

FIFE ROAD
NOT MY BEAUTIFUL HOUSE
IMAGES FROM THE OPENING



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PLANNING & STRATEGY

Future growth in Kingston Town Centre

There is a clear need for new homes to meet our growing population (the GLA (2016) estimates there is a need for up to 34,000 new homes by 2041. This will have a significant impact on Kingston Town Centre, so it is important that change is managed proactively to ensure it enhances liveability, creating places which contribute positively to people's quality of life and wellbeing.

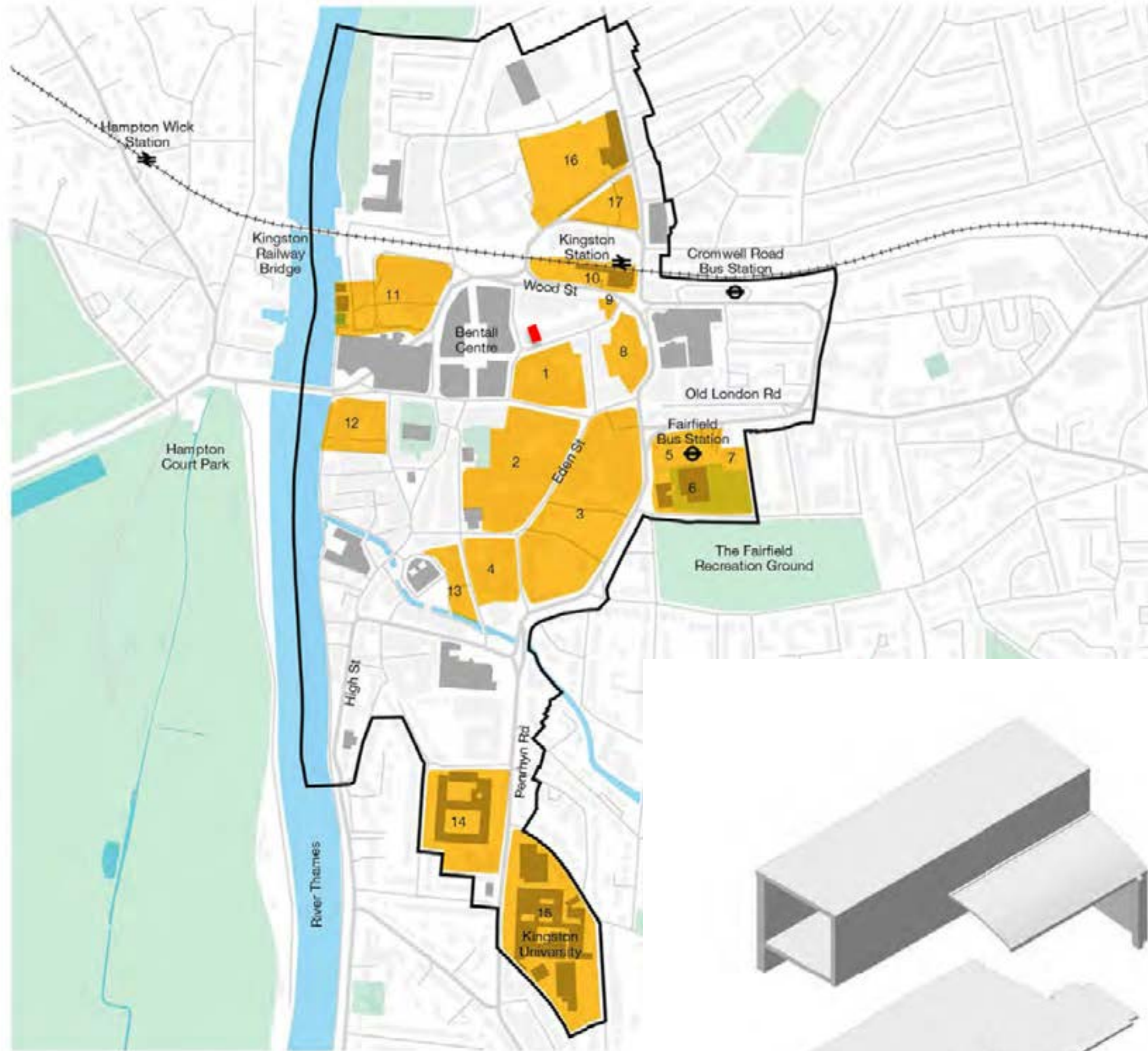
The Council will work with partners to refine the offer for each of these identified sites and this strategy will be an important influencer in providing guidance for public realm improvements and interventions.

1. Clarence Street North
2. Eden Quarter - South of Clarence St
3. Eden Quarter - East of Eden St and Ashdown Rd
4. St James Area
5. Cattle Market Car Park and Fairfield Bus Station
6. Kingfisher Leisure Centre, Library, Museum and Open Space
7. Former Fairfield Nursery Site
8. Clarence St, Former Empire Building
9. North West Corner of Fife Road (Completed)
10. Kingston Station
11. Vicarage Road sites
12. Bishops Palace House and 11-31 Thames St (Completed)
13. Guildhall 1, Country Court and Bath Passage
14. Surrey County Hall
15. Kingston University
16. Kingston College and adjoining sites (Completed)
17. Kingegate Car Park and Richmond Road Frontage

KEY

- Potential opportunity sites
- Town centre boundary

N 0 200m

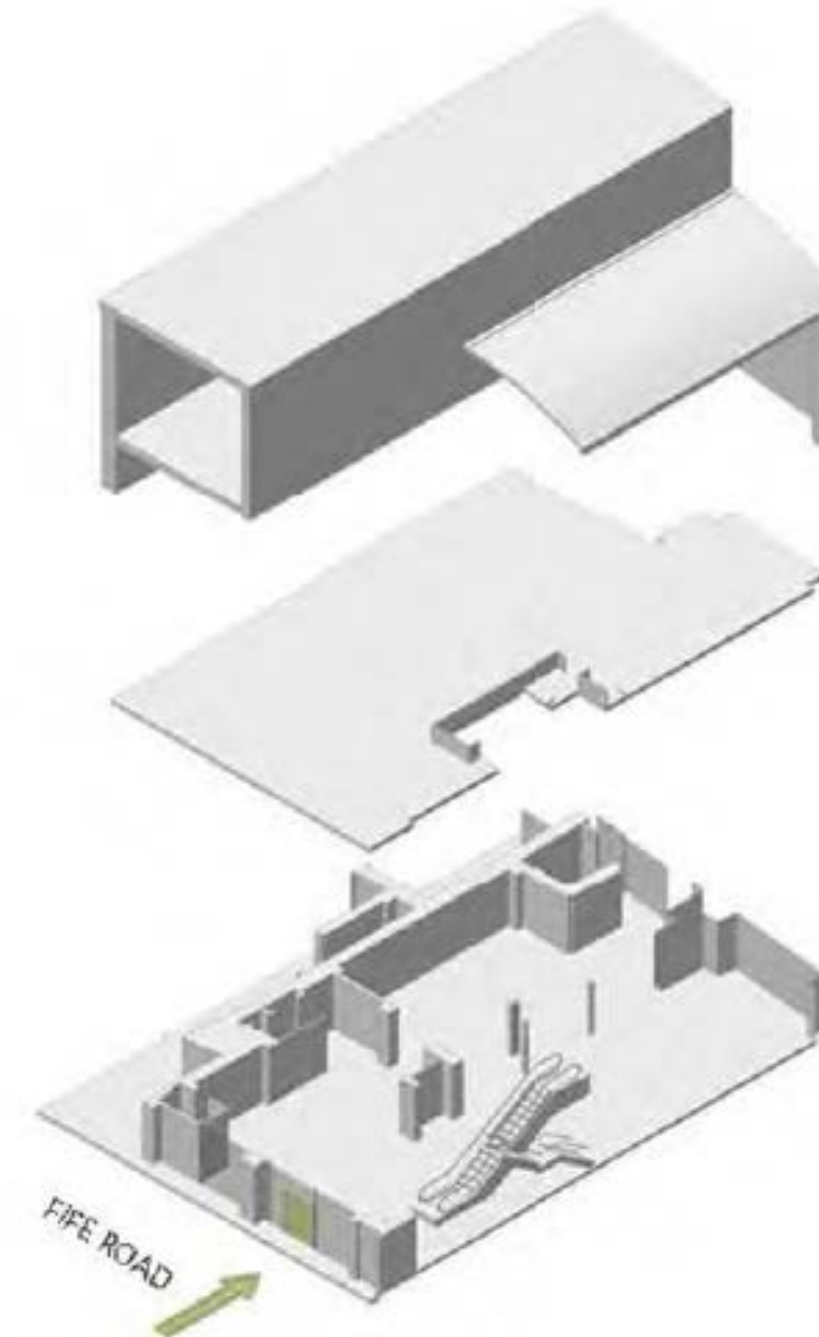


163 Kingston Town Centre | Good Growth Fund Application
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This is the original site along with a map of the area around the location. The building has two floors with a coffered ceiling, a large double height space, large floor open floor spaces and different forms of transport to the different floors.

When observing the site, the predominantly concrete space weighs heavy on the initial experience, adding elements in of a lighter nature and build will allow the space to be observed better. Also working with colours will ensure that the space is perceived more welcoming.

The scheme is designed to be modular as can be observed in later images. Where nothing is attached to the existing building rather lives around it. Allowing for the constant ability for it to be moved and changed around.



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 DESIGN INTENT

“Use a neutral space in Kingston that will open up the art school and give residents the chance to see behind the scenes, learning from the students

It will be a professionally-designed concept that will help the community re-imagine their public space, and become a model for change in how Kingston experiences its centre”



- FASHION - Upcycling/embellishing clothing/atelier
- PHOTOGRAPHY – Photobooth/shoot facilities
- FINE ART –the “Artist at work”/ex hibition
- DESIGN - Fixperts
- CRAFT - Letterpress workshops/ zine making
- TECH - Tech/VR
- MAKING – Makerlab/ 3D printing
- ILLUSTRATION – zine making/ com ics/portraits
- BUSINESS – getting your business online/ the art of the digital mar keting for local business communi ty/social enterprise support
- BARTER/ Skills swap or exchange

Transform an unused space into an activated, lively destination

Offer an independent retail and event destination that can act as a model for other community groups interested in operating a store
 Support local businesses and community groups

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 DESIGN DEVELOPMENT

There is also a clear emphasis on the design intent to work sustainably and with modular systems, preventing waste and allowing flexibility for re-location or adaptation. This can be seen in the isometric on the left where our designs have been placed in the scheme. None of the elements touch the existing building but each have been designed with a similar design style to create unity throughout. Also the choice in materials was to work with wood that was recycleable, versatile and long-lasting. This was to prevent having to re-make. The main intention of this project is to **create to last**.



A space to promote student collaboration across disciplines in the centre of town. To be: youthful, multifunctional and engaging for young professionals

- Shop / exhibition: Re-useable, display & sell
- Co-working: A place for students, alumni to collaborate, start own businesses, meet clients, book out a space for a pitch, collaborative spaces, framing how people engage - moments of comfort & work

1. FLEXIBILITY: Assembly, disassembly, recyclability
2. MATERIALS: Sustainability, temporary but not disposable, re-used materials / extending life of a material, how its made / fixings / pleasure in mounting & demounting
3. VISUAL IDENTITY: marketing, walk into shop and read about materials. Materials used exposed to tell a story

EASILY ASSEMBLED
 FLEXIBLE
 ADAPTABLE
 FREE STANDING STRUCTURES
 MULTIFUNCTIONAL
 UPCYLED

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These images show interior views and collages derived from the 3D model made of the site and different modular elements made for the space. Such as the coworking tables, display shelves and an event space. They also show the initial idea and environment we wanted to create to allow for a collaborative environment amongst students, alumni and people starting up a business. Creating a diverse working atmosphere alongside pieces of art up for sale by small businesses.