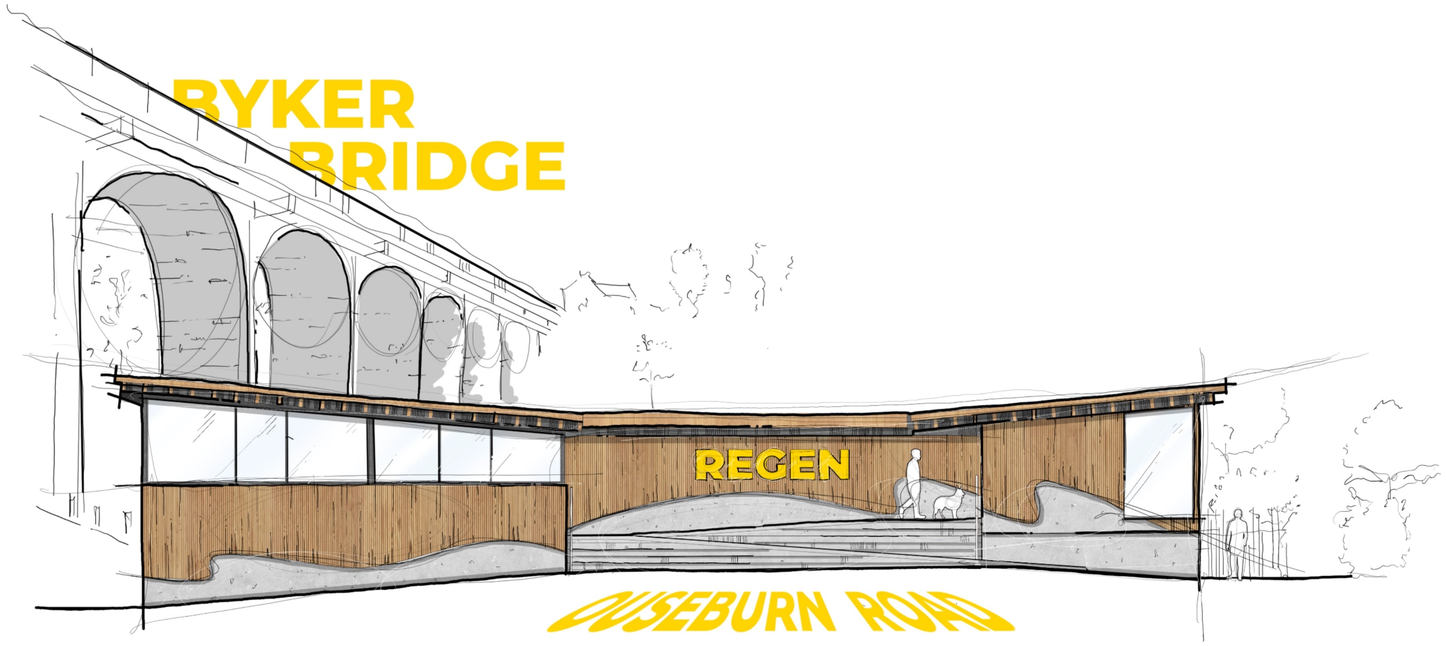
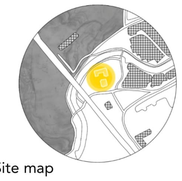


External elevation

REGEN



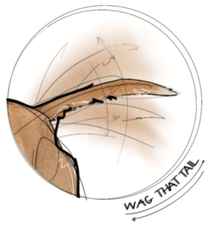
Site map

Logo

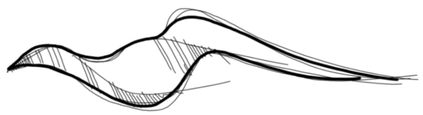
Regen is a retreat following methods of dog therapy. It aims to create a healthier community of people. It will provide a memorable experience to the customers and be home to many dogs.

WAGGING TAIL
concept development

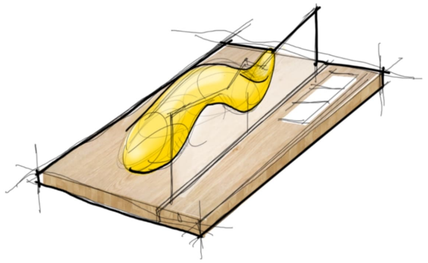
Inspiration



Concept sketch



Design



Realization

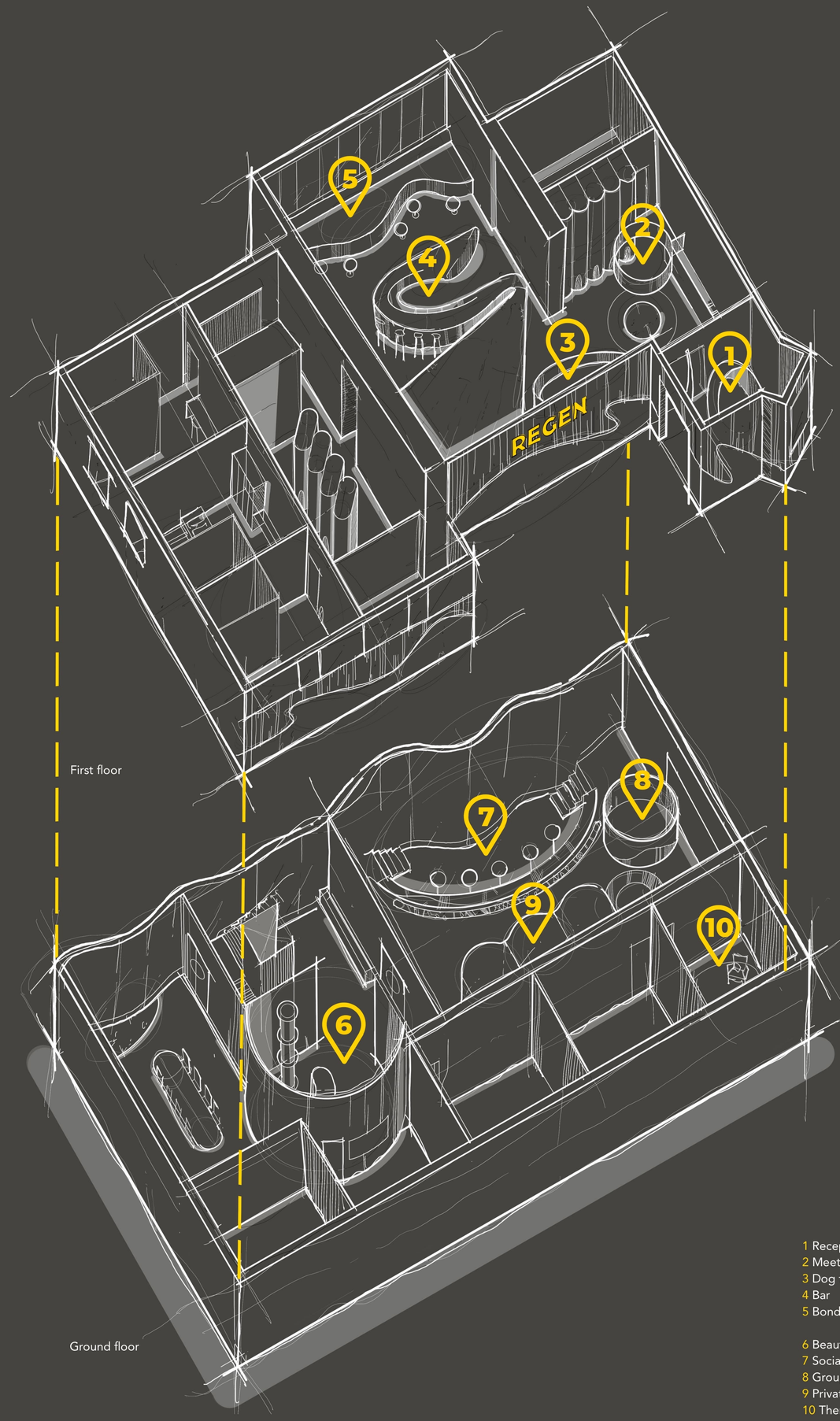
Dog treats truck

A dog's tail can talk...

"WAGG"

Section A-A

Section B-B



1 Reception
2 Meet me point
3 Dog treat bakery
4 Bar
5 Bonding space

6 Beauty
7 Social zone
8 Group therapy
9 Private booth
10 Therapy studio

Experience

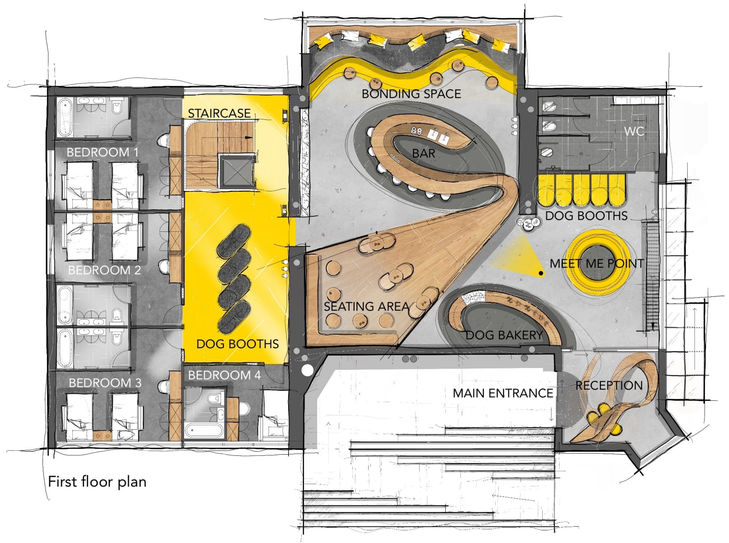
The first floor experience is about bonding with dogs. People will also get to know how to best take care of their dog.

Hand draw axonometric drawing shows the whole interior and key spaces. Alongside there is an experience storyboard with detailed visuals.

Social Zone

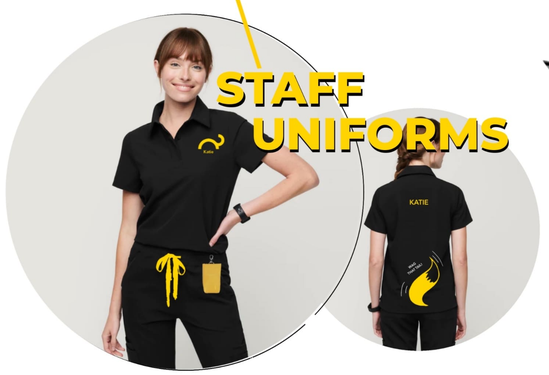
Fun and educational space. Full of activities for dog and human socialising. Dog treats bakery with home made treats. Daily baking school helping improve dogs balanced diet. Bar with signature drinks named after Regens dogs. Retail selling Regen merch and more.

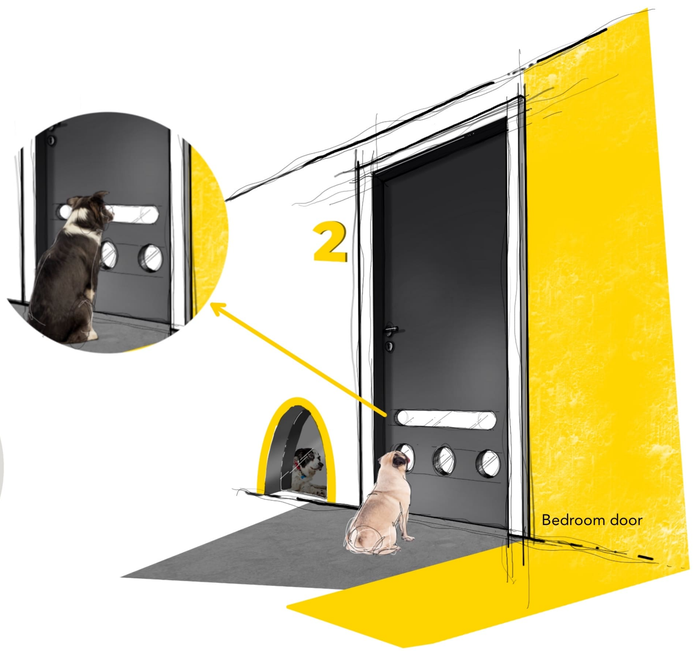
Social space



First floor plan

88% of pet owners know that pets can reduce stress level in humans.



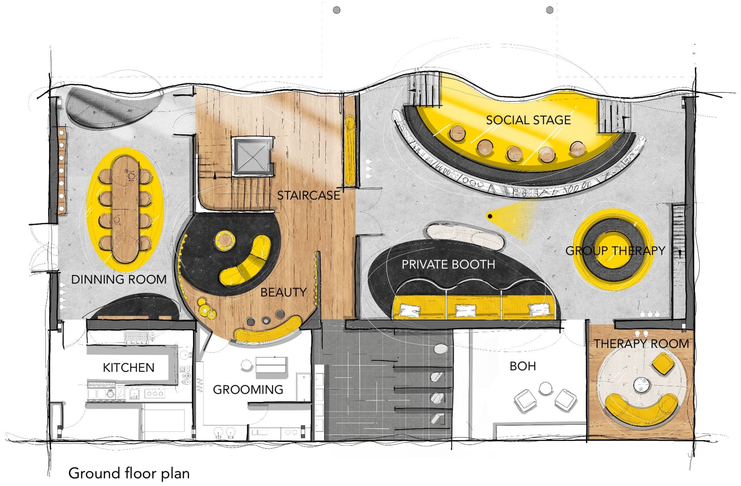


Bedroom door

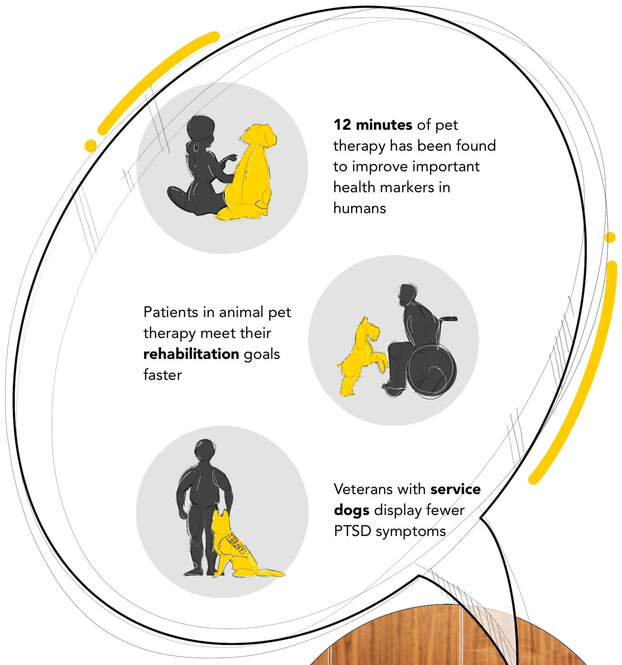
Therapy Studio

Divided into 4 different stages helping to improve wellbeing. Design of each stage is based on research and analysis. Simple and eye catching visuals showing activity of each stage.

Therapy studio



Ground floor plan



These guys do a little more than fetch your slippers !

1 Social stage

2 Group therapy

3 Private booths

4 Therapy studio