



THE PURPOSE.



Collage:

A youth club dedicated to re-introducing art into the lives of children living in low-income households and areas of poverty. Located in Castlefield, Manchester This space is a free platform that provides children who cannot afford to maintain a hobby the opportunity to develop a passion for art. Due to the lack of funding that the arts faces across UK schools, children are not provided with the opportunity to develop their skill set further. Collage helps to tackle this by offering a free creative space, that covers a mix of different art forms.

WHO

for those that love art
 for those who are struggling
 for children with no opportunities
 for parents cannot fund extra cirricular activities

WHAT

a place to exhibit
 a place learn
 a place to socialise
 a place to grow

WHERE

a location that is easy to access
 a space with identity

WHY

to provide children less fortunate with a fun escape
 to evenly distribute opportunity
 to celebrate art

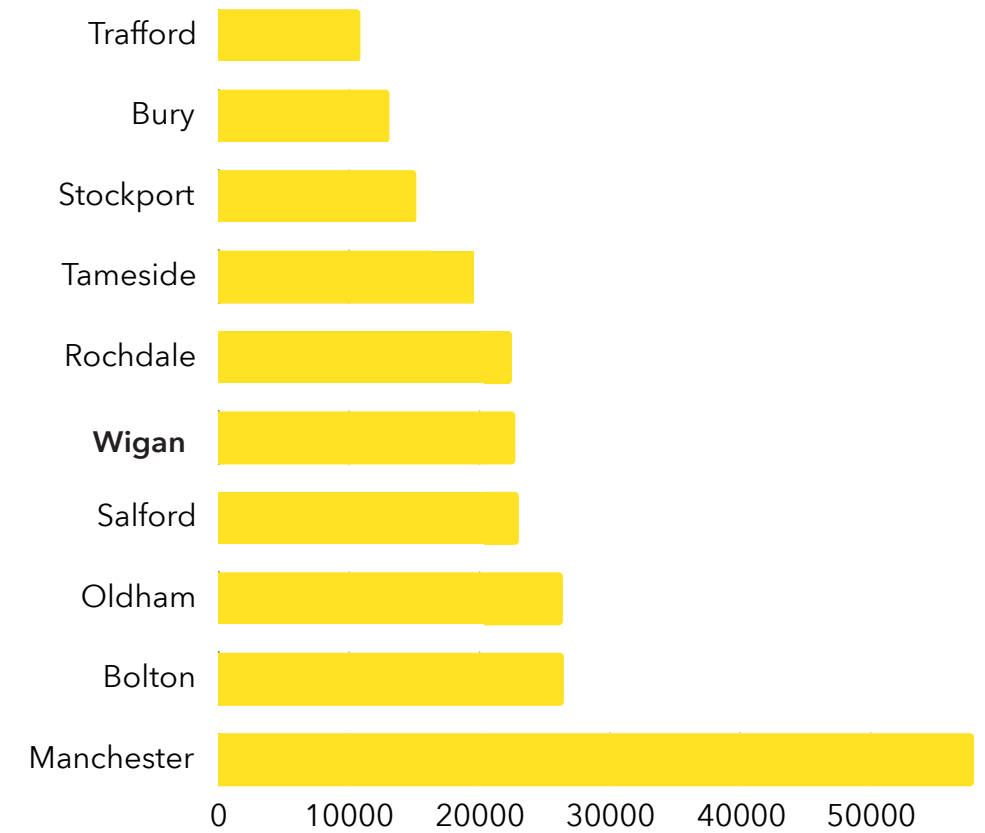
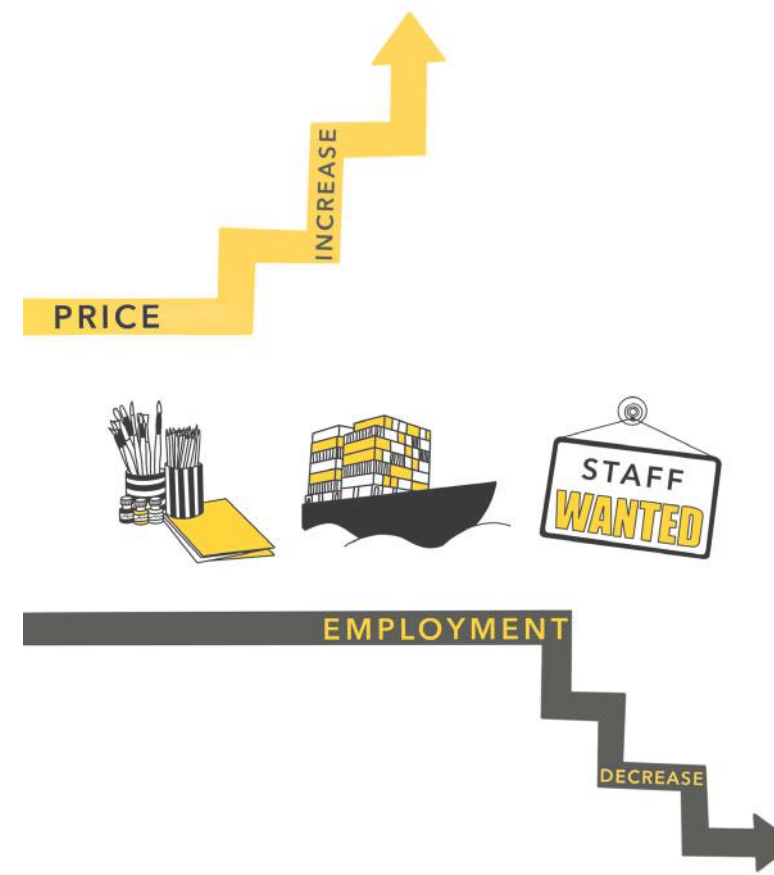
"1.3 million young people have **stopped activities outside of school** such as hobbies, sports and socialising with friends **due to being unaffordable."**

THE EVIDENCE.



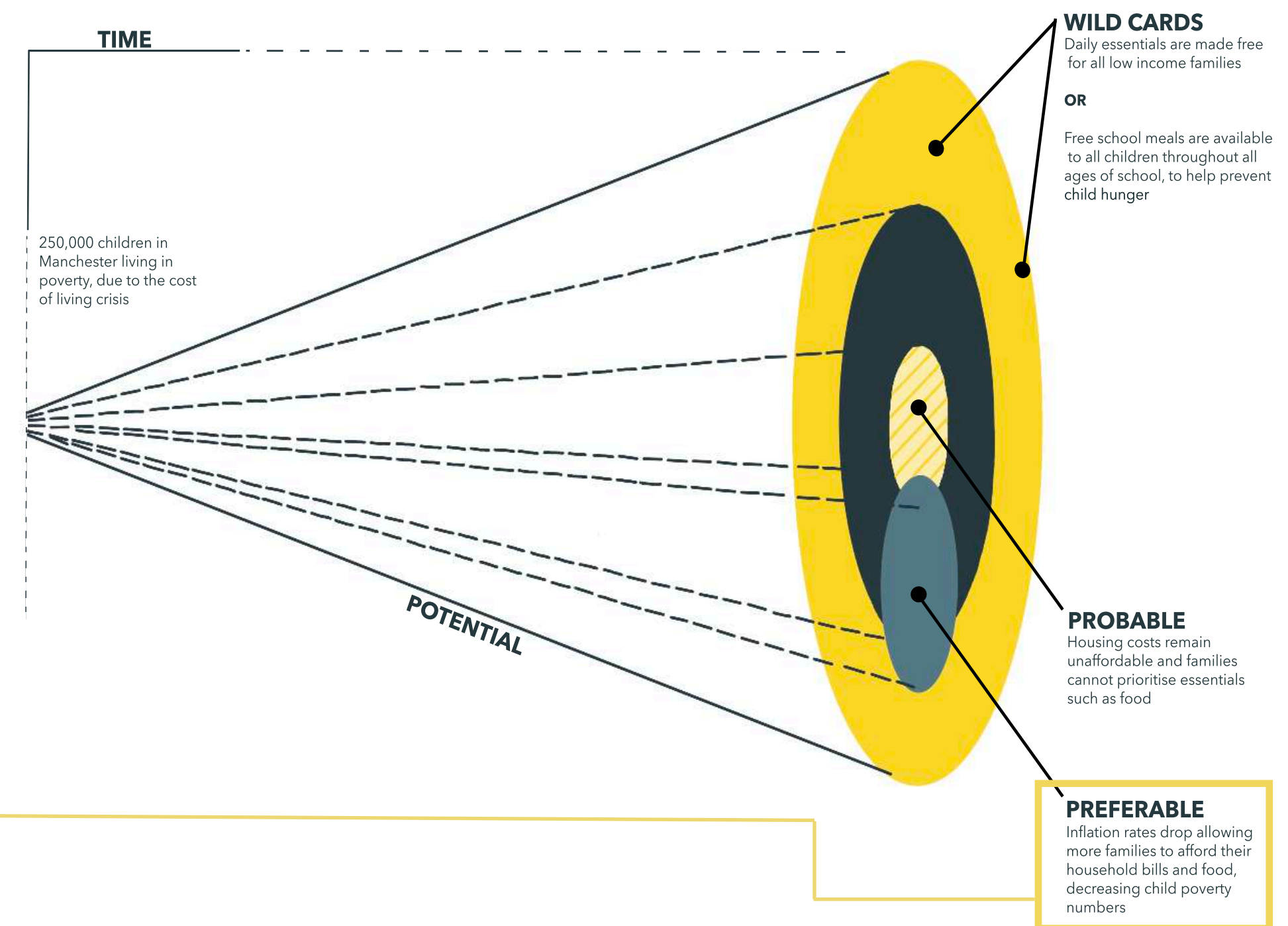
If we continue into the future without breaking the cycle of supplies being too expensive to afford outside of school and art not being taught enough across the UK school curriculums, then the world will become a bleak place. A future with no designers means a shop with no branding, a road no road signs, a book with no illustrations. If the cycle is broken now and we encourage younger generations to study art we can keep a bright future. How can we do this? In order for all children to have an equal opportunity to study art inflation rates must drop allowing families to have more leverage with their money and the arts must be implemented across the UK schools curriculums. Children need more opportunities to learn about art.

The Now...

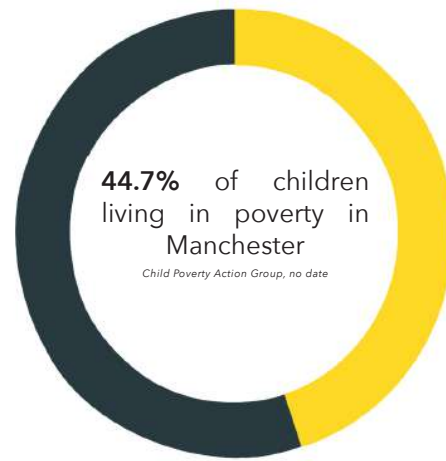
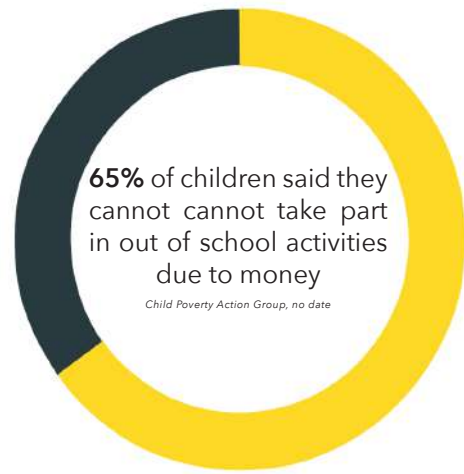
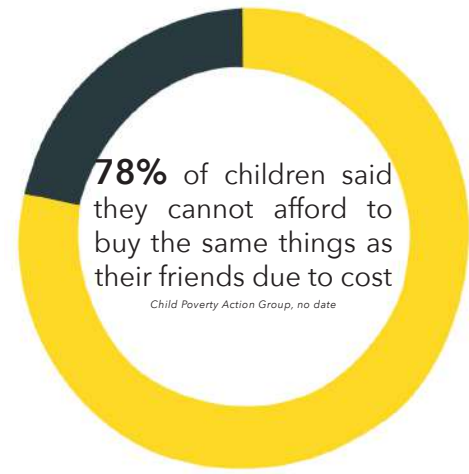


The graph on the right shows the number of children living in poverty across Greater Manchester, highlighting the amount of children that do not have access to extra curricular activities or hobbies. Art in particular has become inaccessible due to the increase in cost for supplies and shipping, as well as a lower demand of teaching jobs across UK schools.

Backcasting...



Protagonists



Research suggests that **65%** of children do not take part in activities outside of school due to money and GCSE level arts entries having declined by **47%** since 2010 and A level entries by **29%**, a free space that allows kids to be kids whilst exploring art has never been more relevant. It is crucial to act now and prevent the inevitable disappearance of art among the future generations. Extra-curricular activities open many doors for children, they are a space to meet new people, learn new skills and grow self-confidence. Children living in poverty should not be stripped from these benefits due to situations that are out of their control.



Child:

Lily is 14 and has recently been made to quit her dance club as her parents are no longer being able to afford her tuition fees due to an increase in cost. Lily has no friends at school and her friendship group was formed at dance club. She was left feeling uninspired and detached from her friendships. Lily chose to attend creative collage so start to develop a new hobby as well as to socialise and make new friends.



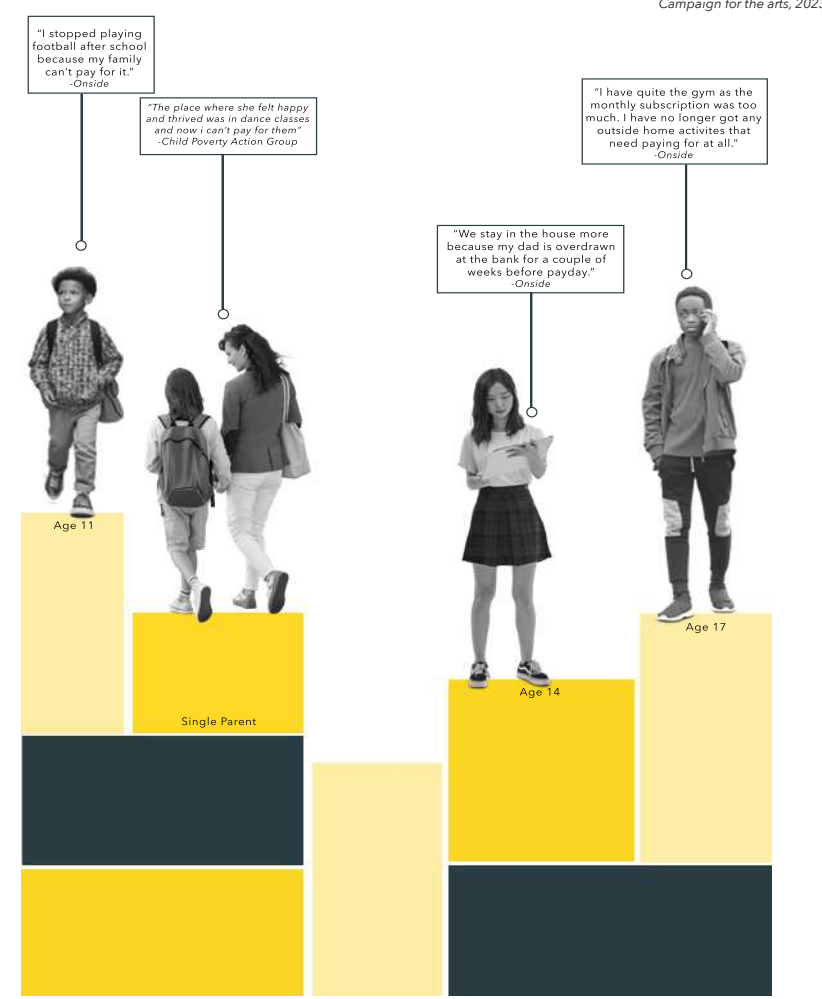
Child:

Jack is 10 years old and his favourite subject at school is art. Unfortunately Jack's school has recently faced severe funding cuts for their art department and can only afford to teach simple arts and crafts skills. Jack's parents started taking him to Creative Collage in order for him to further his love for art and develop his skills further.



Parent:

Sarah is a single mum and has to work extra hours to fund the basics for her family. Due to working extra hours at work she has no time or money to sign her children up to any out of school clubs or activities. She recently signed her children up to attend Collage due to the free membership. The children can also easily attend whilst Sarah is at work due to the easy public transport links surrounding the area.



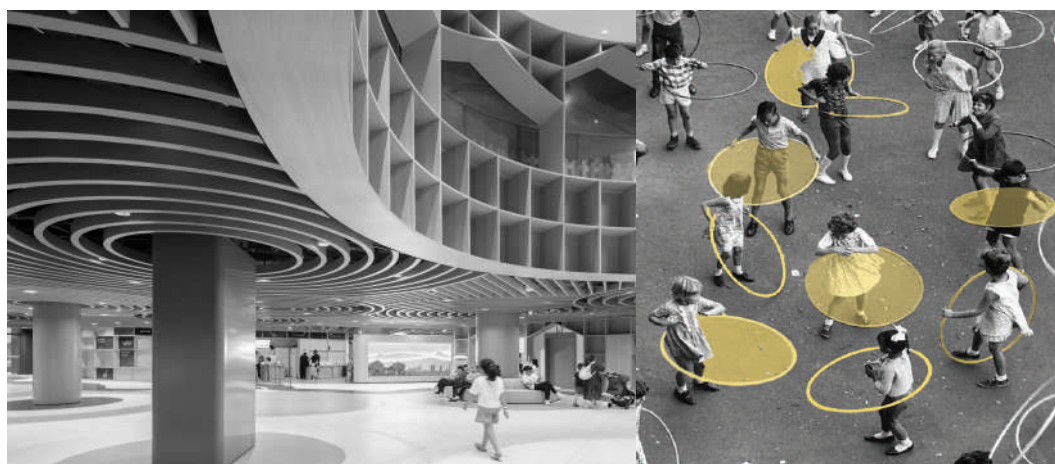
Collages' design is based upon the concept of building blocks. Toy building blocks are used to create and be playful and by accurately interpreting this concept, the atmosphere of the space appears simple yet playful through the combinations of the stacked room structure. To the users eye the space looks as though it could be picked apart and easily put back together, resembling building blocks.

Concept Development

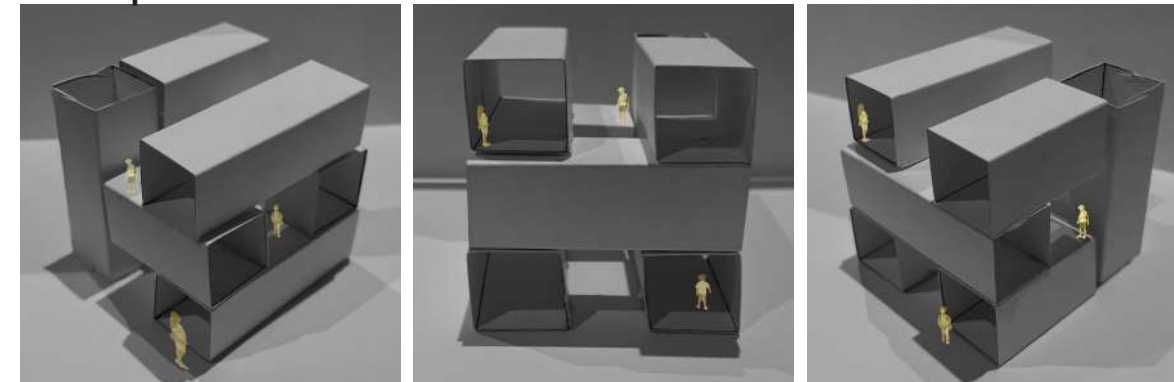
Bridging: something intended to reconcile or connect two seemingly incompatible things.



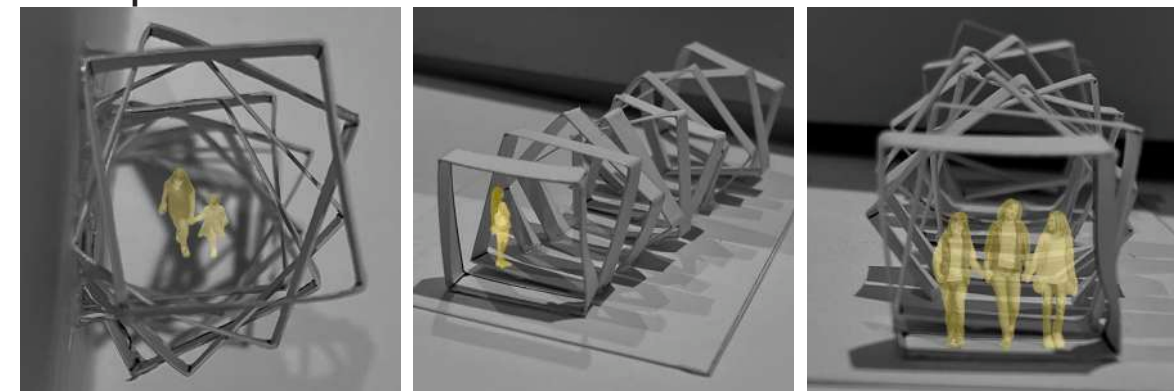
Energetic: showing or involving great activity or vitality



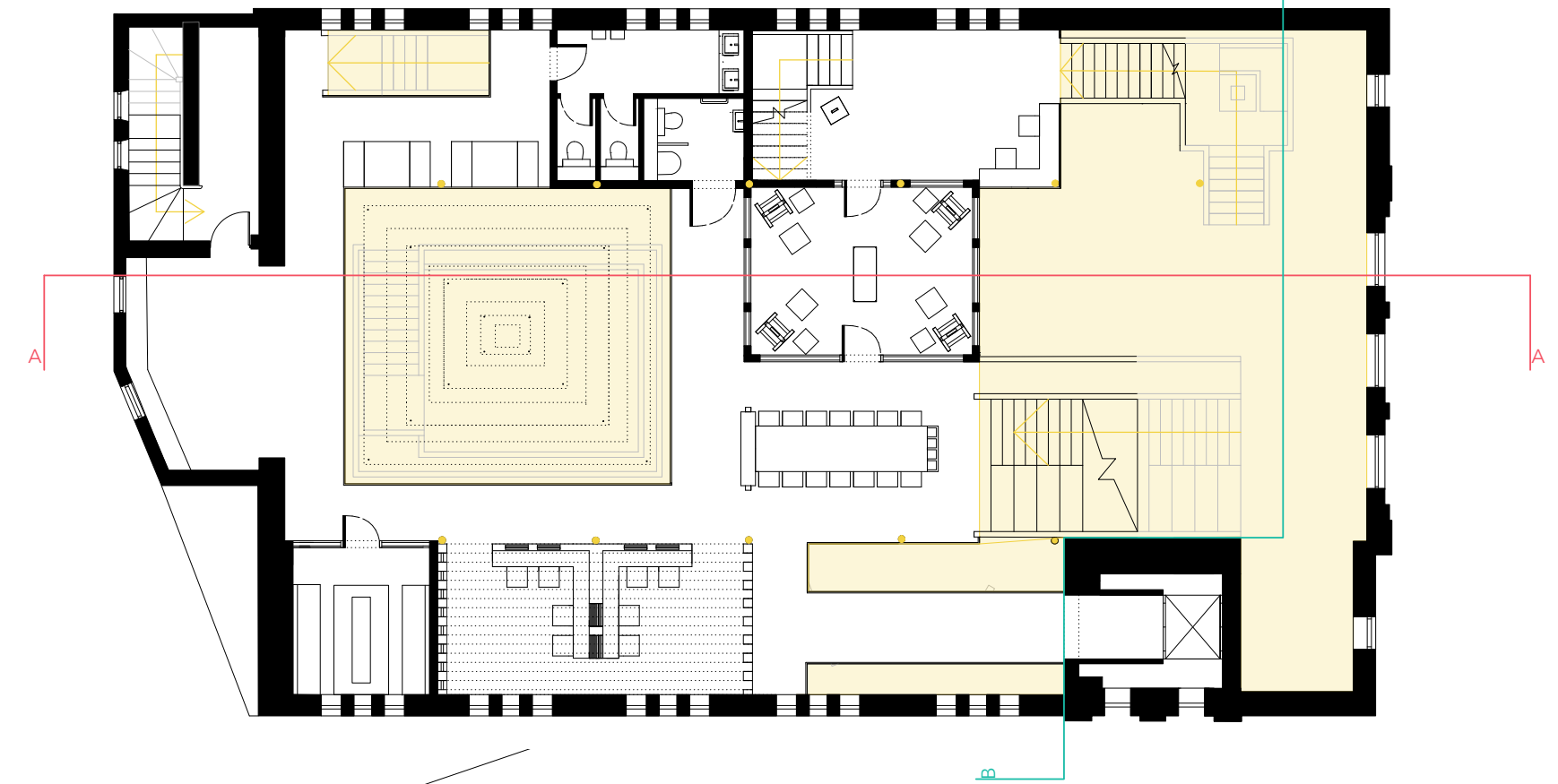
Concept Models



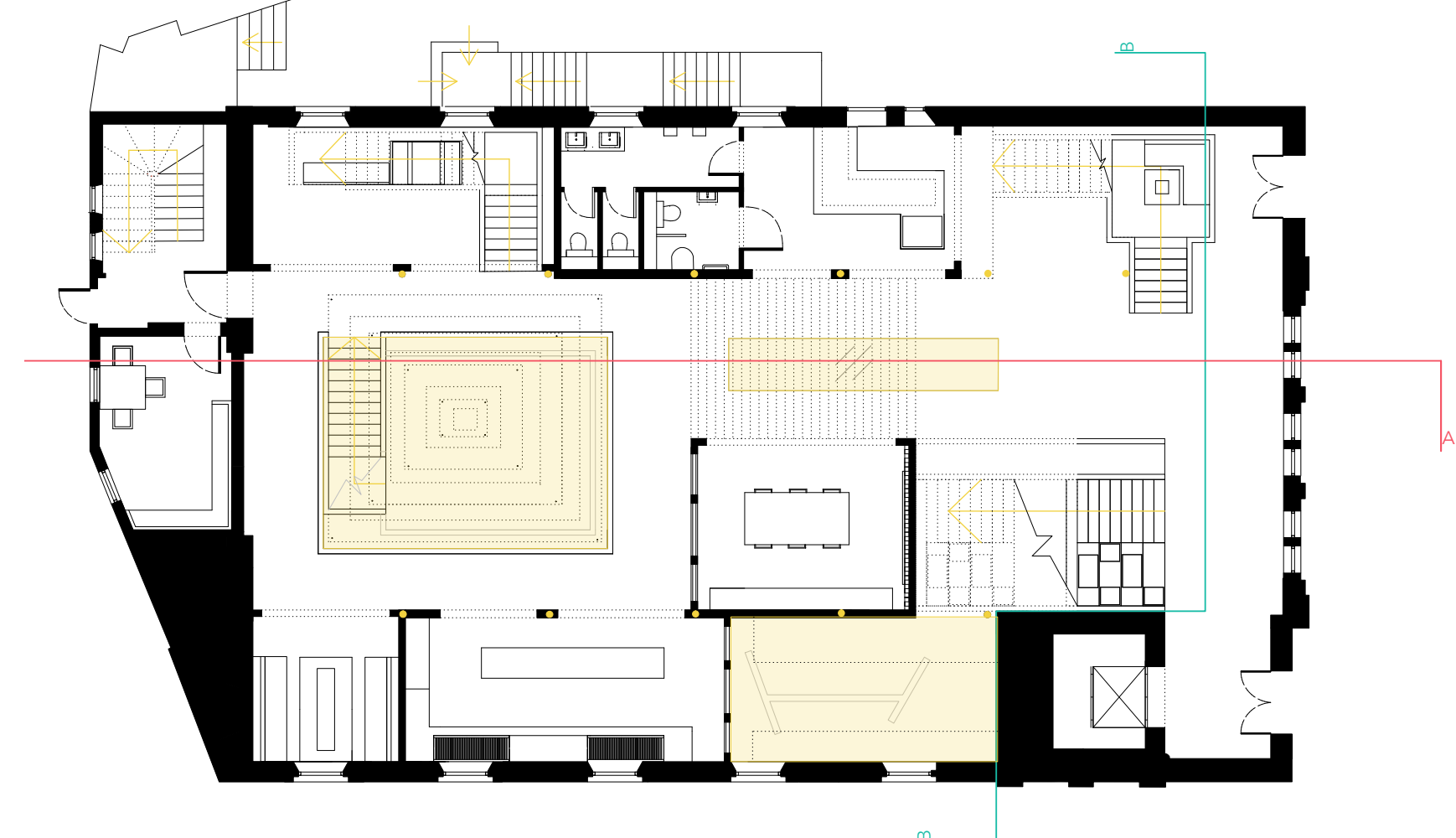
Concept Models



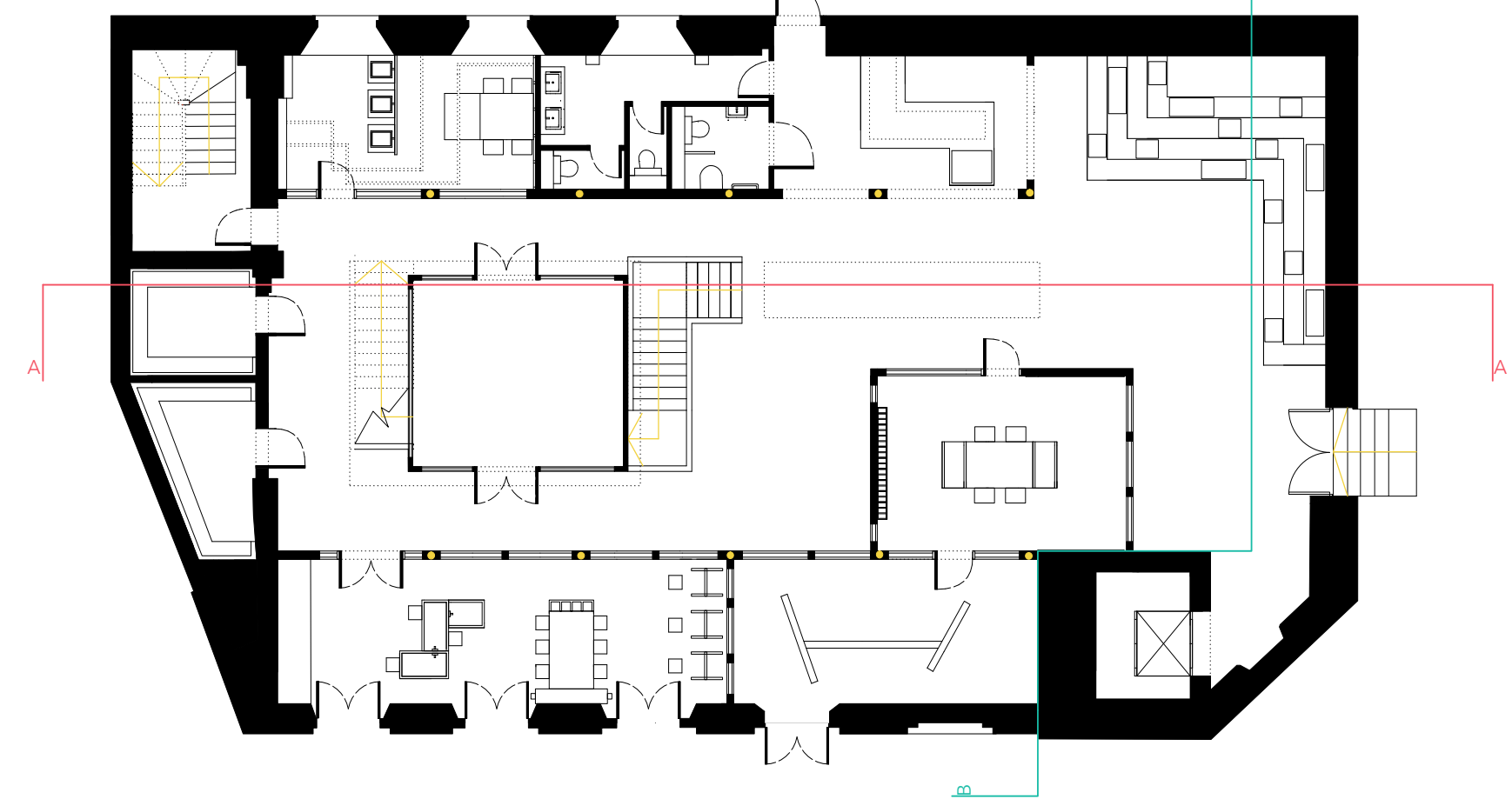
First Floor



Ground Floor



Lower Ground Floor



3D EXPLORATIONS.

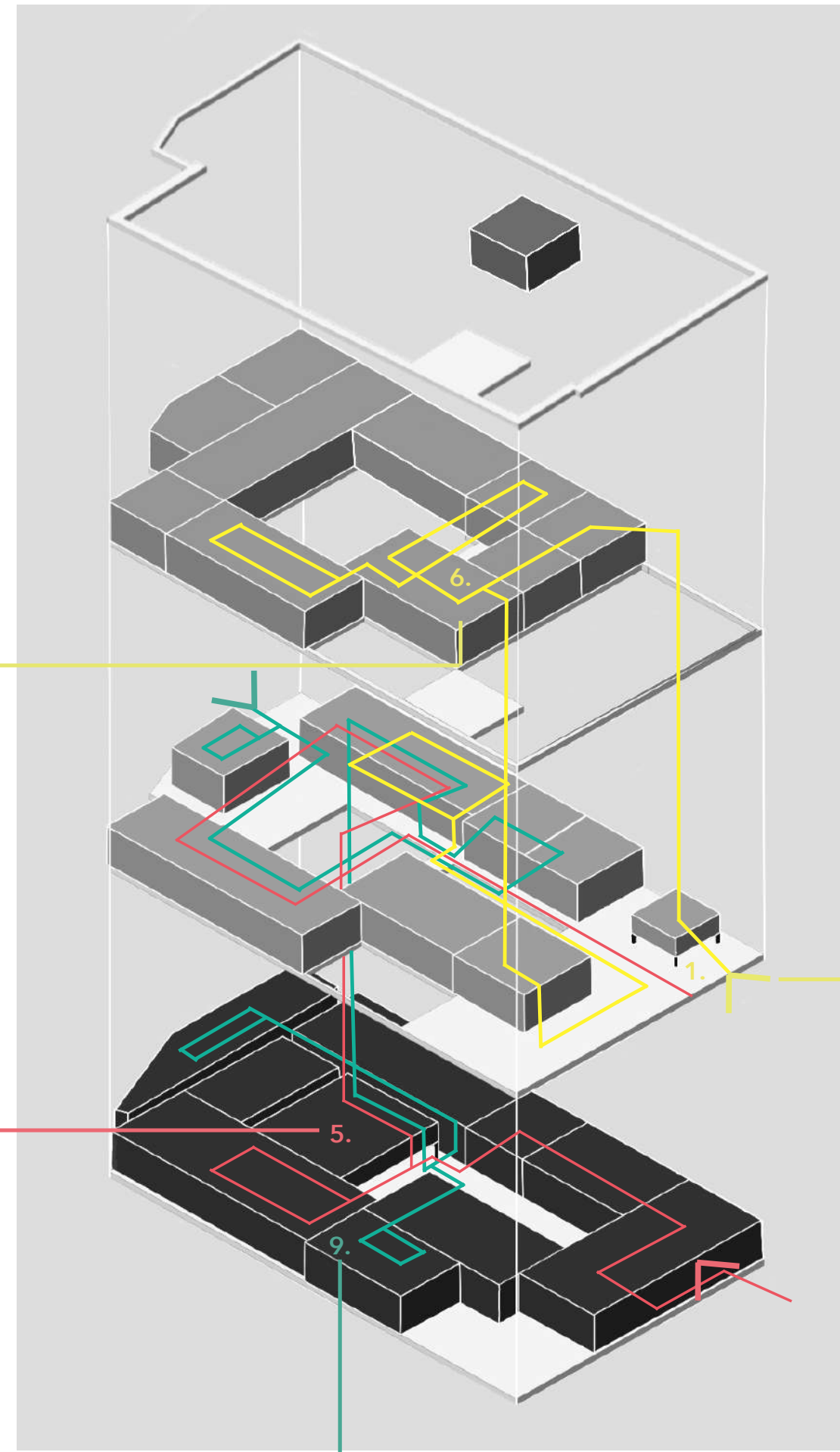
Doodle Bar



Main Entrance



Lower Ground Mezzanine



Grafitti



Attendees Journey

1. Child arrives at Collage
2. Child drops of coat/ belongings in the cloakroom
3. Passes through the toilet
4. Child collects materials needed for the day from the materials store
5. Child purchases a snack from the tuck shop
6. Uses the social staircase to go to the Doodle Bar
7. Child uses the researchers playground to do precedent research for their paint project
8. Child sits with their friends in the Doodle Bar to sketch together
9. Toilet break
10. Child uses the paint pod to begin their painting
11. Once they have finished their work they leave via the builders bench to play with some lego
12. Child collects belongings from the cloakroom
13. Child leaves Collage

Parents Journey

1. Parent arrives with child into the lower ground floor drop off room
2. Parent takes child to cloakroom and helps them with their belongings
3. Passes through toilet
4. Parent takes child to the wet play area and hands child over to a staff member
5. Parent goes upstairs via the mezzanine
6. Parent grabs a snack in the tuck shop
7. Parents looks around the Creators Collage Gallery at the recent exhibition of work
8. Parent leaves Collage and heads to work
9. Parent returns to collect child after their day

Staff Journey

1. Member of staff arrives through the back entrance
2. Drops belongings of in the staff room
3. Goes to open the Creators Collage Gallery for the day
4. Staff member begins working in the materials store
5. Lunch break in the tuck shop
6. Uses the bathroom
7. Goes down to the lower ground level
8. Heads to the store room to collect materials for their grafitti session
9. Begins grafitti session
10. Creates a final pice of art in the street art area
11. Uses bathroom to wash hands after grafitti work
12. Goes back upstairs via mezzanine
13. Staff member collects belongings from staff room
14. Staff member exits for the day through the back entrance

"Art education matters and the experiences and careers it opens should be available...

...**to all children,** whatever school they go to and **whatever their background."**

Jack Gemble, Alliance Director of Campaign for Arts, 2023

