

# THE BERTH FACTORY



SCALE 1:150 @ A3

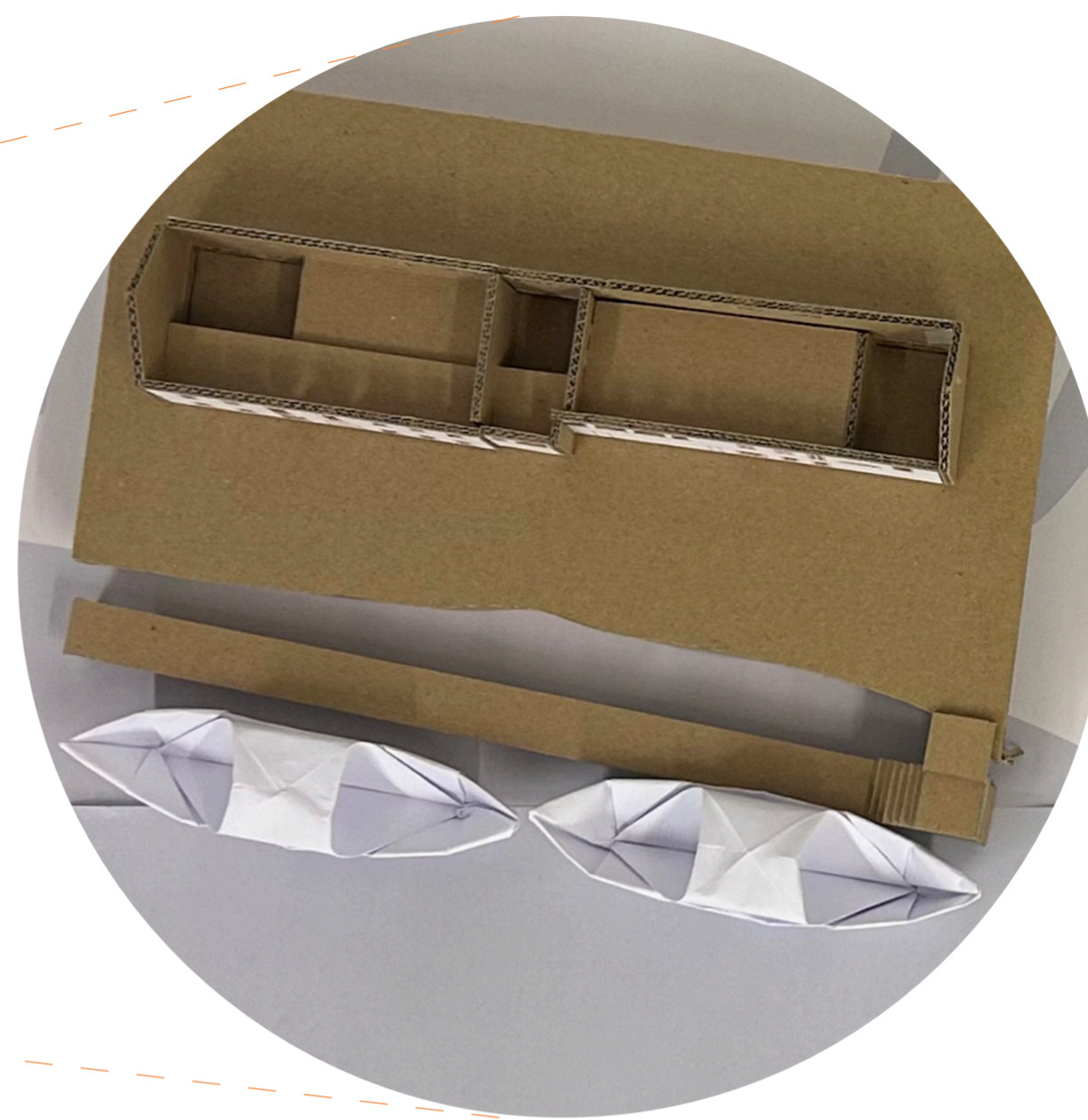
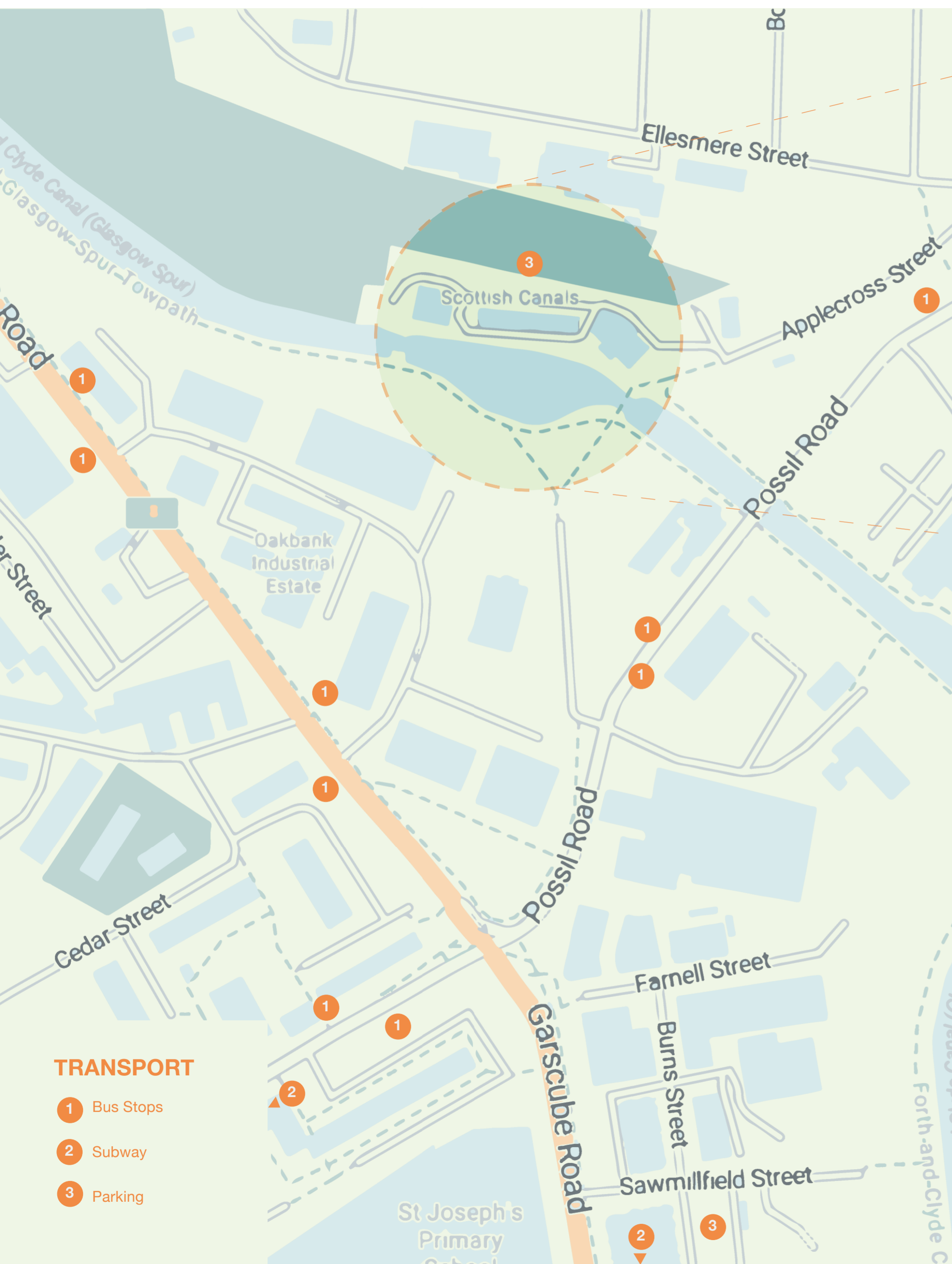


## PROJECT OVERVIEW

The Berth Factory is an exhibition space located in one of the oldest buildings on any canal in Scotland. This space explores the history of the Forth and Clyde Canal, a waterway which brought plenty of prosperity to Glasgow's trade industry. This building originally served as the North Terminus for the canal and has been left unused for many years now, so this building serves as a great opportunity to provide the public with something dedicated to the canal. Many residential flats have been built and are being planned to be built in this area, yet there are hardly any rest spaces or places for leisure. The canal is such a beautiful hidden gem located only a few minutes away from the city centre, this area, especially this building, is longing to get turned into a space where all types of the public can enjoy. This project proposal aims to make this space a destination on the canal which brings all user types together to play, interact, and learn about the canal.



# SITE



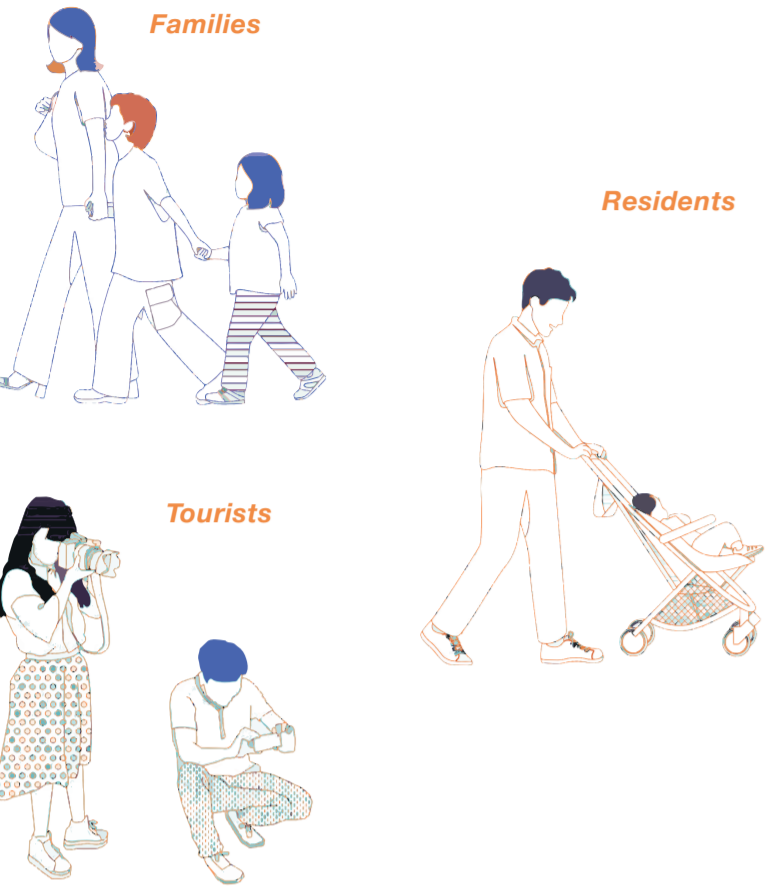
1:100 scale model of existing site context

The Hamiltonhill Workshops are located just north of the city centre's M8 motorway. They sit on the Fourth and Clyde Canal, a canal which holds significance to Glasgow's trade history. It is adjacent to the Hamiltonhill Claypits Local Nature Reserve which has recently opened, on the other side is the whiskey bond which houses creative and cultural studios, offices, and co-working spaces. The government has been trying to develop this area, so the site has a lot of potential prospects for the future, there have been plans to build more residential buildings in this area. It still holds a relevance to Glasgow's industrial history. The area used to house a lot of industries, but now a lot of the buildings have been re purposed or are sitting unoccupied. The workshops are currently unoccupied, in a charming building which is crying to be re purposed.



# CONCEPT

## Who?



## What?

**EXHIBITION SPACE**  
The spaces need to focus on the history of the canal and have related activities and experiences to the significance of the canal.

**TRANSPORT**  
The site is situated a bit far from public transport, so the transport which is a boat picks people up from the top of the canal near the Cowcaddens subway station.

**CAFE**  
One of the canal boats will stay stationary and act as a small cafe, kind of like a food truck but instead on water where individuals will be able to purchase food and such.

## Why?

**UNDISCOVERED**  
This site remains somewhat undiscovered as a hidden cultural treasure. Situated within walking distance from the city centre, these experiences offer a chance for both locals and visitors to explore Glasgow's industrial past. Despite its historical importance, the canal doesn't attract many visitors.

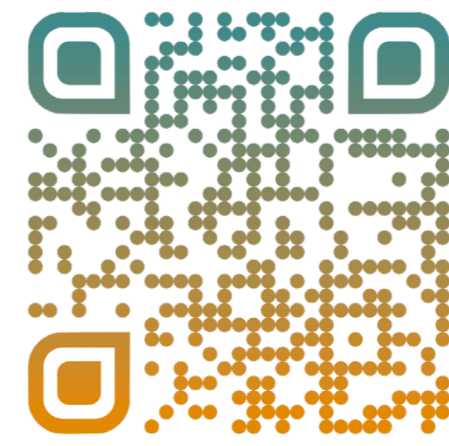
**NEW EXPERIENCES**  
This initiative has the potential to bring more people to the canal, offering a fresh attraction. Waterways and canals add a luxurious and special ambiance to a place.

**EDUCATIONAL**  
This project not only preserves a unique historical site but also serves as a canvas for revitalizing this cultural and industrial landmark along Glasgow's canal.



Concept Poster

SCAN QR CODE TO SEE THE CURATED EXHIBITS IN THE SPACE



# BRANDING

## COLOR SCHEME

C: 5 M: 4 Y: 4 K: 0	C: 40 M: 25 Y: 42 K: 0	C: 19 M: 78 Y: 79 K: 7	C: 67 M: 29 Y: 42 K: 11	C: 2 M: 54 Y: 82 K: 0

This color scheme is based on the dominant orange and blue tones seen throughout the space. Blue represents the canal, the project's key element, while orange and red provide a modern contrast, rejuvenating the historic building. Other colors balance the cool and warm tones, with light grey and sage green serving as neutral bases to make the other colors pop.

## FONT

# HELVETICA NEUE

regular	medium	bold
regular italic	medium italic	bold italic

This font is has a clean look which is ideal for an exhibition space as it is very neutral providing the artefacts and exhibits to shine.

## LOGO



The logo utilizes the basic shape of the original building. The half and half style of the text modernizes the context of the space, because this space is undiscovered the space would require a lot of marketing to bringing in individuals to this space.

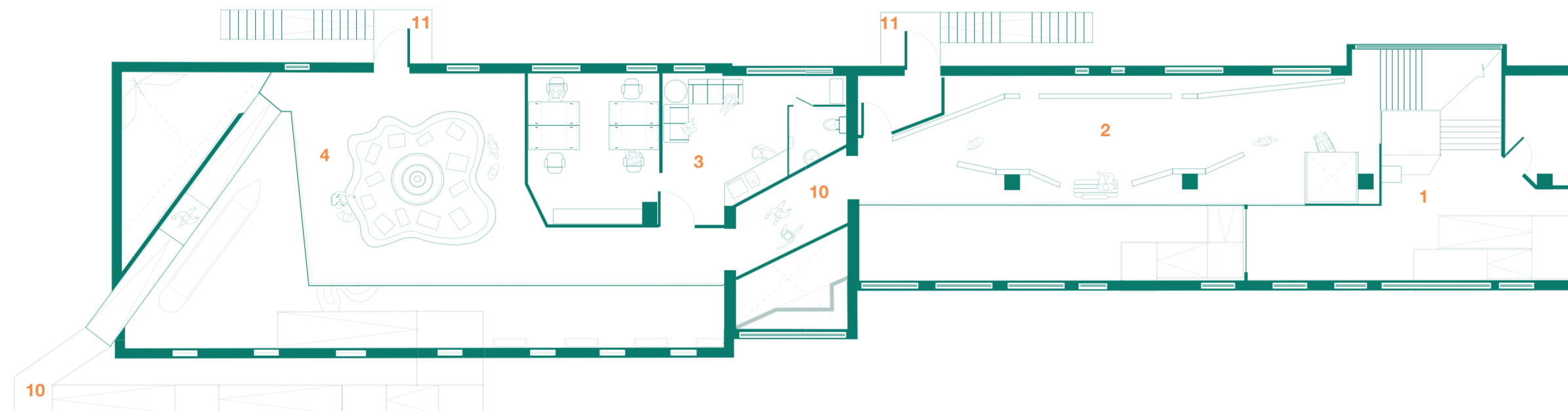
# THE SPACE

## THE PLANS

Ground Floor



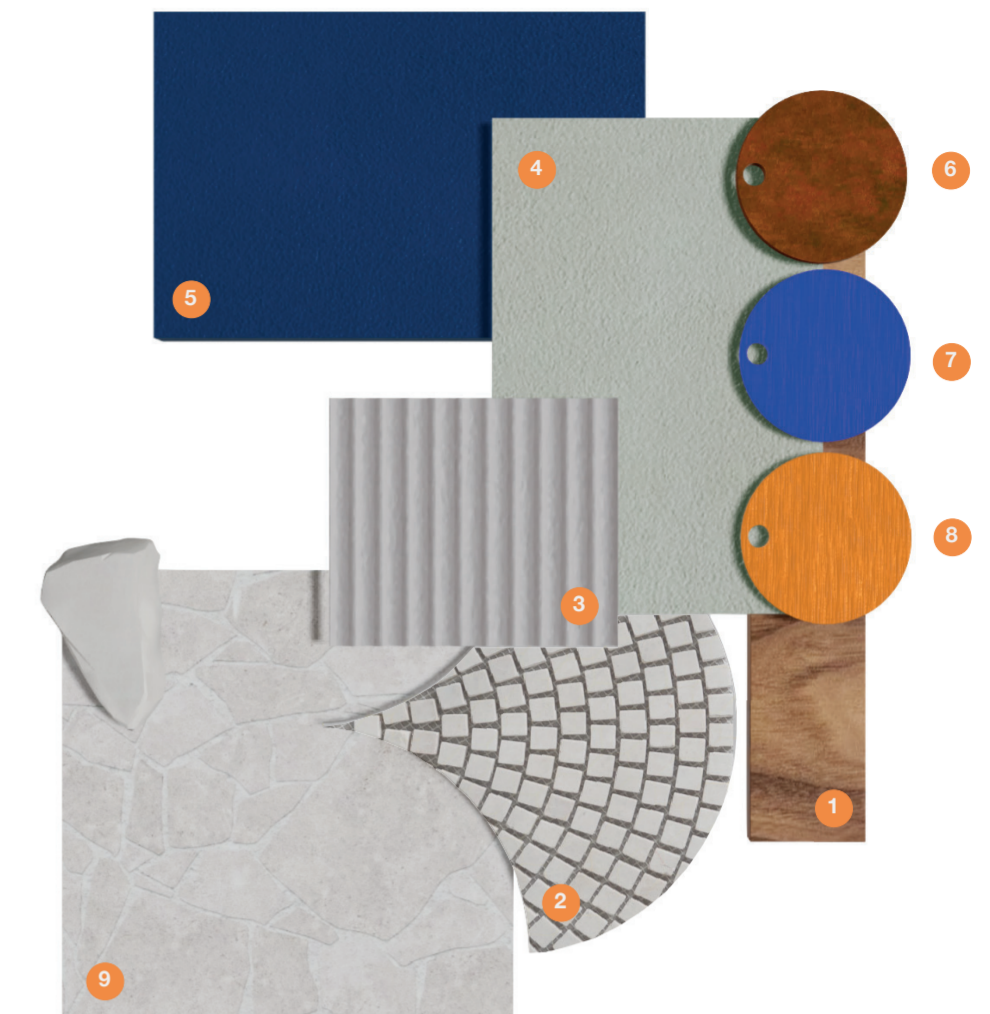
First Floor



### KEY

- 1 info desk
- 2 exhibition section 1
- 3 staff room
- 4 exhibition section 2
- 5 exhibition section 3
- 6 toilets
- 7 screen room
- 8 exhibition section 4
- 9 giftshop
- 10 transition spaces
- 11 fire exits

## OVERALL MATERIALITY



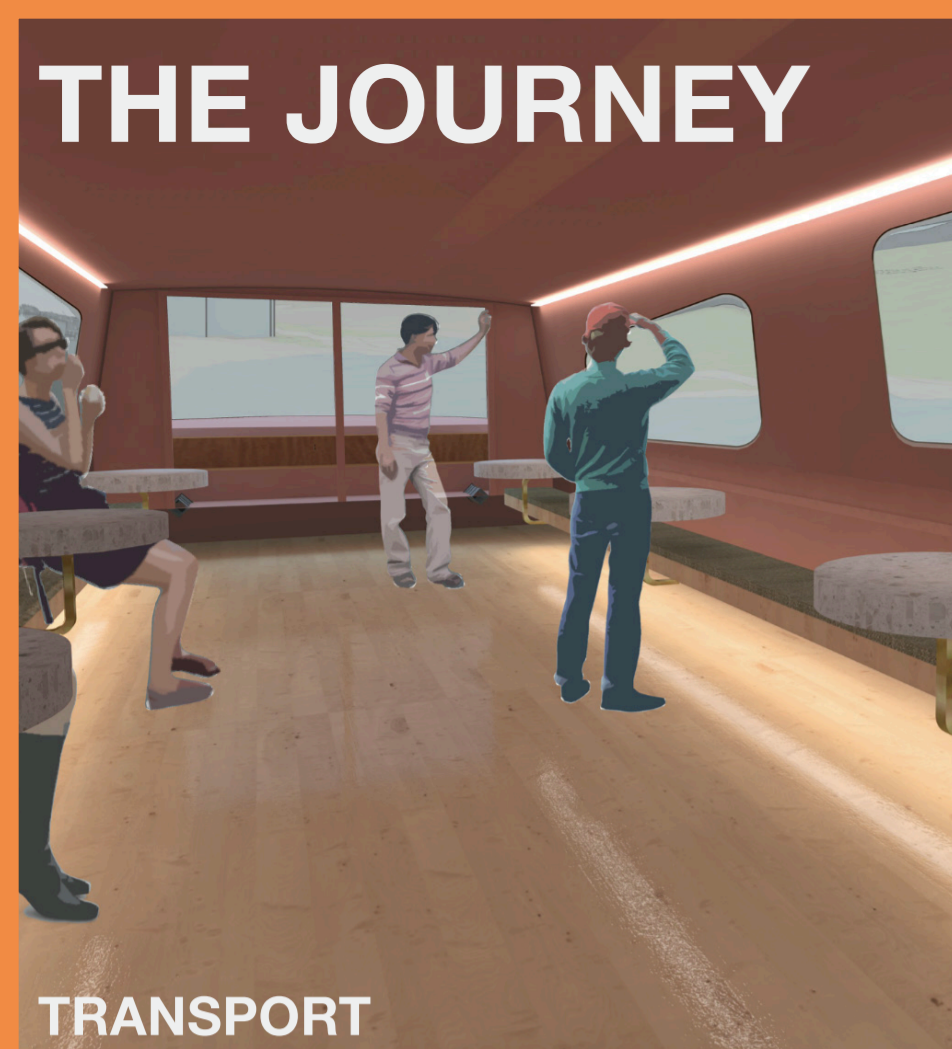
MATERIAL	AREA	SUPPLIER
1 Timber structure ( Oak )	Outdoors undercover area	Gilmour & Aitken
2 Emperor scalloped tiles	Lobby flooring	Starel Stones
3 Fluted concrete	Ramps leading into the building	D Marshall & Sons
4 Sage lime wash	Walls, first floor flooring	Mortex
5 Dark blue lime wash	Ground floor ceiling & walls	Mortex
6 Corten steel	Outdoor ramp, railings, stairs	J.G.B Steelcraft
7 Bright blue aluminium	Shelving	The Metal Store
8 Bright orange aluminium	Shelving	The Metal Store
9 Crazy sandstone flooring	Outdoor paving & ground floor flooring	Pave World

## FACADE

The ramp added to this building is an intervention I have added so visitors are forced through this transition space in order to reflect on the location of the site. They will be able to peer over the canal before being rerouted back into the exhibition spaces. These interventions honour the building's storied past while seamlessly integrating it into the modern landscape.



As a nod to the building's history, the original carriage entrance has been reintroduced. This act pays homage to the building's age and adds a touch of nostalgia, further enriching its narrative. This approach not only preserves the building's identity but also reinforces its relevance in today's world. It's a testament to the commitment to honouring history while embracing the future.



TRANSPORT



ADMISSION

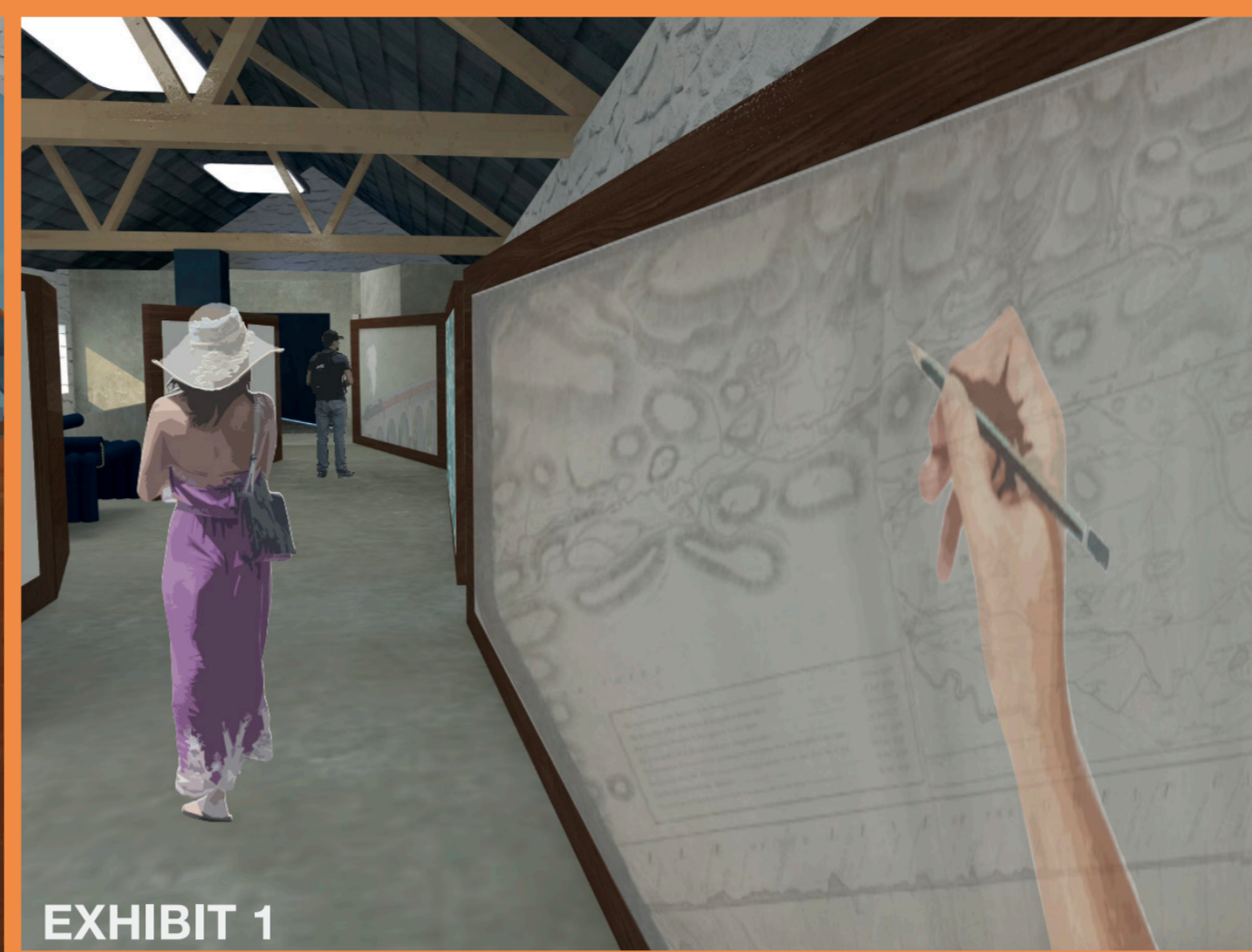


EXHIBIT 1



TRANSITION



EXHIBIT 2



TRANSITION



EXHIBIT 3



TRANSITION



EXHIBIT 4



GIFT SHOP



BOAT CAFE