# THE ORTUS PROJECT BY ABIGAIL CROUCHMAN





The Ortus project is a preventative strategy to tackle the lack of ageing in place design, to accommodate for elderly independence and encourage interaction to reduce feelings of loneliness and isolation. The social issues faced within the county's growing elderly population, highlights the demand for an innovative retirement hub intervention.

#### The User



Needs/Challenges: - Seeks a place that **allows independance** but also offers a safe place to reside in. - Needs a good network of like-minded people -Needs accessible facilities

#### **Behaviour:**

and isolation.

around medication.

- Reduced feelings of loneliness and isolation. - Age gracefully without reduced movement

### The Site's History



### The Statistics

The 'Ortus Project' aims to reduce and prevent loneliness in the elderly through the use of 'ageing in place' principles that encourage interaction. Loneliness in the elderly has become a very apparent issue in our society. The pandemic highlighted this problem. The life expectancy of those living in the UK is increasing. By 2050, it's predicted that there will be 2 billion elderly people globally. As the elderly population grows, countries need to adapt to ways of caring for them.

# Universal Design Principles The Universal Design Principles are made up of seven

guidelines to encourage and aid inclusive design









A space for social engagement and reflection



Kitchen and Dining Space: promotes healthy eating habits and social interaction during meal times



Retained Victorian Conservatory: shared green space to enhance general wellbeing all year round



A private, safe space for rest and recuperation





## The Design Proposal

The ultimate aim is to create a holistic space that not only accommodates for the needs of ageing people, but also creates spaces that encourages users to interaction with one another. The proposal will take a focus on applying the universal design principles to create user friendly spaces, utilizing circulation spaces, accessibility as well as other residential and public spatial design strategies. It will provide a variety of communal hub spaces as well as private, personal living spaces for residents.







Ground Floor (Not to Scale)

Shared Space

4 -8









Ground Floor (Not to Scale)

