

The Hinge Experience



The Hinge Experience is a space for people to learn how to reconnect with one another after the pandemic, away from their screens.

Paired with the dating app 'Hinge', I have designed an experience where users can meet without the pressure of a typical 'speed dating' environment, while learning new skills and getting used to physical human interaction again.

The concept is inspired by Hinge's graphics which often include a continuous line. I decided to make use of this as a wayfinding device which also hosts the activities the users will be participating in.

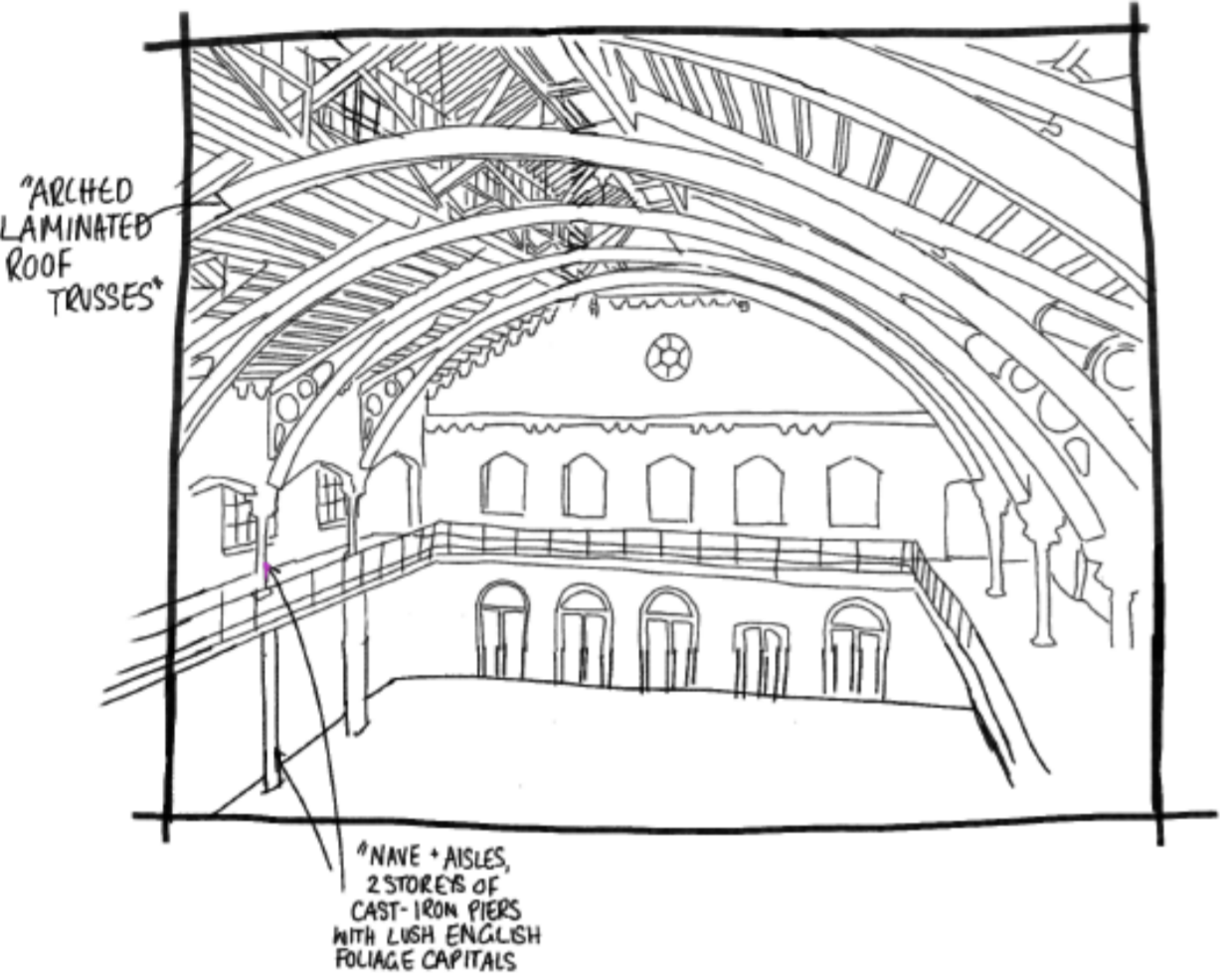
Throughout my visuals and sections, I favour a sketchy, expressive style as I feel it portrays the fun, energetic atmosphere I'm attempting to convey, as well as bringing a human touch to the presentation.



SITE SKETCHES

Sketching site diagrams as well as sketches of the building whilst undertaking a site audit has helped me to understand the building on a more detailed level.

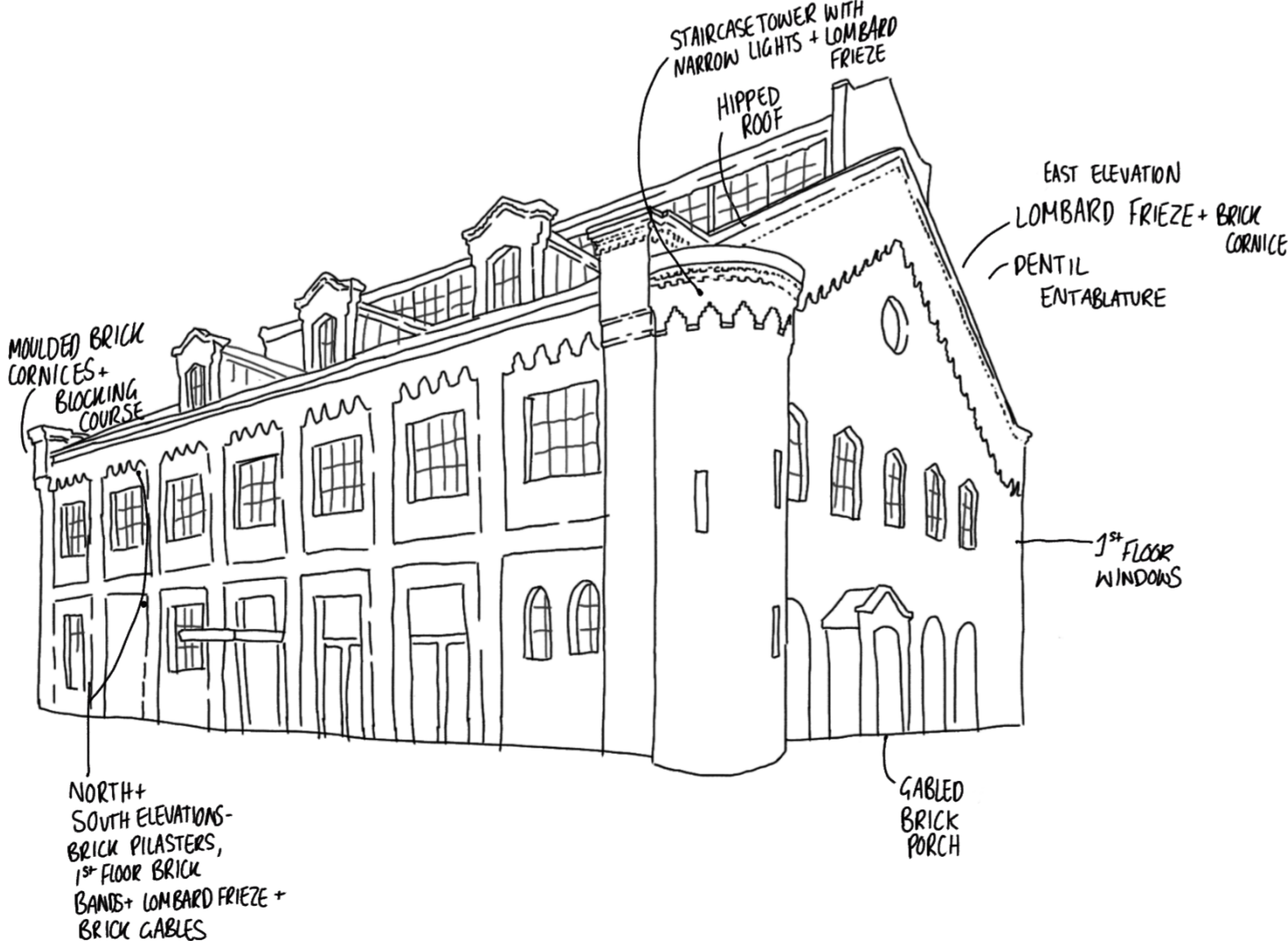
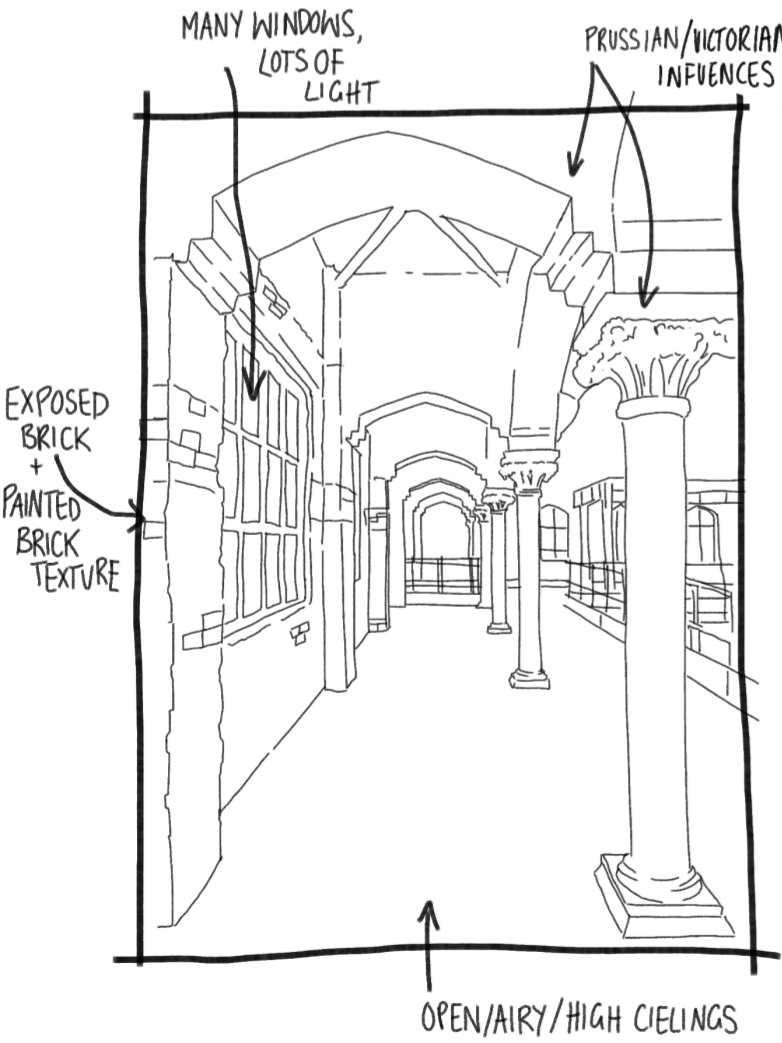
Sketching the interior and exterior helped me to notice features and details I would have perhaps otherwise overlooked. Meanwhile, creating simple sketch diagrams helped me to understand the site on a more practical level and greatly aided my spacial understanding when it came to planning and developing the scheme.



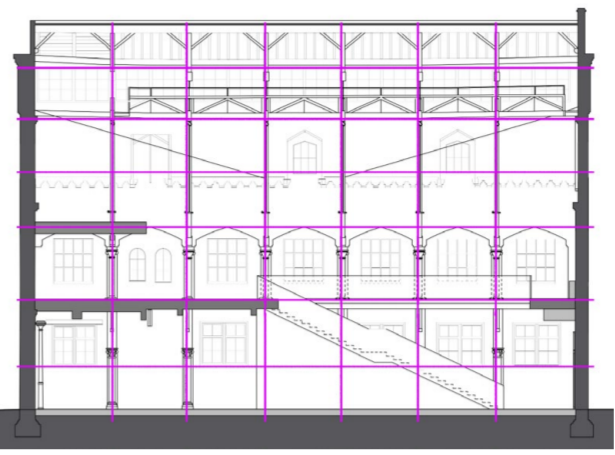
- Pros**

 - + Historical atmosphere
 - + Beautiful Listed features
 - + Large and open
 - + Lots of light
 - + High ceilings
 - + High footfall
- Cons**

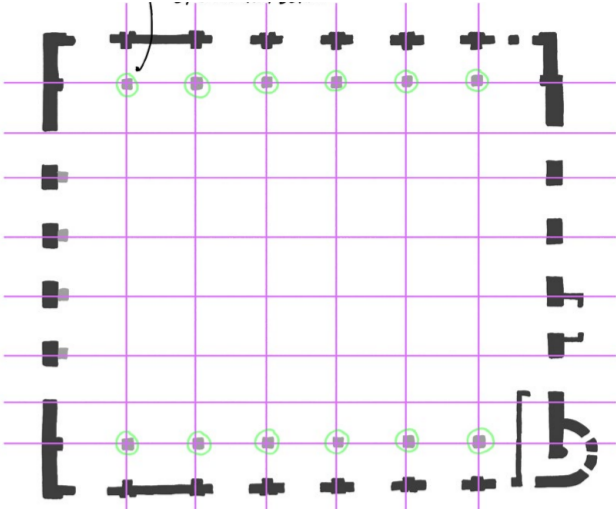
 - Grade II listed, restrictions
 - No scenic views
 - Noisy outside
 - Traffic fumes from nearby roads



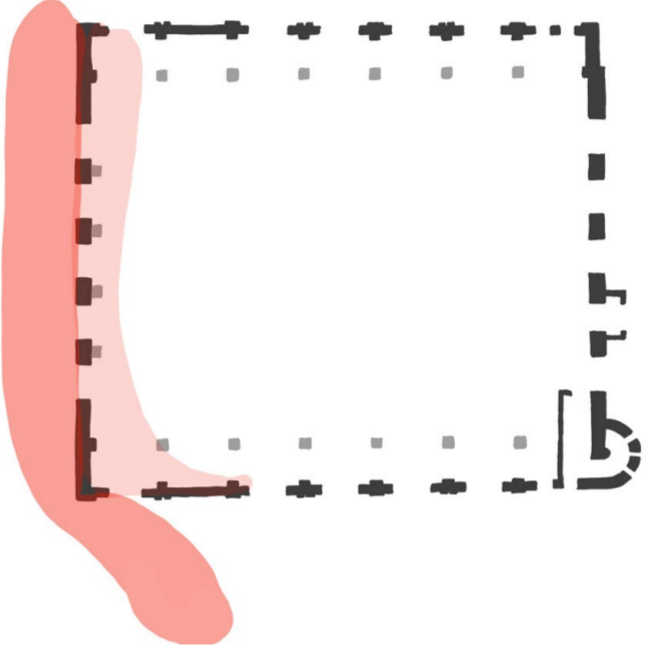
Grid in Section



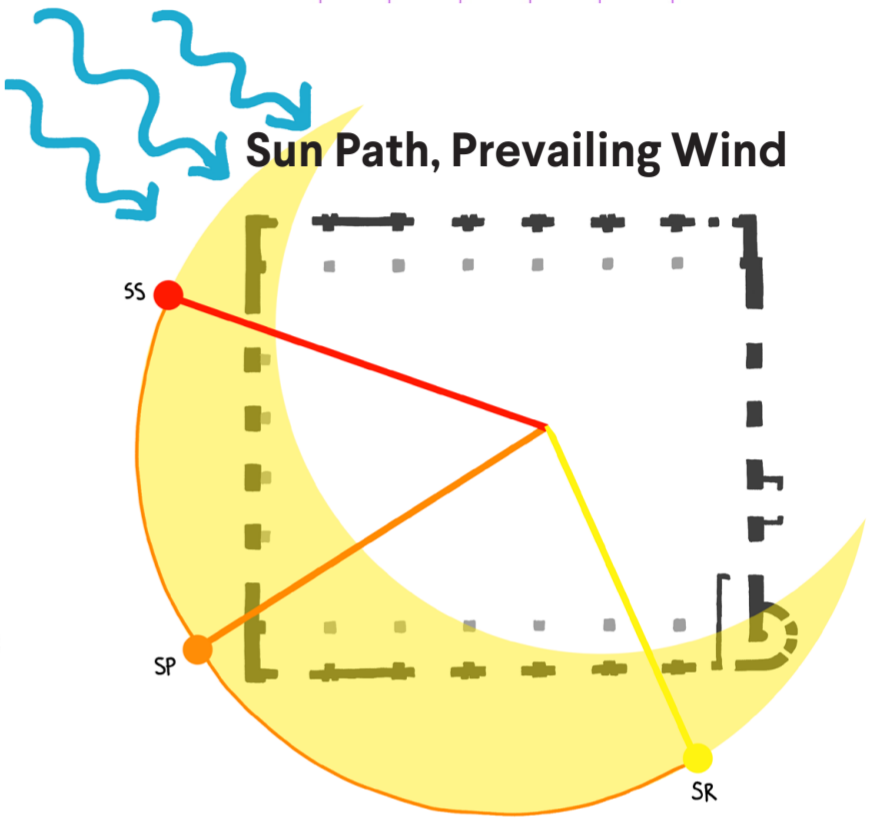
Grid in Plan



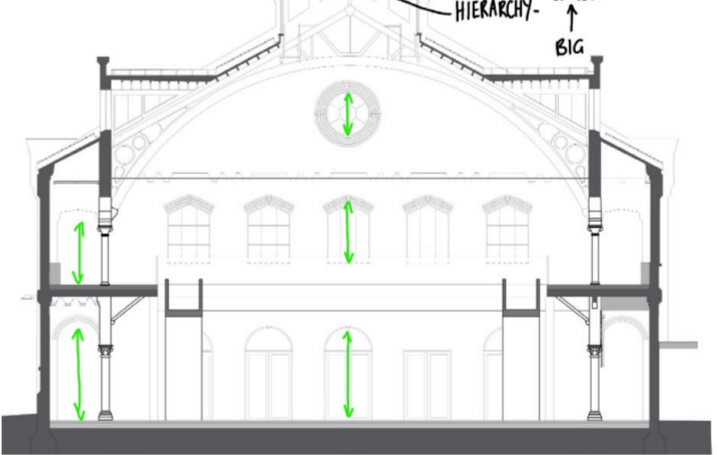
Traffic Fumes



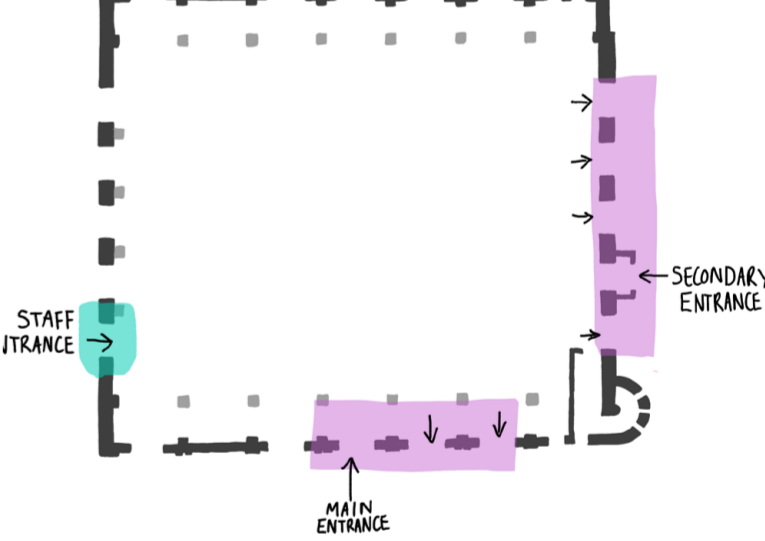
Sun Path, Prevailing Wind



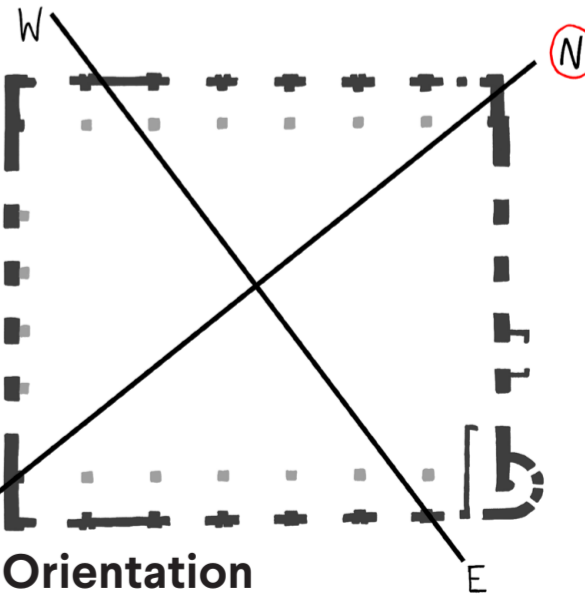
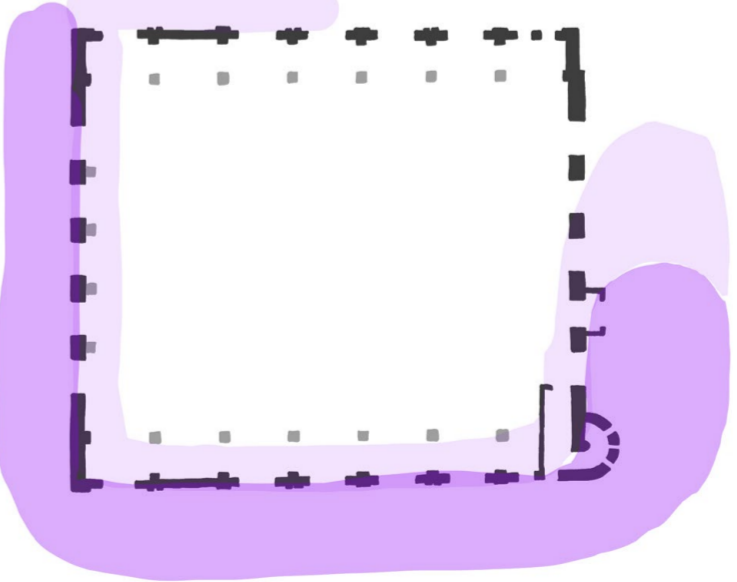
Hierarchy and Symmetry

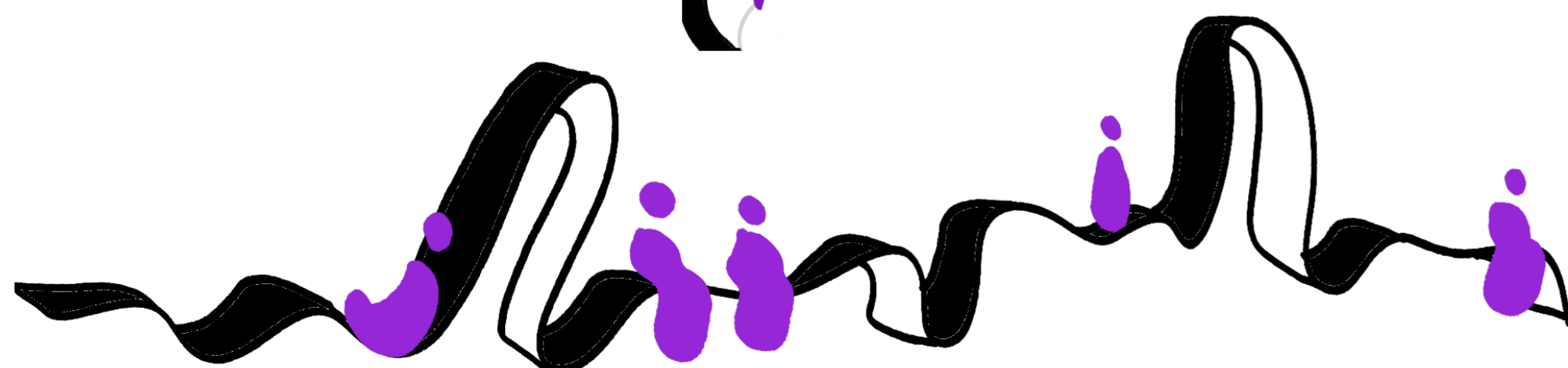
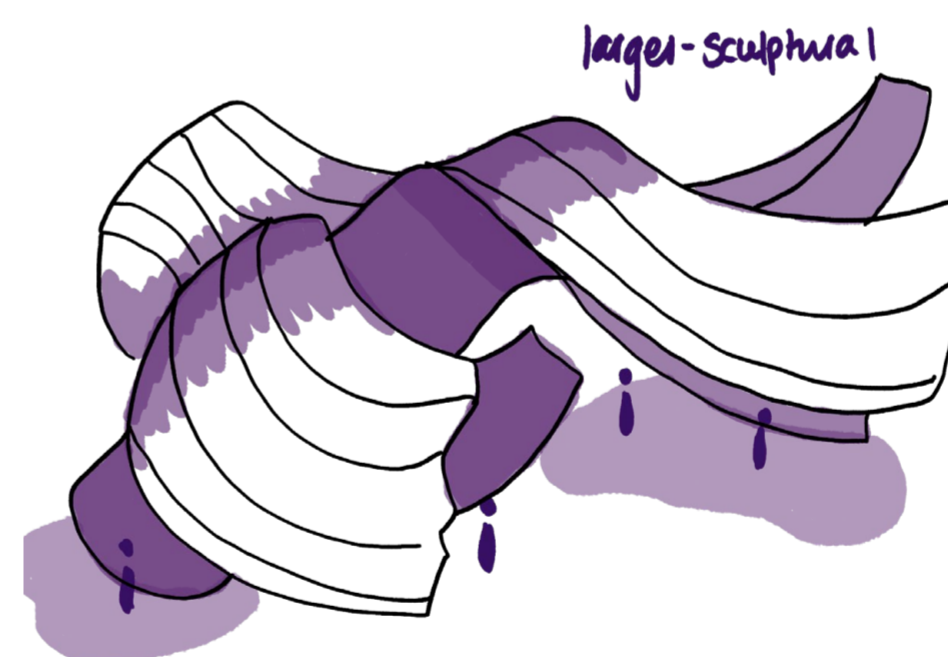
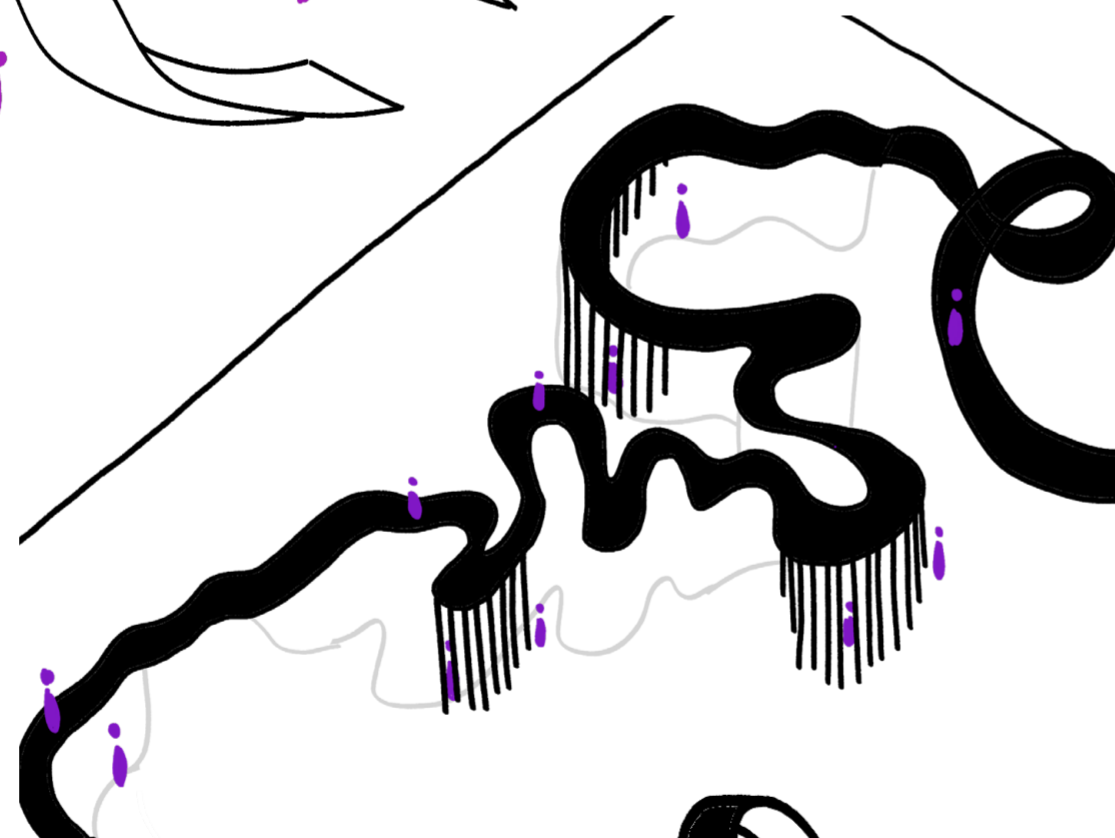
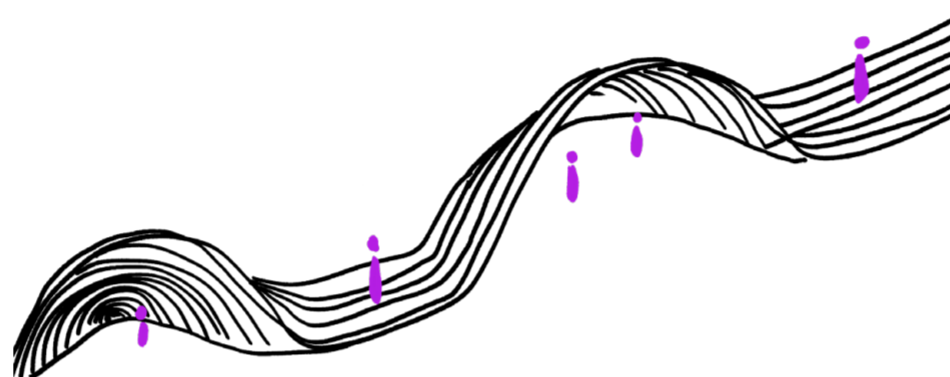
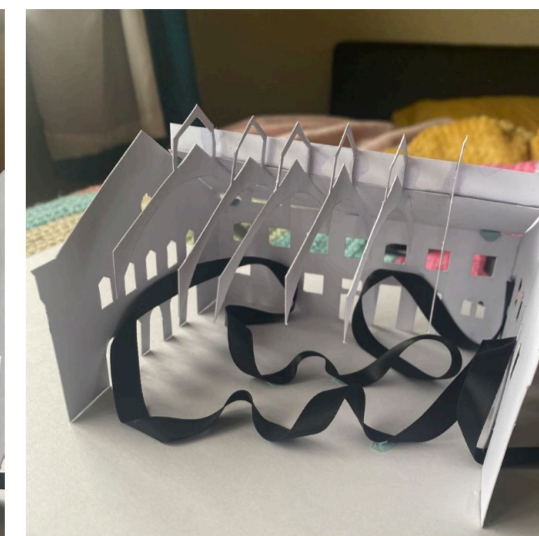
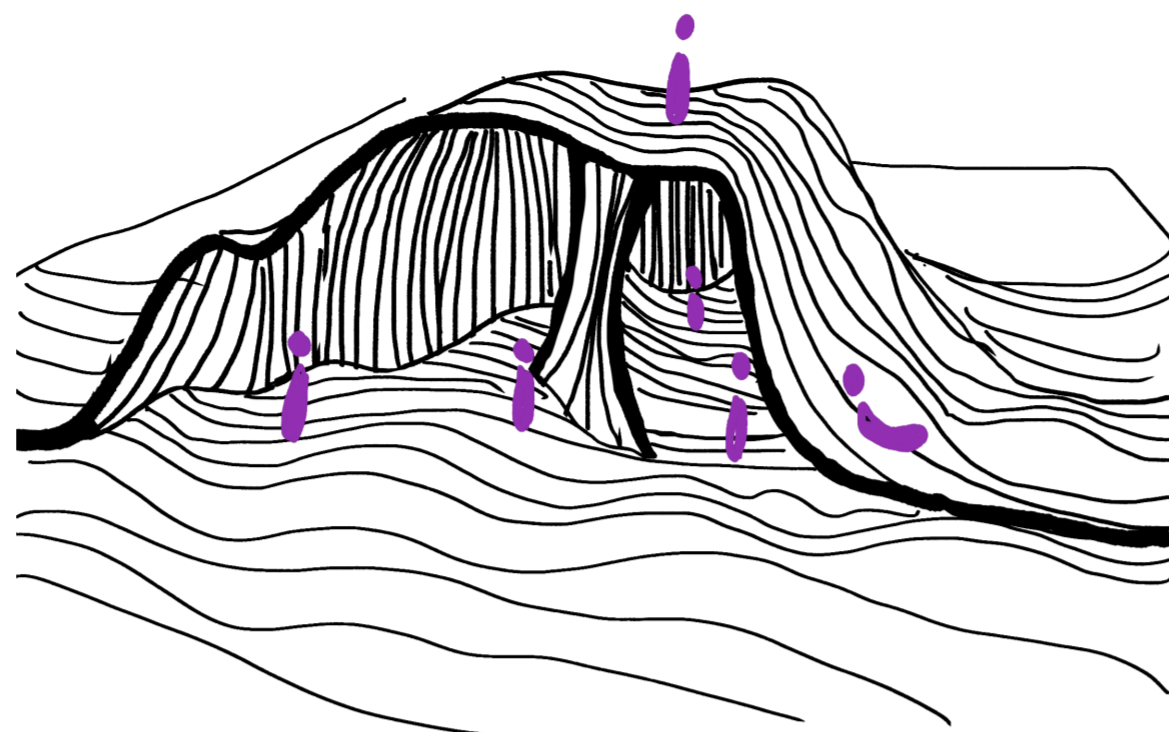
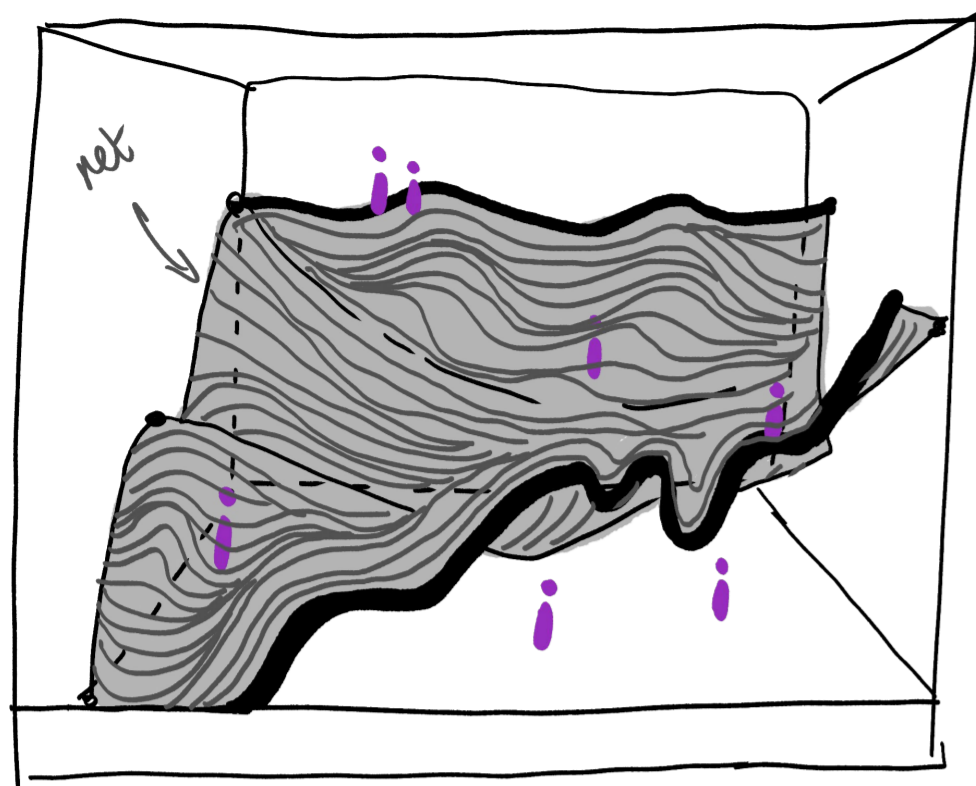


Entrances

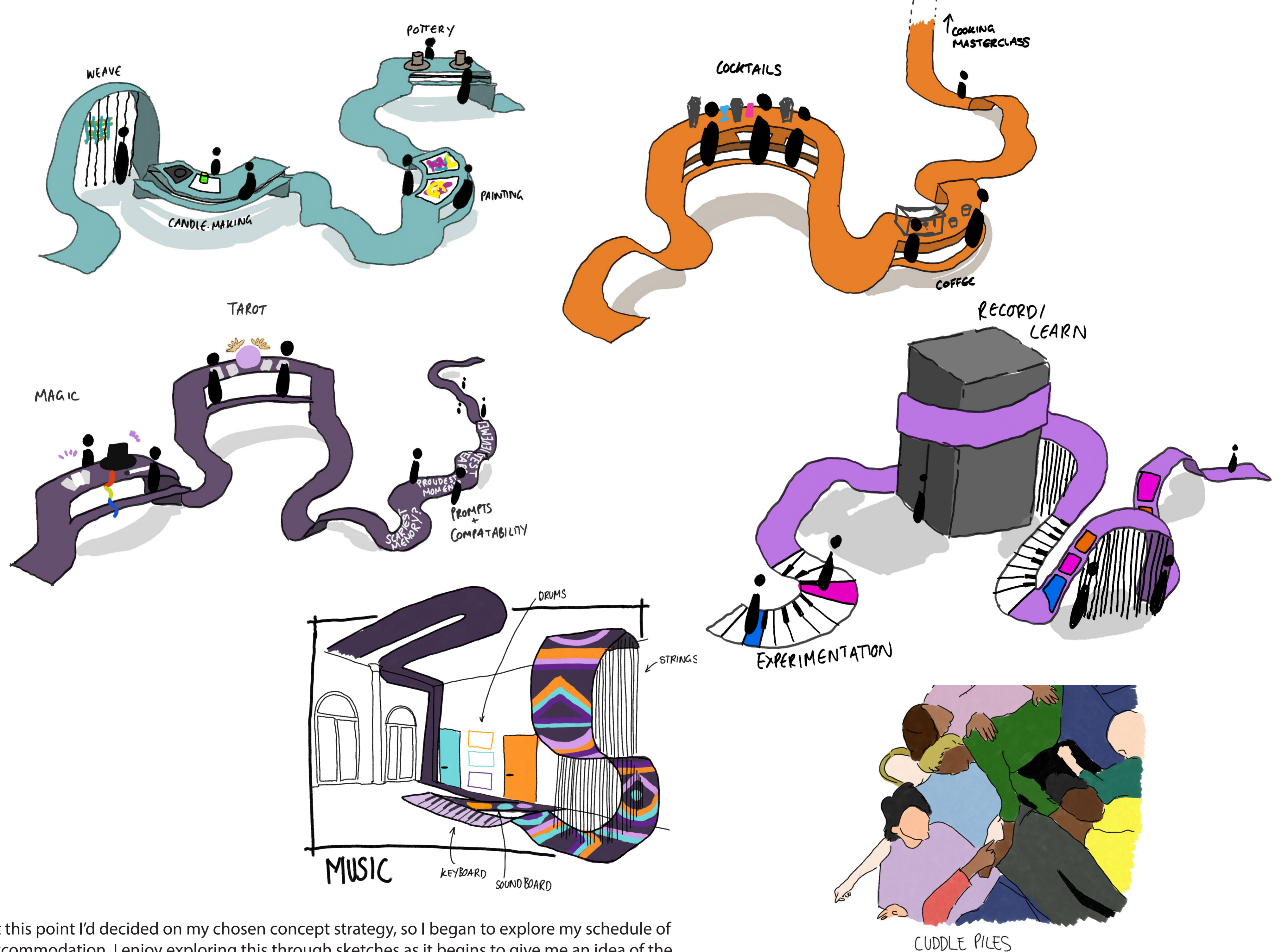


Noise Pollution





Here I begin to become more inspired by the continuous line in Hinge's graphical illustrations, and start to explore how I could use form in 3D



At this point I'd decided on my chosen concept strategy, so I began to explore my schedule of accommodation. I enjoy exploring this through sketches as it begins to give me an idea of the visual aesthetic and atmosphere I am trying to create