

REMINISCE

Dinah Joseph

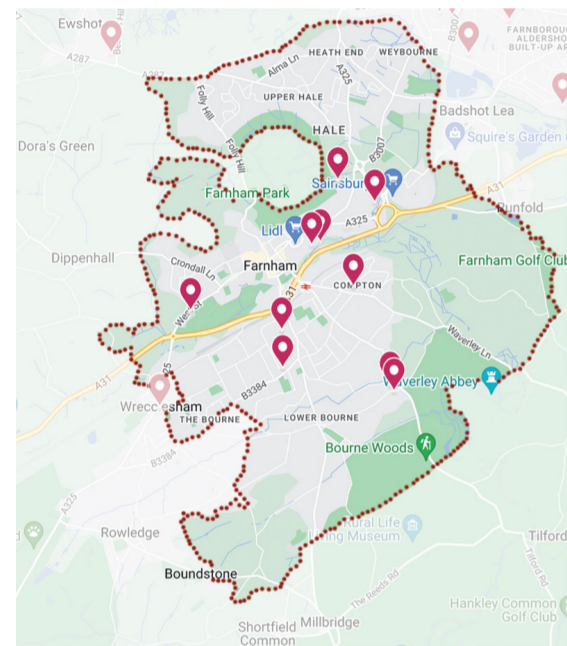
Inviting individuals wanting to recollect lost memories. An imaginative use of the senses through the catalyst of scent.



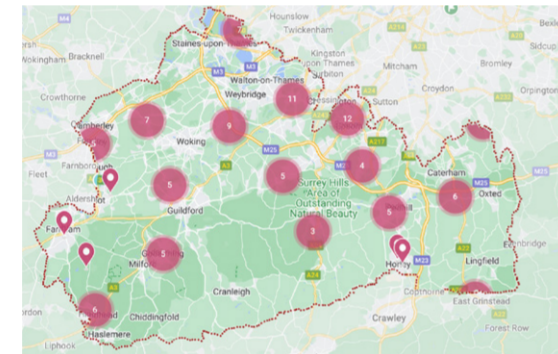
Dementia is an umbrella term for a collection of symptoms that are caused by disorders affecting the brain and impact on memory, thinking, behaviour and emotion. Common symptoms include memory loss, reduced problem solving, language and motor skills resulting in an inability to perform daily tasks independently. Dementia can affect an individual and their loved ones mentally and physically.

Currently there are more than 944,000 individuals living with dementia in the UK and it is increasing. In 2023 438,213 patients recorded a diagnosis of dementia which is a 6,368 increase within a month.

This project therefore aims to aid individuals living with dementia, by allowing them to rekindle old memories and increase their well-being through social mixing. This will be performed through creating an interactive multi sensory environment that encourages social blending through the making of fragrances, as well as physical stimulation through sensory pathways promoting the evocation of the past through heightened senses.

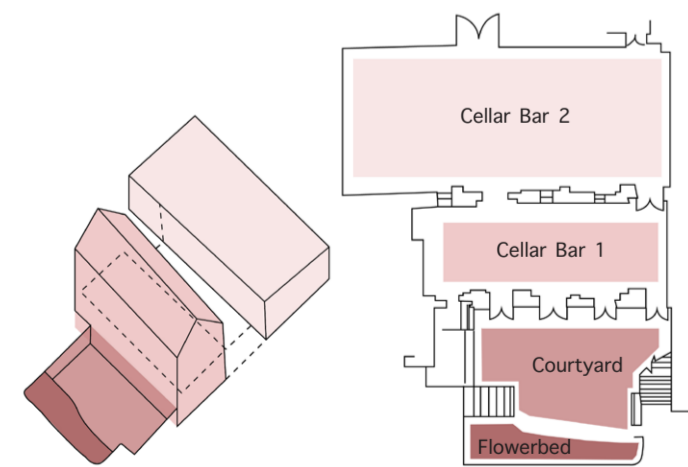


10 dementia care homes in Farnham
7 dementia care homes near Farnham

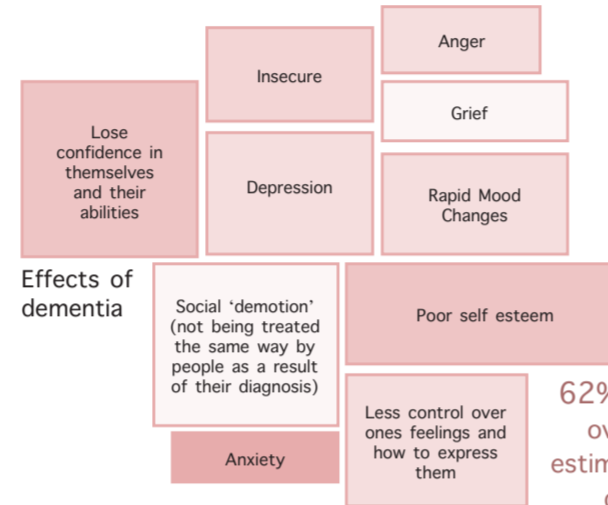
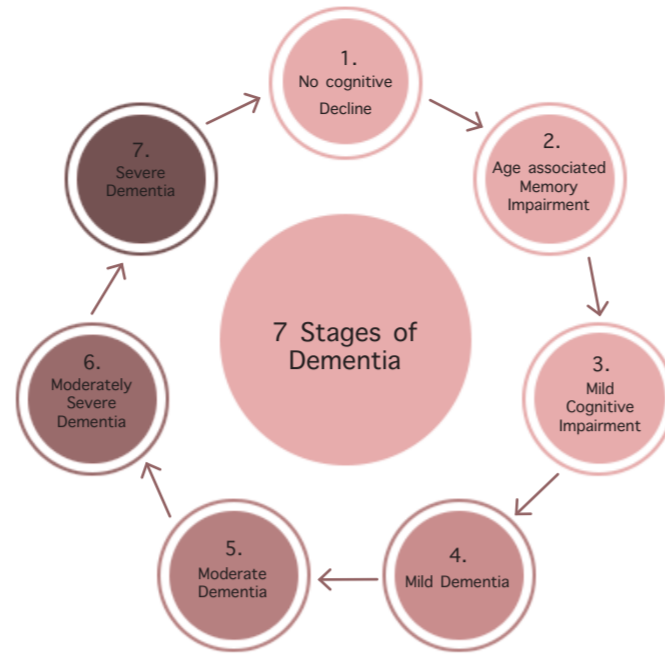


197 dementia care homes in Surrey

- 944,000 dementia patients in the UK
- 16,000 People living with dementia in Surrey
- 438,213 Patients recorded diagnoses in 2023



The host building contains a rich history in its vernacular materials and structure. The exposed material of brickwork, limestone and timber bonding showcases its value and memory of the building. Identifying the oldest structure from the newest influenced the user journey.



62% of patients over 65 are estimated to have dementia.



USER GROUPS

Individuals who are living with dementia will use the space to regain lost memories through various multi sensory activities in the space. Some activities promote motor skills and enhance well-being.



Caregivers would accompany individuals with dementia, especially those who are in stages six and seven as they require aid and attention to perform basic daily activities as their motor skills have declined.

Individuals interested in the scheme itself may also visit the space. For instance, if they have heard about the REPLICIA perfume collection.

Family members and friends may also attend who know someone with dementia and are interested in learning about the condition and potential solutions.



CLIENT

Maison Margiela
PARIS

REPLICIA is the only collection that makes you relive personal memories through scents. Replica fragrances instantly evoke images and emotions.

Maison Margiela REPLICIA collection reproduces familiar scents and moments of varying locations and periods such as 'By the fireplace', 'Bubble Bath', and 'Under the Stars'. The collection is suitable for my scheme as it could be used to evoke the past for people living with dementia.



USER JOURNEY

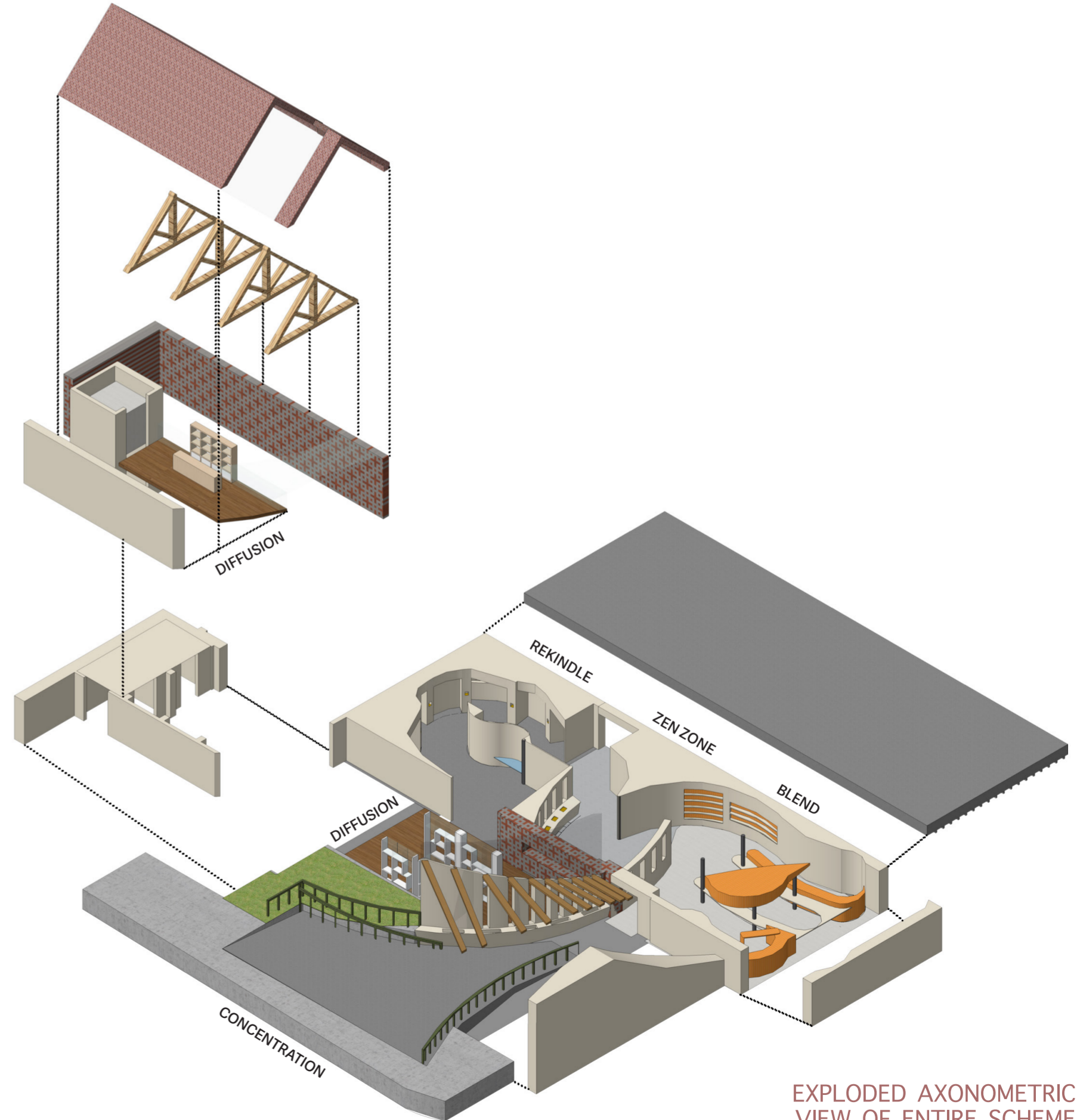


Travelling from past to present



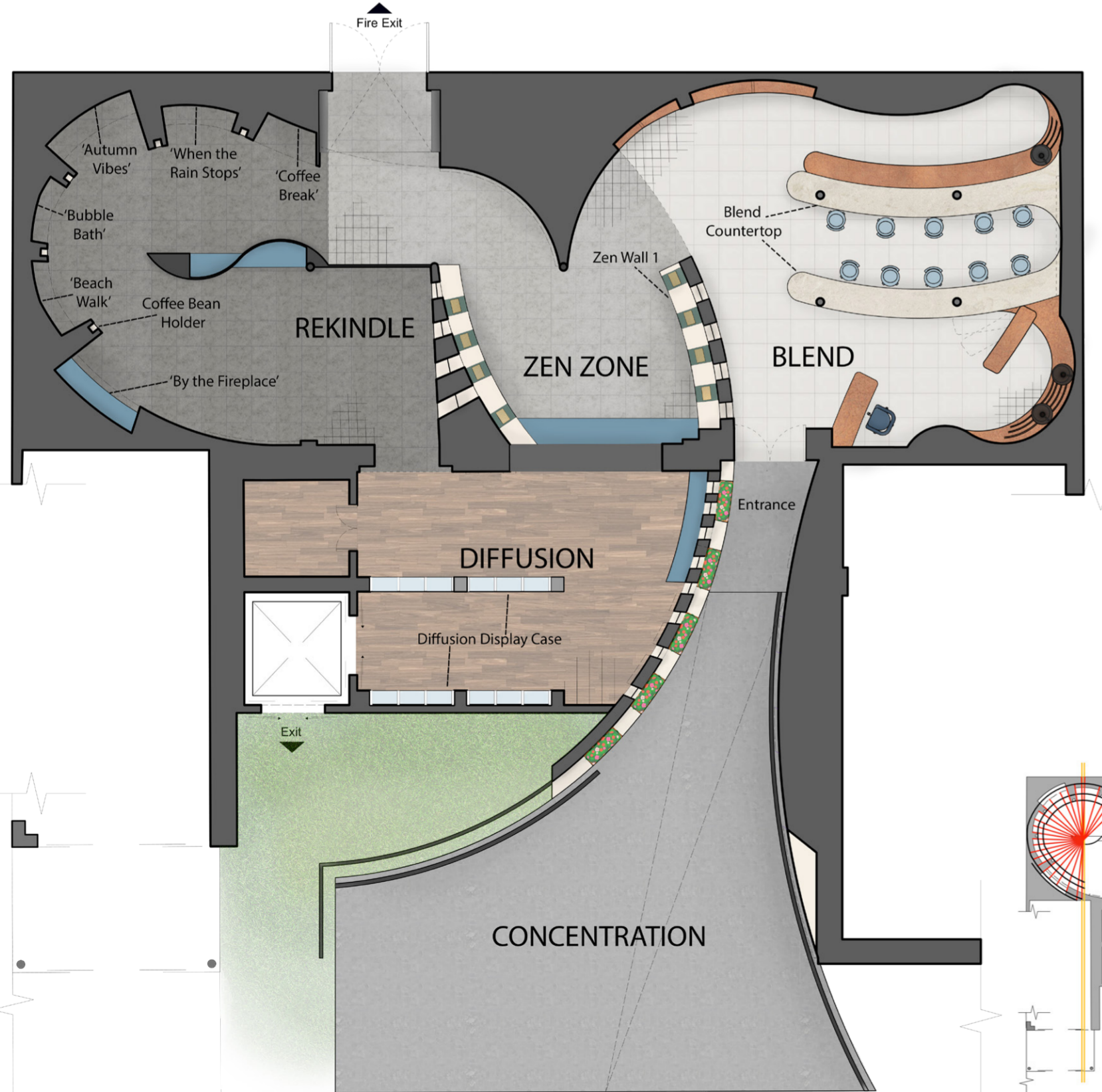
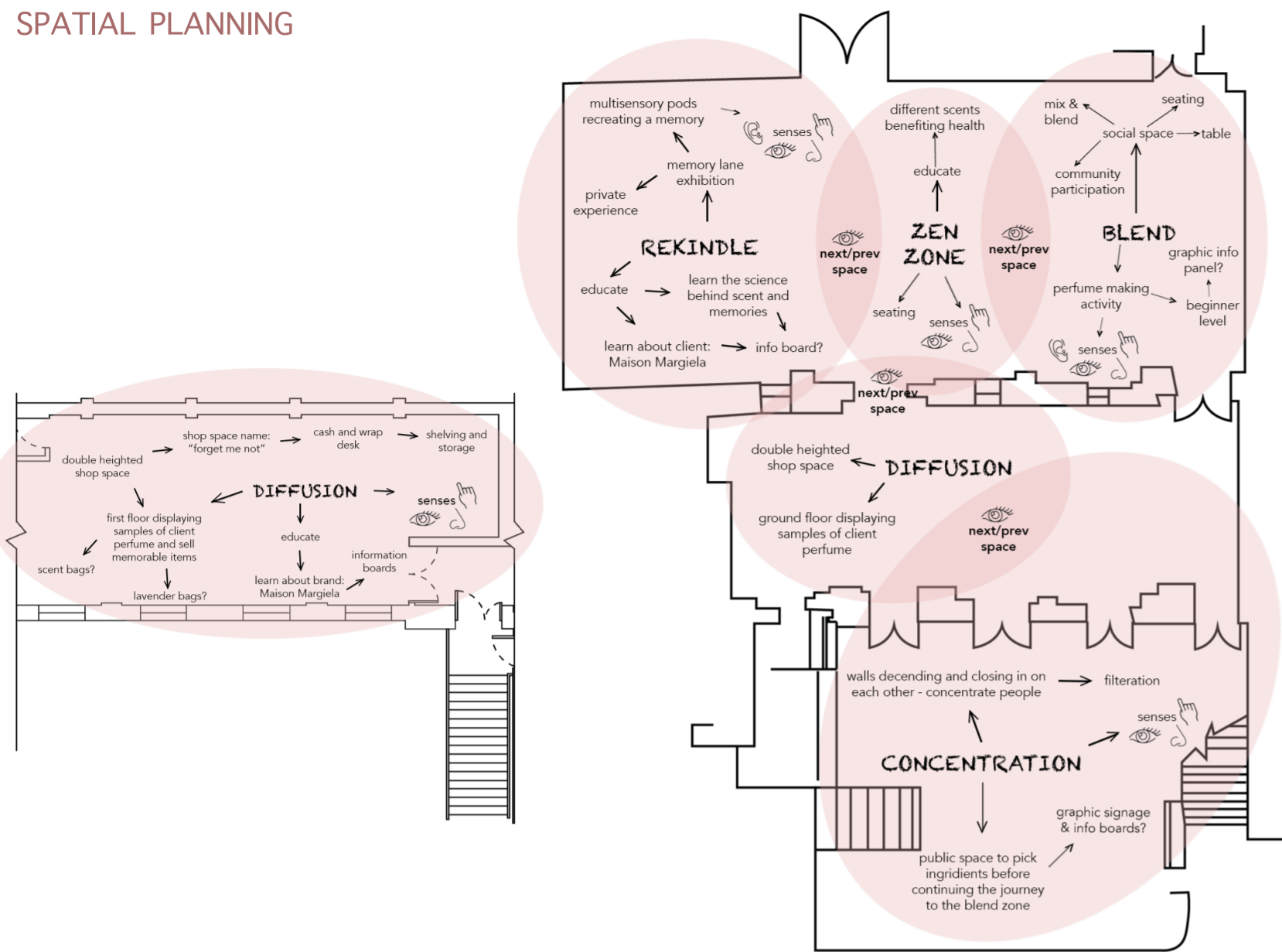
Social mixing through craft

Reliving the past

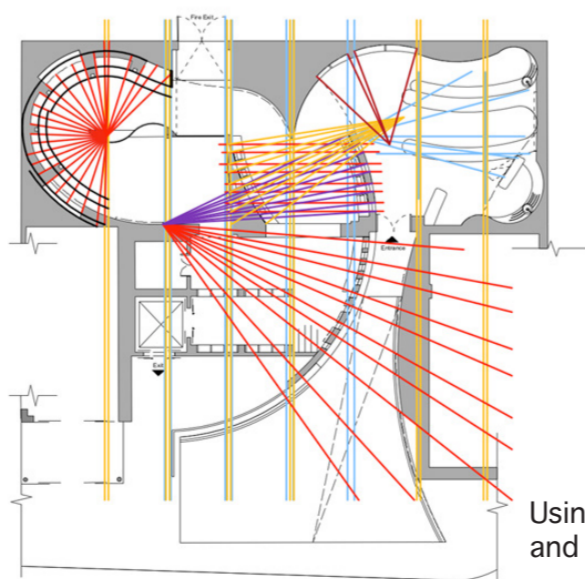


EXPLODED AXONOMETRIC VIEW OF ENTIRE SCHEME

SPATIAL PLANNING



GROUND FLOOR PLAN



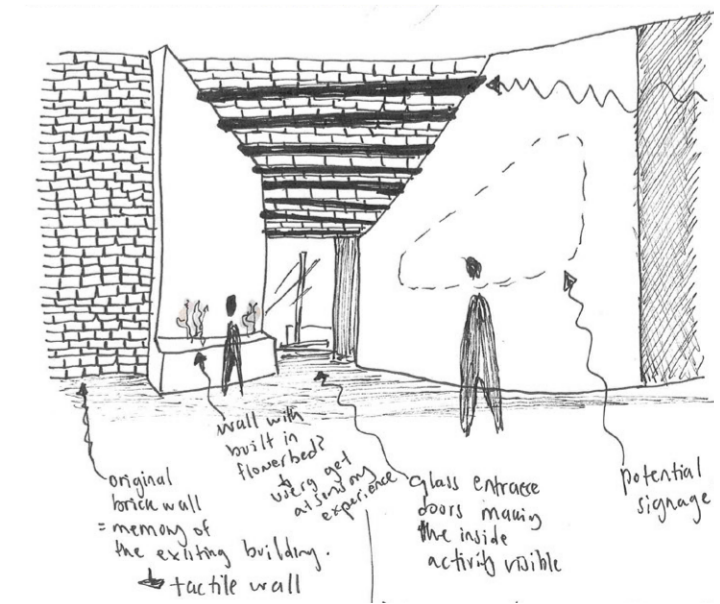
Using the memory of the building for new forms and structures through existing geometries.

CONCENTRATION

The exterior curved walls descend towards the entrance narrowing the pathway, resembling a time capsule, sending users back in time as they enter through the oldest brick wall and the exit being the most recent, reiterating the concept of past to present.

The journey of seeing, smelling, feeling, and breaking the flowers to store for the following stage creates a multi sensory experience.

Windows located in between every flower bed provides a glimpse into upcoming zones, acting as a time loop referencing the future.





REKINDLE

Maison Margiela's *REPLICA* fragrances would be diffused into six sensory pods to revive a lost memory. An image relating to the scent would be projected with sounds playing in the background. The built in shelving inside the pod would contain tactile elements in which users can interact with. In between every sensory pod, built-in storage for coffee bean jars would cleanse visitors' smell before moving onto the next pod.

ZEN ZONE

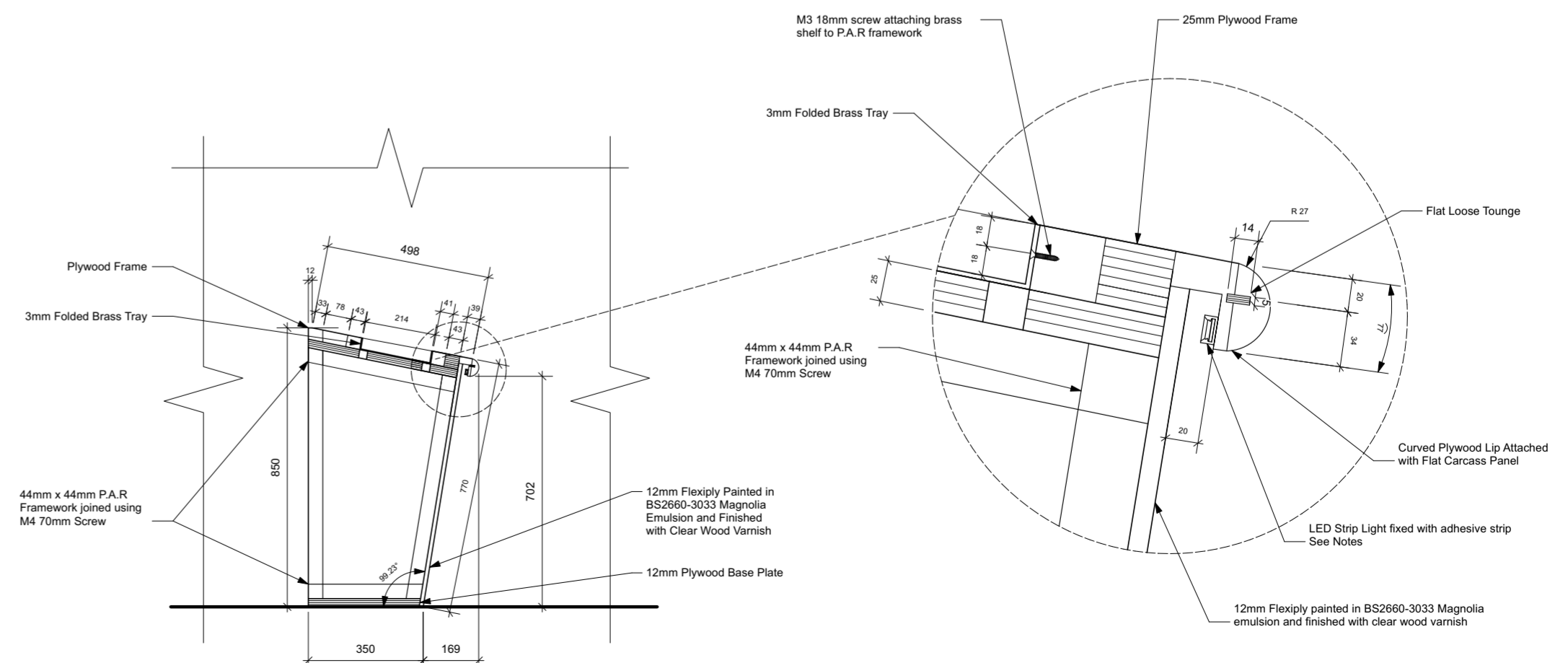
Shelving contain calm and tranquil scents used for aromatherapy. The windows in between every other scent pod allows users get a glimpse of the previous activity they performed - reminiscing on the past. Green is used within the space as its a calm and tranquil colour associated with nature and evokes feelings of generosity and relaxation. It is also the last colour dementia patients lose the ability to see making it perfect for way-finding.

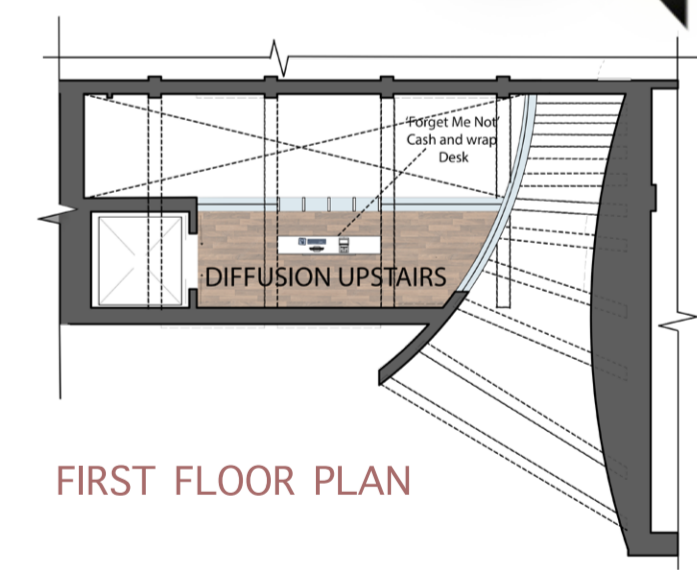
BLEND

Staff demonstration counter tops and lowered beige counter tops for visitors 'blend' with the walls and one another, allowing users to easily communicate with each other while making. Counter tops would be made from marble as it resembles the mixing procedure. Orange is predominantly used to promote sociability, happiness and stimulate enthusiasm and creativity. The process of mixing, crushing, straining encourages motor skills. Users keep the perfume they made throughout the entire scheme, keeping the memory from the first activity to the last.



1:20 DETAIL MODEL OF ZEN WALL





FIRST FLOOR PLAN



DIFFUSION

The glass cabinets resemble antique open glass perches, influencing users to recognise the style from the past. Hardwood floors are used as they were common in the 19th century, and the appearance conveys a memory through its fine lines demonstrating its ageing process. The seating area directs users to look at the previous Zen Zone. The first floor glass balcony provides a view to the ground floor's diffusion zone and concentration zone. Users can purchase items from Maison Margiela REPLICA collection of perfumes and candles and receive souvenirs tokens.