

Using the premise of a former print factory, YES M8 is a learning facility for unconventional learners, mainly adults with dyslexia, with tactile experiences such as print making. The space is comprised of 3 key areas: **IDENTIFY AND CREATE, RESPOND** and **CELEBRATE**.

Through this system, users are able to identify and understand the different ways of learning - whilst creating through print making activities. The space uses slang as a marketing tool and aims to positively respond to the educational needs of adult dyslexic learners and other unconventional learners, hence the name YES M8. Through thoughtful design, YES M8 celebrates individuality and different learning styles across the whole community.



110 OLDHAM ROAD

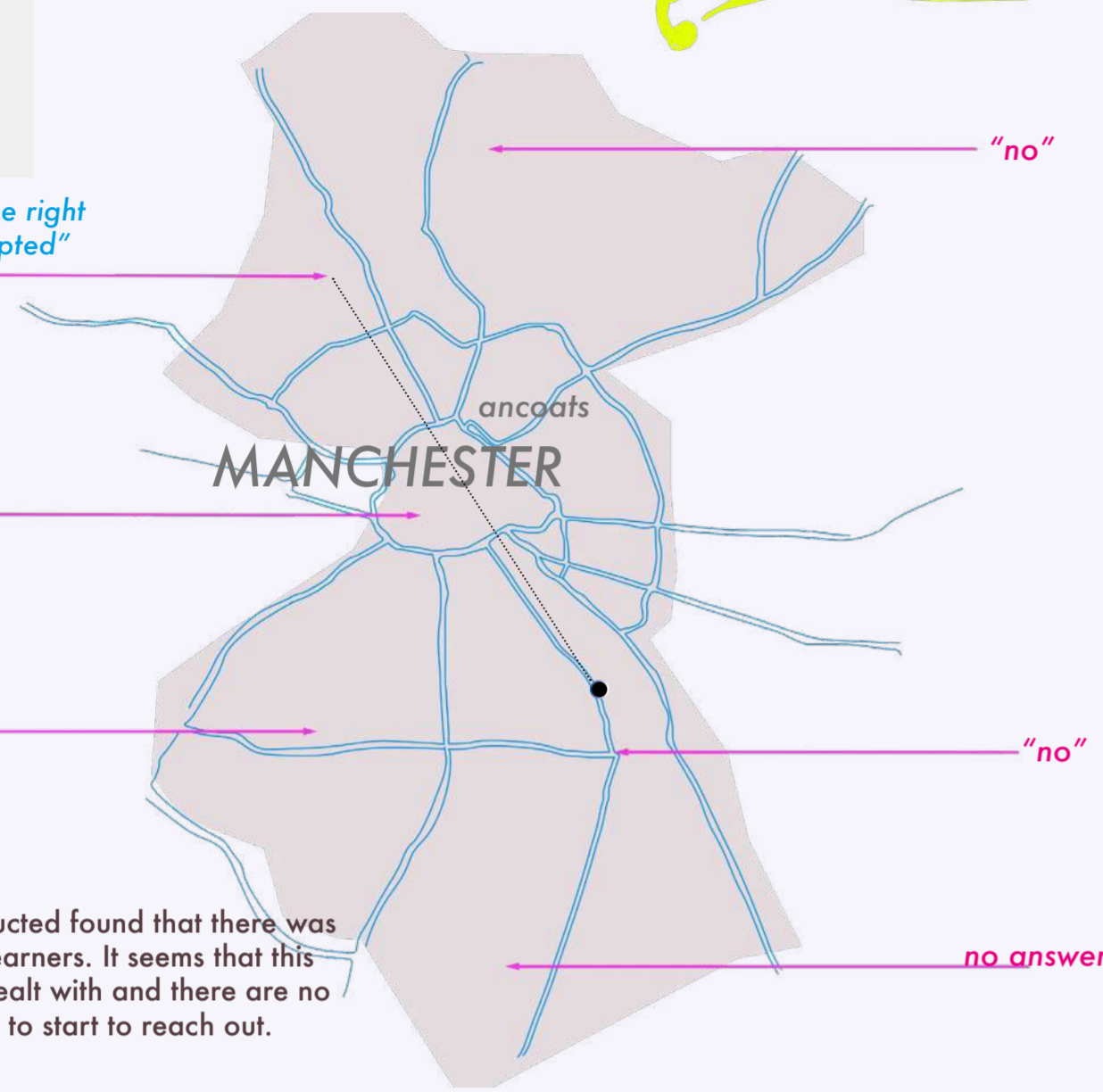


TIMELINE: 110 OLDHAM ROAD

<p><b>1961</b> F-W-Buckenham-Ltd Prestons</p> <p><b>GLASSWORKS</b></p>	<p><b>1984</b> [Bengal St.]</p>	<p><b>PRINTERS</b></p>	<p><b>PRINTERS</b></p>	<p><b>Mid Sept 2020</b></p>	<p><b>CHARITY</b></p>	<p><b>JUNE 2022 ?</b> YES M8</p>
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**HELLO-**  
do you offer services for dyslexic learners?

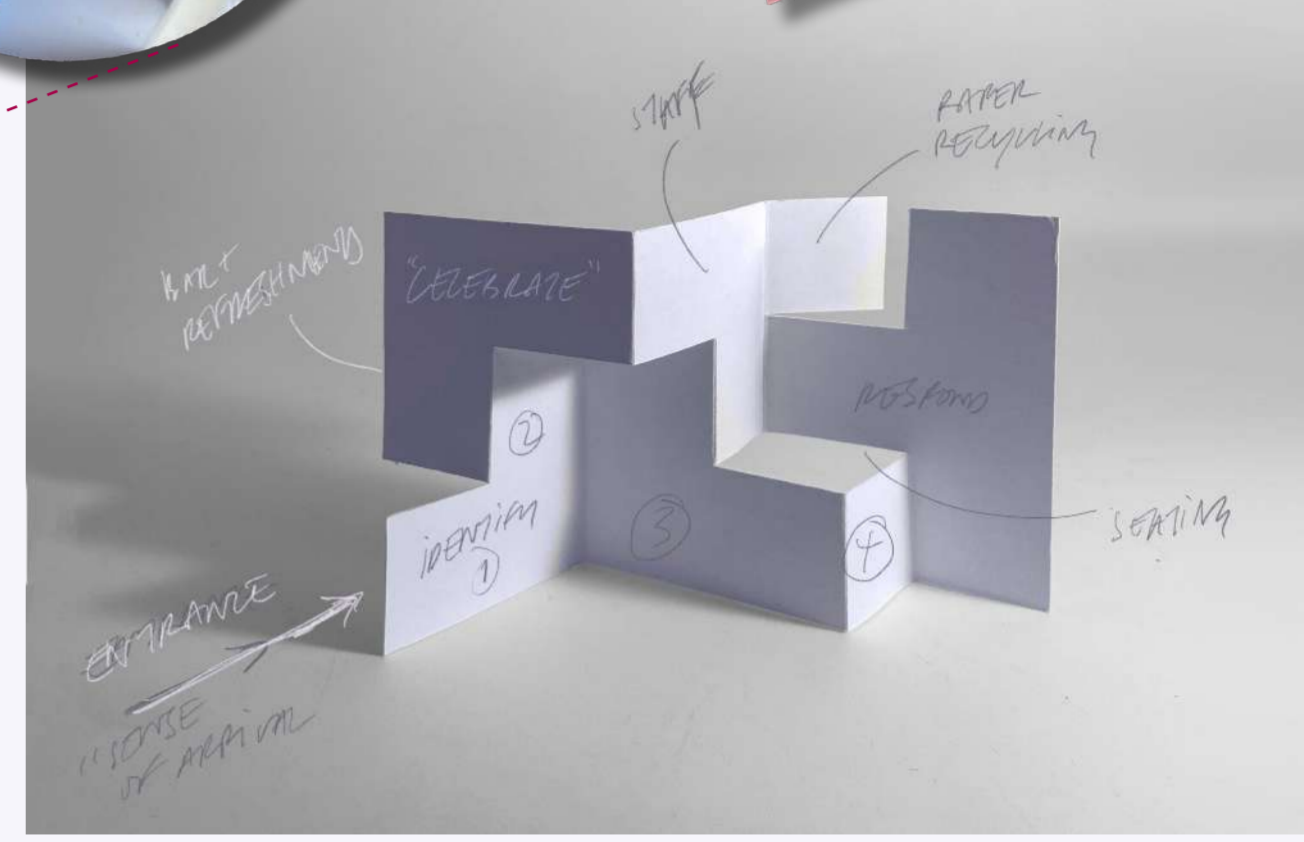
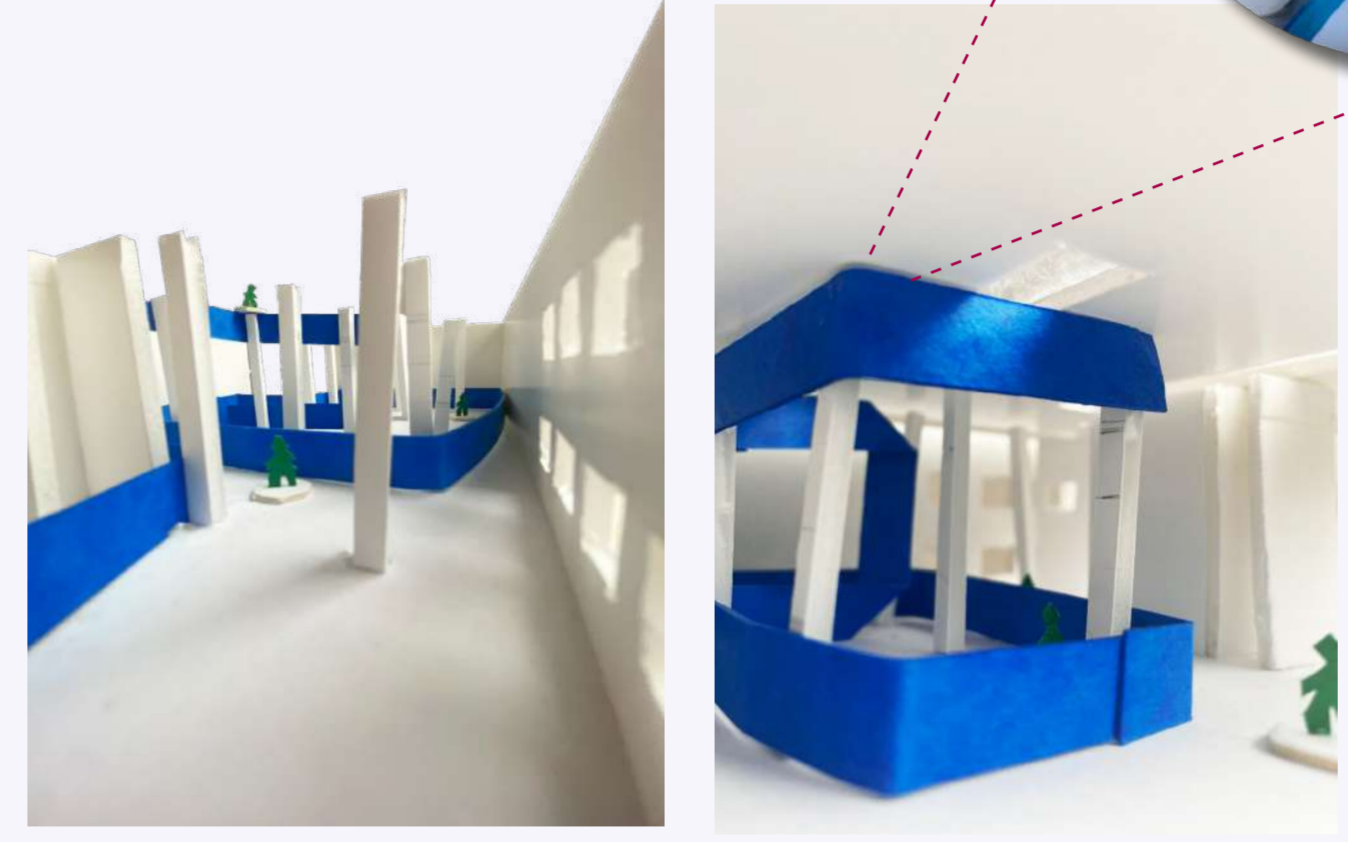
"YES, BUT you're not in the right postcode area to be accepted"



The first hand research conducted found that there was **no help** for adult dyslexic learners. It seems that this issue isn't spoken about or dealt with and there are no facilities for dyslexic learners to start to reach out.

\*Calls made from 2pm-3pm Friday afternoon (within operating hours)

The circulation of the building is quite organic. Keeping in mind the protagonist, the space needed to be navigated without too much signage. This was achieved by using only paper and folding, as it gave the space a organic synergy and journey throughout the space.



**MARKETING**  
Understanding the protagonist is to understand how to approach them. It's really important that people who have been deemed 'bad learners' don't feel like they are in the same educational system as the ones they grew up in. For this reason, the marketing behind yes m8 is really important. This filter was created for instagram which tells you 'what many slang' you are. The whole purpose was to get people to engage with it and in 2 months there were 40,000 impressions from a small personal following of 400 users. During crits, the work presented was always made as approachable as possible using slang as a familiarity. It was found that more people engaged with this type of work than formal work. This is the whole premise of the name yes m8 as it is a greeting in Mancunian slang; using this in the hope of psychologically reaching out to people who find it more comfortable to not put emphasis on spelling and formalities.

## synergy

*/ˈsɪnədʒi/*  
*noun*  
the interaction or cooperation of two or more organizations, substances, or other agents to produce a combined effect greater than the sum of their separate effects.

In communication words are powerful; yes m8 is trying to break down this stigma and let every learner feel empowered by words. Using regional colloquialisms to describe the learning environment will help to realise the space.

## wonderment

*/ˈwʌndəmənt/*  
*noun*  
a state of awed admiration or respect.

## beguiling

*/biˈɡuːlɪŋ/*  
*adjective*  
charming or enchanting, often in a deceptive way. "a beguiling mixture of English, French, and Italian"



**RESEARCH**

**RECYCLED PAPER BRICK**  
 in house made recycled paper brick. Just like RichLite material, it has stable properties to build with- it can also be given out to the public as a tactile education about the life cycle of paper

Camira, dodeca DEC19

RichLite, Blue canyon

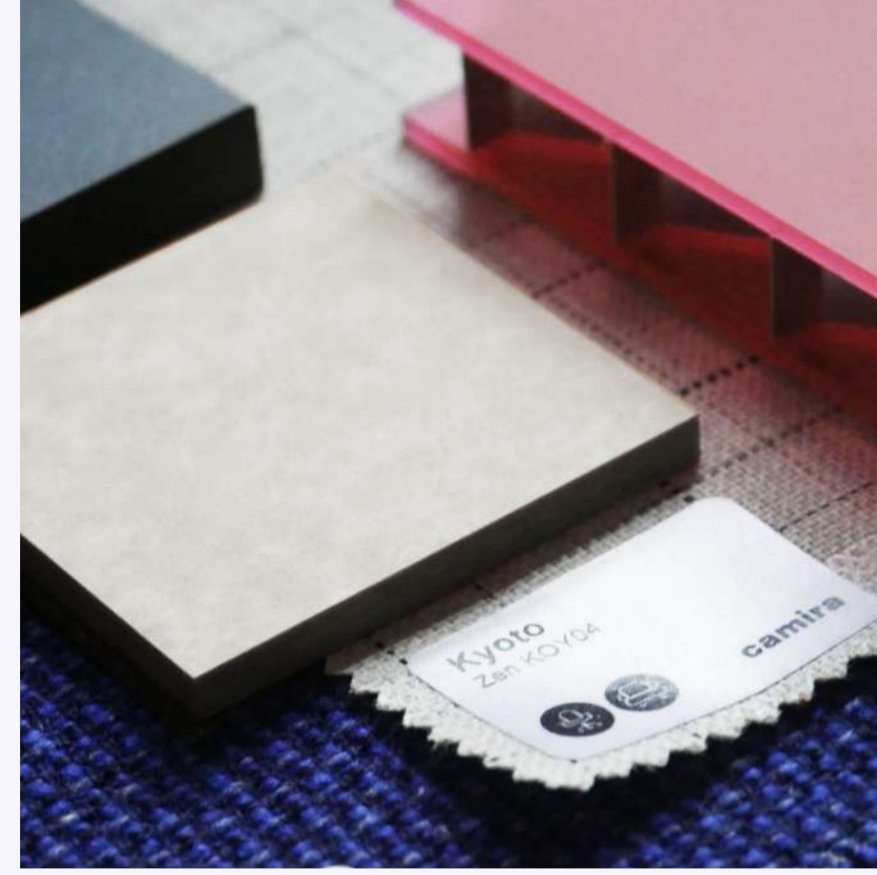
Camira, Kyoto Zen KOYO

Twelve50 tile, Venice Taupe Matt

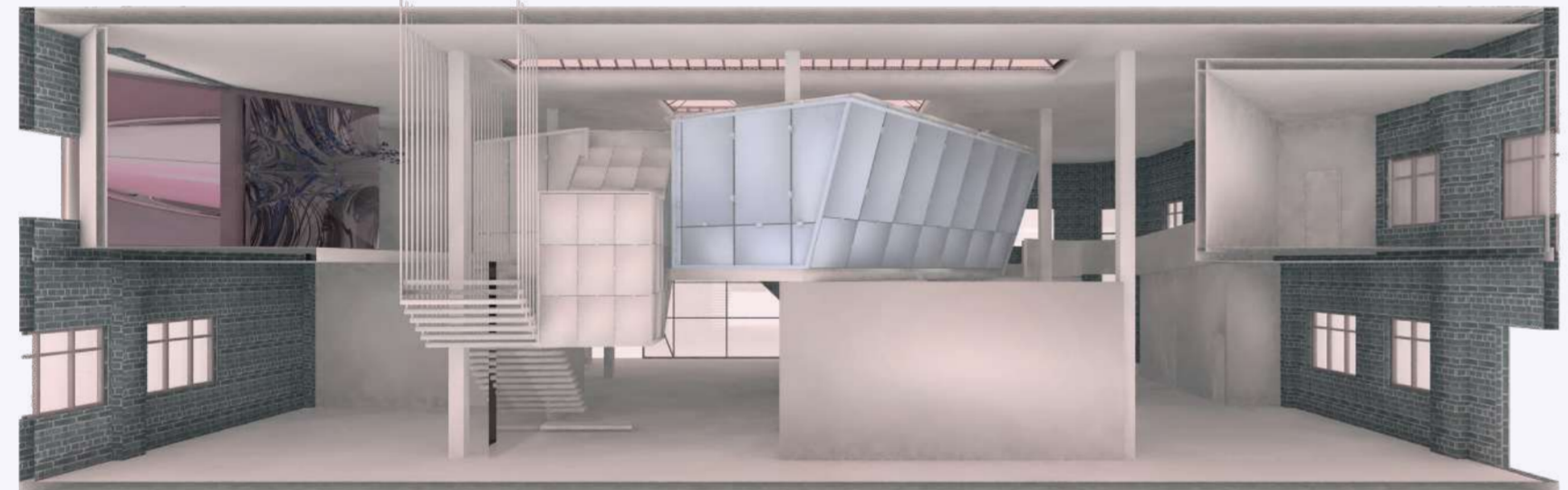
Bencore, Hexaben large Magenta

**MATERIALITY**

The materials chosen are based around the textures of paper and inks colours which relates to the whole process of print and printmaking. The colours are representative of this and the scheme has a nod to the CMYK colour model.



**SUSTAINABILITY** is a big part of YES M8's ethos. Learning should be ongoing and with these recycled paper bricks. The facility uses a lot of paper for print making and all of this will be able to be recycled in house and made into building materials either for the learners to take home with them or for building and furniture on site.

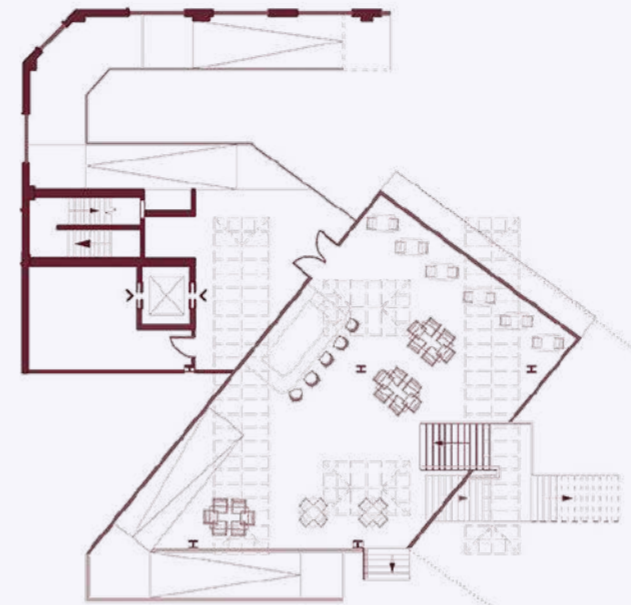


**PERSPECTIVE SECTION**

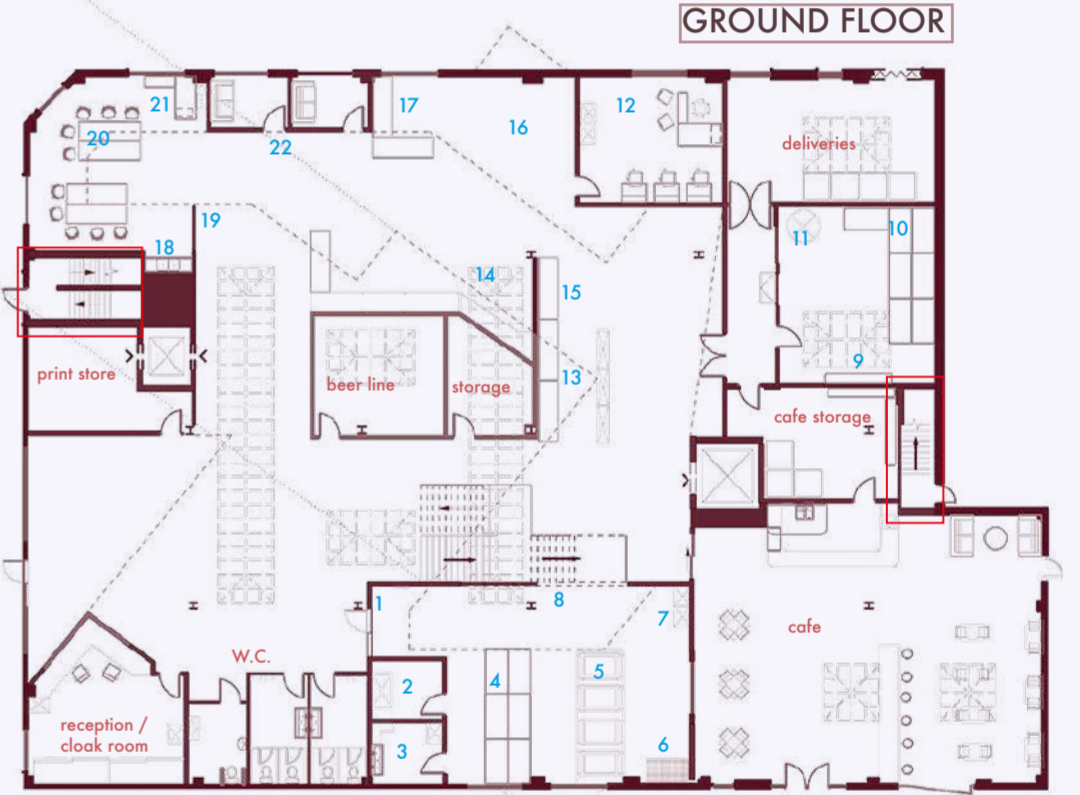
**PROPOSED PLANS 110 OLDHAM ROAD**



- \*in order of circulation
1. ramps connecting M and 1F
  2. immersive exhibition room
  3. plant sanctuary
  4. staff recreation room
  5. staff room
  6. recycling area-linking to downstairs
  7. 'respond' rooms
  8. waiting areas for respond rooms
  9. glass wall panels up to ceiling
  10. stairs down to bar
  11. seating area
- EMERGENCY EXIT**



**MEZZANINE 'FLOATING' BAR**



- SCREEN PRINTING**
1. aprons
  2. UV exposure room
  3. wash room
  4. layout tables
  5. screen print tables
  6. drying racks
  7. colour mixing
  8. modular screens
- PAPER RECYCLING**
9. storage shelving
  10. assembly worktops
  11. paper tank (to pulse)
- 3D PRINTING TRANSFER PRINTING**
12. technician office and computer room
  13. 3D printers
  14. heat transfer workshop
  15. 3D model sample area
  16. projection mapping area
  17. control centre
- STAMP PRINTING**
18. wash up area
  19. aprons
  20. lino cutting and stamp making
  21. technician and storage area
  22. audio booths
- EMERGENCY EXIT**

this diagonal closed balcony makes the angular spaces coherent. it is the waiting room for the 'RESPONSE' rooms, designed to put the customer at ease.

the glass enclosed staircase has the option to lead to the mezzanine level bar or straight to the first floor.

the print shed is the screenprinting workshop. this process will teach word formations in a visual manner as well as learning the craft.

the entrance has a grand sense of arrival. the user is met with a double height void and the floating bar which will give them a sense of intrigue and wonderment.



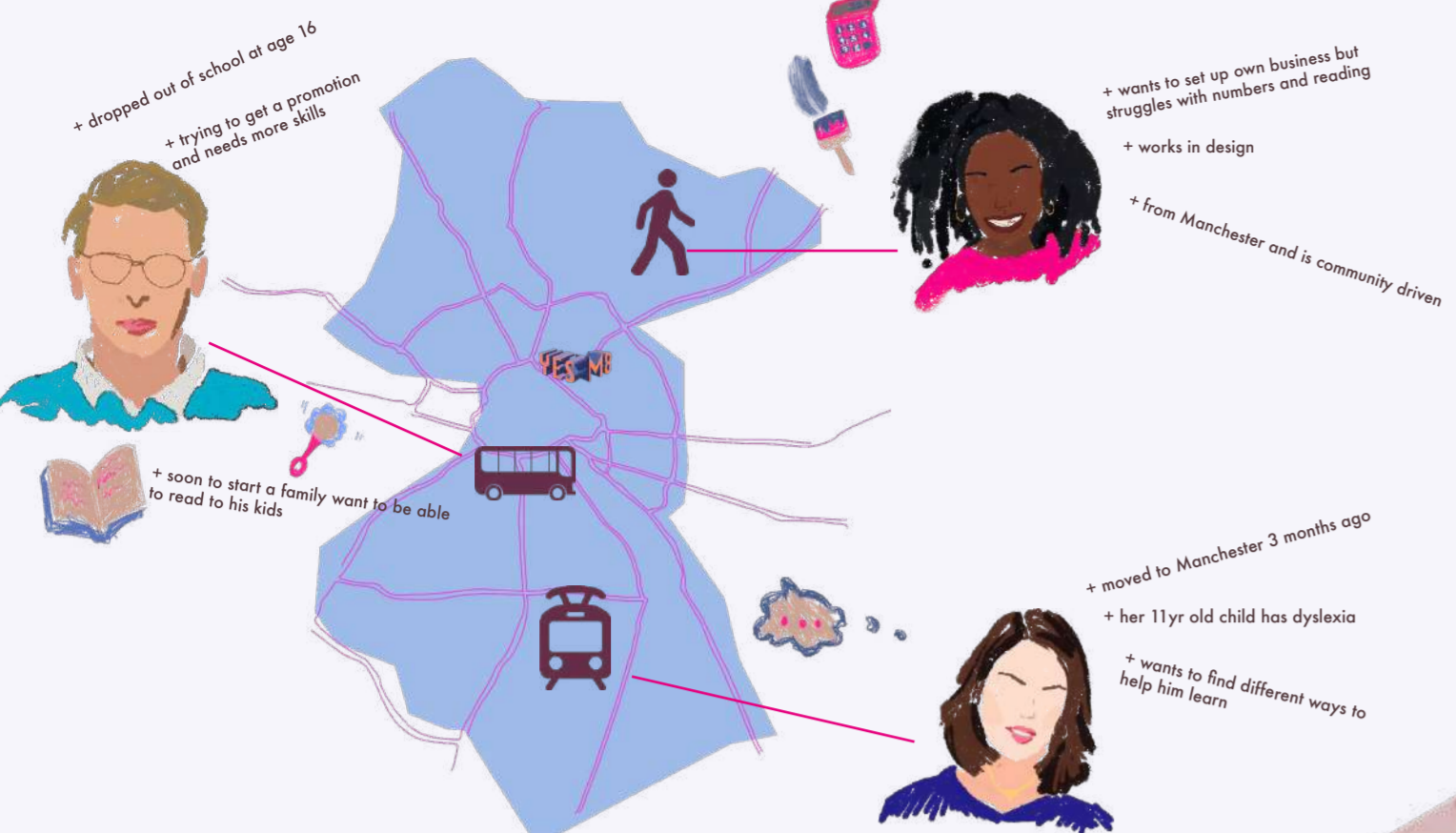
immersive installation room. the exhibitions will change seasonally and all learning related. digital screens on all walls and floors.

the "floating" bar cantilevers over the 3D printing workshop. It is a celebratory space for unconventional learners and is also open to the public to help fund the space and it's impressive structure should attract the hip locals.

technicians office and computer room for 3D printing.

the open-plan 3D printing space where you visually and kinaesthetically learn words are forms through modelling and making.

**SPACES**



**the protagonists**

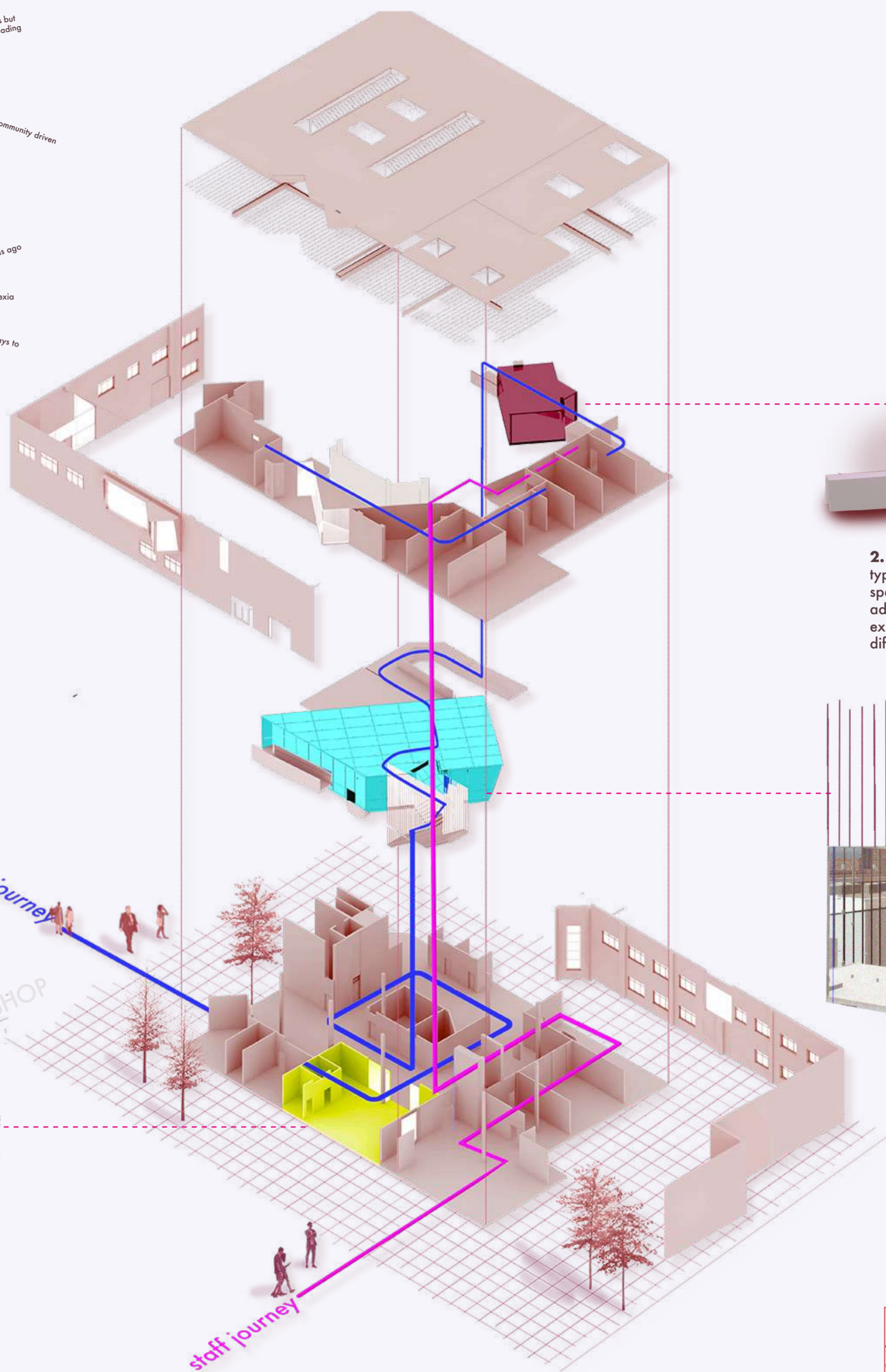
The protagonists all have a few things in common - they want to explore learning options as adults, whether that be for their children or to help them grow personally. Ancoats is situated in a perfect area which is easily reachable by various modes of transport and yes m8 can offer each of them some new skills.

Illiteracy in adults in the u.K. is a growing problem, not only for the economy but also for people's well-being and satisfaction in life. There is nothing in the u.K. at present that solely addresses this and the services available are few and far between. Yes m8 is aimed prominently at dyslexic learners but welcomes all who are looking for new, tactile ways of learning.

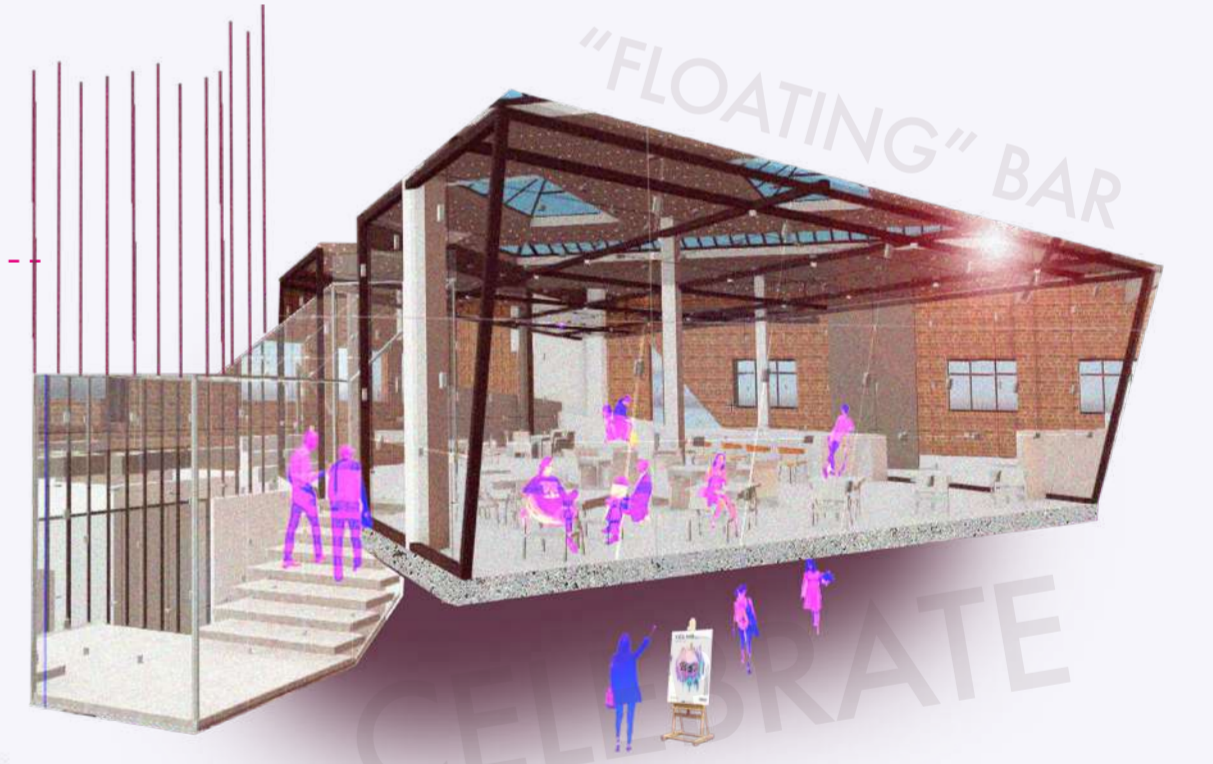
**1. IDENTIFY AND CREATE** (ground floor) - in this area the learner will have different ways of exploring learning methods through tactile, visual and audio print making experiences. There is screen printing for a kinaesthetic representation of letter forms, 3D printing for visual learning experience and stamp making with interactive audio booths for an auditory way of learning. The learner is welcome to try all 3.



**IDENTIFY AND CREATE**



**2. RESPOND** (first floor) - Once the learner has experienced the different types of learning, there are face to face consultations with the educational specialists to advise on how to further the tactile type of learning and advise on what facilities exist outside of YES M8. There is also an immersive exhibition room that changes every season to help the learner process their different learning abilities.



**3. CELEBRATE** (mezzanine) - is the floating bar that sits in the middle of the space, it's a focal point of the building as it is a place of celebration, for people to feel empowered by different types of learning and recognising that learning can indeed be fun. It's also a great way of funding for the space.

**FUNDING**  
From this educational proposal, the hope is to apply for government funding for the upkeep of the building in the first 2 years of opening as illiteracy accounts for around £1 billion of the education budget per annum. In this time, it is the hope that the bar will start generating income and be able to sustain the running costs of YES M8. After the 2 years, the government will provide the salaries for staff as civil servants and the running costs will be paid for by the bar earnings.