FASHION FOR GOOD
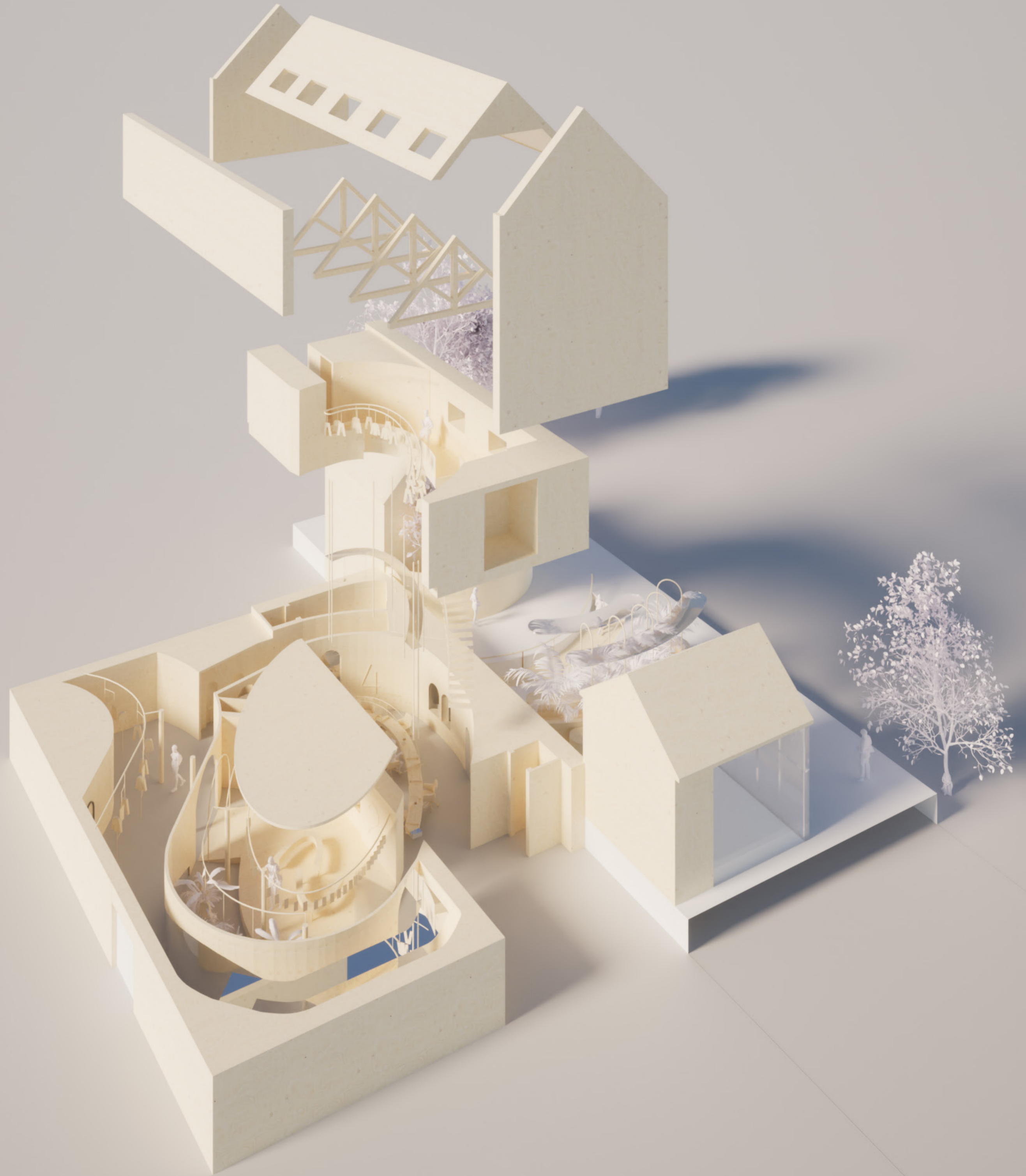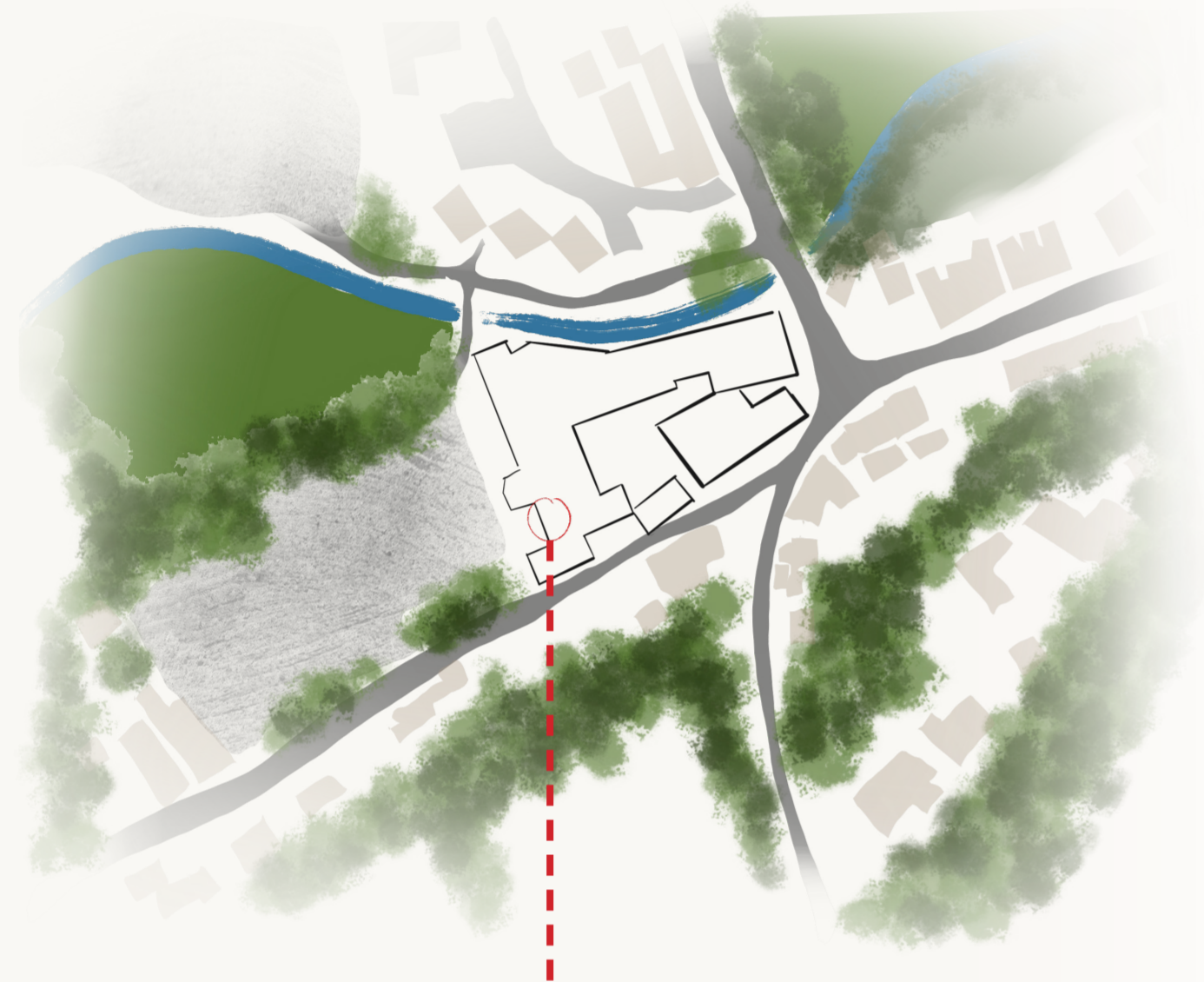
Dyeing to Repair

Dyeing to Repair is a workshop experience store funded by a sustainable textiles advocate, 'Fashion for Good'. The store is a visible mending experience that encourages the unique and creative repair, of textiles in a sustainable, innovative way. Unlike traditional methods of repair, Dyeing to Repair utilises a blend of traditional and innovative methods to engage and excite a younger generation. This project seeks to provide a space in which users wanting to repair their well-loved clothes can 'Design' and visualise their outcome using AR technology; 'Salvage' materials from the local area to enhance their repair; 'Dye' their own embroidery threads using a sustainable water-less digital dyeing system and finally carry out their repair in the 'Flourish' workshop. Users will leave the experience with a unique, rpaired item of clothing that has been given a new lease on life by its very own wearer.

The design of the space was imformed by the concept of plant growth; Germinate, Absorb and Flourish. This idea became my conceptual approach in which I've used to create a design that has a sense of movement and growth.
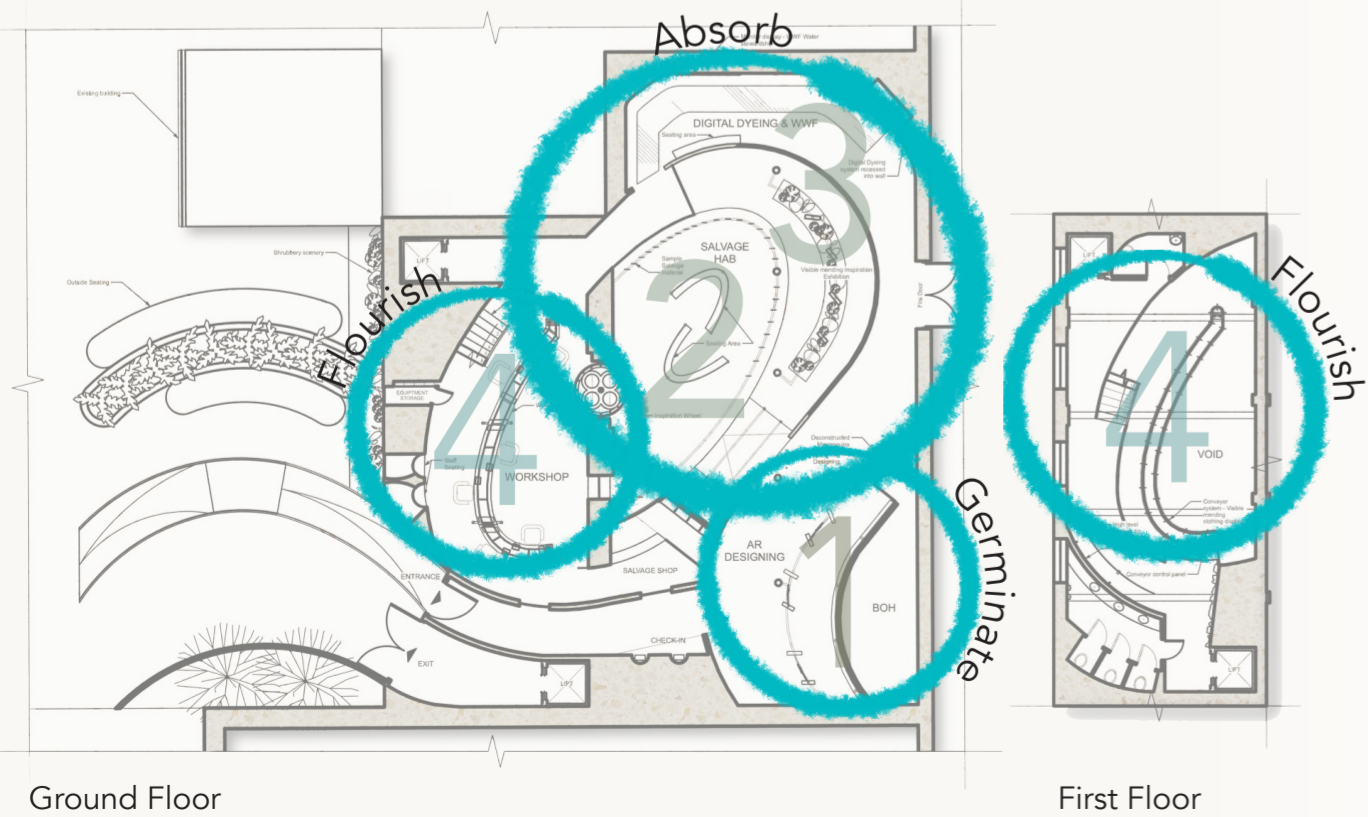
Dyeing to Repair

FASHION FOR GOOD

Site location: Farnham Maltings -
Existing Arts and crafts community centre

Spaces for Reuse: Tannery room
First and Ground floor spaces

Ground Floor

First Floor

Saxon settlement found in Farnham - I was inspired by their philsophy of make do and mend, and ustilising the locality of resources.

Client -
Fashion For Good
Users -
Gen-z interested in crafts, textiles and fashion repairs

Germinate, absorb & flourish; areas were generated through plant analogy which was inspired by the idea of visible mending, in which, utilised forms found in nature

Germinate - AR designing to reimagine the possibilities for creative repair

Flourish - Mending workshop in which users will carry out their repair with staff and digital assistance
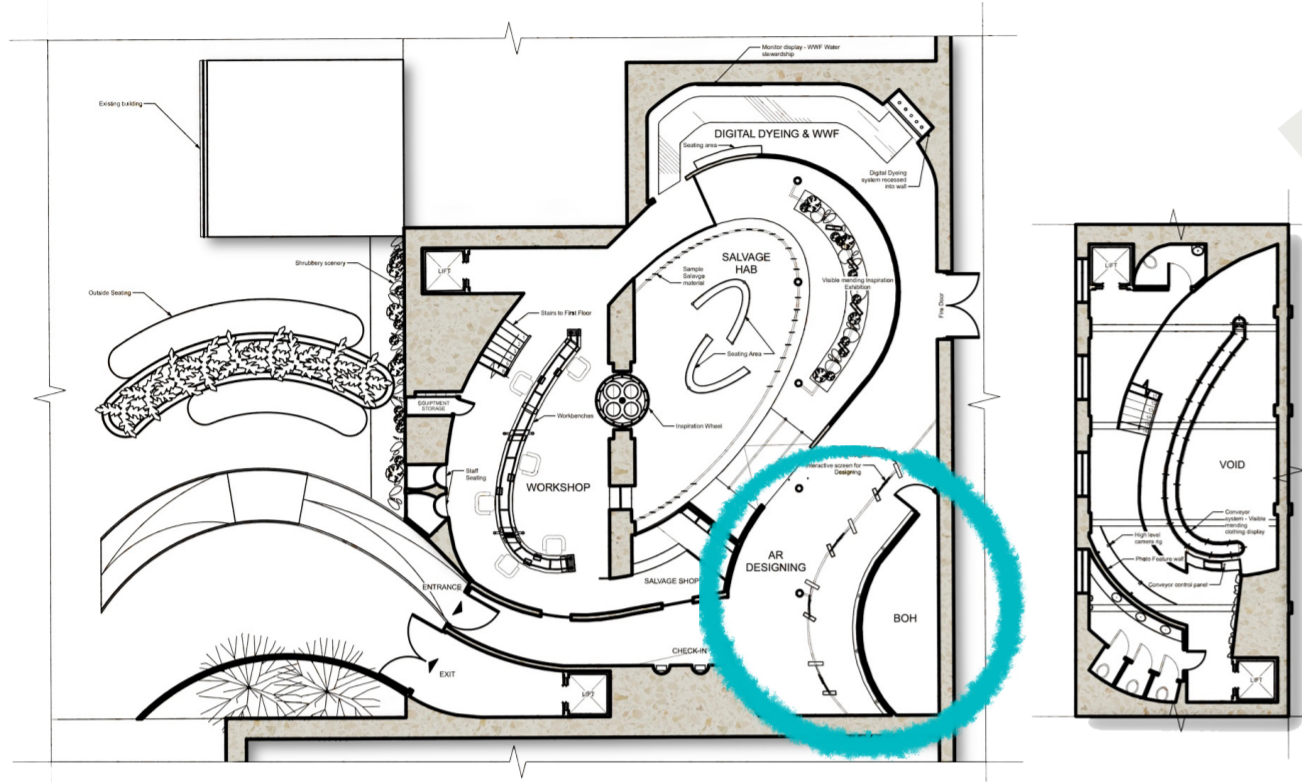
Maltings (site) 'Salvage' wall became key in the design as it represents the idea of ' Repair'

Visible mending - Expressing the damage in a unique, honest way

Absorb - Collect salvage materials and dye your own threads for stitching using twine solutions waterless dying and learn about the importance of water preservation (WWF)
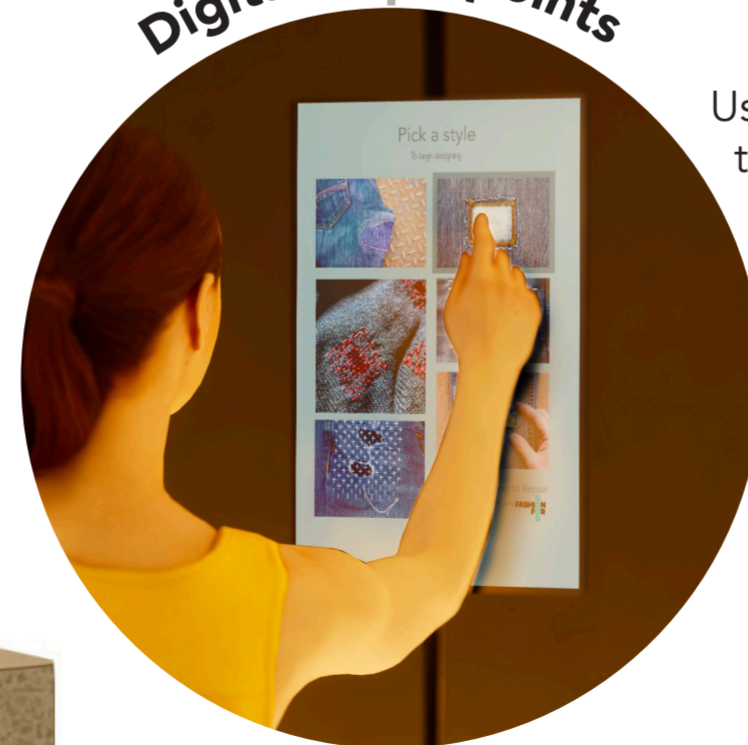
FASHION FOR GOOD

REPAIR

SUSTAINABILITY

INNOVATION

UNIQUE

WWF

FASHION FOR GOOD Dyeing to Repair

1. Germinate

AR Designing
AR designing to reimagine the possibilities for creative repair

Entrance
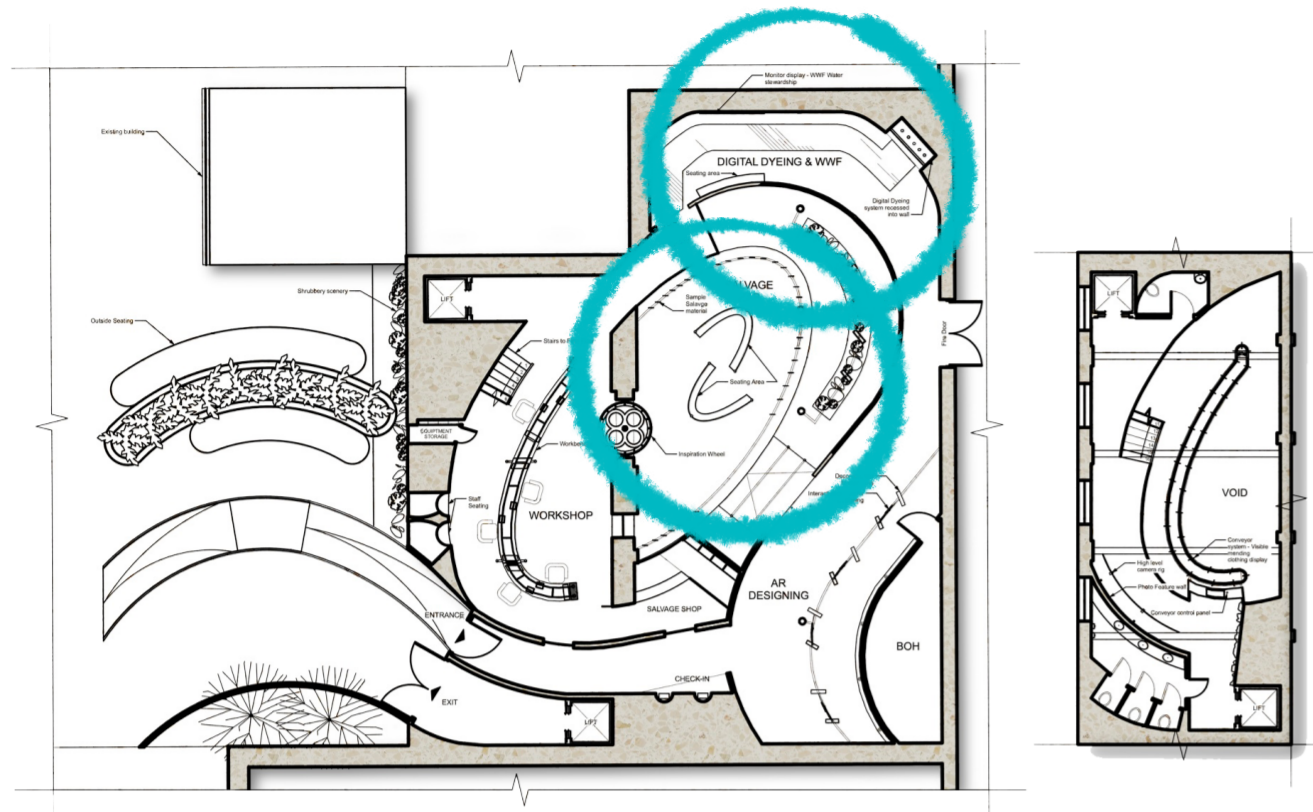Ramp burrows down into the building to Germinate

Digital Touchpoints
Users begin designing their repair using the 'Digital Touchpoint'

AR Technology
They can then transfer their design to a personal device using the 'Dyeing to Repair App' to see their design in real-time

FASHION GOOD FOR Dyeing to Repair

Dye your own threads for your repair - Input your colour values into the Twine Solutions digital dyeing machine

3 Absorb

Digital Dyeing
dye your own threads for stitching using twine solutions waterless dying and learn about the importance of water preservation (WWF)

Stitch Patterns
Be inspired by the inspiraion wheel - a selection of different stitch patterns to browse through

Collecting Materials

Collect materials from the Salvage Haberdashery to enhance your design - Scan the materials QR code using the 'Dyeing to Repair App' to add to the material library in which you can then
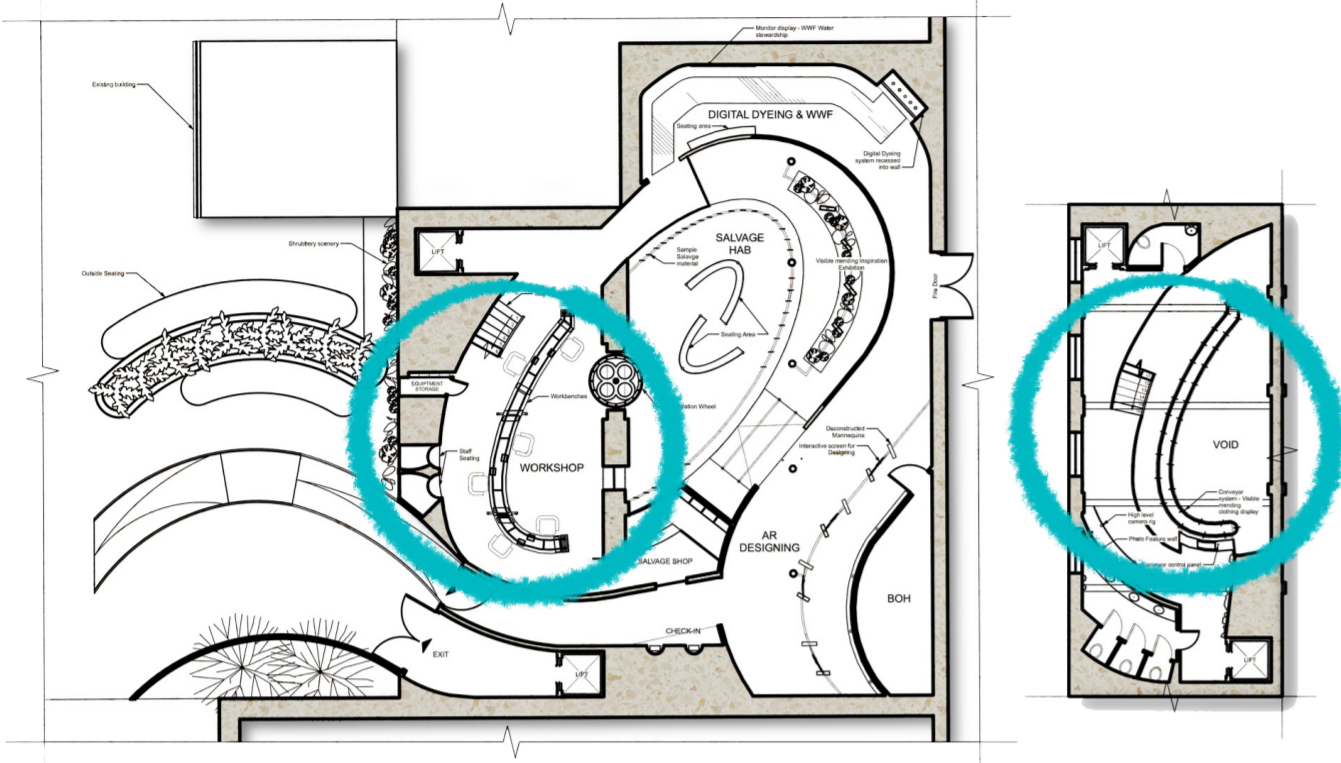
2 Absorb

Salvage Hab
Collect materials and be inspired

Dyeing to Repair

FASHION FOR GOOD

4 Flourish

Visible Mending Workshop
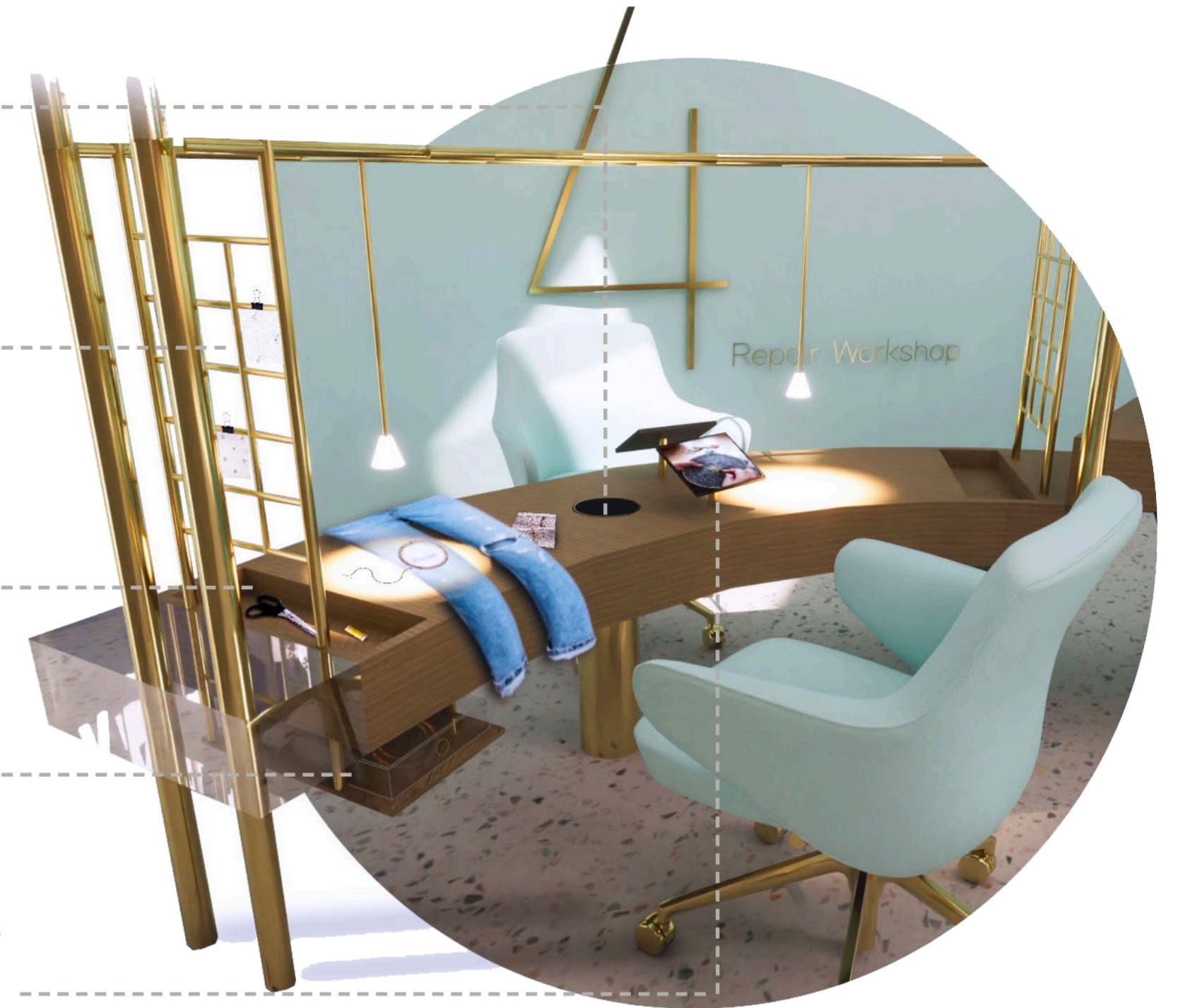Users will carry out their repair with staff and digital assistance

Built-in bin

Material Hanging frame

Recessed storage

Tools & Equiptment drawer

Interactive IPad with tutorials and guides

Entrance corridor at very start that allows users a 'peak' into the end space

Staff Seating

Visible mending clothing display - Conveyor system

User Seating

Inspiration wheel wall from Salvage Hab