

## site analysis



Farnham malting a creative arts centre in the heart of the market town of Farnham in Surrey, England. The Maltings' stated ambition is to encourage the most people to make the best art that they can.

## client

**GAIL's**



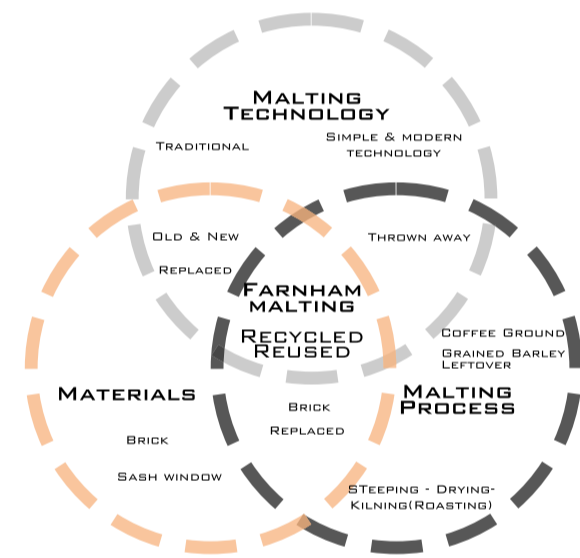
## overview of user journey

## target customer

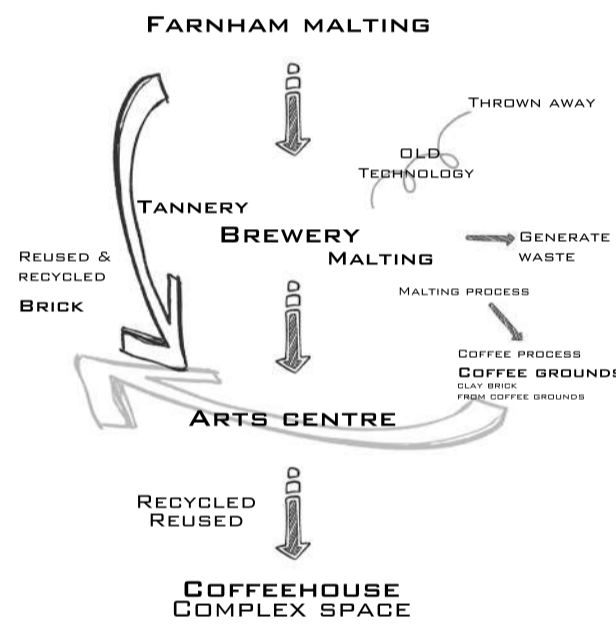
- coffee lover
- People who want to try out different types of coffee.
- MZ generation
- 20s-30s who need a community & support



## proposal



REUNITE  
OLD & NEW



## client & target customer

The journey is designed to make users to go through all the space and come back to the entrance. Therefore, through the journey, users can experience how the recycle is processed.



## 3. COFFEEHOUSE

BAR & COMMUNICATION

## 4. WORKSHOP

COMMUNITY & CRAFTS MAKING WITH RECYCLEABLE MATERIAL ex) COFFEE GROUND

## 3. COFFEEHOUSE

ROASTING & EXPERIENCE

## 3. COFFEEHOUSE

CUPPING & COMMUNICATION

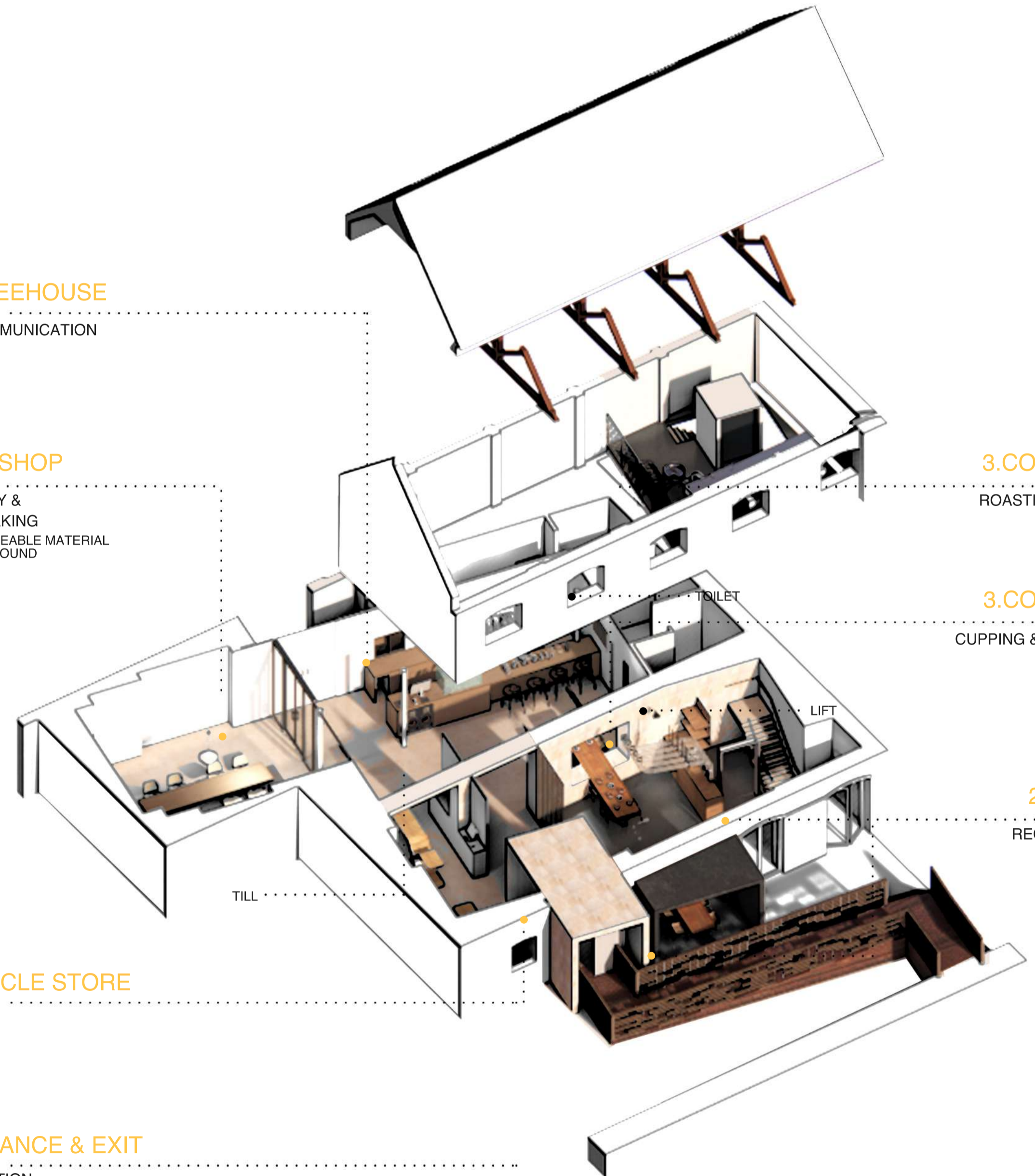
## 2. EXHIBITION

RECYCLED ARTWORK

## 5. RECYCLE STORE

## 1. ENTRANCE & EXIT

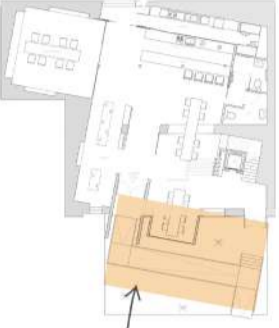
INTERVENTION



# concept visualisation



## 1. entrance - disintegrated



Artwork made of recycled materials



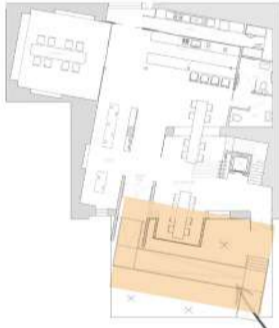
Tile made of coffee grounds



break down



## 2. entrance - disintegrated

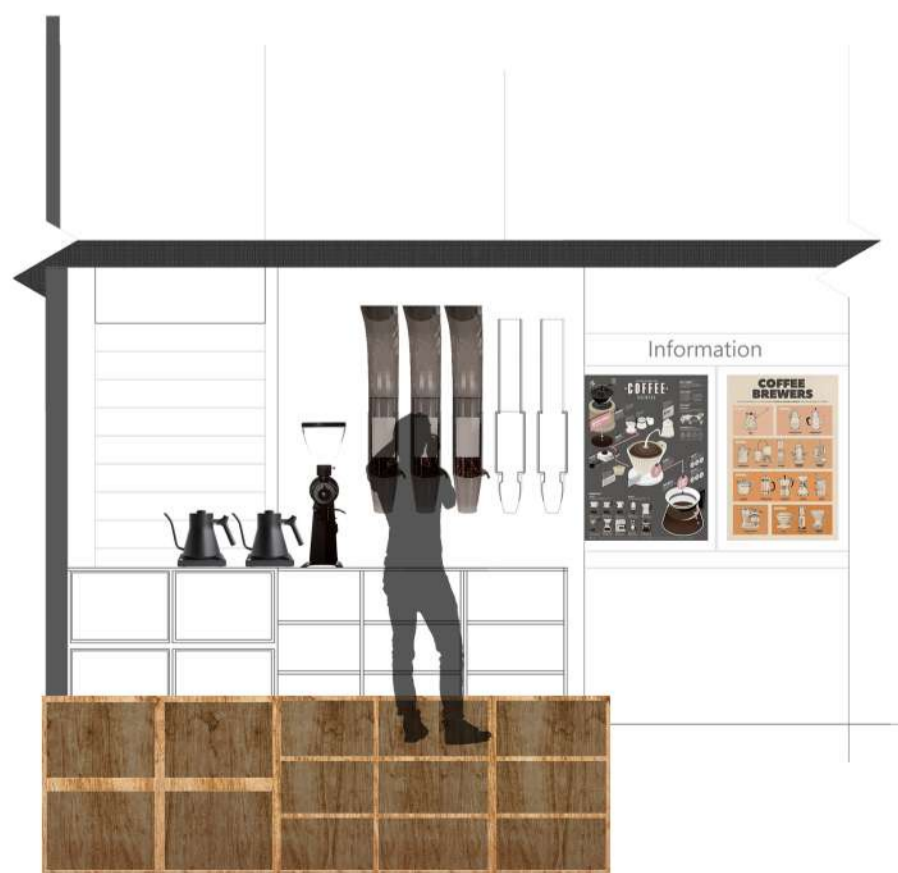
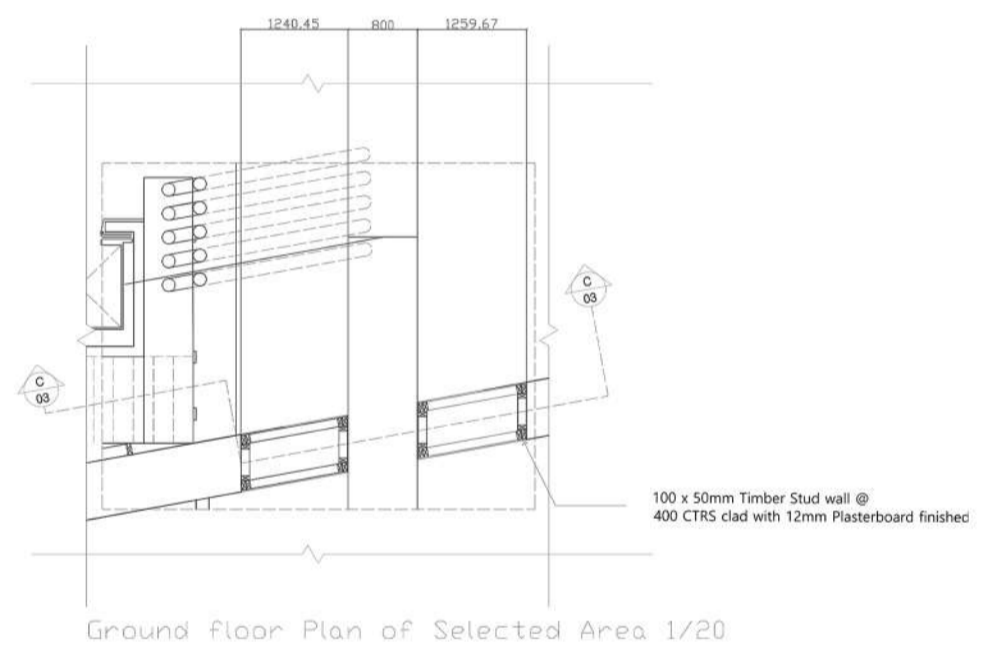
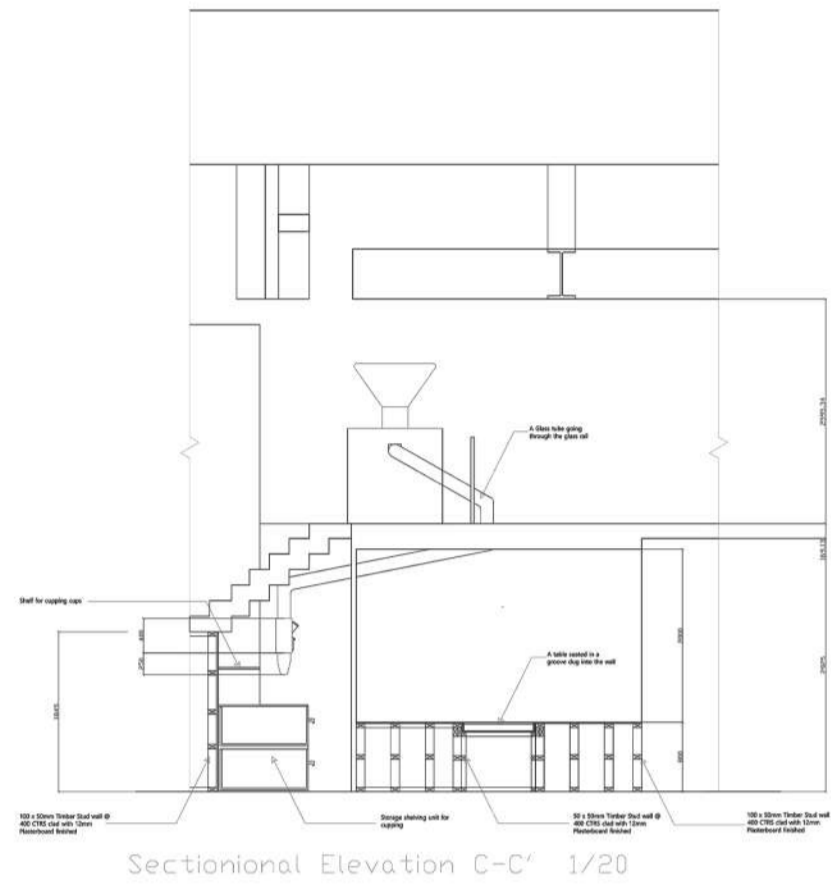


Exhibition takes place in entrance of the building. It exhibits artworks which are made of recyclable materials. It's the area where people notice what kind of building is all about. And the tiles of handrail is made of coffee grounds so that people can experience it using their senses and touch.

# concept visualisation

## 3. coffeehouse - delicate

This area is mainly to communicate with others while having a cup of coffee. This space has a transparent plastic tube directly coming down from roasting machine upstairs. Different types of freshly roasted coffee beans comes down through the plastic tube. People can have cupping session to try out different kind of beans.



## concept visualisation



# 4.

## coffeehouse bar - intervention

A long intervention passing through coffee house can be seen. A long table for communication is placed in the middle. Visitors who don't join any activity in the building can come over and have a cup of coffee. This area is designed to encourage people to communicate.

# 5.

## recycle workshop - revitalize

This area is to experience activity by using the senses and touch. There are crafting sessions or workshops in this space. People make reusable cups or tiles made of coffee grounds by themselves after it's been used.



# making & modelling

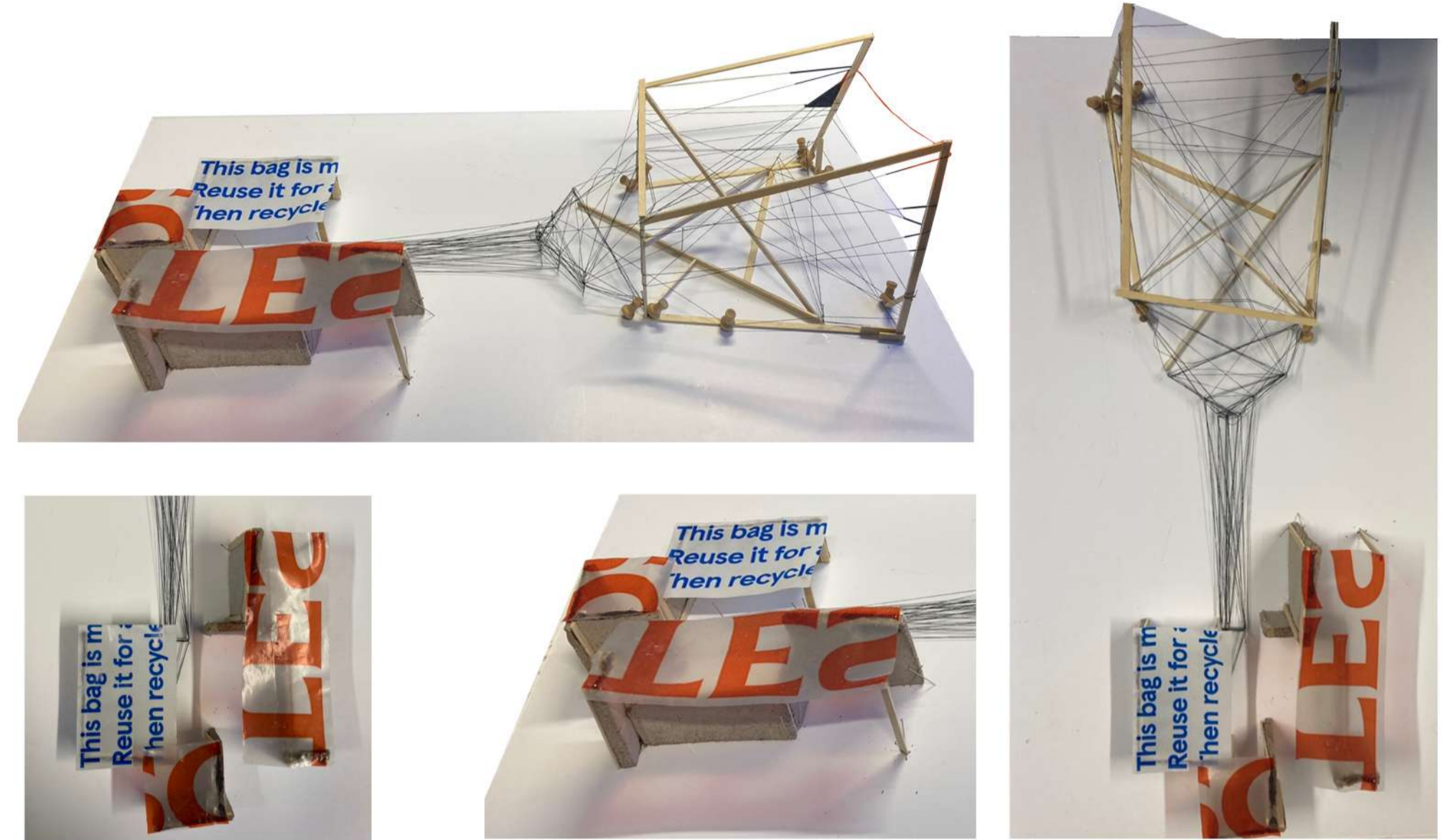
material board



coffee grounds clay making



concept model ; showing the design scheme " Degrowth" with 3 design languages taking out from coffee process. 'Disintegrated, Delicate, and Revitalize'. For the area "Revitalize" which is a recycle workshop, recycled materials, plastic bag and coffee ground are used to express the scheme.



1:20 detail model : Detail of intervention space through the two spaces

