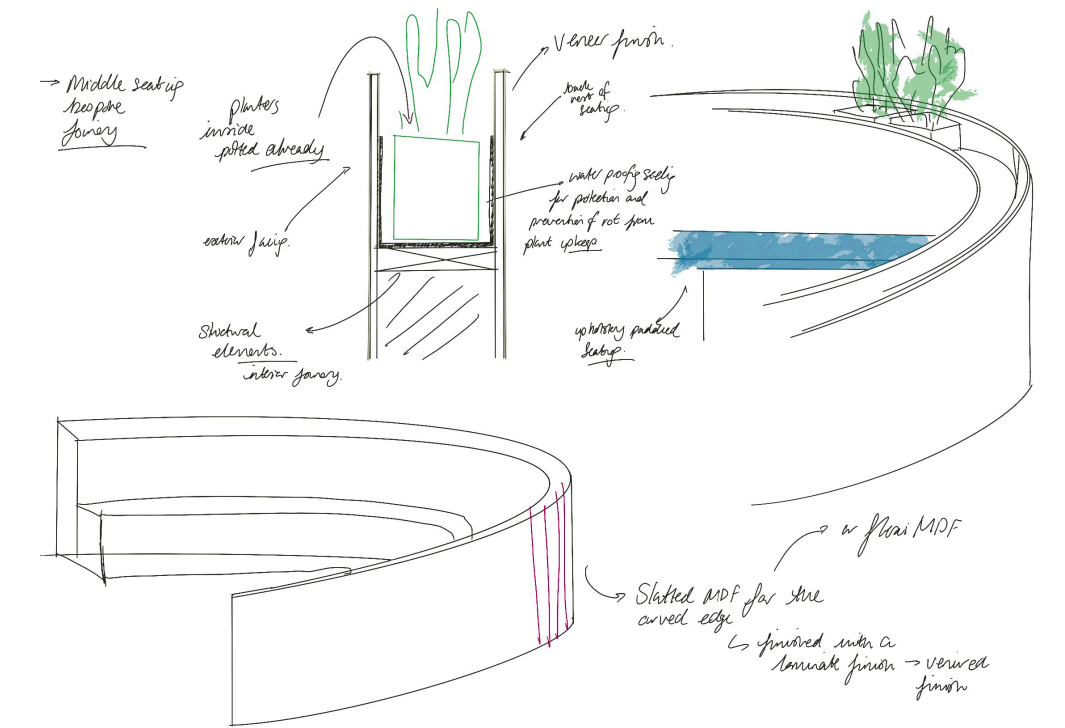
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1:100 @ A3



Experience **X** Office Visualisation

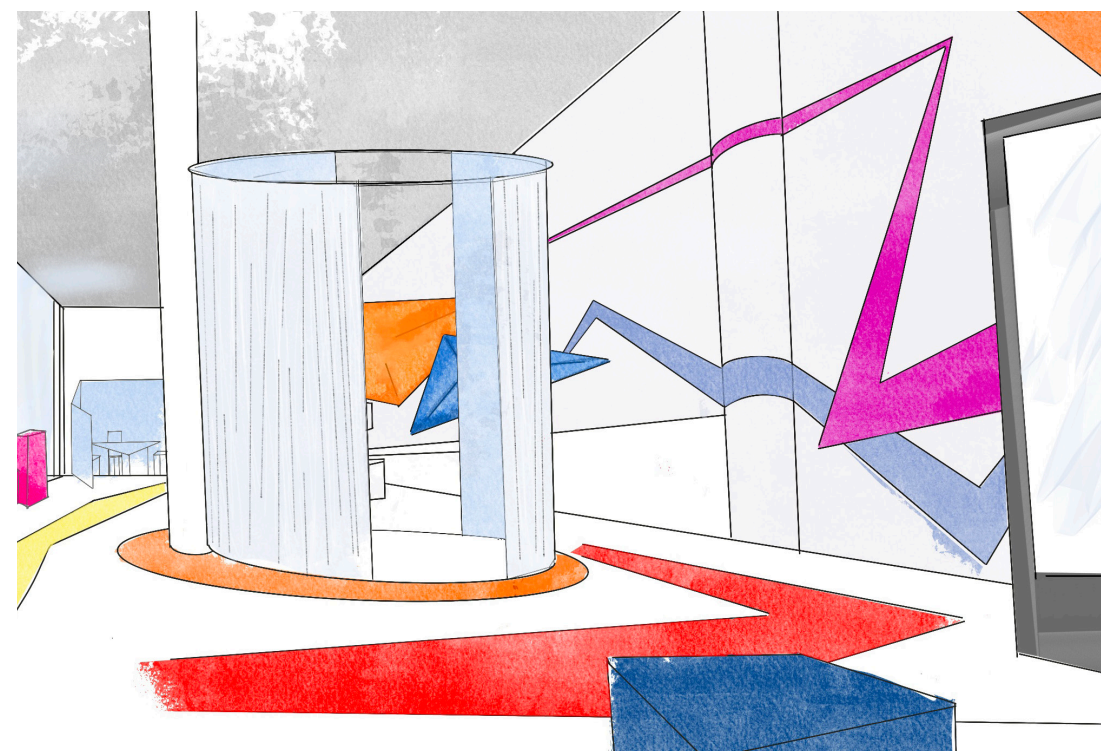
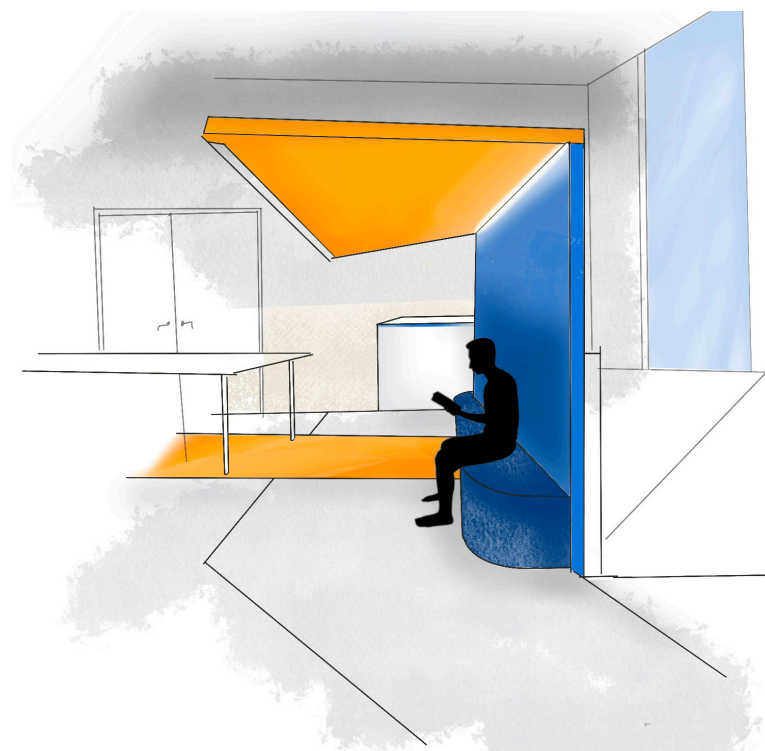
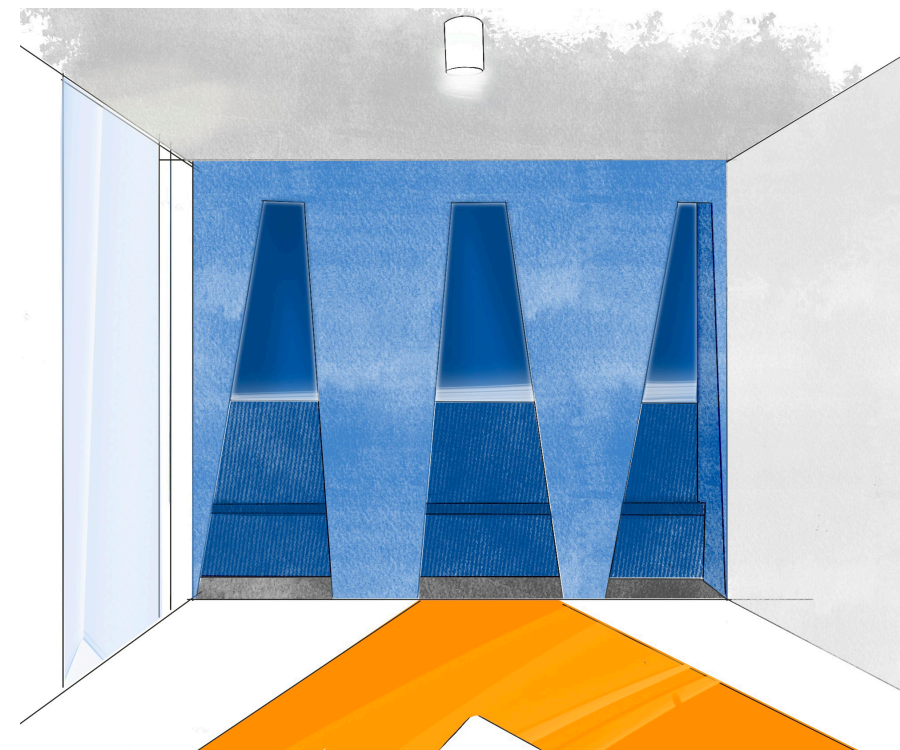
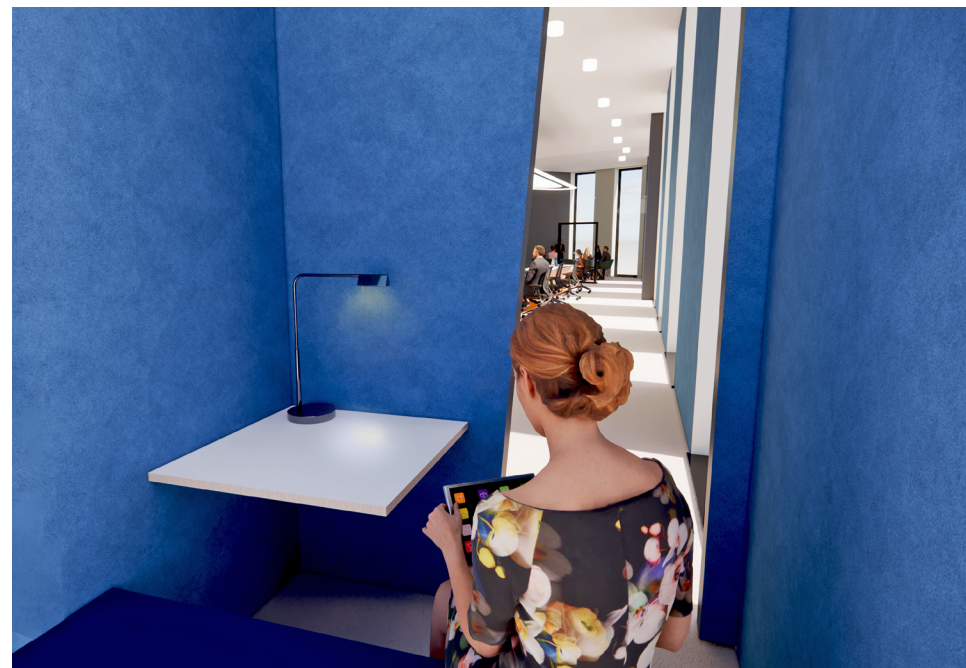
This seating element will act as a divider between the space, therefore it is tall to accommodate this. It will have space for plants to fit inside that are easy to maintain. This is an aspect to biophilic design to improve office well being. There will be padding to the seat as well an upholstery that is made from recycled materials. Predominantly made form MDF and Flexi MDF for the curved edge. Sturdiness designed in mind, so there will be stabilisers in the joinery that wont be seen from the outside of the furniture piece. Inside the plant pot there will be a layer of water tight material to prevent from damage if water is spilt when watering the plants inside.

Mock up sketch



Not drawn to scale 1:10 @ A4

Inside the booths there is a desk, sofa seating and desk lamp. Mainly surrounded by acoustic material, and darker colours in the colour pallet to make it feel cosy and secluded from the rest of the office space.





# X Revolut Gensler

*The Final Design*

These are the final visuals of the first floor office space, showing the multi purpose work area where people have the choice to work where they please. The space is designed to connected employees, and create a community atmosphere, as individuals work together to shape the future of digital banking.

