

we must nurture the creative minds of our future and unfortunatly consumerism and capitalism neglects this notion. Through providing Buchanan Street with a new and exciting creative space, we will hopefuly ignite a positive change in future city planning.

morph into the person you want to become, er dent

SELF-WRITTEN BRIEF

To design a free, 24 hour creative space for the people of Glasgow, with a specific emphasis on catering to students, remote workers, and creatives. This space will offer resources for individuals to connect, collaborate, study, socialise, exhibit, create and inspire-all within a single location. The primary objective of this initiative is to eliminate the necessity of consumption in order to access creative and welcoming environments, an issue prominently associated with cafes across Glasgow. Each floor should be appropriately zoned to meet the specific requirements of its users. Integral to this space is providing the people of Glasgow with a platform to thrive and express themselves within a distinctive, atmospheric environment. Therefore, the interior design should not only pay homage to the iconic former B.O.A.C offices (where the space is located) but also reflect this vision, whether subtly or extravagantly. The interior goal is not to eradicate the past postmodern typology but rather to revitalise it in a way that suits the 21st century. It's important that the space promotes the feeling of choice for its users, so an appropriate list of amenities should enhance this aspect.

SITE/BUILDING/LOCATION

-Former British Overseas Airway Corperation (B.O.A.C) offices, 85 Buchanan Street, G1 2JA, Glasgow, Scotland.

- B-Listed -Designed by Andy MacMillan & Isi Metzstein of Gillespie, Kidd and Coia for the B.O.A.C. This building started construction in 1968 and was completed in 1970. The building is unique to the area as it juxtaposes Buchanan Streets typical Victorian architecture with a bold copper cladded facade and unusual geometric window framing. The current occupants of the site are All Saints- a luxury highstreet clothing retailer who have done an excellent job at harmonising with the original architecture of the building.

USERS

The space will cater to a diverse range of users, primarily targeting students, remote workers, and artists, while remaining open to anyone in need of its amenities. This inclusive environment welcomes individuals such as readers, poets, introverts, extroverts, colleagues, creatives, students from all disciplines, elderly individuals, young people, and beyond. The ethos still stands - creativity and welcoming environments should not be limited to a specific group of users.

Under 18's are also welcome, however due to the nature of certain laws, these users will be limited to 9am-8pm access.

OPPORTUNITIES/LIMITATIONS

-It is important to recognise potential issues when it comes to providing the City Centre with a 24 hour space, so the aim is to protect users whilst also providing them with choice.

-Under 18's are limited to certain hours due to laws

-Unrestricted opening hours will provide the user with complete freedom to chose their own desired working / studying / creating hours.

-The exhibition space on the ground floor will give users the opportunity to present their work and test out new ideas. The space will gain traction through the laptop-free café within the exhibition space. This is to bring other users in who may not have a desire to study or work, but more so to socialise. Whilst doing so they are welcome to look around the exhibition space, further emphasising the importance of providing resources to create and inspire.

CONSIDERATIONS

-inclusivity -choice -creative amenities -education -user wellbeing -quiet / private zones -social zones -artistic freedom -laptop / device essentials -mid century/post modernism

-exhibition space -reasonably priced laptop-free café (groundfloor) -strong interior identity -tributes to airports -reception/ sign-in area -toilets -kitchenette area -24 hour access solutions

-atmosphere

EXPECTED OUTPUTS

-A moodboard/inspiration scrapbook that captures present thought process in an unconventional way

-A 'zine'style portfolio submission

-To create a unique, atmospheric environment that honours the B.O.A.C's postmodern interior, be it subtle or extravagant

ESSENTIAL DOCUMENTS

'All you need to know about a 24 hour co-working space' https://www. andcards.com/blog/tips/24-7-coworking-space

'Glasgow City Centre Recovery Plan' https://glasgow.gov.uk/index.aspx?articleid=30134

'Laptop friendly Glasgow Cafes' - Reddit-the publics voice https://www.reddit.com/r/glasgow/comments/186omls/laptop_friendly_ glasgow_cafes/







and style.

MATERIALS

Gemini (May 21 - June 20)

Hey Gemini, this month, your adventurous spirit is on fire! You're feeling the urge to break free from the ordinary and dive headfirst into new experiences. Morph House's vibrant energy is calling your name, urging you to explore and embrace the world around you. Allow yourself to be inspired by the art and creativity you encounter. Trust your instincts and follow your passions, even if it means stepping outside of your comfort zone. Remember to stay as Emb and Hap

HOROSCOPE

Taurus (April 20 - May 20)

Hiya Taurus, this month is all about finding comfort and stability. You can do this on the third floor in the private zone where working solo may help you find your inner peace. Seek you-time by trying something new,...channel your artistic side in the crafts space-it'll bring you a sense of grounding and fulfillment

WORDSEARCH

v true to yourself and your values you navigate this exciting journey. prace the thrill of the unknown let your enthusiasm light the way! ppy birthday Gemini							collaborate coffee postmodern lounge exhibit morph inspire quiet airport conne				ge h	e laptop h social BOAC		
U	C	т	Р	R	Z	W	S	C	V	R	В	C	C	
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I decided to present my project in the format of a free monthly magazine. This allowed me to demonstrate the playful style that l incorporated into my design and also to highlight the events and activities happening at Morph House. The front cover reflects the postmodern style I aimed to achieve, setting the tone for the rest of the submission. The first 8 pages are filled with advertisements, similar to a real magazine or newspaper. The QR is only a taster, the printed version is 54 pages long, with the final spread featuring a horoscope and puzzle page. Each horoscope paragraph is personalized for each zodiac sign, incorporating elements of Morph House into each one.











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FURNITURE CHOICES

As nostalgia was one of my main design pointers, I made sure the furniture choices reflected this. Blending a mixture of midcentury, postmodern and bespoke pieces, the interior comes together through the embracement of the past whilst adding freshness through bespoke creations.

1962, Eames Tandem Sling Seating





In order to design the space to its fullest potential, I had to grasp why people gravitate towards cafes to work...what is it about cafes that make people feel comfortable enough to whip out their laptop? Why cafes and not other social establishents? I have included a QR code link to my self directed research proposal which unpicks these questions. This method of combining academic research with a playful design process helped me build a strong concept that allowed the final design to flourish.

Mezzanine exploded view

GROUND FLOOR + MEZZANINE

(GATE 0)

GROUND FLOOR

Conversation Pit Inspo: airport solar panels







GROUND FLOOR CAFÉ

n	nenu
coffee	
latte	2.5
cortado	2
flatwhite	2.4
cappuccino	2.5
macchiato	2
americano	2.2
specialist coffe	ee
V60	3.2
japanese iced	3.3
aeropress	3
kalita	3
tea	
green	2
builders	2
london fog	2.2
mango	2.1
other	
hot chocolate	2.2
iced matcha	2.3
alt. milk	
oat/coconut	free

TAKE A BREAK

The thing about Morph House is that we like to give our users the option to study caffeine-free, but also who doesnt love a wee coffee every now and again? There's no pressure, but the option is there!

We made our cafe laptop-free to encourage human connection, so if you wanna get some work done not to worry, head on up to our other three floors where you can use your laptop to your hearts content.

Our cafe is reasonably priced to bring users in but also because we deemed it unnecessary to inflate our prices. The reason many cafes have to charge a fortune for a latte is because they need to factor in laptop usage into this cost. If a customer is using their laptop within a cafe environment and taking up a 4-person table, only buying 1 item every 3 hours, this can have a negative effect on the business. We fixed this issue by providing the people of Glasgow with a space to freely study, remote work and so on without the need to buy coffee every hour.

EXTRACTS FROM MY MAGAZINE





WHAT'S ON?

Why not come along to one of our many activities and events running throughout May? This month our focus is connecting with others, so our activities reflect this!

Join Izzy Buxton for her drawing class, where she will teach you the basics of sketching. This fun class gives you the chance to learn a new skill while catching up with your mates!

Breakfast club is the perfect opportunity to meet new people, or simply eat your toast in a nice environment. Start off the day right!

Love that scarf your nan made you for christmas that one year? Learn how she made it at our crochet class.

Are you a night owl? The beauty of our space being open 24hrs means we can host events smack bang in the middle of the night, how about a fun late night study session with snacks, music and the best vibes?!

Take a break from your laptop at our digital detox class and learn techniques for winding down after a long day at work. This months solo exhibitor is Sophia Cavalluzzi, an artist whos work explores themes of liberation and oppression. Don't miss Whalebone, opening 10/05 on our mezzanine.

flourish in the atmosphere of it all

☑ Departures									
EVENT	DATE	TIME	GATE	SPACES					
DRAWING CLASS	07/05	14:00	2						
CROCHET	07/05	18:00	2	3 LEFT					
EXHIBITION	10/05	19:30	0						
FILM NIGHT	16/05	20:00	1						
NIGHT STUDY	16/05	01:00	2						
DRAWING CLASS	20/05	10:00	2	6 LEFT					
BREKKY CLUB	21/05	08:00	0						
DIGITAL DETOX	22/05	17:00	0	7 LEFT					





FIRST FLOOR KITCHEN

Double sink, double hob, toaster, microwave, coffee machine ,air fryer, george foreman ,cooking utensils Concrete + cobalt blue + aircraft hangar bi-fold doors Cabinet: height- 900 width- 650 feature- touch to open



MAKERS SPACE

The purpose of this floor is to provide creative amenities for Morph House users including tools for art, printing, 3d printing, sewing, model making and so much more! The layout has been contructed in a way to keep the space social whilst also providing users with the option to work on their own through the versitility of the portable modular tables. The original stance of the tables and stools are conjoined in the centre of the room, but they can be taken apart and positioned in any desired way.





Lamp by Stěpán Tabery 1960s



Holloway Round Concrete Side Table

OBJECTS FOUND IN THE THIRD FLOOR **PRIVATE MEETING** CUBICLES



"W" Molded Ply Magazine Stand by Offi & Co in Black



Bespoke square timber coffee table, mahogany



Anthurium plant





Italian-made Arc Metal Floor Lamp, 1970s



Geiger Tuxedo Component Lounge Corner Unit, non quilted



Safavieh Woven Light Blue Oval Rug





Moooi Meshmatics Chandelier Rick Tegelaar, 2017



Gianni Moscatelli chair, 1969.



Westex Ultima Twist Penultima Mistletoe carpet

I gaze out off into the distance, watching the world drift by. The world has transformed around us, yet in this fleeting moment, everything remains unchanged.

-EXTRACT FROM MY MAGAZINE

(Right) Bespoke shelving unit, stained elm (Left) Bespoke table, oak

QUIET/PRIVATE ZONE GATE 3

THE PRIVATE JET

cubicles varying in different of different needs. The cubicles are made private and sound the style of first-class aeroplane seating. At the end, we are met with the largest meeting space of different events.

GATE 2

i know this place, and this place knows me



