

Artisan Alchemy

Tailored Potions, Handcrafted Pottery, and Mental Wellness Mastery

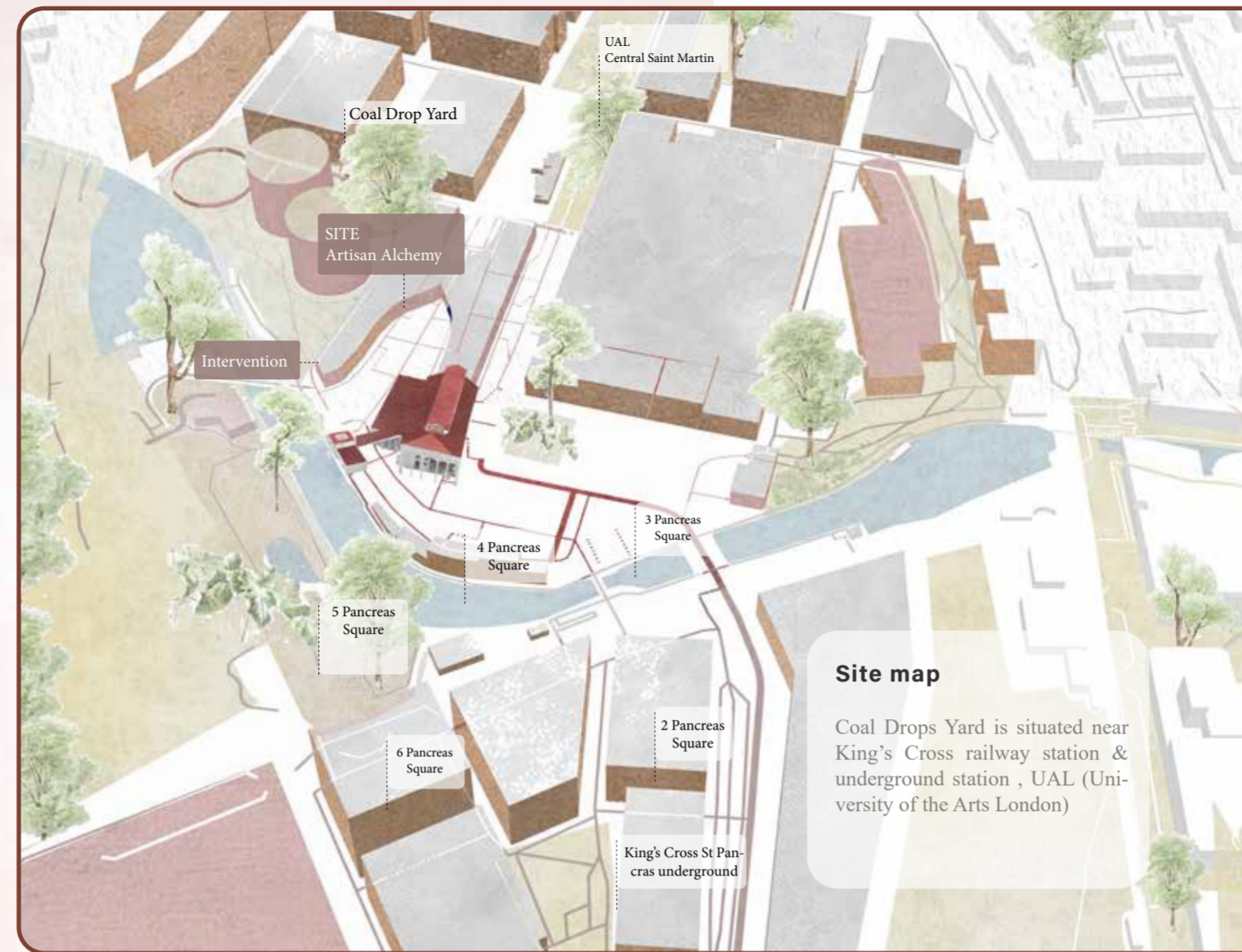
Artisan Alchemy addresses issues of future spaces and possibilities by rethinking health and wellness environments. It provides an innovative alternative to traditional healthcare systems like the NHS by emphasizing preventative care and holistic well-being through natural remedies and personalized experiences.

In response to social shifts, this project reimagines the health space as a community-centric hub where people can actively participate in their own wellness journey. By integrating traditional herbalism with modern mixology and creative expression, Artisan Alchemy transforms a familiar space into a vibrant center for health, learning, and community engagement.

Artisan Alchemy is a multicultural community center where creativity and wellness converge. Our mission is to foster strong human connections and community interactions by promoting both physical and mental well-being.

A space where individuals of all ages can express their creativity through the art of drink-making. This sensory approach not only helps to address specific needs but also encourages a sense of unity and shared experiences within the community.

Artisan Alchemy also explores the benefits of traditional herbalism by offering personalized blends of teas and other natural remedies. Instead of relying on pills when you are sick, you can craft your own signature drinks infused with healing herbs and spices, guided by experts. With a focus on customization and hands-on experiences, Artisan Alchemy serves as a unique outlet for self-expression and a catalyst for meaningful connections within the community.



Sustainable Development Goals



3: Good health and Well being

Our center promotes both physical and mental well-being by offering a range of activities that encourage creativity, relaxation, and holistic health.

4: Quality Education

We offer workshops and classes that provide learning opportunities for people of all ages.

10: Reduced Inequalities

By fostering a multicultural and inclusive community, where individuals from different backgrounds come together, promotes social inclusion & reduces inequalities.

11: Sustainable Cities & Communities

Main goal of Artisan Alchemy's emphasis on building stronger human connections and community interactions aligns with this goal.

12: Responsible Consumption & Production

Using natural remedies, growing and cultivating medicinal herbs, and promoting sustainability in the creation of pottery.

15: Life on Land

Promote sustainable practices and contribute to local biodiversity, reinforcing the importance of preserving our natural resources.

Key Element



Creative Drink-Making



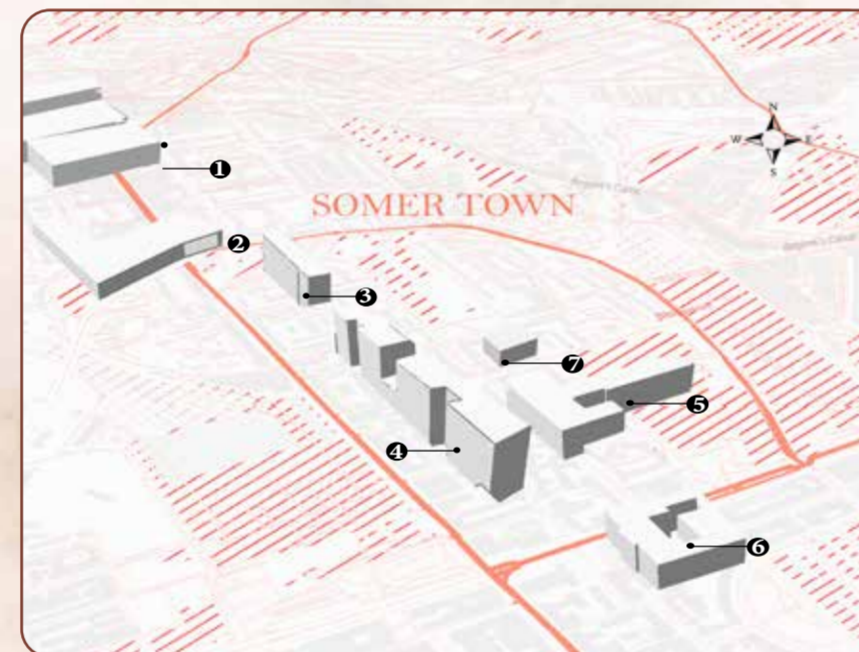
Holistic Well-Being



Community Engagement



Traditional Herbalism



Mapping Loss: In the Heart of Somers Town



These are all the places that local used to gather around that already got vanished. We cannot help but feel a deep sense of nostalgia intertwined with a profound recognition of loss.

In this project, we seek not only to revive the echoes of the past but also to infuse these places with new vitality, inviting local & public to weave their stories into the fabric of our evolving town. Our mission is driven by empathy, aiming to rebuild and re-imagine a community where tradition and innovation come together.

User Analysis



Local

A place for locals to meet, socialize, and connect.

Offers hands-on experiences in drink-making and herbalism.

Encourages interaction between different generations.

Focuses on physical and mental wellness through natural remedies.



Public

Provides an interactive and educational alternative to typical wellness centers.

Visitors can learn about traditional herbalism and make their own drinks.

Promotes unity and shared experiences across diverse groups.

Encourages holistic health and natural wellness practices.



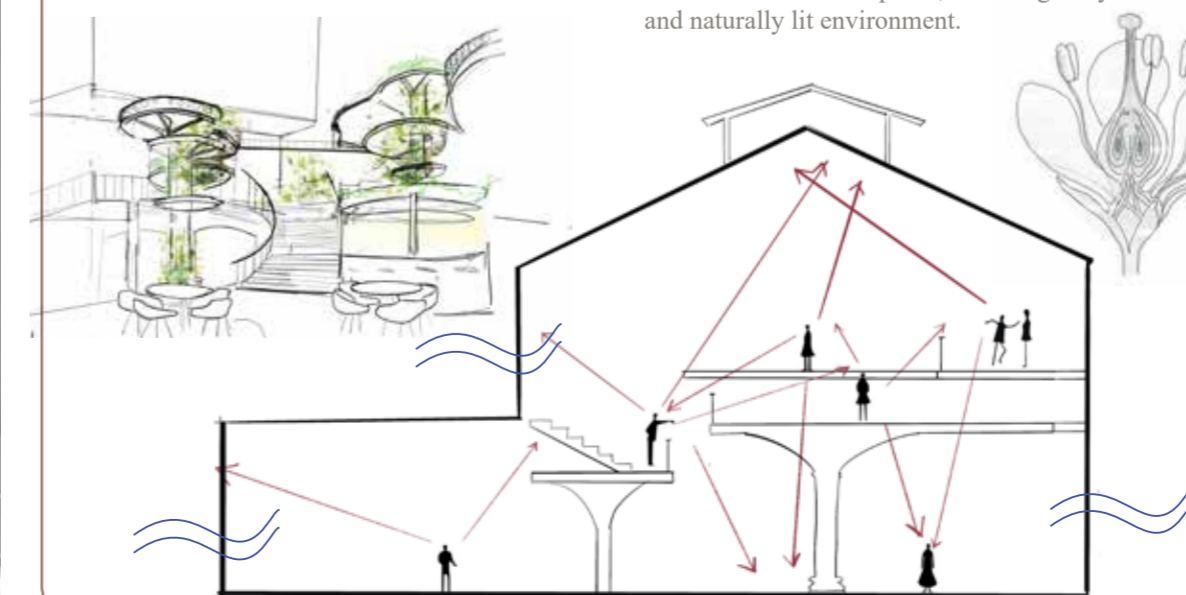
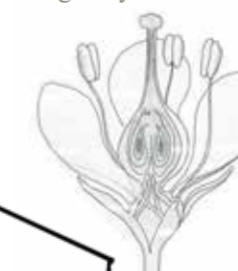
AI Manifesto



Concept

The design concept is inspired by the pattern of blooming flower and herb petals.

The design moves from open public spaces to more secluded private areas, inviting visitors to explore these evolving layers. The unique structure encourages airflow but also provides clear sightlines, allowing people to observe activities at each level and interact with different experiences. This setup encourages visitors to engage with both indoor and outdoor spaces, fostering a dynamic and naturally lit environment.



Inhabitant

George
Age: 75

Henry
Age: 80

These two people moved to Somers Town after retirement. They were feeling isolated in their new surroundings until they stumbled upon to this community center. Meeting here during one of your communal tea brewing sessions, they quickly found a sense of belonging and friendship within the group. Now, they regularly attend workshops, enjoying the company of both the local youth and fellow elderly residents.



Emily
Age: 28

Emily enjoys working out and staying fit but experiences muscle pain and cramping during her menstrual period. Emily is interested in finding natural and holistic methods to alleviate her menstrual symptoms.

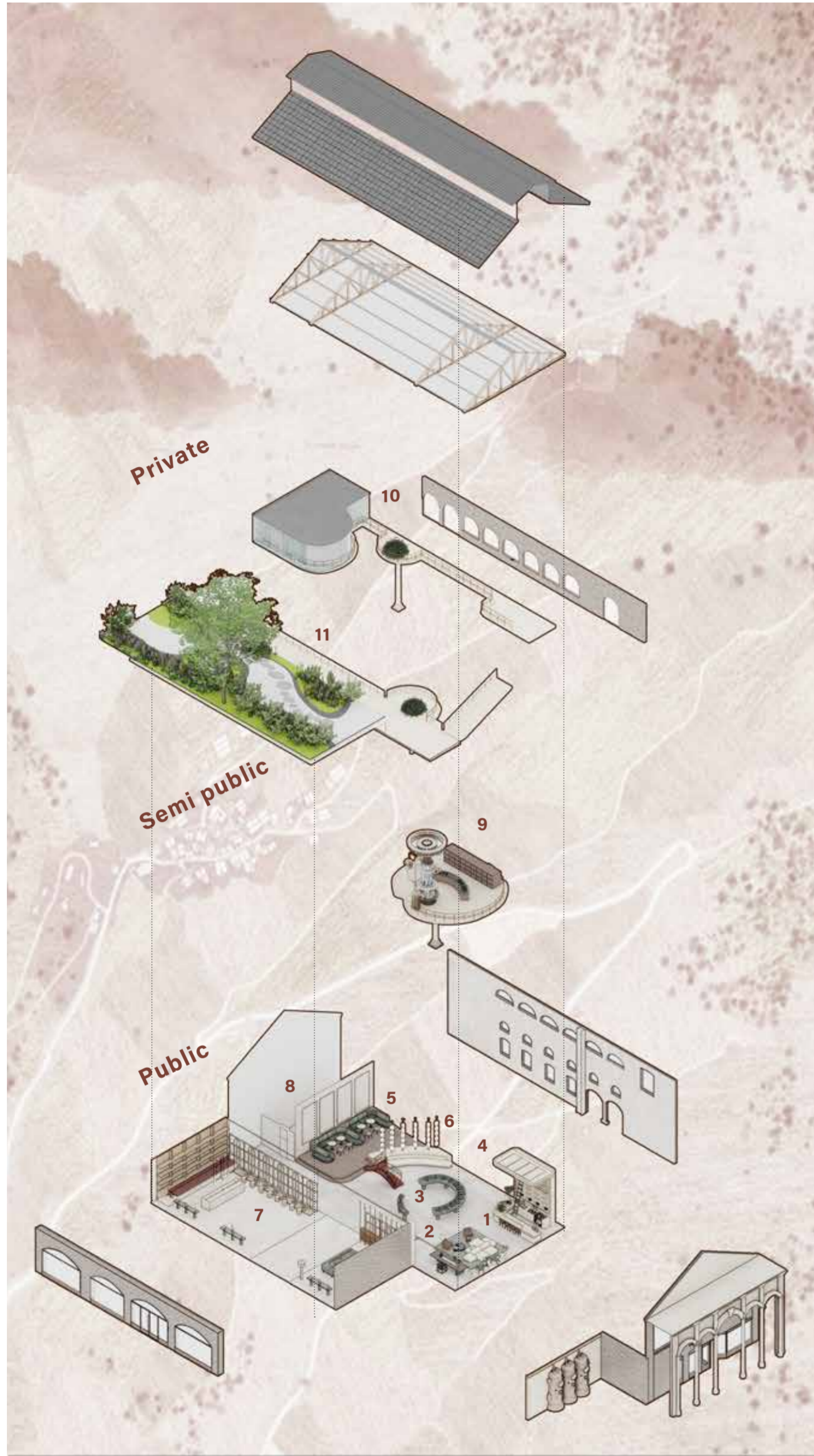


Eleanor
Age: 70

Eleanor is a longtime resident of Somers Town who has been dealing with a chronic health condition. She's turned to alternative and herbal treatments in search of relief.



ISOMETRIC



Directory

Ground Floor

- 1. Bar
- 2. Consultant Area
- 3. Picking Station
- 4. Reception
- 5. Seating
- 6. Exhibition
- 7. Pottery Workshop
- 8. Toilet

Mezzanine Floor

- 9. Cooking Station

First Floor

- 10. Convalescent Area
- 11. Outdoor Garden

FACADE RENDERING

Material



Our building maintains its commitment to sustainability while also providing a beautiful and functional space for the community. The use of cemex vertua classic concrete, re-steel stainless steel, aurora copper, terramai reclaimed oak, and polycor verde alpi green marble highlights our dedication to eco-friendly practices and high-quality design.



FLOOR PLAN



Ground Floor

- 1. Bar
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- 3. Picking Station
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- 8. Toilet

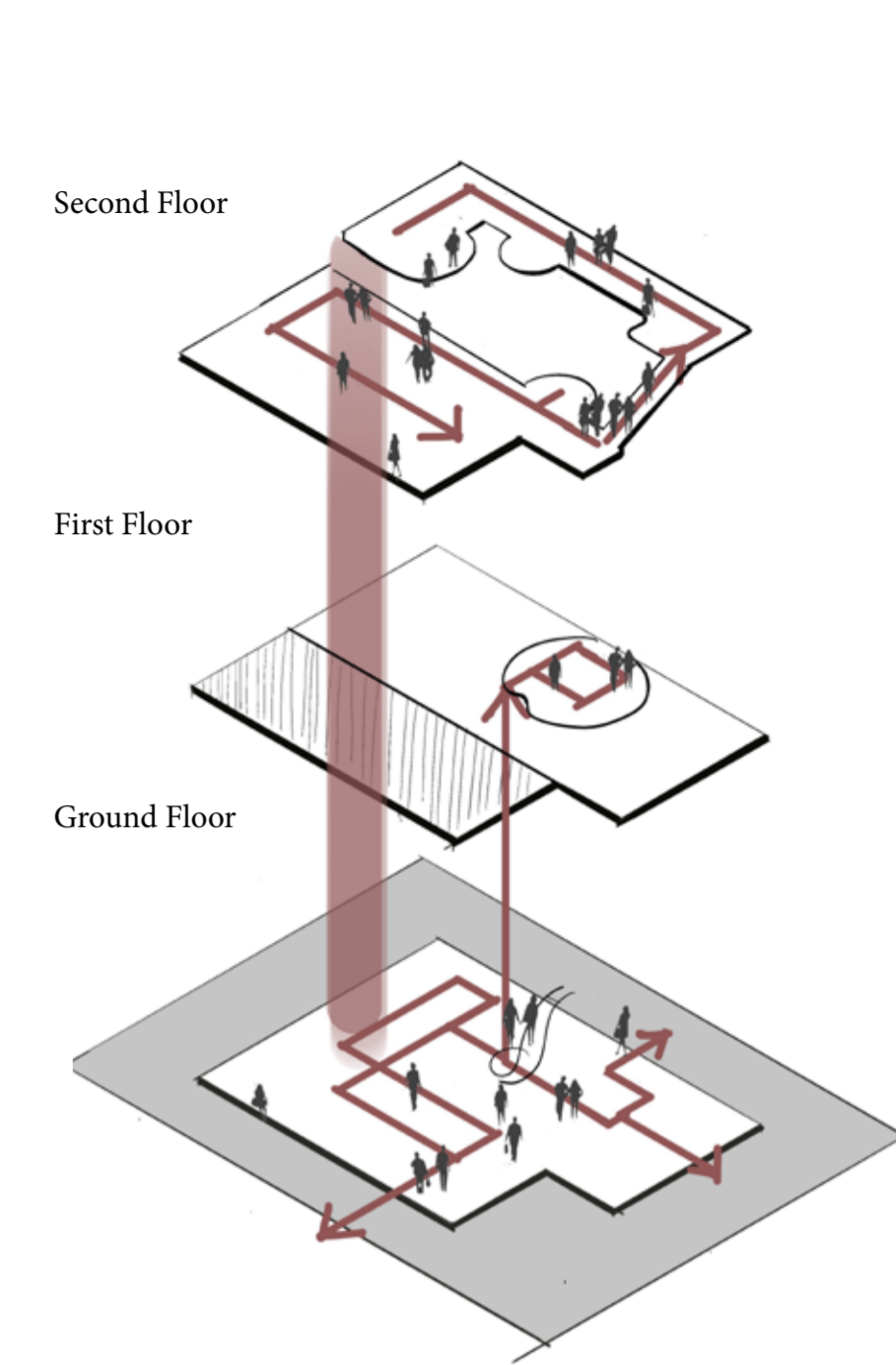
Mezzanine Floor

- 9. Cooking Station

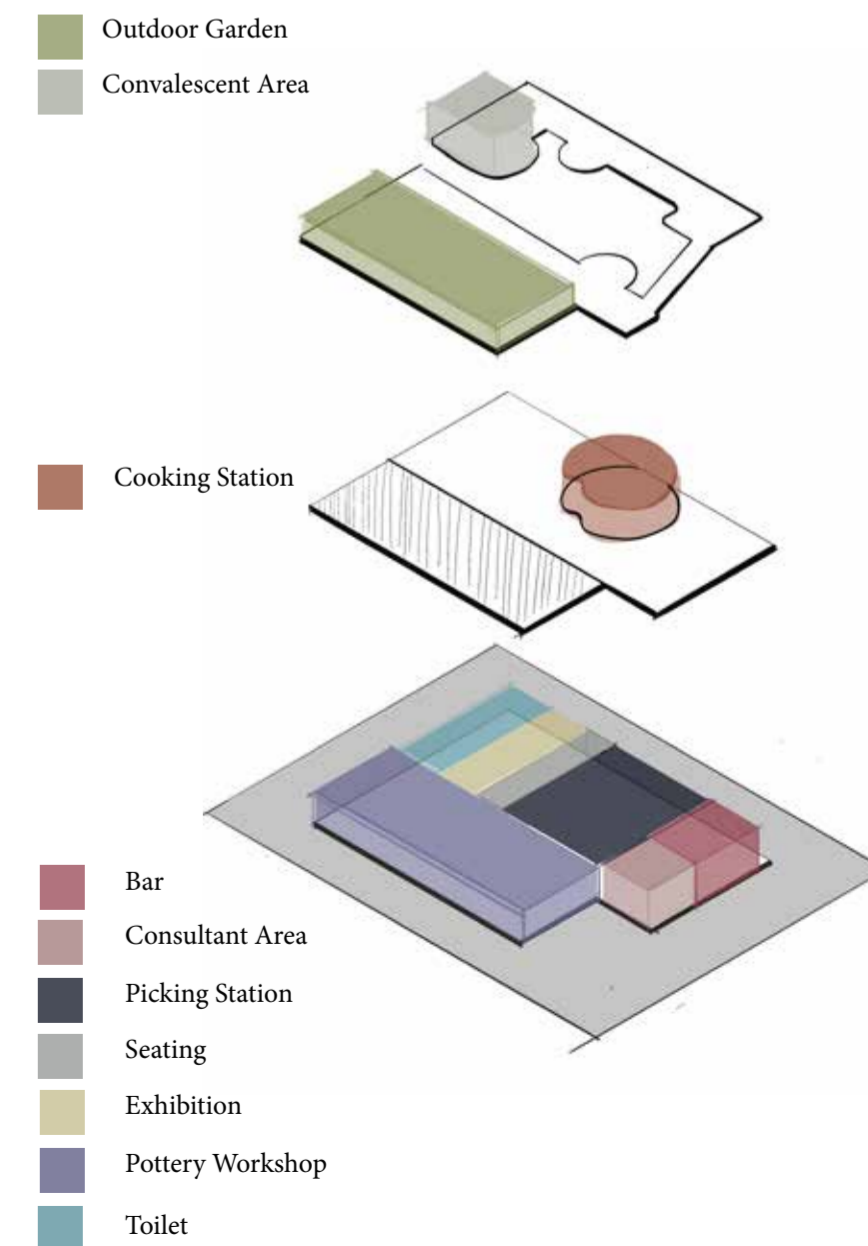
First Floor

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CIRCULATION PLAN



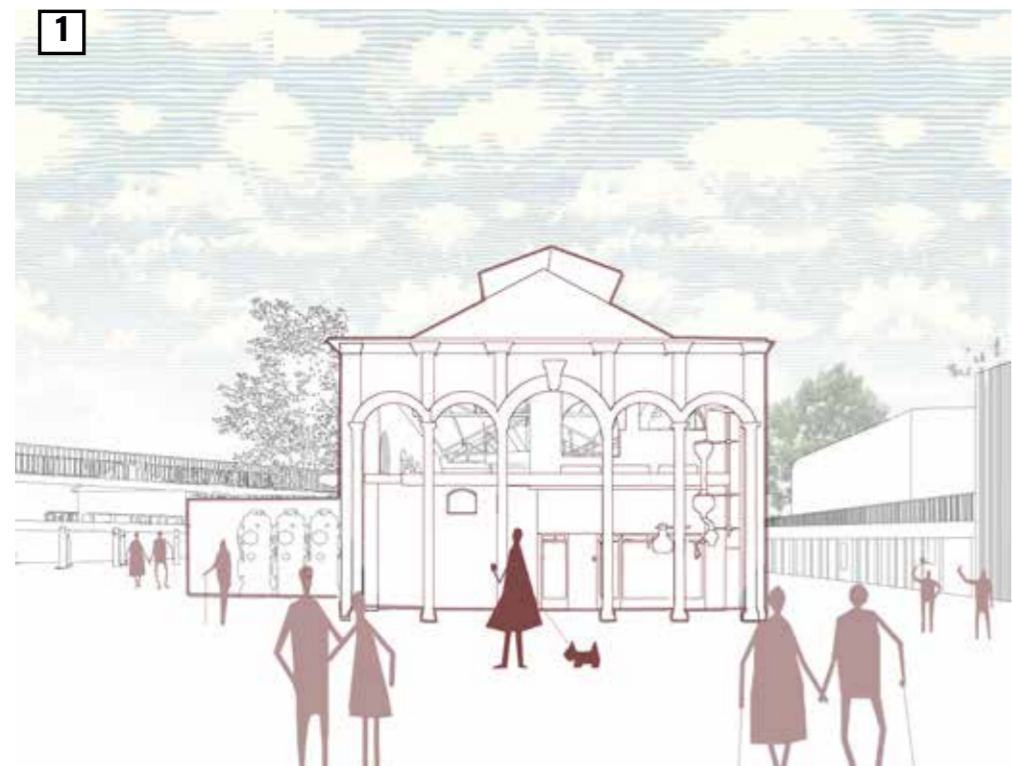
PROGRAMMING PLAN



Multi-Directional Accessibility
Our building's entrance is designed for easy accessibility from three directions, offering flexibility and convenience for visitors. The layout allows people to enter from various points, enhancing the flow. This multi-directional approach creates a welcoming atmosphere, making it easier for visitors to navigate the space and engage in different activities.

Storyboard

1 A young girl stands at the entrance of Artisan Alchemy, gazing up at the beautifully designed facade. The building's exterior combines traditional and modern elements, symbolizing the fusion of ancient practices with contemporary creativity.



2 As you enter, the first thing you see on the left is the consultation area. This welcoming space is staffed by knowledgeable practitioners who are available for personalized consultations. Visitors can discuss their health wellness aspirations with these experts.



3 The Chinese doctor checks will your pulse and listens as user describe my health goals and any concerns you have. After a brief examination, the doctor suggests a specific herbal remedy that suits my needs. Visitor will receive a personalized recipe to take to the herbal bar.



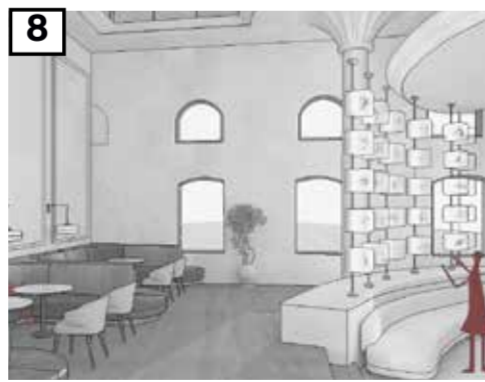
4 Following the consultation, visitors can head to the herbal bar to order their remedy. The bar is double volume height cabinet. Trained mixologists prepare the remedy based on the doctor's prescription, offering a unique and personalized drink experience.

5 Alternatively, visitors can explore the "pick herb" station, where they can choose their herbs based on the doctor's recommendation or their own preferences. This area showcases a wide range of dried herbs, each labeled with its name and properties.



6 For a more immersive experience, visitors can step into the outdoor herb garden. This lush area is filled with living herbs, allowing visitors to pick fresh ingredients for their remedy. The garden also serves as a relaxing space where visitors can connect with nature.

7 After collecting the herbs, visitors can head to the cooking station. Here, they can combine their chosen ingredients and follow simple recipes to create their personalized remedy or drink. This interactive cooking experience encourages creativity and exploration.



8 Next, visitors can explore the herb exhibition display. This section features a variety of herbs and plants, along with information about their uses and benefits. It's a learning opportunity where visitors can deepen their understanding of traditional herbalism.

9 After preparing their remedy, visitors can relax in the convalescent area. This tranquil space is designed for rest and reflection, with comfortable seating and soothing music. Visitors can enjoy their herbal drink and take in the peaceful surroundings.



Exterior Garden View



Visitors can access the garden via the bridge after exploring the innovation project 'Crafting your our cups'. Once they cross the bridge, they enter a beautifully landscaped area with winding pathways and a diverse array of plants and herbs.

This exterior garden is designed to encourage exploration and interaction while providing a peaceful retreat from the more active areas of the project. The programming in the garden emphasizes relaxation and wellness. Visitors can use the space to rest and reflect after participating in other activities, or to gather herbs for their personalized remedies. The variety of plants in the garden provides opportunities for visitors to learn about traditional herbalism and the benefits of different herbs.



Planting a variety of herbs for remedy is beneficial for overall well-being, as many herbs offer unique healing properties, and their diverse flavors can be mixed to create distinctive drinks that promote wellness.



1

Consultation area

This space is designed for personalized consultations, where visitors can discuss their health concerns and receive expert advice.

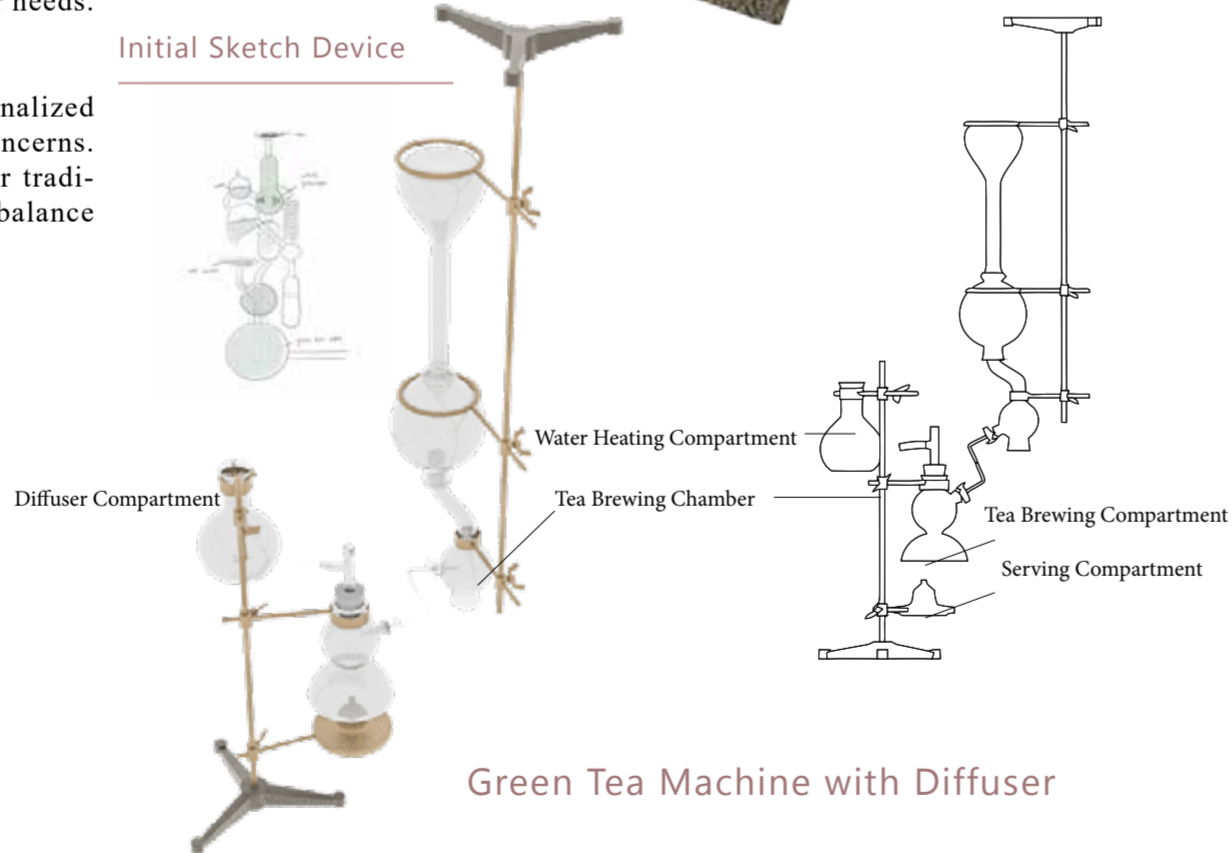
As visitors approach the consultation table, they are greeted by the doctor, who conducts a thorough assessment of their needs.

Based on the consultation, the doctor writes a personalized remedy recipe tailored to the visitor's specific health concerns. This recipe can include a blend of herbs, teas, or other traditional Chinese medicine elements aimed at promoting balance and well-being.



MAIN COMPONENTS

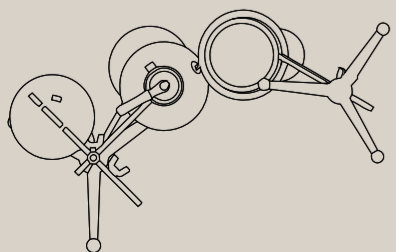
Initial Sketch Device



Green Tea Machine with Diffuser



Plan device



The green tea machine, located at the welcome drink station, offers a unique approach to tea brewing with its laboratory-like design. The device features several lab tubes connected together, creating a distinct appearance that adds a touch of scientific intrigue to the space. This setup provides an automated process for brewing green tea from loose leaves, ensuring consistency and high quality in each cup.

One of the key features of the green tea machine is its integrated diffuser. This compartment is dedicated to aromatherapy, releasing a subtle scent into the air as the tea brews. The diffuser creates a calming and welcoming atmosphere, enhancing the overall experience for visitors to the welcome drink station.

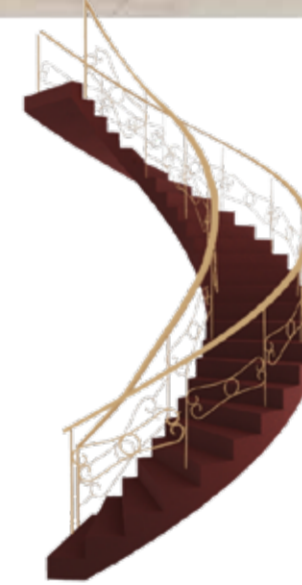
3

Picking Herb Station

At the picking herb station, a variety of fresh herbs are neatly displayed, each with clear labels indicating their name and common uses. Visitors can find the specific herbs listed in their recipe and collect the required quantities to create their personalized remedy. The station encourages exploration, with a range of herbs that cater to different needs and preferences.



Red spiral staircase



Adjacent to the herb-picking station is a spiral staircase, offering an elegant and compact way for visitors to reach the cooking area, where they can prepare their personalized remedies using the herbs they have selected.

Herb Table



The design of the picking herb station promotes an immersive experience. Visitors can walk through the area, select their herbs, and even learn about the different benefits each herb provides. The station includes tools for picking and packaging the herbs, ensuring a clean and user-friendly environment.

Herb Exhibition



Bar Counter

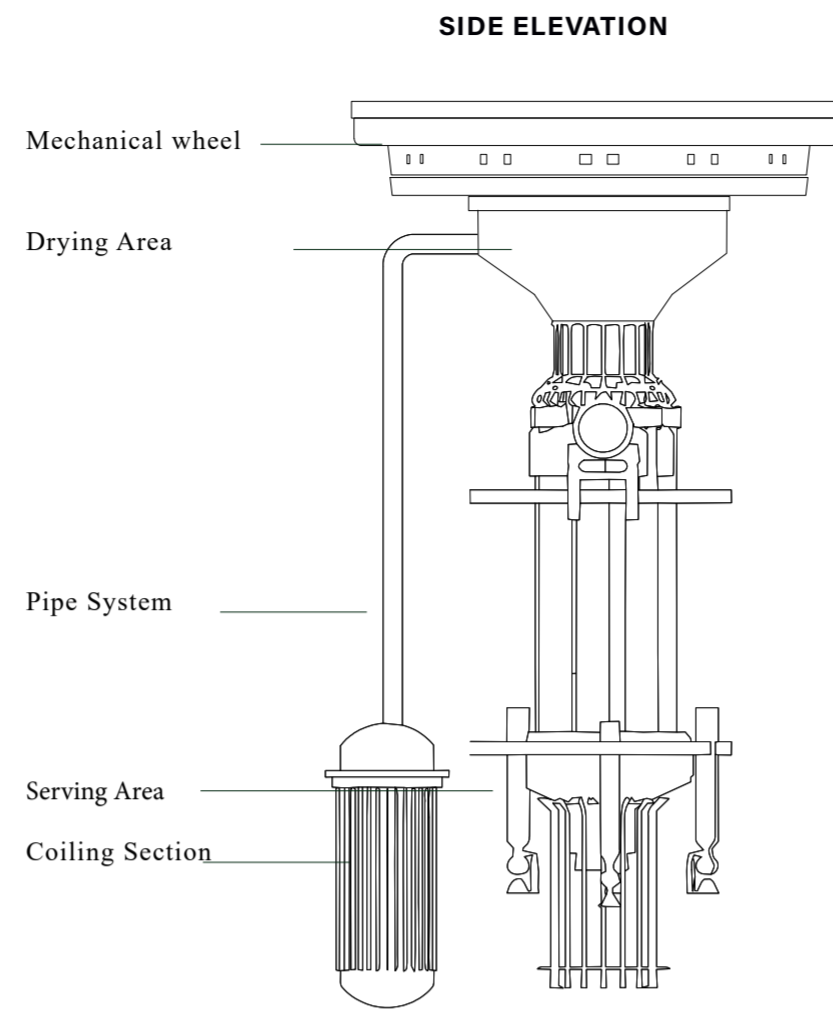
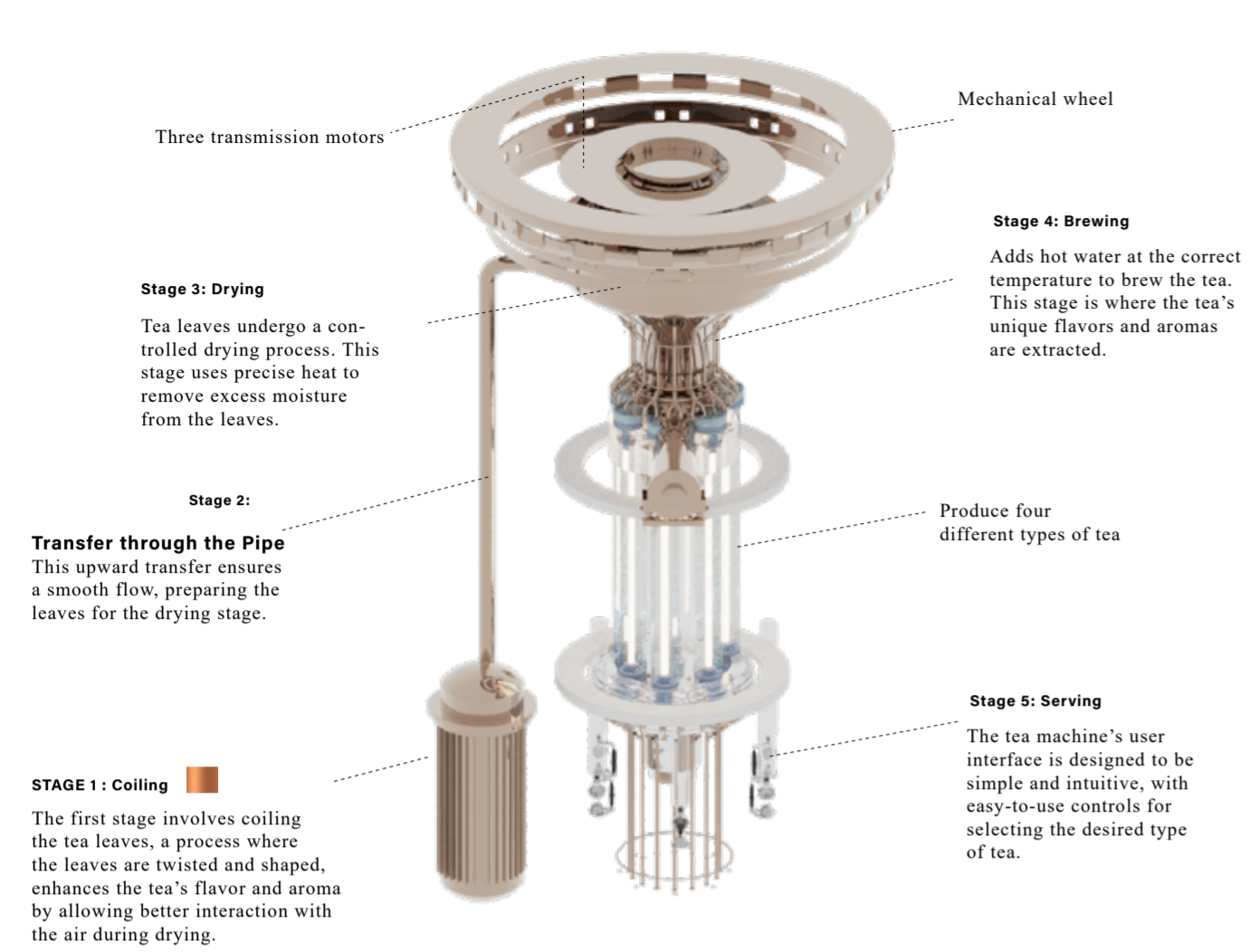
Inspired by Chinese apothecary



At the bar area, visitors can hand their remedy recipe to the mixologist, who will prepare the drink according to the instructions provided. This setup allows those who need a quick remedy or who prefer not to make it themselves to get their drink without delay. The mixologists are skilled in crafting various herbal drinks, ensuring that each recipe is made accurately and with care.

2





4

Cooking Station

The tea machine is located beside the cooking remedy area. This installation as the central vision, offering a convenient setup for visitors to prepare fresh tea while they cook or create herbal remedies.

Visitors can select their favorite tea varieties from the four available options. The brewing process is intuitive and user-friendly, allowing guests to create their perfect cup of tea. Visitors can experience hands-on activities using intuitive levers.

The sectional model is constructed using clear acrylic walls. This choice of material allows for a detailed view of the interior components and mechanisms of the tea brewing machine.

The transparency of the acrylic helps to highlight the functionality and complexity of the device, making it easier for observers to understand how each part operates.

