



CLUBHOUSE :

Sports and movement themed city stay for groups and clubs promoting and encouraging bonding and a healthy lifestyle and mindset for the youth age group.

The Clubhouse concept arose from a personal awareness of the role of sport in children's lives - the connections it builds, both on and off the field or away from the studio, and the challenges that can sometimes get in the way of those experiences. I chose to design a city-based stay designed for groups and clubs to come together—not just to train and prepare, but to bond, reset, and create lasting memories.

**‘THE MOST POWERFUL
IMPACT OF SPORT ISN’T
MEDALS OR TITLES, ITS THE
RELATIONSHIPS, LESSONS,
AND RESILIENCE THAT LAST A
LIFETIME.’**

FUNCTIONAL AIMS:

To provide a different option for families and groups staying in the city with a focus on an active lifestyle and integration with sports.

To provide a safe option for families and groups that keeps kids entertained and safe on an evening when sometimes its a difficult time period to fill.

To encourage collaboration with the community and others in different situations.

To encourage and inspire the younger generation to engage in sports and movement and to keep going/try new things.

To give young people already entwined in sports groups or teams the chance to bond and create new memories and remind them whats important.

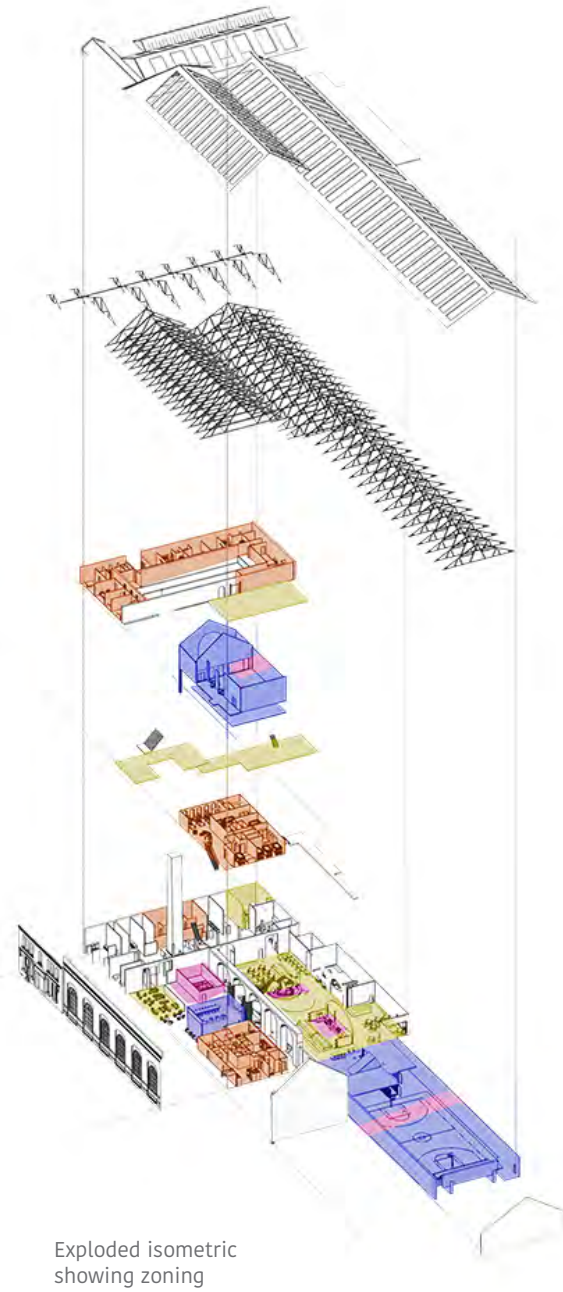
CREATIVE RE-USE

The building will adapt and re-use a building at risk and make it somewhere that will be a new draw to the area, attract tourism, provide jobs, incude community involvement and promote sports and movement as a way of life for the future of our young people. Building features will be retained and restored where possible to create a unique feel which draws on historial elements and also the open warehouse style. Nods to the previous use as a printworks are touched on and incorportated throughout the new use of venue.

The new venue will fit in with Glasgow's way of life seamlessly and act as a great addition to the neighbourhood in place of a building that has less and less chance of being turned into something the more time goes on.

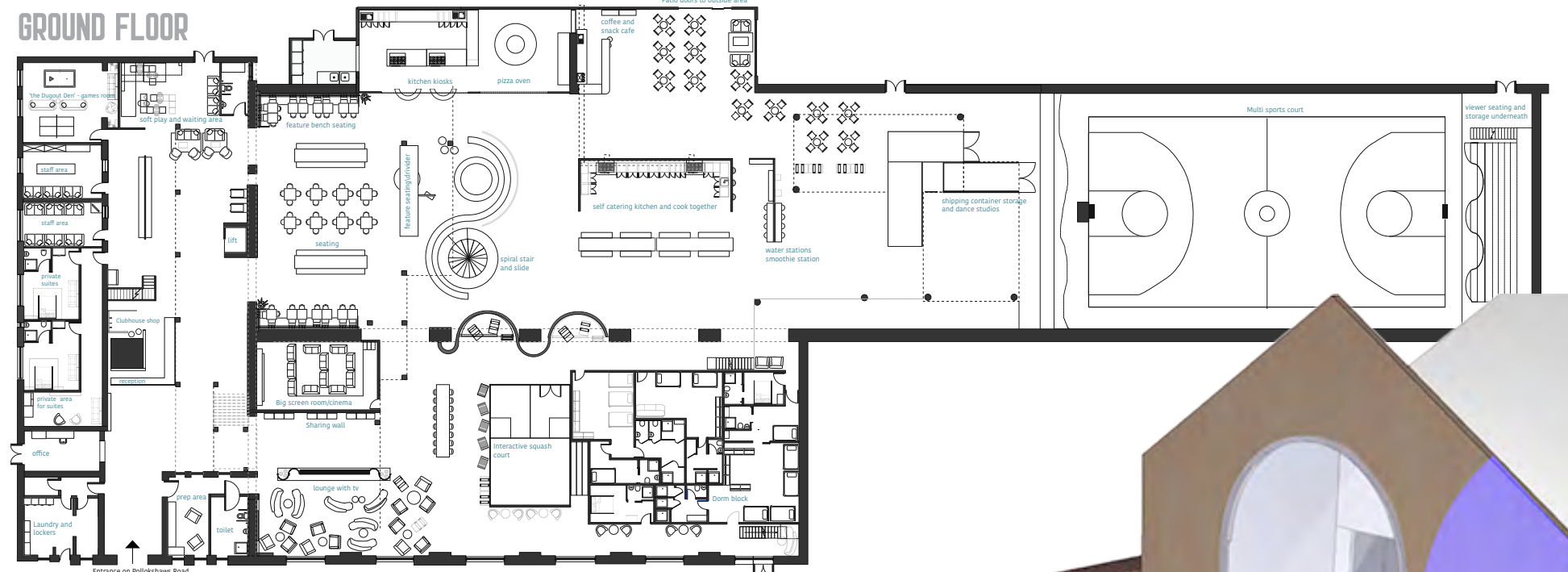


Inspired by movement and shape in sport, the building will aim to use shapes to zone areas, intervention through the building, strong shapes and interesting textures.



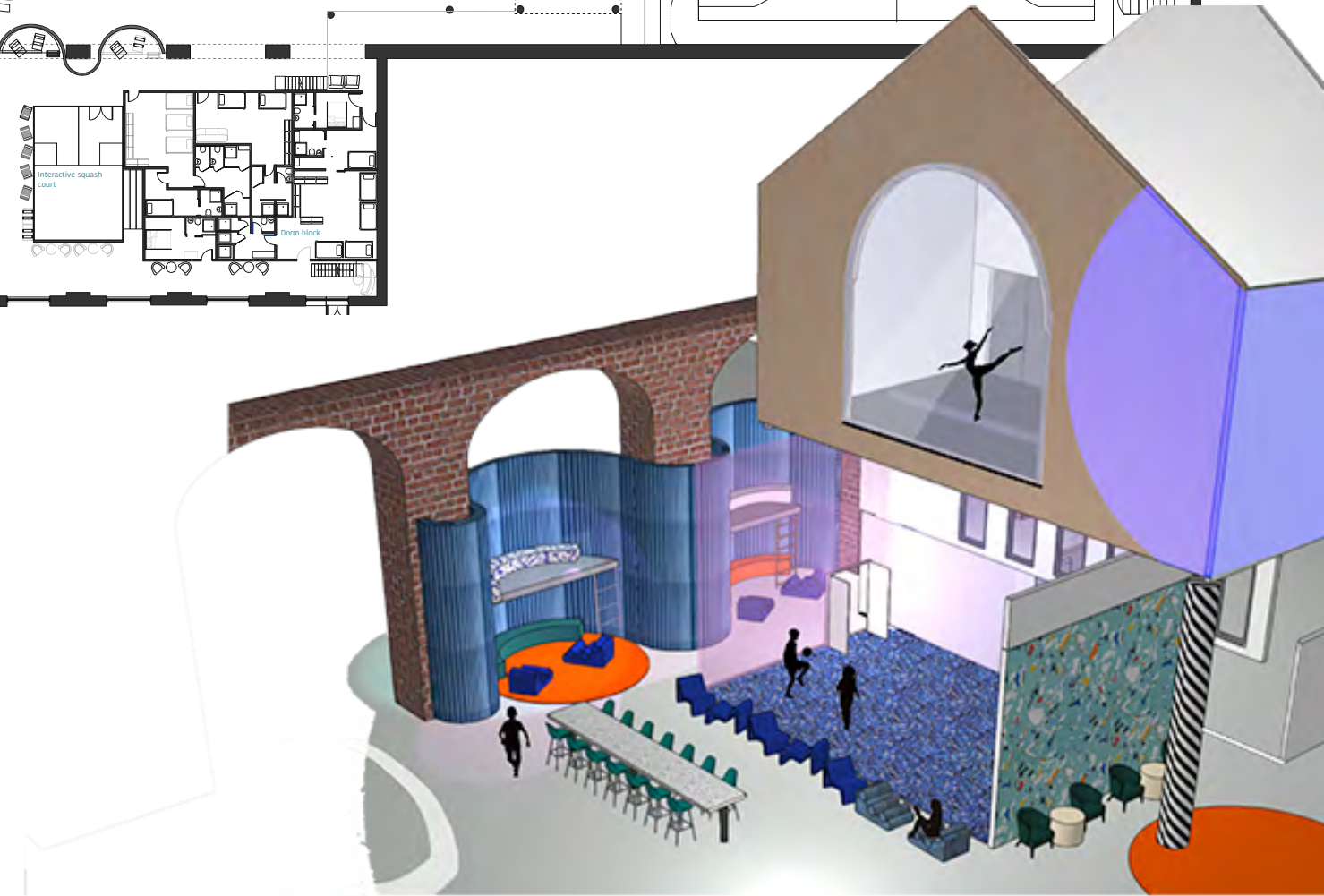
Exploded isometric showing zoning

GROUND FLOOR



Ground Floor Plan

A focus on using the shell of the existing building and the elements are slotted in, in an engaging, interactive and fun way. A play on scale, mixed with colours and texture inspiration from sports form the basis of the design.



Activity and function - Although there are crossovers, the main elements fall into 4 categories.

STAY

Practical design considerations fall under this category such as reception – checking in and information, Sleeping arrangements – making sure as much variety and choice is on offer for the varying needs of different groups. Toilet, changing and laundry, as well as staff functions. The rooms and dorms are varied to suit a wide variety of needs for larger groups, including accessible and adjoining rooms, optional sofa beds and most having access to their own toilet and shower facilities. Clubhouse is designed to make guests feel like they have use of the whole venue, so bedrooms are not huge but provide a fun place to sleep and get ready, or wind down at night.

PLAY

Play is the big one, with a multi sports court with variable Led lighting, interactive squash court, various studios, outdoor pitch and other outdoor space, all in the same space as you are staying, there is always something going on and activities to take part in.

GROW

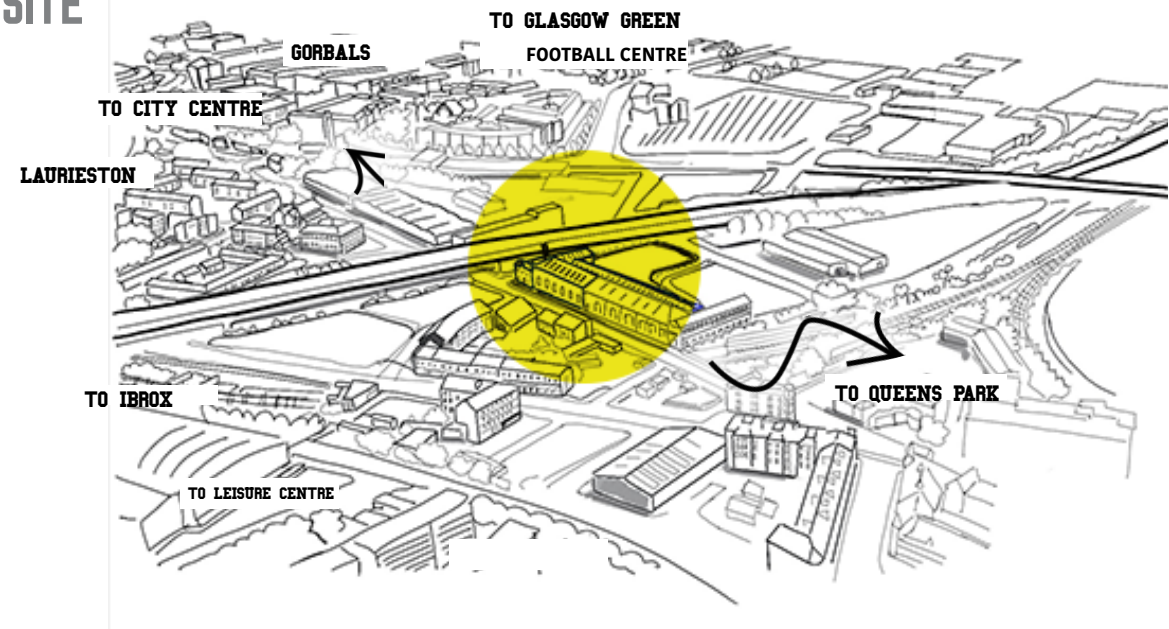
Clubhouse aims to encourage and promote positivity through various elements. To keep memories alive, sharing is key, so the venue includes a dedicated sharing wall, complete with a photo-printing station so moments can be captured and displayed. There's also an achievements area, where visitors can celebrate milestones, big or small, by hitting the gong. It's not just about winning, Clubhouse is about personal goals, individual progress, and the support of the team around you. Clubhouse also links with the local community so local coaches can come in to gain experience, or more experience coaches or experts of different sports can be booked for slots to visit the venue, meaning cross skills and new experiences, whilst also incorporating the community.

BOND

The free time is when true bonds are formed, this can include eating together too so clubhouse provides a variety of food and drink options to suit varying needs. A self catering kitchen to cook and enjoy time together, learning life skills along the way, a coffee and sandwich shop and a pizza oven. There are also two kiosks that can be taken over by local food vendors - which links and creates business and awareness in the area and also allows for a touch of personalisation for the guests. Break out spaces, games areas and chill out spaces all add to the bonding experiences also.



SITE



The building currently and throughout passing years has gained more ruin, graffiti and been sold and re-sold. For such a big site it needs to be used and incorporated back into the Glasgow community, whilst retaining its presence on Pollokshaws Road.

For Clubhouse, this site provides a central location that is still far enough away from too much nightlife and noise. Located between various sports venues already, means a good base for travelling to any competitions or events within Glasgow and with travel links easy to reach, a base for travelling even further afield is also possible.

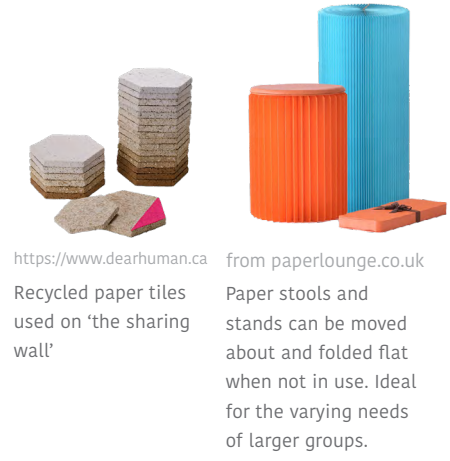
With outdoor space to develop and a large adaptable interior the site has potential to be a real destination spot.

The building was originally built around 1900, for glasgow corporation electricity department as one of two large electricity stations. It was shut down and when it did reopen in 1937 When it did reopen in 1937 as a **printing works** - It printed many of the stationary for Strathclyde Regional council and was known for especially the school jotters of the time. This council covered the whole of the former counties of Ayrshire, Bute, Dunbartonshire, Lanarkshire and Renfrewshire, almost all of Argyllshire, part of Stirlingshire and the whole of Glasgow City. Strathclyde Regional Council took over the duties that these counties held, including schooling and police. As mentioned one of the things it was known for was **school jotters** with safety messages on which seem to now have become an item of nostalgia, sold on retro gift sites. Messages like:

‘ Better a moment at the kerb, than a month in hospital’

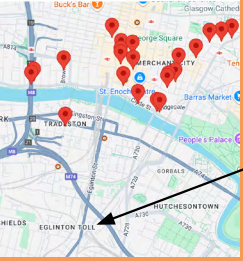
were shown on jotters giving a sharp and serious message but in a bold and unexpected way.

I have chosen within my design to position ‘nods’ to this history in a fun but subtle way. The building will incorporate this idea of messages and quotes throughout, via graphic type on floors and walls and positioned on souvenirs and gifts. Within the interior there will also be recycled paper tiles and paper furniture as a link back to the printing works.



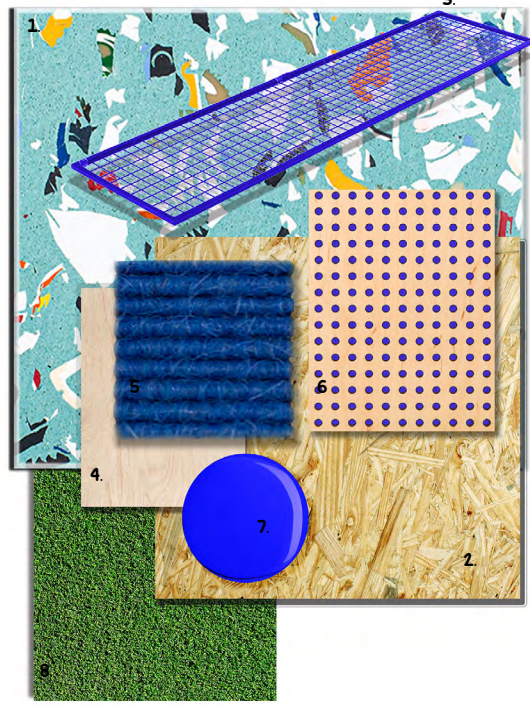
EXTERIOR AND RELATION TO GLASGOW

Clubhouse is a destination venue and will tie in with the local community in a few ways. One of which is being part of the Glasgow mural trail. A mural would be painted on the side of the building which is currently a blank space. If we can link it in with youth sports, as well as Glasgow landmarks it will help with spreading the right messages about sport and also create a talking point to help with gaining visitors and publicity.



The Glasgow Mural Trail

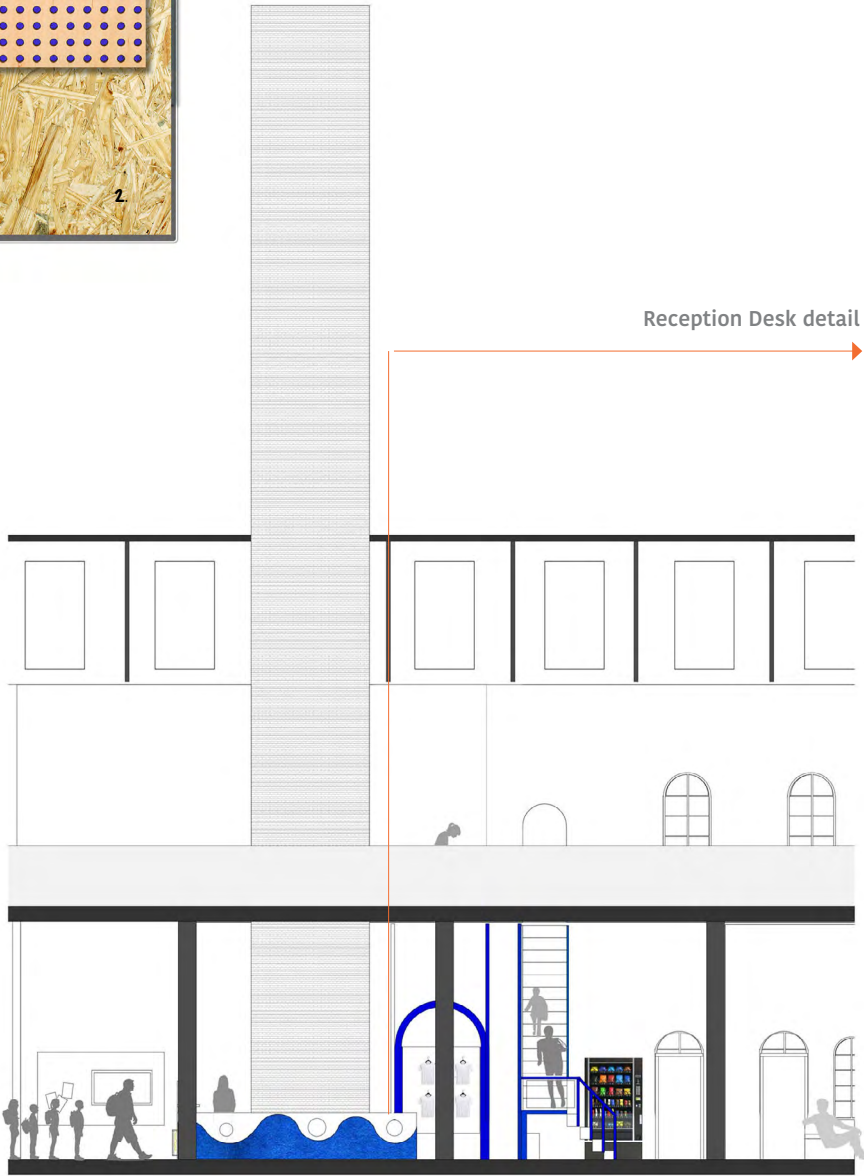
We would fall here, so still walkable and would maybe encourage the route to get bigger.



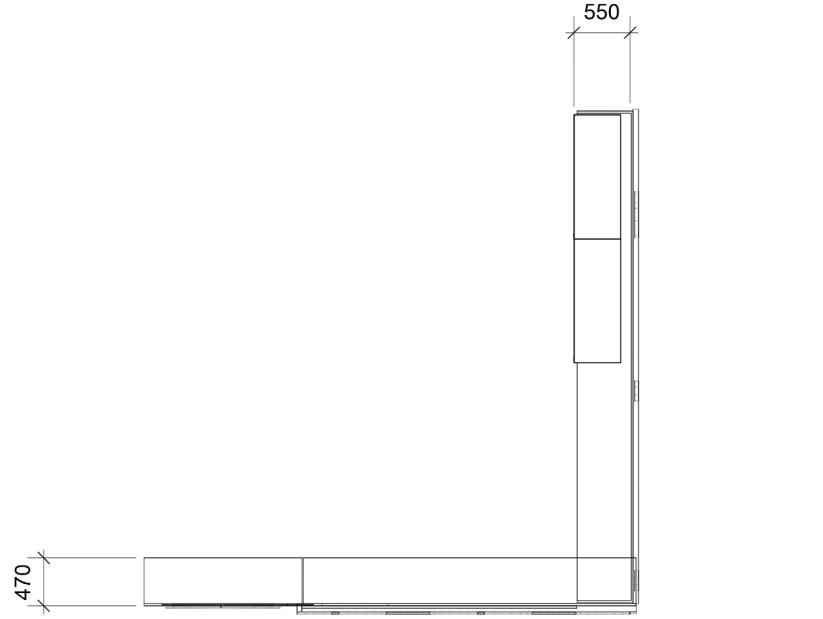
Reception Materials

- 1. NIKE HERO - Recyled NIKE product Flooring
- 2. OSB Board
- 3. Blue metal mesh and perforated panels - made to order
- 4. Plywood sheet
- 5. EMS - Tretford Design Range Entrance Matting System
- 28 - 516 - BRILLIANT BLUE
- 6. Perforated Birch Plywood - P16-C, clear lacquer- acoustic panel
- 7. YES colours - Electric Blue
- 8. Artificial grass

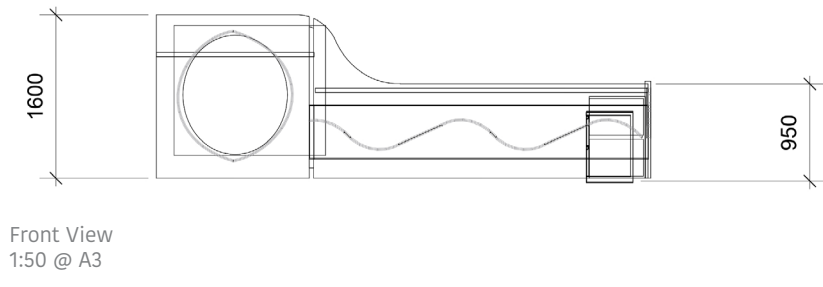
Reception visual
A fun, bold feel welcomes you with statement flooring which is made from NIKE hero – made from recycled nike products. A talking point on entry and focus on sustainability as a starting point for young people. The Staff are based around reception but there will be varying staff members that help around the venue also.



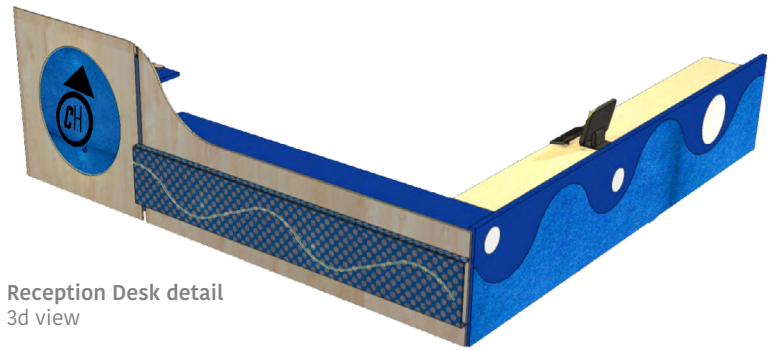
Section C-C
1:100 @A3



Top view
1:50 @ A3



Front View
1:50 @ A3



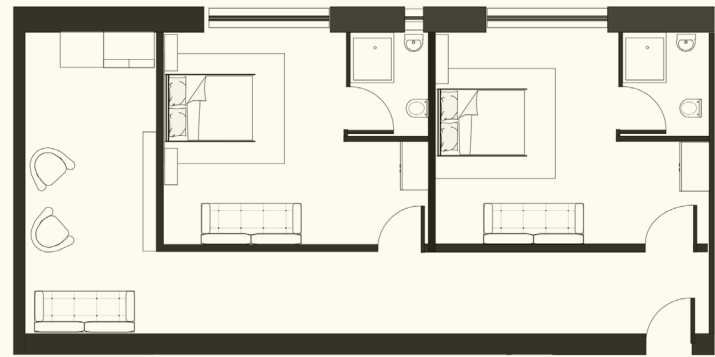
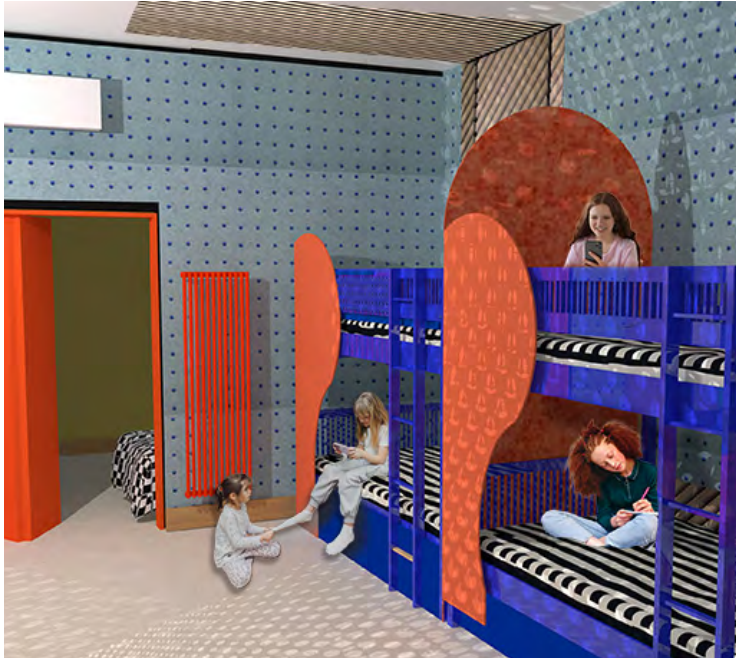
Reception Desk detail
3d view



Food and drink provides many options for bonding, eating and having fun together. They can access the pizza oven through the venue or book some local vendors to cater for the evening through the convenient app. A fun way to interact with the community and have a different experience whilst away when sometimes large groups might find it more difficult.

A coffee and sandwich shop means an option to grab something quick, a coffee in the morning or grab something to take away. This would be open at certain times when guests were staying.

A juice and smoothie bar with water fountains, in an accessible centre area means its easy to hydrate but also interact with menus from the app, making juices and smoothies, promoting healthy eating and also independent and exploration from kids.



Floor plan - Base Ground Floor Rooms



Floor plan - Outfield Adjoining room

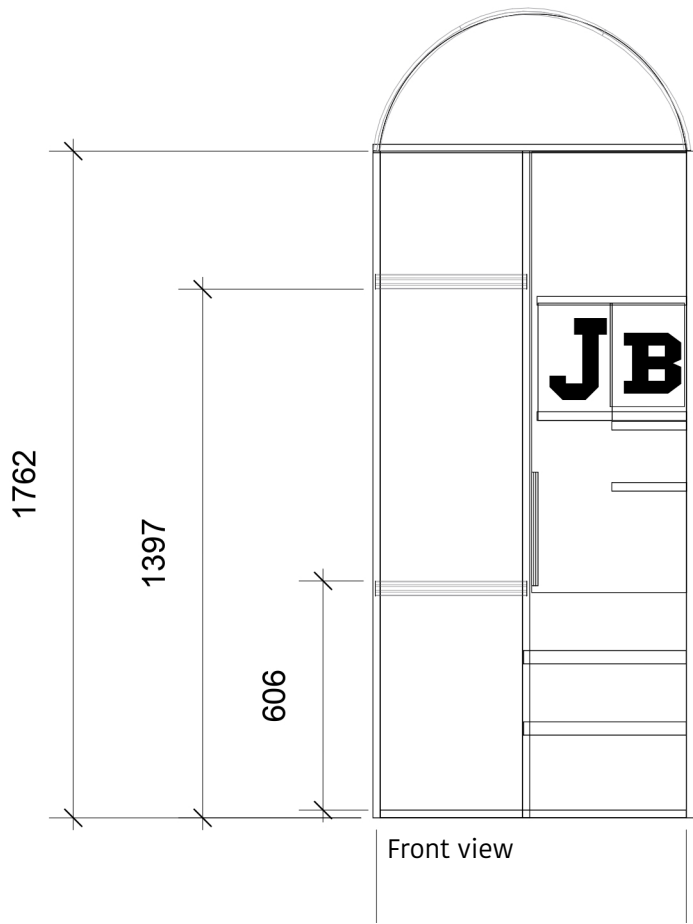
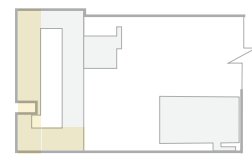
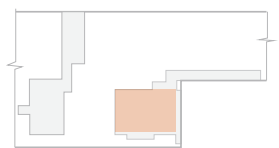
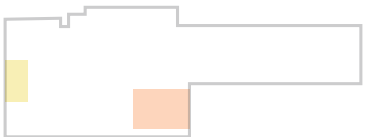
Sleeping accommodation in Clubhouse consists of a mixture of bunked dorms, optional adjoining rooms which can also be locked, doubles, singles and sofa beds which means we can cater to an array of needs that a group with differing ages may have. There is also a larger family suite.

BASE

Rooms in the older part of the building are named Base 1,2,3...

OUTFIELD

Rooms in the dorm block part of the building which is in the front warehouse are named Outfield 1.1, 1.2 etc...



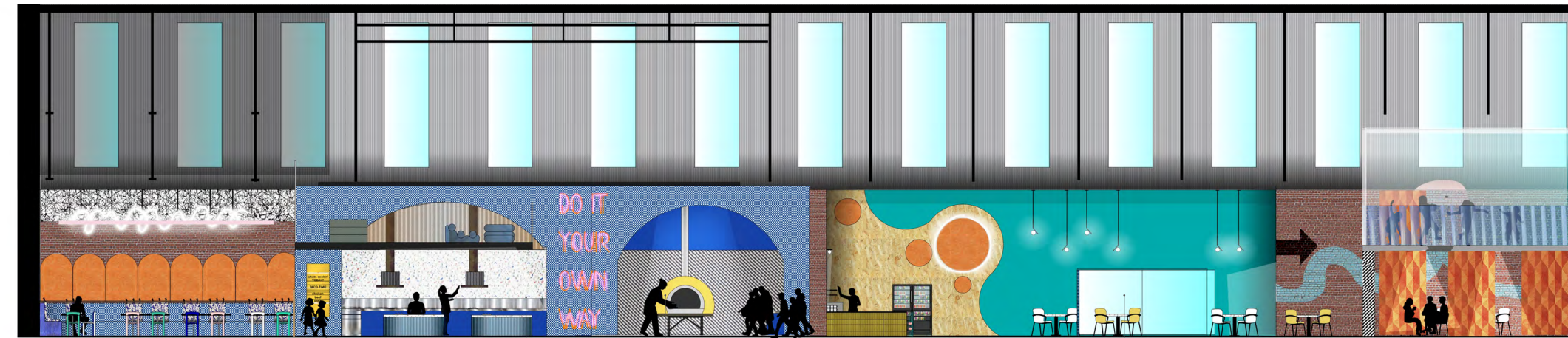
Detail Wardrobe drawing
1:20@A3



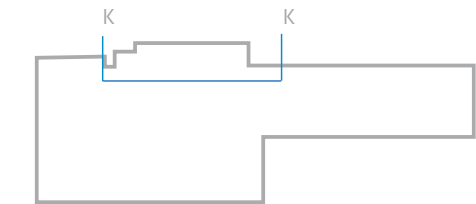
A little touch of personalisation gives the guest an added experience. Initials can be chosen on acrylic panels and inside the holders on the wardrobe door. Giving a nod to a locker room.

The dorm block allows us to add a 'building inside a building' which not only retains the existing shell features but creates a quirky way of allowing open plan areas with freedom for youngsters but with monitoring on hand.

Rooms are very adaptable - example (left) of dorm with adjoining door to single room. The single room will also have its own lock so can be used individually also.



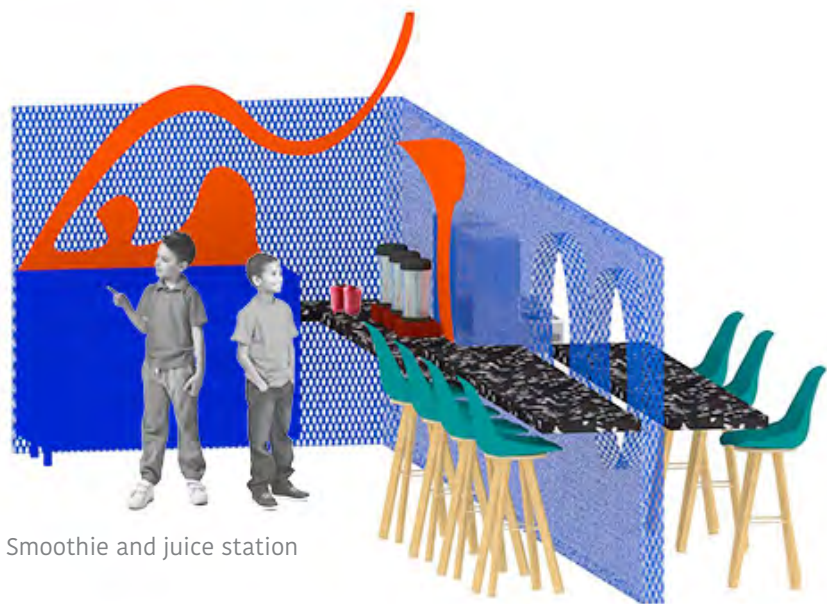
Section K-K
1:200 @A3



Food & Drink area - materials



- 1 Forbo Surestep flooring - Pale Blue
- 2 Forbo Marmoleum flooring - Decibel new Blue
- 3 Felt acoustic panel - Silentec - coral
- 4 felt material for wall panels
- 5 osb board
- 6 fluted edging for kiosks - Uniboards
- Flexible Ribbed MDF Wall Panels
- 7 Terrazo flooring, counter of kiosks and wall - Venice Light Colors Hex
- 8 Floor Tiles -Kelim: Herringbone - charcoal/pure white - Marrakech design
- 9 Cafe counter front tiling -Stonehouse Studio Otsu Concave Kit-Kat Mosaic Tile Sheet Gloss Yellow Speckled
- 10 YES aqua paint
- 11. Aluminium sheeting for kiosks wall.



Smoothie and juice station



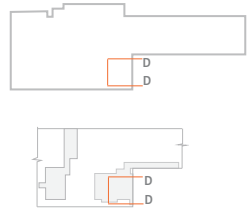
An app designed specifically for Clubhouse visitors and guests is accessible by both adults and kids with different sign ons. The youth user can access water drinking challenges and fun smoothie recipes to engage them in healthy living in a fun and interactive way.



SECTION D-D - Two storey Dorm Block

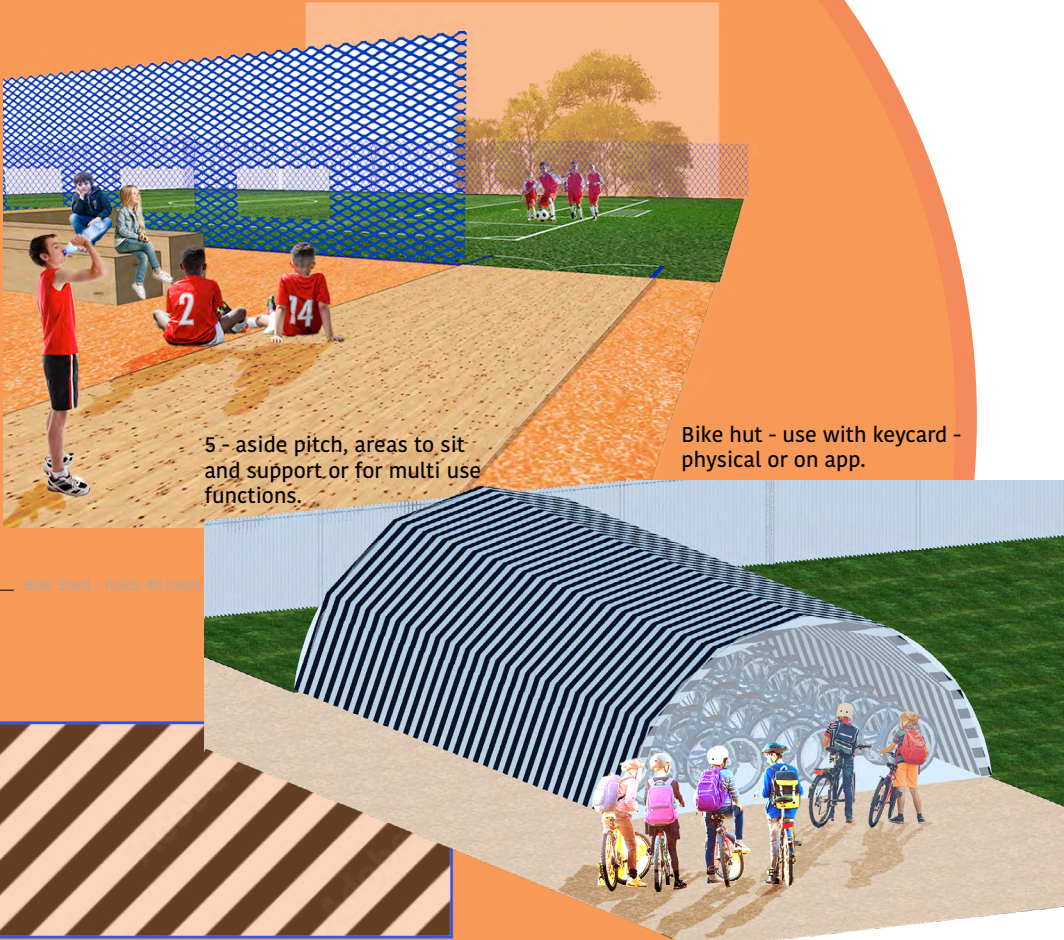
Lit back board and added felt headboard provide layers of texture for a fun and warm feel

Bunk screens provide added privacy when needed

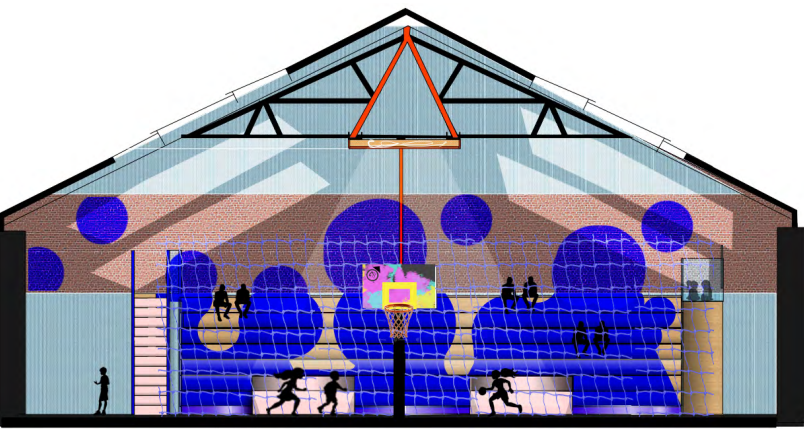


OUTDOORS

The outside area consists of practical parking for both cars and mini buses, a loading area and access to the back kitchen, access into main area, patio with cooking facilities and seating and then pitches for sports, swingball set up, and free time areas. The bike shed sits just to the left with access using the keycard, means bikes can be hired and access out to main road is easy.



BUILDING

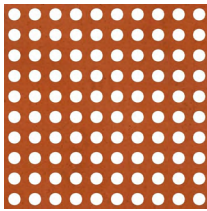


SECTION E-E

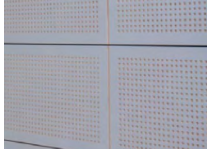
Taking up the right side of the back warehouse, the Multi-Sports hall is an open plan accessible hall and a hub of activity. An LED lit floor makes it adaptable to different sports in a unique and engaging way, keeping it simple for kids also. Bold shapes and colours and positive messages make it a fun place to be whether its a serious game or just for free time.



PLAY



ARTEMIDE lighting system is protected by orange metal mesh.



DYNAMIK Acoustic Sports Wall Panels
Sound absorbing, durable and low maintenance. Can be personalised.

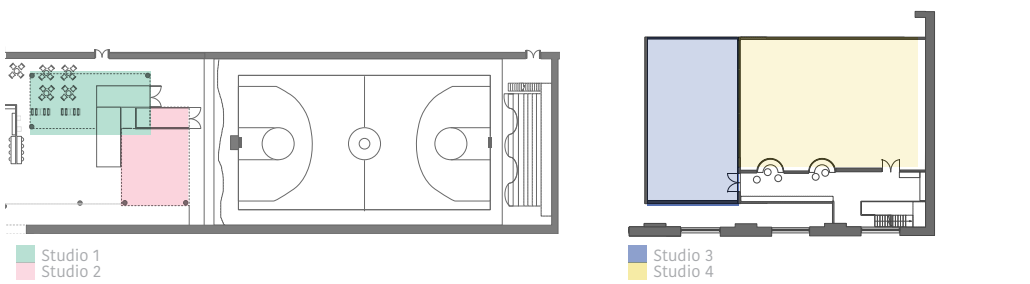


Pulastic® LedZone sports flooring
Adaptable to different sports. Durable, seamless and easy to clean. Low maintenance.

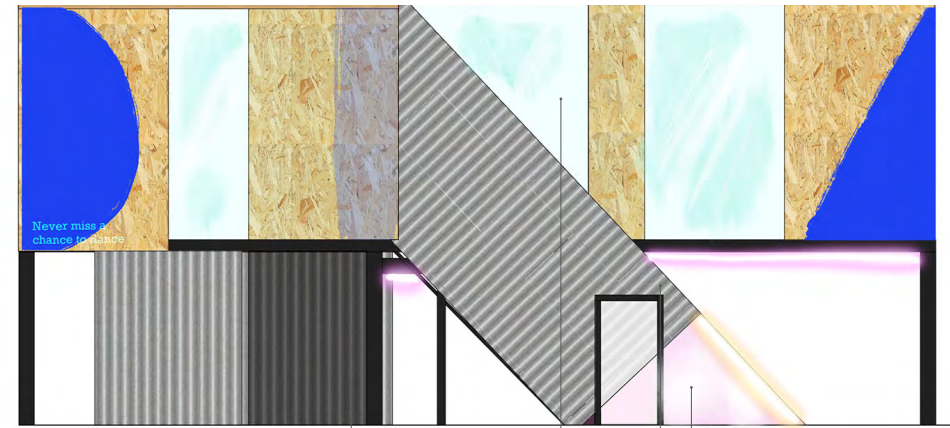


Studio 1 and 2 are a play on an indoor outdoor feeling and also scale. Shipping containers are used not only for storage but to create a feature staircase up to two studios made from perspex and timber. With both task lighting and neon ambient lighting they can be used for classes by kids, parents and siblings in either dance or movement areas.

Studio 3 and 4 are on the top floor of the dorm block - (above Outfield accomodation). There are doors between them which can be moved back to form one big studio. The studio makes use of the roof lights and another large window on the front is a feature and allows light in this way also.

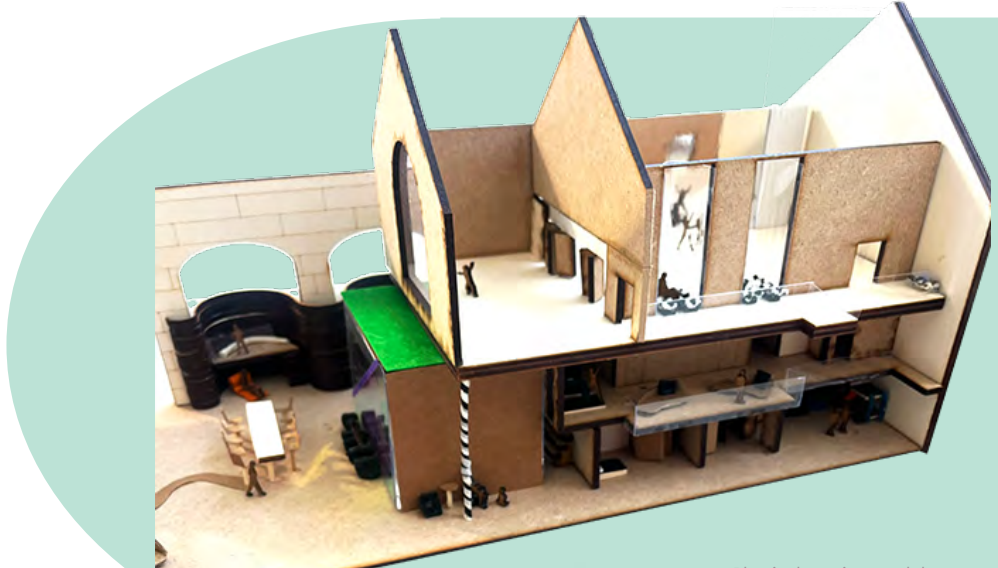


Studio 1 & 2 - Isolated rendered Front view



Studio 1 & 2 - Isolated rendered left view

Shipping container used for storage
Neon lighting inside
Adapted shipping container
Perspex with timber and osb for part of structure.

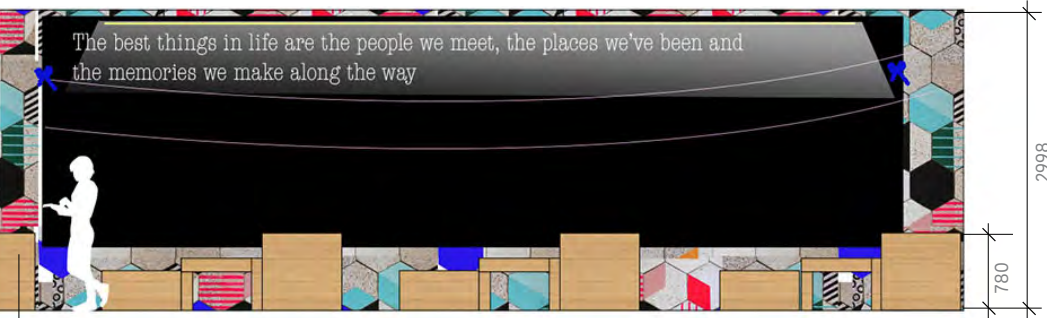


Physical section model



Entry walkway and lounge

Graphic quotes on floor link with the buildings historic reference of it printing guidance quotes on jotters, and the messages themselves promote wellbeing and a successful relationship with sport.



Sharing wall front view

Access to a mobile printer means guests can link their phone to it and print at the time.



Brand ethos and beyond...

With the brand message being spread through souvenirs, apparel, gifts and an online presence which embodies the brand, the ethos and message of the importance of sport and bonding can be carried far, meaning Clubhouse has the ability to be replicated around the world. The wider version would include looking for buildings at risk in other areas and using the same method of building within the shell to create some special unique moments.



GROW

Sharing wall and lounge

The idea of 'growth' is present and crosses over to many areas of the Clubhouse venue.

The entrance into the main area from the lobby features a sharing wall which allows the teams and clubs to share achievements and share memories, momentos and photos. These would then be left up and added to, even collated and input onto the website.

Achievements would encourage not just wins, but personal goals. Encouraging the right behaviours to be successful is as good as the success.

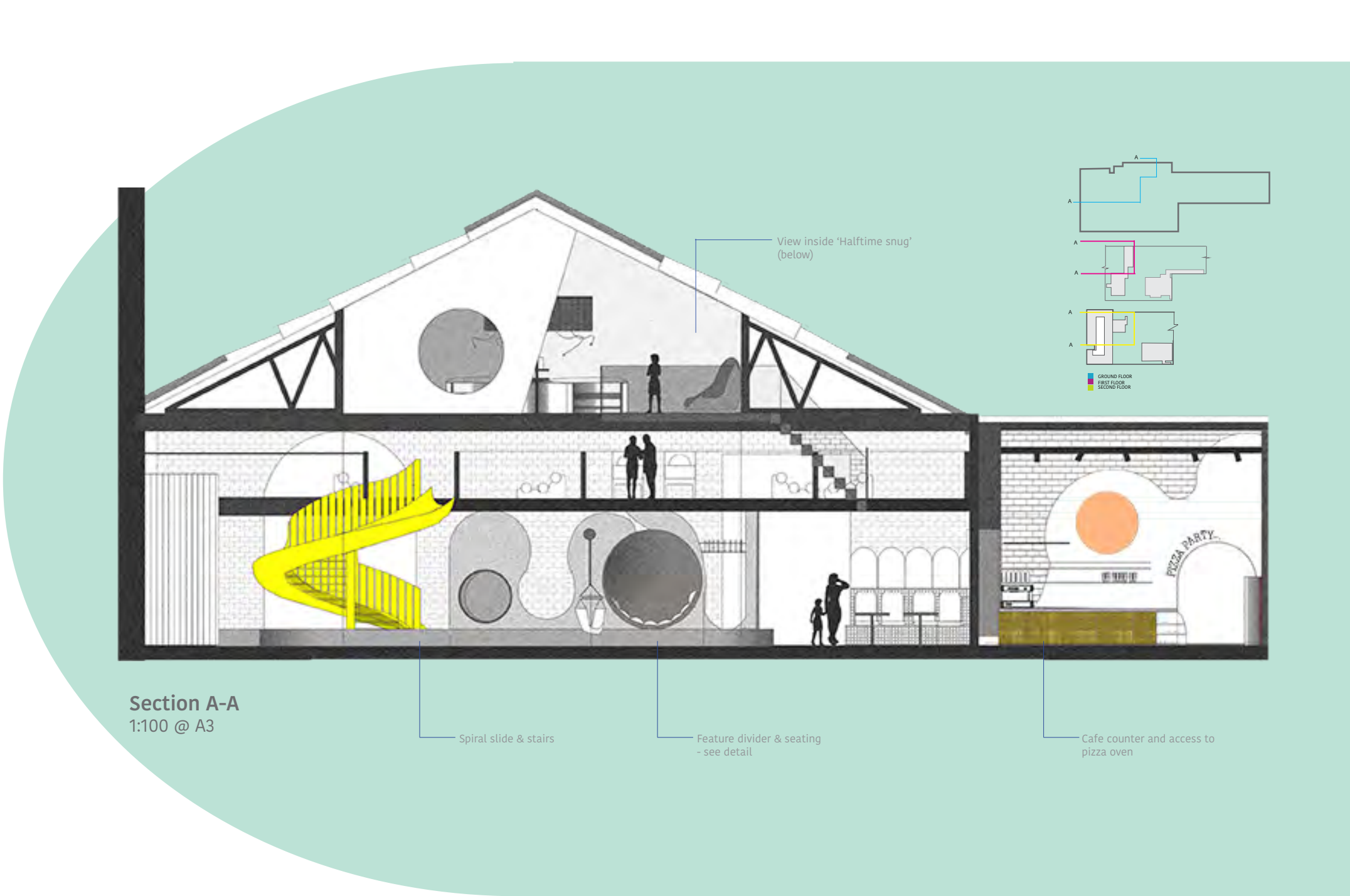
The overhead net seating in the mezzanine extends the open plan atmosphere and means youngsters can have independence roaming with friends but not too far from accompanying adults who can enjoy their own time too.

There is also a cinema room in this area which can be used for free time or for coaches to use for upskilling or examples.

Sharing circle

Another area which promotes growth is the sharing circle. This is where guests get the chance to make a noise to celebrate their achievements! Personal goals as much as team goals, these could be entered onto the app at the beginning of the stay and when achieved they get the change to hit the gong and share. It could be daily or an opportunity to encourage sharing and promoting positivity.

BOND



Section A-A
1:100 @ A3

Spiral slide & stairs

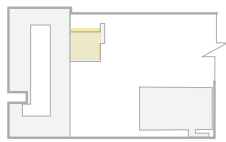
Feature divider & seating
- see detail

Cafe counter and access to
pizza oven



With lots going on around Clubhouse, sometimes a bit of calm is needed. the halftime snug sits above the main part of the building, looking down at all that is below. Whether its reading or just taking a minute or even a space to chat as a small group in a different enviroment, it can be done in a room with a lighter palette, textures and varied seating.

- Includes
- Fluted wall to create texture - by The wood Veneer Hub.
- Individual snug chairs by Citrus Seating
- Felt panel that can cover doorway - by filzfelt
- Rugs with line pattern which subtly echoes motifs around rest of building by Wayfair.



second mezzanine