

50%

of Brits feel hypocritical for loving animals, yet consume them. Adding to the dilemma, the western world's high intake of meat and dairy is increasingly fuelling global warming and climate change.

COP26 initiative to summarise the activities and measures taken to adapt towards their impact on climate change. Through an immersive experience, Terrene will provide an example to spearhead visible contribution on climate betterment in Manchester.

ADAPTATION COMMUNICATION

The unforeseen changes in routines bought through Covid-19 have doubled the number of referrals regarding food and diet insecurity, creating a scenario to promote diet and wellbeing issues at a societal level. Heading into the post-Covid era, the importance of interaction and creation in physical environment is heightened. With an increasingly aware crowd aiming to care for themselves and the planet, a nurturing space is required that can bridge these issues harmoniously.

West's high consumption of meat and dairy is fuelling global warming

21 Studies from 10 Countries found that a healthful dietary pattern - characterized by high intake of fruit, vegetables, whole grains as well as low intake of animal foods - was associated with nearly 32% of the participants with reduced symptoms and feeling of depression.

32%



DEANSGATE-CASTLEFIELD

Culturally and historically significant to Manchester, Castlefield and Manchester visitors both utilise the paths and walkways for running and improving physical fitness as well as nourish themselves in the various restaurants and eateries, sharing values of Terrene



VERNACULARS

Featuring the tactile pavings, vernacular flora, Deansgate Locks rhythmic pattern and iconic red bricks of Manchester

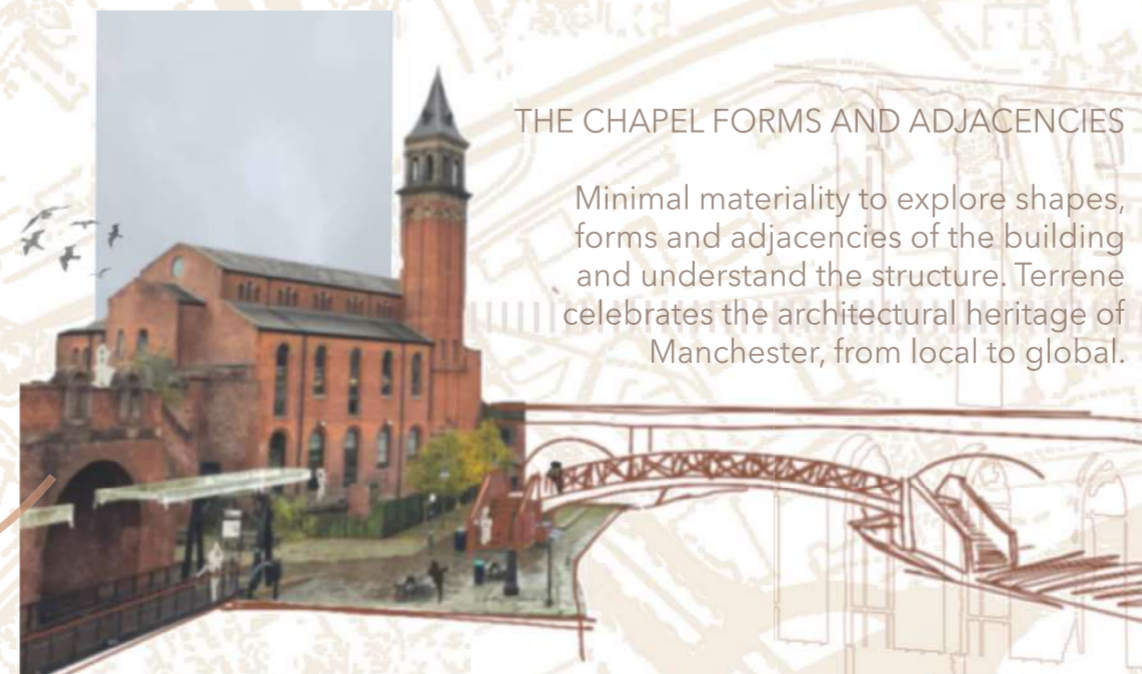
THE CANAL & PEOPLE

The canal is shared between the residents of Manchester and as a prime location, it receives an abundance of demographic interaction and variation of activities. Terrene utilises the richness of demographic to better its outreach.



THE CHAPEL FORMS AND ADJACENCIES

Minimal materiality to explore shapes, forms and adjacencies of the building and understand the structure. Terrene celebrates the architectural heritage of Manchester, from local to global.



MELÀ EXPLORATORY VISUAL

MELÀ is the Sanskrit word for a public event or gathering of people to celebrate a special occasion. An extension to Terrene, and adapting the same ethos, it is an interventional riverside bar social destination for the Terrene crowd and public to enjoy. Through a series of activities, drinks and foods, the visitors are curated to engage with the space, to create and relax.

The main feature for MELÀ takes inspiration from the geometric forms and adjacencies of the site alongside the cultural notions of eating and drinking together. The intersecting furni-ecture enables activity to be engrained and converged at the site, encouraging social interactions, creativity, collaboration and excitement. The space harbours a youthful, cheerful and exciting scheme of materials and activities, inviting for a more diverse audience.

Terrene provides a transitional and sensitive space to encourage a carbon conscious lifestyle, conjugating wellbeing and sustainability. The concept promotes a mutually beneficial plant-based lifestyle, presenting the COP26 and climate crisis objectives through a digestible and friendly approach.

A series of dedicated spaces and design decisions bring forward the joy of food and interaction, one which was lost in the past two years due to Covid-19. The space accommodates for both slow and fast movement, providing the same intimate experience with food and health. Material finishes and designed elements emerge from vernacular research, exploring forms and adjacencies of the stunning Grade II listed Castlefield Chapel. Terrene unites and celebrates the architectural heritage of Manchester, from local to global.

MELÀ
STANLEY STREET, M3 3AE

TERRENE

BRIDGEWATER VIADUCT, MANCHESTER M3 4LY

TERRENE AND MELÀ CONCEPT

NECESSITY
DRIVEN

AVAILABILITY
DRIVEN



Concept models inspired by vernacular shapes at Castlefield chapel to inspire interior features

Concept collages for Terrene and MELÀ

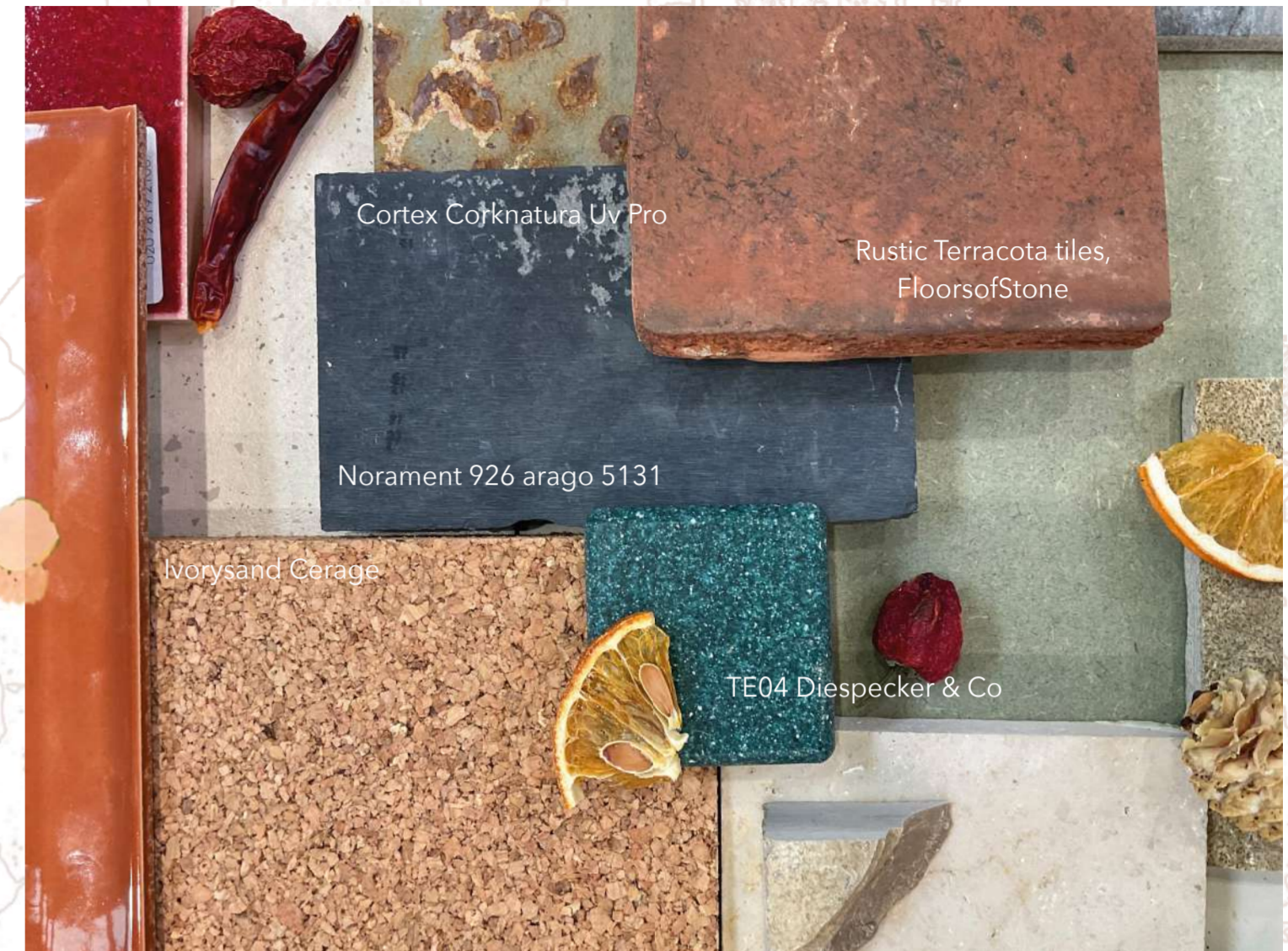
CURIOSITY
DRIVEN

Wood excursions and food exercises taken for Terrene and MELÀ

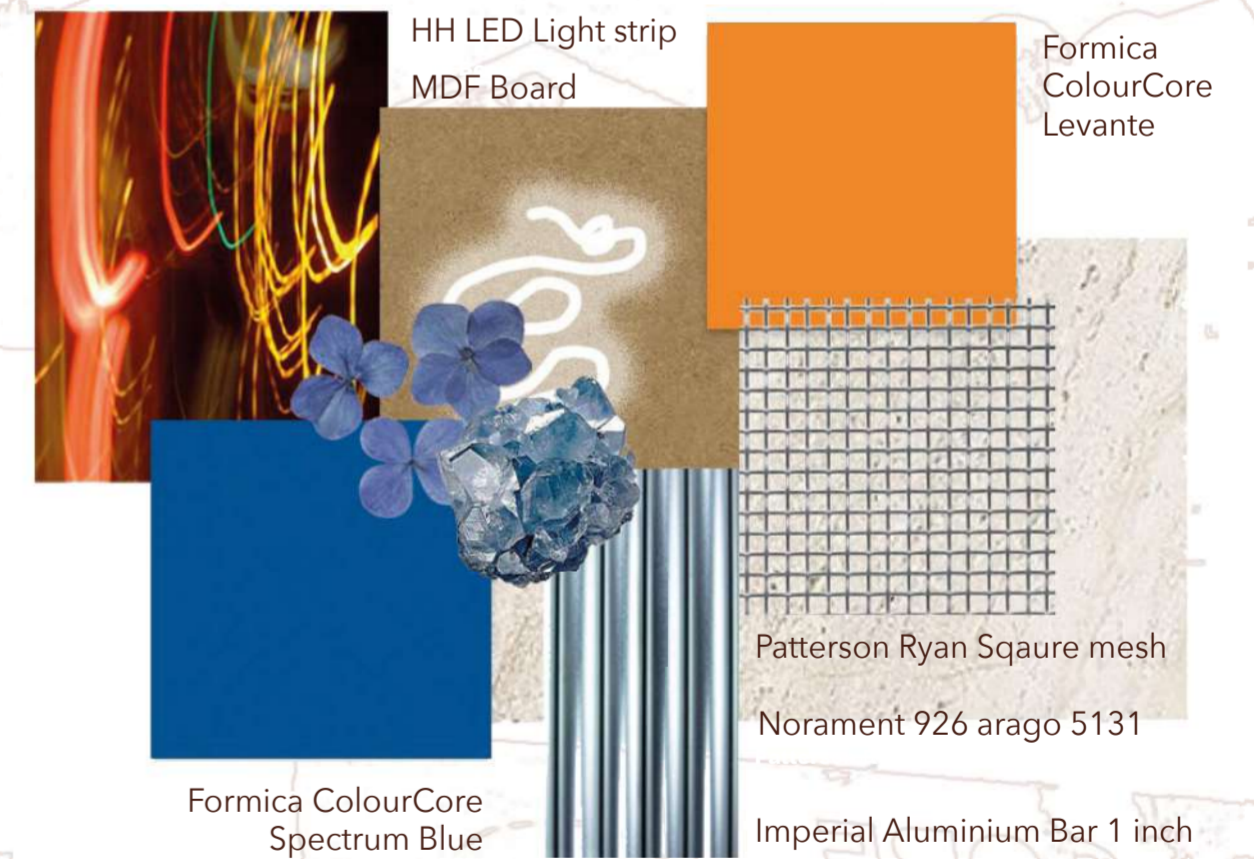
TERRENE AND MELÀ CONCEPT RESEARCH

Alongside figuring out target audience based on their interaction and interest level in being climate concious. The palette is inspired by the vernacular, abiding by adaptation communication and setting an example from local to global. Using the surrounding Collyhurst hills near the Castlefield Chapel, the space celebrate the red and orange hues of Manchester natural and manmade materials of building. Barks of trees, existing tactile paving and surrounding flora are integrated into the interior palette - providing familiarity and association within the space for visitors.

Both spaces strive to better relationship with food and remove the stigma of climate concious lifestyles being unattainable.



TERRENE PALETTE



MELÀ PALETTE



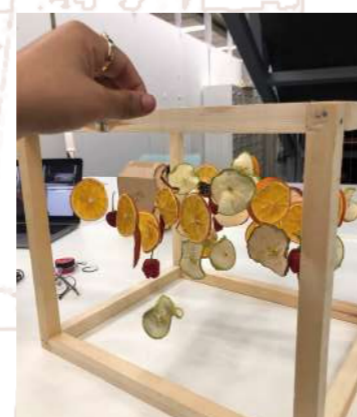
Process of stamping



Dried, final tile

CAULIFLOWER CLAY FOR A PLANT BASED SPACE

Engraining cauliflower florets into clay and the midway process of handling test material, showcasing final dried tile



Making Process



Scale and light exploration

TERRENE FEATURE PIER EXPLORATION

Exploration model for detox and recycle. Using potpurri, clear thread and oak timber frame



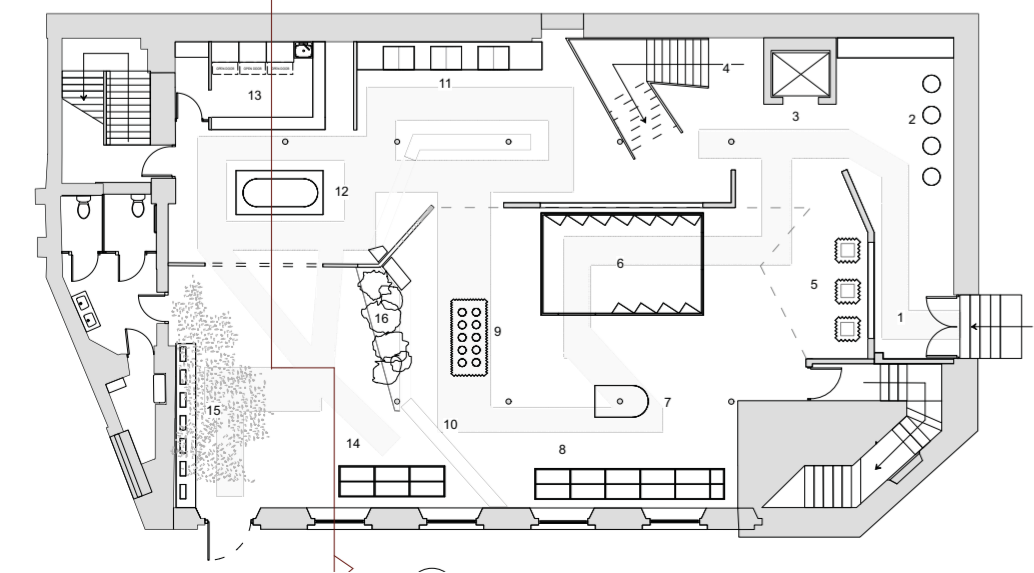
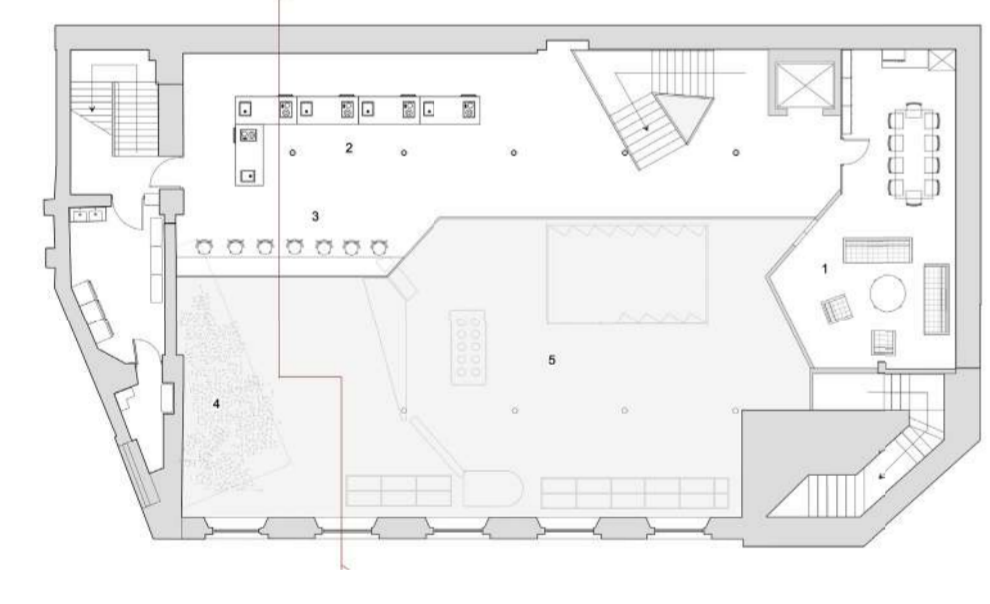
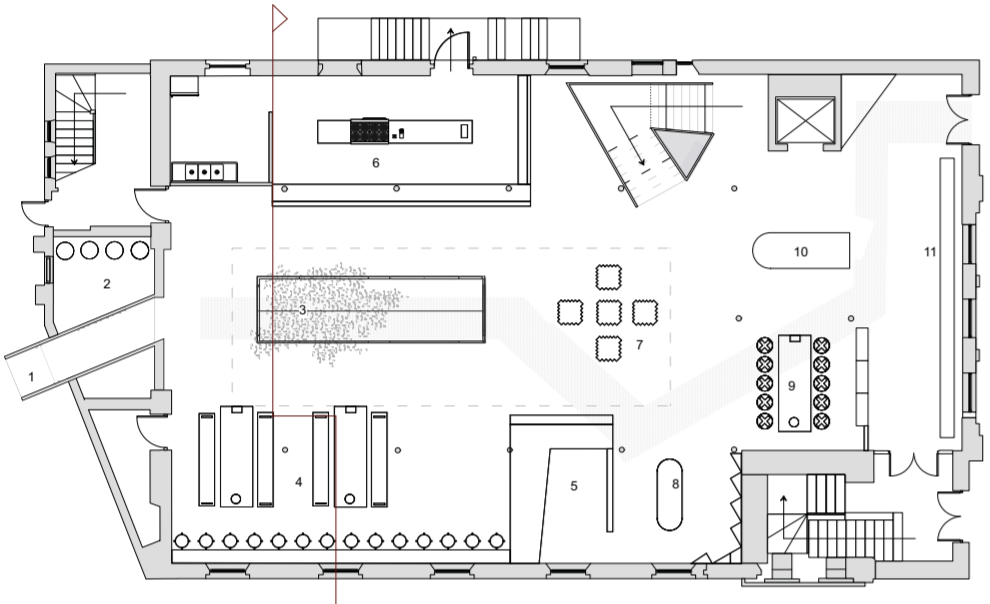
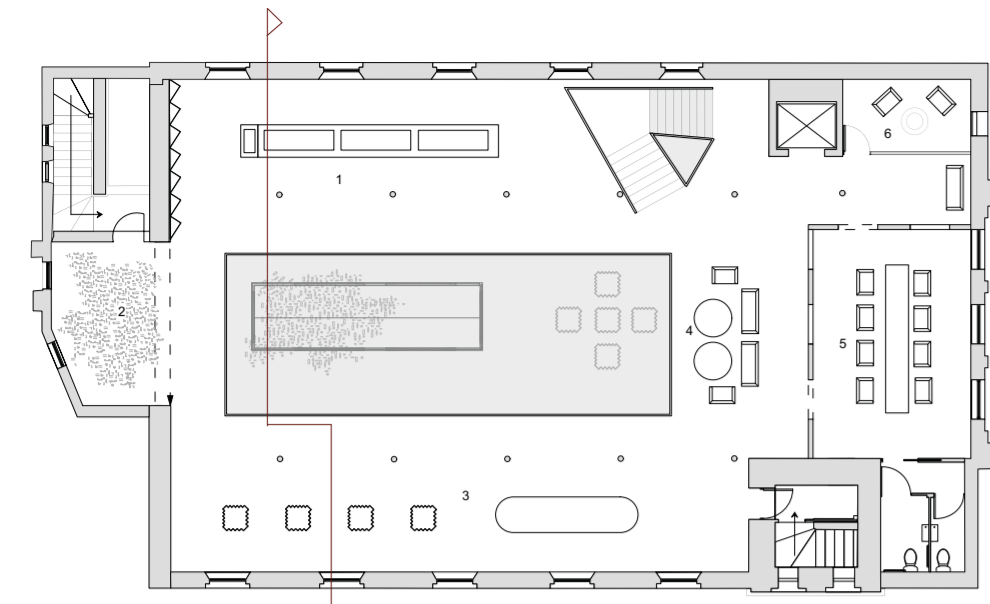
Local strawberries and sourdough proactive



Terrene soul cleanse

TERRENE PLANT BASED LOCALLY SOURCED INGREDIENTS

All elements of recipes taught at Terrene are locally sourced from British farms and visitors are encouraged to join the outlined food excursions, bettering mental wellbeing and physical health + diet.

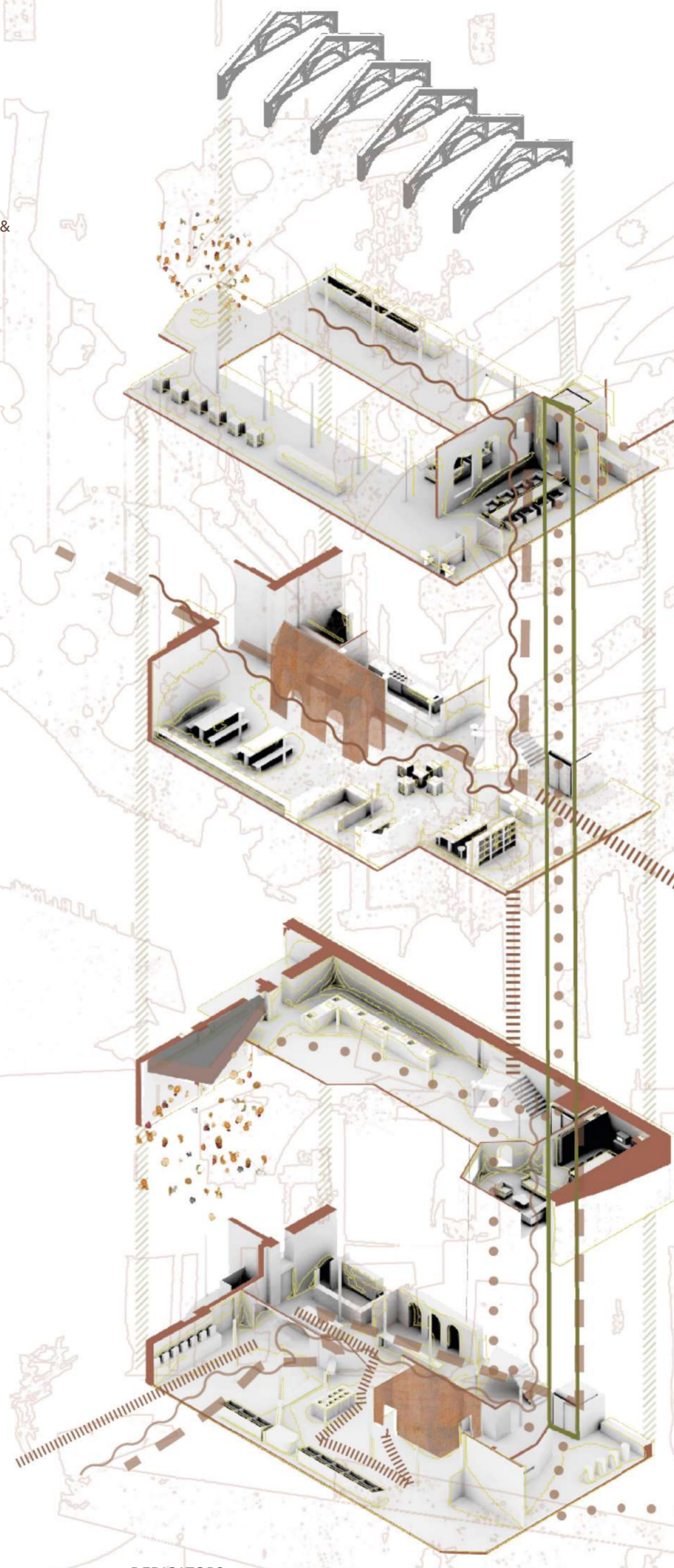


2
RECIEVE, RECYCLE &
RETAIL

1
RELAX, RECAP &
EXPLORE

0
LEARN & CREATE

-1
TAKE & TASTE



- DEDICATORS
- IMPROVERS
- ||||| INFORMED
- SEEKERS

3D ISOMETRIC OF
TERRENE PLANS
SHOWCASING JOURNEY
THROUGH SPACE BY
TYPES OF VISITORS

Deansgate Entrance visual

Archroom on First floor

Lower Ground shoawing Mezzanine

Full void view from first floor

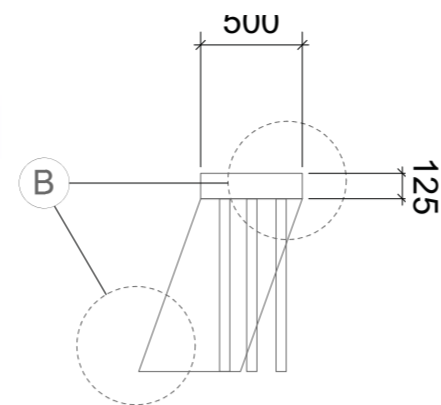
Lower Ground from Checkout

LOWER GROUND	MEZZANINE	GROUND	FIRST
1 UNDER-PASS ENTRANCE	1 STAFF ROOM	1 DEANSGATE ENTRANCE	1 TERRENE FOOD RECYCLE
2 CONSULTATION SCREENS	2 FOOD THERAPY WORKSHOP	2 CONSULTATION SCREENS	2 BODY DETOX
3 ELEVATOR	3 FOOD DETOX AREA	3 TERRENE FEATURE PIER	3 RETAIL & RECYCLE
4 CIRCULATION STAIRS	4 SUSPENDED CEILING & FEATURE INSTALLATION	4 SEATING BENCHES + 5 OLO BENCHES	4 BREAKOUT ZONE
5 TERRENE SPECIALS	5 DOUBLE HEIGHT VOID	5 BREW INTAKE & CASHIER	5 COLLECTIVE WORKSHOP & GROUP THERAPY
6 HERB INTAKE		6 CONCOURSE KITCHEN	6 PRIVATE CONSULTATION ROOM
7 TERRENE PLANT TASTE		7 CONCOURSE PALETTE TASTE	
8 VEG INTAKE		8 BREW PALETTE TASTE	
9 GRAIN INTAKE		9 TERRENE LIBRARY	
10 TERRENE CO-TASTE		10 TERRENE FRESH BAKES	
11 COLD INTAKE		11 GREEN BAKES	
12 TERRENE BAKE TASTE			
13 BAKERY			
14 FRUIT INTAKE			
15 CHECKOUT			
16 GREEN BREAK			

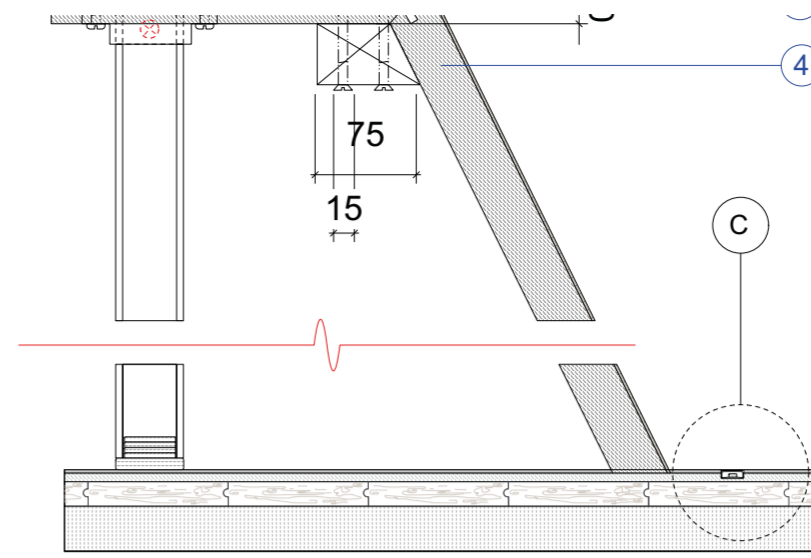
TERRENE INTERIOR, PLANS AND DETAILS

MELĀ INTERIOR PLANS AND DETAILS

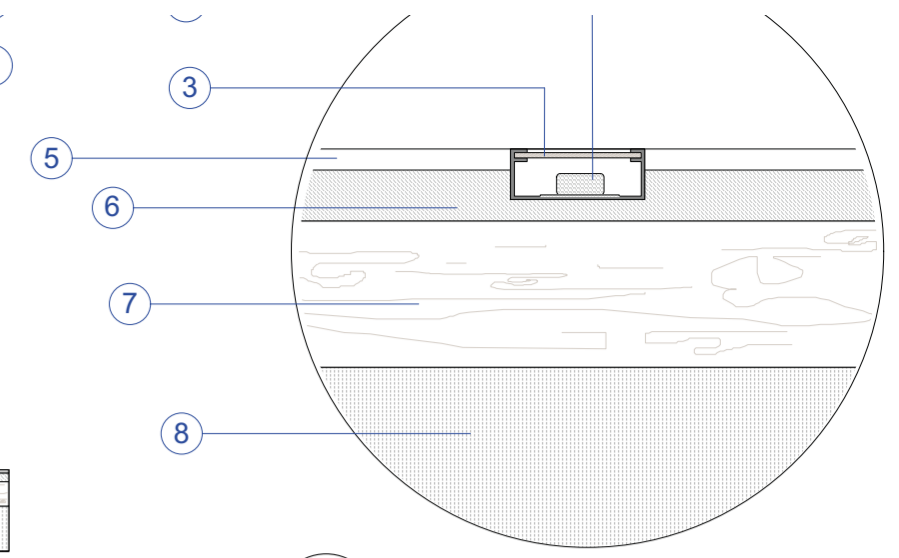
MELĀ Bar visual



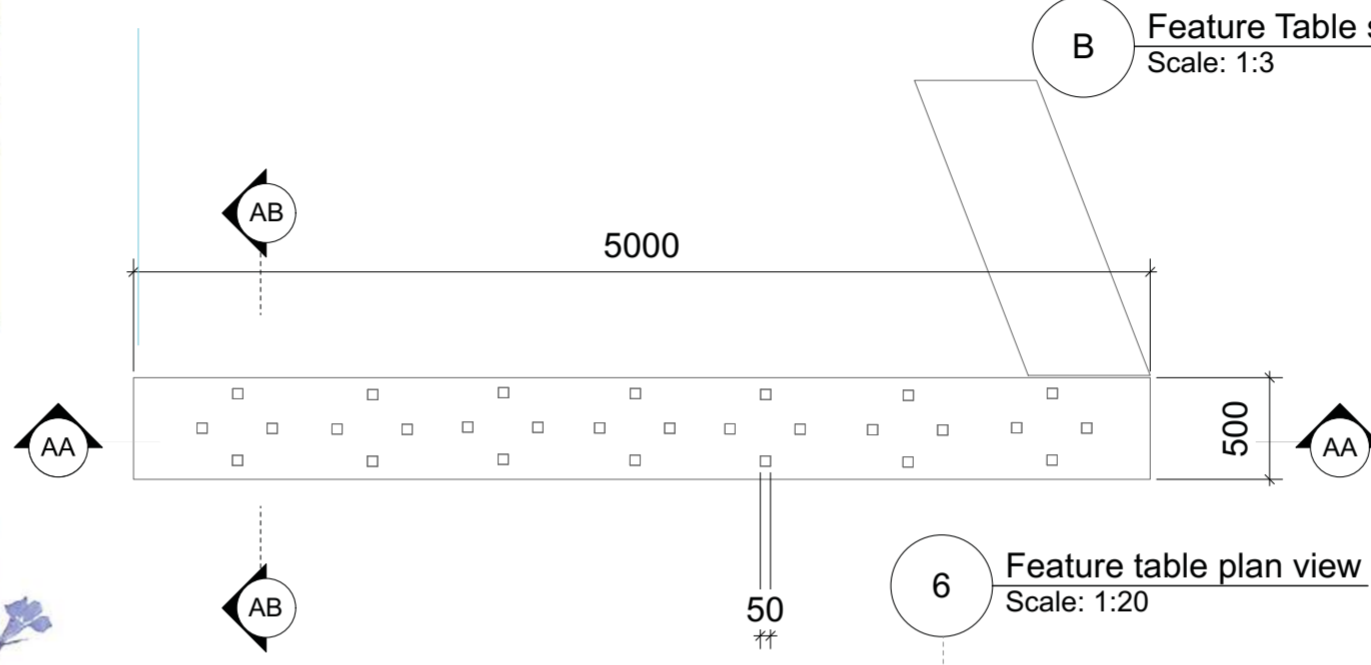
AB Feature table section
Scale: 1:20



B Feature Table slope detail
Scale: 1:3



C Floor detailing with LED lights
Scale: 2X



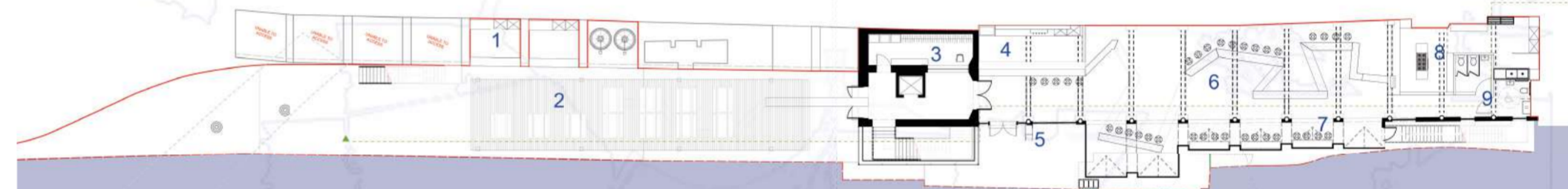
6 Feature table plan view
Scale: 1:20

- NOTES:
1. Gineico LED mounted in slide-face channel
 2. Formica Colourcore Spectrum Blue laminate
 3. Frosted channel Opal insert suitable for walking
 4. Medite Premier MDF Full Board
 5. Norament 926 Arago 5131
 6. 6mm Plywood
 7. Timber Floorboard 18mm
 8. Existing concrete floor at MELĀ

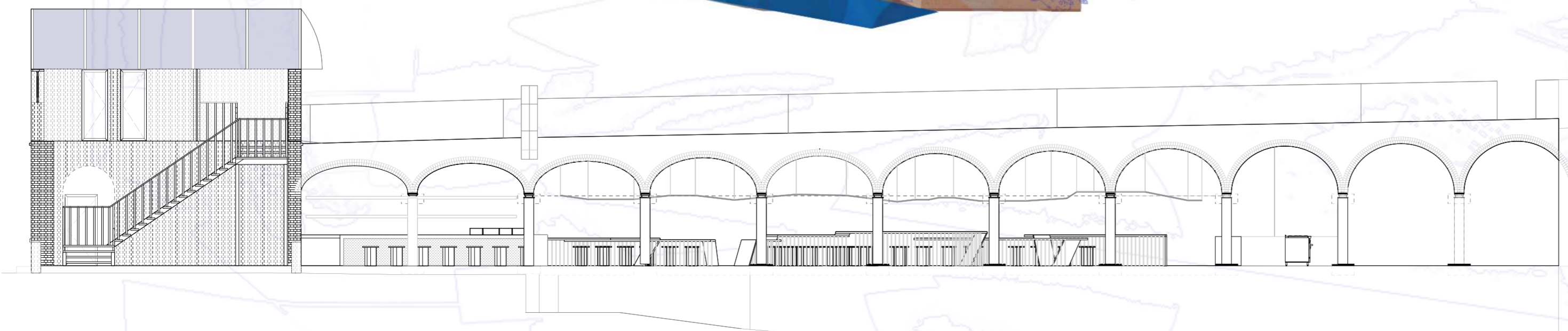
MELĀ Full visual



MELĀ concept



- GROUND FLOOR KEY :
1. Exterior Bar for MELĀ
 2. Outdoor Gazebo and seating for MELĀ
 3. Cloak + belongings room
 4. MELĀ main bar
 5. MELĀ acrylic signage
 6. Feature table and dancing space
 7. Inwell facing seats
 8. MELĀ Concore Kitchen
 9. Toilets and disabled toilet



MELĀ INTERIOR SECTION

