

# PROMPT://

## Be The Human In The Loop

PROMPT://Pause PROMPT://Check PROMPT://Verify

### Project Statement:

PROMPT:// explores how immersive experiences can support critical engagement within synthetic digital realities shaped by generative AI. Grounded in theoretical frameworks of Postmodernism and Hyperreality, the project investigates how rapidly evolving AI is intensifying existing issues surrounding misinformation, echo chambers, and cognitive fatigue, resulting in increasingly fragmented information environments.

Through speculative design, PROMPT:// combines experiential and community-focused learning to position interior design as a tool for shared reflection, behavioral awareness, and human-centered adaptation. Responding to the theme of Imagining Interiors, the project explores how physical learning environments might help people navigate increasingly complex relationships between reality, digital culture, and machine-generated worlds.

### How did discovering false or AI-generated content online make you feel?



We are constantly told to question what we see online. But what happens when AI-generated content becomes impossible to recognise? Traditional digital literacy may no longer be enough. Responses gathered through primary research already reflect growing feelings of distrust, uncertainty, and cognitive fatigue within digital environments. PROMPT:// responds by exploring immersive and community-focused learning experiences designed to help you become more aware of how you engage with information online and how we can adapt together.



## How do we navigate Hyperreality?

Spatial Visual – Collaboration Space



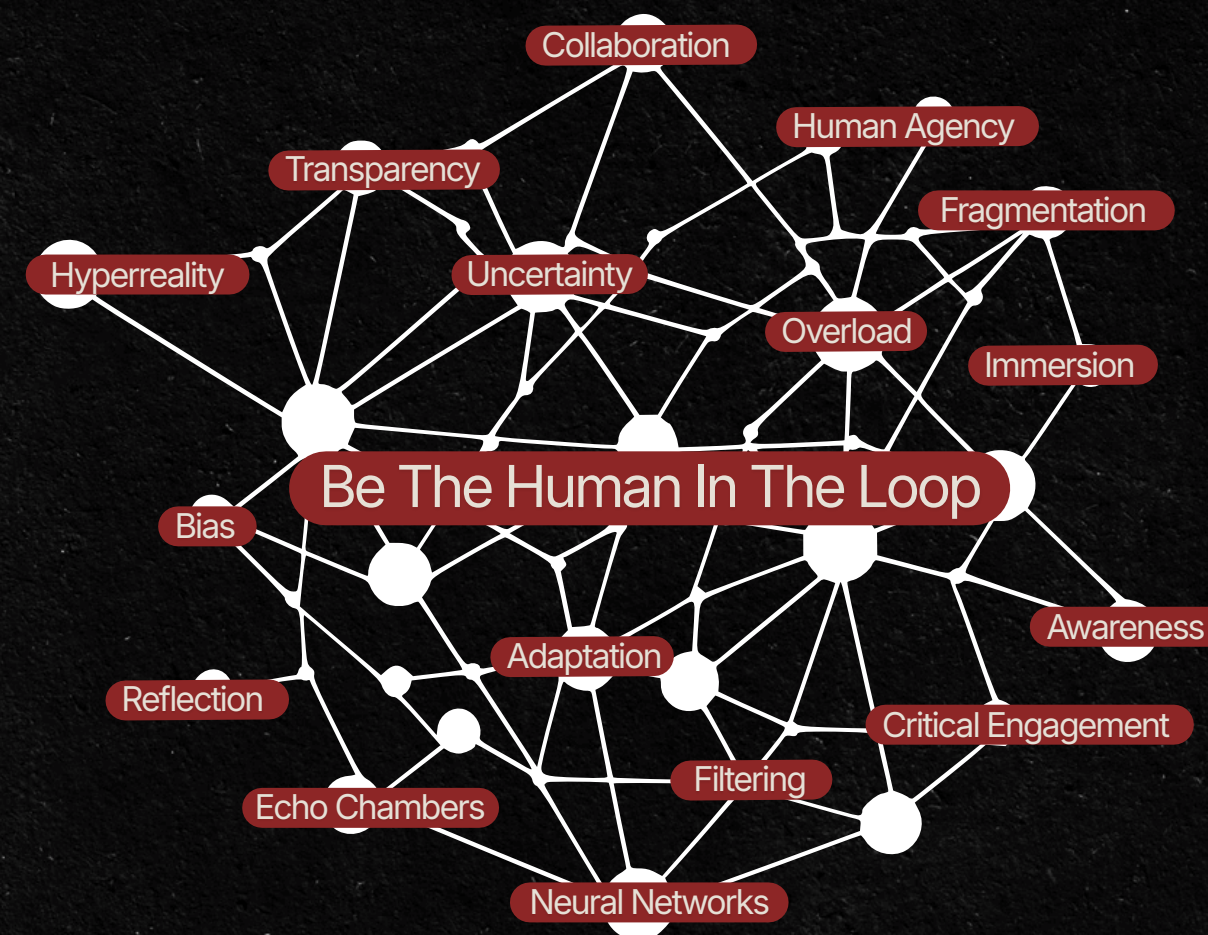
PROMPT:// Our Website

<https://victorialowe.my.canva.site/>



Spatial Visual – Engagement point

### Conceptual Network Mapping:



Inspired by LLM neural network diagrams that map how AI systems process and connect information, Human In The Loop reinterprets these interconnected systems through a human-centered perspective. Rather than positioning AI at the centre of the information loop, the concept shifts focus back towards human participation, encouraging people to critically engage with and regain control over the loop.



PROMPT:// Leaflet

PROMPT:// Identity:

PROMPT

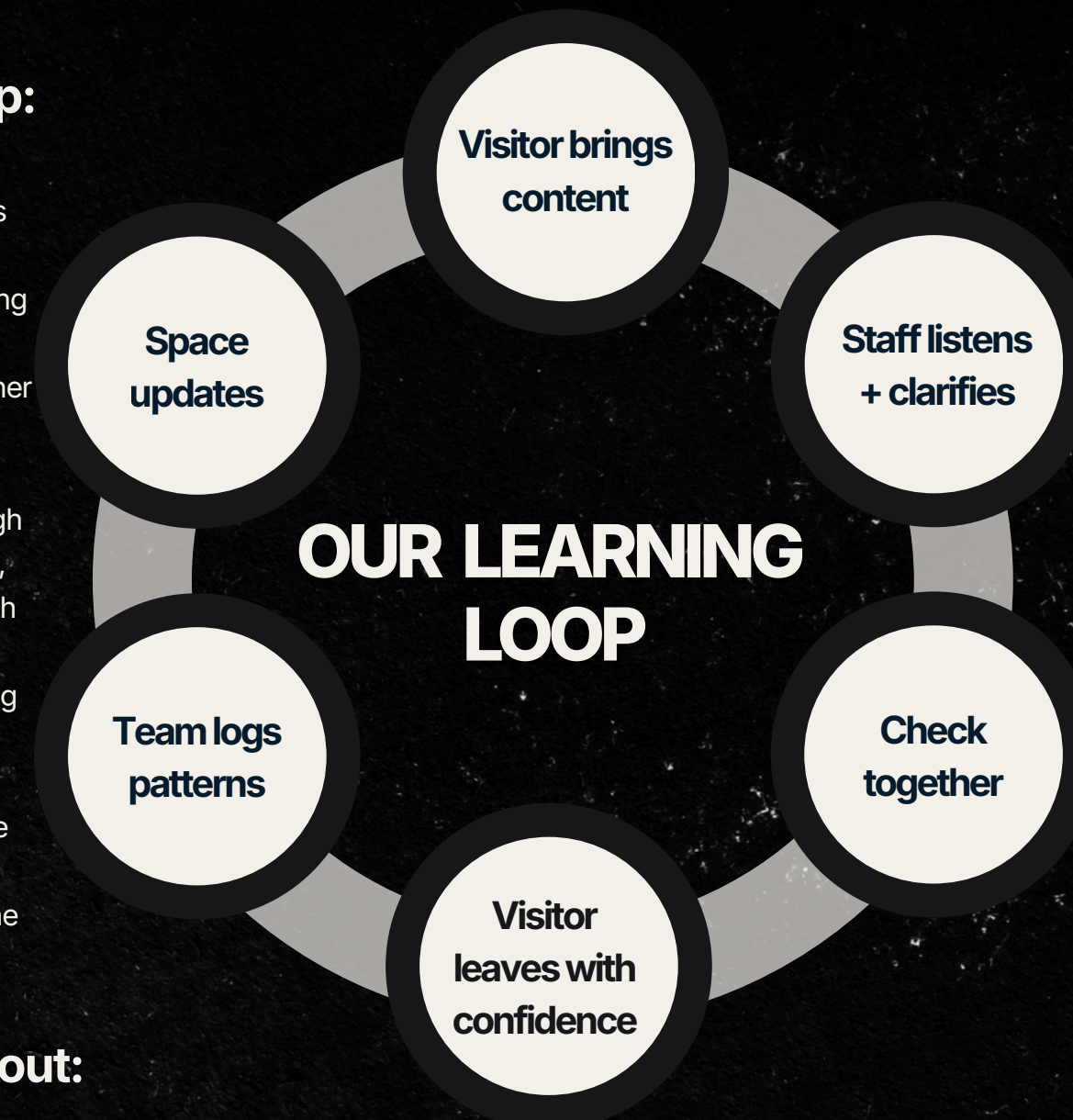
"Prompt" has a double meaning within the identity. It refers both to being prompt in action and responsiveness and to AI prompts used to generate outputs. Together, this suggests a brand centred around taking action and using prompts to help navigate increasingly hyperreal digital environments.



Borrowed from URL and command-system language, the :// symbol becomes the key visual device within the identity, translating digital interface systems into both the branding and the spatial experience. Suggesting that something is about to follow, the symbol positions PROMPT:// as an open-ended prompt, encouraging you to continuously reflect and think critically to better navigate hyperreality.

The Learning Loop:

The Learning Loop operates as both a behavioural framework and spatial system for navigating increasingly automated information environments. Rather than encouraging passive consumption, the loop creates moments of interruption through pausing, questioning, verifying, reflecting, and re-engaging with information more critically. Visitors are encouraged to bring real content, questions, and experiences into the space, where discussion, collaborative verification, and shared participation become part of the learning process.



From Loop To Layout:

The loop also informs the spatial organisation of PROMPT:// across each floor of the building. The ground floor operates as the human-centred core of the loop, encouraging reflection, conversation, and community interaction. From this central space, visitors move through immersive input-based experiences on the first floor before reaching output-focused reflection spaces within the basement. As conversations develop and information patterns evolve, the environment continuously adapts alongside rapidly changing digital cultures.

A City Shaped By Innovation:

From the Industrial Revolution to the rise of AI-driven industries, Manchester has long been shaped by technological innovation. Often recognised as the birthplace of the world's first stored-program computer, the city continues to position itself at the forefront of the UK's digital economy through growing investment in AI, digital education, and creative technologies. Located within Ancoats' expanding network of collaborative workspaces and technology-focused environments, and neighbouring Ada, the National College for Digital Skills, PROMPT:// positions itself within a community already shaped by emerging digital learning and evolving relationships between people and technology.

However, PROMPT:// extends beyond the boundaries of a static building. To support wider public engagement, the project includes a mobile pop-up installation accompanied by promotional leaflets distributed throughout public spaces across Manchester. Designed to communicate the aims and values of PROMPT://, the leaflets introduce the Learning Loop, promote transparency around the project's approach, and provide information on how individuals can visit the space, get involved, or contribute to ongoing conversations surrounding AI and digital culture. This outreach strategy broadens access to the project while reinforcing its human-centred focus on community engagement and shared learning.

<https://forms.office.com/e/fuHk3rTcIwve>



PROMPT:// Personalise Your Journey

Digital Interaction:

Visitors are invited to complete a personalisation quiz that guides them towards a tailored journey through the Learning Loop based on their preferred learning style. Designed to make the experience feel more approachable and less intimidating, the quiz helps visitors identify experiences that best support the way they engage with information. It then directs users to the PROMPT:// website, where they can explore the project in greater detail and navigate the building through a personalised perspective.

By recognising that people learn in different ways, PROMPT:// promotes a more accessible and human-centred approach to learning while extending the experience across both physical and digital environments. In doing so, the project explores how contemporary interiors can exist beyond the boundaries of a single space, creating new relationships between participation, technology, and imagined environments.

27 Blossom St, Ancoats, Manchester.



Section Visual - Loop to Layout



PROMPT:// Events Space



PROMPT:// Conversation Booths

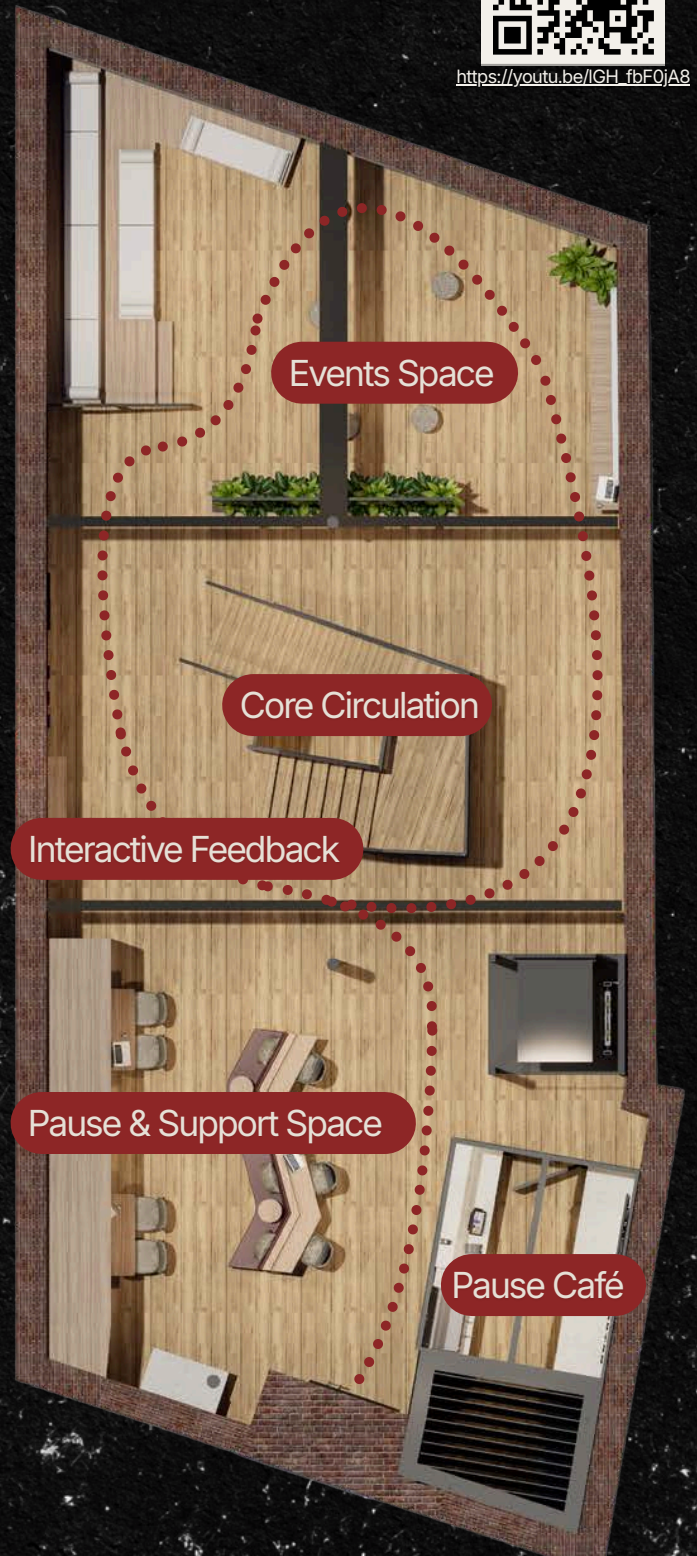
PROMPT:// Ground Floor



**PROMPT:// Human:**

The ground floor is where the Learning Loop begins. Designed as a welcoming and social environment, it encourages visitors to slow down, ask questions, and engage in conversation before exploring the wider experience. The café and informal seating areas provide space for discussion, reflection, and support, offering a comfortable first point of contact for anyone looking for help.

Towards the rear of the building, a flexible event space hosts workshops, talks, and community-led activities for a wide range of experience levels. From exploring practical uses of AI to providing a space where experts can gather for more in-depth discussions around emerging technologies, these spaces encourage shared learning through participation, conversation, and collaboration; all inherently human parts of the loop positioned at the core of the building. Within a project concerned with increasingly AI-mediated realities, the ground floor acts as an anchor for human connection, reflection, and collective understanding.



PROMPT:// Engagement Point



- Original Red Brick
- Dulux 51YY 83/060
- Autex Acoustic Ceiling
- Powder Coated Metal
- Bloom Acoustic Panel
- Egger Kansas Oak Laminate
- Egger Halifax Oak Laminate
- Panaz Coco Zinc
- Panaz Aston Wine
- HiMac's Santa Ana

**PROMPT:// Materiality:**

The materiality of PROMPT:// reflects the relationship between human connection and digital systems. Warm, tactile materials such as timber, Bloom acoustic panels, and soft furnishings are combined with transparent and digitally inspired elements including mesh, curved glazing, and integrated lighting. Neural network-inspired forms are layered throughout the space, translating the visual language of AI systems while reinforcing ideas of transparency and openness. Sightlines are maintained throughout the building, allowing visitors to visually connect with different parts of the Learning Loop, including views from the double-height entrance directly into the Input experiences above.

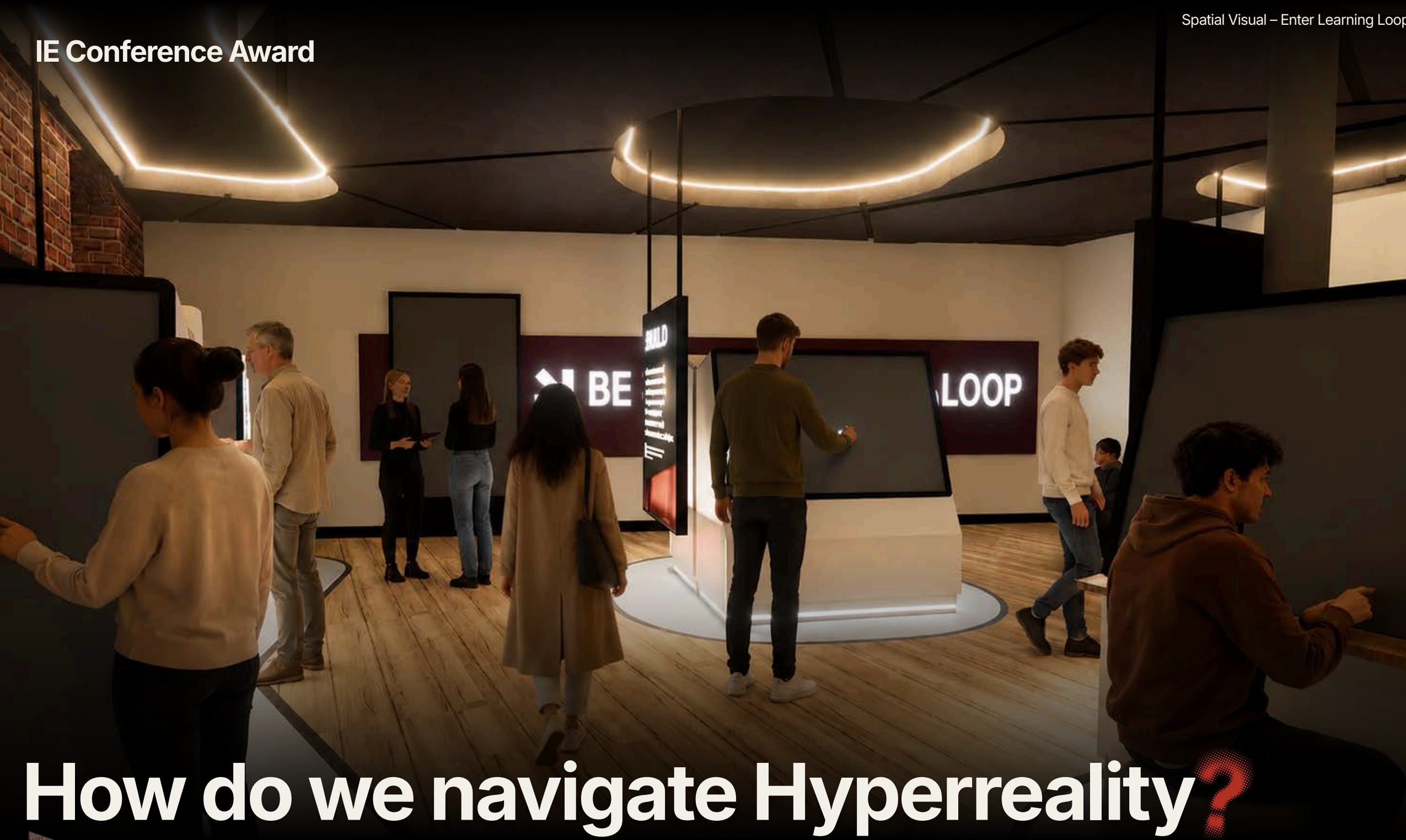
Together, these materials create an open and welcoming environment that supports the message behind the Learning Loop. The contrast between soft, human-centred finishes and more technological design cues reinforces the project's aim of helping people navigate increasingly digital environments without losing sight of the human experience. In this way, the interior becomes a physical space through which visitors can engage with, question, and reflect upon the increasingly blurred boundaries between lived and digitally mediated realities.



Spatial Visual – Neural Network Seats



Spatial Visual – Stool storage & neural network divider

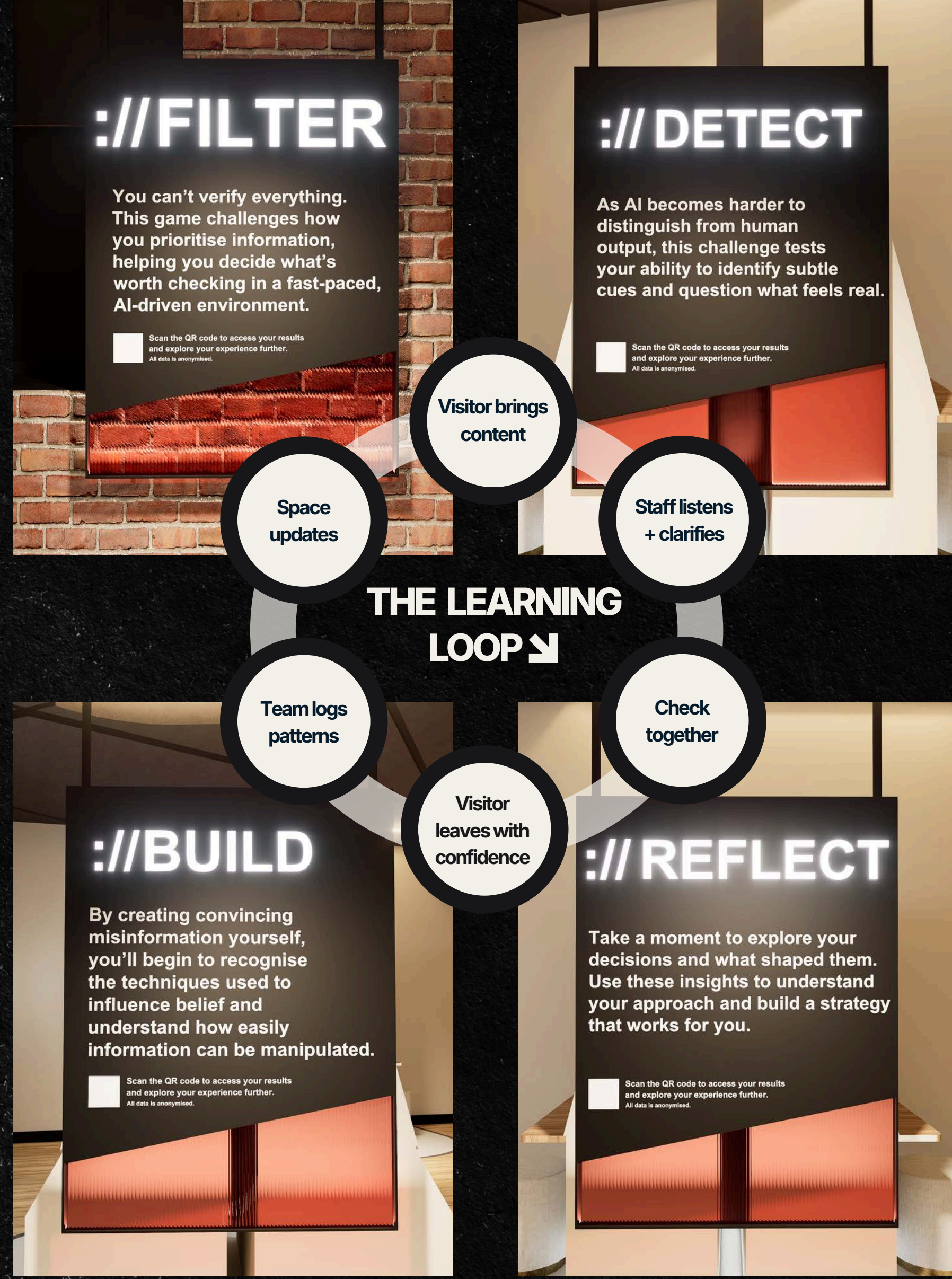


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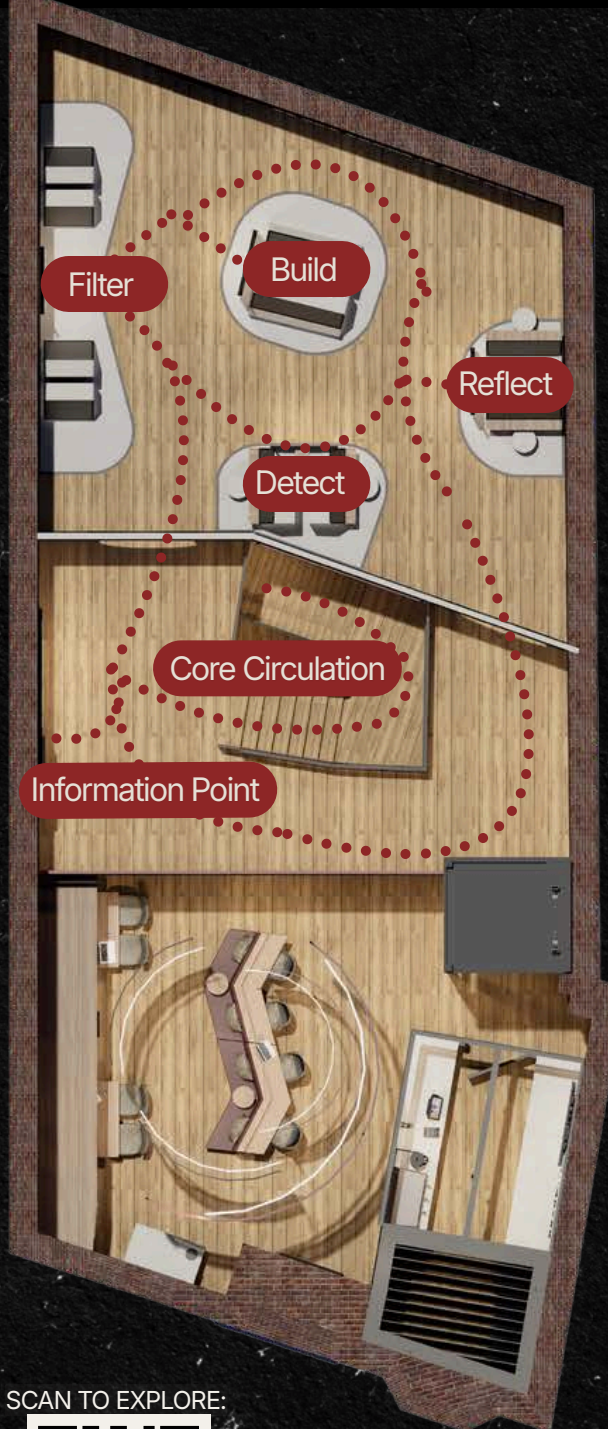
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Spatial Visuals – Four experiences designed to support different approaches to learning and engagement.



## How do we navigate Hyperreality?



### PROMPT:// Why?

PROMPT:// does not claim to solve hyperreality or the wider societal challenges emerging from AI. Instead, it explores a speculative starting point for how we might begin adapting to increasingly complex information environments shaped by AI-enhanced media, algorithmic filtering, and echo chambers.

As these technologies continue to evolve, the challenge is no longer simply identifying misinformation but understanding how we can learn to respond to and live alongside increasingly unstable digital realities.

### PROMPT:// What Next?

If technology continues to shape the way we communicate, learn, and understand the world, then developing human-centred responses becomes equally important.

PROMPT:// is designed as an evolving environment. Through ongoing research, public participation, and contributions from experts working within emerging technologies, the experiences can continuously adapt as our collective understanding develops. The goal is not to update the space in response to what technology can do, but to what people need to understand about it.

Rather than presenting a finished solution, PROMPT:// proposes a flexible framework that can evolve alongside society as it continues to navigate increasingly complex and AI-mediated information environments.

### PROMPT:// How?

Through participation, experimentation, and reflection, the Input experiences transform awareness into practical experience. Rather than providing definitive answers, the games encourage visitors to actively engage with the conditions shaping contemporary digital life.

By creating misinformation, identifying AI-generated content, experiencing algorithmic filtering, and collaboratively verifying information, visitors begin to develop the habits, behaviours, and coping mechanisms that may become important for us in the future.

AI will continue to evolve. The question is how humans evolve alongside it.

SCAN TO EXPLORE:



PROMPT:// First Floor