

Public City Installations

Triggering Awareness





USER PROFILES

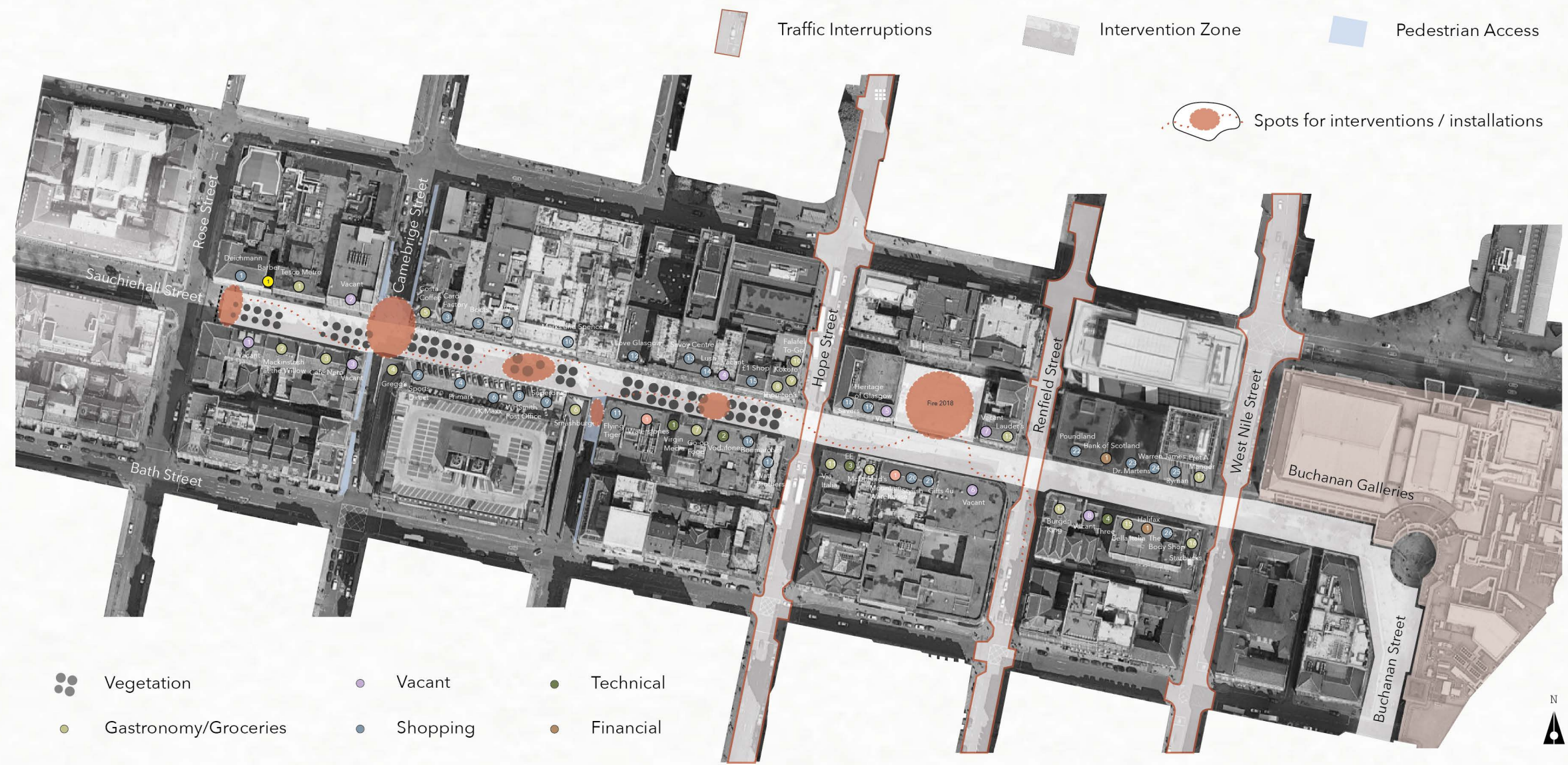
CONCEPT

Within our current commercialised urban structures we depend on reminders that trigger our awareness towards our surroundings. We have lost a connection to our fellow citizens and the space that we inhabit. This project offers a range of installations that give opportunities to re-experience our high streets in a more active and autonomous way.

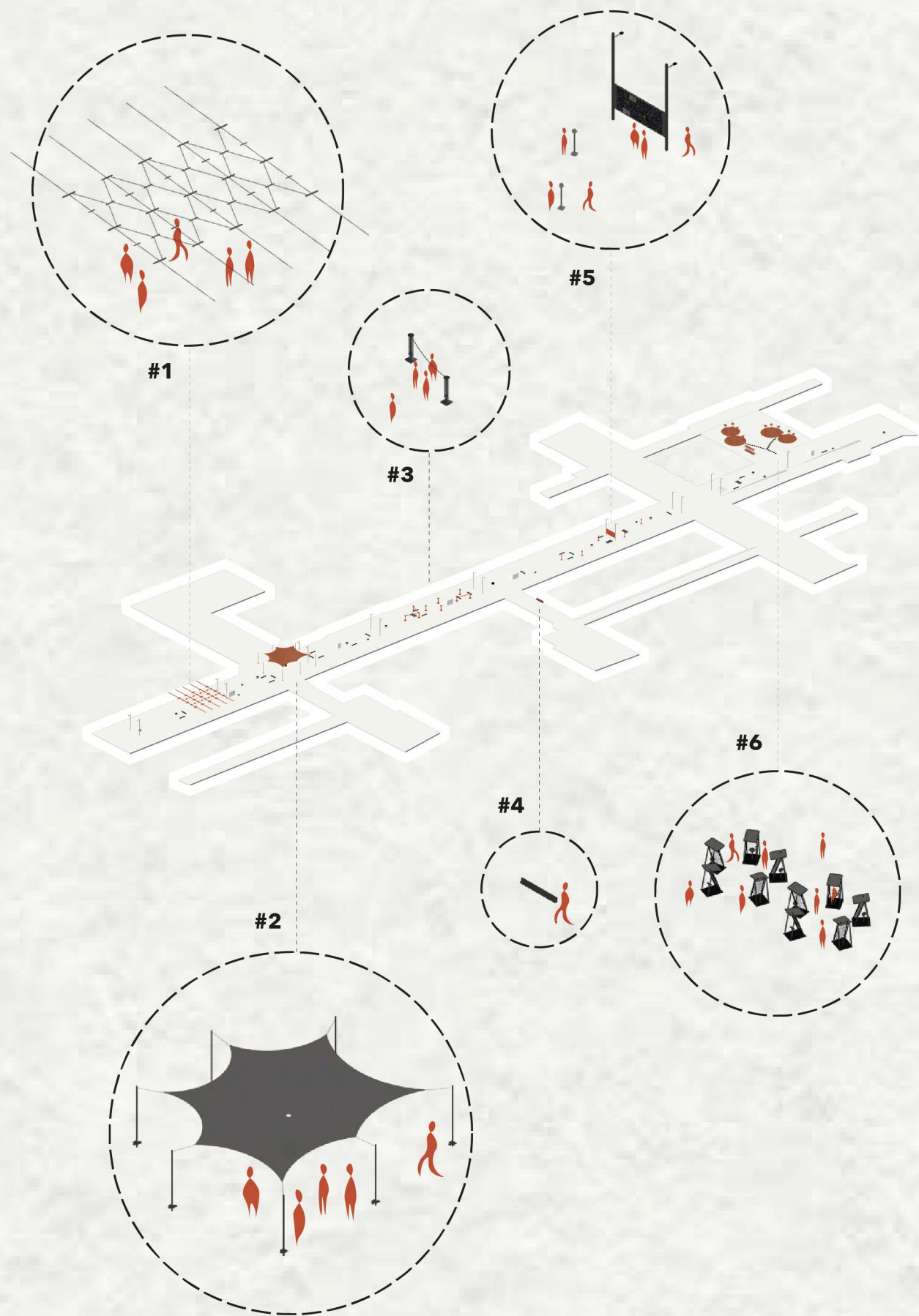
Think of any common shopping street – in this case Sauchiehall Street, Glasgow.

From a flat street that is integrated into peoples minds and memory the spectrum in which we perceive it is quite narrow. Our gaze moves mainly within a ca 3 meter range, from the pavement to the shopping windows and offers/sales. To break this up and draw more attention to the actual wide voluminous sphere that it is, the interventions's goal is to act in diverse angles, inhabiting the three dimensional space. Instead of flat surfaces there are building heights and the volume in-between to act with.

Switched-on Time-outer	Necessity User	Excluding Socialiser	Receptive Flaneur
			
<ul style="list-style-type: none"> - single individuals interacting mostly with the digital world - moving in a private bubble through main routes in the city without noticing their surroundings and not being receptive to emerging situations 	<ul style="list-style-type: none"> - a user of the city in its planned providing aspects (shops), running errands and quickly ticking off the boxes - little tolerance to engaging with their surroundings 	<ul style="list-style-type: none"> - using public spaces to socialise with friends, prohibiting strangers to enter their world - looking to encounter entertainment possibly receptive to an interference but still in a dismissive or judgmental state 	<ul style="list-style-type: none"> - patiently observing the world encountered without judgement - noticing changes in a well-known environment - opening oneself up to new situations on a daily basis



Composition of Site



EFFECTS / IMPACT OF INSTALLATIONS



CHANGE OF FOCUS

- enhancing the versatility of the environment

counteracting consumerism, returning to the diverse multi-purpose of the space of a shopping street

drawing the attention towards the democratic space itself, smaller buildings framing a wide street/path offer immense opportunities within a community and can be used in a wider social manner



SOCIAL AWARENESS

- creating encounters and trigger social appreciation

spacious structures, sheltering for comfortable possible conversation and stimulating meetings

breaking the habit of embarking on a visit to Sauchiehall Street within your comfort zone of close people, friends, family.
we move in bubbles. meet new faces, get to know each other, even for just a minute



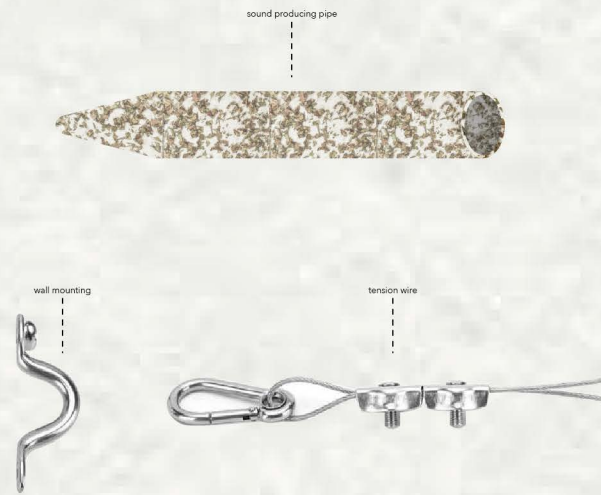
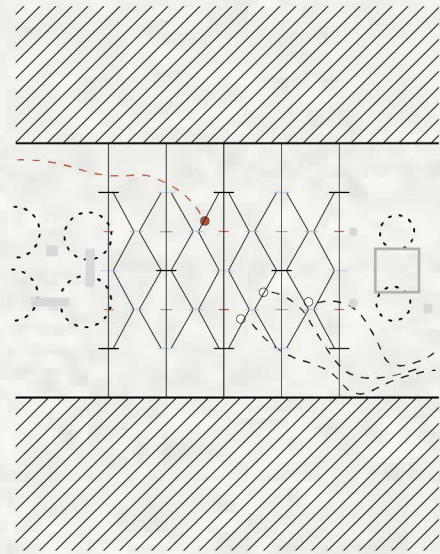
INDIVIDUAL PERSPECTIVES

- appreciation of direct surroundings

narrow spaces directing the attention to different directions (upwards, away from main attractions, details that are overlooked)

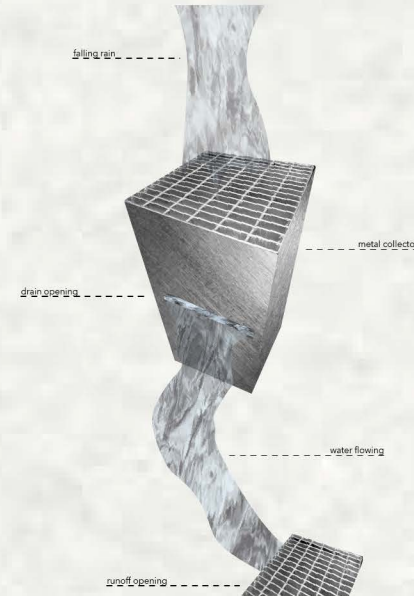
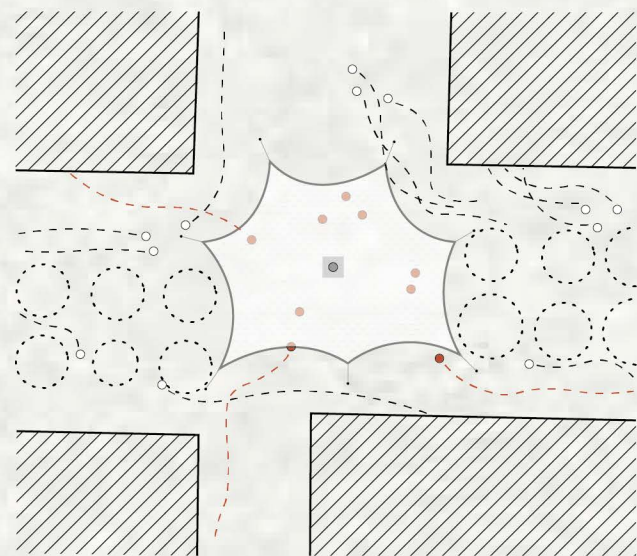
recognising that you share the space with more strangers opens up awareness already, but apart from the outer appreciation I want to draw attention to individual perception of a space and setting. how is the individual feeling, where are they, why are they there?

Installations 1-3



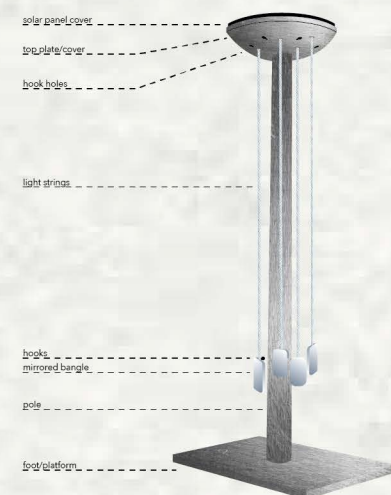
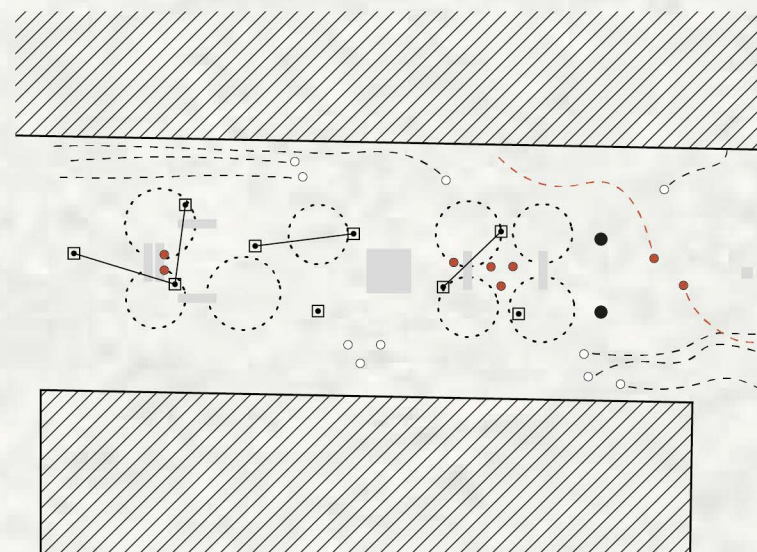
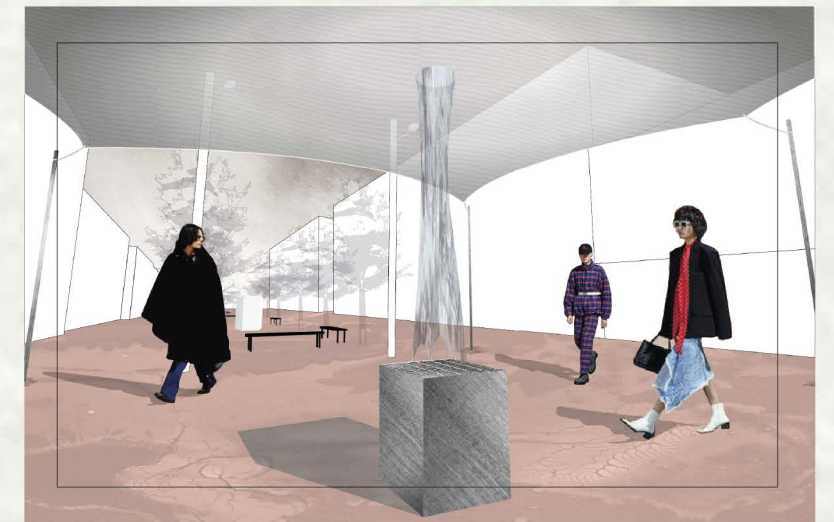
/ Installation 1

The Harmonic Shift of Focus announces the series of installations that you encounter on your journey through the shopping area of Sauchiehall Street. When you're starting to look out for special offers you are being re-directed upwards by a harmonic network of assembled musical pipes that get activated by wind. The subtle audible change in this part of the street make you aware of the three-dimensional space that you are moving in.



/ Installation 2

The Social Shelter is focussing on the societal aspect and provides a communal gathering point. Drawing the attention away from the adjacent shop windows this structure celebrates Glasgow's challenging climate and gives space for a more interactive behaviour. As the roof has an opening that lets rain run off into a basin, the moment gains a sound experience and heightens your level of attention to your senses.



/ Installation 3

On your journey down the street, you mostly reside in two rushing streams on the paths right next to the shops. The alley in-between, populated by vegetation and seating options, is often neglected. The Mirror Illumination turns it into a place that you can light up during darker times of the day. The action of connecting objects that react to your initiative releases an acknowledgment of autonomy.

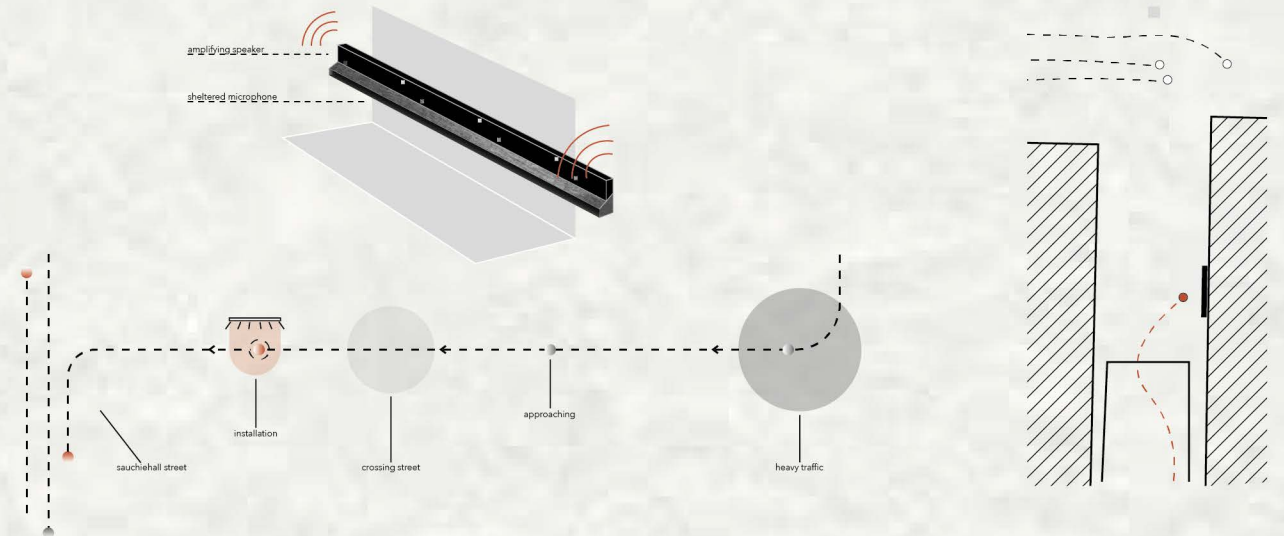


Installations 4-6



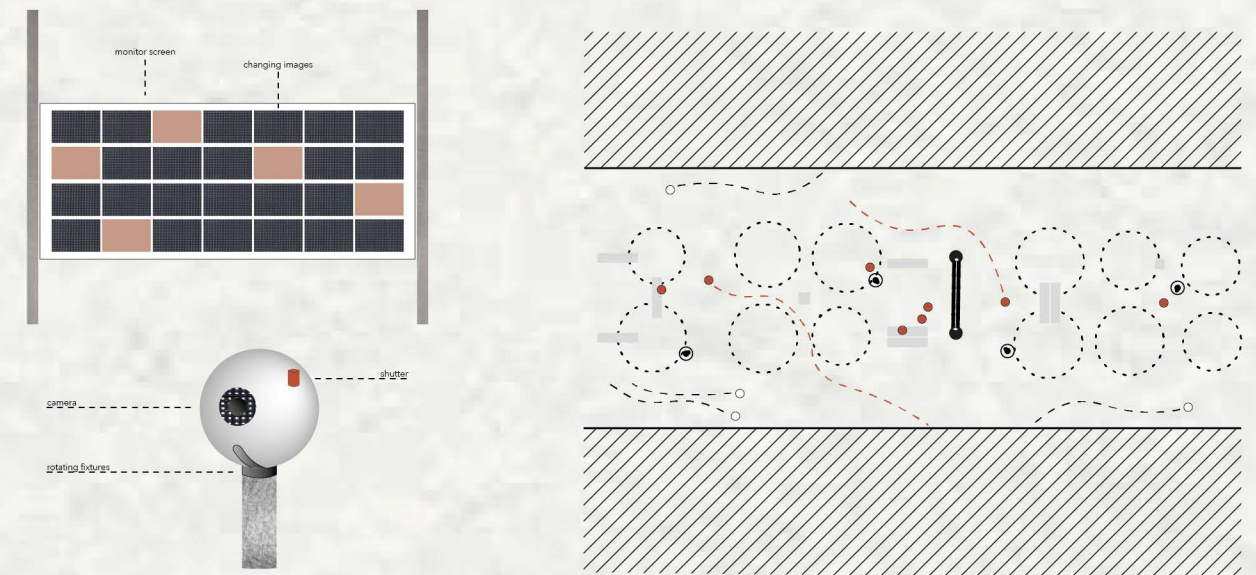
/ Installation 4

The Step Magnifier is a hidden discreet technological composition that highlights your movement and foot steps. Coming from a smaller lane, before you encounter the main range of the installations you get confronted with the sound of your own presence. By amplifying a recording of the passing motion it makes you aware of your everyday contribution to the urban scenery.



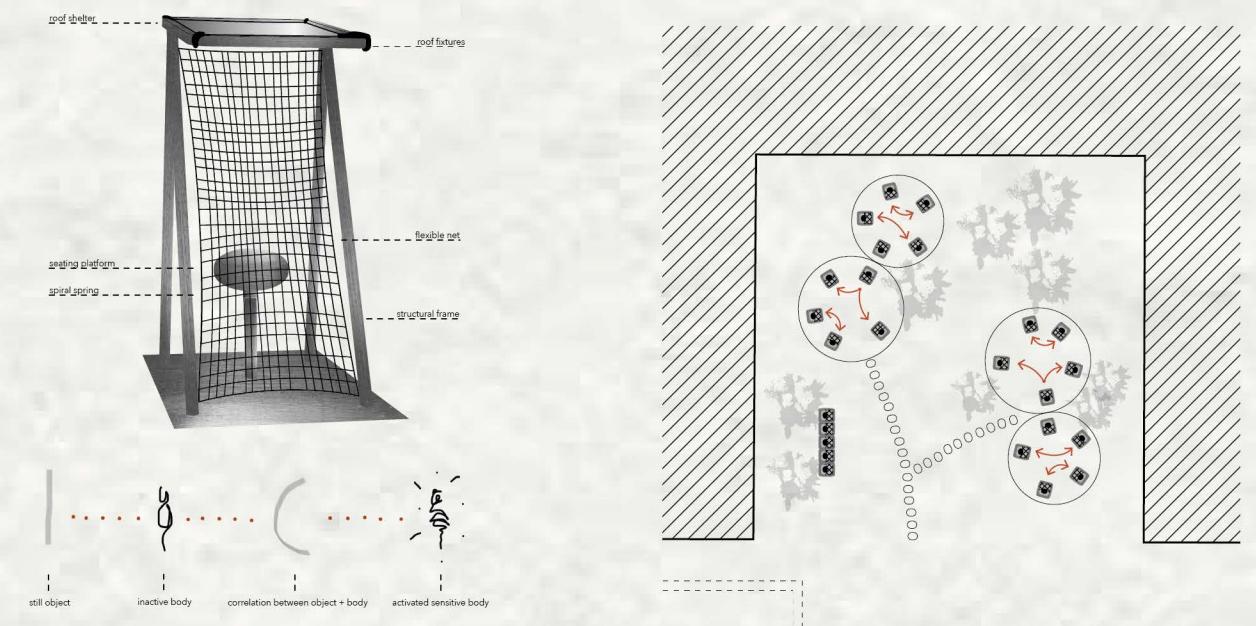
/ Installation 5

After addressing a shift of focus from the constructed commerce by subtly stimulating the senses, the Moment Capture touches upon our digital connection. This installation is playing with our perception of the ever-present recording of our behaviour. The act of photographing a scene is sensitive due to privacy regulations. Therefore the camera is equipped with a long shutter speed that makes the clarity of the image the user's choice.

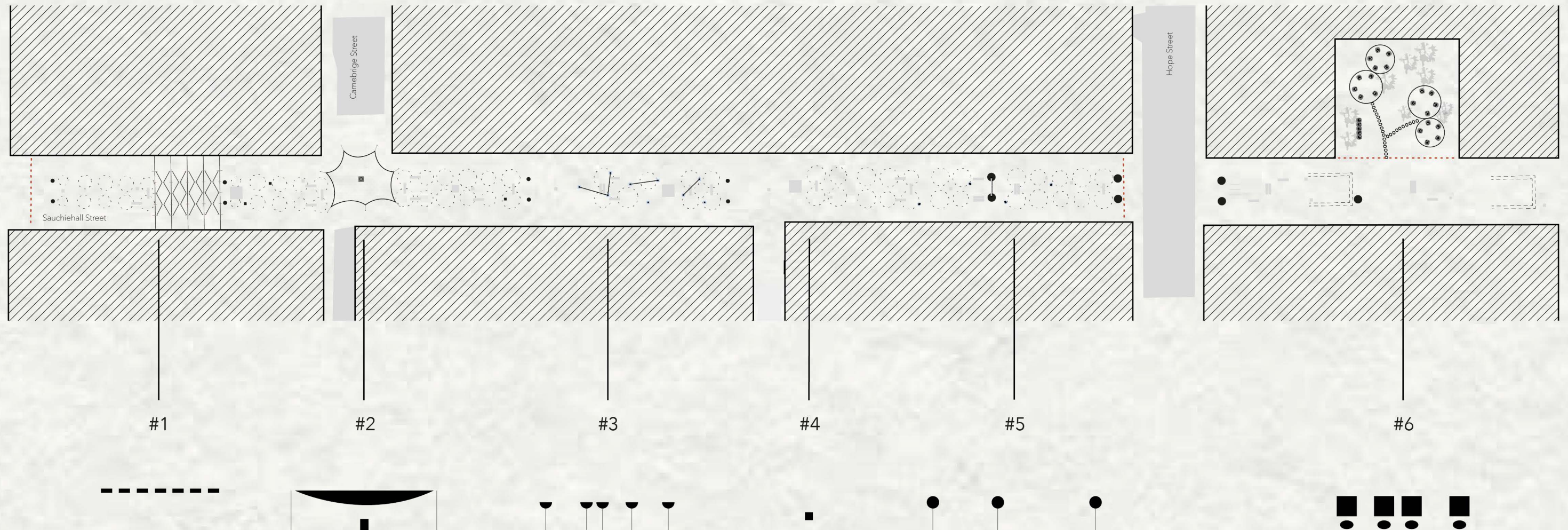


/ Installation 6

When we think of street furniture we see images of straight geometric platforms for us to sit on. Because we perceive our surroundings with our body and depend on the physical activation of it to get involved, this Activating Furniture provides a chance for a more appreciative encounter of individuals. Besides offering a calm resting point this structure lets the body merge with a flexible seating composition that adapts to its user's balance and physicality.



Composition of Site



Materiality

The single installations are composed and constructed out of raw and untreated materials. By combining this ever-conscious decision with using brushed steel, tension wire, stones or a flexible net the project gains in sustainability. For the users to connect with the physicality of the space, the surfaces that they come in contact with are real and uncovered, which establishes a more wholesome experience and understanding of the situation.

