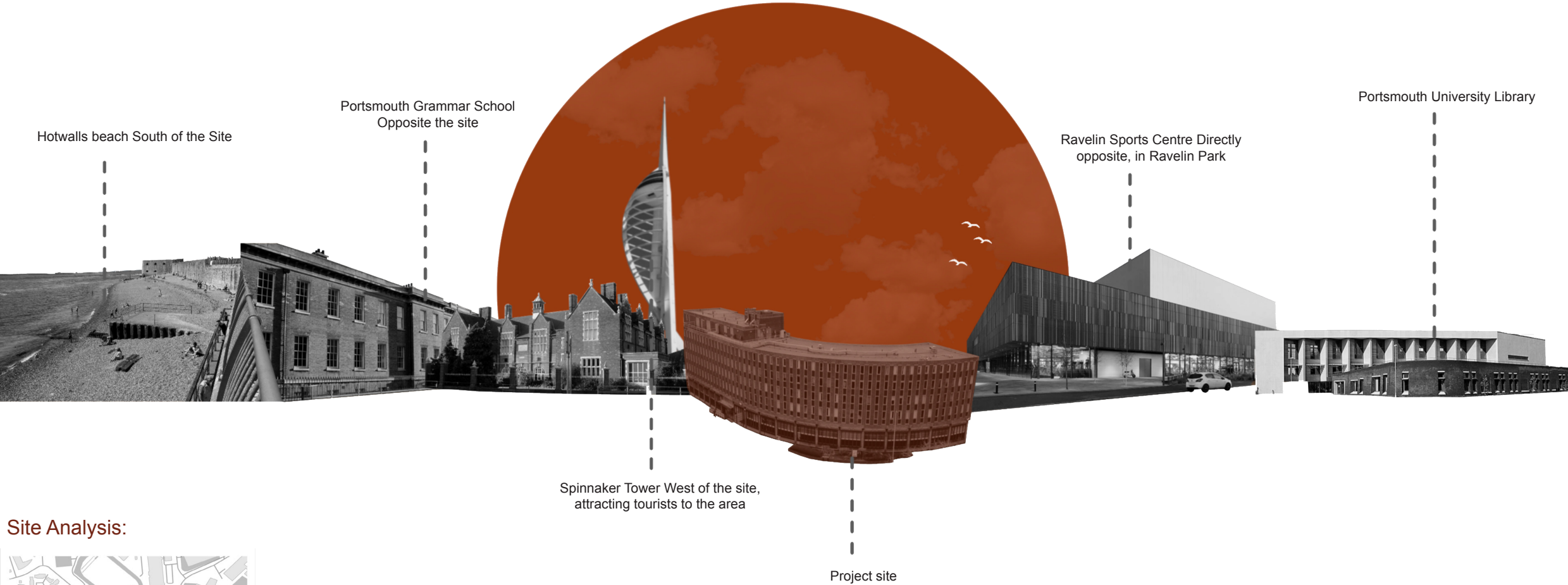
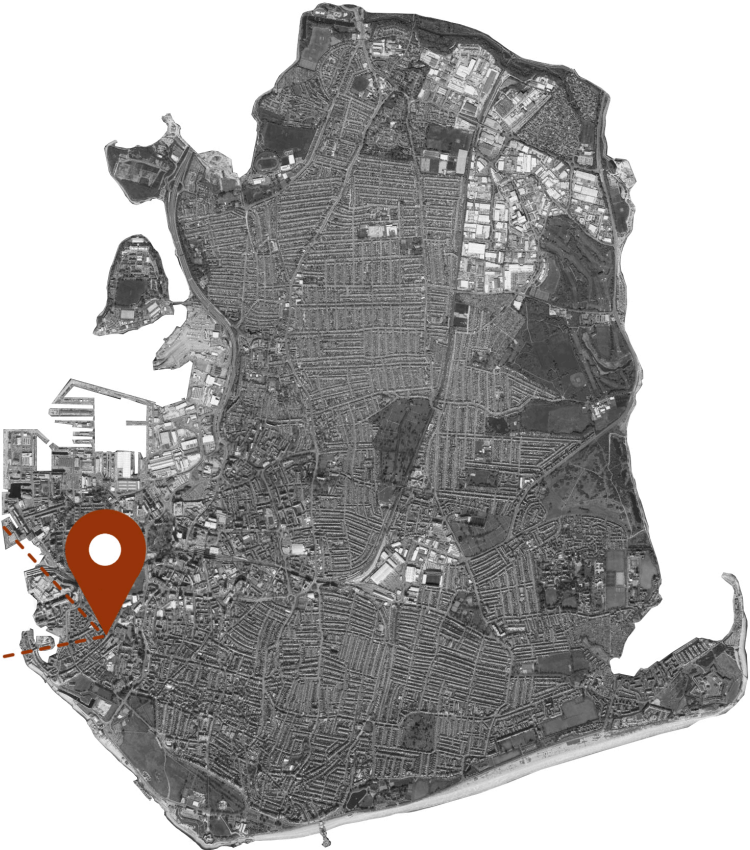
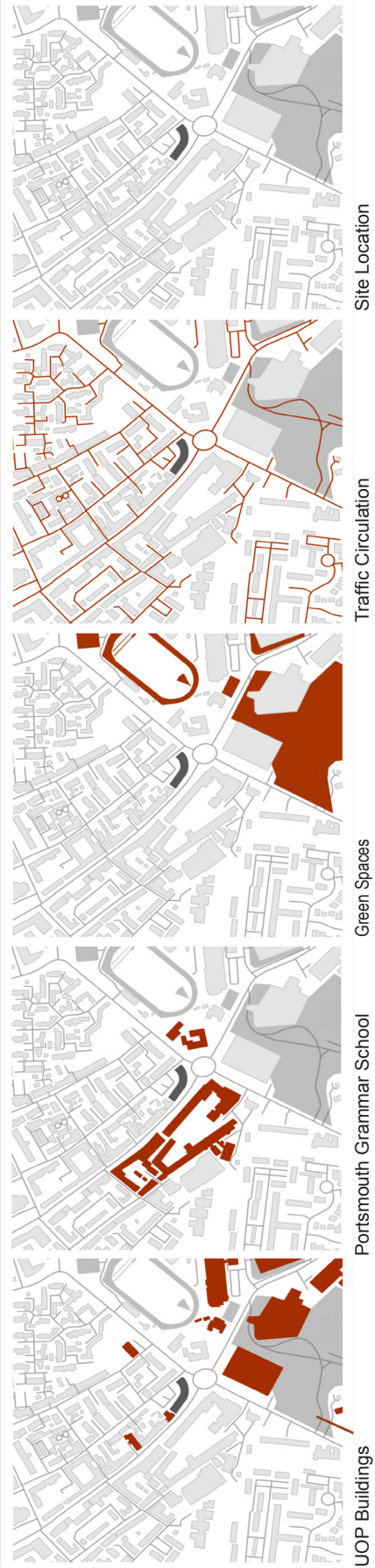


THE LOUNGEHOUSE

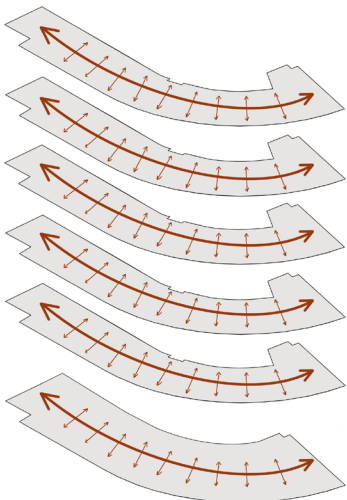


Site Analysis:

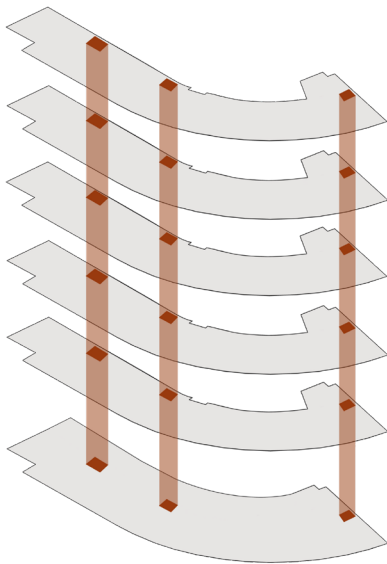


Building Analysis:

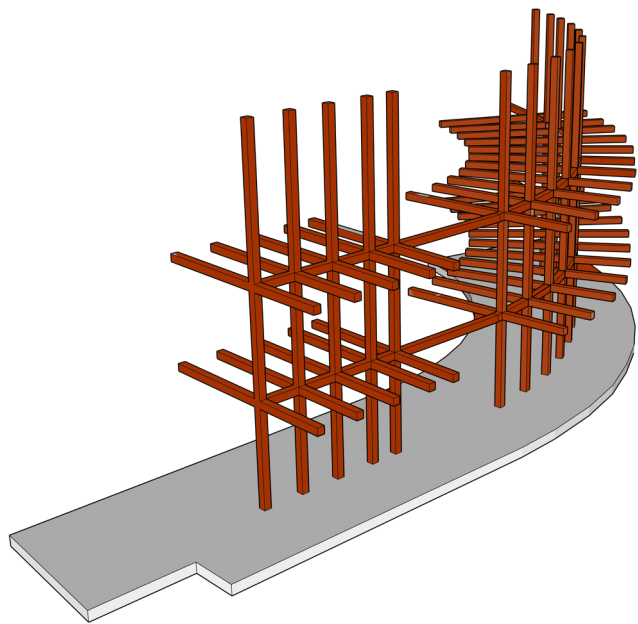
Horizontal Circulation



Vertical Circulation



Structure



Persona Reaserch:

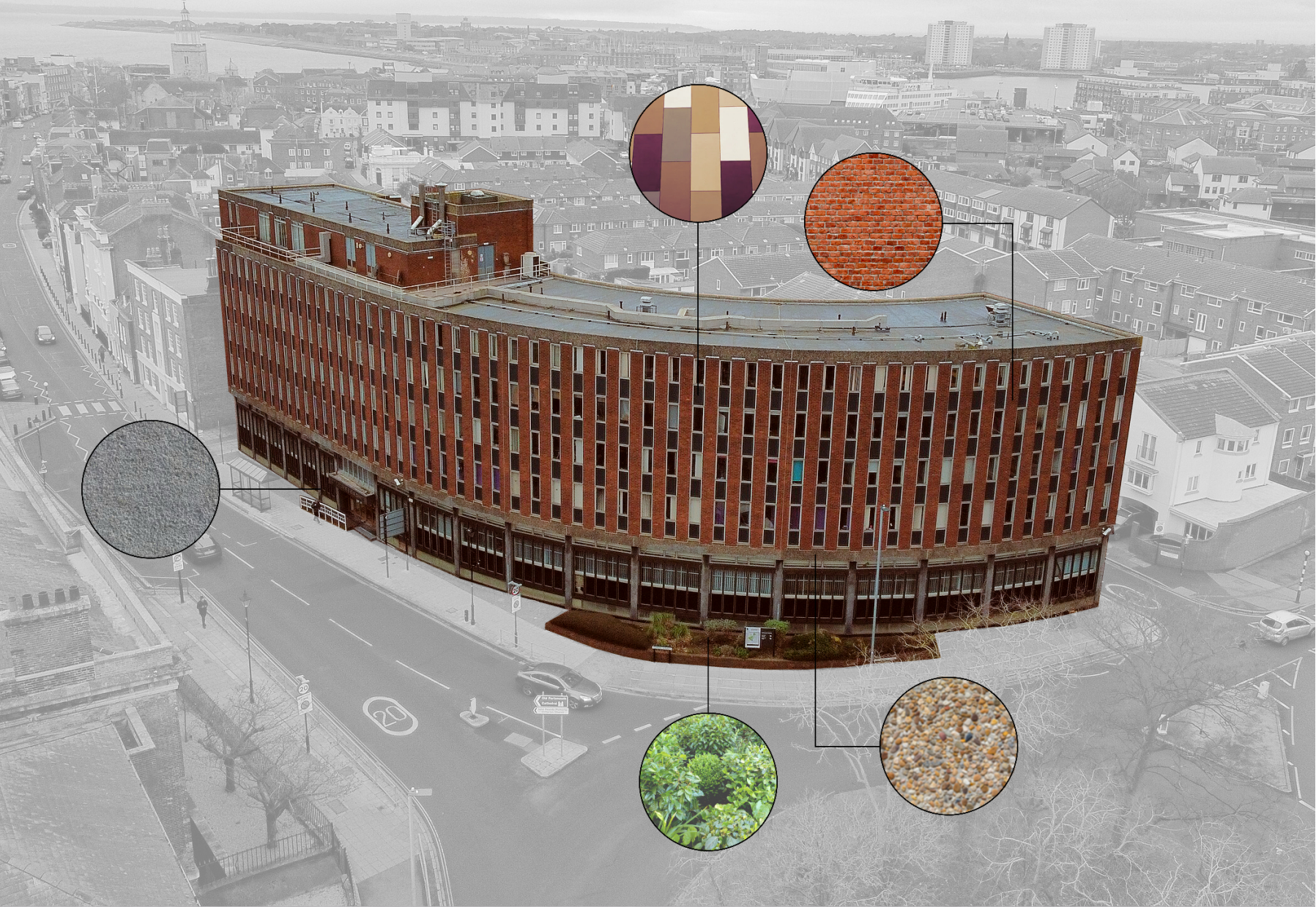
Medium stay:
Users of the medium stay may be students who study in the area for a couple of weeks to a few months. They could be business people traveling for work for an extended period of time.

Super short stay:
We have envisioned the users of the super short stay rooms to be passing through perhaps for a business meeting or visiting the students within the area. They may only need to stay for a few hours or one night.

Short stay:
These people may be students who are visiting the university or rest of the city for a few days. They may be visiting lecturers here for a couple of days to do talks or meetings.

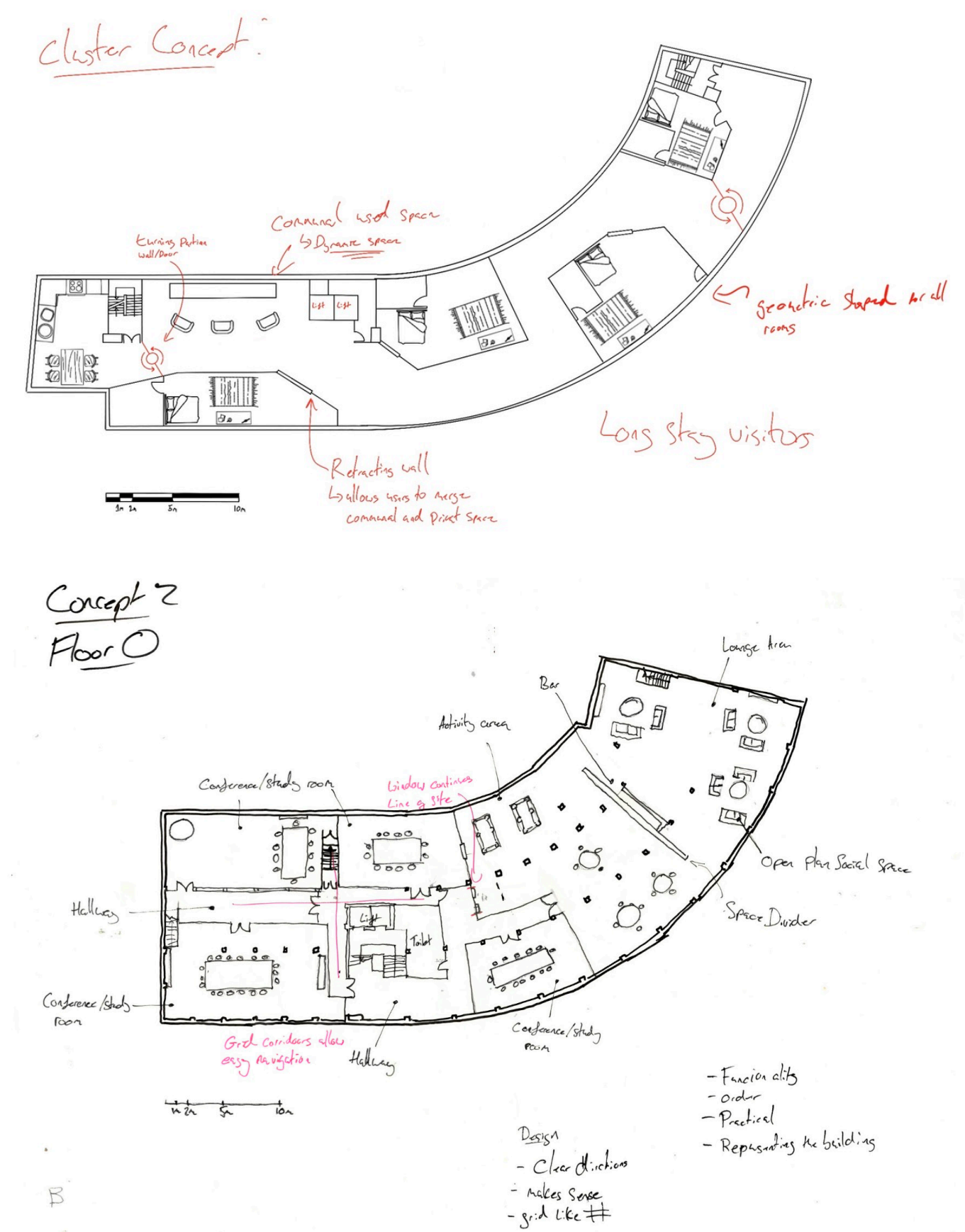
Long stay:
Those who would use the long stay rooms may be permanent University of Portsmouth Students or others who work/ study in the area.

Existing Building Material Analysis



THE LOUNGEHOUSE

Initial Concept Sketches:



Precedent Research:



Fairmont Banff Springs, Canada, Walter S. Painter

The consistent use of curve shape which links the interior fittings to the structure of the building as well as the art deco style. Level of detail as well as the lighting show the elegance and sophistication of the space.



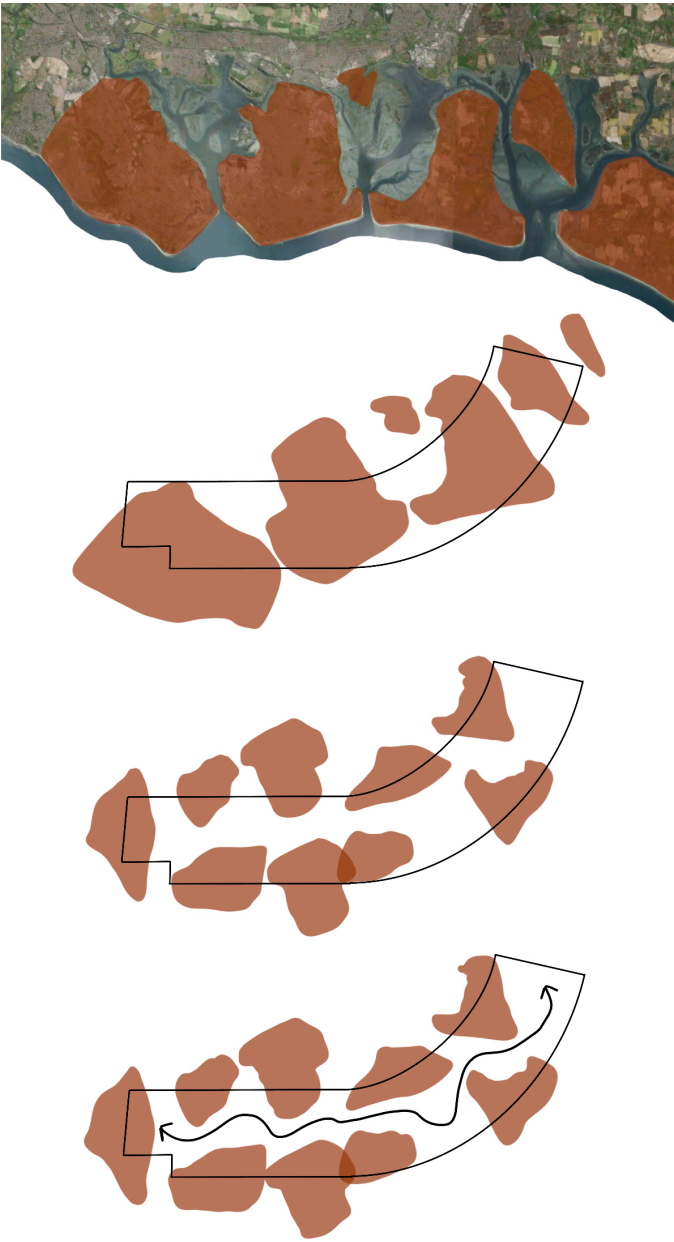
Dorset house london

Example of art deco inspired seaside hotels of the 1920's-1930's. Rounded corners with sleek edges and details. Inspiration for the overall curved geometrics. Brick materiality similar to existing building. Shows connection between seaside beach hotels and the existing site, linking it to the archipelago outline concept.



The Mulberry

Wood detailing and warm lighting create a moody atmosphere. Soft furnishings make the space feel inviting and comforting, a space that would be new for Portsmouth. Overall colour palette inspired by the moodiness of the lighting and materiality of the high quality art deco style.

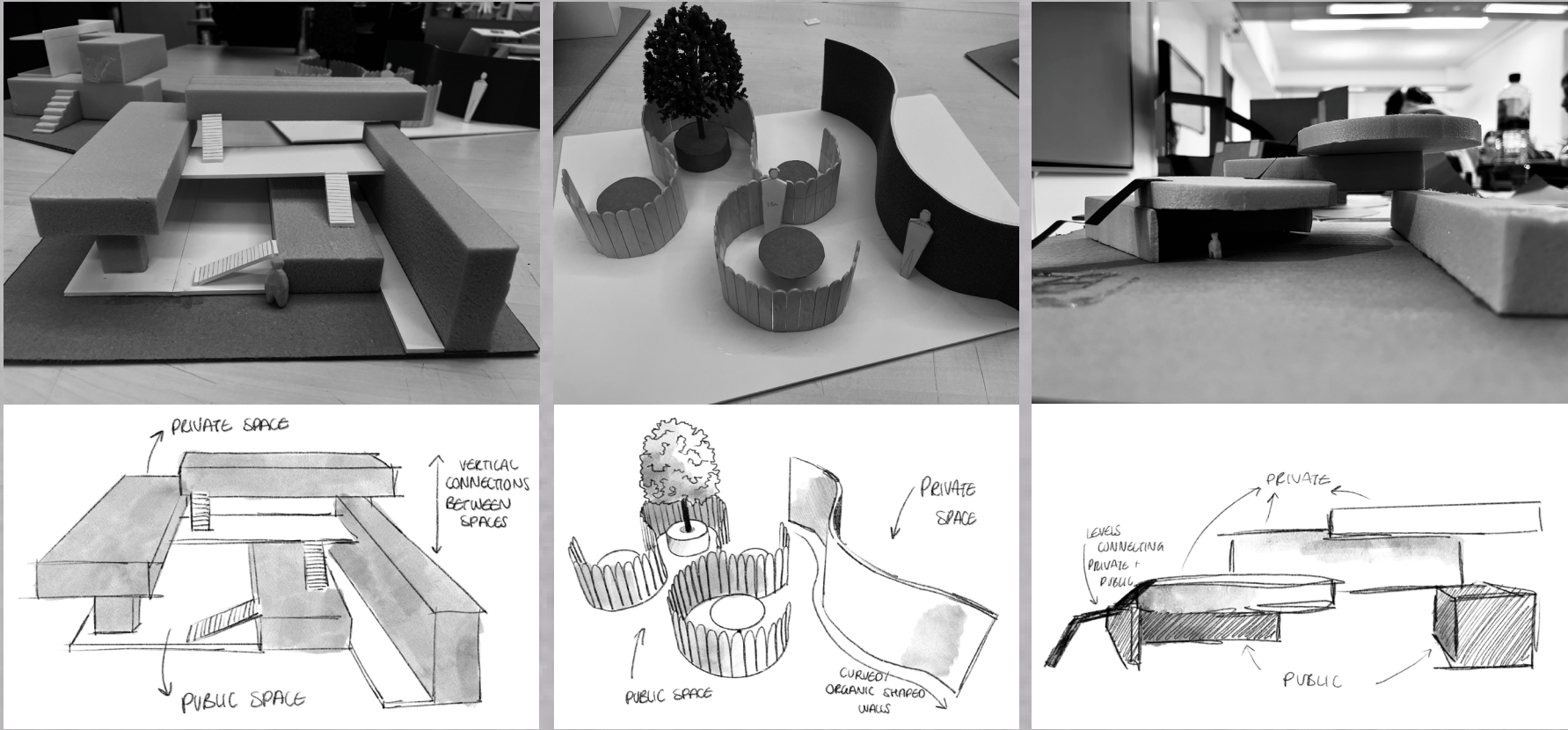


We have realised that Portsmouth has little variety in terms of Interior and Architectural design. We aim to use the precedents that reflect the Art Deco movement to inspire our designs in an attempt to bring something new into ports-mouth, reflecting on the past of the 1920s 'golden' era of british seaside architecture and using modern techniques to develop it into a style contemporary portsmouth would need.

The long stay floor will be constructed from a collection of rooms based on the arrangement of islands surrounding ports-mouth. We used this idea to form an 'archipelago' of rooms on the plan.

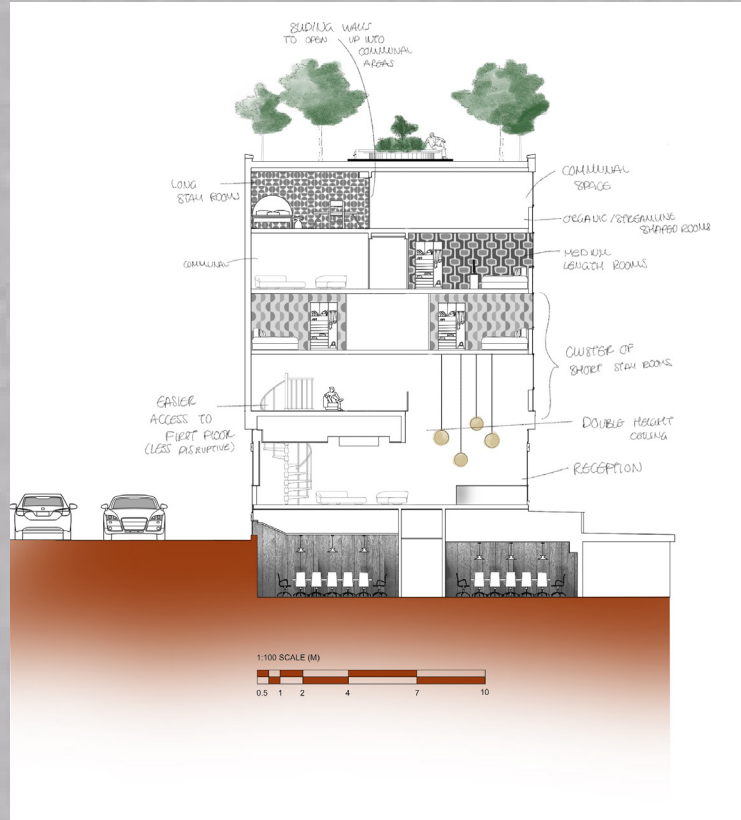
The islands represent the rooms on the floor, the red islands would be the visitors private rooms and the negative space on the floor outlines the corridors. This concept allows the building to reflect the natural geography of ports-mouth and the surrounding areas.

Initial Concept Models

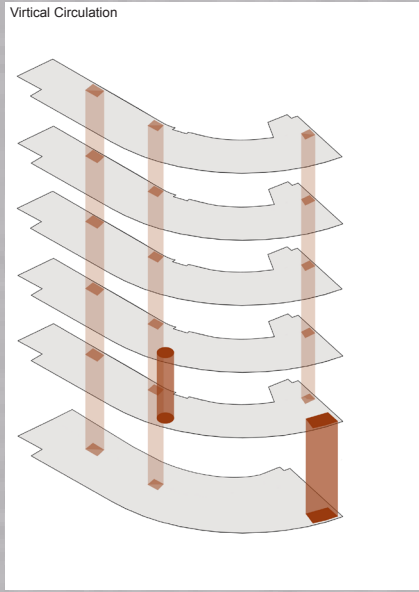
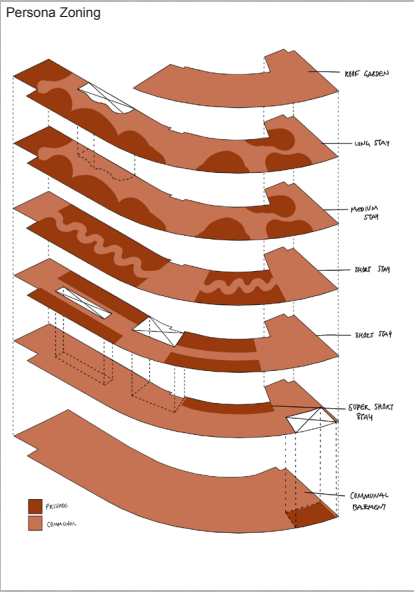


The initial concept models we produced helped to develop our later, more abstract concept through the repeated idea of split levels with connections. As well as this, we later implemented the organic shapes of communal areas to flow into the more private spaces.

Concept Short Section:



Building changes:



The De La Warr

Pavilion

Rounded edges facing the sea. Recreational areas looking onto the building promoting socialisation.

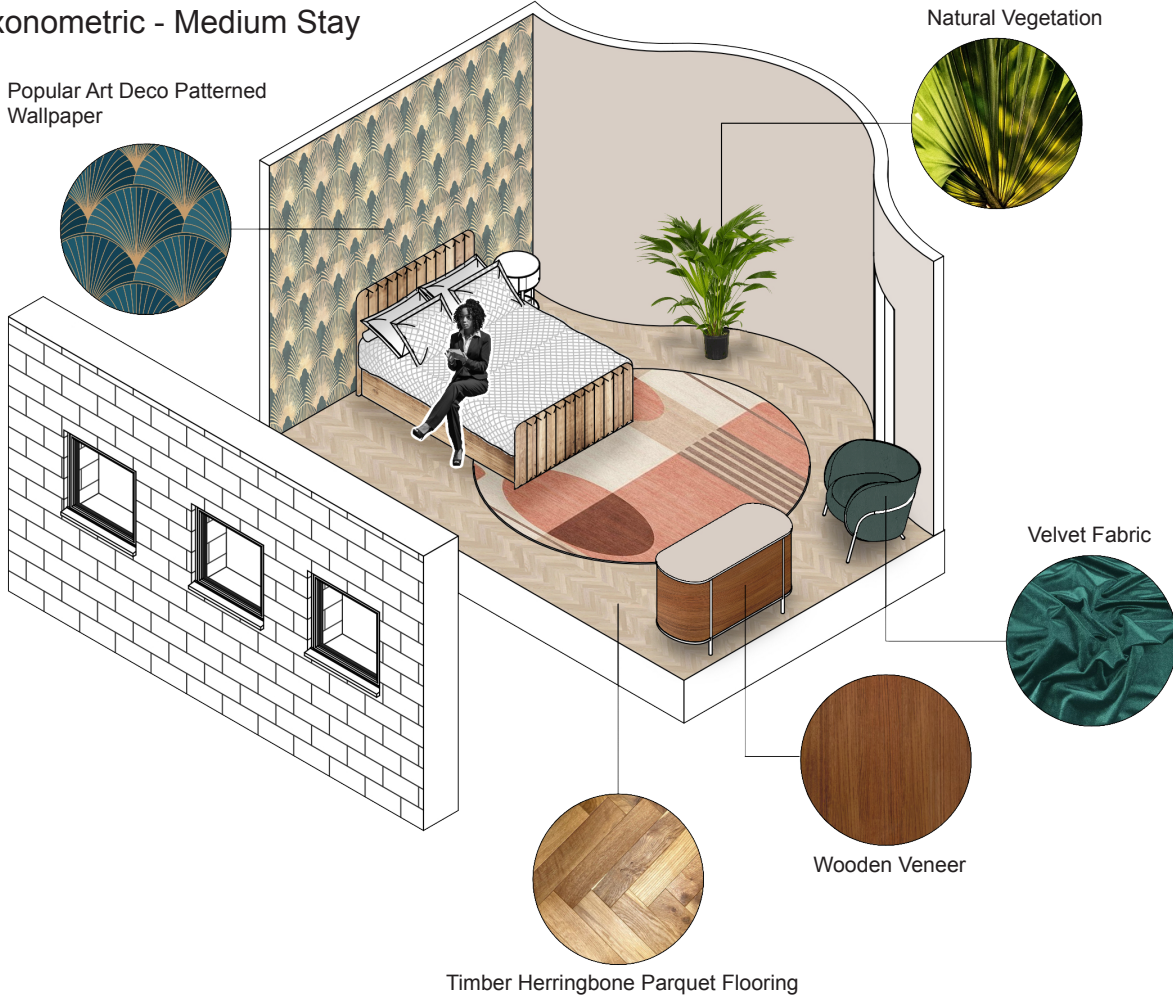


FORM bureau Tehnikum bistro

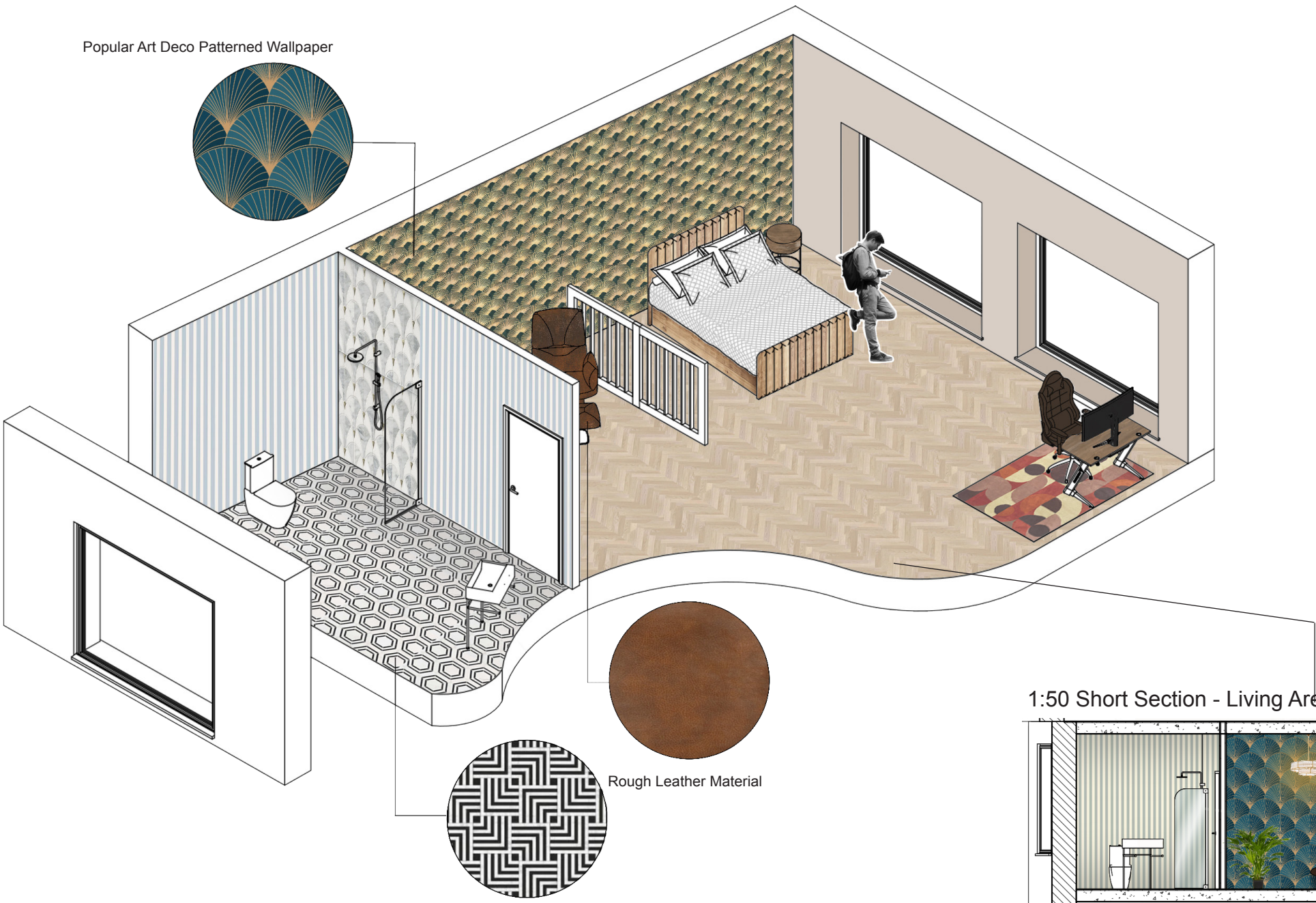
Marble tile flooring encompassing the traditional style of art deco. Could be replicated in a more affordable and eco-friendly way using reclaimed tiles or laminate.

THE LOUNGEHOUSE

Rendered Axonometric - Medium Stay



Rendered Axonometric - Long Stay



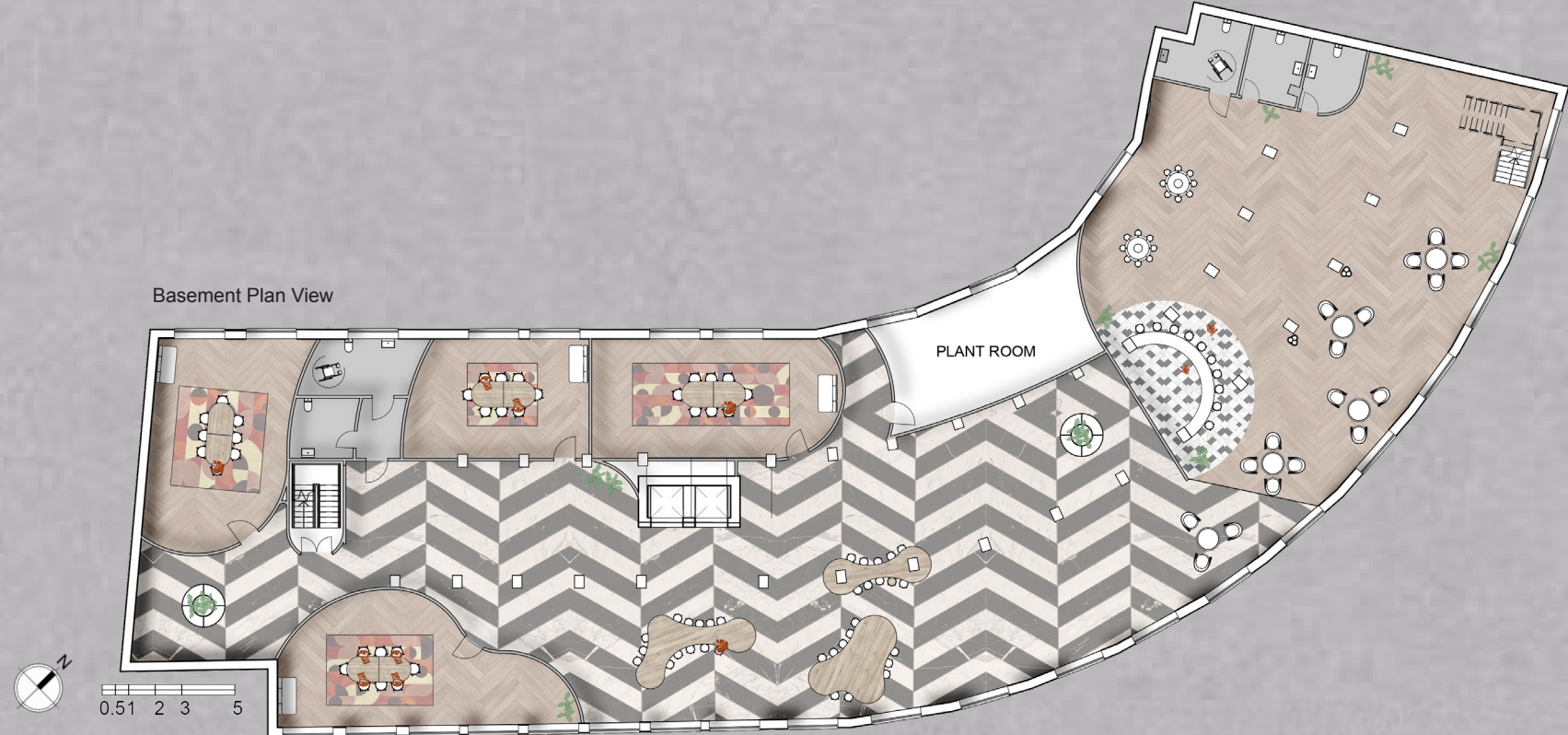
1:50 Short Section - Living Area



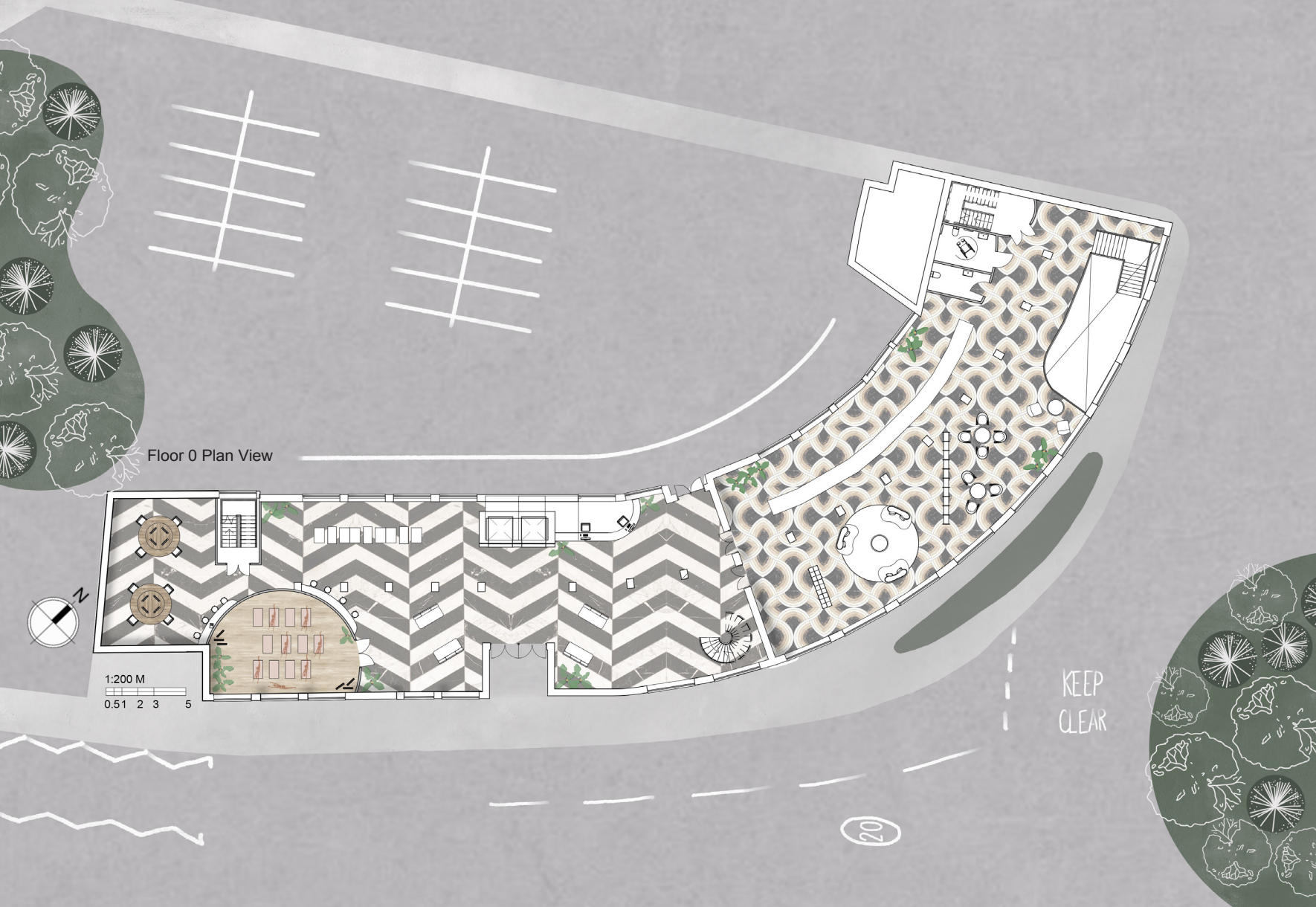
Floor 5 Plan View



Basement Plan View



Floor 0 Plan View

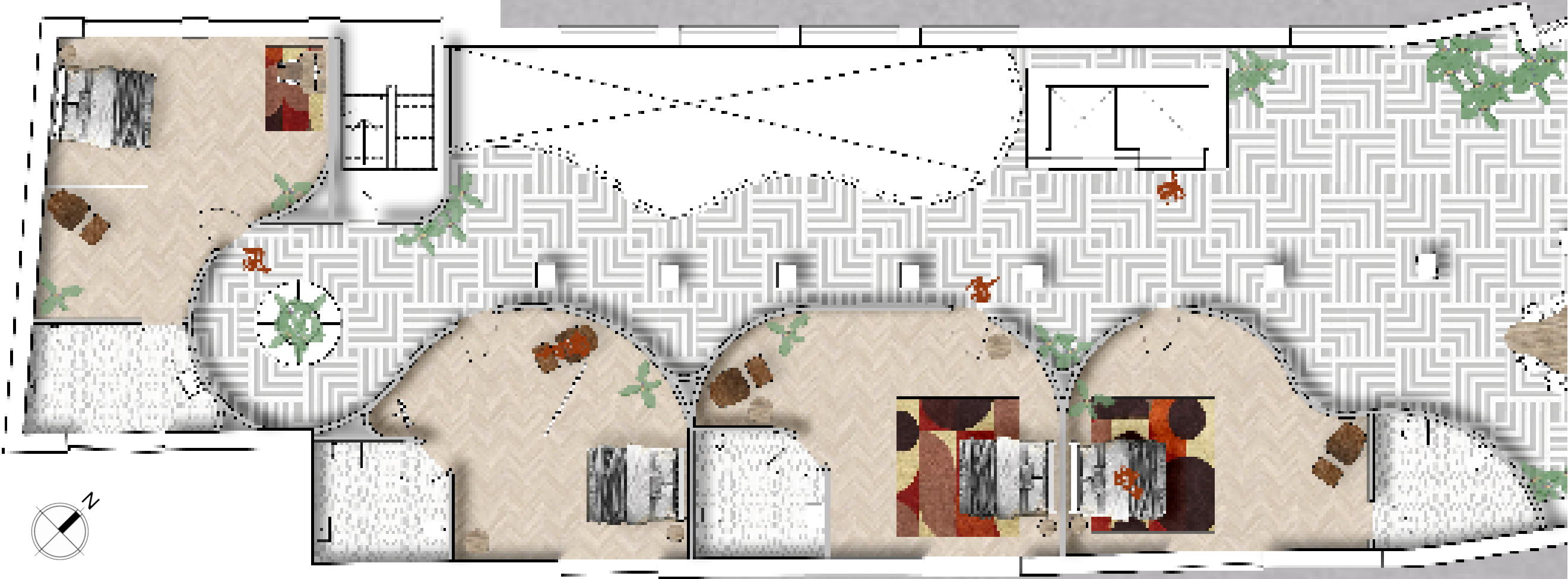


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1:25 Finely Crafted Model - Long Stay Room



Living Cluster Plan Floor 5



Final Render Perspective View

