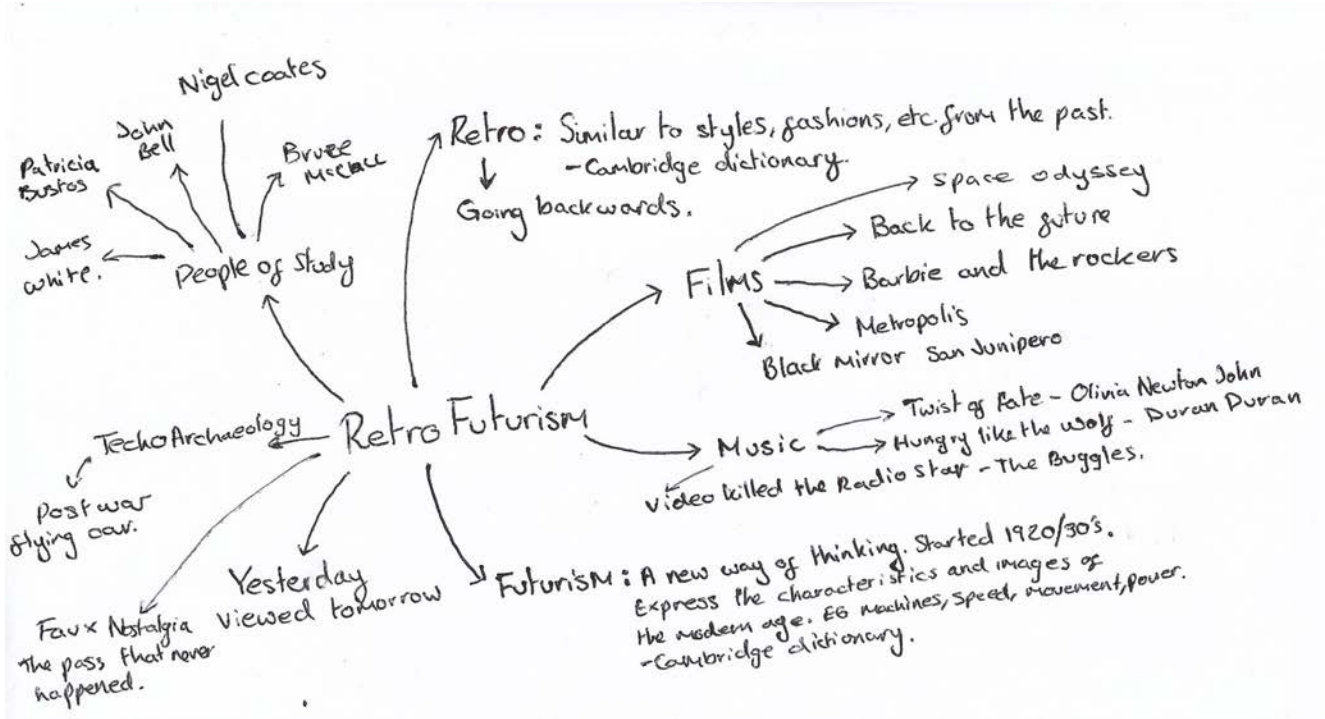
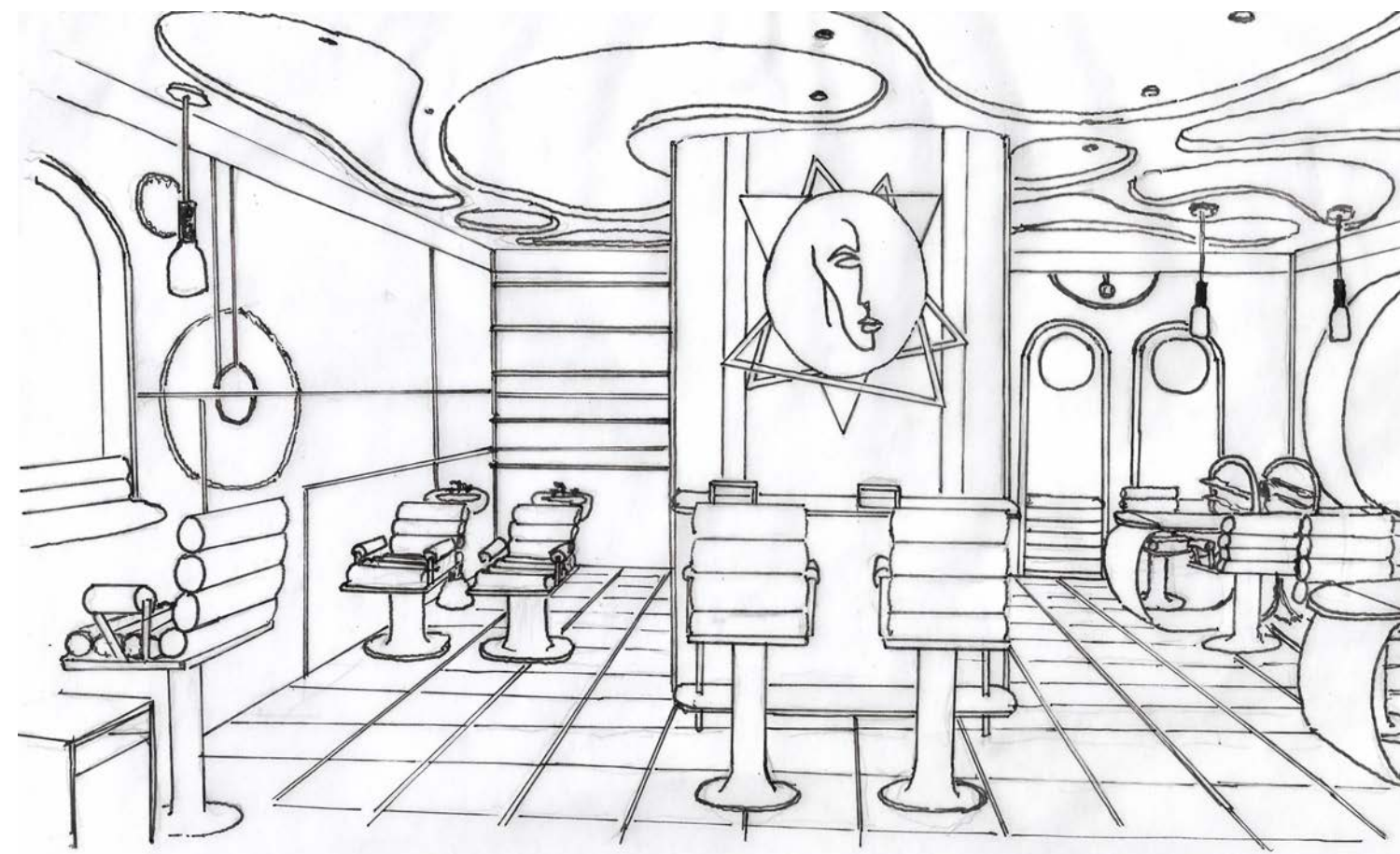


# DRIP

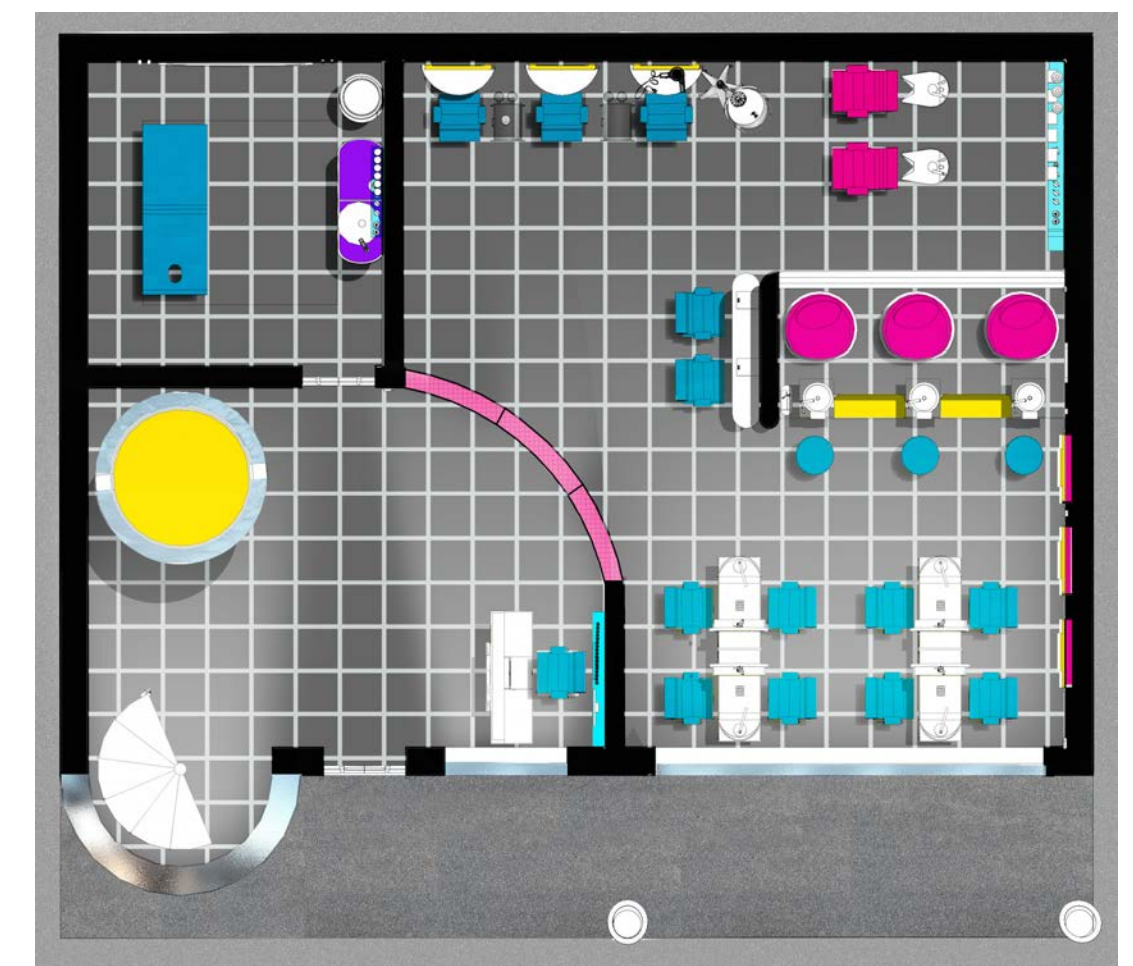
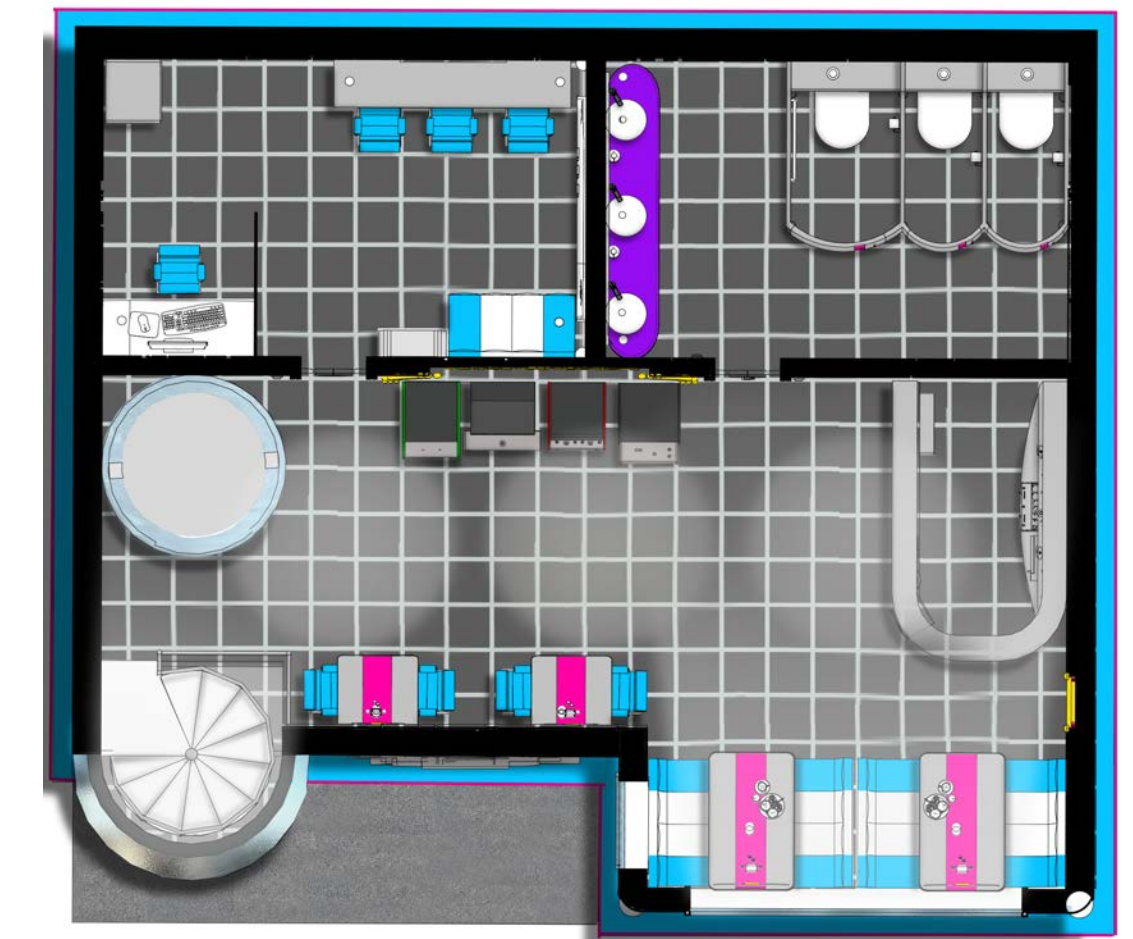
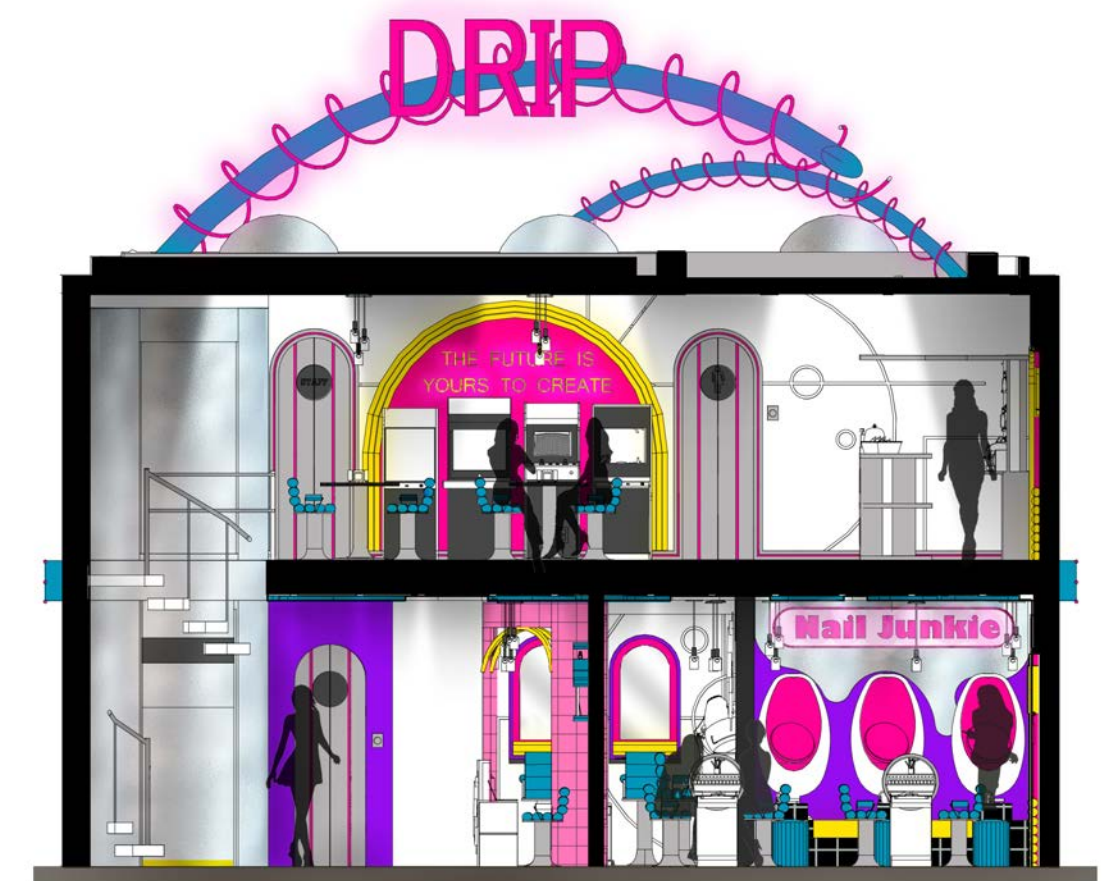
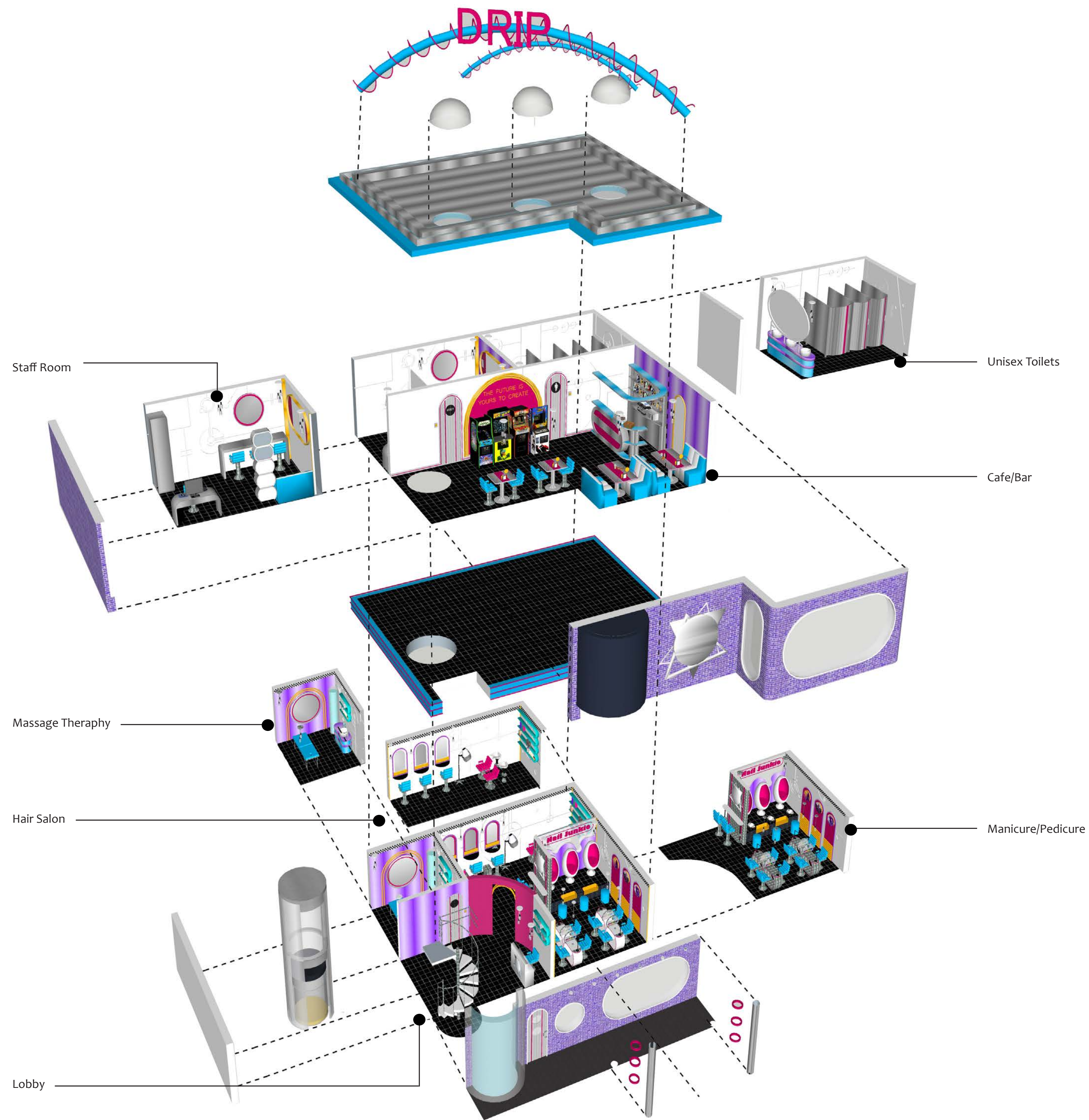
Fancy a trip back to the future? Visiting the 80's but with a futuristic twist. This project explored re-designing the already existing, monochrome 'Nail Beauty Lounge' into a retro futuristic nail salon featuring manicures, pedicures, hairdressing, treatments and cafe/bar.

Retro-Futurism is a popular sci-fi design method featuring an altered reality of the future past, made popular in the 1980's. It creates an abstract reflection of history. Through the manipulation of events a new narrative is written and consumed by those who interact. So, to combine the two is to challenge identity simultaneously allowing the creation of a non-place.

A theory created by French Anthropologist, Marc Auge which suggests that there is more than one type of place, delving into overlapping, invisible spaces which surround, and are experienced by us, daily. To step into the nail salon is to step out of the chaotic day to day life we live and into a world that never came to be but many are nostalgic for. A safe escape. A warmth of familiarity yet fulfillment of something new and unexplored.

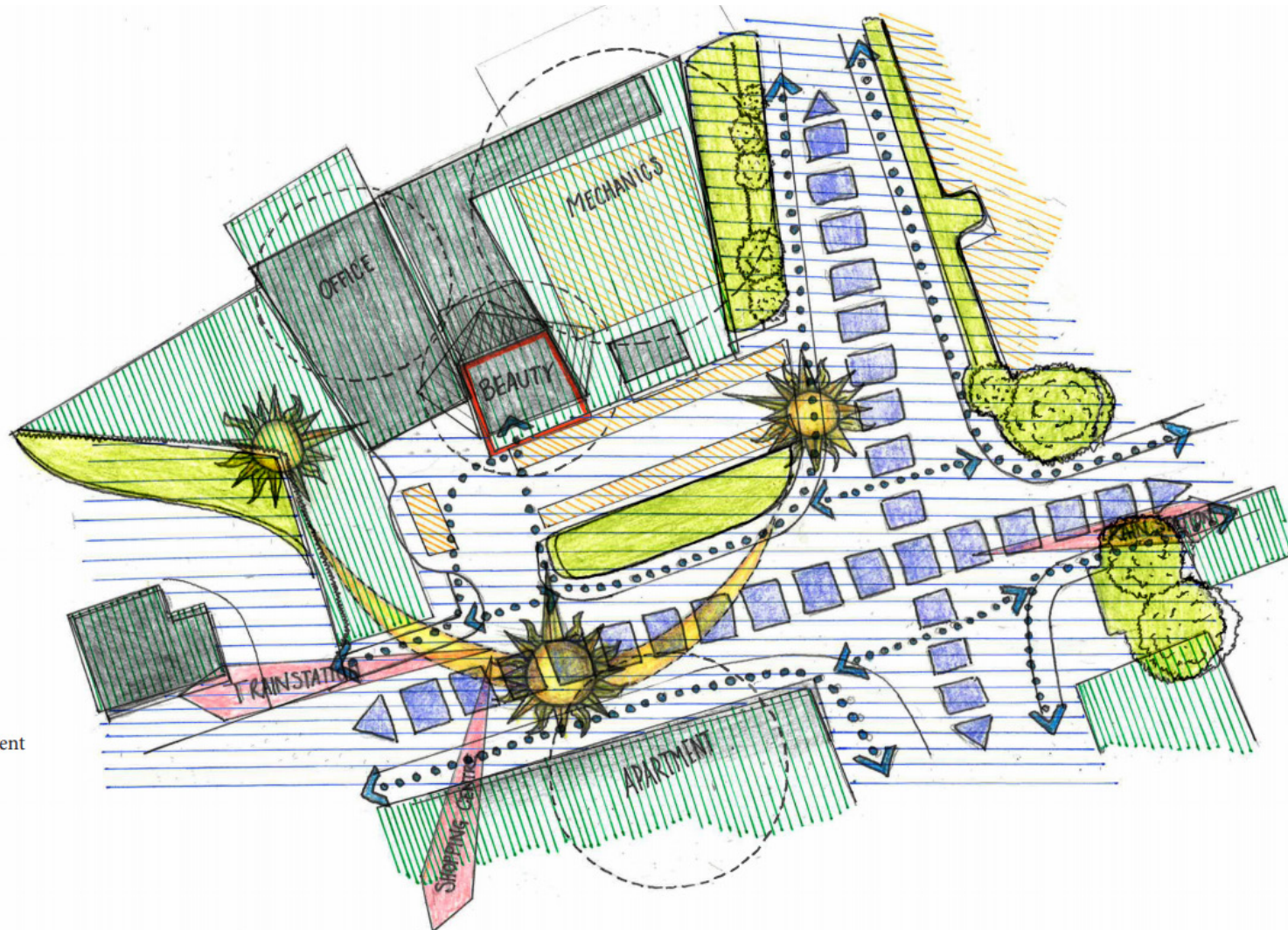




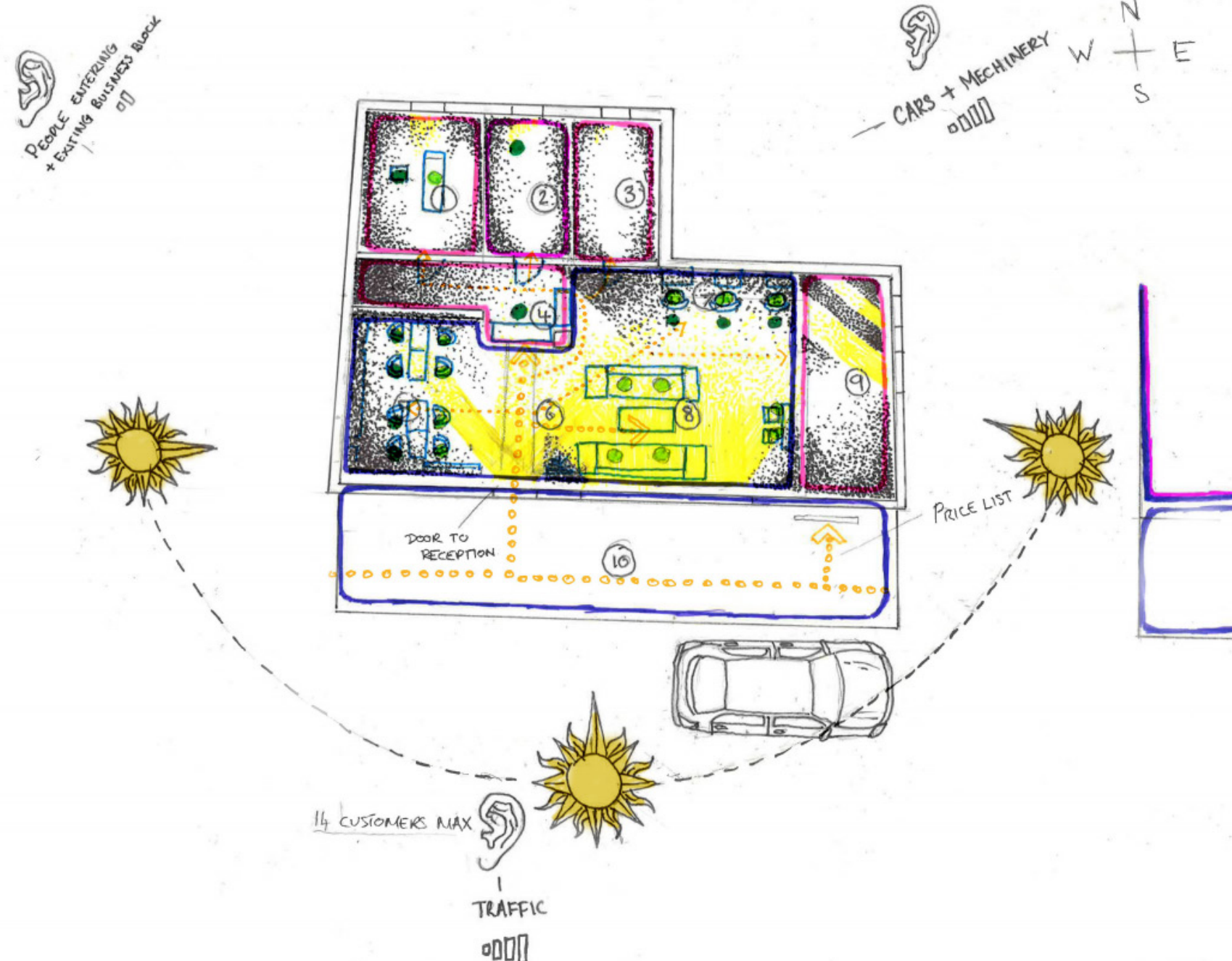




- KEY:
- Site
  - Sun Path
  - Shadow Path
  - Greenery
  - Parking
  - Public
  - Private
  - Buildings
  - Trees
  - Fence
  - Function
  - Near by Locations
  - Public Pathway
  - Main Vehicle Movement



- KEY:
- Customer
  - Staff
  - Current Furnishings
  - Sounds
  - 1. - Massage
  - 2. - Staff Room
  - 3. - Toilets
  - 4. - Reception
  - 5. - Nails
  - 6. - Lobby
  - 7. - Hair
  - 8. - Waiting Area
  - 9. - Pedicure Room
  - 10. - Front Patio
  - Natural Light
  - Shadow
  - Sun Path
  - Public
  - Private
  - Semi Private
  - Treatment Paths
  - Main Paths
  - Secondary Paths
  - Level of Sound



Visuals: Above: Photomontage of Nail Beauty Lounge, Below: Concept Collage



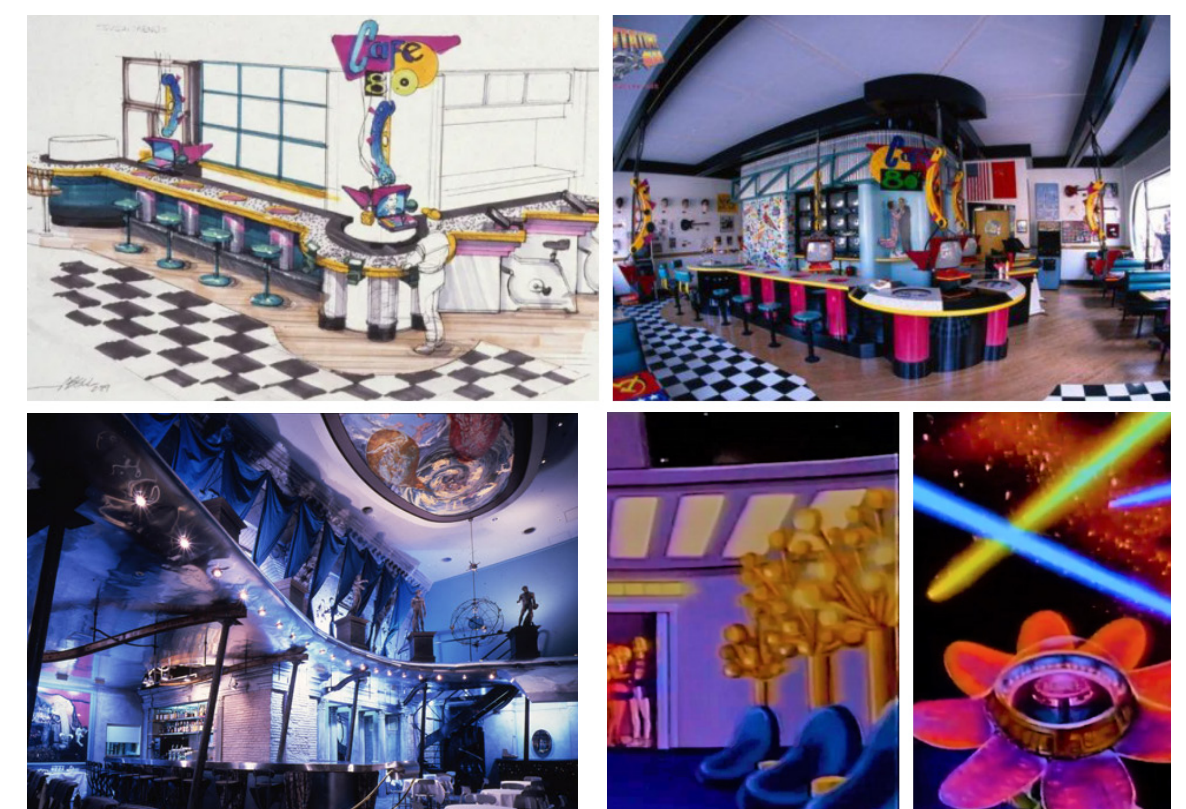
Having found interest in creating a different reality or space, I decided to look into methods of making this possible through design. My research brought me to Nigel Coates, a British Architect, and his book 'Narrative Architecture'. Coates believes that narrative can be used as a design tool. Using stories or words to imagine further. The interior or exterior can be made up of objects and furnishings but it is the human mind which transforms these to mean more than they are. Through association, this creates an experience tailored to their imagination.

Coates has 3 types of narrative categories but the one I found most applicable was binary narrative.

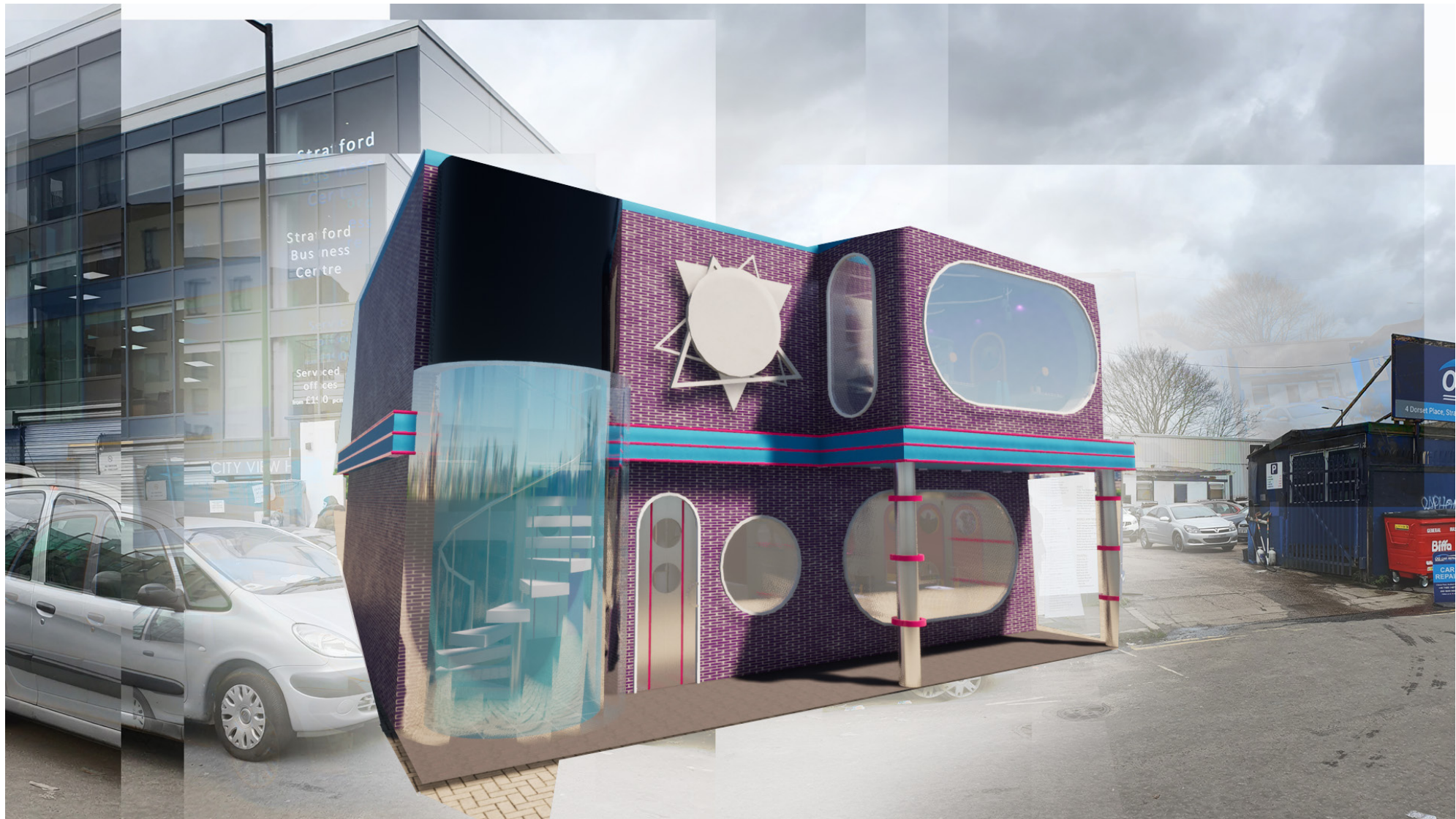
Binary narrative = Investing the object or situation with a parallel identity. A presence from the imagination that can 'heat up' the otherwise banal object. Takes you to a faraway place otherwise disconnected from our own - (Coates, 2012, 129)

I applied this further to research of 80's culture. Exploring the colours, patterns and styles made popular during the era.

Visuals: Top left/Right: Back To The Future 2 (1989). Cafe 80's Concept Art by John Bell, Bottom Left: Cafe Bongo, Bottom Right: Barbie and The Rockers (1987)









# DRIP LIGHT

Set the task to design a light for our nail salon I decided to look into retro futurism as a basis. Through exploring various paths to demonstrate this I was drawn to the idea of manipulating an object into something else which is also something I personally find fascinating. My design took form as a nail varnish bottle which can be altered into a desk light, hanging light (singular or group) or a sculpture.

