

Introduction

The glass house journal is a co-operative supporting the need for radical improvements to both our clothing and beauty consumer habits. They promote change in both industries and are working to change the way in which we shop and how we see ourselves as consumers of both fashion and beauty. At the moment they work online to broaden their reach and are a co-operative that supports both ethical and environmentally friendly brands and makers. They are also pioneers of sustainability in the retail sector, all of their partners and suppliers work with the sustainability of fashion at the forefront of everything they do.

The building chosen for this project and proposed regeneration is Waterloo House situated on Assembly Street in the City of Leeds a short walk from Leeds train station. The building was originally built in 1775 and accommodated the buying and selling of un-dyed cloth. The textile industry in Leeds and other parts of Yorkshire was big business and Waterloo House played a big part in the industry.

Waterloo House will become a modern department store that will be the headquarters and retail home for the glass house journal. For the first time shoppers and supporters of what the glass house journal stand for will be able to browse and shop ethical, timeless and sustainable fashion and also up-cycle old, un-wanted clothes. Customers will also be able to re-cycle and buy ethical and sustainable make-up and beauty ranges that look to encourage and re-educate beauty lovers with products that are natural, organic and contain less or no synthetic chemicals.

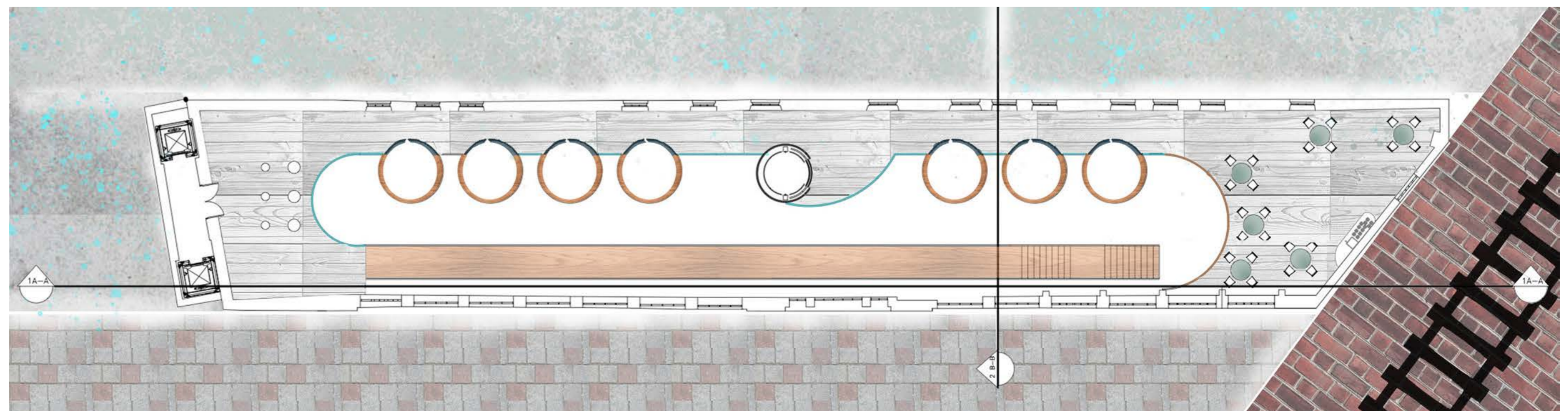
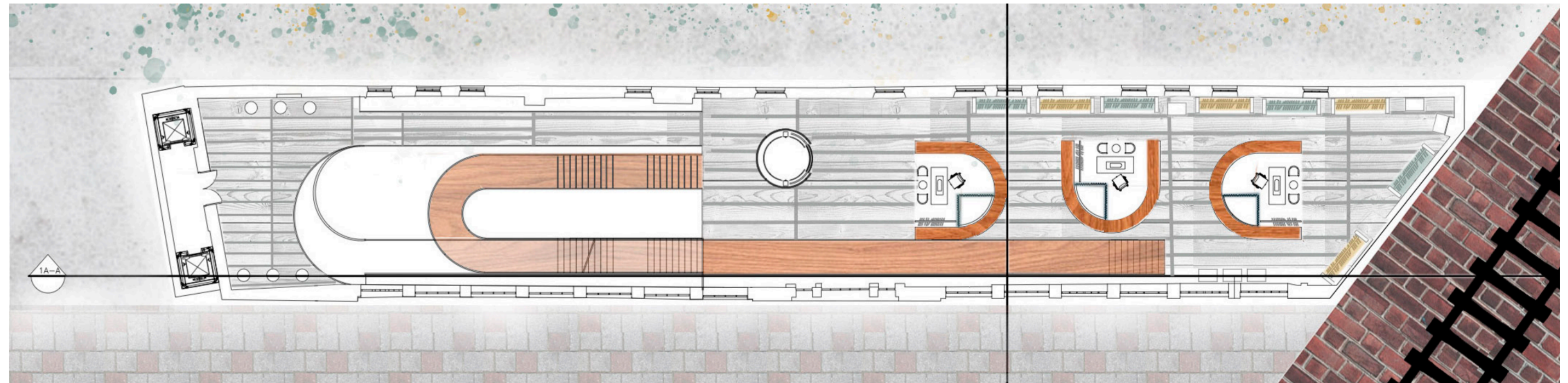
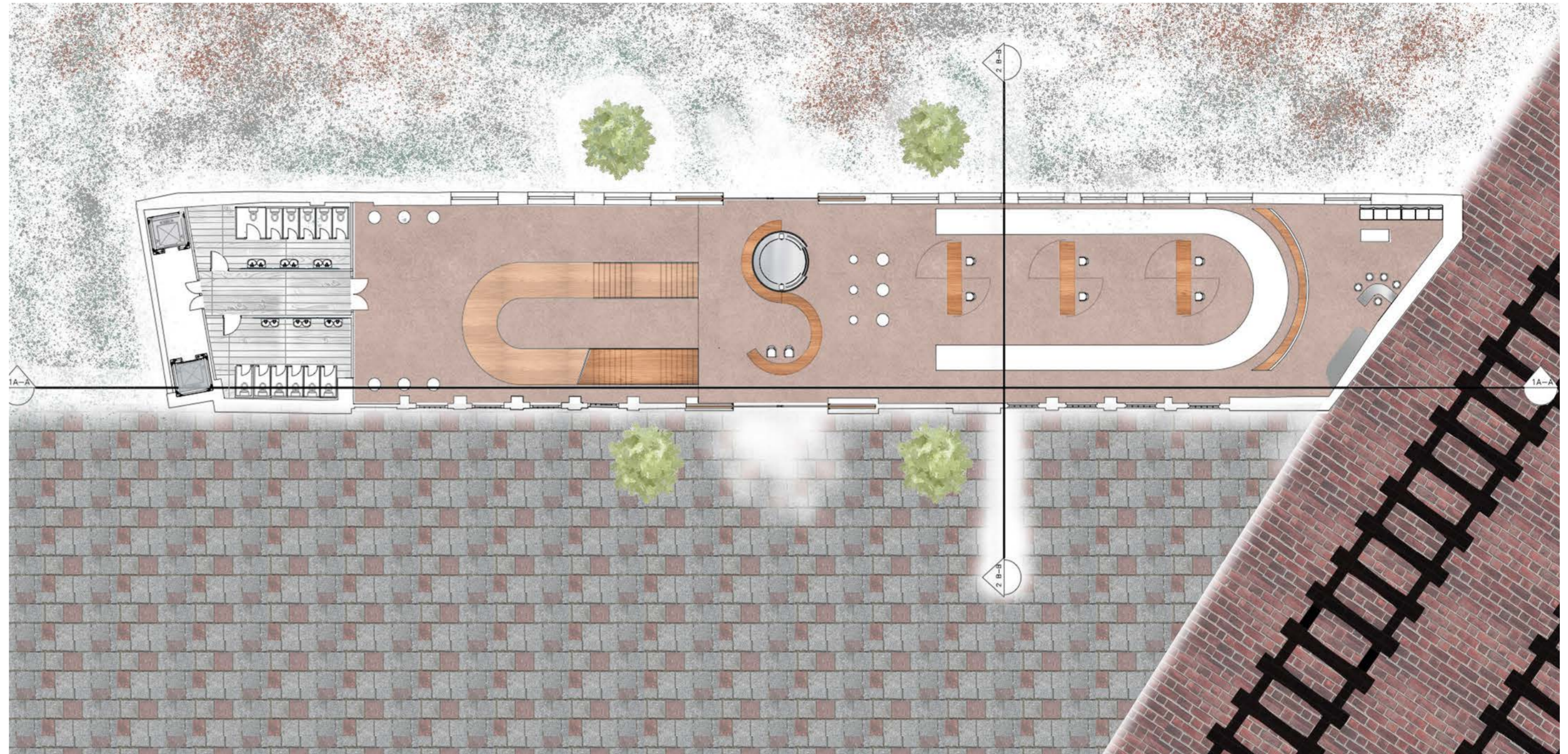


Plans and visuals

The Ground Floor shows a catwalk for showcasing the stores sustainable fashions, make-over areas, reception desk with a recycling drop area and to the left of the plan is the central feature staircase. Seen on the Ground Floor plan is also the customer toilets with access to lifts for all floors above.

The First Floor shows the Atelier area where garments are up-cycled, fittings and consultations also take place here. There is also a staircase and ramp that go up from First Floor to Second Floor. This feature allows customers to journey through the space, show off newly altered sustainable fashions and look down through the store.

Visuals show an angled perspective view into the make-over boothes and through the middle of the store over the staircase.



Sections and model

The finished final model is at scale 1:50 and shows the design in its entirety. In the section below shows the feature lift which sits in the middle of the store. This to allow for a speedy descent through the store after the customers have purchased there items and have spent some time in the cafe area.

