

# About

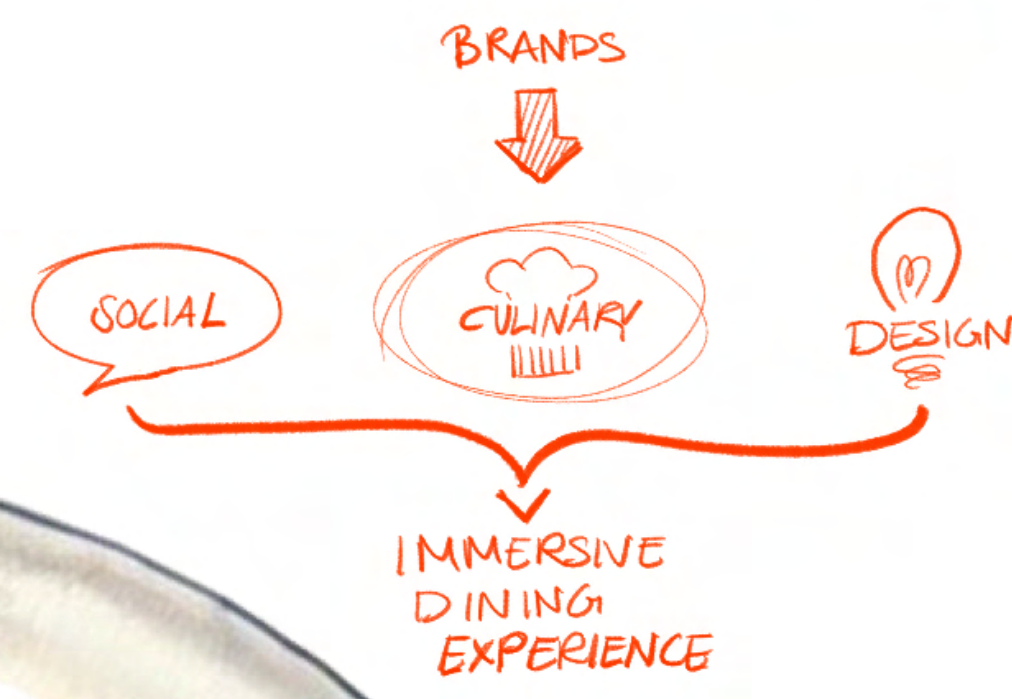
Il Rhinoceronte is a project dedicated to the future of immersive dining. It tackles the social challenge of loneliness in big cities and offers strangers a chance to connect while embarking on a journey.

We live most of our lives online, chatting, having phone calls or updating our social media profiles. This has increased a feeling of loneliness, especially in cities like London. Interiors offer a similar escape, which takes place in real life. Designers can create new experiences that take clients on an immersive journey while being fully present.

Il Rhinoceronte is a dining experience inspired by Time Left's concept of connecting 6 strangers over dinner. Inspired by the restaurant Big Mamas social ethos and their storytelling Interiors, designed by Studio Kiki, I created my restaurant after the feeling of Venice and its Carnival.

My design connects people and allows them to explore a never-seen environment that gives them that holiday feeling, while saving those flight emissions.

# Approach



# IL RHINOCERONTE O CLARA



TimeLeft specializes in Dinner-parties for strangers all around the world. For their happy customers they plan around 13,000 dinners with 80,000 strangers a month.

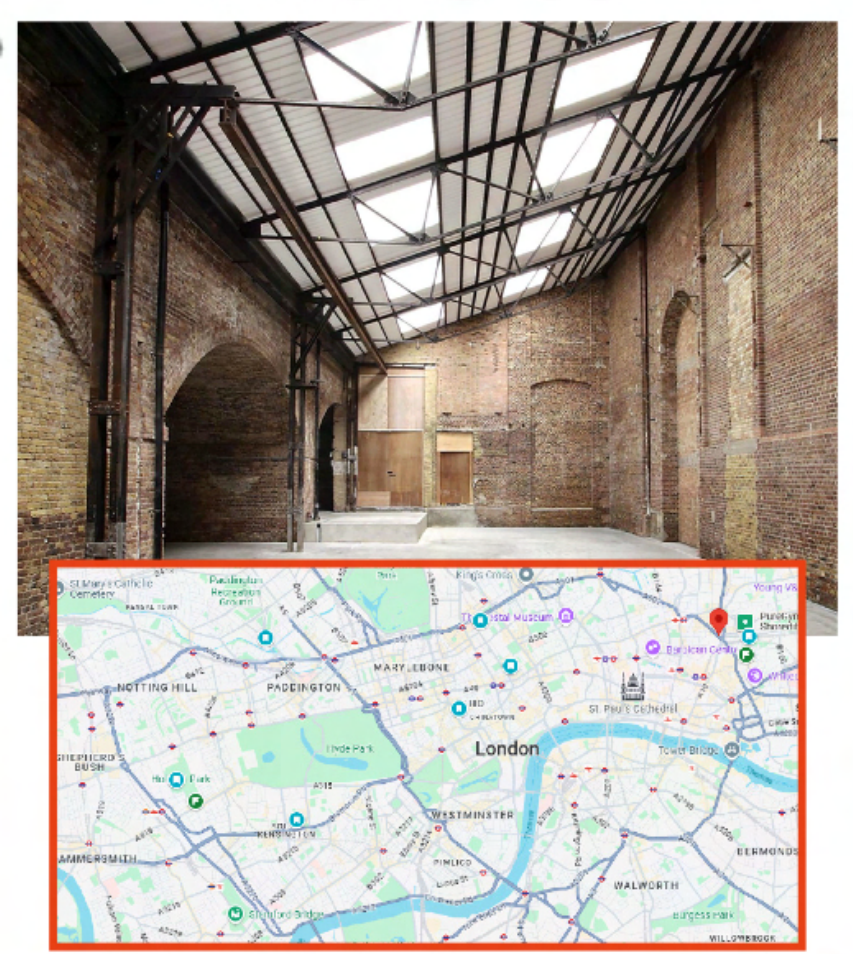
## BIG MAMMA

Big Mamma is a restaurant focusing on affordable sharer sized portions. They emphasize on the positive relationships within their staff, and support small local or Italian suppliers. Their expansive menu exists out of 65% vegetarian dishes. Within their 2200 Co-workers they have 37 different nationalities and they have been graded with 99/100 indicators for professional equality.



Studio Kiki is Big Mamas intern Interior Design company. With a maximalist, immersive storytelling approach to their Interiors, Studio Kiki takes their customers on a journey to different locations around Italy.

## The Site



The old warehouse is located in Shoreditch London, a buzzing creative neighbourhood, with great public transport connections.

## Moodboard





## •{The Name}•

The Name "Il Rhinoceronte o Clara" comes from the main attraction of 1751's Carneval. Clara the Rhino was the second Rhino to ever set foot into Venice, and was what everyone talked about for months after.

Her owner, a dutch captain, captured her as a baby, and toured the world with her.

At 20 years old she died in captivity. Just half the age Rhinos can get.

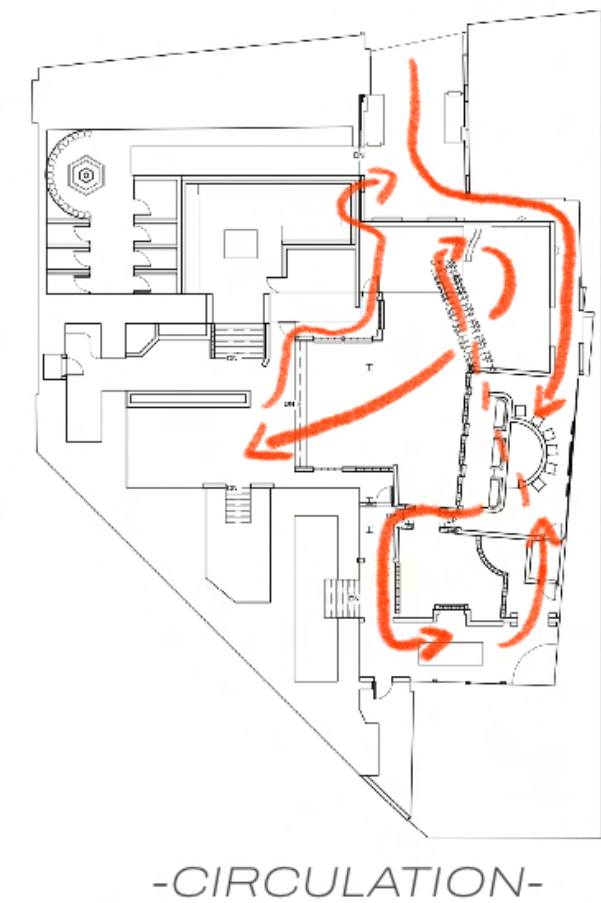
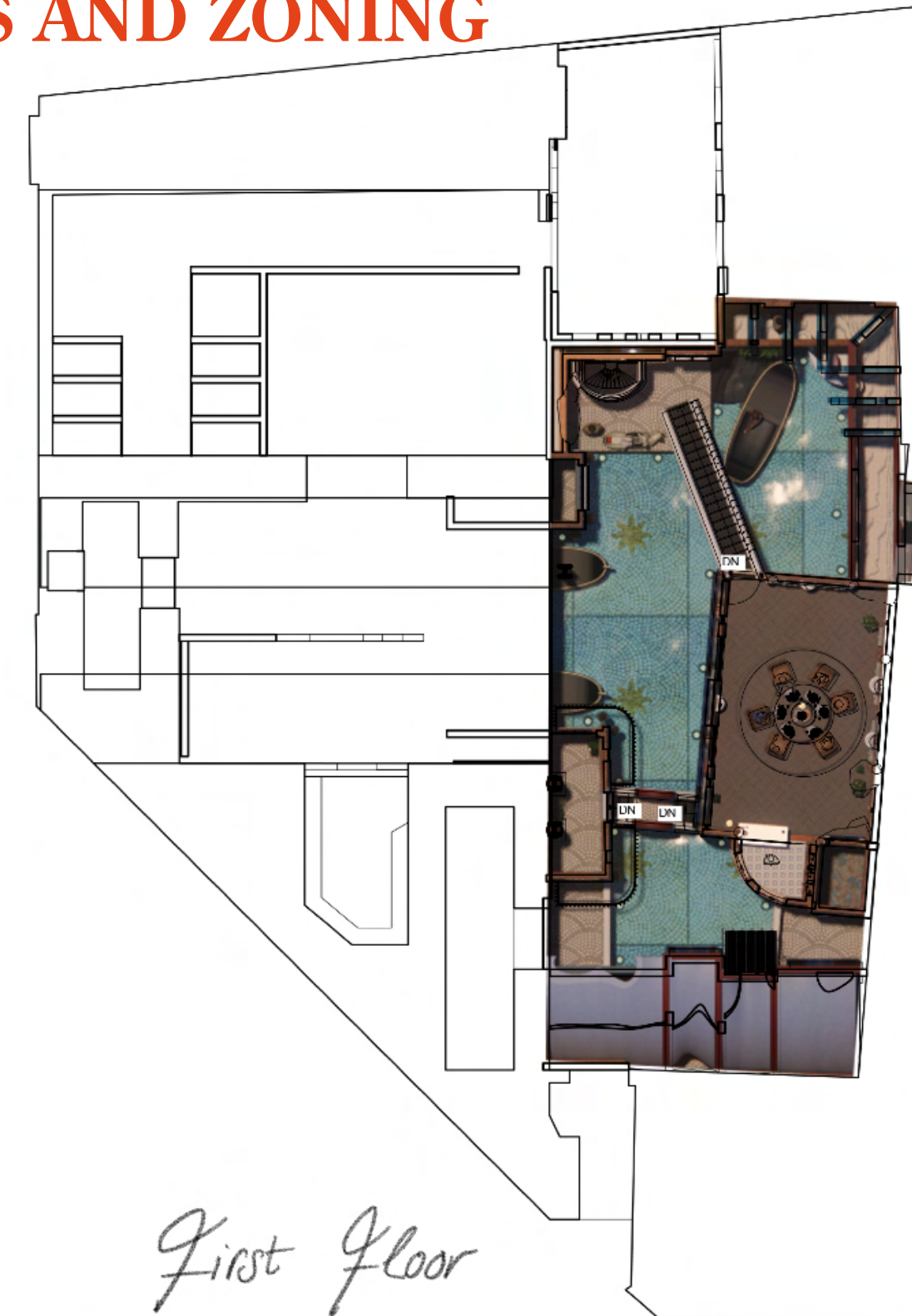
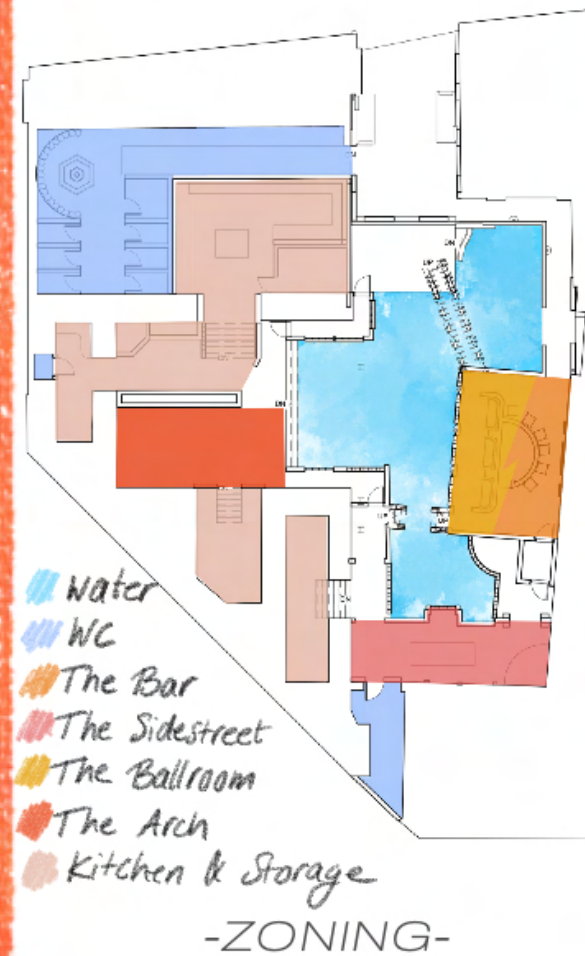


## •{The Research}•

I picked the Venice Carnevale as the theme of my design. It was important to me to not create a copy of a cultural event, as neither me or the chosen site have any connection to it, but create a space that replicates a similar feeling.

Since Carneval is a celebration of the indulging of overconsumption, I thought it would fit well to the concept of a restaurant. In the end I took inspiration from different events happening during the celebrations in Venice:

## FLOORPLANS AND ZONING



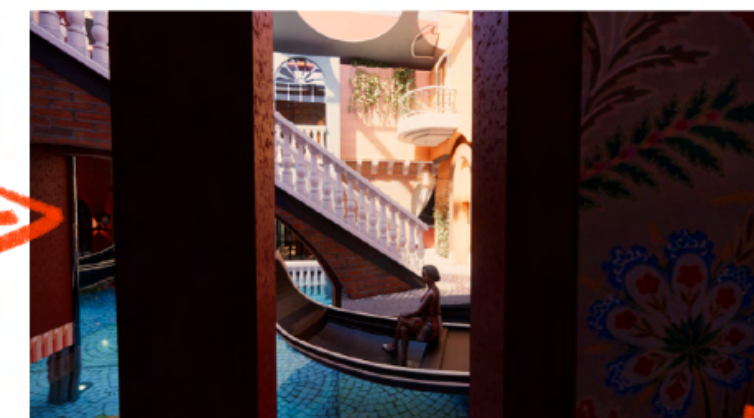
## USER JOURNEY



The Reception area, with Clara and a peak of the whole space.



Guests are taking a small narrow path to the first area.



Another peak of the open area, form the first bridge





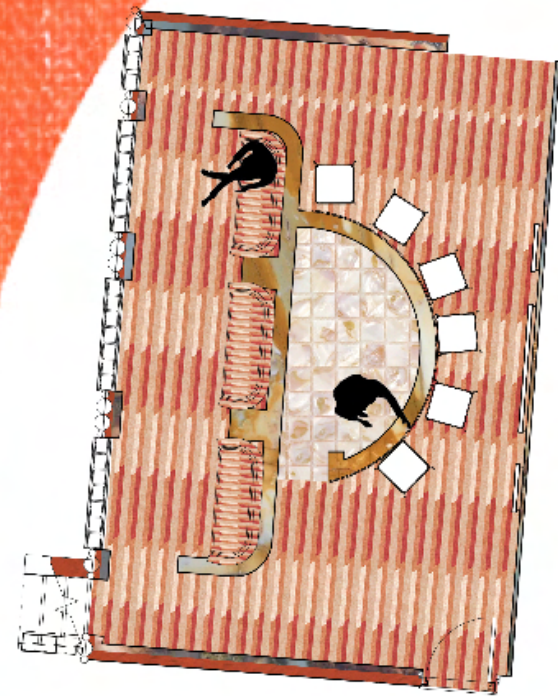
The seating area of the Bar, overlooking the canal.



Arriving at the bar, the group starts their journey. This first area is inspired by the Flight of the Angel, an event opening the carnival ceremonies in Venice each year. The mirrors on the ceiling attempt to give the small space a bigger ceiling and open new perspectives to the interior.



A bespoke lighting fixture linking the area to the Flight of the Angel ceremony.

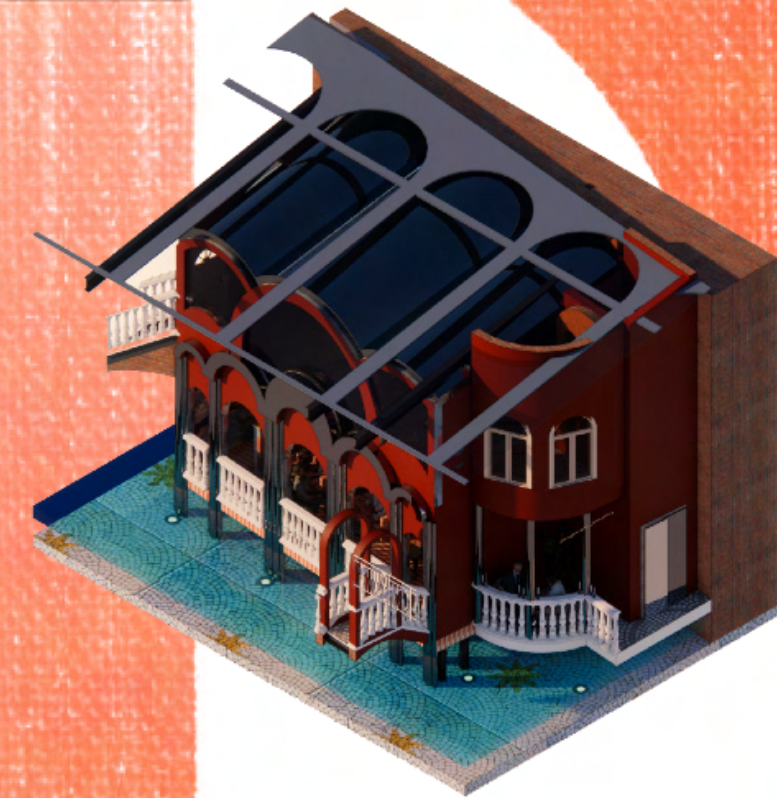


rendered Floorplan Bar

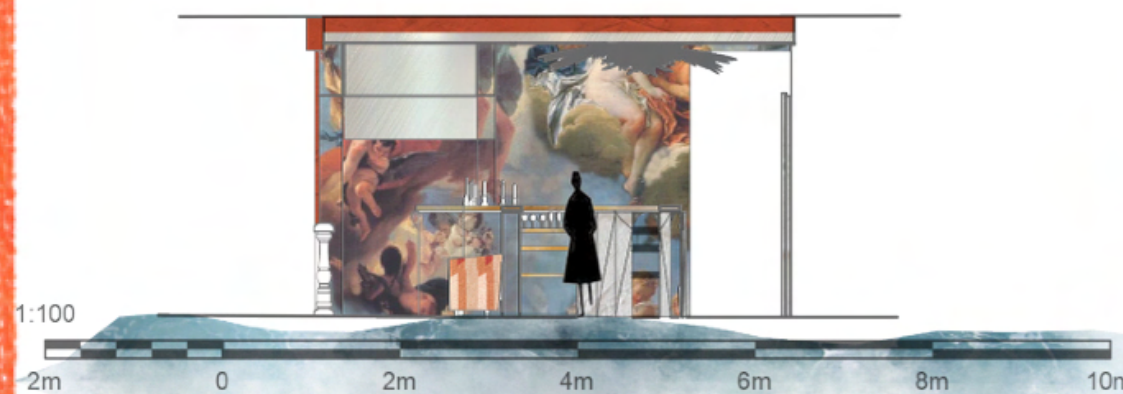
## MATERIALITY OF KEY SPACE



- 1 Mirror
- 2 Venus Wallpaper
- 3 Marble
- 4 Plaster
- 5 Carpet geometric/ fabric Loveseat (7)
- 6 Shell mosaic
- 7 vintage 1940s Loveseat
- 8 bespoke statement light
- 9 upholstered Leather bar stool



Axonometric view Bar



rendered Section Bar



rendered Section Bar

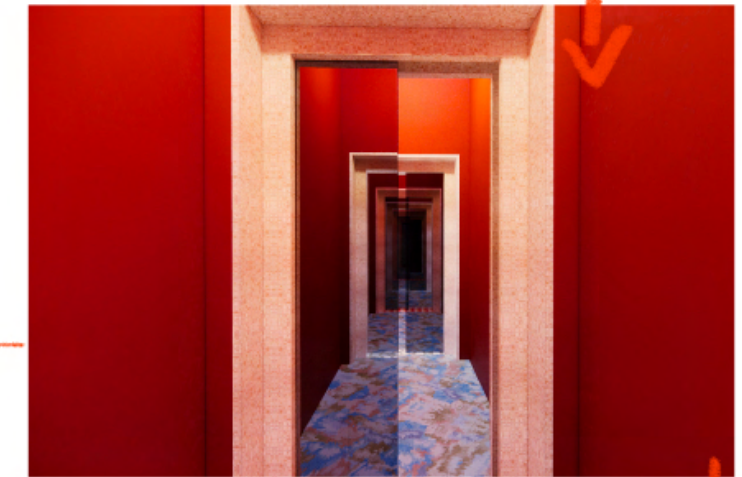




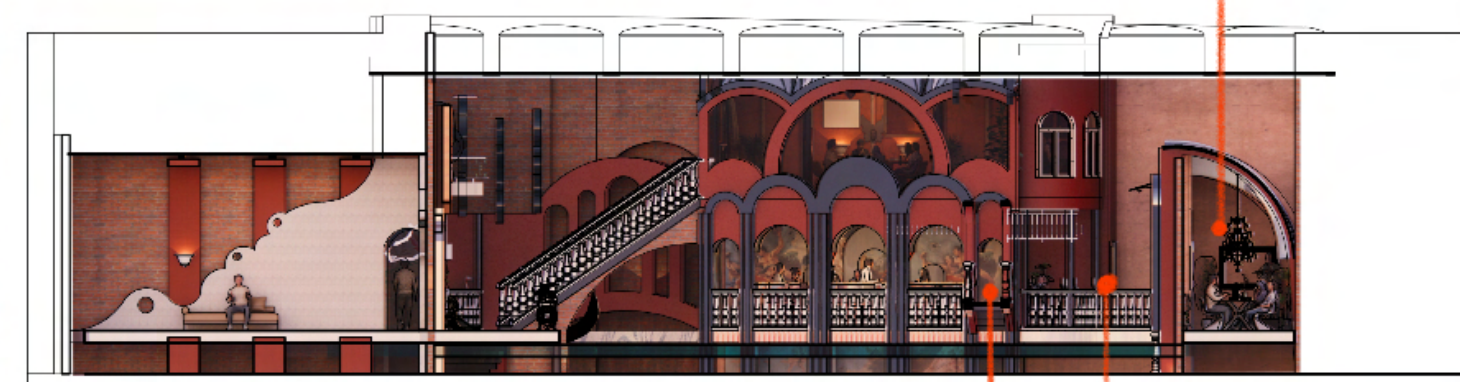
the way to the second dining area leads over a bridge and past the restaurants wine cellar



the second dining area, inspired by the venetian side streets



the elevator creates an accessible path to the 2nd Floor



## RENDERED SECTIONS



the upstairs bar



the third area, portraying a residential take on a ball-room, with a spinning platform for the table.

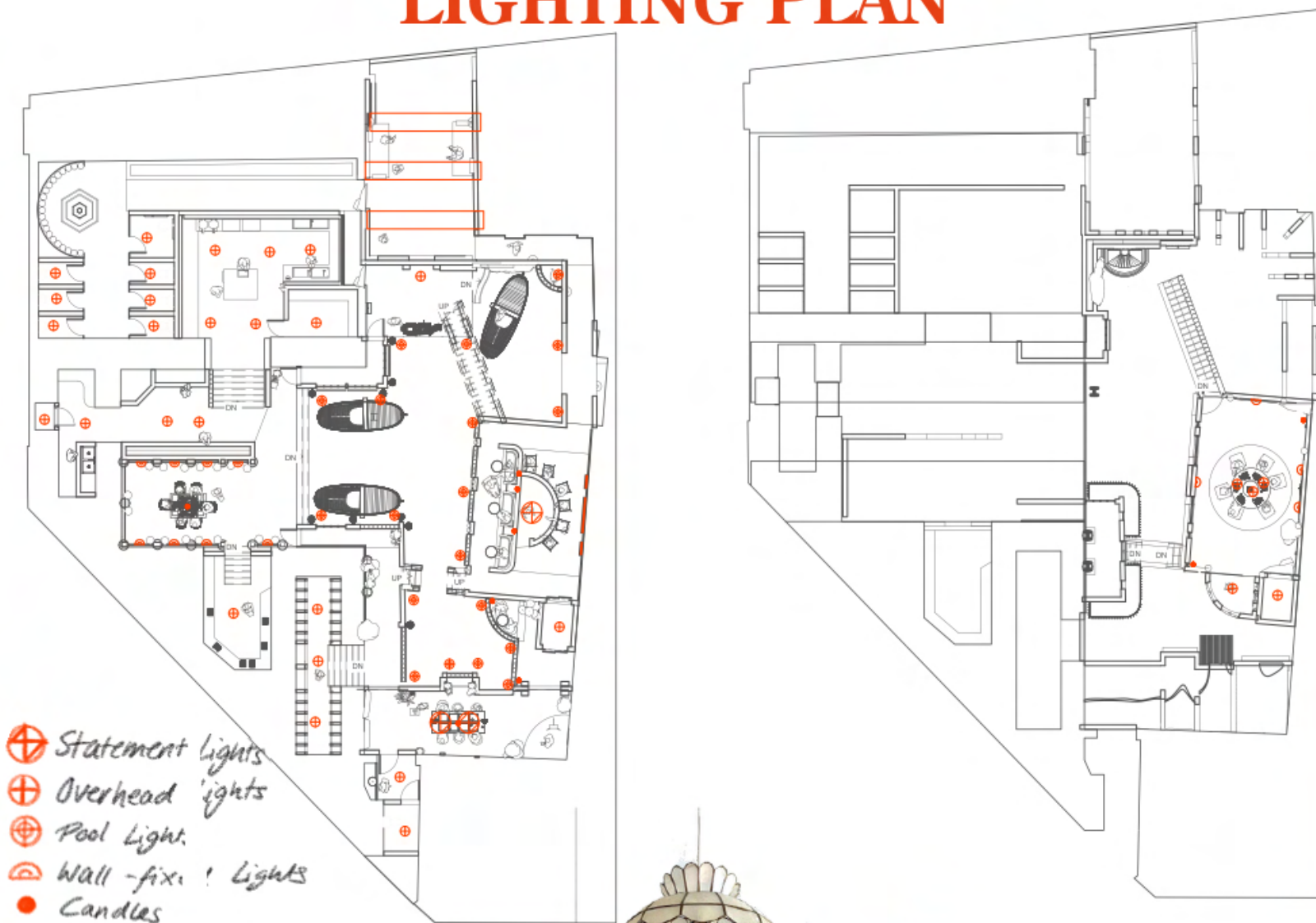




a gondola awaits the group



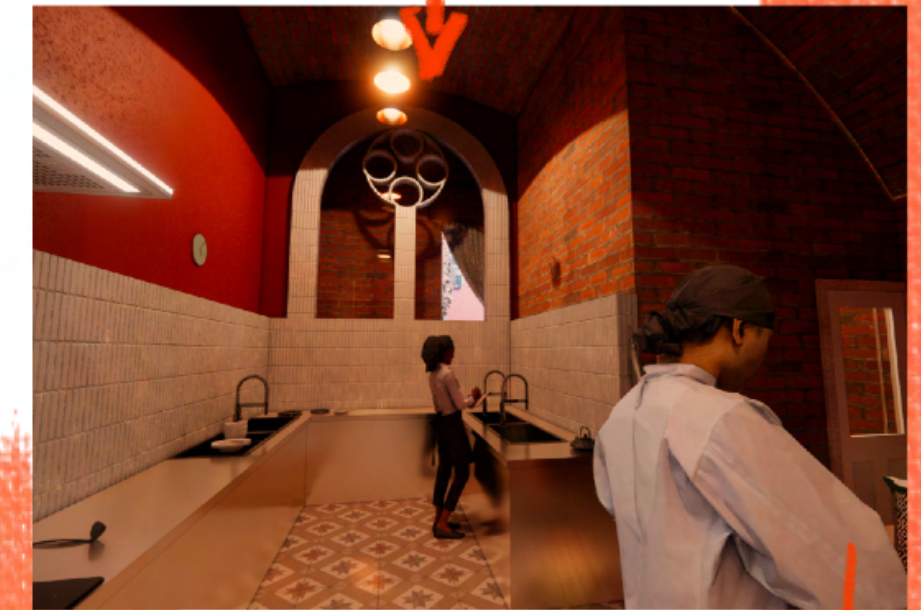
## LIGHTING PLAN



arriving at the arch, guests watch their last course being cooked in front of them, reconnecting them to the staff



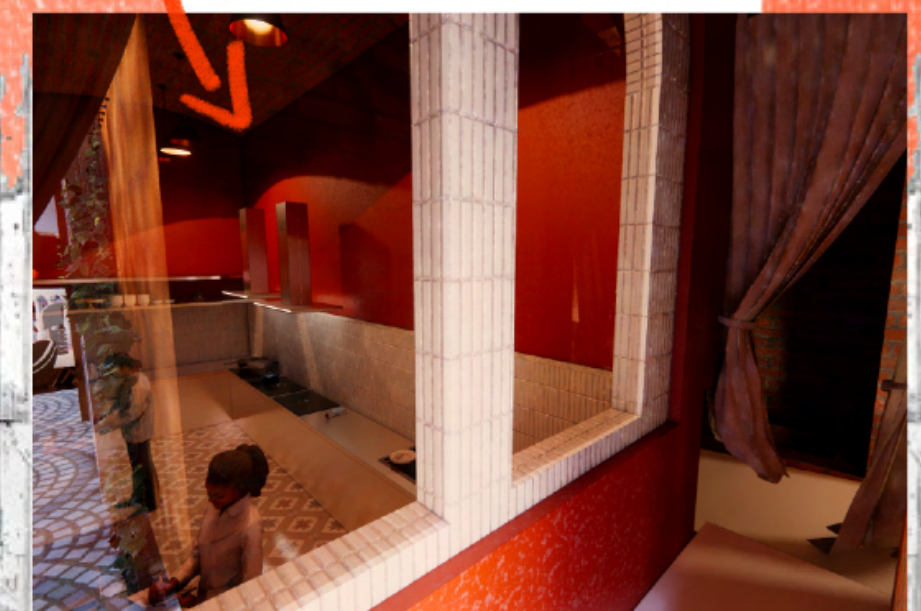
in the main kitchen the staff is taking care of the guests culinary needs



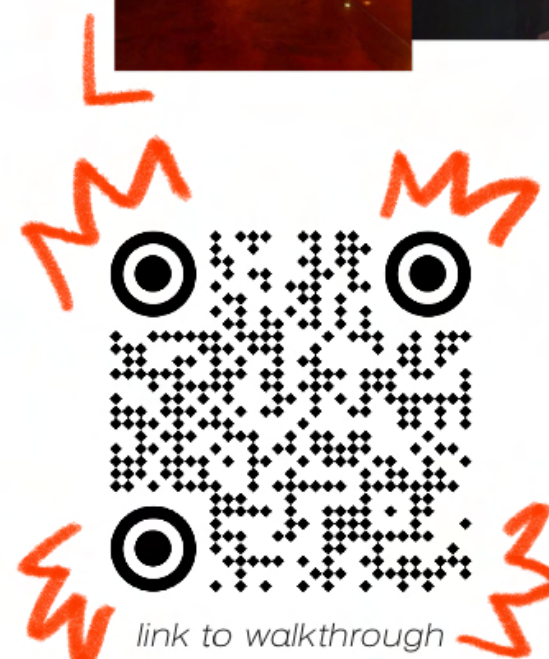
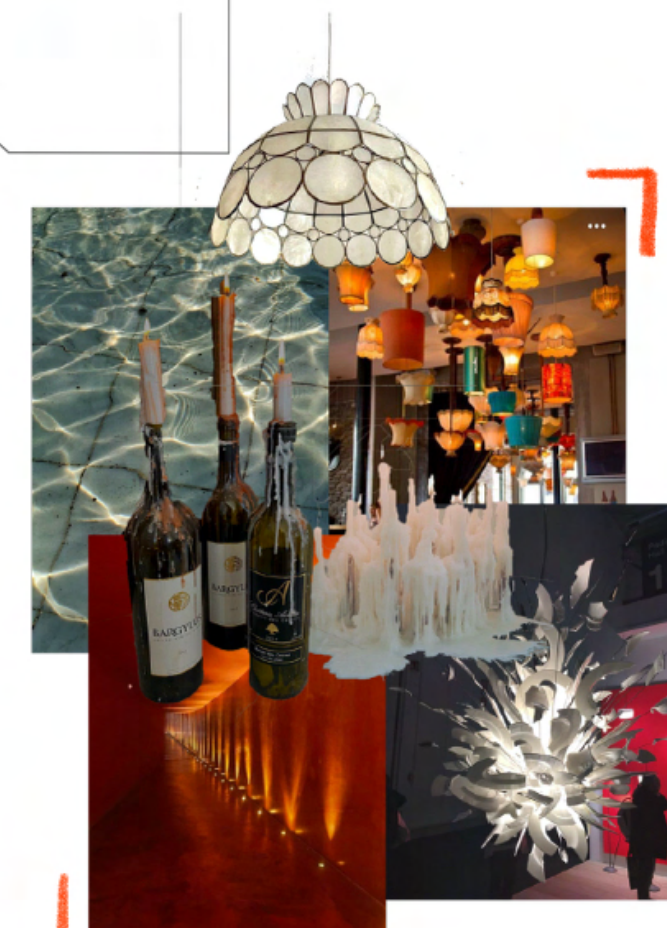
the churchwindow in the back of the kitchen reconnects the staff to the leaving guests



back at the pier the guests take one last look at the canal before going back to the reception.



a last glance at the people that made the guests evening enjoyable.



link to walkthrough